

# **AATMA NIRBHAR BHARAT ABIYAN: SELF RELIANT INDIA**



*Editors*

**Dr. S. Theenathayalan  
Dr. V. Sriman Narayanan**

# **AATMA NIRBHAR BHARAT ABIYAN: SELF RELIANT INDIA**

**MAHATAMA KAMISU V. JO**

**FOREWORD**

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## DIGITALISATION AND ITS IMPACT ON INDIAN ECONOMY

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### Introduction

The internet and other inventions alter our lives through our economic activities. The digital technologies plays a vital role in our economic activities. It plays in the form of Artificial intelligence, machine to machine communication, Sensor Technology, cloud computing and 3D Printing. In this context, there is increasing attempt to identify the size and its importance in the digital economy in terms of its role in Production, employment opportunity and entrepreneurship.

The digital economy refers that the economy is based on digital computing technology and it is used in business through market, which is based on internet. Today we are living in the digital world it has bright prospects to transform our lives in many spheres. It is the outcome of innovations and technological developments. In recent years every country wants to be fully digitalized and that will empower the society in a good manner. Government of India introduced Digital India Program with the assumption that will bring progression in every sector and generates innovative endeavors. The motive behind this concept is to build participative, transparent and responsive system the digital India will provide all services electrically and create awareness about digital literacy.

### Objectives of the Study:

1. To understand the digitalisation in India.
2. To know the impact of digitalisation of the Indian economy.

### Methodology

In order to make the study of digitalization, the details of information regarding this study was gathered from the secondary sources like websites, published articles and journals.

### Key initiatives of digitalization in India:

1. Starting of digital locker in the name of Aadhaar.
2. To improve the good governance, government of India introduces My Government Portal.

## ABOUT THE EDITORS



**Dr. S. THEENATHAYALAN** is presently serving as Associate Professor and Head, Department of Economics and Centre for Research in Economics of The Madura College (Autonomous), Madurai, Formerly Member – Syndicate (Governor's Nominee) and Member - Convener Committee, Madurai Kamaraj University. At present he is a Member in Academic Council, Madurai Kamaraj University and Member- Planning Board (Governor's Nominee), Manonmaniam Sundaranar University, Tirunelveli. He has credibly maintained consistent academic records in his post graduate studies with a University Rank. He started his teaching career in July 1991 with a passion for teaching for more than 3 decades. He has guided 15 Ph.Ds, 32 M.Phil., published 22 books and good number of students completed their PG Projects.

He was also the organizing secretary of 10 National Seminars, 1 National Conference and 3 International Conferences. In addition, he has delivered 80 plus invited lectures at the UGC-HRDC and keynote addresses in Economics in National, International conferences and radio talks. His research contributions are also outstanding. At present, 4 Ph.D. Scholars and one Post-Doctoral fellow are working under him. He is the domain expert and one of the authors of Plus One and Plus Two Economics Text Books of Government of Tamil Nadu.

He has published 40 research papers in national and international journals of repute. His academic contributions involve membership and Chairmanship of Board of Studies of various colleges and universities. He was also a recipient of "Best Teacher Award", "Best NSS Programme Officers Award", "Senior Economists Award", "Eminent Academician Award" and "Distinguished Resource Person Award". Besides, he served as NAAC Coordinator, IQAC Coordinator and Dean of Academics and Research at the College. He was invited to deliver a keynote address in the International Multidisciplinary Conference held at Malaysia.



**Dr. V. SRIMAN NARAYANAN**, M.A., M.Phil., Ph.D. SET, is presently working as Associate Professor PG Department of Economics and Centre for Research in Economics, The Madura College (Autonomous), Madurai since 1998. He obtained his Ph.D. in Economics from the Madurai Kamaraj University in 2008. To his credit, he has participated and presented many papers in the International, National and State Level Seminars/Conferences and Workshops. He has also published few articles in the refereed and UGC-Care Listed journals and edited books. He has produced a Ph.D., 15 M.Phil. scholars and many PG Projects. He has rich experience in administration as Member Secretary in the Academic Council, Placement Officer, Deputy Controller of Examinations and Controller of Examinations in The Madura College. Recently, he visited Malaysia for an International Conference as Chairperson. Besides, he received the Best NSS Programme Officer award from the Madurai Kamaraj University.



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