

# **AATMA NIRBHAR BHARAT ABIYAN: SELF RELIANT INDIA**



*Editors*

**Dr. S. Theenathayalan  
Dr. V. Sriman Narayanan**

# **AATMA NIRBHAR BHARAT ABIYAN: SELF RELIANT INDIA**

**MAHATAMA KAMISU V. JO**

**FOREWORD**

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# MAKE IN INDIA VERSUS MAKE FOR INDIA

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## Abstract

Prime Minister of India, Mr Narendra Modi said while introducing the programme in Independence Day speech from the ramparts of the Red Fort on August 15, 2014. The initiative introduced on September 25, 2014 by Mr Modi at Vigyan Bhawan, New Delhi, in the presence of world leaders and business giants from India. Make in India is a major national programme of the Government of India to facilitate investment, foster innovation, enhance skill development, protect intellectual property and build best in class manufacturing infrastructure in the country. The primary objective of this initiative is to attract investments from across the globe and strengthen India's manufacturing sector. It is being led by the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The Make in India programme is very important for the economic growth of India as it aims at utilising the existing Indian talent base, creating additional employment opportunities and empowering secondary and tertiary sector. The programme also aims at improving India's rank on the Ease of Doing Business index by eliminating the unnecessary laws and regulations, making bureaucratic processes easier, making the government more transparent, responsive and accountable.

## Introduction

Make in India is a major national programme of the Government of India to facilitate investment, foster innovation, enhance skill development, protect intellectual property and build best in class manufacturing infrastructure in the country. The primary objective of this initiative is to attract investments from across the globe and strengthen India's manufacturing sector. It is being led by the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The Make in India programme is very important for the economic growth of India as it aims at utilising the existing Indian talent base, creating additional employment opportunities and empowering secondary and tertiary sector. The programme also aims at improving India's rank on the Ease of Doing Business index by eliminating the unnecessary laws and regulations, making bureaucratic processes easier, making the government more transparent, responsive and accountable. "I want to tell the people of the world: Come, make in India. Come and manufacture in India. Go and sell in any country."

## ABOUT THE EDITORS



**Dr. S. THEENATHAYALAN** is presently serving as Associate Professor and Head, Department of Economics and Centre for Research in Economics of The Madura College (Autonomous), Madurai, Formerly Member – Syndicate (Governor's Nominee) and Member - Convener Committee, Madurai Kamaraj University. At present he is a Member in Academic Council, Madurai Kamaraj University and Member- Planning Board (Governor's Nominee), Manonmaniam Sundaranar University, Tirunelveli. He has credibly maintained consistent academic records in

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He was also the organizing secretary of 10 National Seminars, 1 National Conference and 3 International Conferences. In addition, he has delivered 80 plus invited lectures at the UGC-HRDC and keynote addresses in Economics in National, International conferences and radio talks. His research contributions are also outstanding. At present, 4 Ph.D. Scholars and one Post-Doctoral fellow are working under him. He is the domain expert and one of the authors of Plus One and Plus Two Economics Text Books of Government of Tamil Nadu.

He has published 40 research papers in national and international journals of repute. His academic contributions involve membership and Chairmanship of Board of Studies of various colleges and universities. He was also a recipient of "Best Teacher Award", "Best NSS Programme Officers Award", "Senior Economists Award", "Eminent Academician Award" and "Distinguished Resource Person Award". Besides, he served as NAAC Coordinator, IQAC Coordinator and Dean of Academics and Research at the College. He was invited to deliver a keynote address in the International Multidisciplinary Conference held at Malaysia.



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has produced a Ph.D., 15 M.Phil. scholars and many PG Projects. He has rich experience in administration as Member Secretary in the Academic Council, Placement Officer, Deputy Controller of Examinations and Controller of Examinations in The Madura College. Recently, he visited Malaysia for an International Conference as Chairperson. Besides, he received the Best NSS Programme Officer award from the Madurai Kamaraj University.



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