



THE MADURA COLLEGE (AUTONOMOUS)

(Affiliated to Madurai Kamaraj University, Reaccredited (4th cycle) with “A” Grade by NAAC)

TPK Road, Madurai – 625 011, Tamil Nadu

www.maduracollege.edu.in

ACADEMIC COUNCIL

03.04.2024



ESTD : 1889

Learning Shines with Righteousness

BOOK 1 of 3

(Corrected Copy)

(Syllabi Pages : 1-747)



THE MADURA COLLEGE (AUTONOMOUS)

(Affiliated to Madurai Kamaraj University, Reaccredited (4th Cycle) with "A" Grade by NAAC)

Ordinary Meeting of the Academic Council

Venue : Seminar Hall

Date : 03.04.2024

Time : 10.30 a.m.

Members are requested to bring with them this copy as well as the copy of the appendices.

R.Eswaran
Member Secretary

Dr. J. Suresh
Principal & Chairman



THE MADURA COLLEGE (AUTONOMOUS)

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ACADEMIC COUNCIL

Date: 13.03.2024

NOTICE

An ordinary meeting of the Academic Council will be held on **3rd April 2024** at **10:30 a.m.** at Seminar hall. Resolutions from Board of Studies and Private resolutions may be submitted to the Member Secretary, Academic Council (eswaran@maduracollege.edu.in) on or before 16.03.2024. The deadline for withdrawal of resolutions will be 19.03.2024 up to 3:00 p.m.

The agenda and resolutions to be discussed will be made available to the members sufficiently in advance.

Dr.R.Eswaran
Member Secretary

Dr.J.Suresh
Principal & Chairman



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ACADEMIC COUNCIL

MEMBERS IN THE ACADEMIC COUNCIL

Dr.J.Suresh

The Principal & Chairman

Dr.R.Eswaran

Member Secretary

EXTERNAL MEMBERS

Sri.S.Seetharaman,

President,

Madura College Board,

Madurai.

C.A.S.Natanagopal,

Secretary,

Madura College Board,

Madurai.

Sri.N.Anand Srinivasan,

Treasurer,

Madura College Board,

Madurai.

Dr.K.Perumal

Professor

Department of Computer Applications

School of Information Technology

Madurai Kamaraj University

Madurai – 625 021.

Dr.V.Ramarajapandian

Professor

Department of Modern Literature

School of Tamil Studies

Madurai Kamaraj University

Madurai – 625 021.

Dr.S.Saleema Rabiyyath.

Assistant Professor

Department of Journalism and Mass Communication

Directorate of Distance Education

Madurai Kamaraj University

Madurai – 625 021.

Dr.S.Vaidhya Subramanian,

Dean, (Member representing Education)

SASTRA University,

Tirumalai Samudiram,

Thanjavur – 613 401.

Sri.S.Sankaran,

(Member representing Profession)

Vice president – Madura College Board,

Madurai.

Sri.R.Sridharan,

(Member representing Profession)

Director – Madura College Board,

Madurai.

Sri.K.K.Raman,

(Member representing Industry)

President,

Sundaram Industries (TVS Rubber)

Madurai.

INTERNAL MEMBERS

Boards of Studies Chairmen	-	All Heads/Coordinators of the Department
Members of Academic Council	-	All Permanent Faculty Members
Special invitees	-	Nominated by Chairman
(Teachers on probation/Senior Faculties of SF stream)		



THE MADURA COLLEGE (AUTONOMOUS) **(Reaccredited with “A” Grade by NAAC)**

ACADEMIC COUNCIL

AGENDA FOR THE MEETING ON 03.04.2024

1. Prayer
2. Welcome Address : The Chairman, Academic Council
3. Confirmation of the Minutes of the previous Academic Council Meeting held on 12.10.2023
4. Business brought forward by the Chairman
5. Resolutions of Boards of Studies from various Departments
6. Any other subjects brought forward by the Chairman
7. Observation & Remarks by the External Members
8. Vote of Thanks : Member Secretary
9. National Anthem

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**I. CONFORMATION OF MINUTES OF THE PREVIOUS ACADEMIC COUNCIL
MEETING HELD ON 12.10.2023.**



THE MADURA COLLEGE

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MADURAI -625 011

MEETING OF THE ACADEMIC COUNCIL

Date : 12.10.2023 (Thursday)

Venue: Seminar Hall

Time : 10.30a.m.

MINUTES OF THE ACADEMIC COUNCIL MEETING

The ordinary meeting of the Academic Council was held in the Seminar Hall on Thursday, 12th October 2023 at 10.30 am.

Members Present

1) Dr. J. Suresh (Chairman, Academic Council)	35) Dr. R. Vennila
2) Dr. R. Eswaran (Member Secretary, Academic Council).	36) Dr. A. Karuppusamy
3) Sri. S. Seetharaman (Preseident, MCB)	37) Dr. S. Ramachandran
4) C.A.S. Natanagopal (Secretary, MCB)	38) Dr. S. Karthika
5) Dr. K. Perumal (University Nominee)	39) Prof. P. Jayalakshmi
6) Dr. V. Ramarajapandian (University Nominee)	40) Dr. S. Muthukumar
7) Dr. S. SaleemaRabiyath (University Nominee)	41) Dr. C. Thangapandi
8) Sri. S. Sankaran (Member representing Industry & Director, MCB)	42) Dr. R. Pandiselvi
9) Dr. S. Dhanasamy	43) Dr. K.M. Dharmalingam
10) Dr. A. Atheeswari	44) Dr. V. Ananthaswamy
11) Dr. G. Karunakaran	45) Dr. I. SahulHamid
12) Dr. V. Usha	46) Dr. U. Karthick Raja
13) Dr. M. Kannan	47) Dr. I. Padmavathi
14) Dr. D. Gandhimathi	48) Dr. S. Usha
15) Dr. S. Kannadasan	49) Dr. V. Sangeethasubha
16) Dr. Sheela P. Karthick	50) Dr. P. Vetriselvi
17) Dr. G. Sivasubramanian	51) Dr. R. Madhanagopal
18) Dr. A. Chandrabose	52) Dr. M. Venkateswaran
19) Dr. A. Vigneshkumar	53) Dr. A. Saberunnisa
20) Dr. S. Venkatesh	54) Dr. M. Rabert
21) Prof. B. Tamilselvi	55) Dr. M. Premarani
22) Prof. S. Murali	56) Prof. V. Meenakshisundaram
23) Prof. P. Manikandan	57) Prof. T. Vivekanandan
24) Dr. S. Theenathalayan	58) Prof. S. Sivaramakrishnan
25) Dr. P. Kannan	59) Dr. M. Kavitha
26) Dr. R. Gopi	60) Dr. G. Gowri
27) Dr. V. Sriman Narayanan	61) Dr. K. Neyvasagam
28) Dr. S. Karthikeyan	62) Dr. R. Vishnu Priya
29) Dr. S. Meenakshi	63) Dr. J. Sivasubramanian
30) Dr. A. Mayilmurugan	64) Dr. A. Xavier
31) Dr. S. Selvakumar	65) Dr. M. Karpagavalli
32) Dr. K. HemaMalini	66) Dr. P. Gajendran
33) Dr. Y. Natarajan	67) Dr. M. Malarvizhi
34) Dr. S. Chandrasekar	68) Prof. S. Vidhyasankar

69) Dr. S. Selvakumar	85) Dr. C. Selvakumar
70) Dr. P. Prasanna	86) Er. J. Rajendran
71) Dr. M. Boominathan	87) Prof. R. Umasankari
72) Dr. M. HasmathFarzana	88) Dr. T. SreeRamkumar
73) Dr. J. Shanmugapriya	89) Dr. K. Kathirvelpandian
74) Prof. S. Chella Pandian	90) Dr. N. Paneerselvam
75) Dr. P. Kannan	91) Dr. R. Karthikeyan
76) Dr. S. Karuppusamay	92) Prof. S. Selvaulaganathan
77) Dr. S. Gnaana Saraswathi	93) Dr. J. Premkumar
78) Prof. V. Meenakshisundaram	94) Prof. G. Sreedevi
79) Dr. M. Karpagajothi	95) Dr. R. Chitra
80) Dr. P. Jansirani	96) Dr. P. Pandi
81) Dr. N. Janakiraman	97) Prof. K. Rajasaravanakumar
82) Dr. S. Dinakaran	98) Prof. R. Suguna
83) Dr. L.D. Devasree	99) Dr. K. Rajeswari
84) Dr. B. Latha	100) Mr. M. Venkatraman

1. The meeting was called to order by Dr.J.Suresh, Principal and The Chairman of the Academic Council (*hereafter mentioned as The Chairman*). The meeting started with the college prayer. The Chairman welcomed Sri.S.Seetharaman, President, Madura College Board (MCB), CA.S.Natanagopal, Secretary, MCB, Sri.N.Anand Srinivasan, Treasurer, MCB, University nominees: Dr.K.Perumal, Dr.V.Ramarajapandian and Dr.S.SaleemaRabiyath, all Heads of the Departments (HoDs), Deans, Dr.N.Paneerselvam, Chief Coordinator (Self-Financing Stream), Controller of Examinations, Deputy Controller of Examinations, Assistant Controller of Examinations, Co-ordinators (SF stream) and all other members of the Academic Council.

2. The Chairman, in his welcome address, overviewed the milestones of achievements in the designing and implementation of Outcome Based Education (OBE), and also in the attainment calculation for Under-graduate (UG) & Post-graduate (PG) programmes. He narrated the stages of ceaseless updating of Curriculum based on Tamil Nadu State Council for Higher Education (TANSCH) model. And with delight, he announced that NAAC assessment has given high score (3.61 out of 4) for the Criterion-I (Curricular aspects) covering curriculum design and implementation. Furthermore, he also remembered the successful implementation of job-oriented courses and value-added courses under OBE. The chairman profusely thanked the Madura College Board for their support and encouragement. He also announced the forethought of the College Management's proposal to conduct the value added courses in collaboration with TVS Community College in the forthcoming years. He also correlated the vision & mission of the college with related planning in the curriculum and other aspects. The chairman concluded

by appreciating the support rendered by the faculty for the accomplishment. He also requested the faculty to carry the tradition and legacy of The Madura College forward.

3. The Minutes of the previous Academic Council meeting held on 20.07.2022 was confirmed and passed. The Chairman invited the Heads and Chairmen, Board of Studies (BoS) of all the Departments to present their resolutions one by one.

4. Resolutions No. **1.1. to 1.8.** were moved by **Dr.S.Dhanasamy**, Chairman, BoS of Tamil department and seconded by **Dr.A.Atheeswari**. Dr.S.Muthukumar, questioned the need of resolution 1.3. regarding the separate resolution for Part-I Tamil for B.A. Tamil students. Dr.A.Atheeswari explained that the Part-I Tamil also given for B.A. Tamil students too. After brief deliberations, Chairman (BoS) agreed to **withdraw resolution 1.3.**

Then, the motion was put to vote and CARRIED.

6. Resolutions No. **2.1.** and **2.2.** were moved by **Prof.S.Murali**, Chairman, BoS of Hindi department and seconded by **Dr.S.Dinakaran**. Dr.S.Muthukumar requested to remove the word “curriculum” in the resolution. Prof.S.Murali agreed to correct the resolution.

Then, the motion was put to vote and CARRIED.

7. Resolutions No. **3.1.** and **3.2.** were moved by **Prof.P.Manikandan**, Chairman, BoS of Sanskrit department and seconded by **Prof.S.Murali**. He also agreed to remove the word “curriculum” in the resolution.

Then, the motion was put to vote and CARRIED.

8. Resolutions No. **4.1. to 4.8.** were moved by **Dr.Sheela P.Karthick**, Chairperson, BoS of English department and seconded by **Dr.G.Sivasubramanian**. Dr.S.Muthukumar requested to mention B.Sc. Statistics in the tabular column in Page No. 197. He also suggested the department to mention one of the B.Com. courses as B.Com (Financial Marketing Analytics) instead of B.Com (Corporate Markets). He also advised the department to mention General English-I in the Table at page number 220. She agreed for the changes suggested by the member. In response to Resolution 4.8, The chairman questioned the need of resolution for changing the type of course. Dr.Sheela P.Karthick narrated the need of changing and highlighted benefits gain by the students.

Then, the motion was put to vote and CARRIED.

8. Resolutions No. **5.1. to 5.7.** were moved by **Dr.S.Theenathayalan**, Chairman, BoS of Economics department, and seconded by **Dr.P.Kannan**.

Prof.S.Chellapandian questioned the use of the term “revised curriculum” in the resolution. Dr.S.Theenathayalan explained that the department followed the standard format for resolutions supplied by the college. Dr.S.Muthukumar queried about the resolution 5.5 regarding the Skill Enhancement (SEC) offered by the department. He also suggested to include the word “M.A. Economics” in the resolution. Dr.S.Theenathayalan agreed to make changes in the resolution.

Then, the motion was put to vote and CARRIED.

9. Resolution Nos. **6.1. to 6.11.** were moved by **Dr.A.Mayil Murugan**, Chairman, BoS of Commerce department, and seconded by **Dr.S.Selvakumar**. Prof.S.Chellapandian requested to remove the word “curriculum” in the resolution as done by other departments. Dr.S.Muthukumar suggested to include the programme name in bracket for the SEC course, Fundamentals of Accounting software. Dr.S.Muthukumar also queried about resolution no.6.4, regarding programme approval from Madurai Kamaraj University. The chairman intervened and conveyed that since we received the approval from the University, the word “subject to Approval” may be removed in the resolution no.6.4. Dr.S.Muthukumar and Dr.A.Xavier queried about the usage of the term “Multidisciplinary course (MDC)” instead of Inter-disciplinary course (IDC) as used by other departments. Dr.A.Mayilmurugan replied that it was decided in the earlier meeting as the usage as MDC for commerce instead of IDC. Prof.S.Sivaramakrishnan opined that the word “curriculum” can be removed in the resolutions 6.9 and 6.10. Dr.Mayilmurugan requested the approval from the August body to include the quiz in the extended component of the table in page number 461. Then, the motion was put to vote and CARRIED.

9. Resolutions No.**7.1. to 7.12.** were moved by **Dr.S.Muthukumar**, Chairman, BoS of Mathematics department and seconded by **Dr.C.Thangapandi**. While presenting resolution 7.3, Dr.S.Dinakaran requested to clarify whether the resolution is for UG or PG. Dr.A.Xavier and Prof.S.Sivaramakrishnan clarified that Generic Elective courses are for I year and II year UG students and hence suggested to correct the resolution by adding the word ‘UG’ in the resolution. Prof.S.Sivaramakrishnan reiterated that Generic Elective courses cannot be offered for the students by the parent department as we decided to consider Generic Elective courses as equal with allied courses. Dr.S.Muthukumar agreed for the changes in the resolution. Then, the motion was put to vote and CARRIED.

10. Resolutions No.8.1 to 8.10. were moved **Dr.P.Vetriselvi**, Chairperson, BoS of Statistics department and seconded by **Dr.P.Madhanagopal**. Dr.S.Muthukumar pointed out the typographical error in Page number 1007 as the total number of credit was mentioned as 20 instead of 22. Further, he suggested to include the word “PG programmes” in the resolutions 8.4. & 8.5. Dr.P.Vetriselvi agreed to correct the resolutions. Dr.S.Muthukumar also suggested to extend the certificate courses by the department to UG students too. The chairperson also counseled that if the department wishes to extend the courses to UG students, the department can place it in the next BoS and pass the resolution in the ensuing Academic council meeting.

Then, the motion was put to vote and CARRIED.

11. Resolutions No. 9.1. to 9.6. were moved **Dr.M.Prema Rani**, Chairperson, BoS of Physics department, and seconded by **Prof.V.Meenakshi Sundaram**. She requested to correct the typographical errors in Page number 1096 and pleaded the August body for the nod for changing the credits as per standard pattern followed for science departments in the college. Dr.S.Muthukumar suggested to split up the table semester-wise in Page number 1151. He also requested to mention “PG programme” in resolutions 9.4.. Dr.M.Prema Rani agreed to correct the changes suggested by the members.

Then the motion was put to vote and CARRIED.

12. Resolutions No. 10.1. to 10.10. were moved by **Dr.A.Xavier**, Chairman, BoS of Chemistry department and seconded by **Dr.M.Karpagavalli**. Dr.S.Muthukumar requested clarification regarding ancillaries (General Electives) offered to various departments. Dr.A.Xavier reiterated that the pattern followed for clustering of ancillary departments is different for theory and practical. He added that B.Sc. maths students and Zoology students are clustered for the practical, and for theory Zoology is combined with Botany. While reading resolution 10.3., Prof.S.Sivaramakrishnan suggested not to mention the programme name in the resolution. Dr.K.Perumal, University nominee, also supported for mentioning the programme name in the resolution. While passing the resolution 10.5, members requested to remove the term “SF stream” in the resolution. Dr.A.Xavier agreed for the change in resolution. At the end, The chairman, Academic Council, requested the BoS chairmen not to read the page numbers while reading the resolutions.

Then, the motion was put to vote and CARRIED.

13. Resolutions Nos. **11.1. to 11.8.** were moved by **Prof.S.Chellapandian**, Chairman, BoS of Botany department and seconded by **Dr.P.Kannan**. Dr.S.Muthukumar requested to change the word “introduce” instead of “ratify” in the resolutions. The chairman suggested to remove the words, “question paper pattern” in the resolutions 11.1, 11.2 & 11.3. Prof.S.Chellapandian agreed and read all the resolutions by mentioning the changes suggested by the member and The chairman. Dr.S.Muthukumar questioned the need of passing of syllabi for Botany allied papers to be offered in 3rd and 4th semesters in the current meeting. The chairman, Academic Council, intervened and supported the stand of Botany department.

Then, the motion was put to vote and CARRIED.

14. Resolutions No. **12.1. to 12.4.** were moved by **Dr.S.Dinakaran**, Chairman, BoS of Zoology department and seconded by **Dr.L.D.Devasree**. The council unanimously agreed the resolutions.

Then the motion was put to vote and CARRIED.

Dr.S.Dinakaran requested The Chairman, to give one page printout containing resolutions to be read by the particular BoS chairman, which may be easier to carry instead of carrying the voluminous Academic council books containing more than 1900 pages. The chairman agreed to give.

15. Resolutions No. **13.1 to 13.4.** were moved by **Er.J.Rajendran**, Chairman, BoS of Computer Science department and seconded by **Prof.R.Umasankari**. He read the resolutions by mentioning the corrected word “ratify” in the resolutions. He also requested the members to read the course title (23U1DCCT1) as “Programming in C” instead of “C Programming”. Dr.S.Muthukumar questioned on passing the resolution 13.2. since the resolution passed already in the BoS of Mathematics Department. It went on larger deliberation. At the end, members suggested to withdraw the resolution. Er.J.Rajendran, with the approval of The chairman, Academic Council **withdrew the resolution 13.2.**

Then, the motion was put to vote and CARRIED.

16. Resolutions No. **14.1. to 14.6.** were moved by **Prof.K.Rajasaravanakumar**, Chairman, BoS of Information Technology department and seconded by **Dr.K.Rajeswari**. The motion was then thrown open for discussion. Dr.S.Muthukumar requested to mention UG programme and PG programme in the Resolutions 14.3. and 14.4. respectively. Prof.K.Rajasaravanakumar agreed to correct the changes suggested by the member.

Then, the motion was put to vote and CARRIED.

17. Resolutions No.15.1. to 15.6. were moved by **Dr.K.Rajeswari**, Chairperson, BoS of Microbiology department and seconded by **Prof.R.Suguna**. Dr.S.Mutkukumar queried about the department offering the course, Basic and Clinical Chemistry. Dr.K.Rajeswari replied that the paper was offered by the department itself. By indicating page number 1721, Dr.S.Mutkukumar requested to change the marks mentioned in the CIA and semester examinations as 25 and 75 respectively. Prof.S.Chellapandian requested to change the word “pass” in the resolution to “ratify”. Dr.K.Rajeswari agreed to correct the changes suggested by the members. Then, the motion was put to vote and CARRIED.

18. Resolutions No.16.1. to 16.4. were moved by **Prof.R.Suguna**, Chairperson, BoS of Biotechnology department and seconded by **Dr.K.Rajeswari**. Members unanimously agreed for passing the resolutions. Then the motion was put to vote and CARRIED.

19. Resolutions No.17.1. and 17.2. were moved by **Prof.S.Sivaramakrishnan**, Dean (Academics) and seconded by **Dr.I.Sahul Hamid**, Dean (Planning & Development). Then, the motion was put to vote and CARRIED. Dr.S. Gnaana Saraswathi queried about the preparation of question bank for the new courses introduced. The chairman, Academic Council replied that, question banks can be prepared as the basis of necessity. And regarding the supply of new question bank for the courses under TANSCHÉ, as decided in earlier meetings no question bank will be supplied for the courses passed.

The Chairman requested the University nominees to give their observations and remarks. Dr.K.Perumal expressed his views about the deliberations of the academic council as follows:

1. He congratulated all the members for the fruitful deliberations and felt very happy to be a part of it.
2. He also highlighted the difficulty in following TANSCHÉ pattern as it rejects the diversity in the content of syllabi.
3. He suggested to include the recent references and asked books to avoid which are decades old.
4. He recommended to introduce the Skill Based papers in line with core courses.
5. Also, he suggested to include computer science - oriented courses especially Artificial Intelligence in various domains.

Dr.V.Ramarajapandian expressed his views as follows:

1. He cherished the tradition of The Madura College by remembering the achievements made by The Madura College in the arena of academics.
2. He felt happy to be a part of the Academic council of this college.
3. He also suggested to include the recent developments in Part-I language & Part-V.

20. The Member secreatry, Dr.R.Eswaran proposed vote of thanks .

21. The Chairman, Academic Council, adjourned the Academic Council *sine die* and as a mark of completion of this academic exercise National Anthem was sung by all the participants.



Dr.R.Eswaran

Member Secretary



Dr.J.Suresh

Principal & Chairman

II. BUSINESS BROUGHT FORWARD BY THE CHAIRMAN

III. RESOLUTIONS BROUGHT FORWARD BY HEADS OF VARIOUS DEPARTMENTS

1) FROM THE BOARD OF STUDIES OF TAMIL DEPARTMENT

Dr.S.Dhanasamy, Chairman, Board of Studies in Tamil, shall move and **Dr.A.Atheeswari** shall second the following resolutions, passed in the Board of Studies meeting held on 13.02.2024.

- 1.1. Resolved to introduce the revised syllabus for II year B.A./B.Sc. and B.Com. (other than B.A. Tamil) Part-I Tamil for students who joined the programme from the academic year 2023-24 **(pp 1-11, 13)**.
- 1.2. Resolved to introduce the revised syllabus for II year B.A. Tamil, Part-I Tamil for students who joined the programme from the academic year 2023-24 **(pp 14-18, 46-50)**.
- 1.3. Resolved to introduce the revised curriculum, syllabus, programme structure for II year B.A. Tamil for students who joined the programme from the academic year 2023-24 **(pp 12, 19-42, 45, 51-75)**.
- 1.4. Resolved to introduce the revised Add On courses titled 'IDHAZHİYAL' and 'KAVITHAIK KALAI' to be offered during the III and IV Semester of B.A. Tamil for students who joined the programme from the academic year 2023-24 **(pp 13, 43-44, 76-78)**.
- 1.5. Resolved to introduce the revised Self Study course titled 'PUDHUMAIPITTHAN' of II B.A. Tamil for students who joined the programme from the academic year 2023-24 **(pp 13, 79-80)**.
- 1.6. Resolved to introduce the revised curriculum, syllabus, programme structure for II year M.A. Tamil for students who joined the programme from the academic year 2023-24 **(pp 81-153)**. The curriculum includes a Multi-disciplinary course titled TAMIL AZHAKIYAL offered jointly with the department of Economics and Botany **(pp 112-118)**.

**Resolutions 1.7. & 1.8. – withdrawn*

2) FROM THE BOARD OF STUDIES OF HINDI DEPARTMENT

Prof.S.Murali, Chairman, Board of Studies in Hindi, shall move and **Dr.S.Dinakaran** shall second the following resolutions, passed in the Board of Studies meeting held on 13.02.2024.

- 2.1. Resolved to pass the revised syllabus for Part-1 Language Hindi based on TANSCHÉ model curriculum for Second year B.A./ B.Sc./ B.Com. Programme for students who join the programme from the Academic year 2023-24 (**pp 154-165**).

3) FROM THE BOARD OF STUDIES OF SANSKRIT DEPARTMENT

Prof.P.Manikandan, Chairman, Board of Studies in Sanskrit, shall move and **Prof.S.Murali** shall second the following resolutions, passed in the Board of Studies meeting held on 13.02.2024.

- 3.1. Resolved to pass the revised syllabus for Part-1 Language Sanskrit based on TANSCHÉ model curriculum for Second year B.A./B.Sc./ B.Com. Programme for students who join the programme from the Academic year 2023-24. (**pp 166-180**).

4) FROM THE BOARD OF STUDIES OF ENGLISH DEPARTMENT

Dr.SheelaP.Karthick, Chairman, Board of Studies in English, shall move and **Dr.G.Sivasubramanian** shall second the following resolutions, passed in the Board of Studies meeting held on 13.02.2024.

- 4.1. Resolved to pass the syllabi for Part II English based on TANSCHÉ model curriculum for the second year (semester III & IV) B.A./B.Sc./ B.Com. programmes under outcome based education with Choice Based Credit System for students who joined the programmes from the Academic year 2023-2024 (**pp 181-196**).
- 4.2. Resolved to pass the revised curriculum, programme structure and syllabi based on the TANSCHÉ model curriculum, under outcome based education with choice based credit system for the second year (Semester III & IV) B.A. English programme for students who joined the programme from the Academic year 2023-24 (**pp 197-242**).
- 4.3. Resolved to pass the revised curriculum, programme structure and syllabi based on the TANSCHÉ model curriculum for the second year (semester III & IV) M.A. English programme for students who joined the programme from the Academic year 2023-24 (**pp 243-303**).The curriculum includes a Multi –Disciplinary Course on “Green Studies” offered jointly with the department of Tamil and Botany (**pp 264-269**).

- 4.4. Resolved to pass the syllabus for the Generic elective courses to be offered by the department of English to B.A. English programme for students who joined the programme from the Academic year 2023-24 (**pp 207-211, 229-232**).
- 4.5. Resolved to pass the syllabus for the Discipline specific elective courses to be offered to students of M.A.English programme who joined the programme from the Academic year 2023-24 (**pp 259-263, 289-293**).
- 4.6. Resolved to pass the syllabus for Skill Enhancement courses to be offered to the students of B.A.English programme who joined the programme from the Academic year 2023-24 (**pp 212-220, 233-240**).
- 4.7. Resolved to pass the syllabus for Skill Enhancement courses to be offered to the students of M.A.English programme who joined the programme from the Academic year 2023-24 (**pp 294-291**).
- 4.8. Resolved to pass the syllabus for Skill Enhancement course to be offered as NME to all PGprogrammes for students who joined the respective programmes from the Academic year 2023-24 (**pp 270-274**).

5) FROM THE BOARD OF STUDIES OF ECONOMICS DEPARTMENT

Dr.S.Theenathayalan, Chairman, Board of Studies in Economics, shall move and **Dr.P.Kannan** shall second the following resolutions, passed in the Board of Studies meeting held on 13.02.2024.

- 5.1. Resolved to pass the revised curriculum and syllabi based on TANSCHÉ model curriculum for II - B.A. Economics Programme for students who have joined from the Academic year 2023-24 and onwards (**pp 304-368**).
- 5.2. Resolved to pass the revised curriculum and syllabi based on TANSCHÉ model curriculum for II - M.A. Economics programme for Students who have joined from the Academic Year 2023-24 and onwards (**pp 369-433**). The curriculum includes a Multi-Disciplinary course offered jointly with the departments of Tamil, Commerce and Statistics (**pp 391-395**).
- 5.3. Resolved to pass the syllabi for the Generic Elective Courses (GEC) to be offered to the students of II – Year B.A. Economics and II – Year M.A. Economics programmes who have joined the respective programmes from the Academic year 2023-24 and onwards (**pp 322-326, 350-353, 386-390, 415-424**).

- 5.4. Resolved to pass the syllabi for Skill Enhancement Courses (SEC) to be offered for the II - Year B.A. Economics and II – Year M.A. Economics programmes for the students who have joined their respective programmes from the Academic Year 2023-24 and onwards **(pp 327-335, 354-358; 425-429)**.
- 5.5. Resolved to introduce a Non-Major Elective Course (NME) titled “Budget and Financial Administration” in the Third Semester for the students who have joined their respective programmes from the Academic Year 2023-24 and onwards **(pp 396-400)**.
- 5.6. Resolved to introduce two Add-on Courses namely Rural Development Studies and Labour Economics for the students of II – B.A. Economics who have joined from the Academic Year 2023-24 and onwards **(pp 359-362)**.
- 5.7. Resolved to introduce a Self Study Course entitled Energy Economics for the students of II – B.A. Economics who have joined from the Academic Year 2023-24 and onwards **(pp 363-364)**.
- 5.8. Resolved to introduce a Certificate Course entitled Economics for Competitive Examinations for the students of all Under Graduate Students (Open to all) who have joined from the Academic Year 2023-24 and onwards **(pp 365-366)**.
- 5.9. Resolved to introduce Internship, Project cum viva-voce and Extension Activity for the II – M.A. Economics students who have joined from the Academic Year 2023-24 and onwards as per TANSCHÉ guidelines **(pp 401-402, 413-414, 430-431)**.

6) FROM THE BOARD OF STUDIES OF COMMERCE DEPARTMENT

Dr.A.Mayilmurugan, Chairman, Board of Studies in Commerce, shall move and **Dr.S.Selvakumar** shall second the following resolutions, passed in the Board of studies meeting held on 13.02.2024.

- 6.1. Resolved to pass the revised curriculum and syllabi based on TANSCHÉ model curriculum for second year B.Com (General) Programme for students who joined the programme from the Academic year 2023-24 **(pp 434-436, 444, 448-657)**.
- 6.2. Resolved to pass the revised curriculum and syllabi based on TANSCHÉ model curriculum for second year B.Com (Professional Accounting) Programme for students who joined the programme from the Academic year 2023-24 **(pp 437-438, 445, 448-657)**.

- 6.3. Resolved to pass the revised curriculum and syllabi based on TANSCHÉ model curriculum for second year B.Com (Banking and Insurance) Programme for students who joined the programme from the Academic year 2023-24 (pp 439-440, 446, 448-657).
- 6.4. Resolved to pass the revised curriculum and syllabi based on TANSCHÉ model curriculum for second year B.Com (Financial Marketing Analytics) Programme for students who joined the programme from the Academic year 2023-24 (pp 441-442, 447, 448-657).
- 6.5. Resolved to pass the revised curriculum and syllabi based on TANSCHÉ model curriculum for second year M.Com. programme for Students who joined the programme from the Academic Year 2023-24 (pp 443, 658-733).
- 6.6. Resolved to pass Multi-Disciplinary Course on “Insurance, Actuarial Statistics and Economy” for II year M.Com students during III Semester for those who have joined from the Academic Year 2023-24. The course is offered with the departments of Economics and Statistics (pp 688-693).
- 6.7. Resolved to pass Non Major Elective (NME) course on “Marketing and Salesmanship” for PG students (other than Commerce) during III Semester for the students who have joined their respective programmes from the Academic Year 2023 -24 (pp 694-698).
- 6.8. Resolved to pass the revised syllabi for Generic elective courses ‘Financial Accounting’ and ‘Cost and Management Accounting’ based on TANSCHÉ model curriculum for second year B.Sc (IT) Programme during III Semester and IV Semester respectively for students who have joined the programme from the Academic year 2023-24 (pp 734-743).
- 6.9. Resolved to pass the revised syllabi for Skill Enhancement Course ‘Basic Accountancy’ based on TANSCHÉ model curriculum for second year B.A (Economics) Programme during IV Semester for students who joined the programme from the Academic year 2023-24 (pp 744-747).

7) FROM THE BOARD OF STUDIES OF MATHEMATICS DEPARTMENT

Dr.S.Muthukumar, Chairman, Board of Studies in Mathematics, shall move and **Dr.C.Thangapandi** shall second the following resolutions, passed in the Board of studies meeting held on 13.02.2024.

- 7.1. Resolved to pass the revised curriculum and syllabi based on TANSCHÉ model curriculum for II B.Sc. Mathematics students who joined the programme from the Academic year 2023-24 **(pp 748-785)**.
- 7.2. Resolved to pass the revised curriculum and syllabi based on TANSCHÉ model curriculum for II M.Sc. Mathematics Students who joined the programme from the Academic Year 2023-24 **(pp 786-864)**.
- 7.3. Resolved to pass the revised syllabus for the Generic Elective courses offered to the students of programme other than their programme of study and who joined their respective programmes from the Academic year 2023-24 **(pp 865-883)**.
- 7.4. Resolved to pass the revised syllabus for Skill Enhancement Courses offered to the students of II B.Sc. Mathematics students who joined the programmes from the Academic year 2023-24 **(pp 760-767, 776-783)**.
- 7.5. Resolved to pass the revised syllabus for Skill Enhancement courses in the third semester offered to the students of M.Sc. Mathematics who joined the programme from the Academic Year 2023-24 **(pp 849-852)**.
- 7.5. Resolved pass the revised syllabus for the NME courses offered to students of PG programmes in the third semester for students of programmes other than their programme of study who joined from the Academic Year 2023-24 **(pp 814-818)**.
- 7.6. Resolved to ratify the presentation of elaborate form of syllabus and the inclusion of section numbers in the textbook content for the paper “Computational Mathematics” 23U2MSED3 for the first year under graduate students in second semester **(pp 884-888)**.
- 7.7. Resolved to ratify the inclusion of one more elective paper in each of the core elective theory course namely “Fuzzy sets and its applications”, subject code 23P1MECT1(B) as core elective –I and one core elective theory course namely ”Object Oriented System Development”, subject code 23P1MECT2(B) and the respective practical paper namely “Practical in Object Oriented System Development”, subject code 23P1MECP1(B) as core elective –II in first semester **(pp 889-901)**.
- 7.8. Resolved to ratify the inclusion of one more elective paper in each of the core elective theory course namely “Mechanics” subject code 23P2MECT3(B) as core elective –III , “Numerical Analysis”, subject code 23P2MECT4(B) as core elective –IV and “Formal Languages”, subject code 23P2MECT5(B) as core elective –V in second semester **(pp 902-916)**.

- 7.9. Resolved to pass the syllabus for “Certificate Course entitled “Industrial Quality Techniques” to post graduate students of all programmes (pp 917-918).

8) FROM THE BOARD OF STUDIES OF STATISTICS DEPARTMENT

Dr.P.Vetriselvi, Chairman, Board of Studies in Statistics, shall move and **Dr.R.Madhanagopal** shall second the following resolutions, passed in the Board of studies meeting held on 13.02.2024.

- 8.1. Resolved to pass the revised curriculum and syllabus based on TANSCHÉ model curriculum for second year B.Sc. Statistics programme for students who join the programme from the Academic year 2023-24 onwards (pp 919-963).
- 8.2. Resolved to pass the revised curriculum and syllabus based on TANSCHÉ model curriculum for second year M.Sc. Statistics programme for Students who join the programme from the Academic Year 2023-24 onwards (pp 966-1041).
- 8.4. Resolved to pass the syllabus for Skill Enhancement Courses (NME) to be offered to the students of programmes other than their programme of study and who join their respective programmes from the Academic Year 2023-24 onwards (pp 997-1001).
- 8.5. Resolved to pass the syllabus for Skill Enhancement Courses to be offered to the students of II B.Sc. Statistics and II M.Sc. Statistics Programme(s) who join these programmes from the Academic Year 2023-24 (pp 934-938, 952-955; 1031-1035).
- 8.6. Resolved to introduce the certificate course entitled “Official Statistics” to Under-graduate students from the Academic year 2023-2024 (pp 964-965).

**Resolution 8.3. – withdrawn*

9) FROM THE BOARD OF STUDIES OF PHYSICS DEPARTMENT

Dr.M.PremaRani, Chairman, Board of Studies in Physics, shall move and **Mr.V.Meenakshi Sundaram** shall second the following resolutions, passed in the Board of studies meeting held on 13.02.2024.

- 9.1. Resolved to introduce the revised curriculum and syllabus based on TANSCHÉ model curriculum for second year B.Sc. Physics Programme for students who joined the programme from the Academic year 2023-24 (pp 1042-1080).

- 9.2. Resolved to pass the revised curriculum and syllabus based on TANSCHÉ model curriculum for second year M.Sc. programme for Students who joined the programme from the Academic Year 2023-24 (**pp 1081-1145**).
- 9.3. Resolved to pass the syllabus for the Discipline Specific Elective courses to be offered to the students of M.Sc. Physics and who joined the programme from the Academic year 2023-24 (**pp 1095-1105, 1126-1136**).
- 9.4. Resolved to pass the syllabus for Skill Enhancement Courses (NME) to be offered to the students of programmes other than their programme of study and who joined their respective programmes from the Academic Year 2023-24 (**pp 1111-1115**).
- 9.5. Resolved to pass the syllabus for Skill Enhancement Courses to be offered to the students of B.Sc. & M.Sc. Physics Programme(s) who join these programmes from the Academic Year 2023-24 (**pp 1052-1061, 1070-1079; 1137-1141**).
- 9.6. Resolved to pass Multi-Disciplinary Course “Material Science” for M.Sc. students those who have joined from the Academic Year 2023-24. The course is offered jointly with the departments of Mathematics and Chemistry (**pp 1106-1110**).

10) FROM THE BOARD OF STUDIES OF CHEMISTRY DEPARTMENT

Dr.A.Xavier, Chairman, Board of Studies in Chemistry, shall move and **Dr.P.S.Harikrishnan** shall second the following resolutions, passed in the Board of studies meeting held on 13.02.2024.

- 10.1. Resolved to pass the curriculum and syllabus based on TANSCHÉ model curriculum for second year B.Sc., Chemistry Programme for students who joined the programme from the Academic year 2023-24 onwards (**pp 1146-1168, 1184-1203, 1217-1220, 1237-1241**).
- 10.2. Resolved to pass the curriculum and syllabus based on TANSCHÉ model curriculum for second year M.Sc., Chemistry programme for Students who joined the programme from the Academic Year 2023-24 onwards (**pp 1242-1316**).
- 10.3. Resolved to pass the syllabus for the Generic elective courses to be offered to the students of programmes other than their programme of study and who join their respective programmes from the Academic year 2023-24 onwards (**pp 1169-1183, 1204-1216, 1221-1236**).

- 10.4. Resolved to pass the syllabus for Skill Enhancement Courses (NME) to be offered to the all PG students who join their respective programmes from the Academic Year 2023-24 onwards (**pp 1276-1280**).
- 10.5. Resolved to pass the syllabus for Skill Enhancement Course (SEC) to be offered to students of second year B.Sc., Chemistry who joined the programme from the Academic year 2023-2024 onwards (**pp 1159-1168, 1194-1203**).
- 10.6. Resolve to ratify the change of course title as Foundation Course should be renamed as Introductory Chemistry (23U1CFCT1) for the first year B.Sc., students who have joined during the Academic Year 2023 – 24 onwards. pg. no. 1244

11) FROM THE BOARD OF STUDIES OF BOTANY DEPARTMENT

Prof.S.Chellapandian, Chairman, Board of Studies in Botany, shall move and **Dr.P.Kannan** shall second the following resolutions, passed in the Board of studies meeting held on 13.02.2024.

- 11.1. Resolved to pass the revised curriculum and syllabus based on TANSCHÉ model curriculum for second year B.Sc. Botany Programme for students who joined the programme from the Academic year 2023-24 (**pp 1317-1353**).
- 11.2. Resolved to pass the revised curriculum and syllabus based on TANSCHÉ model curriculum for second year M.Sc. Botany programme for students who joined the programme from the Academic Year 2023-24 (**pp 1354-1410**).
- 11.3. Resolved to pass the syllabus for the Generic elective courses to be offered to the second year Zoology major students from the Academic year 2023-24.
- 11.4. Resolved to pass the syllabus for Skill Enhancement Courses to be offered to the students of second year of B.Sc. Botany who joins the programme from the Academic Year 2023-24 (**pp 1330-1339, 1346-1353**).
- 11.5. Resolved to pass the syllabus for Skill Enhancement Courses (NME) to be offered to PG students who joined their respective programmes from the Academic Year 2023-24 (**pp 1382-1386**).

11.6. Resolved to pass the syllabus for Certificate course 'Flower arrangement' from the academic year 2024-25 to the students of all the UG and PG courses (**pp 1411-1414**).

12) FROM THE BOARD OF STUDIES OF ZOOLOGY DEPARTMENT

Dr.S.Dinakaran, Chairman, Board of Studies in Zoology, shall move and **Dr.L.D.Devasree** shall second the following resolutions, passed in the Board of studies meeting held on 13.02.2024.

12.1. Resolved to ratify the syllabi for II semester of B.Sc. Zoology programme for students who joined the programme from the academic year 2023-2024 (**pp 1415-1416, 1419-1434**).

12.2. Resolved to ratify the syllabi for the Generic Elective courses offered to the II semester of B.Sc. Botany students who joined the programme from the Academic year 2023-24 (**pp 1418, 1435-1441**).

12.3. Resolved to pass the curriculum and syllabi based on TANSCHÉ model curriculum for III semester and IV semester of B.Sc. Zoology programme for students who joined the programme from the Academic year 2023-24 (**pp 1417-1418, 1442-1482**).

12.4. Resolved to pass the syllabus for Skill Enhancement Courses offered to the students of II B.Sc. Zoology who joined the programmes from the Academic year 2023-24 (**pp 1456-1460, 1470-1479**).

**Resolutions 12.5.& 12.6. - withdrawn*

13) FROM THE BOARD OF STUDIES OF COMPUTER SCIENCE DEPARTMENT

Er.J.Rajendran, Chairman, Board of Studies in Computer Science, shall move and **Prof.R.Uma Sankari** shall second the following resolutions, passed in the Board of studies meeting held on 13.02.2024.

13.1. Resolved to pass and implement the Revised curriculum and syllabus based on the TANSCHÉ model curriculum for Semester III and Semester IV of II B.Sc. Computer Science Programme for students who joined the programme from the Academic year 2023-24 (**pp 1483-1529**).

13.2. Resolved to pass the syllabus for the Generic elective courses based on the TANSCHÉ model curriculum to be offered in the III and IV semesters to the students of II B.Sc. Computer Science programme who joined the programme from the Academic year 2023-24 (**pp 1492-1495, 1514-1518**).

13.3. Resolved to pass the syllabus for Skill Enhancement Courses to be offered in the III and IV semesters to the students of II year B.Sc. Computer Science Programme who joined the programme from the Academic year 2023-24 (**pp 1496-1505, 1519-1528**).

14) FROM THE BOARD OF STUDIES OF INFORMATION TECHNOLOGY DEPARTMENT

Prof.K.RajaSaravanaKumar, Chairman, Board of Studies in Information Technology, shall move and **Dr.K.Rajeswari** shall second the following resolutions, passed in the Board of Studies meeting held on 13.02.2024.

14.1. Resolved to pass the revised Curriculum and Syllabi based on TANSCHÉ Model Curriculum for Second Year B.Sc. Information Technology students who joined the Programme from the Academic year 2023-24 (**pp 1530-1577, 1582-1585**).

14.2. Resolved to pass the revised Curriculum and Syllabi based on TANSCHÉ Model Curriculum for Second Year M.Sc. Computer Science Students who joined the Programme from the Academic Year 2023-24 (**pp 1586-1662**).

14.3. Resolved to pass the Syllabi for Skill Enhancement Courses to be offered to the Second year B.Sc. Information Technology students who joined the Programme from the Academic Year 2023-24 (**pp 1546-1554, 1564-1573**).

14.4. Resolved to pass the Syllabus for Multi Disciplinary Course to be offered to the Second Year M.Sc. Computer Science students who joined the Programme from the Academic Year 2023-24. This Course is offered jointly with the Departments of Mathematics and Physics (**pp 1615-1619**).

14.5. Resolved to pass the Syllabus for Skill Enhancement Course (NME) titled “Basic Excel Techniques” to be offered to the students of Second year PG Programmes other than their Programme of study and who joined their respective Programmes from the Academic Year 2023-24 (**pp 1620-1625**).

14.6. Resolved to pass the Syllabus for Professional Competency Skill Course titled “Quantitative Aptitude” to be offered to the Second Year M.Sc. Computer Science students who joined the Programme from the Academic Year 2023-24 (**pp 1650-1654**).

- 14.7. Resolved to pass the Syllabi for Add-On Courses titled “Multimedia Tools” and “R Programming” to be offered during Third and Fourth Semester of B.Sc. Information Technology for students who joined the Programme from the Academic Year 2023-24 (pp 1574-1577).
- 14.8. Resolved to pass the Syllabus for Add-On Course titled “Values and Ethics in Research” to be offered in the Second Year to M.Sc. Computer Science students who joined the Programme from the Academic Year 2023-24 (pp 1657-1659).
- 14.9. Resolved to pass the Syllabi for Certificate Courses titled “Web Designing Tools” and “PC Hardware & Troubleshooting” to be offered to the students who joined from the Academic Year 2023-24 (pp 1578-1581).
- 14.10. Resolved to pass the Syllabus for Self Study Course titled “Quantitative Aptitude” to be offered to the Second Year B.Sc. Information Technology students who joined the Programme from the Academic Year 2023-24 (pp 1582-1583).

15) FROM THE BOARD OF STUDIES OF MICROBIOLOGY DEPARTMENT

Dr.K.Rajeswari, Chairman, Board of Studies in Microbiology, shall move and **Prof.R.Suguna** shall second the following resolutions, passed in the Board of studies meeting held on 13.02.2024.

- 15.1. Resolved to pass the revised syllabus based on TANSCHÉ model curriculum for second year B.Sc Microbiology Programme for students who join the programme from the Academic year 2023-24 (pp 1663-1707, 1724-1731).
- 15.2. Resolved to pass the revised syllabus based on TANSCHÉ model curriculum for second year M.Sc Microbiology programme for students who join the programme from the Academic Year 2023-24 (pp 1732-1819).
- 15.3. Resolved to pass the syllabus for the Generic elective courses to be offered to the students of programmes II year B.Sc., Biotechnology who join their respective programmes from the Academic year 2023-24 (pp 1666, 1708-1723).
- 15.4. Resolved to pass the syllabus for add-on courses titled “Biostatistics and Bioinformatics”, “Introduction to Medical Coding” semester III, IV respectively and self-study course titled ‘Bioenergy’ for B.Sc., Microbiology programme for students who join the programme from the Academic Year 2023-24 (pp 1724-1728).

15.5. Resolved to pass the syllabus for Skill Enhancement Courses as NME to be offered to the PG students of programmes other than their programme of study who join their respective programmes from the Academic Year 2023-24 (**pp 1768-1772**).

15.6. Resolved to pass the syllabus for Multi-disciplinary course (MDC) for III semester of second year M.Sc Microbiology programme for students who join the programme from the Academic Year 2023-24. The course is offered jointly with the departments of Mathematics and Computer Science (**pp 1762-1767**).

Resolution 15.7. - withdrawn

16) FROM THE BOARD OF STUDIES OF BIOTECHNOLOGY DEPARTMENT

Prof.R.Suguna, Chairman, Board of Studies of Biotechnology, shall move and **Dr.K.Rajeswari** shall second the following resolutions passed in the Board of Studies meeting held on 13.02.2024.

16.1. Resolved to ratify the programme structure for B.Sc. Biotechnology Programme for II semester from the Academic year 2023-24 (**pp 1820-1824**).

16.1. Resolved to pass the programme structure for B.Sc. Biotechnology Programme for II Year from the Academic year 2023-24 (**pp 1820-1824**).

16.2. Resolved to ratify the syllabi for B.Sc. Biotechnology II semester for the students who joined the programme from the Academic year 2023-24 (**pp 1825-1841**).

16.3. Resolved to ratify the syllabi for Generic Elective Biotechnology offered to I B.Sc. Microbiology II semester for the students who joined the programme from the Academic year 2023-24 (**pp 1875-1888**).

16.4. Resolved to pass the curriculum and syllabi for Second year B.Sc. Biotechnology Programme for students who joined the programme from the Academic year 2023-24 (**pp 1842-1874, 1889-1893**).

16.5. Resolved to pass the syllabi for Add-on courses titled “Forensic Biotechnology” and “Herbal Medicine” offered to Second year B.Sc. Biotechnology Programme for students who joined the programme from the Academic year 2023-24 (**pp 1889-1890**).

16.6. Resolved to pass the syllabus for Self-study course titled “Good Laboratory Practices” offered to Second year B.Sc. Biotechnology Programme for students who joined the programme from the Academic year 2023-24 (**P 1891**).

17) FROM THE BOARD OF STUDIES IN NATIONAL CADET CORPS (NCC)

Dr.S.V.Karthikeyan, Chairman, Board of studies in NCC, shall move and **Dr.K.Kathirvelpandian**, shall second the following resolutions passed in the meeting of the Board of studies in NCC held on 13.02.2024.

17.1. Resolved to pass the revised syllabus for Part-V NCC in the fourth semester for students who joined their respective programmes from the academic year 2023-24 and onwards (**pp 1899-1902**).

17.2. Resolved to ratify the revised syllabus for Part-V NCC in the second semester for students who joined their respective programmes from the academic year 2023-24 and onwards (**pp 1894-1898**).

18) FROM THE BOARD OF STUDIES IN NATIONAL SERVICE SCHEME (NSS)

Dr.Y.Natarajan, Chairman, Board of studies in NSS, shall move and **Dr.M.Kannan**, shall second the following resolutions passed in the meeting of the Board of studies in NSS held on 13.02.2024.

18.1. Resolved to pass the revised syllabus for Part-V NSS in the fourth semester for students who joined their respective programmes from the academic year 2023-24 and onwards (**pp 1907-1910**).

18.2. Resolved to ratify the revised syllabus for Part-V NSS in the second semester for students who joined their respective programmes from the academic year 2023-24 and onwards (**pp 1903-1906**).

19) FROM THE BOARD OF STUDIES IN YOUTH RED CROSS (YRC)

Dr.S.Selvakumar, Chairman, Board of studies in YRC, shall move and **Dr.S.Krithika**, shall second the following resolutions passed in the meeting of the Board of studies in YRC held on 13.02.2024.

19.1. Resolved to pass the revised syllabus for Part-V YRC in the fourth semester for students who joined their respective programmes from the academic year 2023-24 and onwards (**pp 1915-1918**).

19.2. Resolved to ratify the revised syllabus for Part-V YRC in the second semester for students who joined their respective programmes from the academic year 2023-24 and onwards (**pp 1911-1914**).

20) FROM THE BOARD OF STUDIES IN PHYSICAL EDUCATION

Dr.K.Kathirvelpandian, Chairman, Board of studies in Physical Education, shall move and **Dr.S.V.Karthikeyan**, shall second the following resolution passed in the meeting of the Board of studies in Physical Education held on 13.02.2024.

20.1. Resolved to pass the revised syllabus for Part-V Physical education in the fourth semester for students who joined their respective programmes from the academic year 2023-24 and onwards (**pp 1923-1926**).

20.2. Resolved to ratify the revised syllabus for Part-V Physical education in the second semester for students who joined their respective programmes from the academic year 2023-24 and onwards (**pp 1919-1922**).

21) FROM DEAN (ACADEMICS)

Prof.S.Sivaramakrishnan, Dean (Academics), shall move and **Dr.I. Sahul Hamid**, Dean (Planning and Development) shall second the following resolution:

21.1. Resolved to offer Add-on courses passed by the respective Board of Studies during semesters 3 and 5 for students who joined all UG programmes offered by the institution from the academic year 2023-2024.

22) FROM THE MEMBER – PRIVATE RESOLUTION

Prof.S.Chellapandi, Head, Department of Botany, shall move and **Dr.S.Dinakaran**, Head, Department of Zoology shall second the following resolution:

22.1. Resolved to adopt the existing syllabus for “Environmental science and Gender Awareness” course (Regulation 2020) for students who joined all UG programmes offered by the institution from the academic year 2023-2024. The end semester examination would held at the end of fourth semester.

ADDENDUM

Dr.S.V.Karthikeyan, Associate NCC officer, shall move and **Dr.K.Kathirvelpandian**, Physical Director shall second the following resolution:

- 22.2. Resolved to permit NCC cadets of our college to avail 35 days of leave on-duty (OD) to attend camps like RDC, TSC and special camps like Mountaineering, Trekking, attachment camps, EBSB, CATC, etc. and however excluding this OD leave, the minimum attendance requirement to avoid repeating the course remains same.

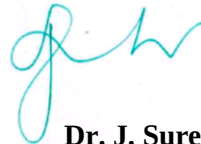
Prof.S.Sivaramakrishnan, Dean (Academics), shall move and **Dr.I.Sahul Hamid**, Dean (Planning and Development) shall second the following resolution:

- 22.3. Resolved to award two extra credits to students who successfully complete a community project listed under Nan Muthalvan scheme from the academic year 2023-24.

IV. Any Other Subject



Dr. R. Eswaran
Member Secretary



Dr. J. Suresh
Principal & Chairman



DEPARTMENT OF TAMIL

Revised Curriculum

**TAMILNADU STATE COUNCIL FOR HIGHER EDUCATION (TANSCHE)
(Choice Based Credit system with Outcome Based Education)**

Academic Year 2023-2024 onwards

Part-I Tamil

III and IV semesters (B.A. Tamil)

III and IV semesters (M.A. Tamil)

DEPARTMENT OF TAMIL				CLASS: II B.A./B.Sc./B.Com.				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
III	Language	23U3TLAN3	பொதுத்தமிழ் 3 தமிழக வரலாறும் பண்பாடும்	3	6	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented	Entrepreneurship Oriented	

Objectives:

- தமிழக வரலாற்றை அறிந்துகொள்ளுதல்.
- தமிழரின் வாழ்வியல் தொன்மையை அறிதல்.
- தமிழரின் பண்பாட்டினை அறிந்துகொள்ளல்.
- தமிழர்மேல் நிகழ்ந்த பிற பண்பாட்டுத் தாக்கங்களை அறிதல்.
- தமிழ் இலக்கியம் சார்ந்த போட்டித் தேர்வுகளுக்கு ஏற்ப கற்பித்தல் நடைமுறைகளை மேற்கொள்ளுதல்.

Unit	Description	Hrs	K-level	CLO
I	தொல் பழங்கால வரலாறு தொல் தமிழர் - பழைய கற்காலம் - புதிய கற்காலம் - உலோகக் காலம் - அகழ்வாராய்ச்சியில் தமிழும் தமிழரும் (கீழடி வரை), அயல்நாட்டுத் தொடர்புகள்	18	K2	CO1
II	சங்ககால வரலாறும் திணை வாழ்வியல் (களவு வாழ்க்கை, கற்பு வாழ்க்கை, உணவு, அணிகலன்கள், வாணிகம், விளையாட்டுகள்) - கல்வியும், கலைகளும் - தமிழ் வளர்த்த சங்கம் - சங்க கால ஆட்சி முறை	18	K3	CO2
III	ஆட்சியர் வரலாறு மூவேந்தர் வரலாறு - பல்லவர் வரலாறு - நாயக்கர் ஆட்சி - முகம்மதியர் ஆட்சி - மராட்டியர் ஆட்சி	18	K4	CO3

IV	ஐரோப்பியர் கால வரலாறு போர்த்துக்கீசியர் - டச்சுக்காரர்கள் - டேனிஸ்காரர்கள் - பிரெஞ்சுக்காரர்கள் - ஆங்கிலேயர்கள் - பாளையக்காரர்கள் - இந்திய விடுதலைப் போராட்டத்தில் தமிழ்நாடு	18	K4	CO4
V	விடுதலைக்குப்பின் தமிழ்நாட்டு வரலாறு மொழிப்போராட்டம் - சமூக மறுமலர்ச்சி - தொழில்நுட்ப வளர்ச்சி - மொழிப்பயிற்சி: நிறுத்தக் குறியீடுகள், கலைச்சொற்கள், மொழிபெயர்ப்பு	18	K3	CO5

Books for study:

1. தமிழக வரலாறும் பண்பாடும், ஆ. இராமகிருட்டிணன், சர்வோதயா இலக்கியப் பண்ணை, 2022.
2. தமிழக வரலாறும் பண்பாடும் - கே.கே. பிள்ளை, உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை,
3. தமிழர் நாகரிகமும் பண்பாடும் - அ. தட்சிணாமூர்த்தி, யாழ் வெளியீடு, சென்னை,.

Books for References:

1. தமிழர் கலையும் பண்பாடும் - அ.கா. பெருமாள், என்.சி.பி.எச், சென்னை.
2. ஒரு பண்பாட்டின் பயணம்: சிந்து முதல் வைகை வரை - ஆர். பாலகிருஷ்ணன், ரோஜா முத்தையா ஆராய்ச்சி நூலகம், சென்னை
3. தமிழக வரலாறும் பண்பாடும் - வே.தி. செல்லம், மணிவாசகர் பதிப்பகம், சென்னை,
4. தமிழர் வரலாறும் பண்பாடும் - நீலகண்ட சாஸ்திரி, ஸ்ரீசெண்பகா பதிப்பகம், சென்னை
5. தமிழர் வரலாறும் தமிழர் பண்பாடும் - மா.இராசமாணிக்கனார்

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

பழந்தமிழர் வரலாறு, வாழ்வியல் தொடர்பான அறிவினைப் பெறுவர்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

அகழாய்வுகளில் கிடைத்துள்ள செய்திகளைத் தொகுக்கச் செய்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

- முனைவர் கோ. கருணாகரன், இணைப் பேராசிரியர், தமிழ்த்துறை
- முனைவர் ந. இரத்தினக் குமார், இணைப் பேராசிரியர், தமிழ்த்துறை

Course Schedule

Unit	Description	Hrs	Mode
I	தொல் பழங்கால வரலாறு தொல் தமிழர் - பழைய கற்காலம் - புதிய கற்காலம் - உலோகக் காலம் - அகழ்வாராய்ச்சியில் தமிழும் தமிழரும் (கீழடி வரை), அயல்நாட்டுத் தொடர்புகள்	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
II	சங்ககால வரலாறும் திணை வாழ்வியல் (களவு வாழ்க்கை, கற்பு வாழ்க்கை, உணவு, அணிகலன்கள், வாணிகம், விளையாட்டுகள்) - கல்வியும், கலைகளும் - தமிழ் வளர்த்த சங்கம் - சங்க கால ஆட்சி முறை	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
III	ஆட்சியர் வரலாறு மூவேந்தர் வரலாறு - பல்லவர் வரலாறு - நாயக்கர் ஆட்சி - முகம்மதியர் ஆட்சி - மராட்டியர் ஆட்சி	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
IV	ஐரோப்பியர் கால வரலாறு போர்த்துக்கீசியர் - டச்சுக்காரர்கள் - டேனிஸ்காரர்கள் - பிரெஞ்சுக்காரர்கள் - ஆங்கிலேயர்கள் - பாளையக்காரர்கள் - இந்திய விடுதலைப் போராட்டத்தில் தமிழ்நாடு	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
V	விடுதலைக்குப்பின் தமிழ்நாட்டு வரலாறு மொழிப்போராட்டம் - சமூக மறுமலர்ச்சி - தொழில்நுட்ப வளர்ச்சி - மொழிப்பயிற்சி: நிறுத்தக் குறியீடுகள், கலைச்சொற்கள், மொழிபெயர்ப்பு	18	விளக்கமுறை, காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	K Level
CLO-1	பழங்காலத் தமிழர் வரலாற்றையும் சிறப்பையும் அறிவர்.	K2
CLO-2	சங்க கால மக்களின் திணைசார் வாழ்வியலைத் தெளிவர்.	K3
CLO-3	காலந்தோறும் தமிழகத்தில் நிகழ்ந்த ஆட்சிகள், மாற்றங்கள் குறித்து உணர்வர்.	K4
CLO-4	ஐரோப்பியரின் கீழ் இருந்த தமிழக நிலையினை உணர்வர்.	K4
CLO-5	விடுதலைக்குப் பின் தமிழகத்தில் ஏற்பட்ட மாற்றங்கள், வளர்ச்சிகளைத் தெரிவர்.	K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application– 3; Intermediate level–2;**Basic level–1**

Summative examination – Blue Print
Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K4	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A./B.Sc./B.Com.				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
IV	Language	23U4TLAN4	பொதுத்தமிழ் 4 தமிழும் அறிவியலும்	3	6	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented	Entrepreneurship Oriented	

Objectives:

- தாய்மொழி வழியாக அறிவியல் பற்றிய சிந்தனைகளை வளர்த்தல்.
- அறிவியல் கலைச் சொல்லாக்கம் பற்றிப் பயிற்றுவித்தல்.
- மாணவர்களுக்கு அறிவியல் பார்வையை ஏற்படுத்துதல்.
- தமிழில் அறிவியல் படைப்பிலக்கியங்களை உருவாக்கத் தூண்டுதல்
- தமிழ் இலக்கியம் சார்ந்த போட்டித் தேர்வுகளுக்கு ஏற்ப கற்பித்தல் நடைமுறைகளை மேற்கொள்ளுதல்

Unit	Description	Hrs	K-level	CLO
I	தமிழரின் அறிவியல் சிந்தனைகள் அறிவியலும் மனித வாழ்வும் - ஐந்திணைப் பகுப்பும் சூழலியலும் - தொழில்நுட்ப மேலாண்மை - நீர் நில மேலாண்மை	18	K2	CO1
II	பழந்தமிழ் இலக்கியங்களில் அறிவியல் சிந்தனைகள் நிலவியல் - உலோகவியல் - வானவியல் - உயிரியல் - உளவியல்	18	K3	CO2
III	இடைக்கால இலக்கியங்களில் அறிவியல் சிந்தனைகள் காப்பியங்களில் அறிவியல் - சிற்றிலக்கியங்களில் அறிவியல் - உரைநூல்களில் அறிவியல்	18	K4	CO3
IV	இணையத் தமிழ் இணையத் தமிழ் பயன்பாடு - அறிமுகம் - இணையத்தமிழ்க் கல்விக்கழகம் - இணைய நூலகம் - செயற்கை நுண்ணறிவியல் - தமிழ்நாட்டு அறிவியல் ஆளுமைகள்	18	K4	CO4

V	மொழிப்பயிற்சி அறிவியல் கலைச்சொல்லாக்கம் – அறிவியல் மொழிபெயர்ப்புப் பயிற்சி – அலுவலகக் கடிதங்கள் – விண்ணப்பக் கடிதங்கள் எழுதுதல் – தன் குறிப்புகள் எழுதுதல்	18	K3	CO5

Books for study:

1. அறிவியல் தமிழ் இன்றைய நிலை - இராதா செல்லப்பன், உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை.
2. மணவை முஸ்தபா, தமிழில் அறிவியல் படைப்பிலக்கியம், மணவை பப்ளிகேஷன், சென்னை.

Books for References:

1. சங்க இலக்கியத்தில் வேளாண் சமுதாயம், பெ.மாதையன், நியூ செஞ்சுரி புக் ஹவுஸ்
2. அறிவியல் தமிழ் - பதிப்பாசிரியர் இராதா செல்லப்பன், பாரதிதாசன் பல்கலைக்கழகம், திருச்சிராப்பள்ளி.
3. இணையத் தமிழ் வரலாறு, மு.பொன்னவைக்கோ, பாரதிதாசன் பல்கலைக்கழகம்
4. கணினித் தமிழ், இல. சுந்தரம் - விகடன் பிரசுரம்
5. தமிழ் இலக்கியத்தில் அறிவியல் சிந்தனைகள் வானதி பதிப்பகம், சென்னை

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

பழந்தமிழரின் அறிவியல் சிந்தனையையும் இலக்கியத்தில் வெளிப்படும் அறிவியல் சிந்தனையையும் மாணவர்கள் அறிவர்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

பழந்தமிழ் இலக்கியங்களில் பதிவாகியுள்ள அறிவியல் செய்திகளைத் தொகுக்கச் செய்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

1. முனைவர் அ. ஆத்தீஸ்வரி, இணைப் பேராசிரியர், தமிழ்த்துறை
2. முனைவர் வெ. உஷா, இணைப் பேராசிரியர், தமிழ்த்துறை

Course Schedule

Unit	Description	Hrs	Mode
I	தமிழரின் அறிவியல் சிந்தனைகள் அறிவியலும் மனித வாழ்வும் - ஐந்திணைப் பகுப்பும் சூழலியலும் - தொழில்நுட்ப மேலாண்மை - நீர் நில மேலாண்மை	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
II	பழந்தமிழ் இலக்கியங்களில் அறிவியல் சிந்தனைகள் நிலவியல் - உலோகவியல் - வானவியல் - உயிரியல் - உளவியல்	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
III	இடைக்கால இலக்கியங்களில் அறிவியல் சிந்தனைகள் காப்பியங்களில் அறிவியல் - சிற்றிலக்கியங்களில் அறிவியல் - உரைநூல்களில் அறிவியல்	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
IV	இணையத் தமிழ் இணையத் தமிழ் பயன்பாடு - அறிமுகம் - இணையத்தமிழ்க் கல்விக்கழகம் - இணைய நூலகம் - செயற்கை நுண்ணறிவியல் - தமிழ்நாட்டு அறிவியல் ஆளுமைகள்	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
V	மொழிப்பயிற்சி அறிவியல் கலைச்சொல்லாக்கம் - அறிவியல் மொழிபெயர்ப்புப் பயிற்சி - அலுவலகக் கடிதங்கள் - விண்ணப்பக் கடிதங்கள் எழுதுதல் - தன் குறிப்புகள் எழுதுதல்	18	விளக்கமுறை, காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	KLevel
CLO-1	தமிழரின் அறிவியல் எண்ணங்களை அறிந்துகொள்வர்.	K2
CLO-2	பழந்தமிழ் இலக்கியங்களில் உள்ள அறிவியல் செய்திகளை உணர்ந்து கொள்வர்.	K3
CLO-3	காப்பியங்கள், சிற்றிலக்கியங்களில் உள்ள அறிவியல் செய்திகளைத் தெளிந்து கொள்வர்.	K4
CLO-4	தமிழ் அறிவியல் அமைப்புகள் குறித்து அறிந்து கொள்வர்.	K4
CLO-5	கலைச்சொல்லாக்கம், கடிதம் எழுதும் முறைமைகளில் பயிற்சி பெறுவர்.	K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application- 3;**Intermediate level-2;****Basic level-1**

Summative examination – Blue Print
Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K4	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels.

மதுரைக் கல்லூரி (தன்னாட்சி), மதுரை - 625011

இளங்கலைத் தமிழ்

Semester 3				
Part	Course description	Course Code	Hours per week	Credits
I	பொதுத்தமிழ் – 3 தமிழ்ப் பொருண்மையியல்		6	3
II	English Paper -3	23U3NENG3	6	3
III Core Course-5	காப்பியங்கள்	23U3TCCT5	4	4
Core Course -6	இலக்கணம் 1 - நன்னூல் எழுத்த்திகாரம்	23U3TCCT6	4	4
Elective course Discipline specific/Generic -3	அறிவியல் தமிழ்	23U3TGET3	5	4
Skill Enhancement courses –I	பேச்சுக்கலை	23U3TSED4	2	2
Skill Enhancement courses – II	தமிழ் அழகியல்	23U3TSED5	2	2
EVS		23U3EVST1	1	-
Total			30	22

Semester 4				
Part	Course description	Course Code	Hours per week	Credits
I	பொதுத்தமிழ் – 4 தமிழகக் கலை		6	3
II	English Paper -4	23U4NENG4	6	3
III Core Course-5	பக்தி இலக்கியம்	23U4TCCT7	4	4
Core Course -6	இலக்கணம் 2 - நன்னூல் சொல்லதிகாரம்	23U4TCCT8	4	4
Elective course Discipline specific/Generic -3	மொழிபெயர்ப்புக்கலை	23U4TGET3	5	4
Skill Enhancement courses –I	கணிணித் தமிழ்	23U4TSED6	2	2
Skill Enhancement courses –II	தமிழ் மரபு மருத்துவம்	23U4TSED7	2	2
EVS		23U4EVST2	1	2
Total			30	24

மதுரைக் கல்லூரி (தன்னாட்சி), மதுரை - 625011

இளங்கலைத் தமிழ்

PART I TAMIL For B.A. / B.SC./ B.COM. STUDENTS

Semester 3				
Part	Course description	Course Code	Hours per week	Credits
I	பொதுத்தமிழ் – 3 தமிழக வரலாறும் பண்பாடும்	23U3TLAN3	6	3
Semester 4				
I	பொதுத்தமிழ் – 4 தமிழும் அறிவியலும்	23U4TLAN4	6	3

ADD ON & SELF STUDY COURSE

Semester 3				
Part	Course description	Course Code	Hours per week	Credits
ADD ON COURSE	இதழியல்	23U3TAD1	2	2
Semester 4				
ADD ON COURSE	கவிதைக் கலை	23U4TAD2	2	2
Semester 3 & 4				
SELF STUDY	புதுமைப்பித்தன்	23U3TSS1	-	2

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
III	LAN		தமிழ்ப் பொருண்மையியல்	3	6	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented

Objectives:

- மொழிக்கல்வியில் பொருண்மையின் இடத்தை அறிதல்.
- தமிழ் மொழியின் சொற்களம், சொற்பொருள் உறவுகளை அறிதல்.
- பொருண்மையியல் கோட்பாடுகளைப் புரிந்து கொள்ளல்.
- பொருண்மையியல் அடிப்படையில் இலக்கியப்பனுவல்களை அணுகுதல்.

Unit	Description	Hours	K-level	CLO
I	பொருள் வரையறை விளக்கம், சொன்மை - பொருண்மை பொருண்மையில் விளக்கம், வகைகள், அணுகுமுறைகள்.	18	K2	CO1
II	பன்முனைப் பொருள், பலபொருள் ஒரு சொல் போலியியல், ஒரு பொருள் பன்மொழி, புலன் உறவு, பொருள் மயக்கம், உருவகம், ஆகுபெயர்.	18	K3	CO2
III	பொருண்மையில் கோட்பாடுகள் - தொல்காப்பியம், சகூர், ஜான் லயன்ஸ், பூக்கோ, லகான் மொழி பயன்பாட்டுச் சூழலியல் கோட்பாடுகள்.	18	K4	CO3
IV	சொற்பொருள் மாற்றம் - பொருள் குறுக்கம், பொருள் விரிவாக்கம், இடக்கரடக்கல், மங்கல வழக்கு, அமங்கல வழக்கு, பொருள் அடங்குச் சொற்கள், பொருள் அடக்குச் சொற்கள்.	18	K4	CO4

V	இலக்கியத்தில் குறிப்புப் பொருள் - படிமம், குறியீடு, இறைச்சி, உள்ளுறை, தொனிப் பொருள், தொன்மங்களின் அடிநிலை கருத்து.	18	K3	CO5

Books for study:

1. பொருண்மையியல் பயன்வழியியல் (Semantics and pragmatics), இ. முத்தையா, பரணி அச்சகம், மதுரை, 1982

Books for References

1. குறியியல் ஒரு சங்கப்பார்வை, இளம்பரிதி, காவ்யா பதிப்பகம், 2012.
2. தமிழும் குறியியலும், தமிழவன், உலகத்தமிழாராய்ச்சி நிறுவனம், 1992.
3. பொருண்மையியல், தொலைதூரக்கல்வி இயக்ககம், அண்ணாமலைப் பல்கலைக்கழகம்.

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

சொன்மைக்கும் பொருண்மைக்கும் இடையேயான உறவை இப்பாடத்தின் வழியாகத் தெளிந்துகொள்வர்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

ஒரு சொல்லுக்கு இருக்கும் பல்வேறு பொருள்களை, ஒரு பொருளுக்கு இருக்கும் பல்வேறு சொற்களைத் தொகுக்கச் செய்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

1. திருமதி து.கோ. வரலட்சுமி, உதவிப் பேராசிரியர், தமிழ்த்துறை
2. முனைவர் இரா. கார்த்திகேயன், உதவிப் பேராசிரியர், தமிழ்த்துறை

Course Schedule

Unit	Description	Hours	Mode
I	பொருள் வரையறை விளக்கம், சொன்மை – பொருண்மை பொருண்மையில் விளக்கம், வகைகள், அணுகுமுறைகள்.	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
II	பன்முனைப் பொருள், பலபொருள் ஒரு சொல் போலியியல், ஒரு பொருள் பன்மொழி, புலன் உறவு, பொருள் மயக்கம், உருவகம், ஆகுபெயர்.	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
III	பொருண்மையில் கோட்பாடுகள் - தொல்காப்பியம், சூர், ஜான் லயன்ஸ், பூக்கோ, லகான் மொழி பயன்பாட்டுச் சூழலியல் கோட்பாடுகள்.	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
IV	சொற்பொருள் மாற்றம் - பொருள் குறுக்கம், பொருள் விரிவாக்கம், இடக்கரடக்கல், மங்கல வழக்கு, அமங்கல வழக்கு, பொருள் அடங்குச் சொற்கள், பொருள் அடக்குச் சொற்கள்.	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
V	இலக்கியத்தில் குறிப்புப் பொருள் - படிமம், குறியீடு, இறைச்சி, உள்ளுறை, தொனிப் பொருள், தொன்மங்களின் அடிநிலை கருத்து.	18	விளக்கமுறை, காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	மொழிக்கல்வியில் பொருண்மையின் இன்றியமையாமையை உணர்வர்.	K2
CLO-2	சொல் – பொருள் உறவுகளை நுட்பமாக அறிந்து கொள்வர்.	K3
CLO-3	சொல்பொருள் மாற்ற வரலாறுகளைத் தெரிந்து கொள்வர்.	K4
CLO-4	பொருளடிப்படையில் ஆற்றல் வாய்ந்த முறையில் மொழியைக் கையாளும் திறன் பெறுவர்.	K4
CLO-5	மொழிசார்ந்த பல்வேறு பணிகளில் பொருண்மையியல் கூறுகளைப் பொருத்திக் காண்பர்.	K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative examination – Blue Print
Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K4	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
III	Core	23U3TCCT5	காப்பியங்கள்	4	4	25	75	100

Nature of Course					
Skill Oriented		Employability Oriented	✓	Entrepreneurship Oriented	

Objectives:

- தமிழ்மொழியில் உருவான காப்பிய மரபின் தொன்மையை மாணவர்கள் அறிந்து கொள்ளுதல்.
- பல்வேறு மதங்கள் சார்ந்த காப்பியங்களையும் மதக் கொள்கைகளையும் மாணவர்கள் அறிந்து கொள்ளல்.
- அரசுகள் சார்ந்து நடத்தப்படும் தேர்வுகளுக்குரிய காப்பிய அறிவுபெறல்.
- சமகாலக் குறுங்காப்பியங்களைப் படைக்கும் திறன் பெறுதல்.

Unit	Description	Hrs	K-level	CLO
I	சிலப்பதிகாரம் – வரம்தரு காதை, மணிமேகலை – சிறைக்கோட்டம் அறக்கோட்டம் ஆக்கிய காதை	12	K2	CO1
II	சீவகசிந்தாமணி – பூமகள் இலம்பகம், சூளாமணி – நகரச் சருக்கம்	12	K3	CO2
III	கம்பராமாயணம் – கடல்தாவு படலம் 1 – 35, பெரியபுராணம் – மெய்ப்பொருள் நாயனார் புராணம்	12	K4	CO3
IV	தேம்பாவணி – நாட்டுப்படலம், சீறாப்புராணம் – சுரத்திற் புனலழைத்த படலம்	12	K4	CO4
V	இராவணகாவியம் – தமிழகக் காண்டம் – தாய்மொழிப் படலம் (1 – 11 பாடல்கள்), தமிழ் ஒளி – வீராயி (குறுங்காவியம்) – முழுவதும்	12	K3	CO5

Books for study:

1. சிலப்பதிகாரம், உ.வே.சாமிநாதையர், உ.வே.சா. நூல் நிலையம், சென்னை, 2018..
2. மணிமேகலை, ந.மு.வேங்கடசாமி நாட்டார், சாரதா பதிப்பகம், சென்னை, 2019.
3. கம்பராமாயணம், அ.ச.ஞானசம்பந்தன், கம்பன் டிரஸ்ட், கோவை, 2004

Books for References:

1. தமிழில் காப்பியக் கொள்கை, து.சீனிவாசன், தமிழ்ப் பல்கலைக் கழகம், தஞ்சாவூர், 1985
2. தமிழ்க் காப்பியங்கள், கி.வ. ஜகந்நாதன், அமுதநிலையம், சென்னை, 1991.
3. இக்காலத் தமிழ்க் காப்பியங்கள், சிலம்பொலி செல்லப்பன், அருணோதயம் பதிப்பகம், சென்னை , 2004
4. இரட்டைக் காப்பியங்கள், வ.சுப. மாணிக்கம், செல்வி பதிப்பகம், காரைக்குடி, 1958.

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

காப்பிய மாந்தர்களின் வாழ்வியல் அறங்களை அறிவர். நீண்ட நெடிய கதை அமைப்பினைக் காப்பியவகையின் அடிப்படையில் அறிவர்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

காப்பியத்தில் காணப்படும் துணைக்கதைகளைத் தொகுத்து மாணவர்களை நாடகமாக நடித்துக் காட்டப் பயிற்சி அளித்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

1. திருமதி லெ. சாமுண்டிஸ்வரி, உதவிப் பேராசிரியர், தமிழ்த்துறை
2. முனைவர் வி. கார்த்திகாயினி, உதவிப் பேராசிரியர், தமிழ்த்துறை

Course Schedule

Unit	Topics	Hrs	Mode
I	சிலப்பதிகாரம் – வரம்தரு காதை, மணிமேகலை – சிறைக்கோட்டம் அறக்கோட்டம் ஆக்கிய காதை	12	விளக்கமுறை , காட்சிப்படவிளக்கம்
II	சீவகசிந்தாமணி – பூமகள் இலம்பகம், சூளாமணி – நகரச் சருக்கம்	12	விளக்கமுறை , காட்சிப்படவிளக்கம்
III	கம்பராமாயணம் – கடல்தாவு படலம் 1 – 35, பெரியபுராணம் – மெய்ப்பொருள் நாயனார் புராணம்	12	விளக்கமுறை , காட்சிப்படவிளக்கம்
IV	தேம்பாவணி – நாட்டுப்படலம், சீறாப்புராணம் – சுரத்திற் புனலழைத்த படலம்	12	விளக்கமுறை , காட்சிப்படவிளக்கம்
V	இராவணகாவியம் – தமிழகக் காண்டம் – தாய்மொழிப் படலம் (1 – 11 பாடல்கள்), தமிழ் ஒளி - வீராயி (குறுங்காவியம்) – முழுவதும்	12	விளக்கமுறை , காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	K Level
CLO-1	சிலப்பதிகாரம், மணிமேகலையில் காணப்பெறும் காப்பிய நயங்களையும் உத்தி முறைகளையும் காணுதல்.	K2
CLO-2	சீவக சிந்தாமணி, சூளாமணி வாயிலாக அக்காப்பியங்கள் உணர்த்தும் மதநெறிகளை அறிதல்.	K3
CLO-3	கம்பராமாயணம், பெரிய புராணக் காப்பியங்களின் காப்பிய இயல்புகளை அறிதல்.	K4
CLO-4	காப்பியங்களின் கதை எடுப்பு, தொடுப்பு, முடிப்பு ஆகிய உத்திகளைக் கற்றறிதல்.	K4
CLO-5	காலத்திற்கு ஏற்ப குறுங்காவியங்கள் படைக்கும் திறனை வளர்த்துக் கொள்ளுதல்.	K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative examination – Blue Print
Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K4	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
III	Core	23U3TCCT6	இலக்கணம் 1 - நன்னூல் எழுத்ததிகாரம்	4	4	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented

Objectives:

- தமிழ் இலக்கணத்தின் தொன்மையை அறிதல்.
- தமிழ் இலக்கணத்தின் இயல்புகளைத் தெளிதல்.
- இலக்கணப் பிழையின்றி எழுதும் திறன் பெறல்.

Unit	Description	Hours	K-level	CLO
I	பாயிரம், எழுத்தியல்	12	K2	CO1
II	பதவியல்	12	K3	CO2
III	உயிரீற்றுப்புணரியல்	12	K4	CO3
IV	மெய்யீற்றுப் புணரியல்	12	K4	CO4
V	உருப்புப்புணரியல்	12	K3	CO5

Books for study:

- நன்னூல், எழுத்ததிகாரம், திருஞானசம்பந்தம், கதிர் பதிப்பகம், திருவையாறு, 2018.
- நன்னூல், எழுத்ததிகாரம், ஆறுமுக நாவலர், பாரிநிலையம், 2018.

Books for References:

- நன்னூல் மூலமும் உரையும், கோ. வில்வபதி, பழனியப்பா பிரதர்ஸ், சென்னை, 2014.
- எழுத்திலக்கணக் கோட்பாடு, செ. வை. சண்முகம், தமிழ் மொழியியல் கழகம், அண்ணாமலை நகர், சிதம்பரம், 1980.
- அடிப்படைத் தமிழ் இலக்கணம், எம்.ஏ. நுஃமான், வாசகர் சங்கம், இலங்கை, 1999.
- தமிழிலக்கணக் கோட்பாடுகள், பொற்கோ, தமிழ் நூலகம், ஆழ்வார்ப் பேட்டை, சென்னை, 1989.
- இக்காலத் தமிழ் இலக்கணம், பொற்கோ, பாரிநிலையம், சென்னை, 2019.

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

மொழியை இலக்கணப் பிழையறப் பேசும், எழுதும் திறன் பெறுவர். மொழித்திறன் மேம்படும்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

செய்தித்தான், நூல்களில் உள்ள சொற்றொடர்களின் எழுத்திலக்கண அமைப்பினைத் தொகுக்கச் செய்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

1. முனைவர் இரா. கார்த்திகேயன், உதவிப் பேராசிரியர், தமிழ்த்துறை
2. திருமதி. பா. ரம்யா, உதவிப் பேராசிரியர், தமிழ்த்துறை

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	பாயிரம், எழுத்தியல்	12	விளக்கமுறை, காட்சிப்படவிளக்கம்
Unit II	பதவியல்	12	விளக்கமுறை , காட்சிப்படவிளக்கம்
Unit III	உயிரீற்றுப்புணரியல்	12	விளக்கமுறை , காட்சிப்படவிளக்கம்
Unit IV	மெய்யீற்றுப் புணரியல்	12	விளக்கமுறை , காட்சிப்படவிளக்கம்
Unit V	உருப்புப்புணரியல்	12	விளக்கமுறை , காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	தமிழின் எழுத்து மரபுகளை அறிதல்.	K2
CLO2	தமிழின் சொல் இயல்புகளை உணர்தல்.	K3
CLO3	உயிரீற்றுச் சொற்கள் பிற சொற்களோடு சேரும் முறைமையைத் தெளிதல்.	K4
CLO4	மெய்யீற்றுச் சொற்கள் பிற சொற்களோடு சேரும் முறைமையைத் தெளிதல்.	K4
CLO5	உருபுகள் பிற சொற்களோடு சேரும் முறைமையைத் தெளிதல்.	K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative examination – Blue Print

Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K4	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
III	Elective	23U3TGET3	அறிவியல் தமிழ்	4	5	25	75	100

Nature of Course				
Skill Oriented		Employability Oriented	✓	Entrepreneurship Oriented

Objectives:

- தாய்மொழி வழியாக அறிவியல் பற்றி சிந்திக்கவும் செயலாற்றவும் தூண்டுதல்.
- படைப்பிலக்கியங்களில் அறிவியல் சிந்தனைப் படைப்புகள் வளரச் செய்தல்,
- அறிவியல் தொழில் நுட்ப யுகத்தின் வளர்ச்சி பற்றி மாணாக்கர் அறியச்செய்தல்,
- அறிவியல் கலைச் சொல்லாக்கம் பற்றி பயிற்றுவித்தல்.
- அறிவியல் வளர்ச்சியில் தகவல் தொழில்நுட்பத்தின் பங்கு பற்றி கற்பித்தல்.

Unit	Description	Hrs	K-level	CLO
I	அறிவியல் தமிழின் தோற்றம், வளர்ச்சி, வரலாறு - பலதுறை அறிவியல் தமிழ் நூல்கள் .	15	K2	CO1
II	தமிழில் அறிவியல் இதழ்கள், சிறுவர்களுக்கான அறிவியல் இதழ்கள் -துளிர், பெரியோருக்கான அறிவியல் இதழ்கள் - எல்லோருக்குமான அறிவியல் இதழ் - கலைக்கதிர், அறிவியல் தமிழ் ஆய்விதழ்க் களஞ்சியம் - சிறுவர் இதழ்களில் அறிவியல் செய்திகள் - பொது அறிமுகம்.	15	K3	CO2
III	அறிவியல் களஞ்சியம் - அறிவியல் கலைச் சொல்லாக்கம் - அறிவியல் அகராதிகள் வழி அறிவியல் தமிழ் - அறிவியல் கலைச் சொற்கள்	15	K4	CO3

IV	அறிவியல் வளர்ச்சியில் தகவல் தொழில்நுட்பத்தின் பங்கு - தமிழ்த்திணைபோன்ற மின்புல ஆய்விதழ் - குறுந்தகடுகள் வழி தமிழ், ஒலி, ஒளி நாடாக்கள் வழி தமிழ் (Audio, Video tapes) இணையதளங்கள் வழி தமிழ் - கணிப்பொறித் தகவல் பரிமாற்றம்-ஒருங்கிணைந்த தகவல் தொழில்நுட்பம் - கல்விக்கான செயற்கைக்கோள் பயன்பாடு - தொலைக்காட்சி வழிக்கல்வி.	15	K4	CO4
V	அறிவியல் இயக்கங்கள் - அறிவியல் மன்றம் - சுதேசி அறிவியல் இயக்கம் - தமிழ் அறிவியல் மன்றங்கள். - தமிழக அறிவியல் பேரவை	15	K3	CO5

Books for study:

1. கிருட்டிணமூர்த்தி சா.உதயசூரியன் (ப.ஆ.) ,தமிழ்ப்பல்கலைக் கழகம், தஞ்சாவூர், 1999.
2. அறிவியல் தமிழ், வா. செ. குழந்தைசாமி, பாரதி பதிப்பகம், 1985.

Books for References:

1. அறிவியல் களஞ்சியம், தமிழ்ப்பல்கலைக் கழகம், தஞ்சாவூர், 1985
2. அறிவியல் கலைச்சொல் அகராதி (மூன்று தொகுதிகள்-கலைக்கதிர் வெளியீடு. கோவை, 2002.
3. அறிவியல் தமிழ் இன்றைய நிலை, இராதா செல்லப்பன்.

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

தமிழில் உள்ள அறிவியல் கலைச்சொற்களை அறிமுகப்படுத்தி அறிவியலை தாய்மொழியில் படிக்க வேண்டிய அவசியத்தை உணர்தல்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

பாடப் பகுதியில் இல்லாத அறிவியல் பற்றிய செய்திகள் குறித்துச் சேகரம் செய்து வரச்செய்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

1. திருமதி ஆ. ஆனந்தி, உதவிப் பேராசிரியர், தமிழ்த்துறை
2. திருமதி செ. பேபி ஸ்டெல்லா, உதவிப் பேராசிரியர், தமிழ்த்துறை

Course Schedule

Unit	Description	Hrs	Mode
I	அறிவியல் தமிழின் தோற்றம், வளர்ச்சி, வரலாறு - பலதுறை அறிவியல் தமிழ் நூல்கள் .	15	விளக்கமுறை, காட்சிப்படவிளக்கம்
II	தமிழில் அறிவியல் இதழ்கள், சிறுவர்களுக்கான அறிவியல் இதழ்கள் -துளிர், பெரியோருக்கான அறிவியல் இதழ்கள் - எல்லோருக்குமான அறிவியல் இதழ் - கலைக்கதிர், அறிவியல் தமிழ் ஆய்விதழ்க் களஞ்சியம் - சிறுவர் இதழ்களில் அறிவியல் செய்திகள் - பொது அறிமுகம்.	15	விளக்கமுறை, காட்சிப்படவிளக்கம்
III	அறிவியல் களஞ்சியம் - அறிவியல் கலைச் சொல்லாக்கம் -அறிவியல் அகராதிகள் வழி அறிவியல் தமிழ் - அறிவியல் கலைச் சொற்கள்	15	விளக்கமுறை, காட்சிப்படவிளக்கம்

IV	அறிவியல் வளர்ச்சியில் தகவல் தொழில்நுட்பத்தின் பங்கு - தமிழ்த்திணைபோன்ற மின்புல ஆய்விதழ் - குறுந்தகடுகள் வழி தமிழ், ஒலி, ஒளி நாடாக்கள் வழி தமிழ் (Audio, Video tapes) இணையதளங்கள் வழி தமிழ் - கணிப்பொறித் தகவல் பரிமாற்றம்-ஒருங்கிணைந்த தகவல் தொழில்நுட்பம் - கல்விக்கான செயற்கைக்கோள் பயன்பாடு - தொலைக்காட்சி வழிக்கல்வி.	15	விளக்கமுறை, காட்சிப்படவிளக்கம்
V	அறிவியல் இயக்கங்கள் - அறிவியல் மன்றம் - சுதேசி அறிவியல் இயக்கம் - தமிழ் அறிவியல் மன்றங்கள். - தமிழக அறிவியல் பேரவை	15	விளக்கமுறை, காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	K Level
CLO1	தாய்மொழி வழியாக அறிவியல் பற்றி சிந்தித்து செயலாற்றும் திறன் பெற்றிருப்பர்.	K2
CLO2	தாய்மொழி வழியாக அறிவியல் பற்றி சிந்திக்கவும் செய்திருப்பர்	K3
CLO3	அறிவியல் கலைச் சொல்லாக்கம் பற்றி அறியச்செய்வர்	K4
CLO4	அறிவியல் தொழில் நுட்ப யுகத்தின் வளர்ச்சி பற்றி அறிந்திருப்பர்	K4
CLO5	அறிவியல் வளர்ச்சியில் தகவல் தொழில்நுட்பத்தின் பங்கினை அறிவர்.	K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative examination – Blue Print

Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
III	SED	20U3TSED4	பேச்சுக்கலை	2	2	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented

Objectives:

- பேச்சு என்பது ஓர் கலை என்பதை உணர்த்துதல், பேச்சாளர் ஆவதற்குரிய ஆளுமையை வளர்த்தல்.
- பொழிஞ்ராவதற்குரிய தகுதிகளை வளர்த்துக்கொள்ளல்.
- மாணவர்களைப் பேச்சாளராக உருவாக்குதல்.

Unit	Description	Hrs	K-level	CLO
I	சொற்பொழிவு ஓர் அரிய கலை - வரையறை - வரலாறு - விளக்கம் - பேச்சாளர் தகுதிகள் - இலக்கிய அறிவு - மொழி அறிவு - அனுபவம் - தனித்தன்மை - காலந்தோறும் மேடைகள்	6	K2	CO1
II	சொற்பொழிவு வகைகள் - சமயம் - இலக்கியம் - அரசியல் - பொழுதுபோக்கு - நகைச்சுவை - ஊடகப் பொழிவுகள்	6	K3	CO2
III	சொற்பொழிவுத் திறன்கள் - அவையறிதல் - அவையஞ்சாமை - பொருளறிதல் - சொல்தெரிவு - மொழி ஆளுமை - இலக்கியப் புலமை - வெளிப்பாட்டுத் திறம் - தொனி	6	K4	CO3
IV	புகழ்பெற்ற சொற்பொழிவாளர்கள் - வ.உ.சி. - திரு.வி.க. - மறைமலையடிகள் - கி.ஆ.பெ. - வாரியார் - கி.வா.ஜ. - புலவர் கீரன் சிலம்பொலியார் - தென்கச்சி சுவாமிநாதன் - மேலைநாட்டுப் பொழிஞர்கள் - முதலியோர்	6	K4	CO4
V	பொழிவுத் தயாரிப்பும் உத்திகளும் - கவனத்தை ஈர்த்தல் - மேடைத் தோற்றம் - மேடை பேச்சுநடை - பேச்சாளனும் வாசிப்பும்	6	K3	CO5

Books for study:

1. பேச்சுக்கலை, ம. திருமலை, மீனாட்சி புத்தக நிலையம், மதுரை; 2009
2. பேச்சாளராக, அ.கி. பரந்தாமனார், பாரிநிலையம், 2018
3. வாருங்கள் பேச்சாளராகலாம், உலகநாயகி பழநி, என்சிபிஎச், 2008.

Books for References:

1. பேசும்கலை, கு. ஞானசம்பந்தன், என்சிபிஎச், 2007
2. என்ன பேசுவது? எப்படிப் பேசுவது? வெ. இறையன்பு, என்சிபிஎச், 2024
3. மேடைத்தமிழ், தெய்வசிகாமணி ஆச்சாரியார், 1950 (tamildigitallibrary.org)

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- www.tamilvu.org/library
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

பேசும் நுட்பத்தைக் கற்பதனால் தமிழ்மொழியில் சிறப்பாகப் பேசும் ஆற்றலைப் பெறுவர். மேடைப் பேச்சாளராகும் திறனைப் பெறுவர்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

வகுப்பில் தலைப்புக் கொண்டு பேசுதல், கல்லூரி மேடைகளில் பேசும் பயிற்சி அளித்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

1. முனைவர் சீ. விமல், உதவிப் பேராசிரியர் - ஒருங்கிணைப்பாளர், தமிழ்த்துறை.
2. திருமதி நா. சத்தியபாமா, உதவிப் பேராசிரியர், தமிழ்த்துறை.

Course Schedule

Unit	Description	Hrs	Mode
I	சொற்பொழிவு ஓர் அரிய கலை - வரையறை - வரலாறு - விளக்கம் - பேச்சாளர் தகுதிகள் - இலக்கிய அறிவு - மொழி அறிவு - அனுபவம் - தனித்தன்மை - காலந்தோறும் மேடைகள்	6	விளக்கமுறை, காட்சிப்படவிளக்கம்
II	சொற்பொழிவு வகைகள் - சமயம் - இலக்கியம் - அரசியல் - பொழுதுபோக்கு - நகைச்சுவை - ஊடகப் பொழிவுகள்	6	விளக்கமுறை, காட்சிப்படவிளக்கம்
III	சொற்பொழிவுத் திறன்கள் - அவையறிதல் - அவையஞ்சாமை - பொருளறிதல் - சொல்தெரிவு - மொழி ஆளுமை - இலக்கியப் புலமை - வெளிப்பாட்டுத் திறம் - தொனி	6	விளக்கமுறை, காட்சிப்படவிளக்கம்
IV	புகழ்பெற்ற சொற்பொழிவாளர்கள் - வ.உ.சி. - திரு.வி.க. - மறைமலையடிகள் - கி.ஆ.பெ. - வாரியார் - கி.வா.ஜ. - புலவர் கீரன் சிலம்பொலியார் - தென்கச்சி சுவாமிநாதன் - மேலைநாட்டுப் பொழிஞர்கள் - முதலியோர்	6	விளக்கமுறை, காட்சிப்படவிளக்கம்
V	பொழிவுத் தயாரிப்பும் உத்திகளும் - கவனத்தை ஈர்த்தல் - மேடைத் தோற்றம் - மேடை பேச்சுநடை - பேச்சாளனும் வாசிப்பும்	6	விளக்கமுறை, காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	பேச்சுக்கலை வரலாற்றினை அறிதல்	K2
CLO-2	மேடைப்பேச்சு, சொற்பொழிவின் பல்வேறு வகைகளை தெளிதல்.	K3
CLO-3	அவையறிதல், அவையஞ்சாமை குறித்து உணர்தல்	K4
CLO-4	முன்னோடித் தமிழ்ப் பேச்சாளர்களின் திறன்களை உணர்தல்.	K4
CLO-5	மேடைப் பேச்சிற்கான முன்தயாரிப்பு முறைமைகளை உணர்தல்.	K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application- 3;

Intermediate level-2;

Basic level-1

Summative examination – Blue Print
Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K4	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Witho ut Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
III	SBE	23U3TSED5	தமிழ் அழகியல்	2	2	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented

Objectives:

- அழகியல் என்றபுதிய தன்மையை மாணவர்களுக்கு அறிமுகப்படுத்துதல்
- இலக்கியத்திற்கும் நுண்கலைகளுக்கும் உள்ள தொடர்பினைக் கற்பித்தல்.
- அழகியலைக் கண்டறிவதற்குரிய அணுகுமுறைகளை மாணவர்கள் தெரிந்து கொள்ளல்.
- இலக்கியத்தினை அழகியல் வழியாக அறிவதற்கான அடிப்படைச் செய்தியினை மாணவர்களுக்கு அறிமுகம் செய்தல்.

Unit	Description	Hours	K-level	CLO
I	அழகியல் வரையறை – விளக்கம் – கலை கலைக்காகவே – கலை வாழ்க்கைக்காகவே	6	K2	CO1
II	அழகியல் சிந்தனை: மேலைநாட்டார் அழகியல் – வடமொழியாளர் அழகியல் - தொனிக் கோட்பாடு	6	K4	CO2
III	தமிழரின் அழகியல் கண்ணோட்டம்: அழகை உணர்த்தும் சொற்கள் – இயற்கை அழகு, செயற்கை அழகு -	6	K3	CO3
IV	தொல்காப்பியத்தில் அழகியல் – உவமையும் அழகியலும் – அழகியலும் கலையாக்கச் செயல்முறையும்	6	K3	CO4
V	கலைப் பாகுபாடு – முத்தமிழ்ப் பாகுபாடு – கலைஞர்களின் உளவியல் – கலையும் சமுதாயமும்	6	K4	CO5

Books for study:

- அழகியல் சிந்தனைகள் , வி.சி. சசிவல்லி , 1995, உலகத் தமிழாராய்ச்சி நிறுவனம் , சென்னை

2. அழகியற் கல்வி, சபாரத்தினம் ஜெபராசா, 1998, யாழ்ப்பாணம் தேசியக் கல்வியியற் கல்லூரி, யாழ்ப்பாணம்.
3. செவ்வியல் இலக்கியங்களில் புலப்படும் அழகியல் பரிமாணங்கள் , ப. கமலக்கண்ணன் (ப.ஆ.), 2015, உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை.

Books for References:

1. அழகியல், மீனாட்சி முருகரத்தினம், 1992, உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை.
2. மார்க்கிசீய அழகியல், நா. வானமாமலை, 1978, மக்கள் வெளியீடு, சென்னை.
3. அழகியல், சபா. ஜெயராசா, 1989, அம்மா வெளியீடு, மருதனாமடம், இலங்கை.

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

இலக்கியங்களில், கலைகளில் காணப்பெறும் அழகியல் கூறுகளை உணரும் திறன் பெறுவர்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

இலக்கியங்களில் இடப்பெற்றிருக்கும் ஓவியம், சிற்பம், இசை தொடர்புடைய தரவுகளைத் தொகுக்கச் செய்தல்.

Pedagogy

விளக்கவுரை , எழுதி விளக்குதல் , கலந்துரையாடல் , காட்சிப்பட விளக்கம்.

Course Designer(s):

1. முனைவர் சீ. விமல், உதவிப் பேராசிரியர் – ஒருங்கிணைப்பாளர், தமிழ்த்துறை
2. முனைவர் இரா. கார்த்திகேயன், உதவிப் பேராசிரியர், தமிழ்த்துறை

Lecture Schedule

Unit	Description	Hours	Mode
I	அழகியல் வரையறை – விளக்கம் – கலை கலைக்காகவே – கலை வாழ்க்கைக்காகவே	6	விளக்கமுறை, காட்சிப்படவிளக்கம்
II	அழகியல் சிந்தனை: மேலைநாட்டார் அழகியல் – வடமொழியாளர் அழகியல் – தொனிக் கோட்பாடு	6	விளக்கமுறை, காட்சிப்படவிளக்கம்
III	தமிழரின் அழகியல் கண்ணோட்டம்: அழகை உணர்த்தும் சொற்கள் – இயற்கை அழகு, செயற்கை அழகு -	6	விளக்கமுறை, காட்சிப்படவிளக்கம்
IV	தொல்காப்பியத்தில் அழகியல் – உவமையும் அழகியலும் – அழகியலும் கலையாக்கச் செயல்முறையும்	6	விளக்கமுறை, காட்சிப்படவிளக்கம்
V	கலைப் பாகுபாடு – முத்தமிழ்ப் பாகுபாடு – கலைஞர்களின் உளவியல் – கலையும் சமுதாயமும்	6	விளக்கமுறை, காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	K Level
CLO-1	அழகியல் குறித்த பல்வேறு வகையான வரையறைகளையும் விளக்கங்களையும் அறிந்துகொள்வர்.	K2
CLO-2	மேலைநாட்டார், வட இந்திய அழகியல் கூறுகளைத் உணர்ந்துகொள்வர்.	K4
CLO-3	தமிழரின் அழகியல் கூறுகள் குறித்துத் தெளிவடைவர்.	K3
CLO-4	தொல்காப்பியரின் அழகியல் கண்ணோட்டம், உவமையின் முதன்மை குறித்துத் தெளிவடைவர்.	K3
CLO-5	கலைகளின் அழகியல் – கலைஞர்களின் அழகியல் உணர்வினை உணர்வர்.	K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative examination – Blue Print
Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
III	Add-on Course	23U3TAD1	இதழியல்	2	2	50	50	100

Nature of Course				
Skill Oriented		Employability Oriented	✓	Entrepreneurship Oriented

பாட நோக்கம்

- இதழியல் குறித்து அறியச் செய்தல்.
- ஊடகங்கள் ஏற்படுத்தும் சமூக மாற்றத்தை உணரச் செய்தல்.
- இதழ்களில் பணியாற்றும் முறைகளைக் கற்றுக் கொடுத்தல்.
- ஊடகங்களுள் இதழ்களின் பங்கினை எடுத்துரைத்தல்.

விதிமுறைமை

- வழக்கமாக இருக்கும் பாடத்திட்டத்தோடு கூடுதல் பாடமாக இது கற்பிக்கப்படும்.
- இப்பாடம் 30 மணிநேர வகுப்புகள் உடையது.
- வழக்கமான கல்லூரி நேரம் முடிந்தபின் வகுப்புகள் நடைபெறும்.

பாடப்பகுதிகள்

Unit -I	செய்தித்தாளின் தோற்றம் - இந்திய இதழியல் - இந்திய விடுதலைப் போராட்டத்தில் இதழ்களின் பங்கு - தமிழக இதழ்கள் - தோற்றம் - விடுதலை இயக்க காலத்தில் தமிழ் இதழ்கள், தற்காலத் தமிழ் இதழ்கள், பழைய இதழ்கள், புகழ் பெற்ற இதழ்கள், புகழ் பெற்ற பத்திரிக்கையாளர்கள் - இதழியல் சட்டங்கள் -
Unit -II	பத்திரிக்கை கவுன்சில் - இதழ்களின் சுதந்திரம் - இதழ்களின் நடத்தையறம் - இன்றைய இதழியல் செய்தி - வகைகள் - களங்கள் - செய்தியாளர்கள் - செய்தி சேகரிப்பு -செய்திகளை எழுதும் முறை - பேட்டி - தலைப்பு - முகப்பு - தலையங்கம் - பக்க அமைப்பு - செய்தி நிறுவனங்கள் - நிர்வாக அமைப்பு - ஆசிரியர் பிரிவு - வாணிபப் பிரிவு - இயந்திரப் பிரிவு - இதழ்களின் பகுப்பும் அமைப்பும் - கால அடிப்படை - தன்மை அடிப்படை - உள்ளடக்க அடிப்படை.

Unit -III	இதழியல் - விளக்கம் - மக்கள் தொடர்புச் சாதனங்கள் - பத்திரிக்கைகளின் பணிகள் - இதழியல் விதிகள் -பத்திரிக்கைகளின் பொறுப்புகளும் கடமைகளும் - மக்களாட்சியில் பத்திரிக்கைகளின் பங்கு
Unit -IV	. கருத்துப்படங்கள் - கேலிச்சித்திரங்கள் - பெட்டிச் செய்திகள் - காலநிலைக் குறிப்புகள் - அங்காடி நிலவரம் - இலச்சினை இடநிரப்பி - கையெழுத்துப் பத்திரிக்கைகள் - இராயல்டி ஆசிரியருக்குக் கடிதங்கள் - துணுக்குகள் - விளம்பரம் - விளக்கம் -நோக்கம்- வகைகள் - ஒழுக்கநெறிகள், நிறைகுறைகள்.
Unit -V	புலனாய்வு இதழ்கள் - நச்சு இதழ்கள் - இன்றைய கால இதழ்களும் சமூகமும்- இதழியல் கலைச்சொற்கள்

பாடநூல்:

1. மா. பா. குருசாமி, இதழியல் கலை, சக்தி ஃபைன் ஆர்ட்ஸ், சிவகாசி
2. முனைவர் ச. ஈஸ்வரன், முனைவர் இரா. சபாபதி, இதழியல், பாவை பப்ளிகேஷன்ஸ் சென்னை.

பார்வை நூல்கள்:

1. கி.ராசா, இதழியல், தாமரை பப்ளிகேஷன்ஸ் சென்னை
2. வி. மோகன், இதழியல் பார்வை, மோனார் கிராபிக்ஸ், சென்னை.
3. சு. சக்திவேல், இதழியல், மணிவாசகர் பதிப்பகம், சென்னை.
4. என்.கிருஷ்ணன், எஸ்.ஸ்ரீகுமார், மக்கள் தகவல் தொடர்பியல்.

இணையம்

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

பாடத்திட்ட வரைவாளர்:

1. முனைவர் பொ. ராஜா, உதவிப் பேராசிரியர், தமிழ்த்துறை
2. திருமதி பா. ரம்யா, உதவிப் பேராசிரியர், தமிழ்த்துறை



The Madura College (Autonomous), Madurai – 625 011
Department of TAMIL
UG Programme Structure

Semester	Course Code	Title of the Course	Hours	Credits	Nature of Course (Emp – Employability / Ent. – Entrepreneurship / Skill - Skill Development)			Scope of Focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/New (%)
					Empl	Ent	Skill	Local	National	Global	
III	23U3TCCT5	காப்பியங்கள்	4	4	✓			✓			100
	23U3TCCT6	இலக்கணம் 1 – நன்னூல் எழுத்து	4	4			✓	✓			No Change
	23U3TGET3	அறிவியல் தமிழ்	5	4	✓					✓	100
	23U3TSED4	பேச்சுக்கலைத்திறன்	2	2			✓			✓	100
	23U3TSED5	தமிழ் அழகியல்	2	2			✓		✓		New
IV	23U4TCCT7	பக்தி இலக்கியம்	4	4	✓			✓			100
	23U4TCCT8	இலக்கணம் 2 – நன்னூல் சொல்	4	4			✓	✓			No Change
	23U4TGET3	மொழிபெயர்ப்புக்கலை	5	4			✓			✓	100
	23U4TSED6	கணிணித் தமிழ்	2	2	✓					✓	100
	23U4TSED7	தமிழ் மரபு மருத்துவம்	2	2			✓		✓		New
Total			34	74							

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
IV	LAN		பொதுத்தமிழ் – 4 தமிழகக் கலை	3	6	25	75	100

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

Objectives:

- தமிழர்தம் கலைத்திறனை அறிமுகப்படுத்துதல்.
- இசை, நடனம், நாடகம், ஓவியம், சிற்பம், கட்டடம் முதலிய கலைகளின் அடிப்படைகளை அறிவர்.
- தமிழக மரபுகளின் தனித்தன்மைகளை உணரச் செய்தல்.
- தமிழர்கலைகளின் வரலாற்றை உணரச்செய்தல்.
- கலைஞர்களின் வாழ்வியல் பின்புலன்களை அறிந்து கொள்ளல்.

Unit	Description	Hours	K-level	CLO
I	கலை – கலையும் பண்பாடும் – கலையும் இலக்கியமும் – நுண்கலைகள் – நிகழ்த்துக் கலைகள் – வேத்தியல் – பொதுவியல்	18	K2	CO1
II	இசைக்கலை – தமிழர் இசை – பண்ணிசை – அரங்கிசை- கீர்த்தனைகள் – திருப்புகழ் (சந்தங்கள்) – நடனக்கலை – நாட்டியம்- அடைவுகள் – முத்திரைகள்- ஒப்பனைக்கலை – அரங்க அமைப்பு – இசைக்கருவிகள் – வாய்ப்பாட்டு – நாடகக்கலை, கூத்து வகைகள்	18	K3	CO2
III	ஓவியக்கலை – வண்ணக்கலவை – சிற்பக்கலை – வழிபாட்டுச்சிற்பங்கள், பொதுச்சிற்பங்கள் – கற்சிற்பங்கள் – உலோகச்சிற்பங்கள் – மரச்சிற்பங்கள்.	18	K4	CO3

IV	கட்டடக்கலை – கட்டடப்பொருட்கள்- கோயில்கட்டடங்கள் – வகைகள் – கோயில் கட்டட அமைப்பும் – பிற கட்டட வகைகள்.	18	K4	CO4
V	கைவினைப்பொருள்கள் – புவிசார்துறியீடு பெற்ற தமிழக கலைப்பொருள்கள்- புழங்குப் பொருட்கள் – கலைஞர்கள்	18	K3	CO5

Books for study:

1. தமிழர் வளர்த்த அழகுக் கலைகள், மயிலை சீனி வேங்கடசாமி, பாரிநிலையம், 1960
2. நுண்கலைகள், மயிலை சீனி வேங்கடசாமி, பாரிநிலையம், மணிவாசகர் பதிப்பகம், 1972

Books for References:

1. சிற்பச் செந்நூல், வை. கணபதி ஸ்தபதி, தொழில்நுட்பக் கல்வி இயக்ககம். 2001.
2. தமிழகக் கலைகள், மா. இராசமாணிக்கனார், பாரிநிலையம், 1960
3. தமிழ் அழகியல், இந்திரன், தாமரைச் செல்வி பதிப்பகம், 1993.

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

பழந்தமிழர்களின் தனித்தன்மையான கலைத்திறனை, கலையியலை அறிவர்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

இலக்கியக் காட்சிகளை ஓவியமாக, நாடகமாக, கலைப்பொருட்களாக்கச் செய்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

- முனைவர் சீ. விமல், உதவிப் பேராசிரியர் & ஒருங்கிணைப்பாளர், தமிழ்த்துறை.
- திருமதி லெ. சாமுண்டிஸ்வரி, உதவிப் பேராசிரியர், தமிழ்த்துறை.

Lecture Schedule

Unit	Topics	Hrs	Mode
Unit I	கலை – கலையும் பண்பாடும் – கலையும் இலக்கியமும் – நுண்கலைகள் – நிகழ்த்துக் கலைகள் - வேத்தியல் - பொதுவியல்	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
Unit II	இசைக்கலை – தமிழர் இசை – பண்ணிசை – அரங்கிசை- கீர்த்தனைகள் – திருப்புகழ் (சந்தங்கள்) – நடனக்கலை – நாட்டியம்- அடைவுகள் – முத்திரைகள்- ஒப்பனைக்கலை – அரங்க அமைப்பு – இசைக்கருவிகள் – வாய்ப்பாட்டு – நாடகக்கலை, கூத்து வகைகள்	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
Unit III	ஓவியக்கலை – வண்ணக்கலவை – சிற்பக்கலை – வழிபாட்டுச்சிற்பங்கள், பொதுச்சிற்பங்கள் – கற்சிற்பங்கள் – உலோகச்சிற்பங்கள் – மரச்சிற்பங்கள்.	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
Unit IV	கட்டடக்கலை – கட்டடப்பொருட்கள்- கோயில்கட்டடங்கள் – வகைகள் – கோயில் கட்டட அமைப்பும் – பிற கட்டட வகைகள்.	18	விளக்கமுறை, காட்சிப்படவிளக்கம்
Unit V	கைவினைப்பொருள்கள் – புவிசார்குறியீடு பெற்ற தமிழக கலைப்பொருள்கள்- புழங்குப் பொருட்கள் – கலைஞர்கள்	18	விளக்கமுறை, காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	தமிழகக் கலைகளின் அடிப்படைகளைத் தெரிந்து கொள்வர்.	K2
CLO-2	தமிழ் இசைக்கலை மரபுகளை அறிவர்.	K3
CLO-3	தமிழரின் ஓவியம் மற்றும் சிற்பக்கலை மரபுகளை உணர்வர்.	K4
CLO-4	பழந்தமிழர்தம் கட்டடக் கலை வரலாறுகளையும் மரபுகளையும் தெளிவர்.	K4
CLO-5	கைவினைக் கலைகளைத் தெளிந்து கொள்வர்.	K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application- 3;

Intermediate level-2;

Basic level-1

Summative examination – Blue Print
Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K4	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
IV	Core	23U4TCCT7	பக்தி இலக்கியம்	4	4	25	75	100

Nature of Course				
Skill Oriented		Employability Oriented	✓	Entrepreneurship Oriented

Objectives:

- பக்தி இலக்கியங்களின் தன்மையை அறிதல்.
- பக்தி இலக்கியங்களின் புலமைத்தன்மையை அறிதல்.
- இறையுணர்வை உணர்தல்.
- அரசுகள் சார்ந்து நடத்தப்படும் தேர்வுகளுக்குரிய பக்தி இலக்கிய அறிவுபெறல்.

Unit	Description	Hrs	K-level	CLO
I	1.திருஞானசம்பந்தர் -கோளறுபதிகம், 2.திருநாவுக்கரசர் தேவாரம்- மாசில் வீணையும் எனத் தொடங்கும் பதிகம் 3.மாணிக்கவாசகர்- சிவபுராணம்	12	K2	CO1
II	1.ஆண்டாள்- நாச்சியார் திருமொழி – முதல் பத்துப் பாடல்கள் 2.குலசேகர ஆழ்வார் -திருவித்துவக் கோட்டம்மாளை 3.திருமங்கை ஆழ்வார் – விற்பெருவிழவுத் திருமொழி	12	K3	CO2
III	திருமூலர்: 1.முதல் தந்திரம்– 19. அறம்செய்வான்திறம் இடைக்காட்டுச்சித்தர்: நெஞ்சோடு கிளத்தல் (பத்துப் பாடல்கள்) அறிவோடு கிளத்தல் (பத்துப் பாடல்கள்) அகப்பேய்ச்சித்தர்: முதல் ஐந்துப் பாடல்கள் கொங்கணச் சித்தர்: பாடல்கள் 84 முதல் 88 வரை	12	K4	CO3
IV	1.பிள்ளைப்பெருமாள் ஐயங்கார் - திருவரங்கக் கலம்பகம் - மேகவிடுதூது (2 பாடல்கள்), ஊசல் (2 பாடல்கள்), வண்டு (1 பாடல்), அம்மாளை(1 பாடல்), நிமித்தம் (6 பாடல்கள்) 2.கம்பர் - சடகோபர் அந்தாதி (30 பாடல்கள்).	12	K4	CO4

V	1.எச்.ஏ.கிருட்டிணப்பிள்ளை - இரட்சணிய மனோகரம், விசுவாசக்காட்சி முழுவதும் 2.குணங்குடி மஸ்தான் சாகிபு - ரகுமான் கன்னி (முதல் 30 கண்ணிகள்)	12	K3	CO5

Books for study:

1. மூவர் தேவாரம், அருணா பதிப்பகம், சென்னை, 2020
2. நாலாயிர திவ்யப் பிரபந்தம், வர்த்தமானன் பதிப்பகம், சென்னை, 2020
3. இரட்சணிய யாத்திரிகம்,, எச்.ஏ.கிருட்டிணப்பிள்ளை, தயானந்தன் பிரான்சிஸ், மோசஸ் மைக்கல் பாரடெ (பதிப்பாசிரியர்), கிறித்துவ இலக்கிய சங்கம், சென்னை, 2015
4. குணங்குடி மஸ்தான் சாகிபு பாடல்கள், யுனிவர்ஸல் பப்ளிஸர்ஸ், சென்னை, 2028

Books for References:

1. ப.அருணாச்சலம், பக்தி இலக்கியம், பாரி புத்தக நிலையம், சென்னை, 2010.
2. இந்திய தத்துவ ஞானம், கி. லட்சுமணன், பழனியப்பா பிரதர்ஸ், சென்னை, 2016
3. தே.ந.ச.தேவராஜன், வைணவமும் ஆழ்வார்களும், ஸ்ரீ செண்பகா பதிப்பகம், சென்னை, 2019.
4. கிறித்துவ இலக்கிய வரலாறு, இர.ஆரோக்கியசாமி, பூரண ரீத்தா, தஞ்சாவூர், 2015.

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

உலக இலக்கியங்களில் பக்தி இலக்கியத்தின் தனித்தன்மையான அறிவைப் பெறுவர்.

Activities having direct bearing on Skill development / Employability Entrepreneurshi

பதிகங்களையும் பாசுரங்களையும் இசையோடு பாடும் பயிற்சிபெறச் செய்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

- முனைவர் இரா. கார்த்திகேயன், உதவிப் பேராசிரியர், தமிழ்த்துறை
- திருமதி து. கோ. வரலெட்சுமி, உதவிப் பேராசிரியர், தமிழ்த்துறை

Course Schedule

Unit	Description	Hrs	Mode
I	1.திருஞானசம்பந்தர் -கோளறுபதிகம், 2.திருநாவுக்கரசர் தேவாரம்- மாசில் வீணையும் எனத் தொடங்கும் பதிகம் 3.மாணிக்கவாசகர்- சிவபுராணம்	12	விளக்கமுறை, காட்சிப்படவிளக்கம்
II	1.ஆண்டாள்- நாச்சியார் திருமொழி - முதல் பத்துப் பாடல்கள் 2.குலசேகர ஆழ்வார் -திருவித்துவக் கோட்டம்மாளை 3.திருமங்கை ஆழ்வார் - விற்பெருவிழவுத் திருமொழி	12	விளக்கமுறை, காட்சிப்படவிளக்கம்
III	திருமூலர்: 1.முதல் தந்திரம்- 19. அறம்செய்வான்திறம் இடைக்காட்டுச் சித்தர் : நெஞ்சோடு கிளத்தல் (பத்துப் பாடல்கள்) அறிவோடு கிளத்தல் (பத்துப் பாடல்கள்) அகப்பேய்ச்சித்தர்: முதல் ஐந்துப் பாடல்கள் கொங்கணச் சித்தர் : பாடல்கள் 84 முதல் 88 வரை	12	விளக்கமுறை, காட்சிப்படவிளக்கம்

IV	1.பிள்ளைப்பெருமாள் ஐயங்கார் - திருவரங்கக் கலம்பகம் - மேகவிடுதாது (2 பாடல்கள்), ஊசல் (2 பாடல்கள்), வண்டு (1 பாடல்), அம்மாணை(1 பாடல்), நிமித்தம் (6 பாடல்கள்) 2.கம்பர் - சடகோபர் அந்தாதி (30 பாடல்கள்).	12	விளக்கமுறை, காட்சிப்படவிளக்கம்
V	1.எச்.ஏ.கிருட்டிணப்பிள்ளை - இரட்சணிய மனோகரம், விசுவாசக்காட்சி முழுவதும் 2.குணங்குடி மஸ்தான் சாகிபு - ரகுமான் கன்னி (முதல் 30 கண்ணிகள்)	12	விளக்கமுறை, காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	K Level
CLO-1	பதிகங்களில் இயல்புகளைத் தெளிவர்.	K2
CLO-2	பாசரங்களின் இயல்புகளில் தெளிவுபெறுவர்.	K3
CLO-3	சித்தர்களின் பக்தி நெறிகள் குறித்து உணர்வர்.	K4
CLO-4	பக்தி சார்ந்த சிற்றிலக்கியங்கள் குறித்துத் தெளிவர்.	K4
CLO-5	கிறித்தவ, இஸ்லாமிய இறை இலக்கியங்களை அறிவர்.	K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application- 3;

Intermediate level-2;

Basic level-1

Summative examination – Blue Print
Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K4	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
IV	Core	23U4TCCT8	இலக்கணம் 2 - நன்னூல் சொல்லதிகாரம்	4	4	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented	Entrepreneurship Oriented	

Objectives:

- சொற்களை அதனதன் பொருளுக்கு ஏற்ப பெயர்ச்சொல், வினைச்சொல் என்பனவாக பிரித்துக் கையாளக் கற்றிருத்தல்.
- வேற்றுமை உருபுகள் சொல்லின் பொருளை மாற்றும் தன்மையை அறிந்து பொருளுக்கு ஏற்ப உருபுகளைப் பயன்படுத்த கற்றுக் கொள்ளுதல்.
- வினைச்சொற்கள் தொடர் அமைப்பில் பெயரெச்சங்களாகவும் வினையெச்சங்களாகவும் வினைமுற்றுகளாகவும் அமைவதை அறிந்து வைத்திருத்தல் .
- ஒரு சொல்லானது பால், எண், இடம் ஆகியவற்றிற்கு ஏற்ப மாற்றம் அடைவதை உணர்ந்து பயன்படுத்துதல்.
- இடைச்சொற்கள், உரிச்சொற்கள் ஆகியவை மொழியின் கட்டமைப்புக்கு இன்றியமையாதவை என்பதை அறிந்திருத்தல்.

Unit	Description	Hrs	K-level	CLO
I	பெயரியல்	12	K2	CO1
II	வினையியல்	12	K3	CO2
III	பொதுவியல்	12	K4	CO3
IV	இடையியல்	12	K4	CO4
V	உரியியல்	12	K3	CO5

Books for study:

1. நன்னூல் மூலமும் உரையும், புலவர் கோ வில்வபதி, பழனியப்பா பிரதர்ஸ், சென்னை, 2014.

2. நன்னூல் சொல்லதிகாரம், திருஞானசம்பந்தம், கதிர் பதிப்பகம், திருவையாறு, 2018.

Books for References:

1. சொல்லிலக்கணக் கோட்பாடு, செ. வை. சண்முகம், தமிழ் மொழியியல் கழகம், அண்ணாமலை நகர், சிதம்பரம், 1980.
2. அடிப்படைத் தமிழ் இலக்கணம், எம்.ஏ. நுஃமான், வாசகர் சங்கம், இலங்கை, 1999.
3. தமிழிலக்கணக் கோட்பாடுகள், பொற்கோ, தமிழ் நூலகம், ஆழ்வார்ப் பேட்டை, சென்னை, 1989.
4. இக்காலத் தமிழ் இலக்கணம், பொற்கோ, பாரிநிலையம், சென்னை, 2019.
5. நன்னூல் உரைவளம், முனைவர் இரா. கண்ணன், உலகத் தமிழ் ஆராய்ச்சி நிறுவனம், சென்னை, 2016.

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

மாணவர்கள் தமிழ்மொழியின் சொல்லமைவையும், தொடரமைவையும் அறியும் திறன் பெறுவர். .

Activities having direct bearing on Skill development / Employability Entrepreneurship

செய்தித்தாள், நூல்களில் உள்ள சொற்றொடர்களின் சொல்லிலக்கண அமைப்பினைத் தொகுக்கச் செய்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

1. முனைவர் இரா. கார்த்திகேயன், உதவிப் பேராசிரியர், தமிழ்த்துறை
2. திருமதி பா. ரம்யா, உதவிப் பேராசிரியர், தமிழ்த்துறை

Course Schedule

Unit	Description	Hrs	Mode
I	பெயரியல்	12	விளக்கமுறை, காட்சிப்படவிளக்கம்
II	வினையியல்	12	விளக்கமுறை, காட்சிப்படவிளக்கம்
III	பொதுவியல்	12	விளக்கமுறை, காட்சிப்படவிளக்கம்
IV	இடையியல்	12	விளக்கமுறை, காட்சிப்படவிளக்கம்
V	உரியியல்	12	விளக்கமுறை, காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	தமிழ்ப் பெயர்ச் சொற்களின் இயல்புகளை அறிதல்.	K2
CLO-2	தமிழ் வினைச் சொற்களின் இயல்புகளை அறிதல்.	K3
CLO-3	மொழியின் வழு, வழுவின்மையை உணர்ந்திருப்பர்	K4
CLO-4	இடைச்சொற்களின் இன்றியமையாமை, பயன்பாட்டை உணர்ந்திருப்பர்.	K4
CLO-5	ஒருசொல் பல்பொருள், பலசொல் ஒருபொருள் குறித்துத் தெளிந்திருப்பர்.	K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative examination – Blue Print

Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K4	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
IV	GET	23U4TGET4	மொழிபெயர்ப்புக்கலை	4	5	25	75	100

Nature of Course				
Skill Oriented		Employability Oriented	✓	Entrepreneurship Oriented

Objectives:

- மொழிபெயர்ப்புக் கோட்பாடுகளை அறிதல்.
- கலைச் சொல்லாக்க நெறிமுறைகளை, உணர்தல்.
- நெறிமுறைகளின் வழி மொழிபெயர்ப்புச் செய்ய பயிற்சி அளித்தல்.

Unit	Description	Hours	K-level	CLO
I	மொழிபெயர்ப்பு விளக்கம் - வரையறை - தோற்றமும் வளர்ச்சியும் - இன்றியமையாமை	15	K2	CO1
II	மொழிபெயர்ப்பு வகைகள் - மொழிபெயர்ப்பாளரின் வகைகள் - சுருக்கம் - மொழிபெயர்ப்பு முழுமை. மொழிபெயர்ப்பு: தழுவல் மொழிபெயர்ப்பு, மொழியாக்கம், அறிவியல் மொழிபெயர்ப்பு	15	K3	CO2
III	மொழிபெயர்ப்பாளர் தகுதிகள் - மூன்று படிநிலைகள் - பகுப்பாய்வு - மாற்றுதல் - செம்மையாக்க மொழிபெயர்ப்பின் அடிப்படை.	15	K4	CO3
IV	மொழிபெயர்ப்புக் கோட்பாடுகள் தன்மை - நிகரன் - பொருளும் நடையும் - பண்பாட்டு வழக்கு - ஒலிபெயர்ப்பு.	15	K4	CO4
V	மொழிபெயர்ப்புச் சிக்கல்கள் - சிக்கல்களின் வகைகள் - கலைச்சொல்லாக்கம் நெறிமுறைகள் - இணைப் பழமொழிகள், மரபுத் தொடர்கள் - ஆவணமொழிபெயர்ப்பு - மொழிபெயர்ப்புப் பயிற்சிகள்.	15	K3	CO5

Books for study:

1. மொழிபெயர்ப்புக் கலை, ச. ஈஸ்வரன், சாரதா பதிப்பகம், 2014.
2. மொழிபெயர்ப்புக் கோட்பாடுகளும் உத்திகளும் – சேதுமணி மணியன், செண்பகம் வெளியீடு, மதுரை, 2020.

Books for References:

1. மொழிபெயர்ப்பியல், பெ. செல்வக்குமார். பார்க்கர் பதிப்பகம், சென்னை, 2020
2. மொழிபெயர்ப்பு நுட்பங்கள், கா. பட்டாபிராமன், யமுனை பதிப்பகம், திருவண்ணாமலை, 2019.
3. மொழிபெயர்ப்பியல் சண்முக வேலாயுதம், உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை, 2022.
4. மொழிபெயர்ப்புக்கலை மு. வளர்மதி, திருமகள் நிலையம், சென்னை, 2021.
5. நவீன மொழிபெயர்ப்புக் கோட்பாடுகள் - பூரணச் சந்திரன்.

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- www.tamilvu.org/library
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

ஒரு மொழியிலிருந்து மாற்றுமொழிக்கு மொழிபெயர்க்கும் திறம் பெறுவர்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

தமிழ்க் கவிதைகள், சிறுகதைகளை ஆங்கிலத்தில் மொழிபெயர்க்கும் பயிற்சி அளித்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

1. முனைவர் சீ. விமல், உதவிப் பேராசிரியர் & ஒருங்கிணைப்பாளர், தமிழ்த்துறை
2. திருமதி ஆ. ஆனந்தி, உதவிப் பேராசிரியர், தமிழ்த்துறை

Course Schedule

Unit	Description	Hours	Mode
I	மொழிபெயர்ப்பு விளக்கம் - வரையறை - தோற்றமும் வளர்ச்சியும் - இன்றியமையாமை	15	விளக்கமுறை, காட்சிப்படவிளக்கம்
II	மொழிபெயர்ப்பு வகைகள் - மொழிபெயர்ப்பாளரின் வகைகள் - சுருக்கம் - மொழிபெயர்ப்பு முழுமை. மொழிபெயர்ப்பு: தழுவல் மொழிபெயர்ப்பு, மொழியாக்கம், அறிவியல் மொழிபெயர்ப்பு	15	விளக்கமுறை, காட்சிப்படவிளக்கம்
III	மொழிபெயர்ப்பாளர் தகுதிகள் - மூன்று படிநிலைகள் - பகுப்பாய்வு - மாற்றுதல் - செம்மையாக்க மொழிபெயர்ப்பின் அடிப்படை.	15	விளக்கமுறை , காட்சிப்படவிளக்கம்
IV	மொழிபெயர்ப்புக் கோட்பாடுகள் தன்மை - நிகரன் - பொருளும் நடையும் - பண்பாட்டு வழக்கு - ஒலிபெயர்ப்பு.	15	விளக்கமுறை, காட்சிப்படவிளக்கம்
V	மொழிபெயர்ப்புச் சிக்கல்கள் - சிக்கல்களின் வகைகள் - கலைச்சொல்லாக்கம் நெறிமுறைகள் - இணைப் பழமொழிகள், மரபுத் தொடர்கள் - ஆவணமொழிபெயர்ப்பு - மொழிபெயர்ப்புப் பயிற்சிகள்.	15	விளக்கமுறை, காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	மொழிபெயர்ப்பு வளர்ச்சி நிலையினை அறிந்து கொள்ளல்.	K2
CLO-2	மொழிபெயர்ப்பின் வகைப்பாடுகளைத் தெளிதல்.	K3
CLO-3	மொழிபெயர்ப்பாளரின் தகைமைகளை உணர்ந்துகொள்ளல்.	K4
CLO-4	மொழிபெயர்ப்புக் கோட்பாட்டினைப் புரிந்து கொள்ளல்	K4
CLO-5	மொழிபெயர்ப்புக்கான பயிற்சிகளை மேற்கொள்ளல்.	K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative examination – Blue Print
Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K4	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
IV	SED	23U4TSED6	கணினித் தமிழ்	2	2	25	75	100

Nature of Course				
Skill Oriented		Employability Oriented	✓	Entrepreneurship Oriented

Objectives:

- மொழித்தொழில்நுட்பம் எல்லாம் தமிழ்மொழிக்கும் செயல்படுத்தப்பட வேண்டும். அப்போதுதான் தமிழின் பயன்பாட்டு எல்லை விரிவடையும்.
- அறிவின் அடிப்படையில் தமிழ்மொழி ஆய்வு நடைபெற்றால்தான் மின்தமிழ் கணினித்தமிழ் வளர்ச்சியடையும். என்பதை உணர்த்துதலை நோக்கமாகக் கொண்டது.
- பல் வகைத் தமிழ்ப்பணிகளுக்குக் கணினியைப் பயன்படுத்துதல், கணினிக்குத் தமிழ் அறிவை ஊட்டுதல், தமிழ் மென்பொருள் வளர்ச்சி, இணையத்தால் ஏற்பட்டு வரும் தமிழ் வளர்ச்சி ஆகியன குறித்து அறிதல் அவர்களின் வேலைவாய்ப்பிற்கு உதவும் என்பதனைப் பயனாகக்கொண்டது

Unit	Description	Hrs	K-level	CLO
I	கணினி அடிப்படைகள் கணினி அறிமுகம் - கணினி அமைப்பும் செயற்பாடும் – பயன்பாடுகள் இயந்திர மொழி , கட்டு மொழி, உயர் நிலை மொழிகள் கணினிச் செயற்பாட்டிற்கான மென்பொருள் இன்றைய வளர்ச்சி- பல் ஊடகம் - இணையம், மென் பொருள் நிரல் உருவாக்கம்	6	K2	CO1
II	தமிழாய்வில் கணினியின் பயன்பாடு, கணினி வழி அகர முதலிகள் உருவாக்கம், கணினி வழி மொழிபெயர்ப்பு, கணினி வழி மொழிப் பயிற்றல், பயிலல், மொழி நடை ஆய்வு	6	K3	CO2

III	இயற்கை மொழி ஆய்வு இயற்கை மொழி - இயந்திர மொழி இலக்கண வரையறை - தரவு மையம் - விரி தரவு உருபனியல் பகுப்பாய்வு - தமிழ்ச் சொற்றொடர் பகுப்பாய்வும் தோற்றுவிப்பும்	6	K4	CO3
IV	தமிழ் மென்பொருள் வளர்ச்சி தமிழ்ச் சொல்லாளர்கள் - சொல்லாளர்களில் இடம் பெறும் மொழிக்கருவிகள் - சொல் திருத்தி, இலக்கணத் திருத்தி - இணைச்சொல் அகராதி முதலியன.அண்மைக் கால ஆய்வு முயற்சிகள் - ஒளியியல் வழி எழுத்துகளை அடையாளம் காணல், எழுத்திலிருந்து பேச்சுருவாக்கம், பேச்சிலிருந்து எழுத்துருவாக்கம்	6	K4	CO4
V	இணையமும் தமிழும் இணைய ஊடகம்: அறிமுகம், பயன்பாடுகள் தமிழ் வலைத் தளங்கள் -இணையத் தமிழ் இதழ்கள் - இணையம் வழி தமிழ்க் கல்வி- இணைய வளர்ச்சியும் தமிழ் வளர்ச்சியும்	6	K3	CO5

Books for study:

1. இயற்கை மொழி ஆய்வு தமிழ், சுப்பையா பிள்ளை, 2003, உலகத்தமிழாராய்ச்சி நிறுவனம், தரமணி, சென்னை 600113.
2. தமிழும் கணிப்பொறியும், மா. ஆண்டோ பீட்டர், 2002, கற்பகம் புத்தகாலயம், தியாகராய நகர், சென்னை 600017.

Books for References:

1. தமிழில் கணிப்பொறியியல், ச. பாஸ்கரன், 2003, உமா பதிப்பகம், தஞ்சாவூர்.
2. தமிழ் மொழித் தொழில்நுட்பம், பத்மமாலா, 2019, பூங்குன்றன் பதிப்பகம், சென்னை.
3. கணினியும் தமிழ்க்கற்பித்தலும், சுப.திண்ணப்பன், 1995,புலமை வெளியீடு, சென்னை.
4. இணையத் தமிழ் வரலாறு, மு.பொன்னவைக்கோ, 2010, பாரதிதாசன் பல்கலைக் கழகம், பல்கலைப் பேரூர், திருச்சிராப் பள்ளி- 620 024.

5. இணையம் கற்போம், மு. இளங்கோவன், வயல்வெளிப் பதிப்பகம், அரியலூர் மாவட்டம், 612901, 2009.

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

தமிழை இணையத்தில் பயன்படுத்தும் , இணையம் வழியாகப் பயன்படுத்தும் திறன் பெறுவர்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

தமிழ் தொடர்பான இணையங்கள், வலைத்தளங்களில் உள்ள செய்திகளைத் தொகுத்து வகைப்படுத்தச் செய்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

1. திருமதி லெ. சாமுண்டிஸ்வரி, உதவிப் பேராசிரியர், தமிழ்த்துறை
2. முனைவர் பொ. ராஜா, உதவிப் பேராசிரியர், தமிழ்த்துறை

Course Schedule

Unit	Description	Hrs	Mode
I	கணினி அடிப்படைகள் கணினி அறிமுகம் - கணினி அமைப்பும் செயற்பாடும் - பயன்பாடுகள் இயந்திர மொழி , கட்டு மொழி , உயர் நிலை மொழிகள் கணினிச் செயற்பாட்டிற்கான மென்பொருள் இன்றைய வளர்ச்சி- பல் ஊடகம் - இணையம், மென் பொருள் நிரல் உருவாக்கம்	6	விளக்கமுறை , காட்சிப்படவிளக்கம்
II	தமிழாய்வில் கணினியின் பயன்பாடு, கணினி வழி அகர முதலிகள் உருவாக்கம், கணினி வழி மொழிபெயர்ப்பு, கணினி வழி மொழிப் பயிற்றல், பயிலல், மொழி நடை ஆய்வு	6	விளக்கமுறை , காட்சிப்படவிளக்கம்
III	இயற்கை மொழி ஆய்வு இயற்கை மொழி - இயந்திர மொழி இலக்கண வரையறை - தரவு மையம் - விரி தரவு உருபனியல் பகுப்பாய்வு - தமிழ்ச் சொற்றொடர் பகுப்பாய்வும் தோற்றுவிப்பும்	6	விளக்கமுறை , காட்சிப்படவிளக்கம்
IV	தமிழ் மென்பொருள் வளர்ச்சி தமிழ்ச் சொல்லாளர்கள் - சொல்லாளர்களில் இடம் பெறும் மொழிக்கருவிகள் - சொல் திருத்தி, இலக்கணத் திருத்தி - இணைச்சொல் அகராதி முதலியன.அண்மைக் கால ஆய்வு முயற்சிகள் - ஒளியியல் வழி எழுத்துகளை அடையாளம் காணல், எழுத்திலிருந்து பேச்சுருவாக்கம், பேச்சிலிருந்து எழுத்துருவாக்கம்	6	விளக்கமுறை , காட்சிப்படவிளக்கம்
V	இணையமும் தமிழும் இணைய ஊடகம்: அறிமுகம், பயன்பாடுகள் - தமிழ் வலைத் தளங்கள் -இணையத் தமிழ் இதழ்கள் - இணையம் வழி தமிழ்க் கல்வி- இணைய வளர்ச்சியும் தமிழ் வளர்ச்சியும்	6	விளக்கமுறை , காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	KLevel
CLO-1	கணினிவழி தமிழைப் பயன்படுத்துவதற்கான எழுத்துருக்கள் பற்றி அறிதல்	K2
CLO-2	தமிழில் தரவுத்தொகுப்புகளைப் பயன்படுத்தி மொழிஆய்வின் வரலாற்றினை ஒப்புநோக்கி ஆராய்தல்	K3
CLO-3	மொழியின் படைப்பாற்றல் தன்மையும் கணினிவழி மொழிபெயர்ப்பும் செய்யக் கற்றல்	K4
CLO-4	தமிழ் மென்பொருள்கள் வாயிலாகப் பேச்சு வடிவத்தை வரி வடிவமாகவும் வரிவடிவத்தை ஒலி வடிவமாகவும் மாற்ற முனைதல்	K4
CLO-5	இணையக்கல்விக்கழகம் போன்ற நிறுவனங்கள் மற்றும் அவற்றின் செயல்பாடுகள் பற்றி அறிந்து கொணர்தல்	K3

Mapping of CLOs with PSOs

_#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

_#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative examination – Blue Print
Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K4	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
IV	SED	23U4TSED7	தமிழ் மரபு மருத்துவம்	2	2	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented	Entrepreneurship Oriented	

Objectives:

- பழந்தமிழரின் மருத்துவ முறைமைகளை அறிதல்.
- இலக்கியத்தில் உள்ள மருத்துவச் செய்திகளை அறிதல்.
- உடல் நலத்தின் இன்றியமையாமையை உணர்ந்து கொள்ளல்.

Unit	Description	Hrs	K-level	CLO
I	பழந்தமிழ்நாட்டில் மருத்துவக் கல்வி – மருத்துவ மனைகள் – மருத்துவர்கள் – நன்கொடைகள் – மருத்துவத் தெய்வங்கள்	6	K2	CO1
II	சங்க இலக்கியத்தில் மருத்துவம் – தமிழ்ப்பண்பாட்டில் மருத்துவம் – இயற்கை மருத்துவம் – ஐம்பூதக் கோட்பாடு	6	K3	CO2
III	திருக்குறளும் மருத்துவமும் – மருந்து அதிகாரம் – சமூக மருத்துவம்	6	K4	CO3
IV	பதினெண் கீழ்க்கணக்கில் மருத்துவம் – ஆசாரக்கோவை – ஏலாதி – திரிகடுகம் - சிறுபஞ்சமூலம்	6	K4	CO4
V	சித்தர்களின் மருத்துவம் – திருமந்திரத்தில் மருத்துவச் செய்திகள் – சித்தர் பாடல்களில் மருத்துவக் கருத்துகள்	6	K3	CO5

Books for study:

1. இலக்கியத்தில் மருத்துவக் கருத்துக்கள், இ. பாலசுந்தரம், நாட்டார் வழக்கியல் கழகம், யாழ்ப்பாணம், 1990
2. தென்னிந்திய மருத்துவ வரலாறு, இரா. நிரஞ்சனா தேவி, உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை, 2004

Books for References:

1. தமிழ் மருந்துகள், டி.எஸ். ஜனகுமாரி, நியூ செஞ்சுரி புக் ஹவுஸ், சென்னை, முதற்பதிப்பு 1965.
2. நமது மனமே நல்ல மருந்தகம். கொ.மா.கோதண்டம், நியூ செஞ்சுரி புக் ஹவுஸ், சென்னை, முதற்பதிப்பு 2000.
3. தமிழர் மருத்துவம், மரு.மைக்கேல் செயராசு (ஆசிரியர்), ஏ.சண்முகானந்தம் (தொகுப்பாசிரியர்), தயாளன் (தொகுப்பாசிரியர்), தடாகம் வெளியீடு, 2016

Web Resources

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- www.tamilvu.org/library
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg

Rationale for Nature of the course

பழந்தமிழ் மருத்துவ அறிவு, இயற்கை மருத்துவ அறிவை அறிந்துகொள்வர்.

Activities having direct bearing on Skill development / Employability Entrepreneurship

மருத்துவத் தன்மை வாய்ந்த பயிரினங்களையும் அவற்றின் பயன்பாடுகளையும் அட்டவணைப்படுத்தச் செய்தல்.

Pedagogy

விளக்கவுரை, எழுதி விளக்குதல், கலந்துரையாடல், காட்சிப்பட விளக்கம்.

Course Designer(s):

5. திருமதி து. கோ வரலெட்சுமி, உதவிப் பேராசிரியர், தமிழ்த்துறை.
6. திரு ம. அல்லிமுத்து, உதவிப் பேராசிரியர், தமிழ்த்துறை.

Course Schedule

Unit	Description	Hrs	Mode
I	பழந்தமிழ்நாட்டில் மருத்துவக் கல்வி – மருத்துவ மனைகள் – மருத்துவர்கள் – நன்கொடைகள் – மருத்துவத் தெய்வங்கள்	6	விளக்கமுறை , காட்சிப்படவிளக்கம்
II	சங்க இலக்கியத்தில் மருத்துவம் – தமிழ்ப்பண்பாட்டில் மருத்துவம் – இயற்கை மருத்துவம் – ஐம்பூதக் கோட்பாடு	6	விளக்கமுறை , காட்சிப்படவிளக்கம்
III	திருக்குறளும் மருத்துவமும் – மருந்து அதிகாரம் – சமூக மருத்துவம்	6	விளக்கமுறை , காட்சிப்படவிளக்கம்
IV	பதினெண் கீழ்க்கணக்கில் மருத்துவம் – ஆசாரக்கோவை – ஏலாதி – திரிகடுகம் - சிறுபஞ்சமூலம்	6	விளக்கமுறை , காட்சிப்படவிளக்கம்
V	சித்தர்களின் மருத்துவம் – திருமந்திரத்தில் மருத்துவச் செய்திகள் – சித்தர் பாடல்களில் மருத்துவக் கருத்துகள்	6	விளக்கமுறை , காட்சிப்படவிளக்கம்

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	தமிழர்களின் மருத்துவமுறைகளை அறிதல்	K2
CLO-2	ஐம்பூதங்களோடு நம் உடலை ஒப்புநோக்கி ஆராய்தல்.	K4
CLO-3	கீரை , காய்கறிகளின் பயன்உணர்ந்து உட்கொள்ளுதல்	K3
CLO-4	பழங்களின் சிறப்பை ஆராய்ந்து தேவைக்கேற்ப பயன்படுத்தும் தெளிவு பெறுதல்	K3
CLO-5	நாம் அன்றாட வாழ்வில் பயன்படுத்தும் பழமொழிகளுக்கான காரணங்களை உணர்தல், உருவாக்குதல்	K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6	PSO-7
CLO-1	3	2	3	2	2	3	2
CLO-2	2	2	2	3	3	2	2
CLO-3	3	3	3	2	2	3	3
CLO-4	3	2	3	3	3	3	2
CLO-5	2	2	3	3	2	2	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	2	3	2	2
CLO2	2	2	2	3	3
CLO3	3	3	3	2	2
CLO4	3	2	3	3	3
CLO5	2	2	3	3	2

Advance application- 3;

Intermediate level-2;

Basic level-

1

Summative examination – Blue Print

Articulation Mapping – K levels with Course Learning Outcomes (CLOs)

S.NO.	CLOs	K Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
1	CLO1	Up to K2	2 (K1 & K2)	1 (K1)	2 (K1 & K1)	1 (K2)
2	CLO2	Up to K3	2 (K1 & K2)	1 (K1)	2 (K2 & K2)	1 (K3)
3	CLO3	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
4	CLO4	Up to K4	2 (K1 & K2)	1 (K2)	2 (K4 & K4)	1 (K4)
5	CLO5	Up to K3	2 (K1 & K2)	1 (K2)	2 (K3 & K3)	1 (K3)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
marks for each questions			1	2	5	10
Total Marks for each section			10	10	25	30

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (MCQs)	Section B (Short answers)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks (Without Choice)	% of Marks (without choice)	Consolidated %
K1	5	4	10	-	19	15.83	41.66
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
IV	Add-on Course	23U4TAD2	கவிதைக் கலை	2	2	50	50	100

Nature of Course				
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented

பாட நோக்கம்

- படைப்பிலக்கியத்தின் கொடுமுடியாகத் திகழும் கவிதைக் கலையை உணர்தல்.
- கவிதையாக்க நுட்பங்களை உணர்தல்.
- தற்காலப் போக்குகளில் கவிதைகள் படைத்தல்

விதிமுறைமை

- வழக்கமாக இருக்கும் பாடத்திட்டத்தோடு கூடுதல் பாடமாக இது கற்பிக்கப்படும்.
- இப்பாடம் 30 மணிநேர வகுப்புகள் உடையது.
- வழக்கமான கல்லூரி நேரம் முடிந்தபின் வகுப்புகள் நடைபெறும்.

பாடப்பகுதிகள்

அலகு : 1

கவிதை – வரையறை – விளக்கம் – கவிதையின் முதன்மை - கவிதை – செய்யுள் - பாட்டு

அலகு : 2

கவிதை வகைகள் – கவிதையும் கவிஞனும் - கவிதை வாசிப்பு முறைமை

அலகு : 3

கவிதை செய்முறை – பல்வேறு வடிவங்கள் – உள்ளடக்கம் – கவிதை உறுப்புகள்

அலகு : 4

கவிதை உத்திகள் – படிமம் – குறியீடு – உவமை - உருவகம்

அலகு : 5

கவிதைகள் படைத்தல்

பாடநூல்கள்:

1. கவிதையியல், க. பூரணசந்திரன், 2008, உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை
2. கவிதை பயிற்றும் முறை, ந. சுப்புரெட்டியார், 1983, பாரி நிலையம், சென்னை.

பார்வை நூல்கள்:

1. கவிதை எனும் மொழி, தி. சு. நடராசன், என்சிபிஎச், 2022.
2. கவிதையும் வாழ்க்கையும், அ.மு. பரமசிவானந்தம், 1981, தமிழ்க்கலைப் பதிப்பகம், சென்னை.
3. கவிதை விமர்சனம், ஆ. முத்துச்சிவன், ஸ்டார் பிரசுரம், திருச்சி.

இணையம்

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com
5. Tamil Universal Digital Library- www.ulib.prg.

பாடத்திட்ட வரைவாளர்: முனைவர் இரா. கார்த்திகேயன், உதவிப் பேராசிரியர், தமிழ்த்துறை.
திருமதி து. கோ. வரலெட்சுமி, உதவிப் பேராசிரியர், தமிழ்த்துறை.

கூடுதல் கல்வி (Add-on Course) பாடத்திற்கான மதிப்பெண் அமைப்புமுறை

மதிப்பெண் பங்கீடு

அகமதிப்பீடு	50 மதிப்பெண்கள்
புறத் தேர்வு	50 மதிப்பெண்கள்
மொத்தம்	100 மதிப்பெண்கள்

அகமதிப்பீட்டில் ஒவ்வொரு பகுதிக்குமான மதிப்பெண்கள்

(குறிப்பு: அகமதிப்பீட்டில் எழுத்துத் தேர்வு கிடையாது)

பகுதி	பிரிவுகள்	மதிப்பெண்கள்
பகுதி அ	பயிற்சிக் கட்டுரை	15
பகுதி ஆ	வினாடி வினா	15
பகுதி இ	கருத்தரங்கு	20
	மொத்தம்	50

புறத்தேர்வில் ஒவ்வொரு பகுதிக்குமான மதிப்பெண்கள்

விவரம்	பகுதி அ (சரியான விடையைத் தேர்ந்தெடுத்தல்)	பகுதி ஆ (கட்டுரை வினா)	மொத்தம்
கேட்கப்பட வேண்டிய வினாக்கள்	10	7	
விடையளிக்கப்பட வேண்டிய வினாக்கள்	10	4	
ஒவ்வொரு வினாவிற்குமான மதிப்பெண்கள்	1	10	
மொத்த மதிப்பெண்கள்	10	40	50

DEPARTMENT OF TAMIL				CLASS: II B.A. TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
3&4	Self study	23U3TSS1	புதுமைப்பித்தன்	2	-	50	50	100

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

பாட நோக்கம்

இளங்கலைத் தமிழ் இலக்கியம் கற்கும் மாணவர்கள் தமிழ் ஆளுமைகள் ஒருவரையேனும் முழுமையாகத் தெரிந்து கொள்ள வேண்டும். அந்த வகையில் புதுமைப்பித்தன் எனும் ஆளுமையை மாணவர்கள் அறிந்து கொள்ளும் நோக்கில் இப்பாடம் வைக்கப்பட்டுள்ளது.

பாடத்தின் பயன்பாடு

- புதுமைப்பித்தனின் சிறுகதை ஆளுமைத் திறத்தைத் தெளிதல்
- புதுமைப்பித்தனின் தேர்ந்த நடையாக்கம், கதைசொல் முறைமையை உணர்தல்.
- சிறுகதைகள் படைக்கத் தூண்டுதல்.

பாடப்பகுதி

அலகு : 1

புதுமைப்பித்தனின் தேர்ந்தெடுத்த சிறுகதைகள்

அலகு : 2

புதுமைப்பித்தனின் தேர்ந்தெடுத்த கட்டுரைகள்

அலகு : 3

புதுமைப் பித்தன் வரலாறு – தொ.மு.சி. ரகுநாதன்

அலகு : 4

புதுமைப்பித்தன் எனும் பிரம்மராஷ்ட்ஸ் – ராஜ் கௌதமன்

அலகு : 5

சிறுகதைகள் படைத்தல்.

பாடநூல்கள்:

1. புதுமைப் பித்தன் சிறுகதைகள், ஆ. இரா. வேங்கடாசலபதி (ப.ஆ), காலச்சுவடு பதிப்பகம், நாகர்கோயில்.
2. புதுமைப் பித்தன் கட்டுரைகள், ஆ. இரா. வேங்கடாசலபதி (ப.ஆ), காலச்சுவடு பதிப்பகம், நாகர்கோயில்.
3. புதுமைப் பித்தன் வரலாறு – தொ.மு.சி. ரகுநாதன்,
4. புதுமைப்பித்தன் எனும் பிரம்மராஷ்ட்ஸ் – ராஜ் கௌதமன்

இணையம்

1. Tamil Heritage Foundation- www.tamilheritage.org
2. Tamil virtual University Library- www.tamilvu.org
3. Project Madurai - www.projectmadurai.org.
4. Chennai Library- www.chennailibrary.com <<http://www.chennailibrary.com>>.
5. Tamil Universal Digital Library- www.ulib.prg <<http://www.ulib.prg>>.

பாடத்திட்ட வரைவாளர்:

திருமதி செ. பேபி ஸ்டெல்லா, உதவிப் பேராசிரியர், தமிழ்த்துறை.

திருமதி ஆ.ஆனந்தி, உதவிப் பேராசிரியர், தமிழ்த்துறை.

தன்முனைப்புக் கல்விப் (Self study Course) பாடத்தின் மதிப்பெண் அமைப்புமுறை

பிரிவுகள்	மதிப்பெண்கள்
அ. பயிற்சிக் கட்டுரை	25
ஆ. வினாடி வினா	25
இ. கருத்தரங்கு	25
ஈ. தேர்வு	25
மொத்தம்	100

மதுரைக் கல்லூரி (தன்னாட்சி) மதுரை – 625 011.

(தேசியத் தரநிர்ணய மறுமதிப்பீட்டில் 'A' (4ஆவது சுற்று) தகுதிபெற்றது)

முதுகலை - பணிவாய்ப்புத் தமிழ் - பாடத்திட்டம் (2022 – 2023 On)

**தமிழ்த்துறை
முதுகலைத் தமிழ்**

பாடத்திட்ட முன்வரைவு

இலக்கு (Vision)

தமிழ்மொழியின் செவ்வியல் பண்புகளையும் இலக்கிய, இலக்கணச் செல் நெறிகளையும் உணரச்செய்து, தமிழ்ப்பண்பாட்டின் வாழ்வியல் மதிப்புகளில் மேம்பட்டவர்களாகத் திகழச் செய்வது இலக்காக அமைகிறது.

நோக்கு (Mission)

- இலக்கிய வகைமைகள், வடிவங்கள், மரபிலக்கணத்தின் தன்மைகள் போன்றவற்றின் அடிப்படைகளை விளக்குதல்.
- படைப்புகளின் உள்ளடக்கங்கள் அவற்றின் பொருண்மைகளை ஆராயும் மனப்பாங்கினை வளர்த்தல்.
- இலக்கிய, இலக்கண மரபுகளைப் பல்துறை ஆய்வுக்களங்களோடு கண்டறியும் திறன்களை ஊக்குவித்தல்.
- வரலாற்றுப் பின்புலங்களுடன் மொழியின் பரிணாமங்களை நுணுகி ஆய்ந்துணரும் அறிவினை உருவாக்குதல்.

EARNING OUTCOMES-BASED CURRICULUM FRAME WORK GUIDELINES BASED REGULATIONS FOR POST GRADUATE PROGRAMME	
PROGRAMME	M.A. Tamil
Programme Code:	
Duration:	2 years for PG
Programme Outcomes:	PO1: படைப்புக் குறித்த சிந்தனைகளின் தன்மைகள், அடிப்படைகள் இவற்றை உணருகின்றனர் PO 2 : இலக்கிய, இலக்கணங்களைப் பகுத்தறிந்து வரையறுக்கும் திறன்களைப் பெறுகின்றனர். PSO 3 : ஆய்விற்கான களங்களையும், ஆராய்ச்சியின் தன்மைகளையும் காண்கின்றனர். PSO 4 : பல்வேறு அணுகுமுறைகளுடன் படைப்புக்களை உணர்ந்து கொள்ளும் தெளிவினை அடைகின்றனர். PSO 5 : வாழ்வியல், சூழல் சார்ந்த சமுதாய நன்மதிப்புகளையும் மொழிப் பயிற்சி வழியினைத் தெரிந்து அதனை ஆராய்கின்றனர். and skills, including, learning how to learn”

முதுகலை பாடக்கல்வியினால் மாணவர்கள் பெறுவன (Programme Education Objectives)

PEO : 1 மொழியின் அமைப்பியல் நிலையை விளங்கச்செய்தல்

PEO : 2 இலக்கிய, இலக்கணங்களைத் தெளிவுறுத்தி ஆய்வுப்பரப்பினை அறியச்செய்தல்

PEO : 3 தொன்மைகாலப் பண்பாட்டு மரபினைப் பகுத்தறியும் பாங்கில் வளர்த்தல்

PEO : 4 இலக்கிய வகைமைகளோடு அரசியல், சமூகப் பொருளாதாரக் களங்களை ஆராயச் செய்தல்.

PEO : 5 அறவியல் சமுதாயத்தை உருவாக்கும் அடிப்படைகளை விளக்குதல்.

PEO : 6 படைப்பாக்கக் கூறுகளை நுணுகி ஆராயும் அறிவினை உருவாக்குதல்.

PEO : 7 திறன் மேம்பாட்டிற்கான தகுதியினை வளர்த்தல்

2023 – 2024 ஆம் கல்வியாண்டு முதல் சேருகின்ற மாணவர்களுக்கு

பருவம் – 3

Sem	Course Type	Course Code	Course Title	Credits	Contact Hours / Week
III	Core – 7	23P3TCCT7	சிற்றிலக்கியம்	5	6
III	Core – 8	23P3TCCT8	தொல்காப்பியம் - எழுத்து	5	6
III	Core – 9	23P3TCCT9	ஆராய்ச்சி நெறிமுறைகள்	4	6
III	DIS-ELE-V	23P3TECT5	படைப்புத்திறன்	3	5
III	Elective-3	23P3TMDC1	தமிழ் அழகியல்	3	5
III	NME	23P3TSEN2	போட்டித் தேர்வுகளுக்குரிய தமிழ் இலக்கிய வரலாறு	2	2
	EXTENSHIP / INDUSTRIAL / ACTIVITY	29P3TINTR	ACTIVITY	2	-
TOTAL				24	30

2023 – 2024 ஆம் கல்வியாண்டு முதல் சேருகின்ற மாணவர்களுக்கு

பருவம் – 4

Sem	Course Type	Course Code	Course Title	Credits	Contact Hours / Week
IV	Core – 10	23P4TCCT10	சங்க இலக்கியம்	5	6
IV	Core – 11	23P4TCCT11	தொல்காப்பியம் - சொல்	4	6
IV	PROV	23P4TPROV	Project With Viva Voice	8	8
IV	DIS-ELE-VI	23P4TECT6	தமிழரின் மேலாண்மைச் சிந்தனைகள்	3	6
IV	SKILL	23P4TSED2	பணித்தேர்வுத் தமிழ்	2	4
IV	EXTENSHIP / INDUSTRIAL / ACTIVITY	23P4TEXTN	EXTENSION / ACTIVITY	1	-
			TOTAL	23	30

DEPARTMENT OF TAMIL				CLASS: M.A TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
3	Core 7	23P3TCCT7	சிற்றிலக்கியம்	5	6	25	75	100

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

குறிக்கோள் :

- தமிழில் மரபாகத் தோன்றி வழங்கும் இலக்கிய வகைகளாகிய சிற்றிலக்கியங்கள் குறித்து ஆழ்ந்த புலமை பெறுதல்
- சிற்றிலக்கியங்களின் வடிவம், இடம்பெறும் யாப்புகள், கவிதை அழகுகள், புலவர் தனித்திறன் முதலியவற்றை ஆழமாக அறிதல்.
- பரணி, தூது, பள்ளு, குறவஞ்சி ஆகிய சிற்றிலக்கியங்களில் சிறப்புப் பயிற்சி பெறுதல் இவ்விலக்கியங்களை முழுமை நிலையில் / முக்கியமான பகுதி நிலையில் சுற்றுப் புலமை பெறுதல்.
- கலம்பகம், அந்தாதி, பிள்ளைத்தமிழ், காவடிச்சிந்து ஆகிய இலக்கிய வகைகளிலும் முத்தொள்ளாயிரத்திலும் சிறப்புப் பயிற்சி பெறுதல். இவ்விலக்கிய வகைகளில் தனித்தன்மைகளை, சிறப்புகளை ஆழமாக அறிதல்.
- தமிழின் மரபான இலக்கியவகை வளத்தில் தேர்ந்த புலமை பெறல்; சிற்றிலக்கியப் புலவர்களின் தனித்த இலக்கியப் பங்களிப்புகளை உணர்தல்; சிற்றிலக்கியங்களைக் காலச் சூழலிலும் சமூகச் சூழலிலும் வைத்து மதிப்பிடவும் புதிய சிற்றிலக்கியங்களைப் படைக்கவும் புலமை பெறல்

பாடத்திட்டத்தின் உள்ளடக்கம் :

UNIT	DESCRIPTION	Hrs	K - level	CLO
அலகு-1	<u>கலிங்கத்துப்பரணி</u> சிற்றிலக்கியங்களின் தோற்றமும் வளர்ச்சியும் - பொது அறிமுகம் : பரணி, தூது, குறவஞ்சி, பள்ளு, கலம்பகம், பிள்ளைத்தமிழ், அந்தாதி, காவடிச் சிந்து முத்தொள்ளாயிரம் குறித்த ஆழமான அறிமுகம். பாட்டியல் நூல்களும் பிரபந்த இலக்கணமும் குறித்த அறிமுகம். பாடப்பகுதி : கலிங்கத்துப்பரணி - இராச பாரம்பரியம்	18	K3 வரை	1
அலகு-2	<u>தமிழ்விடுதூது</u> பாடப்பகுதி : தமிழ்விடுதூது - முழுமையும்	18	K3 வரை	2
அலகு-3	<u>குற்றாலக் குறவஞ்சி</u> பாடப்பகுதி : குற்றாலக் குறவஞ்சி - (சிங்கன் சிங்கி உரையாடல் நீங்கலாக)	18	K4 வரை	3
அலகு-4	<u>முக்கூடற்பள்ளு</u> பாடப்பகுதி : முக்கூடற்பள்ளு - முழுமையும்	18	K4 வரை	4
அலகு-5	மதுரைக் கலம்பகம், திருச்செந்தூர்ப் பிள்ளைத்தமிழ், அபிராமி அந்தாதி, அண்ணாமலைரெட்டியார் காவடிச் சிந்து முத்தொள்ளாயிரம் மதுரைக் கலம்பகம் (புவவகுப்பு, அம்மானை), திருச்செந்தூர்ப் பிள்ளைத்தமிழ் (2 பருவங்கள் - வாராணைப் பருவம், அம்புலிப் பருவம்), அபிராமி அந்தாதி, (10 பாடல்கள் – பாடல் எண்கள் : 8, 10, 22, 24, 55, 60, 72, 77, 87, 95) அண்ணாமலை ரெட்டியார் காவடிச் சிந்து – 4 தலைப்புகளில் உள்ள பாடல்கள் (1. விநாயகர் துதி (திருவுற்	18	K5 வரை	5

	றிலகுகங்க), 2. முருகன் துதி (சீர்வளர் பசுந்தோகை), 3. கமுகுமலை நகர் (தெள்ளுதமிழ்முக்குதவு), 4. கோயில் வளம் (சென்னி குளநகர்) முத்தொள்ளாயிரம் (பாண்டியன் : 81. மரகதப்பூன் மன்னவர், 82. வாகை வனமாலை, 83. அரும்பவீழ்தார்க் கோதை, 84. கண்ணார் கதவம், 85. அந்தணர் ஆவோடு, 86. பறைநிறை கொல்யானை, 87, மாணார்க் கடந்த, 88, மாறடுபோர் மன்னர், 89, புல்லாதார் வல்லே.)			

விரிவுரை நேரப்பகிர்வு:

அலகு	பாடப்பகுதி	மணி	முறை
அலகு -1	சிற்றிலக்கியங்களின் தோற்றமும் வளர்ச்சியும் - பொது அறிமுகம் : பரணி, தூது, குறவஞ்சி	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை
	பள்ளு, கலம்பகம், பிள்ளைத்தமிழ், அந்தாதி, காவடிச் சிந்து முத்தொள்ளாயிரம் குறித்த ஆழமான அறிமுகம்	6	
	பாட்டியல் நூல்களும் பிரபந்த இலக்கணமும் குறித்த அறிமுகம்.	6	
அலகு -2	தமிழ்விடுதூது 1 கண்ணிகள் முதல் 100 கண்ணிகள் வரை	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, பிபிடி
	தமிழ்விடுதூது 101 கண்ணிகள் முதல் 200 கண்ணிகள் வரை	6	
	தமிழ்விடுதூது 201 கண்ணிகள் முதல் 238 கண்ணிகள் வரை	6	
அலகு -3	குற்றாலக் குறவஞ்சி 1 முதல் 50 பாடல்கள் வரை	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, உரையாடல்
	குற்றாலக் குறவஞ்சி 51 முதல் 100 பாடல்கள் வரை	6	
	குற்றாலக் குறவஞ்சி 101 முதல் 120 பாடல்கள் வரை	6	
அலகு -4	முக்கூடற்பள்ளு 1 முதல் 66 பாடல்கள் வரை	9	வினாடி வினா,

	முக்கூடற்பள்ளு 67 முதல் 132 பாடல்கள் வரை	9	கரும்பலகை, மூலநூல்கள், விளக்கவுரை
அலகு-5	மதுரைக் கலம்பகம் (புயவகுப்பு, அம்மாணை), திருச்செந்தூர்ப் பிள்ளைத்தமிழ் (2 பருவங்கள் - வாராணைப் பருவம், அம்புலிப் பருவம்), அபிராமி அந்தாதி, (10 பாடல்கள் – பாடல் எண்கள் : 8, 10, 22, 24, 55, 60, 72, 77, 87, 95)	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை
	அண்ணாமலை ரெட்டியார் காவடிச் சிந்து – 4 தலைப்புகளில் உள்ள பாடல்கள் (1. விநாயகர் துதி (திருவுற் றிலகுகங்க), 2. முருகன் துதி (சீர்வளர் பசுந்தோகை), 3. கழுகுமலை நகர் (தெள்ளுதமிழ் முக்குதவு), 4. கோயில் வளம் (சென்னி குளநகர்)	6	
	முத்தொள்ளாயிரம் (பாண்டியன் : 81. மரகதப்பூன் மன்னவர், 82. வாகை வனமாலை, 83. அரும்பவீழ்தார்க் கோதை, 84. கண்ணார் கதவம், 85. அந்தணர் ஆவோடு, 86. பறைநிறை கொல்யானை, 87, மாணார்க் கடந்த, 88, மாறடுபோர் மன்னர், 89, புல்லாதார் வல்லே.)	6	

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6. திருச்செந்தூர்ப் பிள்ளைத்தமிழ், பகழிக் கூத்தர், பு.சி. புன்னைவன நாத முதலியார் எழுதிய அரும்பொருள் விளக்கவுரையுடன், திருநெல்வேலி, தென்னிந்திய சைவசித்தாந்த நூற்பதிப்புக்கழகம், சென்னை. 1977
7. மேலகரம் திரிகூடராசப்பக் கவிராயர் இயற்றிய திருக்குற்றாலக் குறவஞ்சி மூலமும் பெருநாவலர் திரு பு.சி.புன்னைவனநாத முதலியார், கழகப்புலவர் செல்லுார்க் கிழார் செ.ரெ. இராமசாமிபிள்ளை எழுதிய உரையும், திருநெல்வேலித் தென்னிந்திய சைவசித்தாந்த நூற்பதிப்புக் கழகம், லிமிடெட், சென்னை, முதற்பதிப்பு: ஆகஸ்டு 1955, மறுபதிப்பு: செப்டம்பர் 1962

பார்வை நூல்கள் :

1. சிற்றிலக்கியத் திறனாய்வு, ந.வீ. செயராமன், மணிவாசகர் பதிப்பகம், சென்னை, முதற்பதிப்பு: 1977
2. தமிழில் சிற்றிலக்கிய வரலாறு - முதற்பகுதி, தா. ஈசுவரபிள்ளை, தமிழ்ப் பல்கலைக்கழகம், தஞ்சாவூர், முதற்பதிப்பு: 2005
3. கலிங்கத்துப் பரணி ஒரு மதிப்பீடு, கூப. அறவாணன், ஜைன இளைஞர் மன்றம், சென்னை, முதற் பதிப்பு: ஜனவரி 1976
4. அபிராமி அந்தாதி விளக்கம் (பாகம் 1), கி.வா. ஜகந்தாதன், அமுத நிலையம் லிமிடெட், சென்னை, முதற் பதிப்பு: 1964 (எழில் உதயம்), புதுப் பதிப்பு: செப்டம்பர் 1993
5. குறவஞ்சி இலக்கியம் (குறம், குறவஞ்சி, குளுவ நாடகம்), டாக்டர் நிர்மலா மோகன், மணிவாசகர் பதிப்பகம், சென்னை, முதற் பதிப்பு: ஏப்ரல் 1990
6. தமிழில் பிள்ளைத் தமிழ் இலக்கியம், எஸ். சௌந்தரபாண்டியன், ஸ்டார் பிரசுரம், சென்னை, முதற்பதிப்பு: ஜூன் 1989

7. பள்ளு இலக்கியம் ஒரு சமூகவியல் பார்வை, கோ, கேசவன், அன்னம் பிரைவேட் லிமிடெட், சிவகங்கை, முதற்பதிப்பு: 1981
8. காவடிச் சிந்து, அண்ணாமலை ரெட்டியார், கு. அழகிரிசாமி பதிப்பு, விற்பனை உரிமை, ஐந்திணைப் பதிப்பகம், சென்னை, முதற்பதிப்பு: 1988
9. அபிராமி அந்தாதி, அபிராமிபட்டர், ச. தண்டபாணி தேசிகர் எழுதிய விருத்தியுரையுடன், இரண்டாம் பதிப்பு: 1954

இணையதளங்கள் :

- Tamil Heritage Foundation- www.tamilheritage.org
- Tamil virtual University Library- [www.tamilvu.org/ library](http://www.tamilvu.org/library)
- Project Madurai www.projectmadurai.org.
- www.chennailibrary.com
- Tamil Universal Digital Library- www.ullb.org
- [tamilebooksdownloads. blogspot.com](http://tamilebooksdownloads.blogspot.com)
- Tamil Books on line- [books.tamil cube.com](http://books.tamilcube.com)
- Catalogue of the Tamil books in the Library of British Congress archive.org
- tamilcube.com

கற்றலின் காரணம் : (Rational)

- (i) சிற்றிலக்கிய வகைகளை அறியச் செய்தல்.
- (ii) இலக்கிய வகைமைகளை உணரச் செய்தல்.

கற்றல் செயல்பாடு : (Activites)

- (i) சிற்றிலக்கிய அகப் பொருண்மையினை உணர்வர்.
- (ii) சிற்றிலக்கியங்களின் யாப்பு வகைகளைப் பகுத்தறிவர்.

கற்பித்தல் முறைகள் :

கரும்பலகை, ஒலிக்கருவிகள், ஒளிப்படங்கள், நவீன அறிவியல் தொழில்நுட்பக்கருவிகள்

பாடத்திட்ட வரைவாளர்:

முனைவர் ம.கண்ணன், உதவிப்பேராசிரியர், தமிழ்த்துறை

COURSE LEARNING OUTCOME

At the end of the Course, the Student will be able to :

CLOS	கற்றலின் நோக்கம்	அறிவு நிலை
CLO1	தமிழில் தோன்றியுள்ள சிற்றிலக்கிய வகைகளையும் அவற்றின் வரலாற்றையும் அறிந்திருத்தல்	K3 வரை
CLO2	பரணி, தூது, பள்ளு, குறவஞ்சி ஆகிய சிற்றிலக்கியங்களில் சிறப்புப் புலமை பெறுதல்.	K3 வரை
CLO3	கலம்பகம், அந்தாதி, பின்னைத்தமிழ், சிந்து ஆகிய சிற்றிலக்கிய வகைகளிலும் முத்தொள்ளாயிரத்திலும் புலமை பெறுதல்	K4 வரை
CLO4	தமிழ்ச் சிற்றிலக்கிய வகைகளின் வளத்தை அறிந்து அவற்றின் தனித்த இலக்கியக் கொடையை - இலக்கிய வடிவம், யாப்பு வடிவம், பொருண்மைகள், இலக்கிய அழகுகள் முதலியவற்றை மரபான சிற்றிலக்கிய வகைகளை ஆய்வுக் கண்ணோட்டத்தில் அணுகவும், சிற்றிலக்கிய வகைகளில் புதிய படைப்புகளை ஆக்கவும் பயிற்சியும் புலமையும் பெறுதல்	K4 வரை
CLO5	மரபான சிற்றிலக்கிய வகைகளை ஆய்வுக் கண்ணோட்டத்தில் அணுகவும், சிற்றிலக்கிய வகைகளில் புதிய படைப்புகளை ஆக்கவும் பயிற்சியும் புலமையும் பெறுதல்	K5 வரை

Mapping of CLOs with POs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	1	2	1	1	2
CLO2	1	2	3	3	1
CLO3	1	2	2	3	3
CLO4	3	2	1	2	3
CLO5	-	3	2	1	1

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Mapping of CLOs with PSOs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	1	1	1	1	2
CLO2	1	3	3	-	1
CLO3	1	-	2	3	3
CLO4	3	2	1	2	3
CLO5	-	3	2	1	1

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print
Articulation Mapping – K Levels with Courses Learning Outcomes (CLOs)

Units	CLOS	K-Level	பகுதி - அ	பகுதி - ஆ	பகுதி - இ	பகுதி - ஈ
			சரியான விடையைத் தேர்ந்தெடுத்து எழுதுக	ஓரிரு தொடர்களில் விடையளிக்க	விரிவான விடையளிக்க	கட்டுரை அளவில் விடைதருக
1	CLO1	Up to K3	2(K1 & K1)	1 (K1)	2(K1&K1)	1(K2)
2	CLO2	Up to K3	2(K2 & K3)	1 (K1)	2(K2&K2)	1(K3)
3	CLO3	Up to K4	2(K2 & K3)	1 (K2)	2(K3&K3)	1(K3)
4	CLO4	Up to K4	2(K3 & K4)	1 (K2)	2(K4&K4)	1(K4)
5	CLO5	Up to K5	2(K3 & K4)	1 (K3)	2(K4&K4)	1(K5)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
Trade mark for each section			1	2	5	10
Total Marks for each section			10	10	25	30

K1 - நினைவுப்படுத்தல் K2 - அறிந்து கொள்ளுதல் K3 - ஈடுபடுத்தல் K4 – பகுத்தறிதல் K5 – திறனறிதல்

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (Multiple Choice Questions)	Section B (Short Answer Questions)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks	% of (Marks without choice)	Consolidated %
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	20	36	30.00	30
K4	2	-	20	10	32	26.67	27
K5	-	-	-	10	10	8.33	8
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of

DEPARTMENT OF TAMIL				CLASS: M.A TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
3	Core 8	23P3TCCT8	தொல்காப்பியம் - எழுத்து	5	6	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented

குறிக்கோள் :

- தமிழ் மொழியில் முதன்முதலில் முழுவதுமாக கிடைக்கப்பெற்ற இலக்கண நூலான தொல்காப்பியத்தை அறிமுகம் செய்தல்.
- தமிழ் மொழியில் சொற்கள், தொடர்கள் போன்றவற்றை உருவாக்கும்போது எழுத்துக்களின் செயல்பாடுகளை எடுத்துரைத்தல்,
- மொழியைப் பொருள் குழப்பமின்றியும், தொடர் குழப்பமின்றியும் எழுத மாணவர்களுக்குப் பயிற்சியளித்தல்,
- புணர்ச்சி இன்றியமையாமையை உணர்த்துதல்
- புணரியல் மாற்றங்களைக் கற்பித்தல்

பாடத்திட்டத்தின் உள்ளடக்கம் :

UNIT	DESCRIPTION	Hrs	K - level	CLO
அலகு-1	பாயிரம் மற்றும் எழுத்துக்கள் அறிமுகம் - பனம்பாரனாரின் சிறப்புப் பாயிரம் - நூன்மரபு.	18	K3 வரை	1
அலகு-2	எழுத்து வகைப்பாடும் பிறப்பும் - மொழி மரபு, பிறப்பியல்	18	K3 வரை	2
அலகு-3	எழுத்துக்கள் புணரும் முறை - புணரியல், தொகைமரபு	18	K4 வரை	3
அலகு-4	வேற்றுமையும் எழுத்துக்கள் மயங்குதலும் - உருபியல், உயிர் மயங்கியல்	18	K4 வரை	4
அலகு-5	மெய் மயங்குதல் - புள்ளி மயங்கியல், குற்றியலுகரப் புணரியல்	18	K5 வரை	5

விரிவுரை நேரப்பகிர்வு:

அலகு	பாடப்பகுதி	மணி	முறை
அலகு -1	பாயிரம் மற்றும் எழுத்துக்கள் அறிமுகம்	6	வினாடி வினா,
	பனம்பாரனாரின் சிறப்புப் பாயிரம்	6	கரும்பலகை,
	நூன்மரபு	6	மூலநூல்கள், விளக்கவுரை,
அலகு -2	எழுத்து வகைப்பாடும் பிறப்பும்	6	வினாடி வினா,
	மொழி மரபு	6	கரும்பலகை,
	தொகைமரபு	6	மூலநூல்கள், விளக்கவுரை, பிபிடி
அலகு -3	எழுத்துக்கள் புணரும் முறை	6	வினாடி வினா,
	புணரியல்	6	கரும்பலகை,
	தொகைமரபு	6	மூலநூல்கள், விளக்கவுரை, உரையாடல்
அலகு -4	வேற்றுமையும் எழுத்துக்கள் மயங்குதலும்	6	வினாடி வினா,
	உருபியல்	6	கரும்பலகை,
	உயிர் மயங்கியல்	6	மூலநூல்கள், விளக்கவுரை
அலகு-5	மெய் மயங்குதல்	6	வினாடி வினா,
	புள்ளி மயங்கியல்	6	கரும்பலகை,
	குற்றியலுகரப் புணரியல்	6	மூலநூல்கள், விளக்கவுரை

பாட நூல்கள் :

1. தொல்காப்பியம் - எழுத்ததிகாரம், இளம்பூரணர் உரை, கழக வெளியீடு,

பார்வை நூல்கள் :

1. தொல்காப்பியம் - எழுத்ததிகாரம் - நூன்மரபும் மொழிமரபும் மாணிக்கவுரை, வ.சுப.மாணிக்கம், மெய்யப்பன் பதிப்பகம், சிதம்பரம் - 608 001.
2. முனைவர் பொற்கோ - இலக்கண உலகில் புதிய பார்வை, நியூசெஞ்சுரி புக்ஹவுஸ், சென்னை - 600 098.

3. ஆ.சிவலிங்கனார் (பதிப்பாசிரியர்) - தொல்காப்பியம் - உரைவளம் - எழுத்ததிகாரம், உலகத் தமிழாராய்ச்சி நிறுவன வெளியீடு, சென்னை.
4. செ.வை.சண்முகம், எழுத்திலக்கணக் கோட்பாடுகள், அனைத்திந்திய தமிழ் மொழியியல் கழகம், அண்ணாமலை நகர், சிதம்பரம்.
5. தொல்காப்பியம் - எழுத்ததிகாரம் - நூன்மரபும் மொழிமரபும் மாணிக்கவுரை, வ.சுப.மாணிக்கம், செய்யப்பன் பதிப்பகம், சிதம்பரம் - 608 001.

இணையதளங்கள் :

- Tamil Heritage Foundation www.tamilheritage.org
<http://www.tamilheritage.org>
- Tamil virtual University Library- www.tamilvu.org/brary
- Project Madurai - www.projectmadurai.org.
- <http://www.virtualvu.org/library>
- Chennai Library- www.chennailibrary.com
<http://www.chennailibrary.com> ,
- Tamil Universal Digital Library- www.ulib.prg <http://www.ulib.prg>
- Tamil E-Books Downloads- [tamilebooksdownloads. blogspot.com](http://tamilebooksdownloads.blogspot.com)
- Tamil Books on line-- [books.tamil cube.com](http://books.tamilcube.com)
- Catalogue of the Tamil books in the Library of British Congress
archive.org
- Tamill novels on line - books.tamilcube.com

கற்றலின் காரணம் : (Rational)

(i) எழுத்துக்களின் தன்மையினை அறிந்து புணர்மொழிகளின் அடிப்படைகளை உணர்ந்து கொள்வர்

கற்றல் செயல்பாடு : (Activites)

(i) எழுத்திலக்கணத்தின் வகைப்பாடுகளை விளக்கிப் புணர்ச்சி விதிகளோடு பொருத்திப் பார்த்தல்

கற்பித்தல் முறைகள் :

கரும்பலகை, ஒலிக்கருவிகள், ஒளிப்படங்கள், நவீன அறிவியல் தொழில்நுட்பக்கருவிகள்

பாடத்திட்ட வரைவாளர் :

முனைவர் ஆத்தீஸ்வரி, இணைப் பேராசிரியர், தமிழ்த்துறை

COURSE LEARNING OUTCOME

At the end of the Course, the Student will be able to :

CLOS	கற்றலின் நோக்கம்	அறிவு நிலை
CLO1	தமிழ் மொழியில் உள்ள எழுத்துக்களின் வகையையும், மொழியைத் திறம்படக் கையாளும் முறையையும் கற்றல்.	K3 வரை
CLO2	தமிழ் இலக்கணத்தின் அடிப்படையை உணர்ந்து கொள்வதன்மூலம் பிற மொழியை எளிதில் கற்கலாம்	K3 வரை
CLO3	மரபிலக்கணத்தைப் புரிந்துகொண்டு நவீன இலக்கணத்தை உருவாக்கலாம்.	K4 வரை
CLO4	தமிழ் எழுத்துக்களை உச்சரிக்கும் முறையைக் கற்றுப் பேச்சுக்கலையை வளர்த்துக்கொள்ளலாம்	K4 வரை
CLO5	உரைநடைகளை எழுதும்பொழுது ஏற்படும் எழுத்துப் பிழைகளைத் தவிர்க்கலாம்	K5 வரை

Mapping of CLOs with POs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	1	2	1	1	2
CLO2	1	2	3	3	1
CLO3	1	2	3	2	3
CLO4	3	1	1	2	3
CLO5	3	1	2	1	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Mapping of CLOs with PSOs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	1	2	1	1	2
CLO2	2	1	1	1	1
CLO3	1	2	3	1	3
CLO4	3	1	1	2	3
CLO5	3	1	2	1	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print
Articulation Mapping – K Levels with Courses Learning Outcomes (CLOs)

Units	CLOS	K-Level	பகுதி - அ	பகுதி - ஆ	பகுதி - இ	பகுதி - ஈ
			சரியான விடையைத் தேர்ந்தெடுத்து எழுதுக	ஓரிரு தொடர்களில் விடையளிக்க	விரிவான விடையளிக்க	கட்டுரை அளவில் விடைதருக
1	CLO1	Up to K3	2(K1 & K1)	1 (K1)	2(K1&K1)	1(K2)
2	CLO2	Up to K3	2(K2 & K3)	1 (K1)	2(K2&K2)	1(K3)
3	CLO3	Up to K4	2(K2 & K3)	1 (K2)	2(K3&K3)	1(K3)
4	CLO4	Up to K4	2(K3 & K4)	1 (K2)	2(K4&K4)	1(K4)
5	CLO5	Up to K5	2(K3 & K4)	1 (K3)	2(K4&K4)	1(K5)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
Trade mark for each section			1	2	5	10
Total Marks for each section			10	10	25	30

K1 - நினைவுப்படுத்தல் K2 - அறிந்து கொள்ளுதல் K3 - ஈடுபடுத்தல் K4 – பகுத்தறிதல் K5 – திறனறிதல்

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (Multiple Choice Questions)	Section B (Short Answer Questions)	Section C (Either/ Or Choice)	Section D (Open Choice)	Total Marks	% of (Marks without choice)	Consolidated %
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	20	36	30.00	30
K4	2	-	20	10	32	26.67	27
K5	-	-	-	10	10	8.33	8
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of

DEPARTMENT OF TAMIL				CLASS: M.A TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
3	Core 9	23P3TCCT9	ஆராய்ச்சி நெறிமுறைகள்	4	6	25	75	100

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

குறிக்கோள் :

- ஆராய்ச்சியின் நோக்கத்தையும், ஆராய்ச்சியின்வழி இலக்கிய, இலக்கணங்களின் ஆழமான பொருண்மையை அறியச் செய்தல்
- ஆய்வுப் பொருண்மையை மாணவர்களுக்கு எடுத்துரைத்தல் ஆய்வு முறைகளைக் கற்பித்தல்
- ஆய்வுக்குப் பயன்தரும் வகையிலான தரவுகளைச் சேகரிக்கும் வழிமுறைகளைக் கற்றுத் தருதல்

பாடத்திட்டத்தின் உள்ளடக்கம் :

UNIT	DESCRIPTION	Hrs	K - level	CLO
அலகு-1	ஆய்வு விளக்கம் - தத்துவம் "கலை" அறிவியல், ஆய்வுலக நாகரீகம் - உரையாசிரியர்கள் கண்ட ஆய்வுமுறை	18	K3 வரை	1
அலகு-2	ஆய்வு மொழிநடை - வரலாற்று நோக்கில் ஆய்வு வளர்ச்சி - ஆய்வு வளர்ச்சியும் ஆய்வுத்துறைகளும் - ஆய்வியலில் சில அடிப்படைக் கோட்பாடுகள்	18	K3 வரை	2
அலகு-3	ஆய்வு முறைகள் - உத்திகள் - நோக்குகள் அல்லது அணுகுமுறைகள் - தகவல் திரட்டல் - கள ஆய்வு - அடிக்குறிப்பு	18	K4 வரை	3

அலகு-4	மேற்கோளாட்சி - படங்களும் அட்டவணைகளும் - உசாத்துணைக் குறிப்பு - பின்னிணைப்பு - ஆய்வுத்திட்டம் ஆய்வேட்டு அமைப்பு - நூலும் ஆய்வேடும்.	18	K4 வரை	4
அலகு-5	தமிழாய்வுப் பரப்பு - தமிழியலும் பிறதுறைகளும் - ஆய்வுலகில் தமிழியல் - சமுதாய முன்னேற்றத்தில் ஆய்வின் பங்கு - ஆய்வுச் சமுதாயம் - இணைப்புகள்	18	K5 வரை	5

விரிவுரை நேரப்பகிர்வு:

அலகு	பாடப்பகுதி	மணி	முறை
அலகு -1	ஆய்வு விளக்கம் - தத்துவம் "கலை" அறிவியல்	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை,
	ஆய்வுலக நாகரீகம்	6	
	உரையாசிரியர்கள் கண்ட ஆய்வுமுறை	6	
அலகு -2	ஆய்வு மொழிநடை - வரலாற்று நோக்கில் ஆய்வு வளர்ச்சி	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, பிபிடி
	ஆய்வு வளர்ச்சியும் ஆய்வுத்துறைகளும்	6	
	ஆய்வியலில் சில அடிப்படைக் கோட்பாடுகள்	6	
அலகு -3	ஆய்வு முறைகள் - உத்திகள் - நோக்குகள் அல்லது அணுகுமுறைகள்	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, உரையாடல்
	தகவல் திரட்டல்	6	
	கள ஆய்வு - அடிக்குறிப்பு	6	
அலகு -4	மேற்கோளாட்சி - படங்களும் அட்டவணைகளும்	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை
	உசாத்துணைக் குறிப்பு - பின்னிணைப்பு	6	
	ஆய்வுத்திட்டம் ஆய்வேட்டு அமைப்பு - நூலும் ஆய்வேடும்	6	

அலகு-5	தமிழாய்வுப் பரப்பு - தமிழியலும் பிறதுறைகளும்	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை
	ஆய்வுலகில் தமிழியல் - சமுதாய முன்னேற்றத்தில் ஆய்வின் பங்கு	6	
	ஆய்வுச் சமுதாயம் - இணைப்புகள்	6	

பாட நூல்கள் :

1. ஆராய்ச்சி நெறிமுறைகள், முனைவர் பொற்கோ, ஐந்திணைப் பதிப்பகம் 279 பாரதி சாலை, திருவல்லிக்கேணி, சென்னை 600 005

பார்வை நூல்கள் :

1. ஆய்வியல் நெறிகள், கு.வெ. பாலசுப்பிரமணியன்.
2. ஆய்வியல் அறிமுகம், டாக்டர் தமிழண்ணல், மா.இலக்குமணன், செல்லப்பா பதிப்பகம், மயூரா வளாகம், மதுரை - 625 001.
3. ஆராய்ச்சி நெறிமுறைகள், முனைவர் பொன்னுசாமி மீனாட்சி புத்தக நிலையம், 228, திருவல்லிக்கேணி நெடுஞ்சாலை, பாரி நிலையம்.

இணையதளங்கள் :

- Tamil Heritage Foundation www.tamilheritage.org
<http://www.tamilheritage.org
- Tamil virtual University Library- www.tamilvu.org/brary
- Project Madurai - www.projectmadurai.org.
- <http://www.virtualvu.org/library>
- Chennai Library- www.chennailibrary.com
<http://www.chennailibrary.com>
- Tamil Universal Digital Library- www.ulib.prg <http://www.ulib.prg
- Tamil E-Books Downloads- tamilebooksdownloads.blogspot.com
- Tamil Books on line-- books.tamilcube.com
- Catalogue of the Tamil books in the Library of British Congress
archive.org
- Tamill novels on line - books.tamilcube.com

கற்றலின் காரணம் : (Rational)

- (i) ஆய்வு நெறி முறைகளைப் பற்றி நன்கு அறிந்து கொள்ளச் செய்தல்.
- (ii) ஆய்வுக் கட்டுரைகளை எழுத கற்றுக் கொள்ளல்.
- (iii) அடிக்குறிப்பு, மேற்கோள்கள் எழுப்பதற்கு கற்பித்தல்.

கற்றல் செயல்பாடு : (Activites)

- (i) மாணவர்கள் தானாகவே ஆய்வுக்கட்டுரைகளை எழுதுதல்.
- (ii) இலக்கியங்களை ஆய்வுநோக்கில் படித்தல்.
- (iii) பல நூல்களை படித்து அடிக்குறிப்பு மற்றும் மேற்கோள்களை எடுத்தல்.

கற்பித்தல் முறைகள் :

கரும்பலகை, ஒலிக்கருவிகள், ஒளிப்படங்கள், நவீன அறிவியல் தொழில்நுட்பக்கருவிகள்

பாடத்திட்ட வரைவாளர்:

முனைவர் வெ. உஷா, இணைப் பேராசிரியர், தமிழ்த்துறை

COURSE LEARNING OUTCOME

At the end of the Course, the Student will be able to :

CLOS	கற்றலின் நோக்கம்	அறிவு நிலை
CLO1	ஆராய்ச்சி நெறிமுறைகளை அறிவர்,	K3 வரை
CLO2	இலக்கியத்தை ஆய்வுக்கு உட்படுத்தும் திறன் பெறுவர்.	K3 வரை
CLO3	ஆராய்ச்சி நெறிமுறைகளைப் பின்பற்றி ஆய்வேடாக அமைக்கும் அறினைப் பெறுவர்.	K4 வரை
CLO4	ஆராய்ச்சிக்குரிய தமிழாய்வு களங்களை விரிவாக அறிவர்	K4 வரை
CLO5	தரவுகளைச் சேகரிக்கும் வழிமுறைகளைக்	K5 வரை

Mapping of CLOs with POs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	1	2	1	1	2
CLO2	1	2	3	3	1
CLO3	1	2	3	2	3
CLO4	3	1	1	2	3
CLO5	3	1	2	1	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Mapping of CLOs with PSOs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	2	2	1	2	2
CLO2	-	2	3	3	1
CLO3	1	2	3	-	3
CLO4	3	1	1	2	3
CLO5	3	1	2	1	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print
Articulation Mapping – K Levels with Courses Learning Outcomes (CLOs)

Units	CLOS	K-Level	பகுதி - அ	பகுதி - ஆ	பகுதி - இ	பகுதி - ஈ
			சரியான விடையைத் தேர்ந்தெடுத்து எழுதுக	ஓரிரு தொடர்களில் விடையளிக்க	விரிவான விடையளிக்க	கட்டுரை அளவில் விடைதருக
1	CLO1	Up to K3	2(K1 & K1)	1 (K1)	2(K1&K1)	1(K2)
2	CLO2	Up to K3	2(K2 & K3)	1 (K1)	2(K2&K2)	1(K3)
3	CLO3	Up to K4	2(K2 & K3)	1 (K2)	2(K3&K3)	1(K3)
4	CLO4	Up to K4	2(K3 & K4)	1 (K2)	2(K4&K4)	1(K4)
5	CLO5	Up to K5	2(K3 & K4)	1 (K3)	2(K4&K4)	1(K5)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
Trade mark for each section			1	2	5	10
Total Marks for each section			10	10	25	30

K1 - நினைவுப்படுத்தல் K2 - அறிந்து கொள்ளுதல் K3 - ஈடுபடுத்தல் K4 – பகுத்தறிதல் K5 – திறனறிதல்

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (Multiple Choice Questions)	Section B (Short Answer Questions)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks	% of (Marks without choice)	Consolidated %
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	20	36	30.00	30
K4	2	-	20	10	32	26.67	27
K5	-	-	-	10	10	8.33	8
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of

DEPARTMENT OF TAMIL				CLASS: M.A TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
3	DIS – ELE – V	23P3TECT5	படைப்புத்திறன்	3	5	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented	✓	Entrepreneurship Oriented

குறிக்கோள் :

- படைப்பாக்கத்தில் புலமை பெறுதல்,
- படைப்பின் பின்புலங்களான கற்பனை , மொழிவளம், எடுத்துரைப்பு வளத்தைப் பெருக்குதல்.
- புதுக்கவிதை, சிறுகதை – வாசித்தலும் எழுதுதலும் பயிற்சியளித்தல்.
- நாவல் இலக்கியத்தை அறிந்து பின்பற்றுதல்
- திரைக்கதை, குறும்படம் எடுக்கப் பயிற்சி பெறல்.

பாடத்திட்டத்தின் உள்ளடக்கம் :

UNIT	DESCRIPTION	Hrs	K - level	CLO
அலகு-1	யார் படைப்பாளி? – இலக்கியம் எனும் கலை – தீவிர இலக்கியம் – வெகுசன இலக்கியம் – வணிக இலக்கியம் – தீவிர இலக்கியங்களின் பயிற்சி ஏன் தேவை?	15	K3 வரை	1
அலகு-2	கவிதை அடிப்படைகள் – கருப்பொருள்கள் – கற்பனை – குறியீடு – படிமம் – மொழி – அழகியல் – சூழல் – யார் கவிஞன்? – கவிதையை வாசிக்கும் முறைகள் – இருண்மை, இருத்தலியல், நடப்பியல், மிகைநடப்பியல்	15	K3 வரை	2

அலகு-3	சிறுகதை அடிப்படைகள் — கரு — பின்னணி(காலம், இடம்) — மாந்தர்கள் - முரண், மோதல் — நோக்குநிலை — கதையின் நடை — உணர்ச்சி வெளிப்பாடு — உத்திகள் - திருப்பம் - தலைப்பு — உச்சம் — குறுங்கதைகள் - யதார்த்தக் கதைகள் — மாய யதார்த்தக் கதைகள் — தொன்மக் கதைகள் — மொழிபெயர்ப்புக் கதைகள்	15	K4 வரை	3
அலகு-4	நாவல் அமைப்பும் வடிவமும் - கதைக்களம் - கிளைக்கதைகள் - மாந்தர்கள் - கதைபின்னல் - தகவல்களின் கலை - மொழி - எடுத்துரைப்பு - வட்டாரத்தன்மை - உத்திகள் - ஆவணநாவல் - வரலாற்று நாவல் - குறுநாவல்களின் இலக்கணங்கள் - நவீன, பின் நவீன வடிவங்கள்	15	K4 வரை	4
அலகு-5	பயிற்சிகள் 1. பத்திரிக்கைகளில் இலக்கியப்பகுதி வடிவமைத்தல் - தினமணி/ தமிழ் இந்து நிறுவனங்களில் பயிற்சி பெறல். 2. குறும்படங்கள் - ஆவணப்படம் - உருவாக்கும் பயிற்சி - திரைக்கதை எழுதும் பயிற்சி - நடிப்புப் பயிற்சி -மதுரை கலைடாஸ்கோப் அமைப்பில் பயிற்சி பெறல். 3. ஆவணமாக்குவதற்கான பயிற்சி - மதுரை அரசு அருங்காட்சியகத்தில் பயிற்சி பெறல். 4. தொல்லியல் பயிற்சி - திருமலை நாயக்கர் மஹால்	15	K5 வரை	5

விரிவுரை நேரப்பகிர்வு

அலகு	பாடப்பகுதி	மணி	முறை
அலகு -1	யார் படைப்பாளி? - இலக்கியம் எனும் கலை - தீவிர இலக்கியம் -	5	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை,
	வெகுசன இலக்கியம் - வணிக இலக்கியம்	5	
	தீவிர இலக்கியங்களின் பயிற்சி ஏன் தேவை?	5	
அலகு -2	கவிதை -அடிப்படைகள் - கருப்பொருள்கள் - கற்பனை - குறியீடு - படிமம்	5	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, பிபிடி
	மொழி - அழகியல் - சூழல் - யார் கவிஞன்? - கவிதையை வாசிக்கும்	5	
	முறைகள் - இருண்மை, இருத்தலியல் , நடப்பியல், மிகைநடப்பியல்,	5	
அலகு -3	சிறுகதை - அடிப்படைகள் - கரு - பின்னணி(காலம், இடம்) - உத்திகள்	5	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, உரையாடல்
	மாந்தர்கள் - முரண், மோதல் - நோக்குநிலை - கதையின் நடை - உணர்ச்சி வெளிப்பாடு	5	
	திருப்பம் - தலைப்பு - உச்சம் - குறுங்கதைகள் - யதார்த்தக் கதைகள் - மாய யதார்த்தக் கதைகள் - தொன்மக் கதைகள் - மொழிபெயர்ப்புக் கதைகள்	5	
அலகு -4	நாவல் - அமைப்பும் வடிவமும் - கதைக்களம் - கிளைக்கதைகள் - மாந்தர்கள்	5	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை
	கதைபின்னல் - தகவல்களின் கலை - மொழி - எடுத்துரைப்பு - வட்டாரத்தன்மை - உத்திகள் -	5	
	ஆவணநாவல் - வரலாற்று நாவல் - குறுநாவல்களின் இலக்கணங்கள் - நவீன, பின் நவீன வடிவங்கள்	5	

அலகு-5	பயிற்சி - பத்திரிக்கைகளில் இலக்கியப்பகுதி வடிவமைத்தல் - தினமணி / தமிழ் இந்து நிறுவனங்களில் பயிற்சி பெறல்	5	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை
	குறும்படங்கள் - ஆவணப்படம் - உருவாக்கும் பயிற்சி - திரைக்கதை எழுதும் பயிற்சி - நடிப்புப் பயிற்சி - மதுரை கலைடாஸ்கோப் அமைப்பில் பயிற்சி பெறல்.	5	
	ஆவணமாக்குவதற்கான பயிற்சி - மதுரை அரசு அருங்காட்சியகத்தில் பயிற்சி பெறல், தொல்லியல் பயிற்சி - திருமலை நாயக்கர் மஹால்	5	

பாட நூல்கள் :

1. படைப்புக் கலை, முனைவர் ப.இப்ராஹிம், நியு செஞ்சுரி புக் ஹவுஸ், சென்னை.
2. சுப்ரமணி ரமேஷ், படைப்பிலக்கியம், ஆதி பதிப்பகம், சென்னை, 2024
3. சுதந்திரமுத்து, படைப்புக்கலை, அடையாளம், புத்தாந்தம், திருச்சி.
4. ஆர். அபிலாஸ், நாவல் எழுதும் கலை, எழுத்து பிரசுரம், சென்னை.
5. இரா. பிரபாகர், சினிமா ஓர் அறிமுகம், காலச்சுவடு, நாகர்கோவில்.

பார்வை நூல்கள் :

1. க. பூரணச்சந்திரன், கதையியல், அடையாளம், புத்தாந்தம், திருச்சி.
2. தி.சு.நடராசன், கவிதையெனும் மொழி, நியு செஞ்சுரி புக் ஹவுஸ், சென்னை.
3. ஜெயமோகன், நவீனத் தமிழ் அறிமுகம், தமிழினி, சென்னை
4. முத்து மகரந்தன், எழுதுவது எப்படி? 1,2, பழனியப்பா பிரதர்ஸ், சென்னை.
5. ஜெயமோகன், நாவல்கலை, தமிழினி, சென்னை.
6. சுஜாதா, திரைக்கதை ஓர் அறிமுகம், உயிர்மை, சென்னை.
7. சிட்டி சிவபாத சுந்தரம் , தமிழில் சிறுகதை வரலாறும் வளர்ச்சியும் - க்ரியா வெளியீடு, சென்னை
8. சிட்டி சிவ பாத சுந்தரம் , தமிழ் நாவல் நூற்றாண்டு வரலாறும் வளர்ச்சியும் , க்ரியா, சென்னை.

9. அம்சன் குமார் , ஆவணப்படம் எடுப்பது எப்படி ? ,சொல் ஏர் பதிப்பகம் , சென்னை.
10. ஆர்.அபிலாஸ், எழுத்தாளனாவது எப்படி?எழுத்து பிரசுரம், சென்னை.

இணையதளங்கள் :

- <http://www.virtualvu.org/library>
- Project Madurai - www.projectmadurai.org.
- Chennai Library- www.chennailibrary.com <http://www.chennailibrary.com>,
- Tamil Universal Digital Library- www.ulib.prg <<http://www.ulib.prg>.
- <http://www.tamilvu.org/>
- <https://www.jeyamohan.in/>

கற்றலின் காரணம் : (Rational)

கவிதை, சிறுகதை எழுதப் பயிற்சி அளித்து, மாணவர் படைப்பாற்றலுக்கு ஏற்ப அகமதிப்பீடு வழங்குதல்.

கற்றல் செயல்பாடு : (Activites)

கற்பனைத் திறனையும் படைப்பாற்றலையும் பெருக்கிக் கொள்வர்.
அழகியல் நுட்பம் அதிகரிக்கிறது.

கற்பித்தல் முறைகள் :

கரும்பலகை, ஒலிக்கருவிகள், ஒளிப்படங்கள், நவீன அறிவியல் தொழில்நுட்பக்கருவிகள்

பாடத்திட்ட வரைவாளர் :

முனைவர் ந. இரத்தினக்குமார், இணைப்பேராசிரியர், தமிழ்த்துறை

COURSE LEARNING OUTCOME

At the end of the Course, the Student will be able to :

CLOS	கற்றலின் நோக்கம்	அறிவு நிலை
CLO1	படைப்பாற்றல் அதிகரிக்கிறது	K3 வரை
CLO2	புதுக்கவிதை, சிறுகதை, நாவல் ஆகிய களங்களில் சிறந்த படைப்புகளை உருவாக்கும் திறம் பெறுகின்றனர். .	K3 வரை
CLO3	குறும்படம், சினிமா ஆகியவற்றின் உருவாக்கும் பயிற்சியைப் பெறுதல்.	K4 வரை
CLO4	படைப்பிலக்கியங்களின் ஆழங்களையும் தனித்தன்மைகளையும் நுட்பமாக அறிதல்.	K4 வரை
CLO5	படைப்பூக்கம் பெற்ற கலைஞர்களாக மாறுகின்றனர்.	K5 வரை

Mapping of CLOs with POs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	1	2	1	2	2
CLO2	-	2	3	3	1
CLO3	1	2	-	2	3
CLO4	3	1	1	-	3
CLO5	3	1	2	1	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Mapping of CLOs with PSOs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	1	2	1	-	2
CLO2	2	3	3	3	1
CLO3	1	2	-	2	3
CLO4	-	1	1	-	3
CLO5	3	1	2	1	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print
Articulation Mapping – K Levels with Courses Learning Outcomes (CLOs)

Units	CLOS	K-Level	பகுதி - அ	பகுதி - ஆ	பகுதி - இ	பகுதி - ஈ
			சரியான விடையைத் தேர்ந்தெடுத்து எழுதுக	ஓரிரு தொடர்களில் விடையளிக்க	விரிவான விடையளிக்க	கட்டுரை அளவில் விடைதருக
1	CLO1	Up to K3	2(K1 & K1)	1 (K1)	2(K1&K1)	1(K2)
2	CLO2	Up to K3	2(K2 & K3)	1 (K1)	2(K2&K2)	1(K3)
3	CLO3	Up to K4	2(K2 & K3)	1 (K2)	2(K3&K3)	1(K3)
4	CLO4	Up to K4	2(K3 & K4)	1 (K2)	2(K4&K4)	1(K4)
5	CLO5	Up to K5	2(K3 & K4)	1 (K3)	2(K4&K4)	1(K5)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
Trade mark for each section			1	2	5	10
Total Marks for each section			10	10	25	30

K1 - நினைவுப்படுத்தல் K2 - அறிந்து கொள்ளுதல் K3 - ஈடுபடுத்தல் K4 – பகுத்தறிதல் K5 – திறனறிதல்

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (Multiple Choice Questions)	Section B (Short Answer Questions)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks	% of (Marks without choice)	Consolidated %
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	20	36	30.00	30
K4	2	-	20	10	32	26.67	27
K5	-	-	-	10	10	8.33	8
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of

DEPARTMENT OF TAMIL				CLASS: M.A TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
3	MDC – 1	23P3TMDC1	தமிழ் அழகியல்	3	5	25	75	100

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

குறிக்கோள் :

- அழகியலைக் கண்டறிவதற்குரிய அணுகுமுறைகளை மாணவர்கள் தெரிந்து கொள்ளல்
- இலக்கியத்தினை அழகியல் வழியாக அறிவதற்கான அடிப்படைச் செய்தியினை மாணவர்களுக்கு அறிமுகம் செய்தல்,
- கிராமப்புறப் பொருளாதார வழிமுறைகளை அறிதல்.
- நாட்டுப்புற மருத்துவ முறைகளை அறிந்துகொள்ளல்.

பாடத்திட்டத்தின் உள்ளடக்கம் :

UNIT	DESCRIPTION	Hrs	K - level	CLO
அலகு-1	அழகியல் என்றால் என்ன? - அழகியல் வரையறைகளும் விளக்கங்களும் – இலக்கியத்தில் கலைசார்ந்த கூறுகளையும் - கலையில் இலக்கியம் சார்ந்த கூறுகளையும் விளக்கிக் கூறுதல்	15	K3 வரை	1
அலகு-2	புலனுணர்வு இயங்குதிறன் அடிப்படையில் அழகியலைக் கற்பித்து விளக்குதல் - மேலும் பாணர் புலவர் என்ற பண்பாட்டு மரபு அடிப்படையில் ஒருங்கிணைப்புக் கோட்பாட்டு அறிமுகம் செய்தல்,	15	K3 வரை	2

அலகு-3	சம காலத்தியப் பனுவல்கள் சங்க இலக்கியத்திலும் தொல்காப்பியத்திலும் மொழிசார் கூறுகளைக் கண்டறிவது அதனைக் கவிதையியல் கோட்பாட்டு வழி ஆராய அறிமுகம் செய்தல்.	15	K4 வரை	3
அலகு-4	கிராமியப் பொருளாதாரம் கிராமப் பொருளாதாரத்தின் இயல்புகள் – வாய்ப்புகள் – பிரச்சினைகள் – கிராம மேம்பாடு – கிராம தொழிற்சாலைகள்; குறுந்தொழில் குடிசைத் தொழில் மற்றும் ஊரகத் தொழில் – கிராமப்புற உள்கட்டமைப்பு – கிராமசபை மற்றும் கிராமப் பொருளாதார முன்னேற்றம் – வேளாண்மை – முக்கியத்துவம் – வேளாண்துறை, தொழில்துறை தொடர்பு – வேலைவாய்ப்பு – நீடித்த நிலையான வளர்ச்சி – நோக்கங்கள் – உள்ளடக்கிய வளர்ச்சி	15	K4 வரை	4
அலகு-5	நாட்டுப்புற மருத்துவத்தில் தாவரங்களின் பயன்பாடு வில்வம் – கரிசாலங்கண்ணி – கற்றாழை – ஆடாதொடை – வேம்பு – துளசி – முருங்கை – குப்பைமேனி – கீழாநெல்லி - திப்பிலி	15	K5 வரை	5

விரிவுரை நேரப்பகிர்வு:

அலகு	பாடப்பகுதி	மணி	முறை
அலகு -1	அழகியல் என்றால் என்ன? - அழகியல் வரையறைகளும் விளக்கங்களும்	5	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை,
	இலக்கியத்தில் கலைசார்ந்த கூறுகளையும்	5	
	கலையில் இலக்கியம் சார்ந்த கூறுகளையும் விளக்கிக் கூறுதல்	5	
அலகு -2	புலனுணர்வு இயங்குதிறன் அடிப்படையில் அழகியலைக் கற்பித்து விளக்குதல்	8	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை, பிபிடி
	மேலும் பாணர் புலவர் என்ற பண்பாட்டு மரபு அடிப்படையில் ஒருங்கிணைப்புக் கோட்பாட்டு அறிமுகம் செய்தல்	7	
அலகு -3	சம காலத்தியப் பனுவல்கள் சங்க இலக்கியத்திலும் தொல்காப்பியத்திலும் மொழிசார் கூறுகளைக் கண்டறிவது	8	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை, உரையாடல்
	அதனைக் கவிதையியல் கோட்பாட்டு வழி ஆராய அறிமுகம் செய்தல்	7	
அலகு -4	கிராமப் பொருளாதாரத்தின் இயல்புகள் – வாய்ப்புகள் – பிரச்சினைகள் – கிராம மேம்பாடு – கிராம தொழிற்சாலைகள்; குறுந்தொழில் குடிசைத் தொழில் மற்றும் ஊரகத் தொழில்	5	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை
	கிராமப்புற உள்கட்டமைப்பு - கிராமசபை மற்றும் கிராமப்பொருளாதாரமுன்னேற்றம்- வேளாண்மை	5	
	முக்கியத்துவம் – வேளாண்துறை, தொழில்துறை தொடர்பு – வேலைவாய்ப்பு – நீடித்த நிலையான வளர்ச்சி – நோக்கங்கள் – உள்ளடக்கிய வளர்ச்சி	5	
அலகு-5	வில்வம் – கரிசாலங்கண்ணி – கற்றாழை	5	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை
	ஆடாதொடை – வேம்பு – துளசி – முருங்கை	5	
	குப்பைமேனி – கீழாநெல்லி - திப்பிலி	5	

பாட நூல்கள் :

1. தமிழ் அழகியல் (முதல் ஏழு பகுதிகள்), தி.சு. நடராஜன், காலச்சுவடு
2. தமிழ் அழகியல், (முதற் பிரிவு) இந்திரன், மணிவாசகர் பதிப்பகம்
3. கிராமியப் பொருளாதாரம், எஸ். சங்கரன், மார்க்கம் பதிப்பகம். சென்னை – 19
4. வேளாண்மைப் பொருளாதாரம், மா.பொ. குருசாமி.
5. கபிலரின் குறிஞ்சிப்பாட்டுக் காட்டும் சித்த மருத்துவம், பேரா. மரு. மு. அல்லிமுத்து, ஸ்ரீ ராஜேஸ்வரி பதிப்பகம். திருநெல்வேலி – 627011.

பார்வை நூல்கள் :

1. தமிழ் அழகியல், ப. மருதநாயகம்
2. Dance of shivas. ஆனந்த குமாரசுவாமி,
3. சங்கத் தமிழ் கவிதை அழகியல், முனைவர் எம். அல்போன்ஸ்
4. தமிழில் சமூகவியல் சிந்தனைகள் ,துரைசீனிச்சாமி, அழகியல் பற்றிய கட்டுரை.
5. அழகியல், சுசிவள்ளி, ஊலகத் தமிழ் ஆராய்ச்சி நிறுவனம்.
6. கிராமியப் பொருளாதாரம், சசி பூஷன், யுகே குளோபல் பப்ளிகேஷன்ஸ், புதுதில்லி.

இணையதளங்கள் :

- Tamil Heritage Foundation www.tamilheritage.org
<http://www.tamilheritage.org
- Tamil virtual University Library- www.tamilvu.org/brary
- Project Madurai - www.projectmadurai.org.
- <http://www.virtualvu.org/library>
- Chennai Library- www.chennailibrary.com
<http://www.chennailibrary.com>,
- Tamil Universal Digital Library- www.ulib.prg <http://www.ulib.prg
- Tamil E-Books Downloads- tamilebooksdownloads.blogspot.com

- Tamil Books on line-- books.tamil cube.com
- Catalogue of the Tamil books in the Library of British Congress archive.org
- Tamill novels on line - books.tamilcube.com

கற்றலின் காரணம் : (Rational)

(i) மனிதருக்கே தனித்தன்மையான அழகுணர்வின் நுட்பங்களையும் கிராமப் பொருளாதாரம், மருத்துவ முறைமைகளையும் அறிவர்.

கற்றல் செயல்பாடு : (Activites)

(i) தமிழரின் சிற்பக்கலை, கட்டடக் கலை போன்ற அழகியல் சார்ந்தவற்றைத் தொகுக்கச் செய்தல். கிராமியத் தொழில்கள், மருத்துவ மூலிகைகளை அறிந்துவரச் செய்தல்.

கற்பித்தல் முறைகள் :

கரும்பலகை, ஒலிக்கருவிகள், ஒளிப்படங்கள், நவீன அறிவியல் தொழில்நுட்பக்கருவிகள்

பாடத்திட்ட வரைவாளர்கள்:

முனைவர் சா. தனசாமி, இணைப் பேராசிரியர், துறைத்தலைவர், தமிழ்த்துறை.

பேரா. எஸ்.செல்லப்பாண்டியன், இணைப் பேராசிரியர், துறைத்தலைவர்,

தாவரவியல்.

முனைவர் ஆர்.கோபி, இணைப் பேராசிரியர், பொருளாதாரத்துறை.

முனைவர் எஸ்.கார்த்திகேயன், இணைப் பேராசிரியர், பொருளாதாரத்துறை.

COURSE LEARNING OUTCOME

At the end of the Course, the Student will be able to :

CLOS	கற்றலின் நோக்கம்	அறிவு நிலை
CLO1	தமிழ் அழகியலின்வழி நுண்ணுணர்வுத் திறனை வளர்த்துக் கொள்வர்	K3 வரை
CLO2	படைப்பாக்கத் திறனை மேம்படுத்திக் கொள்வர்	K3 வரை
CLO3	தமிழ் இலக்கியங்களை அழகியல் கண்ணோட்டத்துடன் அணுகி பயன் பெறுவர்	K4 வரை
CLO4	கிராமியப் பொருளாதாரத்தின் இன்றியமையாமையை உணர்வர்.	K4 வரை
CLO5	நாட்டுப்புற மருத்துவத்தின் பயன்பாடுகளை அறிந்து கொள்வர்.	K5 வரை

Mapping of CLOs with POs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	1	2	1	2	2
CLO2	1	3	3	3	1
CLO3	-	2	1	-	3
CLO4	3	1	1	1	3
CLO5	3	1	2	1	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Mapping of CLOs with PSOs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	3	2	-	2	2
CLO2	-	2	3	-	1
CLO3	1	2	-	2	3
CLO4	3	1	1	3	3
CLO5	3	1	2	3	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print
Articulation Mapping – K Levels with Courses Learning Outcomes (CLOs)

Units	CLOS	K-Level	பகுதி - அ	பகுதி - ஆ	பகுதி - இ	பகுதி - ஈ
			சரியான விடையைத் தேர்ந்தெடுத்து எழுதுக	ஓரிரு தொடர்களில் விடையளிக்க	விரிவான விடையளிக்க	கட்டுரை அளவில் விடைதருக
1	CLO1	Up to K3	2(K1 & K1)	1 (K1)	2(K1&K1)	1(K2)
2	CLO2	Up to K3	2(K2 & K3)	1 (K1)	2(K2&K2)	1(K3)
3	CLO3	Up to K4	2(K2 & K3)	1 (K2)	2(K3&K3)	1(K3)
4	CLO4	Up to K4	2(K3 & K4)	1 (K2)	2(K4&K4)	1(K4)
5	CLO5	Up to K5	2(K3 & K4)	1 (K3)	2(K4&K4)	1(K5)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
Trade mark for each section			1	2	5	10
Total Marks for each section			10	10	25	30

K1 - நினைவுப்படுத்தல் K2 - அறிந்து கொள்ளுதல் K3 - ஈடுபடுத்தல் K4 – பகுத்தறிதல் K5 – திறனறிதல்

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (Multiple Choice Questions)	Section B (Short Answer Questions)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks	% of (Marks without choice)	Consolidated %
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	20	36	30.00	30
K4	2	-	20	10	32	26.67	27
K5	-	-	-	10	10	8.33	8
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of

DEPARTMENT OF TAMIL				CLASS: M.A TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
3	NME	23P3TSEN2	போட்டித் தேர்வுகளுக்குரிய தமிழ் இலக்கிய வரலாறு	2	2	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented

குறிக்கோள் :

- தமிழ் இலக்கிய வரலாற்றைப் பற்றிய ஒரு பொது அறிவுப் புலமைக்காக இப்பாடத்திட்டம் உருவாக்கப்பட்டுள்ளது.
- தமிழ் இலக்கிய வரலாற்றின் பொதுப்போக்குகளை அறிந்துகொள்ள வாய்ப்பளித்தல்.
- தமிழ் இலக்கிய வரலாற்றில் பல்வேறு இலக்கிய வகைகள், கருத்தியல், படைப்பிலக்கியக் கோட்பாடுகளைக் கற்றறிந்துக் கொள்ளப் பயிற்சி தருதல்.
- தமிழ் இலக்கிய வரலாற்றின் பாடுபொருள், உள்ளடக்கம், இலக்கியத்திறன் தொடர்பான மதிப்பீட்டுக்கட்டுரைகளை எழுதப் பயிற்சி தருதல்.

பாடத்திட்டத்தின் உள்ளடக்கம் :

UNIT	DESCRIPTION	Hrs	K - level	CLO
அலகு-1	சங்கத்தில் வளர்ந்த தமிழ் சங்க காலம், சங்க மருவிய காலம் - அறிமுகம்	6	K2 வரை	1
அலகு-2	பாண்டியர் காலம், சோழர் காலம், பல்லவர் காலம் - அறிமுகம்	6	K2 வரை	2
அலகு-3	சிலப்பதிகாரம், மணிமேகலை, கம்பராமாயணம், பெரியபுராணம் - அறிமுகம்	6	K2 வரை	3

அலகு-4	சிற்றிலக்கியங்கள் – அறிமுகம்	6	K2 வரை	4
அலகு-5	இந்திய விடுதலைக்குப் பிறகான தமிழ் இலக்கியங்கள் கவிதை, சிறுகதை, புதினம், நாடகம்	6	K2 வரை	5

விரிவுரை நேரப்பகிர்வு:

அலகு	பாடப்பகுதி	மணி	முறை
அலகு -1	சங்க காலம்	3	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை,
	சங்க மருவிய காலம்	3	
அலகு -2	பாண்டியர் காலம்	3	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, பிபிடி
	சோழர் காலம், பல்லவர் காலம்	3	
அலகு -3	சிலப்பதிகாரம், மணிமேகலை,	3	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, உரையாடல்
	கம்பராமாயணம், பெரியபுராணம்	3	
அலகு -4	சிற்றிலக்கியங்கள்	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை
அலகு-5	இந்திய விடுதலைக்கு பிறகான தமிழ் இலக்கியங்கள் கவிதை	2	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை
	புதினம், சிறுகதை	2	
	நாடகம்	2	

பாட நூல்கள் :

1. தமிழ் இலக்கிய வரலாறு, சோம.இளவரசு, மணிவாசகர் பதிப்பகம், சென்னை

பார்வை நூல்கள் :

1. பன்முக நோக்கில் தமிழ் இலக்கிய வரலாறு, கா.வாசுதேவன், தேவன் பதிப்பகம், திருச்சி
2. தமிழ் இலக்கிய வரலாறு, அடைக்கலசாமி, வர்த்தமானன் பதிப்பகம், சென்னை
3. தமிழ் இலக்கிய வரலாறு, மு. வரதராசனார், சாக்திய அகாதெமி, சென்னை.

இணையதளங்கள் :

- Tamil Heritage Foundation www.tamilheritage.org
<http://www.tamilheritage.org
- Tamil virtual University Library- www.tamilvu.org/brary
- Project Madurai - www.projectmadurai.org.
- <http://www.virtualvu.org/library>
- Chennai Library- www.chennailibrary.com
<http://www.chennailibrary.com>,
- Tamil Universal Digital Library- www.ulib.prg <http://www.ulib.prg
- Tamil E-Books Downloads- tamilebooksdownloads.blogspot.com
- Tamil Books on line-- books.tamilcube.com
- Catalogue of the Tamil books in the Library of British Congress
archive.org
- Tamill novels on line - books.tamilcube.com

கற்றலின் காரணங்கள் : (Rational)

- (i) தமிழிலக்கியங்கள் குறித்து அறிந்து கொள்வர்
- (ii) தமிழரின் பண்பாடுகளை உணர்ந்து கொள்வர்

கற்றல் செயல்பாடு : (Activites)

- (i) போட்டித் தேர்வுகளில் வெற்றிபெறப் பயிற்சியளித்தல்
- (ii) தமிழரின் ஒழுகலாறுகளைப் பேண வைத்தல்.

கற்பித்தல் முறைகள் :

கரும்பலகை, ஒலிக்கருவிகள், ஒளிப்படங்கள், நவீன அறிவியல் தொழில்நுட்பக்கருவிகள்

பாடத்திட்ட வரைவாளர்:

முனைவர் த.காந்திமதி, உதவிப்பேராசிரியர்

COURSE LEARNING OUTCOME

At the end of the Course, the Student will be able to :

CLOS	கற்றலின் நோக்கம்	அறிவு நிலை
CLO1	சங்க இலக்கியம் தொடங்கி, இக்கால இலக்கியம் வரை பல்வேறு இலக்கிய வகைகளின் அமைப்புமுறைகளைக் கற்பர்	K2 வரை
CLO2	தமிழ் இலக்கிய வகைகளின் பாடுபொருள், உள்ளடக்கச் செய்திப்போக்குகளைக் அறிந்து கொள்வர்.	K2 வரை
CLO3	பல்வேறு இலக்கியப் படைப்பாளிகளின் படைப்புத் திறனையும், படைப்புக் கோட்பாடுகளையும் மாணவர்கள் அறிவர்.	K2 வரை
CLO4	போட்டித் தேர்வுகளை எதிர்கொண்டு வெற்றிபெற்று அரசுப்பணி பெறுவர்	K2 வரை
CLO5	தமிழின் இலக்கிய வளங்களை அறிந்து கெள்வர்	K2 வரை

Mapping of CLOs with POs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	3	2	-	2	2
CLO2	-	2	3	-	1
CLO3	1	2	-	2	3
CLO4	3	1	1	3	3
CLO5	3	1	2	3	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Mapping of CLOs with PSOs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	-	2	1	2	2
CLO2	1	-	3	2	1
CLO3	1	2	3	2	3
CLO4	3	1	-	3	3
CLO5	3	1	2	-	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Learning Outcome Based Education (LOBE) & Assessment

Summative Examination – Blue Print

Ariticulation Mapping – K Levels with Courses Learning Outcomes (CLOs)

Units	CLOS	K-Level	பகுதி - அ	பகுதி - ஆ	பகுதி - இ	பகுதி - ஈ
			சரியான விடையைத் தேர்ந்தெடுத்து எழுதுக	ஓரிரு தொடர்களில் விடையளிக்க	விரிவான விடையளிக்க	கட்டுரை அளவில் விடைதருக
1	CLO1	Up to K2	2(K1 & K1)	1 (K1)	2(K1&K1)	1(K2)
2	CLO2	Up to K2	2(K2 & K2)	1 (K1)	2(K2&K2)	1(K2)
3	CLO3	Up to K2	2(K2 & K2)	1 (K2)	2(K1&K2)	1(K2)
4	CLO4	Up to K2	2(K1 & K2)	1 (K2)	2(K2&K2)	1(K2)
5	CLO5	Up to K2	2(K1 & K2)	1 (K2)	2(K2&K2)	1(K2)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
Trade mark for each section			1	2	5	10
Total Marks for each section			10	10	25	30

K1 – நினைவுப்படுத்தல் K2 - அறிந்து கொள்ளுதல் K3 - ஈடுபடுத்தல்

K4 – பகுத்தறிதல்

K5 – திறனறிதல்

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (Multiple Choice Questions)	Section B (Short Answer Questions)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks	% of (Marks without choice)	Consolidated %
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	20	36	30.00	30
K4	2	-	20	10	32	26.67	27
K5	-	-	-	10	10	8.33	8

DEPARTMENT OF TAMIL				CLASS: M.A TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
4	Core 10	23P4TCCT10	சங்க இலக்கியம்	5	6	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented	Entrepreneurship Oriented	

குறிக்கோள் :

- சங்க இலக்கியங்களின் சிறந்த கூறுகளை முதுகலைத் தமிழ் இலக்கிய மாணவர்களுக்கு அறிமுகப்படுத்தல்.
- பண்டைத் தமிழரின் அகம் புறம் கோட்பாட்டு நெறிகளைக் கற்பித்தல், களவு கற்பு என்னும் இருவகைக் கைகோளின் ஆழத்தைக் கற்பித்தல்.
- அகத்திணை, புறத்திணைக் கோட்பாடுகளின் அடிப்படையில் இலக்கியங்களை மதிப்பிடும் திறனை அறியச்செய்தல்.

பாடத்திட்டத்தின் உள்ளடக்கம் :

UNIT	DESCRIPTION	Hrs	K - level	CLO
அலகு-1	<u>(1) குறுந்தொகை - தலைவன்</u> <u>பாங்கன் கூற்றுகள் - குறிஞ்சித்</u> <u>திணை(3பாடல்கள்)</u> (அ) இயற்கைப் புணர்ச்சி (i) குறுந்.2 (ஆ) இடந்தலைப்பாடு (ii) குறுந்.62 (இ) பாங்கற்கூட்டம் (iii) குறுந்.129 <u>(2)நற்றிணை- தலைவி கூற்று - நெய்தல்</u> <u>திணை(3பாடல்கள்)</u>	18	K3 வரை	1

	(i) தோழியிற் கூட்டம், நற்.382 (ii) ஒருவழித்தணத்தல், நற்.338 (iii) வரைவிடைவைத்துப் பொருவயிற் பிரிவு, நற்.87 <u>(3)அகநானூறு- தோழி, பரத்தையர் கூற்றுகள் – மருதத் திணை(2 கற்பியல் பாடல்கள்)</u> (i) தோழி வாயில் மறுத்தது, அகம்.46. (ii) பரத்தமை, அகம்.106. (4) ஐங்குறுநூறு- செவிலிக் கூற்றுகள்- முல்லைத்திணைப் பாடல்கள் (i) செவிலிக் கூற்றுப் பத்து 1-5 (5) கலித்தொகை- பாலைக்கலிப் பாடல்கள் (i) முதற் மூன்று பாடல்கள் 1-3			
அலகு- 2	(i) புறநானூறு- கடையேழு வள்ளல்கள்-7 பாடல்கள் 1. அதியமான் – புறம்,91. 2. பாரி – புறம், 109. 3. காரி – புறம், 125. 4. ஆய் – புறம், 127. 5. பேகன் – புறம், 143. 6. நள்ளி – புறம், 148. 7. ஓரி – புறம், 152 (i) புறநானூறு- மகளிர் பாடல்கள் -3 பாடல்கள் 1.காவற்பெண்டு, புறம்.86 2. பாரிமகளிர்- புறம், 112. 3. நக்கண்ணையார்-கைக்கிளை- புறம்,55.	18	K3 வரை	2
அலகு- 3	(i) பதிற்றுப்பத்து – ஆறாம் பத்து (2,3,5,8,10-5பாடல்கள்) (6ஆம் பத்து- ஆடுகோட்பாட்டுச் சேரலாதனைக் காக்கைப் பாடினியார் பாடியவை)	18	K4 வரை	3

	(ii) பரிபாடல் – (2 பாடல்கள்) (அ) செவ்வேள் (ஆ) திருமால்			
அலகு-4	(i) சிறுபாணாற்றுப்படை – (1-269)	18	K4 வரை	4
அலகு-5	குறிஞ்சிப்பாட்டு (261 அடிகள் முழுவதும்)	18	K5 வரை	5

விரிவுரை நேரப்பகிர்வு:

அலகு	பாடப்பகுதி	மணி	முறை
அலகு -1	<u>(1) குறுந்தொகை - தலைவன்</u> <u>பாங்கன் கூற்றுகள் – குறிஞ்சித்</u> <u>திணை(3பாடல்கள்)</u> (அ) இயற்கைப் புணர்ச்சி (i) குறுந்.2 (ஆ) இடந்தலைப்பாடு (ii) குறுந்.62 (இ) பாங்கற்கூட்டம் (iii) குறுந்.129	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை,
	<u>(2)நற்றிணை- தலைவி கூற்று – நெய்தல்</u> <u>திணை(3பாடல்கள்)</u> (i) தோழியிற் கூட்டம், நற்.382 (ii) ஒருவழித்தணத்தல், நற்.338 (iii) வரைவிடைவைத்துப் பொருவயிற் பிரிவு, நற்.87	6	
	<u>(3)அகநானூறு- தோழி, பரத்தையர் கூற்றுகள் –</u> <u>மருதத் திணை(2 கற்பியல் பாடல்கள்)</u> (i) தோழி வாயில் மறுத்தது, அகம்.46. (ii) பரத்தமை, அகம்.106. (4) ஐங்குறுநூறு- செவிலிக் கூற்றுகள்-	6	

	முல்லைத்திணைப் பாடல்கள் (i) செவிலிக் கூற்றுப் பத்து 1-5 (5) கலித்தொகை- பாலைக்கலிப் பாடல்கள் (i) முதற் மூன்று பாடல்கள் 1-3		
அலகு -2	(i) புறநானூறு- கடையேழு வள்ளல்கள்-7 பாடல்கள் 1. அதியமான் – புறம்,91. 2. பாரி – புறம், 109. 3. காரி – புறம், 125.	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, பிபிடி
	4. ஆய் – புறம், 127. 5. பேகன் – புறம், 143. 6. நள்ளி – புறம், 148. 7. ஓரி – புறம், 152	6	
	(i) புறநானூறு- மகளிர் பாடல்கள் -3 பாடல்கள் 1.காவற்பெண்டு, புறம்.86 2. பாரிமகளிர்- புறம், 112. 3. நக்கண்ணையார்-கைக்கிளை- புறம்,55.	6	
அலகு -3	(i) பதிற்றுப்பத்து – ஆறாம் பத்து (2,3,5,8,10-5பாடல்கள்) (6ஆம் பத்து- ஆடுகோட்பாட்டுச் சேரலாதனைக் காக்கைப் பாடினியார் பாடியவை)	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, உரையாடல்
	(ii) பரிபாடல் – (2 பாடல்கள்) (அ) செவ்வேள்	6	
	(ஆ) திருமால்	6	
அலகு -4	சிறுபாணாற்றுப்படை – (1-100)	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை
	சிறுபாணாற்றுப்படை – (101-200)	6	
	சிறுபாணாற்றுப்படை – (201-269)	6	

அலகு-5	குறிஞ்சிப்பாட்டு (1 முதல் 100 அடிகள் வரை)	6	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை
	குறிஞ்சிப்பாட்டு (101 முதல் 200 அடிகள் வரை)	6	
	குறிஞ்சிப்பாட்டு (201 முதல் 261 அடிகள் வரை)	6	

பாட நூல்கள் :

1. பி.அ.நாராயணசாமி ஐயர்(உரை.ஆ.), நற்றிணை மூலமும் உரையும், சைவசித்தாந்த நூற்பதிப்புக் கழகம், சென்னை,1962.
2. உ.வே.சாமிநாதையர்(உரையும் ஆராய்ச்சிக் குறிப்பும்), குறுந்தொகை மூலமும் உரையும்,கேஸரி அச்சுக்கூடப் பதிப்பு, சென்னை,1937.
3. ம.வே.பசுபதி(பதி.ஆ.), செம்மொழித் தமிழ் இலக்கண இலக்கியங்கள், தமிழ்ப் பல்கலைக் கழகம், தஞ்சாவூர், 2010.

பார்வை நூல்கள் :

1. தமிழ்ச் செவ்வியல் படைப்புகள், பெ.மாதையன், 2009, நியூ செஞ்சுரி புக் ஹவுஸ் (பி) லிட், எண்.41, பி.சிட்கோ இண்டஸ்டிரியல் எஸ்டேட், அம்பத்தூர், சென்னை 600 098
2. பத்துப்பாட்டு ஆராய்ச்சி, மா. இராசமாணிக்கனார், 2012, சாகித்திய அகாதமி, இரவீந்திரன் பவன், 35. பெரோஸ்டிரா சாலை, புதுதில்லி 110 001, குணா பில்டிங்ஸ், 443, அண்ணாசாலை, தேனாம்பேட்டை, சென்னை 600 018
3. பேராசிரியர் ந. சஞ்சீவின் சங்க இலக்கிய ஆய்வும் அட்டவணையும், சு. சண்முகசுந்தரம் (தொகுப்பாசிரியர்), 2010, காவ்யா, 16, இரண்டாம் குறுக்கு வீதி, டிரஸ்ட்புரம், கோடம்பாக்கம், சென்னை 600 024
4. தமிழ் வீரநிலைக் கவிதை, க. கைலாசபதி, 2006, மொழிப்பெயர்ப்பாளர் கு.வெ.பாலசுப்பிரமணியன், குமரன் புத்தக இல்லம், 3, மெய்கை விநாயகர் தெரு, குமரன் காலனி 7 வது தெரு, வடபழனி, சென்னை 600 026
5. திணைக்கோட்பாடும் தமிழ்க் கவிதையியலும், - ஜவகர், 2010, காவ்யா, 16, இரண்டாம் குறுக்குத் தெரு, டிரஸ்ட்புரம் கோடம்பாக்கம், சென்னை 600 024

6. கார்த்திகேசு சிவதம்பி, 2009, சங்க இலக்கியம் கவிதையும் கருத்தும், ஐ.ஐ.டி. நிறுவனம், 2 மெயின் ரோடு, சி.ஐ.டி வளாகம், சென்னை 600 113

இணையதளங்கள் :

- Tamil Heritage Foundation www.tamilheritage.org
- Tamil virtual University Library- www.tamilvu.org/brary
- Project Madurai - www.projectmadurai.org.
- <http://www.virtualvu.org/library>
- Chennai Library- www.chennailibrary.com
<<http://www.chennailibrary.com>> ,
- Tamil Universal Digital Library- www.ullb.prg <<http://www.ulib.prg>
- Tamil E-Books Downloads- tamilebooksdownloads.blogspot.com
- Tamil Books on line-- books.tamilcube.com
- Catalogue of the Tamil books in the Library of British Congress
archive.org
- Tamill novels on line - books.tamilcube.com

கற்றலின் காரணம் : (Rational)

- (i) சங்கத்தமிழ் மொழி அறிவினைப் பெறுவர்
- (ii) சங்கத்தமிழ்ப் பண்பாட்டு, நாகரிகங்களை அறிவர்

கற்றல் செயல்பாடு : (Activites)

- (i) சங்கத்தமிழ்ச் சொற்பொருள்களை அறியப் பயிற்சி அளித்தல்
- (ii) சங்கத்தமிழ் ஒழுகலாறுகளைப் பேண வைத்தல்

கற்பித்தல் முறைகள் :

கரும்பலகை, ஒலிக்கருவிகள், ஒளிப்படங்கள், நவீன அறிவியல் தொழில்நுட்பக்கருவிகள்

பாடத்திட்ட வரைவாளர்:

முனைவர் கோ.கருணாகரன், இணைப்பேராசிரியர், தமிழ்த்துறை

COURSE LEARNING OUTCOME

At the end of the Course, the Student will be able to :

CLOS	கற்றலின் நோக்கம்	அறிவு நிலை
CLO1	சங்க இலக்கியங்களின் நுட்பத்தை அறிவர்	K3 வரை
CLO2	சங்க இலக்கியங்களின் வாழ்வின் விழுமியங்களை, அறிவர்	K3 வரை
CLO3	சங்க இலக்கியங்களின் கவிதைச் சிறப்புக்களை அறிவர்	K4 வரை
CLO4	அகத்திணை புறத்திணை கோட்பாடுகளை அறிவதால் சங்க இலக்கியப் பாடல்களில் அவற்றைப் பொருத்திப் பார்க்கும் திறன் பெறுவர்	K4 வரை
CLO5	மரபுசார் தன்மைகளை மதிப்பிடும் திறனும் அவற்றைத் தற்கால வாழ்வியலுக்குப் பயன்படுத்தும் பயன்பாட்டுத் தன்மையும் பெறுவர்	K5 வரை

Mapping of CLOs with POs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	3	2	2	2	2
CLO2	1	2	3	2	1
CLO3	1	2	3	2	3
CLO4	3	1	1	3	3
CLO5	3	1	2	3	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Mapping of CLOs with PSOs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	2	2	2	2	2
CLO2	3	1	3	2	1
CLO3	1	2	3	2	3
CLO4	3	1	2	2	3
CLO5	3	1	2	3	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Learning Outcome Based Education (LOBE) & Assessment

Summative Examination – Blue Print

Articulation Mapping – K Levels with Courses Learning Outcomes (CLOs)

Units	CLOS	K-Level	பகுதி - அ	பகுதி - ஆ	பகுதி - இ	பகுதி - ஈ
			சரியான விடையைத் தேர்ந்தெடுத்து எழுதுக	ஓரிரு தொடர்களில் விடையளிக்க	விரிவான விடையளிக்க	கட்டுரை அளவில் விடைதருக
1	CLO1	Up to K3	2(K1 & K1)	1 (K1)	2(K1&K1)	1(K2)
2	CLO2	Up to K3	2(K2 & K3)	1 (K1)	2(K2&K2)	1(K3)
3	CLO3	Up to K4	2(K2 & K3)	1 (K2)	2(K3&K3)	1(K3)
4	CLO4	Up to K4	2(K3 & K4)	1 (K2)	2(K4&K4)	1(K4)
5	CLO5	Up to K5	2(K3 & K4)	1 (K3)	2(K4&K4)	1(K5)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
Trade mark for each section			1	2	5	10
Total Marks for each section			10	10	25	30

K1 – நினைவுப்படுத்தல் K2 - அறிந்து கொள்ளுதல் K3 – ஈடுபடுத்தல் K4 – பகுத்தறிதல் K5 – திறனறிதல்

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (Multiple Choice Questions)	Section B (Short Answer Questions)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks	% of (Marks without choice)	Consolidated %
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	20	36	30.00	30
K4	2	-	20	10	32	26.67	27
K5	-	-	-	10	10	8.33	8

DEPARTMENT OF TAMIL				CLASS: M.A TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
4	Core 11	23P4TCCT11	தொல்காப்பியம் – சொல்	4	6	25	75	100

Nature of Course				
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented

குறிக்கோள் :

- தமிழ்ச் சொற்களின் அமைப்பு, அவற்றின் செயல்பாடுகளைத் தொல்காப்பியத்தின் வழியே புரிந்து கொள்ளுதல்,
- வேர்ச்சொற்களின் அமைப்பையும் தமிழ்மொழியில் இடம்பெறும் பெயர்ச்சொற்கள் காரணப்பெயராக அமைவதை அடையாளப்படுத்தி, இன்றைய நவீன உலகிற்கு ஏற்ப கலைச்சொற்களை உருவாக்க ஊக்குவித்தல்.
- விலி மரபின் சய்திகளை விவரித்தல்.
- சொல்லிணக்களக் கோட்பாடுகளை விளக்குதல்.

பாடத்திட்டத்தின் உள்ளடக்கம் :

UNIT	DESCRIPTION	Hrs	K - level	CLO
அலகு-1	சொல்லிக்கண மரபுகள் - சொல் மரபு அறிதல்- கிளவியாக்கம்.	18	K3 வரை	1
அலகு-2	வேற்றுமை உருபுகளும் மயக்கமும் - வேற்றுமையியல், வேற்றுமை மயங்கியல்	18	K3 வரை	2
அலகு-3	சொல் பாகுபாடு-விளிமரபு, பெயரியல்	18	K4 வரை	3
அலகு-4	பெயர்கள் விளி ஏற்றல், அசைகள்-வினையியல், இடையியல்	18	K4 வரை	4
அலகு-5	சொல்லும் பொருளும்-உரியியல், எச்சவியல்	18	K5 வரை	5

விரிவுரை நேரப்பகிர்வு:

அலகு	பாடப்பகுதி	மணி	முறை
அலகு -1	சொல்லிக்கண மரபுகள் - சொல் மரபு அறிதல்- கிளவியாக்கம்.	8	வினாடி வினா, கரும்பலகை,
	கிளவியாக்கம்	8	மூலநூல்கள், விளக்ககவுரை,
அலகு -2	வேற்றுமை உருபுகளும் மயக்கமும்	6	வினாடி வினா,
	வேற்றுமையியல்	6	கரும்பலகை,
	வேற்றுமை மயங்கியல்	6	மூலநூல்கள், விளக்ககவுரை, பிபிடி
அலகு -3	சொல் பாகுபாடு	6	வினாடி வினா,
	விளிமரபு	6	கரும்பலகை,
	பெயரியல்	6	மூலநூல்கள், விளக்ககவுரை, உரையாடல்
அலகு -4	பெயர்கள் விளி ஏற்றல்	6	வினாடி வினா,
	அசைகள்-வினையியல்	6	கரும்பலகை,
	இடையியல்	6	மூலநூல்கள், விளக்ககவுரை
அலகு-5	சொல்லும் பொருளும்	6	வினாடி வினா,
	உரியியல்	6	கரும்பலகை,
	எச்சவியல்	6	மூலநூல்கள், விளக்ககவுரை

பாட நூல்கள் :

1. சொல்லதிகாரம், சேனாவரையர் உரை, திருநெல்வேலி தென்னிந்திய சைவ சித்தாந்த நூற்பதிப்புக் கழகம், திருநெல்வேலி

பார்வை நூல்கள் :

1. ச. அகத்தியலிங்கம், சொல்லியல் பெயரியல், அனைத்திந்தியத் தமிழ் மொழியியல் கழகம், அண்ணாமலை நகர், 1979.

2. ச. அகத்தியலிங்கம், சொல்லியல் விளையியல், அனைத்திந்தியத் தமிழ் மொழியியல் கழகம், அன்னாமலை நகர், 1962.
3. பொன் கோதண்டராமன், இக்காலத் தமிழ் இலக்கணம், பூம்பொழில் வெளியீடு, பாரி நிலையம், சென்னை.
4. செ.வை. சண்முகம், சொல்லிலக்கணக் கோட்பாடு (3 தொகுதிகள்), உலகத் தமிழாராய்ச்சி நிறுவனம், தரமணி, சென்னை,
5. க.சுபாஷ் சந்திரபோஸ், வீனைப் பாருபாட்டில் எச்சங்கள், தமிழினி பதிப்பகம், 2005.
6. செ.வை. சண்முகம், தொல்காப்பியத் தொடரியல், உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை, 2004.

இணையதளங்கள் :

- Tamil Heritage Foundation www.tamilheritage.org
<<http://www.tamilheritage.org>
- Tamil virtual University Library- www.tamilvu.org/brary
- Project Madurai - www.projectmadurai.org.
- <http://www.virtualvu.org/library>
- Chennai Library- www.chennailibrary.com
<<http://www.chennailibrary.com>>,
- Tamil Universal Digital Library- www.ulib.prg <<http://www.ulib.prg>
- Tamil E-Books Downloads- tamilebooksdownloads.blogspot.com
- Tamil Books on line-- books.tamilcube.com
- Catalogue of the Tamil books in the Library of British Congress
archive.org
- Tamill novels on line - books.tamilcube.com

கற்றலின் காரணம் : (Rational)

(i) சொற்களின் இயல்பினையும் தொடரமைப்பு முறைமையினையும் அறிந்து கொள்வர்

கற்றல் செயல்பாடு : (Activites)

(i) பிழையின்றி சொற்களைத் தொடராக்கும் முறைகளை உணர்த்துதல்

கற்பித்தல் முறைகள் :

கரும்பலகை, ஒலிக்கருவிகள், ஒளிப்படங்கள், நவீன அறிவியல் தொழில்நுட்பக்கருவிகள்

பாடத்திட்ட வரைவாளர்:

முனைவர் ஆத்திஸ்வரி, இணைப்பேராசிரியர்

COURSE LEARNING OUTCOME

At the end of the Course, the Student will be able to :

CLOS	கற்றலின் நோக்கம்	அறிவு நிலை
CLO1	தமிழ் மொழியின் சொல்லமைப்பினையும், தொடரமைப்பினையும் அறிதல்	K3 வரை
CLO2	தமிழ் இலக்கணத்தின் தொடரமைப்பை அறிந்து கொள்வதன்மூலம் பிற மொழியை எளிதில் கற்கலாம்.	K3 வரை
CLO3	மரபிலக்கணத்தைப் புரிந்துகொண்டு நவீன இலக்கணத்தை உருவாக்கப் பழகுதல்,	K4 வரை
CLO4	தமிழில் உள்ள சொற்களின் வகைகளை அடையாளம் காணப் பழகுதல்	K4 வரை
CLO5	தொடரிலக்கனாம் கற்பதன் வழி பிறையற்ற தொடர்களை எழுத இயலும்	K5 வரை

Mapping of CLOs with POs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	3	2	2	2	2
CLO2	1	2	3	2	1
CLO3	1	2	3	2	3
CLO4	3	1	1	3	3
CLO5	3	1	2	3	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Mapping of CLOs with PSOs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	2	2	2	2	2
CLO2	3	1	3	2	1
CLO3	1	2	3	2	3
CLO4	3	1	2	2	3
CLO5	3	1	2	3	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Learning Outcome Based Education (LOBE) & Assessment

Summative Examination – Blue Print

Articulation Mapping – K Levels with Courses Learning Outcomes (CLO)

Units	CLOS	K-Level	பகுதி - அ	பகுதி - ஆ	பகுதி - இ	பகுதி - ஈ
			சரியான விடையைத் தேர்ந்தெடுத்து எழுதுக	ஓரிரு தொடர்களில் விடையளிக்க	விரிவான விடையளிக்க	கட்டுரை அளவில் விடைதருக
1	CLO1	Up to K3	2(K1 & K1)	1 (K1)	2(K1&K1)	1(K2)
2	CLO2	Up to K3	2(K2 & K3)	1 (K1)	2(K2&K2)	1(K3)
3	CLO3	Up to K4	2(K2 & K3)	1 (K2)	2(K3&K3)	1(K3)
4	CLO4	Up to K4	2(K3 & K4)	1 (K2)	2(K4&K4)	1(K4)
5	CLO5	Up to K5	2(K3 & K4)	1 (K3)	2(K4&K4)	1(K5)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
Trade mark for each section			1	2	5	10
Total Marks for each section			10	10	25	30

K1 – நினைவுப்படுத்தல்

K2 - அறிந்து கொள்ளுதல்

K3 - ஈடுபடுத்தல்

K4 – பகுத்தறிதல்

K5 – திறனறிதல்

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (Multiple Choice Questions)	Section B (Short Answer Questions)	Section C (Either/OR Choice)	Section D (Open Choice)	Total Marks	% of (Marks without choice)	Consolidated %
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	20	36	30.00	30
K4	2	-	20	10	32	26.67	27
K5	-	-	-	10	10	8.33	8

DEPARTMENT OF TAMIL				CLASS: M.A TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
4	Project	23P4TPROV	Project & Viva – Voce	8	8	25	75	100

Nature of Course					
Skill Oriented	✓	Employability Oriented	✓	Entrepreneurship Oriented	

பாடத்திட்டக் குறிக்கோள்:

- மாணவர்களை ஆர்வமுள்ள துறையில் ஆய்வை மேற்கொள்ள ஊக்குவித்தல்
- ஆய்வுச் சிக்கல் மற்றும் ஆய்வு நெறிமுறைகளை அறிவியல் பார்வைக்கு உட்படுத்தி ஆய்வுத்திறனை மேம்படுத்துதல்.
- மாணவர்களிடையே ஆய்வு செய்யும் திறனை ஊக்குவித்தல்.
- நான்காம் பருவத்தின் போது, மாணவர்கள் ஒரு ஆய்வுத் திட்டத்தை மேற்கொண்டு ஆய்வைச் சமர்ப்பிக்க வேண்டும்.

COURSE LEARNING OUTCOME

At the end of the Course, the Student will be able to :

CLOs	Course Learning Outcomes	K level
CLO 1	இலக்கண இலக்கியங்களை ஆய்வு செய்து, தற்போதுள்ள ஆய்வுகளில் உள்ள இடைவெளிகளைக் கண்டறிதல்.	K4
CLO 2	நடைமுறைக் கட்டுப்பாடுகளைக் கருத்தில் கொண்டு ஒரு தருக்க அடிப்படையில் ஆய்வை வடிவமைத்தல்.	K5
CLO 3	நடைமுறைக் கட்டுப்பாடுகளைக் கருத்தில் கொண்டு தருக்க அடிப்படையில் ஆய்வைச் செய்தல்.	K3
CLO 4	ஆய்வு முடிவுகளைப் பகுப்பாய்வு செய்தல்.	K4
CLO 5	ஆய்வில் கிடைத்த தரவுகளின் அடிப்படையில் முடிவுகளைத் தெரிவித்தல்.	K3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3, Intermediate level –2, Basic level–1

Mapping of CLOs with PSOs

#	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CLO 1	3	3	3	3	3
CLO 2	3	3	3	3	3
CLO 3	3	3	3	3	3
CLO 4	3	3	3	3	3
CLO 5	3	3	3	3	3

Advance application –3, Intermediate level –2, Basic level–1

ஆய்வேட்டிற்கான அக மற்றும் புற மதிப்பீடு

அகமதிப்பீடு	புறமதிப்பீடு
25 மதிப்பெண்	75 மதிப்பெண்
நெறியாளர் மதிப்பீடு : 25 - மாணவரின் ஆர்வம் மற்றும் திறமை – 10 மதிப்பெண் - மாணவரின் ஆய்வுத் திட்டமிடல் மற்றும் காலந்தவறாமை – 10 மதிப்பெண் - ஆய்வின் தரம் மற்றும் ஆய்வு அமைப்பு – 5 மதிப்பெண்	துறை மதிப்பீடு : 25 (குறைந்தபட்சம் (எண்.) 50% ஆசிரியர்கள் இருக்க வேண்டும்) - ICT கருவிகளைப் பயன்படுத்தி விளக்கக்காட்சிக்கு - 15 மதிப்பெண்கள். - கருத்தரங்கு/ மாநாடுகளில் வழங்கப்படும் படைப்புகளுக்கு - 10 மதிப்பெண்கள் புறநிலைத் தேர்வாளர் மதிப்பீடு : 50 - ஆய்வு அறிக்கை - 20 மதிப்பெண்கள் - ஆய்வின் தரம், பொது வாய்மொழித்தேர்வில் செயல்பாடு – 30 மதிப்பெண்

DEPARTMENT OF TAMIL				CLASS: M.A TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
4	DIS – ELE – VI	23P4TECT6	தமிழரின் மேலாண்மைச் சிந்தனைகள்	3	6	25	75	100

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

குறிக்கோள் :

- மேலாண்மை அனைவருக்குமானது என்பதை உணரச் செய்தல்.
- தமிழர்தம் மேலாண்மைச் சிந்தனைகளை அவர்தம் இலக்கியங்களின் வாயிலாக அறியச் செய்தல்.
- தற்கால மேலாண்மைச் சிந்தனைகளோடு பொருத்திக் காட்டல்.
- ஆளுமைத் திறன் வளரச் செய்தல்.

பாடத்திட்டத்தின் உள்ளடக்கம் :

UNIT	DESCRIPTION	Hrs	K - level	CLO
அலகு-1	மேலாண்மை வரையறை – விளக்கம்	18	K3 வரை	1
அலகு-2	மனித உறவுகள் மேலாண்மை	18	K3 வரை	2
அலகு-3	ஆளுமைத் திறன்	18	K4 வரை	3
அலகு-4	தலைமைப் பண்பு	18	K4 வரை	4
அலகு-5	நெருக்கடி நிர்வாகம்	18	K5 வரை	5

விரிவுரை நேரப்பகிர்வு :

அலகு	பாடப்பகுதி	மணி	முறை
அலகு -1	மேலாண்மை வரையறை	8	வினாடி வினா, கரும்பலகை,
	விளக்கம்	8	மூலநூல்கள், விளக்ககவுரை,
அலகு -2	மனித உறவுகள்	8	வினாடி வினா, கரும்பலகை,
	மேலாண்மை	8	மூலநூல்கள், விளக்ககவுரை, பிபிடி
அலகு -3	ஆளுமைத் திறன்	18	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, உரையாடல்
அலகு -4	தலைமைப் பண்பு	18	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை
அலகு-5	நெருக்கடி நிர்வாகம்	18	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை

பாட நூல்கள் :

1. இலக்கியத்தில் மேலாண்மை – வெ.இறையன்பு

பார்வை நூல்கள் :

1. திருக்குறளில் நவீன மேலாண்மை; உமையவன்; பழனியப்பா பிரதர்ஸ், சென்னை – 2020
2. பணியாளர் மேலாண்மை, ரெ.அய்யப்பன், தமிழ்நாட்டுப் பாடநூல் நிறுவனம், 1997

3. வியக்கவைக்கும் பழந்தமிழர் சிந்தனைகள், மாத்தனை சோழ, தமிழ்க்குரல் பதிப்பகம்

இணையதளங்கள் :

- Tamil Heritage Foundation www.tamilheritage.org
- Tamil virtual University Library- www.tamilvu.org/brary
- Project Madurai - www.projectmadurai.org.
- <http://www.virtualvu.org/library>
- Chennai Library- www.chennailibrary.com
<<http://www.chennailibrary.com>> ,
- Tamil Universal Digital Library- www.ullb.prg <<http://www.ulib.prg>
- Tamil E-Books Downloads- tamilebooksdownloads.blogspot.com
- Tamil Books on line-- books.tamilcube.com
- Catalogue of the Tamil books in the Library of British Congress
archive.org
- Tamill novels on line - books.tamilcube.com

கற்றலின் காரணம் : (Rational)

பழந்தமிழ் இலக்கியத்தில் வெளிப்படும் தமிழரின் மேலாண்மைச் சிந்தனைகளை அறிவர்.

கற்றல் செயல்பாடு : (Activites)

(i) இலக்கியவாணர்களின் தலைமைப் பண்புகளைத் தொகுத்துவரச் செய்தல்.

கற்பித்தல் முறைகள் :

கரும்பலகை, ஒலிக்கருவிகள், ஒளிப்படங்கள், நவீன அறிவியல் தொழில்நுட்பக்கருவிகள்

பாடத்திட்ட வரைவாளர்:

முனைவர் சா. தனசாமி, இணைப் பேராசிரியர், துறைத்தலைவர், தமிழ்த்துறை

COURSE LEARNING OUTCOME

At the end of the Course, the Student will be able to :

CLOS	கற்றலின் நோக்கம்	அறிவு நிலை
CLO1	தமிழர்களின் மேலாண்மைச் சிந்தனைகளையும் பயன்படுத்தி வாழ்வில் வெற்றி காணல்	K3 வரை
CLO2	ஆளுமைத் திறனைப் பெறுதல்	K3
CLO3	நிதி ஆன்கை பற்றிப் புரிந்து கொள்ளுதல்	K4
CLO4	மனித வளங்களைச் சரிவரக் கையாளுத்திறன் பெறுதல்	K4
CLO5	சுயதொழில் செய்யவோ / தலைமைச் செயல் அலுவலராக வளரவோ இப்பாடப்பகுதி உதவும்	K5 வரை

Mapping of CLOs with Pos

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	3	2	2	2	2
CLO2	1	2	3	2	1
CLO3	1	2	3	2	3
CLO4	3	1	1	3	3
CLO5	3	1	2	3	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Mapping of CLOs with PSOs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	2	2	2	2	2
CLO2	3	1	3	2	1
CLO3	1	2	3	2	3
CLO4	3	1	2	2	3
CLO5	3	1	2	3	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Learning Outcome Based Education (LOBE) & Assessment

Summative Examination – Blue Print

Articulation Mapping – K Levels with Courses Learning Outcomes (CLOs)

Units	CLOS	K-Level	பகுதி - அ	பகுதி - ஆ	பகுதி - இ	பகுதி - ஈ
			சரியான விடையைத் தேர்ந்தெடுத்து எழுதுக	ஓரிரு தொடர்களில் விடையளிக்க	விரிவான விடையளிக்க	கட்டுரை அளவில் விடைதருக
1	CLO1	Up to K3	2(K1 & K1)	1 (K1)	2(K1&K1)	1(K2)
2	CLO2	Up to K3	2(K2 & K3)	1 (K1)	2(K2&K2)	1(K3)
3	CLO3	Up to K4	2(K2 & K3)	1 (K2)	2(K3&K3)	1(K3)
4	CLO4	Up to K4	2(K3 & K4)	1 (K2)	2(K4&K4)	1(K4)
5	CLO5	Up to K5	2(K3 & K4)	1 (K3)	2(K4&K4)	1(K5)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
Trade mark for each section			1	2	5	10
Total Marks for each section			10	10	25	30

K1 – நினைவுப்படுத்தல் K2 - அறிந்து கொள்ளுதல் K3 - ஈடுபடுத்தல்

K4 – பகுத்தறிதல்

K5 – திறனறிதல்

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (Multiple Choice Questions)	Section B (Short Answer Questions)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks	% of (Marks without choice)	Consolidated %
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	20	36	30.00	30
K4	2	-	20	10	32	26.67	27
K5	-	-	-	10	10	8.33	8
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K

DEPARTMENT OF TAMIL				CLASS: M.A TAMIL				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
4	SKILL	23P4TSED2	பணித்தேர்வுத் தமிழ்	2	4	25	75	100

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

குறிக்கோள் :

- இலக்கியங்களைப் பிற அறிவுத்துறைகளின் பின்புலத்தில் வைத்துப் பன்முகமாக வாசிக்கும் முறைகளை அறியச் செய்தல்.
- தற்சார்பற்று, தருக்க அடிப்படையில் புறவயத்தன்மையில் இலக்கியங்களை வாசிக்க, மதிப்பிட ஆற்றுப்படுத்துதல்.
- அண்மைய உலக இலக்கியப் போக்குகளை அறிந்து புதியன படைக்கச் செய்தல்.

பாடத்திட்டத்தின் உள்ளடக்கம் :

UNIT	DESCRIPTION	Hrs	K - level	CLO
அலகு-1	ஆய்வு முன்னோடிகள் சென்னை கல்வி சங்கம் -- உ.வே.சாமிநாதையர் - மயிலை சீனி வேங்கடசாமி - தெ.பொ.மீனாட்சிசுந்தரம் - பாரதி ஆய்வாளர்கள்	12	K3 வரை	1
அலகு-2	திறனாய்வு அணுகுமுறைகள் 1. ஒப்பிலக்கியத் திறனாய்வு (தமிழ், கிரேக்க வீரநிலைப்பாடல்கள்) 2. உளவியல் அணுகுமுறை (ஆற்றாமை - கு.ப.ரா) 3. சூழலியல் திறனாய்வு (சோகவனம் - சோ. தர்மன்)	12	K3 வரை	2

அலகு-3	4. விளிம்புநிலைத் திறனாய்வு (இருளப்பசாமியும் 21கிடாய்களும் – வேல ராமமூர்த்தி) 5. புலம்பெயர்த்திறனாய்வு(பூமாதேவி – அ.முத்துலிங்கம்) 6. பின் காலனியம்(குற்றப்பரம்பரை - சி.சு. செல்லப்பா)	12	K4 வரை	3
அலகு-4	தமிழும் பிற துறைகளும் தொல்லியல் – சிந்துசமவெளி – வைகை நதிநாகரிகம் - கீழடி - நடுகற்கலும் வரலாறும் - தமிழில் எழுத்து வளர்ச்சி - முசிறி அலெக்சாண்டிரியா ஒப்பந்தம் – அழகர் கோவில் அமைப்பும் கள்ளழகர் வைகையில் இறங்கும் திருவிழாவும் - – மெக்கன்சியின் ஆய்வுகள்	12	K4 வரை	4
அலகு-5	மானிடவியல் – எட்கர் தர்ஸ்டன் ஆய்வுகள் – இலக்கியமும் இனவரைவியலும் – கோபல்ல கிராமத்தில் இனவரைவியல் - மானிடவியல் நோக்கில் பழியர் – நரிக்குறவர் – பாம்பாட்டிகள் – வாழ்வியல் 3. இணைய இலக்கியம்	12	K5 வரை	5

விரிவுரை நேரப்பகிர்வு:

அலகு	பாடப்பகுதி	மணி	முறை
அலகு -1	சென்னை கல்வி சங்கம் - உ.வே.சாமிநாதைய்யர்	4	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை,
	மயிலை சீனி வேங்கடசாமி	4	
	தெ.பொ.மீனாட்சிசுந்தரம் - பாரதி ஆய்வாளர்கள்	4	
அலகு -2	ஒப்பிலக்கியத் திறனாய்வு (தமிழ், கிரேக்க வீரநிலைப்பாடல்கள்)	4	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, பிபிடி
	உளவியல் அணுகுமுறை (ஆற்றாமை -கு.ப.ரா)	4	
	சூழலியல் திறனாய்வு (சோகவனம் - சோ. தர்மன்)	4	

அலகு -3	விளிம்புநிலைத் திறனாய்வு (இருளப்பசாமியும் 21கிடாய்களும் – வேல ராமமூர்த்தி)	4	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை, உரையாடல்
	புலம்பெயர்த்த திறனாய்வு (பூமாதேவி - அ.முத்துலிங்கம்)	4	
	பின் காலனியம் (குற்றப்பரம்பரை - சி.சு. செல்லப்பா)	4	
அலகு -4	தொல்லியல் – சிந்துசமவெளி — வைகை நதிநாகரிகம் - கீழடி – நடுகற்கலும் வரலாறும்	4	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை
	தமிழில் எழுத்து வளர்ச்சி - முசிறி அலெக்சாண்டிரியா ஒப்பந்தம்	4	
	அழகர் கோவில் அமைப்பும் கள்ளழகர் வைகையில் இறங்கும் திருவிழாவும் – மெக்கன்சியின் ஆய்வுகள்	4	
அலகு-5	மானிடவியல் - எட்கர் தர்ஸ்டன் ஆய்வுகள் – இலக்கியமும் இனவரைவியலும்	4	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்கவுரை
	கோபல்ல கிராமத்தில் இனவரைவியல் - மானிடவியல் நோக்கில் பழியர் - நரிக்குறவர் - பாம்பாட்டிகள் – வாழ்வியல்	4	
	இணைய இலக்கியம்	4	

பாட நூல்கள் :

1. ஏ.வி.சுப்பரமணி ஐயர், தமிழில் ஆராய்ச்சியின் வளர்ச்சி, பரிசல், சென்னை, 2023.
2. தி.சு.நடராசன், திறனாய்வுக் கலை, நியு செஞ்சுரி புக் ஹவுஸ், மதுரை, 2019.
3. பெ.க.பெரியசாமி ராஜா, தொல்லியல் – சிந்துவெளி முதல் கீழடி வரை, கருத்து – பட்டறை, மதுரை
4. பக்தவத்சல பாரதி, இலக்கியமும் மானிடவியலும், அடையாளம், திருச்சி.
5. அம்பை மணிவண்ணன், தமிழகக் கோயிற்கலை வரலாறு, ஏ.ஆர். பப்ளிகேசன்ஸ், மதுரை

பார்வை நூல்கள் :

1. பக்தவத்சல பாரதி, தமிழகத்தில் நாடோடிகள், அடையாளம், புத்தாந்தம், திருச்சி.
2. ந.இரத்தினக்குமார், திறனாய்வுக் கோட்பாடுகளும் பன்முகவாசிப்புகளும், கயல்கவின், சென்னை, 2017.
3. வீ. அரசு, தமிழ்ச் சிறுகதைகள் 100, சீர் பதிப்பகம், சென்னை.
4. அ.கா.பெருமாள், தமிழறிஞர்கள், காலச்சுவடு, நாகர்கோயில் -1
5. ந.கோவிந்தராஜன், மொழியாகிய தமிழ், க்ரியா, சென்னை.
6. பொ.ராஜா(பதிப்பாசிரியர்), கீழடி-மகிமைச் சிந்து, வழிநடை சிந்து, குறிஞ்சித் தமிழ்ப்பண்பாட்டு ஆய்வு மையம், மதுரை
7. துரை. மணிகண்டன், இணையமும் தமிழும், நல் நிலம், சென்னை.

இணையம் :

1. www.sramakrishnan.com
2. www.azhiasudar.com
3. <https://www.tamildigitallibrary.in/>
4. <https://tamil.wiki>

கற்றலின் காரணம் : (Rational)

உலக இலக்கியப் போக்குகளைக் கோட்பாடுகளின் பின்புலத்தில் புரிந்து கொள்ள.

கற்றல் செயல்பாடு : (Activites)

நவீன இலக்கியங்களை கோட்பாடுகளின் பின்புலத்தில் மதிப்பீடு செய்ய பயிற்சி அளித்தல்.

கற்பித்தல் முறைகள் :

கரும்பலகை, ஒலி ஒளிப்படங்கள், ஆங்கில மூலநூல்கள்

பாடத்திட்ட வரைவாளர் :

முனைவர் ந. இரத்தினக்குமார், இணைப்பேராசிரியர், தமிழ்த்துறை

விரிவுரை நேரப்பகிர்வு

அலகு	பாடப்பகுதி	மணி	முறை
அலகு -1	ஆய்வு முன்னோடிகள் சென்னை கல்வி சங்கம் - மயிலை சீனி வேங்கடசாமி	4	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை,
	உ.வே.சாமிநாதைய்யர், தெ.பொ.மீனாட்சிசுந்தரம்	4	
	பாரதி ஆய்வாளர்கள்	4	
அலகு -2	திறனாய்வு அணுகுமுறைகள் ஒப்பிலக்கியத் திறனாய்வு (தமிழ் கிரேக்க வீரநிலைப்பாடல்கள்)	4	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, பிபிடி
	உளவியல் அணுகுமுறை (ஆற்றாமை -கு.ப.ரா)	4	
	சூழலியல் திறனாய்வு (சோகவனம்-சோ.தர்மன்)	4	
அலகு -3	விளிம்புநிலைத் திறனாய்வு (இருளப்பசாமியும் 21கிடாய்களும் - வேல ராமமூர்த்தி)	4	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை, உரையாடல்
	புலம்பெயர்த் திறனாய்வு (பூமாதேவி - அ.முத்துலிங்கம்)	4	
	பின் காலனியம் (குற்றப்பரம்பரை - சி.சு.செல்லப்பா)	4	
அலகு -4	தமிழும் பிற துறைகளும் தொல்லியல் - சிந்துசமவெளி - வைகை நதிநாகரிகம் - கீழடி	4	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை
	முசிறி அலெக்சாண்டிரியா ஒப்பந்தம் - அழகர் கோவில் அமைப்பும் கள்ளழகரின் வருகையும்	4	
	நடுகற்கலும் வரலாறும் - தமிழில் எழுத்து வளர்ச்சி - மெக்கன்சியின் ஆய்வுகள்	4	
அலகு-5	மானிடவியல் - எட்கர் தர்ஸ்டன் ஆய்வுகள் - இலக்கியமும் இனவரைவியலும் - கோபல்ல கிராமத்தில் இனவரைவியல்	4	வினாடி வினா, கரும்பலகை, மூலநூல்கள், விளக்ககவுரை
	மானிடவியல் நோக்கில் பழியர் - நரிக்குறவர் - பாம்பாட்டிகள் - வாழ்வியல்	4	
	இணைய இலக்கியம்	4	

COURSE LEARNING OUTCOME

At the end of the Course, the Student will be able to :

CLO	கற்றலின் வெளிப்பாடு	அறிவு நிலை
CLO1	மாபெறும் ஆய்வாளர்களாக அடையாளப்படுத்தப்படும் முக்கிய ஆளுமைகளின் ஆய்வு முறையியலின் செல்நெறிகளை நினைவுபடுத்தல்.	K3 வரை
CLO2	இருபதாம் நூற்றாண்டில் நிகழ்ந்த இலக்கியம் குறித்த திறனாய்வுசார்ந்த உரையாடல்களை அறியச் செய்து அணுகுமுறைகளாகத் தொகுத்துக் கொள்தல்.	K3 வரை
CLO3	மேற்குக் கோட்பாடுகளில் ஈடுபடுத்தல். கதைகளில் இருக்கும் தனிமனித உளவியல், கூட்டு உளவியலில் பங்கேற்றல்.	K4 வரை
CLO4	தொல்லியல் இலக்கியத்திற்கு வரலாற்றிற்கும் பாலமாக அமைவதை எடுத்துரைத்தல், கோவிலின் அமைப்பு, நடுகற்கள், எழுத்தின் வளர்ச்சி எனப் பகுத்தறியச் செய்தல்.	K4 வரை
CLO5	மானிடவியல் மனிதர்களை அறிவியல் பூர்வமாக அணுகுவதை இலக்கியங்கள் வழியாக எடுத்துரைத்தல் - இனங்களின் தொகுதிகளாக இலக்கியங்கள் திகழ்வரை புலப்படுத்துதல். இணைய இலக்கியத்தின் விளைவுகளில் மாணவர்களின் திறனறிதல்.	K5 வரை

Mapping of CLOs with POs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	3	2	2	2	2
CLO2	1	2	3	2	1
CLO3	1	2	3	2	3
CLO4	3	1	1	3	3
CLO5	3	1	2	3	2

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Mapping of CLOs with PSOs

CLO-PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	3	-	3	3	-
CLO2	-	2	3	1	-
CLO3	3	1	2	3	-
CLO4	2	1	3	1	3
CLO5	3	1	-	3	-

3. மிகு இணைவு

2. சிறு இணைவு

1. குறு இணைவு

Learning Outcome Based Education (LOBE) & Assessment

Summative Examination – Blue Print

Ariticulation Mapping – K Levels with Courses Learning Outcomes (CLOs)

Units	CLOS	K-Level	பகுதி - அ	பகுதி - ஆ	பகுதி - இ	பகுதி - ஈ
			சரியான விடையைத் தேர்ந்தெடுத்து எழுதுக	ஓரிரு தொடர்களில் விடையளிக்க	விரிவான விடையளிக்க	கட்டுரை அளவில் விடைதருக
1	CLO1	Up to K3	2(K1 & K1)	1 (K1)	2(K1&K1)	1(K2)
2	CLO2	Up to K3	2(K2 & K3)	1 (K1)	2(K2&K2)	1(K3)
3	CLO3	Up to K4	2(K2 & K3)	1 (K2)	2(K3&K3)	1(K3)
4	CLO4	Up to K4	2(K3 & K4)	1 (K2)	2(K4&K4)	1(K4)
5	CLO5	Up to K5	2(K3 & K4)	1 (K3)	2(K4&K4)	1(K5)
No. of question to be asked			10	5	10	5
No. of question to be answered			10	5	5	3
Trade mark for each section			1	2	5	10
Total Marks for each section			10	10	25	30

K1 – நினைவுப்படுத்தல் K2 - அறிந்து கொள்ளுதல் K3 - ஈடுபடுத்தல்

K4 – பகுத்தறிதல்

K5 – திறனறிதல்

Distribution of Marks with K Level for Summative Examination

K Levels	Section A (Multiple Choice Questions)	Section B (Short Answer Questions)	Section C (Either/Or Choice)	Section D (Open Choice)	Total Marks	% of (Marks without choice)	Consolidated %
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	20	36	30.00	30
K4	2	-	20	10	32	26.67	27
K5	-	-	-	10	10	8.33	8
Total	10	10	50	50	120	100	100

NB: Higher level of performance of the students is to be assessed by attempting higher level of K



DEPARTMENT OF HINDI

Revised Curriculum

**TAMILNADU STATE COUNCIL FOR HIGHER EDUCATION (TANSCHE)
(Choice Based Credit system with Outcome Based Education)**

Academic Year 2023-2024 onwards

III and IV semesters (Part-I Hindi)



THE MADURA COLLEGE (AUTONOMOUS)

Department of Hindi

PART I Hindi

SEMESTER	STUDY COMPONENTS	SUBJECT CODE	TITLE OF THE PAPER	HOURS	CREDIT
III	Tamil/Sanskrit/ Hindi	24U3HLAN3	Hindi III	6	3
	English			6	3
	Economics			6	3
	Maths			6	3
	Botany			6	3
	English			6	3
	Chemistry			6	3
	Physics			6	3
	Zoology			6	3
	Statistics			6	3
	Bio technology			6	3
	Microbiology			6	3
	Computer Science			6	3
	Information Technology			6	3
IV	Tamil/Sanskrit/Hindi	24U4HLAN4	Hindi IV	6	3
	English			6	3
	Economics			6	3
	Maths			6	3
	Botany			6	3
	Chemistry			6	3
	Physics			6	3
	Zoology			6	3
	Statistics			6	3
	Bio technology			6	3
	Microbiology			6	3
	Computer Science			6	3
	Information Technology			6	3

DEPARTMENT OF HINDI				CLASS: II Year B.A., B.Sc.,				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
III	Part 1 Language	24U1HLAN3	Hindi-III	3	6	25	75	100

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

Objectives:

- To Get knowledge regarding Personal letter writing in Hindi
- To write Social letters in Hindi
- To write Business letters in Hindi
- To write Official Letters in Hindi
- To Know about Technical Words

Unit	Description	Hours	K-level	CLO
I	Niji Patra Lekhan • Niji Patra – Arth aur Bhed • Pitaji/Mataji ke naam patra • Mitra, Bhai aadi ke naam patra • Paribhashik Shabdawali - Prashasanik	18	Upto K3	CLO 1 & 2
II	Samajik Patra Lekhan • Samajik Patra – Arth aur Bhed • Aavedan Patra – Noukri, Chutti aadi • Dak Adhikari ke naam patra • Nagarpalika ke naam patra • Parivahan pradhikaran ke naam patra • Paribhashik shabdawali - vidhi	18	Upto K3	CLO 2 & 3
III	Vyavasayik Patra Lekhan • Vyavasayik Patra – Arth aur Bhed • Prakashak ke naam patra • Pooch-Taach • Shikayathi • Kshatipoorthi aadi vishyo par patra lekhan • Paribhashik shabdawali – Padnam va mantralayo ke naam	18	Upto K3	CLO 3 & 4

IV	Samanya Parichay • Sarkari Patra • Ardh-Sarkari Patra • Gyapan, Paripatra • Anusmarak • Adhisuchna • Avedan • Paribhashik Shabdavali - Banking	18	Upto K4	CLO 3 & 4
V	Pratiyogi Pariksha par adharit Patrachar se Sambandhit Prashikshan Karya • Praroop banana ka Prashikshan dena • Tippan likhne ka Prashikshan Dena • Vibhinna pratiyogi parikshao ke bare mein suchna pradan dena	18	Upto K3	CLO 4 & 5

Books for study & References::

1. Alekhan aur Tippan – Prof. Viraj
2. Alekhan - Kichlu

Web Resources

1. <https://www.techyukti.com/2020/12/computer-font-kya-hai.html>
2. <https://chti.rajbhasha.gov.in/pdf/Chap4-HindiShabadSansadhan2ndEditionPart2.pdf>

Rationale for Nature of the course

Through the study of Hindi Letter Writing, students will be able to Write official government Letters

Activities having direct bearing on Skill development

Activities of appropriate use of vocabulary and grammar in Letter Writing and skills that enable the student to evaluate ideas or circumstances and formulate appropriate questions regarding Hindi literature.

Pedagogy

Chalk and Talk
 ICT Tools (Quizizz.com)
 Power point presentation
 Group discussion
 Seminar,
 Interaction,
 Quiz and Assignments

Course Designer(s):

1. Prof. S.Murali

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Niji Patra Lekhan - Niji Patra – Arth aur Bhed - Pitaji/Mataji ke naam patra	10	Chalk and talk, Quiz and assignment
	- Mitra, Bhai aadi ke naam patra - Paribhashik Shabdawali - Prashasanik	8	
Unit II	Samajik Patra Lekhan - Samajik Patra – Arth aur Bhed - Aavedan Patra – Noukri, Chutti aadi - Dak Adhikari ke naam patra	8	PPT, Chalk and talk, and Group discussion
	- Nagarpalika ke naam patra - Parivahan pradhikaran ke naam patra - Paribhashik shabdawali - vidhi	10	
Unit III	Vyavasayik Patra Lekhan - Vyavasayik Patra – Arth aur Bhed - Prakashak ke naam patra - Pooch-Taach	10	PPT, Chalk and talk, Quiz and Group discussion
	- Shikayathi - Kshatipoorthi aadi vishyo par patra lekhan - Paribhashik shabdawali – Padnam va mantralayo ke naam	8	
Unit IV	Samanya Parichay - Sarkari Patra - Ardh-Sarkari Patra - Gyapan, Paripatra - Anusmarak	10	PPT, Chalk and talk, Assignment
	- Adhisuchna - Avedan - Paribhashik Shabdawali - Banking	8	
Unit V	Pratiyogi Pariksha par adharit Patrachar se Sambandhit Prashikshan Karya Praroop banana ka Prashikshan dena	8	Chalk and talk, Quiz and Interaction
	- Tippa likhne ka Prashikshan Dena - Vibhinna pratiyogi pariksha ke bare mein suchna pradan dena	10	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	Providing knowledge of Letter writing in Hindi	Upto K2
CLO2	Telling about the rules of Official Correspondence	Upto K3
CLO3	Providing knowledge of Official language Hindi	Upto K2
CLO4	Providing practice on Drafting and noting	Upto K4
CLO5	Knowing about the names of posts, names of sections and related terminology	Upto K3

Mapping of CLOs with POs of B.A. Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	2	1	2	3	1
CLO2	1	2	1	3	2
CLO3	1	2	2	3	1
CLO4	3	1	3	2	2
CLO5	1	1	2	3	1

Mapping of CLOs with POs of B.Sc Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	1	2	2	3	1
CLO2	2	1	1	3	2
CLO3	2	2	2	3	1
CLO4	3	1	3	2	2
CLO5	2	1	1	3	1

Mapping of CLOs with POs of B.Com Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	2	3	1	2	1
CLO2	1	3	2	1	2
CLO3	2	3	2	2	2
CLO4	3	2	3	1	1
CLO5	1	3	2	1	1

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K- Level		
1	CLO1	Up to K2	2	K1& K2	1	K1	2 (K1&K1)	1(K2)
2	CLO2	Up to K3	2	K1& K2	1	K1	2 (K2&K2)	1(K3)
3	CLO3	Up to K3	2	K1& K2	1	K2	2 (K3&K3)	1(K3)
4	CLO4	Up to K4	2	K1& K2	1	K2	2 (K4&K4)	1(K4)
5	CLO5	Up to K3	2	K1& K2	1	K2	2 (K3&K3)	1(K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	--	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100.00	100%

DEPARTMENT OF HINDI				CLASS: II Year B.A., B.Sc.,				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
III	Part 1 Language	23U4SLAN4	Hindi-IV	3	6	25	75	100

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

Objectives:

- To Know about computer in Hindi
- To Understanding Technical Hindi
- To Know E-Learning and its aspects
- To know Hindi application with the Technical tools

Unit	Description	Hours	K-level	CLO
I	Computer aur Hindi • Computer ka Parchay aur Vikas • Computer mein Hindi ke Vividh Font	18	Upto K3	CLO 1 & 2
II	<i>Proudyogiki aur Hindi</i> • Unicode • Dewanagari Lipi • Hindi ki Vibhinna Website – Ek Parichay	18	Upto K3	CLO 2 & 3
III	Computer ke madhyam se Hindi shikshan aur E-Learning • Vibhinna E-Learning Sansadhan • Sarkari aur gair sarkari sansthaon mein prayukt Hindi Bhasha	18	Upto K3	CLO 3 & 4
IV	Vividh Paksh • Internet par Hindi patra-patrikaye • Hindi SMS • Hindi Tankan • Hindi ke Vibhinna Key-board	18	Upto K4	CLO 3 & 4
V	Pratiyogi priksa par aadharit Computer sambandhit prashikshan Karya • Hindi mein Powerpoint banana • Hindi mein Google Document taiyar karna • Hindi mein Google form taiyar karna • Vibhinna pratiyogi parikshao ke bare mein suchna pradan karna	18	Upto K3	CLO 4 & 5

Books for study and References:

1. Social Networking: Naye Samay ka Samvad – Ed. Sanjay Dwivedi
2. Jansanchar aur Maas Culture – Jagdeeshwar
3. Media: Bhumandalikaran aur Samaj – Ed. Sanjay Dwivedi
4. Naye Jamane ki Patrakarita – Sourabh Shukla
5. Patrakarita se Media tak – Manoj Kumar

Web Resources

<https://www.techyukti.com/2020/12/computer-font-kya-hai.html>

<https://chti.rajbhasha.gov.in/pdf/Chap4-HindiShabadSansadhan2ndEditionPart2.pdf>

Rationale for Nature of the course

Through the study of Hindi Vividh Paksha, students will be able to use computer based hindi Usage for Tangan aadhi.

Activities having direct bearing on Skill development / Employability Entrepreneurship

Activities including the proper use of grammar and vocabulary, as well as the capacity to memorise information and words that let students assess concepts or situations and create meaningful questions about Hindi literature.

Pedagogy

Chalk and Talk
ICT Tools (Quizizz.com)
Power point presentation
Group discussion
Seminar,
Interaction,
Quiz and Assignments

Course Designer(s):

1. **Prof. S.Murali**

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Computer aur Hindi Computer ka Parchay aur Vikas	10	Chalk and talk, Quiz and assignment
	Computer mein Hindi ke Vividh Font	8	
Unit II	Proudyogiki aur Hindi Unicode	10	PPT, Chalk and talk, and Group discussion
	- Dewanagari Lipi - Hindi ki Vibhinna Website – Ek Parichay	8	
Unit III	Computer ke madhyam se Hindi shikshan aur E-Learning Vibhinna E-Learning Sansadhan	8	PPT, Chalk and talk, Quiz and Group discussion
	Sarkari aur gair sarkari sansthao mein prayukt Hindi Bhasha	10	
Unit IV	Vividh Paksh - Internet par Hindi patra-patrikaye - Hindi SMS	10	PPT, Chalk and talk, Assignment
	- Hindi Tankan - Hindi ke Vibhinna Key-board	8	
Unit V	Pratiyogi priksa par aadharit Computer sambandhit prashikshan Karya - Hindi mein Powerpoint banana - Hindi mein Google Document taiyar karna	10	Chalk and talk, Quiz and Interaction
	- Hindi mein Google form taiyar karna - Vibhinna pratiyogi parikshao ke bare mein suchna pradan karna	8	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	Getting knowledge of computer terms in Hindi	Upto K2
CLO2	Knowing the difference between Devanagari Script and Unicode and its application	Upto K3
CLO3	Providing knowledge of usage of Hindi in different govt. offices	Upto K2
CLO4	Know about E-Patrikas	Upto K3
CLO5	Getting knowledge of Competitive exams through online	Upto K3

Mapping of CLOs with POs of B.A. Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	2	1	2	3	1
CLO2	1	2	1	3	2
CLO3	1	2	2	3	1
CLO4	3	1	3	2	2
CLO5	1	1	2	3	1

Mapping of CLOs with POs of B.Sc Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	1	2	2	3	1
CLO2	2	1	1	3	2
CLO3	2	2	2	3	1
CLO4	3	1	3	2	2
CLO5	2	1	1	3	1

Mapping of CLOs with POs of B.Com Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	2	3	1	2	1
CLO2	1	3	2	1	2
CLO3	2	3	2	2	2
CLO4	3	2	3	1	1
CLO5	1	3	2	1	1

Advance application– 3;

Intermediate level–2; Basic level–1

Summative - Blue – Print – Model

(Mapping with Course Learning Outcomes (CLOs))

nits	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K- Level		
1	CLO1	Up to K2	2	K1& K2	1	K1	2 (K1&K1)	1(K2)
2	CLO2	Up to K3	2	K1& K2	1	K1	2 (K2&K2)	1(K3)
3	CLO3	Up to K3	2	K1& K2	1	K2	2 (K3&K3)	1(K3)
4	CLO4	Up to K4	2	K1& K2	1	K2	2 (K4&K4)	1(K4)
5	CLO5	Up to K3	2	K1& K2	1	K2	2 (K3&K3)	1(K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4- Examining, analysing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	--	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100.00	100%

Semester	Part	Subject code	Title of the paper	Nature of Course (Employability/ Entrepreneurship/ Skill Development)			Scope of focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/ New
				Emp.	Ent.	Skill	Local	Nat.	Glob.	
I	I	23U1HLAN1	HINDI-I			✓	✓	✓		100%
II	I	23U2HLAN2	HINDI-II			✓	✓	✓		100%
III	I	23U3HLAN3	HINDI-III			✓	✓	✓		100%
IV	I	23U4HLAN4	HINDI-IV			✓	✓	✓		100%



DEPARTMENT OF SANSKRIT

Revised Curriculum

**TAMILNADU STATE COUNCIL FOR HIGHER EDUCATION (TANSCHE)
(Choice Based Credit system with Outcome Based Education)**

Academic Year 2023-2024 onwards

III and IV semesters (Part –I Sanskrit)

DEPARTMENT OF SANSKRIT



THE MADURA COLLEGE (AUTONOMOUS)

An Autonomous Institution affiliated to Madurai Kamaraj University

Re-accredited (3rd cycle) with 'A' grade by NAAC

Vidya Nagar, T.P.K. Road, Madurai – 625 011

Department of Sanskrit

Vision of the Department:

- To propagate Sanskrit to all students which would help them to read, write and speak in Sanskrit.

Mission of the Department:

- To impart Sanskrit as Part – 1 language and Introduce Sanskrit in Google Translation (Basic and advanced Level).
- To introduce new courses - Comparative study of regional literature with Sanskrit Language, Spoken Sanskrit Courses – Basic, Intermediate and Advance Levels, Sanskrit Translation course.



THE MADURA COLLEGE (AUTONOMOUS)

Department of Sanskrit

PART I Sanskrit

SEMESTER	STUDY COMPONENTS	SUBJECT CODE	TITLE OF THE PAPER	HOURS	CREDIT
III	Tamil/Hindi/ Sanskrit	24U3SLAN3	Sanskrit III	6	3
	English			6	3
	Economics			6	3
	Maths			6	3
	Botany			6	3
	English			6	3
	Chemistry			6	3
	Physics			6	3
	Zoology			6	3
	Statistics			6	3
	Bio Technology			6	3
	Microbiology			6	3
	Computer Science			6	3
	Information			6	3
	Technology			6	3
IV	Tamil/Hindi/Sanskrit	24U4SLAN4	Sanskrit IV	6	3
	English			6	3
	Economics			6	3
	Maths			6	3
	Botany			6	3
	Chemistry			6	3
	Physics			6	3
	Zoology			6	3
	Statistics			6	3
	Bio technology			6	3
	Microbiology			6	3
	Computer Science			6	3
	Information			6	3
	Technology			6	3

DEPARTMENT OF SANSKRIT				CLASS: II Year B.A., B.Sc.,				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
III	Part 1 Language	24U1SLAN3	Sanskrit-III	3	6	25	75	100

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

Objectives:

- To understand dramaturgy in Sanskrit.
- To know the characteristics of Sanskrit drama.
- To have an idea of the 13 Trivandrum plays of Bhasa
- To closely understand the work of Karnabharam.
- To understand Campu literature in Sanskrit.

Unit	Description	Hours	K-level	CLO
I	Introduction to Dramaturgy – Ten types of Drama – Characteristics and features (<i>Nāndī</i> , <i>Sūtradhāra</i> , <i>Sthāpanā</i> and <i>Bharatavākyam</i>) of Sanskrit Dramas. Prose Text: <i>Karṇabhāram</i> - Page. 01 - 10 (till 10 <i>Slokās</i>)	18	Upto K3	CLO 1 & 2
II	Characteristics and features (<i>Vastu</i> , <i>Netā</i> and <i>Rasas</i>) of Sanskrit Drama - Prose Text: <i>Karṇabhāram</i> - Page. 11 - 20 (till 17 <i>Slokās</i>)	18	Upto K3	CLO 2 & 3
III	Authorship of 13 Trivandrum play of <i>Bhāsa</i> - Introduction to the Dramas of <i>Kālidāsa</i> , <i>Bhavabhūti</i> , <i>Harṣavardhana</i> and <i>Rājaśekhara</i> Text: <i>Karṇabhāram</i> - Page. 21 - 32 (Upto the end)	18	Upto K3	CLO 3 & 4
IV	Introduction to the dramatic works of <i>Viśākhadatta</i> , <i>Śūdraka</i> , <i>Bhaṭṭanārāyaṇa</i> and <i>Murāri</i> - Introduction to Allegorical dramas 1. <i>Prabodhacandrodaya</i> 2. <i>Saṅkalpasūryodaya</i>	18	Upto K3	CLO 3 & 4
V	Introduction to <i>Campū</i> literature 1. <i>Bhojacampū</i> 2. <i>Viśvaguṇādarśacampū</i> 3. <i>Nalacampū</i> Grammar – <i>Lṛṭlakārāḥ</i> (Future tense) (i) गमिष्यति (<i>Gamiṣyati</i>) (ii) स्थास्यति (<i>Sthāsyati</i>)	18	Upto K3	CLO 4 & 5

	(iii) पठिष्यति (<i>Paṭhiṣyati</i>) (iv) नर्तिष्यति (<i>Nartīṣyati</i>) (v) कोपिष्यति (<i>Kopiṣyati</i>) (vi) कथयिष्यति (<i>Kathayīṣyati</i>) (vii) गणयिष्यति (<i>Gaṇayīṣyati</i>) (viii) भविष्यति (<i>Bhaviṣyati</i>) (ix) करिष्यति (<i>Kariṣyati</i>) (x) श्रोष्यति (<i>Śroṣyati</i>) Declensions: (<i>Sarvanāmaśabdāḥ</i>) – 1. तद्शब्दः (<i>Tad śabdaḥ</i>) in all genders 2. अस्मद्शब्दः (<i>Asmadśabdaḥ</i>) 3. युष्मद्शब्दः (<i>Yuṣmadśabdaḥ</i>)			

Books for study:

1. Kalasala Samskrta Sukha Bodhini III (for under graduate foundation course) Published by University of Madras, Chennai-5
2. Karnabharam- A one act play – Bhasa, T.K.Ramachandra Iyer, R.S.Vadyar & Sons, Palghat.

Books for References:

1. Sahithya Rasa Kanah - Prof.Jegadisan, Madura College AMG Publications, Madurai.
2. Vadatu Samskritam, Samskrita Bharati, Chennai.Sulekhsvai, Samskrita Bharati, Chennai
3. Kalabodhini, Samskrita Bharati, Chennai
4. Samskrita Vyavahara Sahasri, Samskrita Bharati, Chennai

Web Resources

1. <https://nptel.ac.in/courses/109/105/109105135/>
2. <https://nptel.ac.in/courses/109/105/109105169/>
3. <https://learnsanskritonline.com/announcement/2012/mar/10/beginners-101-sanskrit-through-english-course-code-b101e>

Rationale for Nature of the course

Through the study of Sanskrit dramaturgy, students will be able to distinguish between moral or ethical ideals.

Activities having direct bearing on Skill development

Activities of appropriate use of vocabulary and grammar and the ability to recall words and skills that enable the student to evaluate ideas or circumstances and formulate appropriate questions regarding Sanskrit literature.

Pedagogy

Chalk and Talk
ICT Tools (Quizizz.com)
Power point presentation
Group discussion
Seminar,
Interaction,
Quiz and Assignments

Course Designer(s):

1. **Prof. P.Manikandan**

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Introduction to Dramaturgy – Ten types of Drama – Characteristics and features (<i>Nāndī</i> , <i>Sūtradhāra</i> , <i>Sthāpanā</i> and <i>Bharatavākyam</i>) of Sanskrit Dramas.	10	Chalk and talk, Quiz and assignment
	Prose Text: <i>Karṇabhāram</i> - Page. 01 - 10 (till 10 <i>Slokās</i>)	8	
Unit II	Characteristics and features (<i>Vastu</i> , <i>Netā</i> and <i>Rasas</i>) of Sanskrit Drama - Prose	9	PPT, Chalk and talk, and Group discussion
	Text: <i>Karṇabhāram</i> - Page. 11 - 20 (till 17 <i>Slokās</i>)	9	
Unit III	Authorship of 13 Trivandrum play of <i>Bhāsa</i> - Introduction to the Dramas of <i>Kālidāsa</i> , <i>Bhavabhūti</i> , <i>Harṣavardhana</i> and <i>Rājaśekhara</i>	10	PPT, Chalk and talk, Quiz and Group discussion
	Text: <i>Karṇabhāram</i> - Page. 21 - 32 (Upto the end)	8	
Unit IV	Introduction to the dramatic works of <i>Viśākhadatta</i> , <i>Śūdraka</i> , <i>Bhaṭṭanārāyaṇa</i> and <i>Murāri</i>	10	PPT, Chalk and talk, Assignment
	Introduction to Allegorical dramas 1. <i>Prabodhacandrodaya</i> and 2. <i>Saṅkalpasūryodaya</i>	8	
Unit V	Introduction to <i>Campū</i> literature 1. <i>Bhojacampū</i> 2. <i>Viśvaguṇādarśacampū</i> and 3. <i>Nalacampū</i>	6	Chalk and talk, Quiz and Interaction
	Grammar – <i>Lṛṭlakārāḥ</i> (Future tense) (i) गमिष्यति (<i>Gamiṣyati</i>) (ii) स्थास्यति (<i>Sthāsyati</i>) (iii) पठिष्यति (<i>Paṭhiṣyati</i>) (iv) नर्तिष्यति (<i>Nartiṣyati</i>) (v) कोपिष्यति (<i>Kopiṣyati</i>) (vi) कथयिष्यति (<i>Kathayiṣyati</i>) (vii) गणयिष्यति (<i>Gaṇayiṣyati</i>) (viii) विष्यति (<i>Bhaviṣyati</i>) (ix) करिष्यति (<i>Kariṣyati</i>) (x) श्रोष्यति (<i>Śroṣyati</i>)	12	
	Declensions: (<i>Sarvanāmaśabdāḥ</i>) – 1. तद्शब्दः (<i>Tad śabdaḥ</i>) in all genders 2. अस्मद्शब्दः (<i>Asmadśabdaḥ</i>) 3. युष्मद्शब्दः (<i>Yuṣmadśabdaḥ</i>)		

Course Learning Outcomes:

At the end of the course, the student will be able to:

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	Learn about the Origin of Indian Sanskrit Drama Literature	Upto K2
CLO2	Achieve Moral Values through Indian Sanskrit Drama Literature – Karnabharam	Upto K3
CLO3	Realize Sanskrit drama Literature, method of Writing Dramas and the depth of Indian Sanskrit Drama Literature	Upto K2
CLO4	Understand the importance and role of Sanskrit drama Literature and know great Dramatists	Upto K4
CLO5	Learn Ethical Values of Human Life through Various Authors and their Dramas and gain knowledge to Substitute words without affecting Number/Tense/Grammar	Upto K3

Mapping of CLOs with POs of B.A. Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	2	1	2	3	1
CLO2	1	2	1	3	2
CLO3	1	2	2	3	1
CLO4	3	1	3	2	2
CLO5	1	1	2	3	1

Mapping of CLOs with POs of B.Sc Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	1	2	2	3	1
CLO2	2	1	1	3	2
CLO3	2	2	2	3	1
CLO4	3	1	3	2	2
CLO5	2	1	1	3	1

Mapping of CLOs with POs of B.Com Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	2	3	1	2	1
CLO2	1	3	2	1	2
CLO3	2	3	2	2	2
CLO4	3	2	3	1	1
CLO5	1	3	2	1	1

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K- Level		
1	CLO1	Up to K2	2	K1& K2	1	K1	2 (K1&K1)	1(K2)
2	CLO2	Up to K3	2	K1& K2	1	K1	2 (K2&K2)	1(K3)
3	CLO3	Up to K3	2	K1& K2	1	K2	2 (K3&K3)	1(K3)
4	CLO4	Up to K4	2	K1& K2	1	K2	2 (K4&K4)	1(K4)
5	CLO5	Up to K3	2	K1& K2	1	K2	2 (K3&K3)	1(K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analysing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	--	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100.00	100%

DEPARTMENT OF SANSKRIT				CLASS: II Year B.A., B.Sc.,				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/Week	CIA	Ext	Total
IV	Part 1 Language	23U4SLAN4	Sanskrit-IV	3	6	25	75	100

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

Objectives:

- To understand didactic literature in Sanskrit.
- To know the theme of Pancatantra and Hitopadesa.
- To develop story writing skills in Sanskrit.
- To closely understand the figures of speech of speech (alankara) in Sanskrit.
- To understand the different various types of modern literature in Sanskrit and the translation.

Unit	Description	Hours	K-level	CLO
I	Introduction to Didactic literature (<i>Pañcatantram</i> and <i>Hitopadeśaḥ</i>) Text: The lion and the hare शशकसिंहकथा(<i>Śaśakasimhakathā</i>) from <i>Pañcatantram</i> and The jackal and the elephant भृगालहस्तिकथा(<i>Śṛgālahastikathā</i>) a story from <i>Mitralābhāḥ</i> of <i>Hitopadeśaḥ</i>	18	Upto K3	CLO 1 & 2
II	<i>Alaṅkārah</i> - i. <i>Upamā</i> , ii. <i>Rūpakam</i> , iii. <i>Ullekhaḥ</i> , iv. <i>Utprekṣā</i> and v. <i>Vyatiṛekhaḥ</i>	18	Upto K3	CLO 2 & 3
III	Introduction to Modern literature - Introduction to अर्थशास्त्रम् (<i>Arthaśāstram</i>) of चाणक्यः (<i>Cāṇakyaḥ</i>) - Introduction to मयमतम् (<i>Mayamatam</i>) - Introduction to नीतिद्विषष्टिका (<i>Nītidviṣaṣṭhikā</i>) - <i>Slokās</i> - 1 to 10 - Introduction to the life history of श्रीआदिशङ्कराचार्यः (<i>Śrī - Ādiśaṅkarācāryaḥ</i>), श्रीरामाजानुचार्यः (<i>ŚrīRāmānujācāryaḥ</i>) and श्रीमध्वाचार्यः (<i>ŚrīMadhvācāryaḥ</i>)	18	Upto K3	CLO 3 & 4
IV	Introduction to Modern literature in Sanskrit - Text: तिरुक्कुरव्संस्कृतानुवादः (Sanskrit translation of <i>Tirukkural</i>) <i>Slokās</i> 1 to 10 ईश्वरवन्दनम् (<i>KaḍavuḷVāzhththu</i>) by कलियत्रामानुजजीयर् (<i>KaliyanRāmānujājīyar</i>) नालडियार् (<i>Nālaḍiyār</i>) translated by श्रीएस. एन्. रामदेशिकः (<i>Śrī S. N. Rāmadeśika</i>) - <i>Slokās</i> : 1 to 5	18	Upto K3	CLO 3 & 4

V	Translation from prose section Unit - I stories Grammar: Conjugation - <i>Loṭlakārāḥ</i> (Imperative mood) (i) गच्छतु (<i>Gacchatu</i>) (ii) तिष्ठतु (<i>Tiṣṭhatu</i>) (iii) पठतु (<i>Paṭhatu</i>) (iv) शृणोतु (<i>Śṛṇotu</i>) (v) करोतु (<i>Karotu</i>)	18	Upto K3	CLO 4 & 5

Books for study:

1. Kalasala Samskrta Sukha Bodhini IV (for under graduate foundation course) Published by University of Madras, Chennai-5
2. Karnabharam- A one act play – Bhasa, T.K.Ramachandra Iyer, R.S.Vadyar & Sons, Palghat.

Books for References:

1. Sahithya Rasa Kanah - Prof.Jegadisan, Madura College AMG Publications, Madurai.
2. Vadatu Samskritam, Samskrita Bharati, Chennai.Sulekhsvali, Samskritha Bharati, Chennai
3. Kalabodhini, Samskrita Bharati, Chennai
4. Samskrita Vyavahara Sahasri, Samskritha Bharati, Chennai

Web Resources

1. <https://archive.org/details/chandraloka>
2. <https://archive.org/details/AShortHistoryOfsanskritLiterature>
3. <https://nptel.ac.in/courses/109/105/109105135/>
4. <https://nptel.ac.in/courses/109/105/109105169/>
5. <https://learnsanskritonline.com/announcement/2012/mar/10/beginners-101-sanskrit-through-english-course-code-b101e>

Rationale for Nature of the course

Through the study of Sanskrit dramaturgy, students will be able to distinguish between moral or ethical ideals.

Activities having direct bearing on Skill development / Employability Entrepreneurship

Activities including the proper use of grammar and vocabulary, as well as the capacity to memorise information and words that let students assess concepts or situations and create meaningful questions about Sanskrit Didactic literature.

Pedagogy

Chalk and Talk
ICT Tools (Quizizz.com)
Power point presentation
Group discussion
Seminar,
Interaction,
Quiz and Assignments

Course Designer(s):

1. Prof. P.Manikandan

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Introduction to Didactic literature (<i>Pañcatantram</i> and <i>Hitopadeśaḥ</i>) Text: The lion and the hare शशकसिंहकथा(<i>Śaśakasimhakahathā</i>) from <i>Pañcatantram</i>	10	Chalk and talk, Quiz and assignment
	The jackal and the elephant शृगालहस्तिकथा(<i>Śṛgālahastikathā</i>) a story from <i>Mitrālābhah</i> of <i>Hitopadeśaḥ</i>	8	
Unit II	<i>Alaṅkārah</i> - i. <i>Upamā</i> , ii. <i>Rūpakam</i> ,	9	PPT, Chalk and talk, and Group discussion
	iii. <i>Ullekhaḥ</i> , iv. <i>Utpreksā</i> and v. <i>Vyatiṛekah</i>	9	
Unit III	Introduction to Modern literature - Introduction to अर्थशास्त्रम् (<i>Arthasāstram</i>) of चाणक्यः (<i>Cāṇakyaḥ</i>) Introduction to मयमतम् (<i>Mayamatam</i>) - Introduction to नीतिद्विषष्टिका (<i>Nītidviṣaṣṭhikā</i>) - <i>Slokās</i> - 1 to 10	10	PPT, Chalk and talk, Quiz and Group discussion
	Introduction to the life history of श्रीआदिशङ्कराचार्यः (<i>Śrī - Ādiśaṅkarācāryaḥ</i>), श्रीरामाजानुचार्यः (<i>ŚrīRāmānujācāryaḥ</i>) and श्रीमध्वाचार्यः (<i>ŚrīMadhvācāryaḥ</i>)	8	
Unit IV	Introduction to Modern literature in Sanskrit – Text: तिरुक्कुरळसंस्कृतानुवादः (Sanskrit translation of <i>Tirukkural</i>) <i>Slokās</i> 1 to 10	10	PPT, Chalk and talk, Assignment
	ईश्वरवन्दनम् (<i>KaḍavuḷVāzhththu</i>) by कलियत्रामानुजजीयर् (<i>KaliyanRāmānujajīyar</i>) नालडियार् (<i>Nālaḍiyār</i>) translated by श्रीएस्. एन्. रामदेशिकः (<i>Śrī S. N. Rāmadeśika</i>) - <i>Slokās</i> : 1 to 5	8	
Unit V	Translation from prose section Unit - I stories	6	Chalk and talk, Quiz and Interaction
	Grammar: Conjugation - <i>Loṭlakārāḥ</i> (Imperative mood) (i) गच्छतु (<i>Gacchatu</i>) (ii) तिष्ठतु (<i>Tiṣṭhatu</i>) (iii) पठतु (<i>Paṭhatu</i>) (iv) शृणोतु (<i>Śṛṇotu</i>) (v) करोतु (<i>Karotu</i>)	12	

Course Learning Outcomes:

At the end of the course, the student will be able to:

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	Learn about the Origin of Indian Sanskrit Didactic literature and Achieve Moral Values through Indian Sanskrit Didactic literature	Upto K2
CLO2	To Acquire knowledge of Alankara Sastra	Upto K3
CLO3	Realize Sanskrit Didactic Literature and the depth of Indian Sanskrit Modern literature	Upto K2
CLO4	Understand the importance and role of Sanskrit and Tamil Literature in Moral Values	Upto K4
CLO5	Learn Ethical Values of Human Life through Various Authors and their Works and gain knowledge to Substitute words without affecting Number/Tense/Grammar	Upto K3

Mapping of CLOs with POs of B.A. Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	2	1	2	3	1
CLO2	1	2	1	3	2
CLO3	1	2	2	3	1
CLO4	3	1	3	2	2
CLO5	1	1	2	3	1

Mapping of CLOs with POs of B.Sc Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	1	2	2	3	1
CLO2	2	1	1	3	2
CLO3	2	2	2	3	1
CLO4	3	1	3	2	2
CLO5	2	1	1	3	1

Mapping of CLOs with POs of B.Com Graduates

#	PO1	PO2	PO3	PO4	PO5
CLO1	2	3	1	2	1
CLO2	1	3	2	1	2
CLO3	2	3	2	2	2
CLO4	3	2	3	1	1
CLO5	1	3	2	1	1

Advance application– 3;

Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K- Level	No. of Questions	K- Level		
1	CLO1	Up to K2	2	K1& K2	1	K1	2 (K1&K1)	1(K2)
2	CLO2	Up to K3	2	K1& K2	1	K1	2 (K2&K2)	1(K3)
3	CLO3	Up to K3	2	K1& K2	1	K2	2 (K3&K3)	1(K3)
4	CLO4	Up to K4	2	K1& K2	1	K2	2 (K4&K4)	1(K4)
5	CLO5	Up to K3	2	K1& K2	1	K2	2 (K3&K3)	1(K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analysing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	--	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100.00	100%

Semester	Part	Subject code	Title of the paper	Nature of Course (Employability/ Entrepreneurship/ Skill Development)			Scope of focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/ New
				Emp.	Ent.	Skill	Local	Nat.	Glob.	
I	I	23U1SLAN1	SANSKRIT-I			✓	✓	✓		100%
II	I	23U2SLAN2	SANSKRIT-II			✓	✓	✓		100%
III	I	23U3SLAN3	SANSKRIT-III			✓	✓	✓		100%
IV	I	23U4SLAN4	SANSKRIT-IV			✓	✓	✓		100%



DEPARTMENT OF ENGLISH

Revised Curriculum

**TAMILNADU STATE COUNCIL FOR HIGHER EDUCATION (TANSCHE)
(Choice Based Credit system with Outcome Based Education)**

Academic Year 2023-2024 onwards

Semesters III and IV (Part-II English)

Semesters III and IV (B.A. English)

Semesters III and IV (M.A. English)



THE MADURA COLLEGE (AUTONOMOUS), MADURAI-11.
POSTGRADUATE AND RESEARCH DEPARTMENT OF ENGLISH
REVISED CURRICULUM FOR PART II-ENGLISH/ B.A ENGLISH / M.A. ENGLISH (2024-2025)
(CHOICE-BASED CREDIT SYSTEM WITH OUTCOME-BASED EDUCATION)

PROGRAMME LEARNING OUTCOMES:

The student graduating with the B.A. Degree should be able to

POs	STATEMENT
PO1	integrate learned skills and knowledge derived from the study of the humanities and/or the arts and other related disciplines, acquiring the necessary depth and breadth required for a transdisciplinary perspective
PO2	demonstrate proficiency in using disciplinary-appropriate methods for research, critical analysis, creative work or professional performance
PO3	communicate conclusions, interpretations, and implications clearly, concisely, and effectively, both orally and in writing for different types of audiences
PO4	articulate and apply values, principles, ethics and ideals derived from an integrated understanding of their areas of study and demonstrate awareness of current societal and environmental challenges and ways of mitigating them
PO5	use modern tools, resources and software and be abreast with the emerging trends in their disciplinary area and practice lifelong learning

The student graduating with the B.Sc. Degree should be able to

POs	STATEMENT
PO 1	capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate programme of study
PO 2	capability to apply analytic thought to a body of knowledge; analyse and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies and theories by following scientific approach to knowledge development
PO 3	capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems, rather than replicate curriculum content knowledge; and apply one's learning to real life situations
PO 4	ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyze and synthesize data from a variety of sources; draw valid conclusions and support them with evidence and examples and addressing opposing viewpoints
PO 5	ability to analyse, interpret and draw conclusions from quantitative / qualitative data; and critically evaluate ideas, evidence, and experiences from an open minded and reasoned perspective
PO 6	ability to work independently, identify and manage a project. ability to acquire knowledge and skills, including "learning how to learn", through self-placed and self-directed learning aimed at personal development, meeting economic, social and cultural objectives

The student graduating with the B.Com. Degree should be able to

POs	STATEMENT
PO 1	gain thorough grounding on the foundations of commerce
PO 2	acquire practical exposure which would equip the student to face the modern challenges in solving skills in commerce and business
PO 3	ability to communicate, comprehend and write effective reports and design documentation and effectively respond to clear instruction
PO 4	develop ability to work effectively as a member and leader in teams in multi-disciplinary setting and develop as a successful entrepreneur
PO 5	all-inclusive outlook of the programme offers a number of value based and job oriented course, and ensures that students are trained into up-to-date with ethics
PO 6	prove proficiency with ability to engage in higher education and to pursue professional courses, post graduate courses and develop passion towards entrepreneurship.

PROGRAMME STRUCTURE FOR PART II – ENGLISH

SEM.	NAME OF THE DEPARTMENTS	SUBJECT CODE	COURSE TITLE	HOURS	CREDIT
III	Mathematics Botany Chemistry Physics Zoology Bio-Technology/Microbiology Computer Science/Information Technology English Economics Tamil B.Com. (General) B.Com. (Professional Accounting) B.Com. (Banking & Insurance) B.Com. (Corporate Markets)	23U3NENG3	General English – III	6	3
IV	Mathematics Botany Chemistry Physics Zoology Bio-Technology/Microbiology Computer Science/Information Technology English Economics Tamil B.Com. (General) B.Com. (Professional Accounting) B.Com. (Banking & Insurance) B.Com. (Corporate Markets)	23U4NENG4	General English – IV	6	3

DEPARTMENT OF ENGLISH					CLASS: II B.A./ B.Sc./ B.Com.			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext.	Total
III	PART II	23U3NENG3	General English III	3	6	25	75	100

Nature of course	Skill oriented	✓	Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To explain the major issues in the society and the world
- To develop the level of literary and aesthetic experience of students and to help them respond creatively
- To interpret and write imaginatively and critically
- To build and enrich their communication skills
- To perceive and interconnect effectively to handle the future jobs in industry

Unit	Description	Hours	K-level	CLO
I	Poetry: 1. Mamang Dai - The Voice of the Mountains 2. Toru Dutt - Sita 3. Oodgeroo Noonuccal - A Song of Hope 4. Christina Rossetti - In an Artist's Studio	18	Up to K2	1
II	Scenes From Shakespeare: 1. Romeo & Juliet -The Balcony Scene 2. Macbeth-Banquet Scene 3. Julius Caesar - Murder Scene	18	Up to K3	2
III	Speeches of Famous personalities: 1. Jawaharlal Nehru - Tryst with Destiny 2. Barack Obama - Yes, We Can 3. Steve Jobs -You've Got to Find What You Love	18	Up to K3	3
IV	Language Competency: 1. Writing letters and emails 2. Writing and messaging in social media platforms [blogs, twitter, Instagram, Facebook] 3. Learning netiquette, email etiquette	18	Up to K4	4

V	English for Workplace: 1. Data Interpretation and Reporting 2. Data Presentation and analysis 3. Meeting Etiquettes - language, dress code, voice modulation. Online Meetings - Terms and expressions used 4. Conducting and participating in a meeting	18	Up to K4	5

Books for study:

1. Arden Shakespeare Complete works by Shakespeare (Author), William (Author), Bloomsbury, 2011.
[Romeo & Juliet -The Balcony Scene (Act 2, Scene 2)]
[Macbeth-Banquet Scene (Act 3, Scene 4)]
[Julius Caesar - Murder Scene (Act 3, Scene 1)]

Books for References:

1. The Shakespeare Book: Big Ideas Simply Explained, Stanley Wells et al. DK Publishing, 2015.
2. Famous Speeches by Mahatma Gandhi, Createspace Independent Publishing Platform, 2016.
3. How to Build a Professional Digital Profile Kindle Edition by Jeanne Kelly Bernish, Bernish Communications Associates, LLC; 1st edition (May 29, 2012).
5. Keys to Teaching Grammar to English Language Learners, Second Ed.: A Practical Handbook by Keith S Folse, Michigan Teacher Training, 2016.
6. Role Play-Theory and Practice. Krysia M Yardley-Matwiejczuk, SAGE publications ltd, 1997.

Web Resources:

1. **The Voice of the Mountains by Mamang Dai:**
<https://www.scribd.com/document/558838656/The-Voice-of-the-Mountain-By-Mamang-Dai-Adivasi-Resurgence>
2. **A song of Hope by Kath Walker:**
<http://www.wordslikethis.com.au/a-song-of-hope/>
3. **In an artist's studio by Christina Rossetti:** <https://www.poetryfoundation.org/poems/146804/in-an-artist39s-studio>
4. **Sita by Toru Dutt:**
<https://www.poetrynook.com/poem/s%E2%94%9C%C2%ABta>
5. **Tryst with Destiny:** <https://www.cam.ac.uk/files/a-tryst-with-destiny/index.html#:~:text=Jawaharlal%20Nehru%2C%20delivering%20his%20Tryst%20with%20Destiny%20speech.&text=%22Long%20years%20ago%20we%20made,awake%20to%20life%20and%20freedom.>
6. **Yes, We Can:** <https://www.englishspeecheschannel.com/english-speeches/barack-obama-speech/>
7. **You've got to find what you love:** <https://www.businessbusinessbusiness.com.au/steve-jobs-youve-got-to-find-what-youlove/#:~:text=Steve%20Jobs%2C%20in%20his%20commencement,emphasizes%20on%20believing%20in%20oneself.>

Rationale for Nature of the course:

The students are expected to have a fair knowledge of English language to acquire proficiency, both in spoken (oral) and written language and skills to communicate effectively to handle the future jobs in industry. At the end of the course, the student will be able to develop comprehension skills, improve vocabulary, use proper grammar, acquire writing skills, correspond with others and enhance skills in spoken English.

Activities having direct bearing on Skill development / Employability Entrepreneurship:

1. Practice on browsing information from Internet and e-mail
2. Practice on data interpretation and report writing
3. Group Discussions
4. Telephone Etiquette – demonstration and practice
5. Situational Conversation with feedback through video recording
6. Presentation on a given theme (using PowerPoint)
7. Exercises to develop personal mannerism, etiquettes, body language etc.
8. Reading unseen passages
9. Writing (developing) a paragraph
10. Exercises on writing messages in social media

Pedagogy:

Chalk and Talk, language tasks, PPT, Group Discussion, Seminar, Puzzle, Cross Word, Word Power, Pep Talk, Quiz and Tutorial.

Course Designers:

Prof. B. Tamilselvi

Ms. I. Venitha

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Poetry:		Reading &
	1. Mamang Dai - The Voice of the Mountains	4	interpreting poetry,
	2. Toru Dutt - Sita	4	Figures of speech,
	3. Oodgeroo Noonuccal - A Song of Hope	5	Chalk and Talk, PPT,
	4. Christina Rossetti - In an Artist's Studio	5	Test, Quiz and Seminar
Unit II	Scenes From Shakespeare:		Chalk and Talk, PPT,
	1. Romeo & Juliet -The Balcony Scene	6	Group Discussion,
	2. Macbeth-Banquet Scene	6	Role play, model
	3. Julius Caesar - Murder Scene	6	making, projecting movies, Test, Quiz and Seminar

Unit III	Speeches of Famous personalities: 1. Jawaharlal Nehru - Tryst with Destiny 2. Barack Obama - Yes, We Can 3. Steve Jobs -You've Got to Find What You Love	6 6 6	Chalk and Talk, PPT, Group Discussion, Seminar, Role play, listening to famous leaders' speech, Test, Quiz and Seminar
Unit IV	Language Competency: 1. Writing letters and emails 2. Writing and messaging in social media platforms [blogs, twitter, Instagram, Facebook] 3. Learning netiquette, email etiquette	6 6 6	Chalk and Talk, PPT, Group Discussion, Seminar, Videos, Assignment, Test, Quiz and Seminar
Unit V	English for Workplace: 1. Data Interpretation and Reporting 2. Data Presentation and analysis 3. Meeting Etiquettes - language, dress code, voice modulation. Online Meetings - Terms and expressions used 4. Conducting and participating in a meeting	4 4 5 5	Chalk and Talk, PPT, Conversation practice, Test, Quiz and Seminar

Course Learning Outcomes:

At the end of the course, the students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	relate and broaden their outlook and sensibility and be acquainted with cultural diversity and divergence in perspectives	Up to K2
CLO-2	explain basic informatics skills and attitudes relevant to the emerging knowledge society	Up to K3
CLO-3	identify grammatically and idiomatically correct language	Up to K3
CLO-4	analyse knowledge in writing techniques to meet academic and professional needs	Up to K4
CLO-5	deduct with sufficient practice in Vocabulary, Grammar, Comprehension and Remedial English from the perspective of career-oriented tests.	Up to K4

Mapping of CLOs with POs for B.A. Programmes:

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	3	3	3
CLO2	2	3	3	3	2
CLO3	3	3	3	2	3
CLO4	3	3	3	3	3
CLO5	3	2	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Mapping of CLOs with POs for B.Sc. Programmes:

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Mapping of CLOs with POs for B. Com. Programmes:

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/ or Choice)	Section D (Open Choice)
			K- Level	K- Level	K- Level	K- Level
1	CLO1	Up to K2	2(K1 & K1)	1(K1)	2 (K1/K1)	1 (K2)
2	CLO2	Up to K3	2(K2 & K2)	1(K2)	2 (K2/K2)	1 (K3)
3	CLO3	Up to K3	2(K1 & K1)	1(K1)	2 (K3/K3)	1 (K3)
4	CLO4	Up to K4	2(K2 & K2)	1(K2)	2 (K4/K4)	1 (K4)
5	CLO5	Up to K4	2(K1 & K1)	1(K2)	2 (K4/K4)	1 (K4)
No. of Questions to be asked			10	5	10	5
No. of Questions to be answered			10	5	5	3
Marks for each question			1	2	5	10
Total Marks for each section			10	10	25	30
Total			75			

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks with choice (120)	% of Marks with choice	Consolidated
K1	6	4	10	--	20	16.67	17
K2	4	6	10	10	20	16.67	17
K3	--	--	10	20	40	33.33	33
K4	--	--	20	20	40	33.33	33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ENGLISH					CLASS: II B.A. / B.Sc./B.Com.			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext.	Total
IV	PART II	23U4NENG4	General English IV	3	6	25	75	100

Nature of course	Skill oriented	✓	Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To enable learners imbibe the rules of language unconsciously and tune to deduce language structure and usage
- To explain the use of receptive skills through reading and listening to acquire good exposure to language and literature
- To develop style in speech and writing and manipulate the tools of language for effective communication
- To examine the exposure to plays, autobiographies and expose them to value based ideas
- To invent the language skills especially in the areas of grammar and pronunciation

Unit	Description	Hours	K-level	CLO
I	Life Writing: 1. Malala Yousafzai -I am Malala - Chapter 1 2. Nikola Tesla - My Inventions - Chapter 2	18	Up to K2	1
II	One Act Plays: 1. Edward Albee - The Zoo Story 2. Anton Chekhov - The Proposal	18	Up to K3	2
III	Interviews: 1. Nelson Mandela's Interview with Larry King 2. Rakesh Sharma's Interview with Indira Gandhi from Space 3. Lionel Messi with Sid Lowe (Print)	18	Up to K3	3
IV	Language Competency: 1. Refuting, Arguing & Debating 2. Making Suggestions & Responding to Suggestions, Asking for and Giving Advice or Help 3. Interviews (face to face, telephone and video conferencing)	18	Up to K4	4

V	English for Workplace: 1. Job Applications: Covering letters, CV and Resume 2. Creating a digital profile - LinkedIn 3. Filling Forms (Online & Manual): creation of account, railway reservation, ATM, Credit/debit card 4. Body Language -Practical Skills for Interviews	18	Up to K4	5

Books for study:

1. Malala Yousafzai, Christina Lamb, Little Brown, I Am Malala: The Girl Who Stood Up for Education and Was Shot by the Taliban, 2013. (Chapter – 1, Pages 1-36)
2. Nikola Tesla, My Inventions, Ingram Short title, 2011 Edition. (Chapter – 2, Pages 30-32)

Books for References:

1. Mary Borg, Taylor & Francis, Writing Your Life: A Guide to Writing Autobiographies, 2021.
2. Norman A Bert, One-act Plays for Acting Students: An Anthology of Short, 1987.
3. Colin Dolley, Rex Walford, The One-Act Play Companion: A Guide to plays, playwrights, 2015.
4. Jeanne Kelly Bernish, How to Build a Professional Digital Profile Kindle Edition, Bernish Communications Associates, LLC; 1st edition (May 29, 2012).
5. Krysia M Yardley-Matwiejczuk, RolePlay- Theory and Practice. SAGE publications Ltd, 1997.

Web Resources:

1. The Zoo Story:
<http://www.lem.seed.pr.gov.br/arquivos/File/livrosliteraturaingles/zoostory.pdf>
2. The Proposal: <https://www.one-act-plays.com/comedies/proposal.html>
3. Nelson Mandela with Larry King Interviews:
<http://edition.cnn.com/TRANSCRIPTS/0005/16/lkl.00.html>
4. Rakesh Sharma with Indira Gandhi Interview : <https://www.ndtv.com/offbeat/what-first-indian-astronaut-rakesh-sharma-told-indira-gandhi-about-india-from-space-2204839>
5. Lionel Messi with Sid Lowe Interview:<https://www.worldsoccer.com/world-soccer-latest/lionel-messi-interview-part-one-338553>

Rationale for Nature of the course:

A diverse group of recent grads with strong English communication abilities is needed. To improve communication skills and assist students grasp concepts, this course exposes students to language skills through core courses and provides basic knowledge on content and language integrated learning.

Activities having direct bearing on Skill development / Employability Entrepreneurship:

1. Mock interview
2. Situational Conversation with feedback through video recording
3. Filling various forms - creation of account, railway reservation, ATM, Credit / debit card
4. Role Play
5. Reading unseen passages
6. Interviewing friends

Pedagogy:

Chalk and Talk, PPT, Group Discussion, Seminar, Role play, Video clips, Pep Talk, Quiz and Tutorial.

Course Designers:

1. Dr. M. Bhavithra
2. Mrs. E. Munibai

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Life Writing 1. Malala Yousafzai -I am Malala - Chapter 1 2. Nikola Tesla - My Inventions - Chapter 2	9 9	Reading & Writing Chalk and Talk, PPT, Quiz and Seminar, Tests
Unit II	One Act Plays 1. Edward Albee - The Zoo Story 2. Anton Chekhov - The Proposal	9 9	Chalk and Talk, PPT, Group Discussion, Role Play, Quiz and Seminar, Tests
Unit III	Interviews 1. Nelson Mandela's Interview with Larry King 2. Rakesh Sharma's Interview with Indira Gandhi from Space 3. Lionel Messi with Sid Lowe (Print)	6 6 6	Chalk and Talk, PPT, Role play, listening, video clippings, reports, Quiz and Seminar, Tests
Unit IV	Language Competency 1. Refuting, Arguing & Debating 2. Making Suggestions & Responding to Suggestions, Asking for and Giving Advice or Help 3. Interviews (face to face, telephone and video conferencing)	6 6 6	Chalk and Talk, PPT, Group Discussions, Role play, conversation practice, Assignment, Quiz and Seminar, Tests
Unit V	English for Workplace 1. Job Applications: Covering letters, CV and Resume 2. Creating a digital profile - LinkedIn 3. Filling Forms (Online & Manual): creation of account, railway reservation, ATM, Credit/debit card 4. Body Language -Practical Skills for Interviews	4 5 5 4	Chalk and Talk, PPT, Writing practice, Quiz and Seminar, Tests

Course Learning Outcomes:

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	learn to communicate effectively and appropriately in real life situation.	Up to K2
CLO-2	use English effectively for study purpose across the curriculum	Up to K3
CLO-3	develop interest in and appreciation of Literature	Up to K3
CLO-4	develop and integrate the use of the four language skills	Up to K4
CLO-5	enhance their language skills especially in the areas of grammar and pronunciation.	Up to K4

Mapping of CLOs with POs for B.A Programmes:

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	3	3	3
CLO2	2	3	3	3	2
CLO3	3	3	3	2	3
CLO4	3	3	3	3	3
CLO5	3	2	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Mapping of CLOs with POs for B.Sc. Programmes:

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Mapping of CLOs with POs for B.Sc. Programmes:

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model**(Mapping with Course Learning Outcomes (CLOs))**

Units	CLOs	K- Level	Section A (MCQs)	Section B (Short Answers)	Section C(Either/or Choice)	Section D (Open Choice)
			K- Level	K- Level	K- Level	K- Level
1	CLO1	Up to K2	2(K1 & K1)	1(K1)	2 (K1/K1)	1 (K2)
2	CLO2	Up to K3	2(K2 & K2)	1(K2)	2 (K2/K2)	1 (K3)
3	CLO3	Up to K3	2(K1 & K1)	1(K1)	2 (K3/K3)	1 (K3)
4	CLO4	Up to K4	2(K2 & K2)	1(K2)	2 (K4/K4)	1 (K4)
5	CLO5	Up to K4	2(K1 & K1)	1(K2)	2 (K4/K4)	1 (K4)
No. of Questions to be asked			10	5	10	5
No. of Questions to be answered			10	5	5	3
Marks for each question			1	2	5	10
Total Marks for each section			10	10	25	30
Total			75			

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks with choice (120)	% of Marks with choice	Consolidated
K1	6	4	10	--	20	16.67	17
K2	4	6	10	10	20	16.67	17
K3	--	--	10	20	40	33.33	33
K4	--	--	20	20	40	33.33	33
Total Marks	10	10	50	50	120	100	100

**COURSE LIST WITH NATURE OF COURSE, SCOPE OF FOCUS AND
PERCENTAGE OF REVISION FOR PART II – ENGLISH**

Category	Subject code	Title of the paper	Credits	Hours	Nature of Course (Employability/ Entrepreneurship/ Skill Development)			Scope of focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/ New
					Emp.	Ent.	Skill	Local	Nat.	Glob.	
Part II	23U3NENG3	General English III	3	6	✓		✓	✓	✓	✓	New
Part II	23U4NENG4	General English IV	3	6	✓		✓	✓	✓	✓	New



THE MADURA COLLEGE (AUTONOMOUS), MADURAI-11
DEPARTMENT OF ENGLISH
BA (ENGLISH) - SELF FINANCING STREAM
III & IV SEMESTERS

Semester	Course Code	Title of the Course	Credits	Hours
III	3U3TLAN3/ 23U3TLAN3/ 23U3SLAN3	Language –I	3	6
	3U3NENG3	General English – III	3	6
	23UNCCT5	British Literature – II	4	4
	23UNCCT6	American Literature – II	3	3
	23U3NGET3	Literary Genres & Terms	5	6
	23U3NSED4	Travel Writing	2	2
	23U3NSED5	Public Speaking	2	2
	23U3EVST1	Environmental Studies	-	1
		Total	22	30
IV	3U4TLAN4/ 23U4TLAN4/ 23U4SLAN4	Language – II	3	6
	3U4NENG4	General English –IV	3	6
	3U4NCCT7	World Literature in Translation	4	4
	23U4NCCT8	Aspects of Language and Literature	3	3
	23U4NGET4	Myth and Literature	5	6
	23U4NSED6	Technical Writing	2	2
	23U4NSED7	Mass Communication & Journalism	2	2
	23U4EVST2	Environmental Studies	2	1
		Total	24	30

SEMESTER III

DEPARTMENT OF ENGLISH				CLASS: II BA - English				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/week	CIA	Ext	Total
III	CC	23U3NCCT5	BRITISH LITERATURE-II	4	4	25	75	100
Nature of Course								
Skill oriented		✓	Entrepreneurship oriented		Employability oriented			

Objectives:

- To help learners analyze British Literature written from the late 18th Century to the present
- To guide them in interpreting literature as it relates to its historical, cultural, and/or political contexts
- To provide them with understanding of relationships between various movements (such as Romanticism, Victorianism, Modernism, and / or Postmodernism) and the literature of the period
- To closely examine literary works using critical perspectives
- To help them with applying appropriate formal conventions when writing about literature.

Unit	Description	Hours	K-level	CLO
I	1.1 Alfred Tennyson- Ulysses	12	Upto K2	CLO1
	1.2 Robert Browning- My Last Duchess			
	1.3 W.H.Auden - The Unknown Citizen			
II	2.1 Philip Larkin - The Whitsun Weddings	12	Upto K3	CLO2
	2.2 G. K. Chesterton - Piece of Chalk			
	2.3 Charles Lamb - Dream Children			
III	3.1 G.B.Shaw - Arms and The Man	12	Upto K4	CLO3
	3.2 John Osborne - Look Back in Anger			
IV	4.1 Jane Austen - Persuasion,	12	Upto K3	CLO4
	4.2 Jane Austen -Pride & Prejudice			
	4.3 Charlotte Bronte - Jane Eyre			
V	5.1 Arthur Conan Doyle - Hound of Baskervilles	12	Upto K4	CLO5
	5.2 Agatha Christie - Murder on the Orient Express (Graphic Novel)			
	5.3Bram Stoker- - Dracula			

Books for study:

1. Renard, Virginie. *The Great War and Postmodern Memory: The First World War in Late 20 Th -Century British Fiction (1985-2000)*
2. Peter Lang AG, Internationaler Verlag Der Wissenschaften, 2013
3. David Green - *Winged Words* – Mac Millan.

Books for References:

1. Bronte Charlotte, etal. *Jane Eyre*. Oxford University Press, 2019
2. Lamb, Charles. *Dream Children: A Reverie*. Reed Pale Press, 1928
3. *Look Back in Anger*, by John Osborne: Theatre Program, 1974, La Mama Theatre 1974.
4. Hudson William Henry *An Outline History of English Literature*, Rupa, 2015.
5. Stoker Bram, *Dracula*, Penguin Classics, 2012.
6. Shaw George Bernard, *Arms and the Man*, Book land, 2009.

Web Resources

1. <https://doi.org/10.1057/97802305982706>.
2. <https://guides.lib.uw.edu/c.php?g=341674&p=2299483>
3. <https://libguides.utoledo.edu/c.php?g=284201&p=1894209>

Rationale for Nature of the course

The core course helps to gain knowledge into the historical, social and cultural contexts within which the works were written. It also provides the clear understanding of epic poems, plays, poetry, novels and historical through thorough reading.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Brain storming session on different genres
2. Presentation on writers and their works
3. Activities on- writing summary for the stories, critically analyse the poem
4. Role play- different characters in the story

Pedagogy

1. Quiz
2. PPT
3. Screening Movie

Course Designer(s):

Dr. R. RAJEEVKUMAR

Course Schedule

Unit	Topics	Hrs	Mode
I	Alfred Tennyson- Ulysses Robert Browning- My Last Duchess	6	Chalk and talk Lecture, quiz/seminar, Test
	W. H. Auden - The Unknown Citizen	6	
II	Philip Larkin - The Whitsun Weddings G. K. Chesterton - Piece of Chalk	6	Ppt, quiz/seminar, Test
	Charles Lamb - Dream Children	6	
III	G.B.Shaw - Arms and The Man	6	Lecture Ppt, quiz/seminar, Test
	John Osborne - Look Back in Anger	6	
IV	Jane Austen - Persuasion, Jane Austen -Pride & Prejudice.	8	Movie, quiz/ seminar, Test
	Charlotte Bronte - Jane Eyre	4	
V	Arthur Conan Doyle - Hound of Baskervilles Murder on the Orient Express – Agatha	7	Lecture, Assignment
	Christie(Graphic Novel) Bram Stoker- - Dracula.	5	

Course Learning Outcomes:

At the end of the course, the students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	exhibit an understanding of and appreciation for keywords in British literature, as evidenced in daily work and course discussions	Upto K2
CLO2	demonstrate an understanding of periodization, theme, genre, motif, and so on, in British literature	Upto K3
CLO3	establish an understanding that historical, cultural, spiritual, and ethical issues, among others, shape human experiences and impact motivations	Upto K3
CLO4	respond to literature with facility, both orally and on paper, on important thematic considerations having to do with literary and historical milieu, culture, human responsibility, morality, ethics, and the manner and causes by which humans interact with one another	Upto K4
CLO5	analyze and express about British literature using standard literary lexicon and other literary conventions.	Upto K4

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	2	3	2
CLO2	3	2	3	3	3
CLO3	3	3	2	2	2
CLO4	2	3	3	2	3
CLO5	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model

(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K- Level	No. of Questions	K- Level		
1	CLO1	Upto K2	2	K1&K1	1	K1	2(K1&K1)	1(K2)
2	CLO2	Upto K3	2	K2&K2	1	K2	2(K2&K2)	1(K3)
3	CLO3	Upto K3	2	K1&K1	1	K1	2(K3&K3)	1(K3)
4	CLO4	Upto K4	2	K2&K2	1	K2	2(K4&K4)	1(K4)
5	CLO5	Upto K4	2	K1&K1	1	K2	2(K4&K4)	1(K4)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30
TOTAL			75					

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	6	4	10	-	20	16.67	17%
K2	4	6	10	10	20	16.67	
K3	-	-	10	20	40	33.33	33%
K4	-	-	20	20	40	33.33	33%
Total Marks	10	10	50	50	120	100.00	100%

DEPARTMENT OF ENGLISH				CLASS: II BA – English				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/week	CIA	Ext	Total
III	CC6	23UNCCT6	AMERICAN LITERATURE - II	3	3	25	75	100
Nature of Course								
Skill oriented		✓	Entrepreneurship oriented		Employability oriented			

Objectives:

- To help learners examine the roots of American literature by focusing multiple genres— Poetry, and novel
- To guide to explore literature that reveals and emerges from multiple perspectives such as race, gender, ethnicity, socioeconomic class and historical period
- To create an awareness of the social, literary and cultural elements of the changes in American literature
- To help them explore distinct literary characteristics of American literature and analyze literary works of eminent American writers
- To inculcate a rhetorical approach to the literary study of American texts and also the conceptions, generalizations and beliefs about American cultural history.

Unit	Description	Hours	K-level	CLO
I	1.1 Theodore Roethke –The Meadow Mouse. 1.2 Walt Whitman-When Lilac's Last in the Dooryard Bloom'd, The Gods. 1.3 Emily Dickinson-The Bird Came Down the Walk 1.4 Maya Angelou-Phenomenal Women 1.5 Chief Dan George- My Heart Soars	9	Upto K2	CLO1
II	2.1 Lorraine Hansberry – Raisin in the Sun 2.2 Neil Simon – Bare foot in the Park	9	Upto K3	CLO2
III	3.1 Henry David Thoreau- Winter Animals 3.2 Ralph Waldo Emerson The American Scholar 3.3 Edgar Allan Poe- Philosophy of Composition	9	Upto K3	CLO3
IV	4.1 Nathaniel Hawthorne The Scarlet Letter 4.2 Toni Morrison– Beloved	9	Upto K4	CLO4
V	5.1 Mark Twain-The Adventures of Tom Sawyer 5.2 Angeline Boulley - Fire keeper's Daughter	9	Upto K4	CLO5

Books for study:

1. Angelou, Maya. *The Complete Poetry*. Random House, 2015
2. An Anthology of American Literature
3. Morrison, Toni. *Beloved*, 1987

Books for Reference

1. Dickinson, Emily. *A Bird Came Down the Walk-Selected Bird Poems of Emily Dickinson*. Read Books Ltd,2021
2. Gray, Richard. *A Brief History of American Literature*. John Wiley & Sons, 2010.
3. Hansberry, Lorraine. *A Raisin in the Sun*. Modern Library, 1995.
4. Morrison, Toni. *Beloved*. Everyman's Library, 2006.
5. Twain, Mark. *The Adventures of Tom Sawyer*. The Floating Press, 2009.
6. Firekeeper's Daughter, kirkus.December 10,2020.Retrieved December 20,2021.

Web Resources

1. <http://dx.doi.org/10.1515/9781400838004.430>
2. <http://dx.doi.org/10.1093/owc/9780199537808.003.0025>
3. <http://www.britannica.com/topic/Beloved-novel-by-Morrison>

Rationale for Nature of the course:

To guide to explore literature that reveals and emerges from multiple perspectives such as race, gender, ethnicity, socioeconomic class and historical period. To create an awareness of the social, literary and cultural elements of the changes in American literature

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Digital Tool
2. Role play on developing confidence of the language
3. Critical thinking and analysis on American Literature

Pedagogy

Classroom teaching

1. Quiz
2. PPT
3. Movie

Course Designer:

Dr. I. AROKIA SAHAYA METILDA

Course Schedule

Unit	Topics	Hrs	Mode
I	Theodore Roethke –The Meadow Mouse. Walt Whitman-When Lilac’s Last in the Dooryard Bloom'd, The Gods.	5	Reading Practice, Lecturing, Quiz/semianr, Test
	Emily Dickinson-The Bird Came Down the Walk	4	
	Maya Angelou-Phenomenal Women Chief Dan George- My Heart Soars.		
II	Lorraine Hansberry – Raisin in the Sun	5	PPT, Quiz, Test Role Play, Quiz/ semianr, Test
	Neil Simon – Bare foot in the Park	4	
III	Henry David Thoreau- Winter Animals Ralph Waldo Emerson The American Scholar	4	Blackboard and Chalk, Quiz/ seminar, Test Lecturing
	Edgar Allan Poe- Philosophy of Composition	5	
IV	Nathaniel Hawthorne The Scarlet Letter	5	Test, PPT, Assignment
	Toni Morrison– Beloved	4	
V	Mark Twain-The Adventures of Tom Sawyer	6	Seminar, Assignment Quiz/ seminar, Test
	Angeline Boulley- Fire keeper’s Daughter	3	

Course Learning Outcomes:

At the end of the course, the students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	analyze and discuss works of American literature from a range of genres (e.g. poetry, nonfiction, slave narrative, captivity narrative, literary fiction, genre fiction, sermon, public proclamations, letters,etc.)	Upto K2
CLO2	identify relationships between moments in American history, colonialism, and culture and their representation in works of American literature	Upto K3
CLO3	articulate ways that American literature reflects complex historical and cultural experiences	Upto K3
CLO4	produce a mix of critical, creative, and/or reflective works about American literature to 1865	Upto K4
CLO5	produce a mix of critical, creative, and/or reflective works about American literature to1865.	Upto K4

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	2	3	2
CLO2	3	2	3	3	3
CLO3	3	3	2	2	2
CLO4	2	3	3	2	3
CLO5	3	2	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model (Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K- Level	No. of Questions	K- Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2(K1&K1)	1(K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K2	2(K2&K2)	1(K3)
3	CLO 3	Up to K3	2	K1 & K1	1	K1	2(K3&K3)	1(K3)
4	CLO 4	Up to K4	2	K2 & K2	1	K2	2(K4&K4)	1(K4)
5	CLO 5	Up to K4	2	K1 & K1	1	K2	2(K4&K4)	1(K4)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each Section			10		10		25	30
Total			75					

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	6	4	10	-	20	16.67	17%
K2	4	6	10	10	20	16.67	
K3	-	-	10	20	40	33.33	33%
K4	-	-	20	20	40	33.33	33%
Total Marks	10	10	50	50	120	100.00	100%

DEPARTMENT OF ENGLISH				CLASS: II BA – English				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/week	CIA	Ext	Total
III	EC3	23U3NGET3	LITERARY GENRES AND TERMS	5	6	25	75	100
Nature of Course								
Skill oriented		✓	Entrepreneurship oriented		Employability oriented			

Objectives:

- To help students to apply literary terminology on fiction, drama, and poetry
- To help them recognize the main elements of different literary genres and assess their significance
- To help them analyze different genres of literature, particularly short stories, novels, drama and poetry
- To enable them to identify a literary text's main themes and make reasonable assertions about their meaning
- To identify the differences, such as Magic Realism, Picturesque, psychological and Stream of Consciousness in the Novels.

Unit	Description	Hours	K-level	CLO
I	1.1 An Introduction to style – Semantics and Style 1.2 Elements of Style –Figures of speech 1.3 Thematic Connections-Archetype, Imagery	18	Upto K2	CLO1
II	2.1 Fiction – Types 2.2 Fantasy, Fable, Fairy Tales & Myth 2.3 Horror, Folk Tales & Romance 2.4 Realistic, Thriller, Science & Historical Fiction	18	Upto K3	CLO2
III	3.1 Non-Fiction - Writing style and types 3.2 Narrative-Biography &Autobiography 3.4 Expository- Instruction Manuals, Opinions and Philosophy, Facts about History	18	Upto K3	CLO3
IV	4.1 Poetry 4.2 Prose 4.3 Drama 4.4 Novella 4.5 Short story	18	Upto K4	CLO4

V	5.1 Magic Realism Novel – Salman Rushdie – Midnight’s Children	18	Upto K4	CLO5
	5.2 Picturesque Novel – Voltaire - Candide			
	5.3 Gothic Novel – Jane Austen - Northanger Abbey			
	5.4 Psychological Novel – George Orwell - Animal Farm			
	5.5 Stream of Consciousness Novel – Virginia Woolf – Room of one’s Own			

Books for study:

1. Abrams, M H, and Geoffrey G. Harpham. A Glossary of Literary Terms. Boston, Mass: Thomson Wadsworth, 1999
2. Baldick, Chris. The Oxford Dictionary of Literary Terms. Oxford University Press, 2015
3. Harmon, William. A Handbook to Literature. Boston, 2012
4. Turco, Lewis. The Book of Literary Terms: The Genres of Fiction, Drama, Nonfiction, Literary Criticism, and Scholarship. University Press of New England, 1999

Books for References:

1. Taafe, James G.A *Student’s Guide to Literary Terms*. Cleveland: The World Publishing Company,1967
2. Tay,Dennis , Mwinlaaru N Isaac and Lin, Kathy Ling. *Approaches to Specialized Genres*.Routledge,2022
3. Turco, Lewis . *The Books of Literary Terms*. University of New Mexico Press,2020
4. H-Shihan I. *A Handbook of Literary and Critical Terms*. Atlantic Publisher and Distributors,2019
5. Amalraj D. *Literary Terms Techniques and Devices* . Namya Press,2021
6. Gray Martin. *A Dictionary Of Literary Terms*. Pearson Education Limited,1992

Web Resources

1. <https://theliterat.files.wordpress.com/2016/01/routledge-dictionary-of-literaryterms.pdf>
2. <https://courses.nus.edu.sg/course/ellwbj/jwb/a%20glossary%20of%20literary%20terms.pdf>
3. http://bis.cratercomets.com/csb/critical_reading/literary_terms_glossary.pdf

Rationale for Nature of the course

Students should understand the elements and components of Genres and Terms. Students should be trained to read and research the categories of Literary Genres. Students will be able to create any work of art

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Digital Tools
2. Critical Analysis of Poetry
3. Story Writing

Pedagogy

1. PPT
2. Lecture
3. ICT Tools

Course Designer(s):

V.VIDHYA LAKSHMI

Course Schedule

Unit	Topics	Hrs	Mode
I	a) An Introduction to Style – Semantics and Style b) Elements of Style – Figures of speech	9	Lecture Method, PPT Presentation, Quiz/ seminar, Test
	Thematic connections – Archetype, Imagery	9	
II	a) Fiction – Types b) Fantasy, Fable, Fairy tales and Myth	9	Descriptive Method Black Board Usage, Quiz/ seminar, Test
	a) Horror, Folk tales and Romance b) Realistic, Thriller and Historical Fiction	9	
III	Non-Fiction - Writing style and types Narrative- Biography &Autobiography	10	Descriptive Method Black Board Usage, Quiz/ seminar, Test
	Expository- Instruction Manuals, Opinions and Philosophy, Facts about History, Science, Politics	8	
IV	a) Poetry b) Drama	9	Textual Practice Interactive Session, Quiz/ seminar, Test
	a) Novella b) Short story	9	
V	a) Magic Realism Novels b) Picturesque Novels	9	Lecture Assignment
	a) Psychological Novels b) Stream of Consciousness Novels	9	

Course Learning Outcomes:

At the end of the course, the students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	identify the details about Literary Genres and Terms	Upto K2
CLO2	find the variations in Fiction and its types	Upto K3
CLO3	analyse the understanding of Non-Fiction	Upto K3
CLO4	discover the similarities between Drama and Fiction	Upto K4
CLO5	discuss the pattern of Novels.	Upto K4

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	2	3	2
CLO2	3	2	3	3	3
CLO3	3	3	2	2	2
CLO4	2	3	3	2	3
CLO5	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A		Section B		Section C (Either or Choice)	Section D(Open Choice)
			MCQs		Short answers			
			No. of Questi ons	K- Level	No. of Question s	K- Level		
1	CLO1	Upto K2	2	K1&K1	1	K1	2(K1&K1)	1(K2)
2	CLO2	Upto K3	2	K2&K2	1	K2	2(K2&K2)	1(K3)
3	CLO3	Upto K3	2	K1&K1	1	K1	2(K3&K3)	1(K3)
4	CLO4	Upto K4	2	K2&K2	1	K2	2(K4&K4)	1(K4)
5	CLO5	Upto K4	2	K1&K1	1	K2	2(K4&K4)	1(K4)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each					10		25	30

K1 - Remembering and recalling facts with specific answers

K2 - Basic understanding of facts and stating main ideas with general answers

K3 - Application oriented –Solving Problems

K4 - Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	6	4	10	-	20	16.67%	17%
K2	4	6	10	10	30	16.67%	
K3	-	-	10	20	40	33.33%	33%
K4	-	-	20	20	40	33.33%	33%
Total Marks	10	10	50	50	120	100	100%

DEPARTMENT OF ENGLISH				CLASS: II BA - English				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/week	CIA	Ext	Total
III	SEC4	23U3SED4	Travel Writing	2	2	25	75	100
Nature of Course								
Skill oriented		✓	Entrepreneurship oriented	✓	Employability oriented		✓	

Objectives:

- To introduce a range of travel writing practices and genres
- To develop student's capacity to investigate contemporary travel writing contexts (social, historical, political, cultural)
- To create awareness of the nexus between reading and writing works of travel writing
- To enhance the student's ability to evaluate and apply critical material pertaining to travel writing
- To make them to produce travel writing demonstrating a range of contemporary techniques and styles.

Unit	Description	Hours	K-level	CLO
I	1.1 Khuswant Singh - Writings on Delhi	6	Upto K2	1
II	2.1 Mark Twain- Innocent Abroad Chapter VII	6	Upto K3	2
III	3.1 William Darlymple - City of DJINN- Prologue	6	Upto K3	3
IV	4.1 Elisabeth Bumiller - May You Be The Mother Of Hundred Sons: A Journey Among The Women Of India - Chapter-1- Arrival and Introduction	6	Upto K4	4
V	5.1 Personal Writing on travel experience (Visiting places)	6	Upto K4	5

Books for study:

1. Bali, Manju and Sushil Bali. *Travel the World on Your Own*. Notion Press, 2020.
2. Bumiller, Elisabeth. *May You be the Mother of a Hundred Sons: A Journey Among the Women of India*. Ballantine Books, 1991.
3. Guevara, Ernesto Che. *The Motorcycle Diaries*. Harper Perennial, 2007.

Books for References:

1. Clarke, Robert. *The Cambridge Companion to Postcolonial Travel Writing*. Cambridge University Press, 2018
2. Don, George. *The Lonely Planet Travel Anthology: True Stories from the World's best writers*. Lonely Planet, 2016.
3. Lahiri, Himadri. *Asia Travels*. Birutjatio Sahitya Sammiloni, 2021
4. Sintobin, Tom and Floris Meens. *Gender, Companionship, and Travel*. NP, 2020
5. Westling, Louise. *Literature and the Environment*. Cambridge University Press, 2013
6. Youngs, Tim and Nandini Das. *Travel Writing*. Cambridge University Press, 2019

Web Resources

1. <https://www.globotreks.com/travel-tips/what-is-travel-writing/>
2. <https://www.gutenberg.org/files/3176/3176-h/3176-h.htm>
3. <http://mrs-sullivan.com/wp-content/uploads/Eat-Pray-Love-Book-on-pdf.pdf>

Rationale for Nature of the course

The skill enhancement course helps the readers to interpret their travel experience in an aesthetic perspective. It also enables the cultural sensitivity. It aids to understand the intimate relation between humans and the places they visit in an artistic way.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Diary writing based on travel
2. Presentations on the travel experience
3. Travel blog writing
4. Travel content writing
5. Visiting places

Pedagogy

1. Lecturing
2. PPT
3. Quiz
4. Presentation
5. Chalk and talk

Course Designer:

Dr. L. R. Sangeetha Priya

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Khuswant Singh	2	Chalk and talk, quiz/ seminar, Test, Assignment
	Writings on Delhi	4	
II	Introduction to Mark Twain	2	Chalk and talk, PPT, quiz/ seminar, Test
	Mark Twain's Innocent Abroad Chapter VII	4	
III	Introduction to William Darlymple and his works	3	PPT, Chalk and talk, quiz/ seminar, Test
	City of DJINN (Prologue)	3	
IV	Elisabeth Bumiller	2	PPT, quiz/ seminar, Test
	Explaining the story of "May You Be The Mother Of Hundred Sons: A Journey Among The Women Of India" - Chapters 2	4	
V	Visiting places	2	Chalk and talk, PPT, Lecturing, Assignment
	Writings- based on travel experience	4	

Course Learning Outcomes:

At the end of the course, the students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	appreciate and analyse their ideas to their peers confidently	Upto K2
CLO2	gain awareness of the nexus between reading and writing works of travel writing	Upto K3
CLO3	explore and share the work in progress with peers, giving and receiving constructive criticisms	Upto K3
CLO4	use library resources to research on contemporary travel writing contexts (social, historical, political, cultural)	Upto K4
CLO5	work skillfully to reflect upon their work in the context of travel writing by established writers.	Upto K4

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	2	3	2
CLO2	3	2	3	3	3
CLO3	3	3	2	2	2
CLO4	2	3	3	2	3
CLO5	3	2	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

S. No.	CLOs	K-Level	Section A		Section B		Section C (Either / or Choice)	Section D (Open Choice)
			MCQs		Short Answers			
			No. of Questions	K- Level	No. of Questions	K- Level		
1	CLO 1	Upto K2	2	K1 & K1	1	K1	2 (K1&K1)	1(K2)
2	CLO 2	Upto K3	2	K2 & K2	1	K2	2 (K2&K2)	1(K3)
3	CLO 3	Upto K3	2	K1 & K1	1	K1	2 (K3&K3)	1(K3)
4	CLO 4	Upto K4	2	K2 & K2	1	K2	2 (K4&K4)	1(K4)
5	CLO 5	Upto K4	2	K1 & K1	1	K2	2 (K4&K4)	1(K4)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each Question			1		2		5	10
Total Marks for each Section			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks with choice (120)	% of Marks without choice	Consolidated
K1	6	4	10	-	20	16.67	17
K2	4	6	10	10	20	16.67	17
K3	-	-	10	20	40	33.33	33
K4	-	-	20	20	40	33.33	33
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ENGLISH				CLASS: II BA - English				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/week	CIA	Ext	Total
III	SEC 5	23U3SED5	Public Speaking	2	2	25	75	100
Nature of Course								
Skill oriented		✓	Entrepreneurship oriented		Employability oriented			

Objectives:

- To help students understand the goals and benefits of public speaking
- To help them recognize communication apprehension and guide them on how to reduce it
- To familiarize them on how public speaking and its uses to advocate or create change
- To enable learners recognize the social and historical contexts of speech, oratory, and rhetoric
- To help them think and speak imaginatively and critically.

Unit	Description	Hours	K-level	CLO
I	1.1 What is Public Speaking? Introduction-benefits of public speaking-types of speaking and speaking occasions-speaking competencies read more-familiarise yourself with the environment outline the main points-have someone review your speech-practice on your own-record yourself practisingrehearse in front of someone-face questions-use technology	6	Upto K2	1
II	2.1 Need for Public Speaking critical thinking skills- Develops leadership qualities- Ensures career advancement- Improves research skills- Helps in motivating people- Improves communication skills-Builds social connections- Increases persuasion skills-Develops vocabulary- Ensures personal development-Eliminates fear of impromptu speaking Increases confidence	6	Upto K3	2
III	3.1 Significance and essentials of public speaking skills To Achieve over the Public- To Motivate Public-To Guide People-Overcome fear. Research about your topic- Be energetic-Self Confidence-Know your audience Encourage the audience to participate	6	Upto K3	3

IV	4.1 Techniques in acquiring the skill Practice,- Use feedback to your advantage-Connect with a personal story. Make eye contact. Use the stage to your advantage. Calm your nerves. Make a lasting impression with a strong conclusion.	6	Upto K3	4
V	5.1 Offering Impromptu session	6	Upto K4	5

Books for study:

1. Beebe, S. A., & Beebe, S. J. (2006). Public Speaking: An audience centred approach (6th ed.). New York: Pearson
2. Fraleigh, D.M., & Tuman, J.S. (2009). Speak up! An illustrated guide to public speaking. New York: Bedford/St. Martins
3. Carnegie Dale, (2018), The Art of Public Speaking Skyhorse publishing

Books for References:

1. Apple, W., Streeter, L.A. & Krauss, R. M (1979). Effects of pitch and speech rate on personal attributions. Journal of Personality and Social Psychology, 37, 715- 727.
2. Dale Carnegie, (2015), The Art of Public Speaking: The original Tool for improving public Oration, Clydesdale
3. Michael J. Gelb, (2022), Mastering the Art of Public Speaking: Jaico publishing house
4. B Raj Mohan, Taylor and Francis (2019), Understanding the public speaking: A
5. learner's guide to persuasive oratory,

Web Resources

1. www.mindtools.com
2. www.Speechclass.com
3. www.presentationzen.com

Rationale for Nature of the course

The skill course aims to improve communication skills and make the social connections. It develops vocabulary skills and fluency in English. It also helps to advance one's career.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Narrate a story on seeing a photo- arranging
2. Narrational Drama- practising
3. Tongue twister
4. Arrangement of impromptu session
5. Group discussion.

Pedagogy

1. Exercises for listening
2. listening and watching scholars/Great orator's speech
3. Group Discussion

Course Designer(s):
Mr.R.Ramesh,

Lecture Schedule

Unit	Topics	Hrs	Mode
I	Introduction-benefits of public speaking-types of speaking and speaking occasions-speaking	1	
	competencies-read more-familiarise yourself with the environment-outline the main points-have someone review your speech-	1	Ppt/lecture/using black board, quiz/ seminar, Test
	practice on your own-record yourself practising-rehearse Infront of someone-face questions-use technology	1	
II	Unit II: Need for Public Speaking Critical thinking skills- Develops leadership qualities- Ensures career advancement- Improves research skills- Helps in motivating people- Improves communication skills-	3	Ppt/lecture/using black board, quiz/ seminar, Test
	Builds social connections- Increases persuasion skills- Develops vocabulary- Ensures personal development- Eliminates fear of impromptu speaking -Increases confidence	3	
III	Significance and essentials of public speaking skills To Achieve Over The Public- To Motivate Public-To Guide People-Overcome fear. Research about your topic	3	Ppt/lecture/using black board, quiz/ Seminar, Test
	Be energetic-Self Confidence-Know your audience Encourage the audience to participate	3	
IV	Techniques in acquiring the skill Know your audience- Practice, - Use feedback to your advantage-Connect with a personal story.	3	Ppt/lecture/using black board, Assignment
	Make eye contact. Use the stage to your advantage. Calm your nerves. Make a lasting impression with a strong conclusion.	3	

V	Methods of delivery-vocal aspects of deliver nonverbal aspects of delivery-mastering the location.	3	Ppt/lecture/using black board, Quiz/ Seminar, Test
	preparation, practice and delivery- conclusion, review questions and activities	3	

Course Learning Outcomes:

At the end of the course, the students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	demonstrate an understanding of the principles of public speaking.	Upto K2
CLO2	recognize barriers to public speaking and identify how to avoid them	Upto K3
CLO3	understand how to give effective verbal and nonverbal feedback	Upto K3
CLO4	learn about planning speech organization for the intended audience	Upto K4
CLO5	practice effective group delivery and speech in formal context.	Upto K4

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	2	3	2
CLO2	3	2	3	3	3
CLO3	3	3	2	2	2
CLO4	2	3	3	2	3
CLO5	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K- Level	No. of Questions	K- Level		
1	CLO1	Upto K2	2	K1&K1	1	K1	2(K1&K1)	1(K2)
2	CLO2	Upto K3	2	K2&K2	1	K2	2(K2&K2)	1(K3)
3	CLO3	Upto K3	2	K1&K1	1	K2	2(K3&K3)	1(K3)
4	CLO4	Upto K4	2	K2&K2	1	K1	2(K4&K4)	1(K4)
5	CLO5	Upto K4	2	K1&K1	1	K2	2(K4&K4)	1(K4)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks without choice	Consolidated
K1	6	4	10	-	20	16.67	17%
K2	4	6	10	10	20	16.67	
K3	-	-	10	20	40	33.33	33%
K4	-	-	20	20	40	33.33	33%
Total Marks	10	10	50	50	120	100.00	100%

SEMESTER IV

DEPARTMENT OF ENGLISH				CLASS: II BA - English				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/week	CIA	Ext	Total
IV	CC7	23U4NCCT7	WORLD LITERATURE IN TRANSLATION	4	4	25	75	100
Nature of Course								
Skill oriented		✓	Entrepreneurship oriented			Employability oriented		

Objectives:

- To help learners achieve accessibility to regional and international literary forms
- To enable them to contextualize the texts and be familiar with translation theory
- To enable them to develop a comparative perspective to study the texts
- To exhibit appreciation of literature and writers from various nations and cultures
- To learn to see critically the rising trends of globalization, capitalism and multiculturalism.

Unit	Description	Hours	K-level	CLO
I	1.1 Dante - Ulysses' Last Voyage 1.2 Johann Wolfgang von Goethe - The Violet 1.3 Victor Hugo - Tomorrow at Dawn 1.4 Khalil Gibran - Your Children are not your children	12	Upto K2	CLO1
II	2.1 Pablo Neruda - If you forget me 2.2 Ovid - Pyramus & Thisbe 2.3 Alexander Pushkin - The Gypsies 2.4 Horace - Satires 2.5 Gabriel Okara - The Mystic Drum	12	Upto K3	CLO2
III	3.1 Walter Benjamin - Unpacking My Library 3.2 Montaigne - Of Friendship	12	Upto K3	CLO3
IV	4.1 Marie Clements - The Unnatural & Accidental Women 4.2 Samuel Beckett - Waiting for Godot	12	Upto K4	CLO4

V	5.1 Gabriel García Márquez - A Very Old Man with Enormous Wings 5.2 Ivan S. Turgenev - The District Doctor 5.3 Plautus - The Pot of Gold 5.4 Antoine de Saint-Exupéry - The Little Prince	12	Upto K4	CLO5

Books for study:

1. Márquez, Gabriel García. *A Very Old Man with Enormous Wings*. 2014.
2. Neruda, Pablo. *The Poetry of Pablo Neruda*. Farrar, Straus and Giroux, 2015.
3. Beckett, Samuel. *Waiting for Godot: A Tragicomedy in Two Acts*. 1994.

Books for References:

1. Benjamin, Walter, and Martin Jay. *Unpacking My Library*. 2010.
2. Bercovici, Konrad. *The Story of the Gypsies*. Pickle Partners Publishing, 2017.
3. Bolton, David. *The Pot of Gold by Plautus*. Lulu.com, 2019.
4. Clements, Marie Humber. *The Unnatural and Accidental Women*. Talonbooks Limited, 2005.

Web Resources

1. The Introduction of Victor Hugo to the English (1823–1830).” *The Fortunes of Victor Hugo in England*, Columbia University Press, 1938, pp. 1–26, <http://dx.doi.org/10.7312/hook93490-002>.

Rationale for Nature of the course

The core course manifests a variety of themes ranging from the world literature and culture. It manifests the knowledge of translations of literary works.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Analysis on concepts related to literary domain
2. Analysis on literary genres

Pedagogy

1. Seminar
2. Quiz
3. Group Discussion
4. PowerPoint Presentation

Course Designer(s):

Prof. S.Suba Rekha

Course Schedule

Unit	Topics	Hrs	Mode
I	1. Dante - Ulysses' Last Voyage	6	Lecture, Blackboard Usage, Quiz/ seminar, Test
	2. Johann Wolfgang von Goethe - The Violet		
	3. Victor Hugo - Tomorrow at Dawn.	6	
	4. Khalil Gibran - Your Children are not your children.		
II	1. Pablo Neruda –If you forget me.	8	Lecture, PPT, Quiz/ seminar, Test
	2. Ovid – Pyramus & Thisbe.		
	3. Alexander Pushkin - The Gypsies.	4	
	4. Horace - Satires	6	
III	5. Gabriel Okara - The Mystic Drum		Lecture, Selfreading, Quiz/ seminar, Test
	1. Walter Benjamin - Unpacking My Library	6	
	2. Montaigne - Of Friendship.	6	
IV	1. Marie Clements - The Unnatural & Accidental Women	6	Lecture, Quiz/ seminar, Test
	2. Samuel Beckett - Waiting for Godot	6	
V	1. Gabriel García Márquez - A Very Old Man with Enormous Wings.	8	Lecture, Assignment, Seminar
	2. Ivan S. Turgenev - The District Doctor		
	3. Plautus - The Pot of Gold	4	
	4. Antoine de Saint-Exupéry - The Little Prince		

Course Learning Outcomes:

At the end of the course, the students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	gain an exposure to some Classics in World Literature, both in theme and form	Upto K2
CLO2	be able to identify elements of universal literary merits as well as critically compare some of the great works of the East and the West	Upto K3
CLO3	gain an understanding of the works in their cultural/historical contexts and of the enduring human values which unite the different literary traditions	Upto K3
CLO4	pay special attention to critical thinking and writing within a framework of cultural diversity as well as comparative and interdisciplinary analysis	Upto K4
CLO5	have an understanding of the study and consideration of the literary, cultural, and human significance of selected great works of the Western and non-Western literary traditions.	Upto K4

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	2	3	2
CLO2	3	2	3	3	3
CLO3	3	3	2	2	2
CLO4	2	3	3	2	3
CLO5	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model (Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K- Level	No. of Questions	K- Level		
1	CLO1	Upto K2	2	K1&K1	1	K1	2(K1& K1)	1(K2)
2	CLO2	Upto K3	2	K2&K2	1	K2	2(K2&K2)	1(K3)
3	CLO3	Upto K3	2	K1&K1	1	K1	2(K3&K3)	1(K3)
4	CLO4	Upto K4	2	K2&K2	1	K2	2(K4&K4)	1(K4)
5	CLO5	Upto K4	2	K1&K1	1	K2	2(K4&K4)	1(K4)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30
Total			75					

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	6	4	10	-	20	16.67	17%
K2	4	6	10	10	20	16.67	
K3	-	-	10	20	40	33.33	33%
K4	-	-	20	20	40	33.33	33%
Total Marks	10	10	50	50	120	100.00	100%

DEPARTMENT OF ENGLISH				CLASS: II BA - English				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/week	CIA	Ext	Total
IV	CC8	23U4UCCT8	ASPECTS OF LANGUAGE & LINGUISTICS	3	3	25	75	100
Nature of Course								
Skill oriented		✓	Entrepreneurship oriented		✓	Employability oriented		✓

Objectives:

- To help learners gain knowledge of linguistic research methods and of different theories of language
- To enable them to gain specialized knowledge related to the areas of linguistic Research and applications
- To help them to gain detailed knowledge of the history, traditions and distinctive character of the academic field of English linguistics
- To familiarize them with the ability to use this knowledge to analyze problems in both other academic settings and work contexts
- To enhance competence in humanities that includes the ability to think historically and analytically about language, literature, culture and society.

Unit	Description	Hours	K-level	CLO
I	1.1 Introduction to study of language 1.2 History of English Language 1.3 The Sounds of Language - Diphthongs- Vowels - Consonants - Manner of Articulation	9	Upto K2	1
II	2.1 Theory of Communication – Types of Interaction 2.2 The Theory of General Semiotics - Linguistics, Sign, Language & Culture	9	Upto K3	2
III	3.1 Introduction to Structuralism – Internal and External elements of Language 3.2 Introduction to Phonology & Morphology 3.3 Syntax and Semantics	9	Upto K3	3
IV	4.1 Linguistics & Phonetics 4.2 English Language varieties- Idiolect, Dialect, Pidgin	9	Upto K4	4

V	5.1 Bilingualism 5.2 Multilingualism 5.3 Sociolinguistics	9	Upto K4	5

Books for study:

1. Akamajian A., R.A.Demers & M Harnish Linguistics: An Introduction of Language & Communication. The MIT Press, Cambridge, England, 2010
2. Bloomfield, Leonard – Language, University of Chicago Press, 1984
3. Rajend Mesthrie & Rakesh M. Bhatt, The Study of New Linguistic Varieties, Cambridge University Press, 2008.

Books for References:

1. Dr. Pandey Om Prakash - An Introduction to Language and Linguistics, Bluerose publishers pvt limited 1st edition. Dec 2021.
2. Deepa Thomas - A student's Handbook to Language and Linguistics, Ponnu Liz Malieckal publishers, 2018
3. Dwight Bolinger, Aspects of Language, Harcourt Brace Jovanivich Publishers, 1975
4. James M. Anderson, Structural Aspects of Language change, Longman publishers, 1973
5. D.S.Paul, English Language and Linguistics, Atlantic Publishers 2023
6. Raj kuamr Sharma, Fundamentals of Linguistics, Atlantic Publishers, 2023

Web Resources

1. <https://repository.bbg.ac.id>
2. <https://www.studeymarter.co.uk>
3. <https://www.sheffield.ac.uk/linguistics>

Rationale for Nature of the course

A wide range of graduates are required good communication skills in English. Identify and define the aspects of English Language and linguistics. Research abilities in the field of language and linguistics.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Story telling
2. Tongue Twister
3. Role- play
4. Group Discussion

Pedagogy

1. Lecture
2. Power point presentation

Course Designer(s):
Dr. M. Kavitha

Course Schedule

Unit	Topics	Hrs	Mode
I	1.1 Introduction to study of language 1.2 History of English Language	5	Dictation, Spell Bee
	1.3 The Sounds of Language - Diphthongs- Vowels - Consonants - Manner of Articulation	4	Quiz/ seminar, Test
II	2.1 Theory of Communication – Types of Interaction	5	Dialogue writing, Quiz/
	2.2 The Theory of General Semiotics - Linguistics, Sign, Language & Culture	4	seminar, Test
III	3.1 Introduction to Structuralism	3	Chalk and Talk
	3.2 Introduction to Phonology & Morphology 3.3 Syntax and semantics	6	Role play, Quiz/ seminar, Test
IV	4.1 Linguistics & Phonetics	5	PPT, Quiz,
	4.2 English Language varieties- Idiolect, Dialect, Pidgin	4	Assignment
V	5.1 The Sounds of Language - Diphthongs- Vowels - Consonants - Manner of Articulation	5	Group Discussion
	5.2 Bilingualism-Multilingualism - Sociolinguistics	4	Quiz/ Seminar, Test

Course Learning Outcomes:

At the end of the course, the students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	develop academic, professional language skills	Upto K2
CLO2	identifying the importance of English Language in relation with communication	Upto K3
CLO3	find the complexities of meaning and social use of language	Upto K3
CLO4	compare the linguistics and phonological patterns of language	Upto K4
CLO5	make use of local and Global perspectives.	Upto K4

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	2	3	2
CLO2	3	2	3	3	3
CLO3	3	3	2	2	2
CLO4	2	3	3	2	3
CLO5	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model

(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K- Level	No. of Questions	K- Level		
1	CLO1	Up toK2	2	K1&K1	1	K1	2(K1&K1)	1(K2)
2	CLO2	Up toK3	2	K2&K2	1	K2	2(K2&K2)	1(K3)
3	CLO3	Up toK3	2	K1&K1	1	K1	2(K3&K3)	1(K3)
4	CLO4	Up toK4	2	K2&K2	1	K2	2(K4&K4)	1(K4)
5	CLO5	Up toK4	2	K1&K1	1	K2	2(K4&K4)	1(K4)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	5
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	6	4	10	-	20	16.67	17%
K2	4	6	10	10	20	16.67	
K3	-	-	10	20	40	33.33	33%
K4	-	-	20	20	40	33.33	33%
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ENGLISH				CLASS: II BA - English				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/week	CIA	Ext	Total
IV	EC4	23U4NGET4	Myth and Literature	5	6	25	75	100
Nature of Course								
Skill oriented		✓	Entrepreneurship oriented		Employability oriented			

Objectives:

- To help students to know the origin and sources myths in Literature
- To provide them with a unique approach of interpreting critical analysis that has given rise to a need of understanding the concept Myth in relation to a Man's life
- To get an in-depth study of the theoretical approaches
- To help them gain insight to myth, ritual, philosophy, methods and contemporary issues in religious studies from ancient times to modern times
- To help them to understand the definition of symbolism with its different types of dimensions.

Unit	Description	Hours	K-level	CLO
I	1.1 Introduction to Myth / Mythology 1.2 Sources of Indian Mythology	18	Upto K2	CLO1
II	2.1 Ted Hughes Selections from Tales from Ovid I. Lycaon – Creation; Four ages; Flood II. Echo and Narcissus – Birth of Hercules III. Carol Ann Duffy – Mrs Midas	18	Upto K3	CLO2
III	3.1 General ideas of Vedic and Puranic Mythology	18	Upto K3	CLO3
IV	4.1 Symbolism: Role of Symbolism in myths 4.2 Symbols related to Sacrifice and other Iconology, 4.3 Understanding of terms and taboos in tribal myth	18	Upto K4	CLO4
V	5.1 Devdutt Parranik's Indian Mythology (Chapter 10) 5.2 Mark Morford – Focus Texts: for Classical Language Study (Chapter – 1)	18	Upto K4	CLO5

Books for study:

1. Myth and Literature – edited by John B Vickery
2. Myth Literature and the unconscious – edited by Leon Burnett
3. Historiography Myth Literature – edited by Larraitz Arizna Barreta.

Books for References:

1. The Classic Myths in English Literature and in Art – Gayley, Charles Miles
2. Myths of Greece and Rome Narrated with Special Reference to Literature and Art – H. A. Cuerber5
3. Myths and Motifs in Literature – Burrows, David J.
4. Magoulick, Mary J. *The Goddess Myth: in Contemporary Literature and Popular Culture*. University Press of Mississippi, 2022.
5. Sharma, Vandana. *Studies in Myth, Orality and Folklore in World Literature*. Atlantic Publishers, 2013.

Web Resources

1. <https://www.twinkl.co.in/teaching-wiki/mythology-and-literature>
2. <https://study.com/academy/lesson/what-are-myths-definition-types-examples.html>
3. <https://ignited.in/I/a/210981>.

Rationale for Nature of the course:

This Paper explores the abundant Myths with imbibing life factual and it helps students to rewind our classical life which is highly associates with nature.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Retelling the story
2. Role Play
3. Digital tools
4. Pictorial reading

Pedagogy:

1. PPT
2. MOVIE
3. CHART AND POSTERS
4. BOOK READING EXERCISE
5. ITC TOOLS

Course Designer(s):

P. Hemamalini

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Mythology, Sources of Indian Mythology	8	Black Board, Lecture, quiz/ seminar, Test
	Types of story related to Myth, Myth making and using	10	
II	Ted Huges selection Tales	9	Reading Practice, Lecturing, quiz/ seminar, Test
	Echo and Narcissus Birth of Hercules, Ovid's Pyramus and Thisbe, Carol Ann Duffy's Mrs. Midas	9	
III	Analyzing Vedic Period and its Importance	9	Referring Books, Fable telling, quiz/ seminar, Test
	Epic and Puranic Mythology	9	
IV	Symbolism. Role of Symbolism in Myths, Symbols related to sacrifice and other Iconology	10	PPT, YouTube videos, quiz/ seminar, Test
	Understanding on terms and taboos in Tribal Myths	8	
V	In depth Psychology of Devdutt Pattnaik's Indian Mythology, Perspectives of Indian Mythology in Literature	10	Lecturing, reading reference Books, Movie watching, Assignment
	Classical Mythology in Literature Art and Music	8	

Course Learning Outcomes:

At the end of the course, the students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	understand the origin and sources of myths in literature	Upto K2
CLO2	gain an exposure of learning and rewinding Vedic and Puranic period	Upto K3
CLO3	develop an in-depth knowledge of the origin of Greek Myths and Heroes	Upto K3
CLO4	understand the existentialism in Roman Myth	Upto K4
CLO5	develop in-depth psychological devotion to the perspectives of Indian Mythology.	Upto K4

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	2	3	2
CLO2	3	2	3	3	3
CLO3	3	3	2	2	2
CLO4	2	3	3	2	3
CLO5	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model

(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D(Open Choice)
			MCQs		Short answers			
			No. of Questions	K- Level	No. of Questions	K- Level		
1	CLO1	Upto K2	2	K1&K1	1	K1	2(K1&K1)	1(K2)
2	CLO2	Upto K3	2	K2&K2	1	K2	2(K2&K2)	1(K3)
3	CLO3	Upto K3	2	K1&K1	1	K1	2(K3&K3)	1(K3)
4	CLO4	Upto K4	2	K2&K2	1	K2	2(K4&K4)	1(K4)
5	CLO5	Upto K4	2	K1&K1	1	K2	2(K4&K4)	1(K4)
No. of Questions to be asked			10	-	5	-	10	5
No. of Questions to be answered			10	-	5	—	5	3
Marks for each question			01	-	02	-	05	10
Total marks for each			10	-	10	-	25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	6	4	10	-	20	16.67	17%
K2	4	6	10	10	20	16.67	
K3	-	-	10	20	40	33.33	33%
K4	-	-	20	20	40	33.33	33%

DEPARTMENT OF ENGLISH				CLASS: II BA – English				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/week	CIA	Ext	Total
IV	SEC6	23U4NSED6	English for Technical Writing	2	2	25	75	100
Nature of Course								
Skill oriented		✓	Entrepreneurship oriented		Employability oriented			

Objectives:

- To help the students to recognize and incorporate basic grammar, mechanics, and sentence variety in writing
- To enable them to answer with explanation for Interviews, four basic skills in English Listening, Speaking, Reading and Writing
- To help the students to develop the ability to recognize main idea and supporting details in order to improve comprehension and retention of written information
- To help them to understand professional writing by studying management communication contexts and genres, researching contemporary business topics, analysing quantifiable data discovered by researching, and constructing finished professional workplace documents
- To enable the students to apply the study of linguistic ability and grammar in their practical life.

Unit	Description	Hours	K-level	CLO
I	Communication skills – Linguistic Techniques - Language acquisition – Basics of History of English Linguistics and its modern usage	6	Upto K2	CLO1
II	Reading Comprehension - English, Phonetics (Sounds) - Oral Presentation – Communication - Barriers to Communication	6	Upto K3	CLO2
III	Linguistic ability – Listening – Paragraph writing – Business Letter - Nature and Scope of Letters - Job application letters	6	Upto K3	CLO3
IV	Technical description – Precis writing and its application	6	Upto K4	CLO4
V	Telephone skills – Reports – Advertising	6	Upto K4	CLO5

Books for study:

1. Communication Skills- Dr. Gajanan Malviya S. Chand, Prof. R.N. Shukla
2. English for Technical Communication – N P Sudharshana and C. Savitha
3. Solving problems in Technical Writing – Edited by Lynn Beene and Peter White

Books for References:

1. Technical Writing Process – Kieran Morgan
2. A Textbook of English Phonetics For Indian Students – T Balasubramanian.
3. Alred, Gerald J. and Charles T. Brusaw. *Handbook of Technical Writing*. St. Martin's Press. 1976.
4. Markel, Mike and Stuart A. Selber. *Technical Communication*. Bedford, 2015.

Web Resources:

1. <https://virtualspeech.com/blog/improve-communication-skills>
2. <https://www.betterup.com/blog/effective-strategies-to-improve-your-communicationskills>
3. <https://englishexplorations.check.uni-hamburg.de/basic-concepts-of-englishphonetics-and-pronunciation>

Rationale for Nature of the course

The Course enables the students to exhibit their skill of narration and also aids them in fluent in English language. It even helps them to gain good writing skills.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Paragraph writing
2. Note Making
3. Reading comprehension.

Pedagogy

1. Quiz
2. Seminar 3. Assignment.

Course Designer:

Prof. A. Hemamalathy

Course Schedule

Unit	Topics	Hrs	Mode
I	Languages and skills of communication – Linguistic Techniques	3	Language games, quiz/ seminar, Test
	Language acquisition – The History of EnglishLinguistics and modern usage	3	
II	Reading Comprehension - English, Phonetics (Sounds) - Oral Presentation	3	Provision of Newspaper, quiz, seminar, Test
	Communication-Barriers to Communication	3	
III	Linguistic ability – Listening – Paragraph writing – Business letter	3	Letter Writing, quiz/ seminar, Test
	Nature and Scope of letters – Job application letters	3	
IV	Technical description	3	PPT, quiz, Assignment
	Precis writing and its application-speech	3	
V	Telephone skills - Advertising	3	Flash card, quiz/ seminar, Test
	Reports	3	

Course Learning Outcomes:

At the end of the course, the students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	determine the basic technical skills	Upto K2
CLO2	classify the phonological order of words and sentences	Upto K3
CLO3	applying the rules of paragraph writing	Upto K3
CLO4	compare the linguistics and phonological patterns of language	Upto K4
CLO5	identifying the report of travelling.	Upto K4

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	2	3	2
CLO2	3	2	3	3	3
CLO3	3	3	2	2	2
CLO4	2	3	3	2	3
CLO5	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K- Level	No. of Questions	K- Level		
1	CLO1	Upto K2	2	K1&K1	1	K1	2(K1&K1)	1(K2)
2	CLO2	Upto K3	2	K2&K2	1	K2	2(K2&K2)	1(K3)
3	CLO3	Upto K3	2	K1&K1	1	K1	2(K3&K3)	1(K3)
4	CLO4	Upto K4	2	K2&K2	1	K2	2(K4&K4)	1(K4)
5	CLO5	Upto K4	2	K1&K1	1	K2	2(K4&K4)	1(K4)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		10	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	6	4	10	-	20	16.67	17%
K2	4	6	10	10	20	16.67	
K3	-	-	10	20	40	33.33	33%
K4	-	-	20	20	40	33.33	33%
Total Marks	10	10	50	50	120	100.00	100%

DEPARTMENT OF ENGLISH				CLASS: II BA - English				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/week	CIA	Ext	Total
IV	SEC-7	23U4NSED7	Mass Communication and Journalism	2	2	25	75	100
Nature of Course								
Skill oriented		✓	Entrepreneurship oriented		✓	Employability oriented		✓

Objectives:

- To impart the basic knowledge of Mass communication & Journalism and related areas of studies
- To empower learners by communication, professional and life skills
- To develop the learner into competent and efficient Media & Entertainment Industry ready professionals
- To develop the ability to structure Essays
- To enable the students to learn copy-editing.

Unit	Description	Hours	K-level	CLO
I	MCI-Print Medium, Audio-Visual Media, Other Media	6	Upto K2	CLO1
II	News Agencies, News and its Dissemination, Feature and Column Writing, Editorials, Press note Preparation	6	Upto K3	CLO2
III	Advertising, Illustrations	6	Upto K3	CLO3
IV	House and Trade Journals, Origin and Evolution of Newspapers and Periodicals	6	Upto K4	CLO4
V	Preparatory process of Careers, Research in Journalism, Planning and Publicity Campaigns	6	Upto K4	CLO5

Books for study:

- D.S. Mehta, Mass Communication and Journalism in India, Allied Publishers Ltd, New Delhi
- Beginner's guide to Journalism and Mass communication – Barun Roy. (Roy, Barun. *Beginner's Guide to Journalism & Mass Communication*. 2000: V & S Publishers.)
- Handbook of Journalism and Mass Communication – Vir Bala Aggarwal, V.S. Gupta (Aggarwal, Vir Bala and Gupta, V. S. 2002 Handbook of Journalism and mass communication. New Delhi.)

Books for References:

1. Key concepts in Journalism Studies – Bob Franklin
2. New Media and Online Journalism: Handbook for Media Studies – Abhay Chawla
3. Pollay, Richard W. *Information Sources in Advertising History*. Wesport, Conn.: Greenwood Press, 1979.
4. Dixit, Deepali Sanjeev. *The Ultimate Guide for Journalism and Mass Communication*. Arihant Publications, 2023.

Web Resources

1. https://en.wikipedia.org/wiki/Mass_media_in_India
2. <https://www.nimc-india.com/history-mass-media-india.html>
3. <https://egyankosh.ac.in/bitstream/123456789/13498/1/Unit-14.pdf>

Rationale for Nature of the course

With the rise of digital media, there are numerous opportunities for the students to learn about online news portals, blogging, content writing, and social media

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Group discussion
2. Report Writing
3. Assignment

Pedagogy

1. Quiz
2. Seminar
3. PowerPoint Presentation

Course Designer:

Dr.R.Abirami

Lecture Schedule

Unit	Topics	Hrs	Mode
I	Mass Communication in India, Print Medium	3	ICT Tools, Quiz/ seminar, Test
	Audio-Visual Media, Other Media	3	
II	News Agencies, News and its Dissemination	3	Report Writing, Quiz/ seminar, Test
	Feature and Column Writing, Editorials, Press note Preparation	3	
III	Advertising	3	Role play, Quiz/ seminar, Test
	Illustrations	3	
IV	House and Trade Journals	3	Reading Journals, Assignment
	Starting of Newspapers and Periodicals	3	
V	Preparation for a Career, Research in Journalism	3	News reading, Quiz/ seminar, Test
	Planning and Publicity Campaigns	3	

Course Learning Outcomes:

At the end of the course, the students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO1	determine the basics of mass communication and journalism	K2
CLO2	examine the different forms of journalistic writing at various levels	K3
CLO3	explain the importance of public opinion and role of journalism in framing it	K3
CLO4	classify the history of newspaper and its evolution	K4
CLO5	categorize the print media, research and its role in India.	K4

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	2	3	2
CLO2	3	2	3	3	3
CLO3	3	3	2	2	2
CLO4	2	3	3	2	3
CLO5	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K- Level	No. of Questions	K- Level		
1	CLO1	Upto K 2	2	K1&K1	1	K1	2(K1&K1)	1(K2)
2	CLO2	Upto K 3	2	K2&K2	1	K2	2(K2&K2)	1(K3)
3	CLO3	Upto K 3	2	K1&K1	1	K1	2(K3&K3)	1(K3)
4	CLO4	Upto K 4	2	K2&K2	1	K2	2(K4&K4)	1(K4)
5	CLO5	Upto K 4	2	K1&K1	1	K2	2(K4&K4)	1(K4)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		10	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	6	4	10	-	20	16.67%	17%
K2	4	6	10	10	20	16.67%	
K3	-	-	10	20	40	33.33%	33%
K4	-	-	20	20	40	33.33%	33%
Total Marks	10	10	50	50	120	100	100%



THE MADURA COLLEGE (AUTONOMOUS), MADURAI – 625 011.

DEPARTMENT OF ENGLISH (SF)

COURSE LIST

Semester	Course Code	Title of the Course	Credits	Hours	Nature of Course (Employability/ Entrepreneurship / Skill Development)			Scope of Focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/New
					Empl	Ent	Skill	Local	National	Global	
III	23U3TLAN3/ 23U3TLAN3/ 23U3SLAN3	Language –I	3	6			Y	✓			
	23U3NENG3	General English – III	3	6			Y		✓	✓	New
	23UNCCT5	British Literature – II	4	4			Y		✓	✓	60%
	23UNCCT6	American Literature – II	3	3			Y		✓	✓	98%
	23U3NGET3	Literary Genres & Terms	5	6			Y		✓	✓	55%
	23U3NSED4	Travel Writing	2	2	Y	Y	Y		✓	✓	New
	23U3NSED5	Public Speaking	2	2	Y	Y	Y		✓	✓	New
	23U3EVST1	Environmental Studies	-	1			Y		✓	✓	
		Total	22	30							

IV	23U4TLAN4/ 23U4TLAN4/ 23U4SLAN4	Language – II	3	6			Y	✓			
	23U4NENG4	General English –IV	3	6			Y		✓	✓	New
	23U4NCCT7	World Literature in Translation	4	4			Y		✓	✓	New
	23U4NCCT8	Aspects of Language and Literature	3	3	Y		Y		✓	✓	60%
	23U4NGET4	Myth and Literature	5	6			Y		✓	✓	25%
	23U4NSED6	Technical Writing	2	2	Y	Y	Y		✓	✓	60%
	23U4NSED7	Mass Communication & Journalism	2	2	Y	Y	Y		✓	✓	75%
	23U4EVST2	Environmental Studies	2	1			Y		✓	✓	
		Total	24	30							

REVISED CURRICULUM FOR PG ENGLISH (2024-2025)
(CHOICE-BASED CREDIT SYSTEM WITH OUTCOME-BASED EDUCATION)
PROGRAMME STRUCTURE FOR M.A. ENGLISH
SEMESTER III

Semester III	Category (Part III)	Study components	Subject code	Title of the paper	Hours	Credits
Part A	Core -VII	MCT 7	23P3NCCT7	Contemporary Literary Criticism	6	5
	Core - VIII	MCT 8	23P3NCCT8	Canadian Studies	6	5
	Core - IX	MCT 9	23P3NCCT9	Literature of the Marginalized in India	6	4
	Discipline Centric Elective - V	Discipline Elective 5	23P3NECT5	Twenty First Century Millennial Literature and Culture	5	3
Part B	MDC	MDC 1	23P3NMDC1	Green Studies	5	3
	Non-Major Elective - II	NME 2	23P3NSEN2	Leadership Skills	2	2
Part C	Internship		23P3NINTR	Internship/ Industrial Activity	-	2
Total					30	24

Semester IV	Category (Part III)	Study components	Subject code	Title of the paper	Hours	Credits
Part A	Core - X	MCT 10	23P4NCCT10	Subaltern Studies	6	5
	Core – XI	MCT 11	23P4NCCT11	Translation Studies	6	4
	Project with Viva Voce		23P4NPROV	Project with Viva Voce	8	8
	Discipline Centric Elective - VI	Discipline Elective 6	23P4NECT6	English for Careers	6	3
Part B	Skill Enhancement Course - II	SEC 2	23P4NSED2	English Literature for NTA-NET, SET & GATE	4	2
Part C	Extension		23P4NEXTN	Extension Activity	-	1
Total					30	23

SEMESTER IV

DEPARTMENT OF ENGLISH					CLASS: II MA ENGLISH			
Sem.	Course type	Course code	Course title	Credits	Contact hours / Week	CIA	Ext.	Total
III	Core	23P3NCCT7	Contemporary Literary Criticism	5	6	25	75	100

Nature of course	Skill oriented	✓	Employability oriented	✓	Entrepreneurship Oriented	✓

Objectives:

- To recall the principles of criticism for better perception
- To enable the students to comprehend that criticism is not merely an understanding of literary text but also a rapidly increasing body of knowledge
- To explain about the different schools in Contemporary Literary Criticism
- To interpret the works of various literary critics
- To evaluate critically and aesthetically of the prescribed texts

Unit	Description	Hours	K-level	CLO
I	UNIT I: Post Structuralism Jacques Derrida: Structure, Sign and Play in the Discourse of Human Sciences	18	Up to K2	1
II	UNIT II: New Criticism M.H. Abrams: The Deconstructive Angel	18	Up to K3	2
III	UNIT III Modernism: Susan Sontag: Against Interpretation Post Colonialism: Edward Said: Crisis	18	Up to K3	3
IV	UNIT IV Formalism: Cleanth Brooks: Irony as Principle of Structure Culturalism: Raymond Williams: Culture and Society	18	Up to K4	4
V	UNIT V: Marxism Roland Barthes: From Work to Text Terry Eagleton: Capitalism, Modernism and Post Modernism	18	Up to K4	5

Books for study:

1. Eagleton, T. (2008). Literary theory: An introduction. U of Minnesota Press.
2. V.S. Sethuraman. Contemporary Criticism: An Anthology. Mac Millan, 1989.
3. Chandra Joseph & K.S. Anthony Samy. Classical to Contemporary Literary Theory. Atlantic Publishers, 2011.

Books for References:

1. Wood, Nigel, and David Lodge. Modern Criticism and Theory. Taylor and Francis, 2014.
2. Lodge, David. Twentieth Century Literary Criticism: A Reader. Routledge, 2016.
3. Guerin L. Wilfred, Earle Labor, Lee Morgan, John R. Willingham. A Handbook of Critical Approaches to Literature, Oxford University Press, 1992.

Web Resources:

1. <https://courses.lumenlearning.com/sunybritlit1/chapter/literarycriticism/>
2. <https://www.atlassociety.org/post/deconstructing-derrida-review-of-structure-sign-and-discourse-in-the-human-sciences>
3. <https://fs.blog/susan-sontag-against-interpretation/>
4. <https://www.studocu.com/in/document/madurai-kamarajuniversity/ma-english/the-deconstructive-angel/4517560>
5. <https://www.britannica.com/biography/Roland-Gerard-Barthes>

Rationale for Nature of the course:

Today's postmodern era necessitates a broad enlivening understanding of literature which requires more interpretation, analysis and judgement on the basis of the critical texts. Hence a course on Contemporary Literary Criticism will help to realize for better understanding through literary theories and texts evidenced.

Activities having direct bearing on Skill development / Employability Entrepreneurship:

1. Seminar on Contemporary Literary Criticism
2. Visit to Universities to get more exposure as part of study
3. A new initiative for innovative writing research paper based on theories of their own.

Pedagogy:

Chalk and Talk, PPT, Seminar, Group Discussion, Assignment

Course Designer:

1. Dr. G. Sivasubramanian

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Post Structuralism Jacques Derrida: Structure, Sign and Play in the Discourse of Human Sciences	18	PPT, Chalk and talk, Quiz and Seminar, Tests
Unit II	New Criticism M.H. Abrams: The Deconstructive Angel	18	Chalk and Talk, Quiz and Seminar, Tests
Unit III	Modernism: Susan Sontag: Against Interpretation Post Colonialism: Edward Said: Crisis	9 9	PPT, Group Discussion, Quiz and Seminar, Tests
Unit IV	Formalism: Cleanth Brooks: Irony as Principle of Structure Culturalism: Raymond Williams: Culture and Society	9 9	Chalk and Talk Group Discussion, Quiz and Seminar, Tests, Assignment
Unit V	Marxism Roland Barthes: From Work to Text Terry Eagleton: Capitalism, Modernism and Post Modernism	9 9	Group Discussion, Classroom, Quiz and Seminar, Tests

Course Learning Outcomes:

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	understand a literary text by applying various critical theories	Up to K2
CLO-2	develop analytical understanding of the subject matter	Up to K3
CLO-3	analyze a literary text with reference to socio-political issues	Up to K3
CLO-4	evaluate critically and aesthetically the prescribed texts	Up to K4
CLO-5	appreciate a text at, intellectual and aesthetic levels.	Up to K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	2
CLO-2	3	3	3	3	3	2
CLO-3	3	3	3	3	3	2
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A (MCQs)	Section B (Short Answers)	Section C(Either/or Choice)	Section D (Open Choice)
			K- Level	K- Level	K- Level	K- Level
1	CLO1	Up to K2	2(K1 & K1)	1(K1)	2 (K1/K1)	1 (K2)
2	CLO2	Up to K3	2(K2 & K2)	1(K2)	2 (K2/K2)	1 (K3)
3	CLO3	Up to K3	2(K1 & K1)	1(K1)	2 (K3/K3)	1 (K3)
4	CLO4	Up to K4	2(K2 & K2)	1(K2)	2 (K4/K4)	1 (K4)
5	CLO5	Up to K4	2(K1 & K1)	1(K2)	2 (K4/K4)	1 (K4)
No. of Questions to be asked			10	5	10	5
No. of Questions to be answered			10	5	5	3
Marks for each question			1	2	5	10
Total Marks for each section			10	10	25	30
Total			75			

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks with choice (120)	% of Marks with choice	Consolidated
K1	6	4	10	--	20	16.67	17
K2	4	6	10	10	20	16.67	17
K3	--	--	10	20	40	33.33	33
K4	--	--	20	20	40	33.33	33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ENGLISH					CLASS: II MA ENGLISH			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext.	Total
III	Core	23P3NCCT8	Canadian Studies	5	6	25	75	100

Nature of course	Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To make the students understand Canadian Social, Cultural, Historical and Aboriginal traditions
- To develop knowledge about the different trends in Canadian studies
- To interpret the prescribed works critically
- To enable students understand Canada including multicultural and immigrant experience
- To estimate Canadian folklore and its influence on Canadian Literature

Unit	Description	Hours	K-level	CLO
I	Poetry 1. E.J. Pratt: Silences 2. Wilfred Campbell: Winter Lakes 3. A.J.M. Smith: The Lonely Land 4. A.M. Klein: Portrait of the Poet as a Landscape 5. Dorothy Livesay: Ballad of Me 6. Jeannette Armstrong: Indian Woman 7. P.K. Page: Stories of Snow	18	Up to K2	1
II	Drama 1. George Ryga: The Ecstasy of Rita Joe 2. Uma Parameswaran: Sita's Promise	18	Up to K3	2
III	Short Stories 1. Stephen Leacock: "The Hostelry of Mr. Smith" 2. Alice Munro: "Lives of Girls and Women" from <i>Lives of Girls and Women</i> 3. Neil Bissoondath: "Insecurity" 4. Doretta Lau: "How does a single blade of grass thank the sun?" from <i>How Does a Single Blade of Grass Thank the Sun</i>	18	Up to K3	3
IV	Fiction 1. Margaret Atwood: Surfacing 2. Kit Pearson: A Perfect Gentle Knight	18	Up to K4	4

V	<i>Criticism</i> 1. Linda Hutcheon: Historiographic Metafiction 2. Thomas King: Godzilla Vs Post-Colonial	18	Up to K4	5

Books for study:

1. Narasimaiah, C.D., ed. *An Anthology of Commonwealth Poetry*. Laxmi Publications, 2016.
2. Moses, Daniel David and Terry Goldie, eds. *An Anthology of Canadian Native Literature in English*. OUP. 1998.
3. Kudchedkar, Shirin and A. Jameela Begum, eds. *Canadian Voices*. Pencraft, 1996.
4. Frye, Northrop. *The Bush Garden: Essays on the Canadian Imagination*. Anansi, 1995.
5. Standard editions of the original novels and plays.

Books for References:

1. Cameron, Elspeth, ed. *Multiculturalism in Canada*. Canadian Scholar Press, 2004.
2. Morton, Desmond. *A Short History of Canada*. Hurtig, 1983.
3. New, W.H. *A History of Canadian Literature*. New Amsterdam Books, 1998.
4. Rioux Marcel, Rioux. *Quebec in Question*. Trans. James Borke. Lorimer, 1978.
5. Toye, William. *The Oxford Companion to Canadian Literature*. Oxford, 1997.
6. Twigg, Alan. *Strong Voices: Conversations with 50 Canadian Authors*. Harbour, 1988.

Web Resources

1. www.india.gc.ca
2. www.canada.justice.gc.ca
3. www.thecanadianencyclopedia.com
4. <https://www.cse.iitk.ac.in/users/amit/books/narasimhaiah-1990-anthology-of-commonwealth.html>
5. <https://www.britannica.com/biography/Margaret-Atwood>
6. <https://canadianliteraryfare.org/bibliography/drama/>

Rationale for Nature of the course

There is a bilateral relationship between India and Canada which is based on shared democratic values, the multi-cultural, multi-ethnic and multi-religious nature of two societies and strong people-to-people contacts. Hence a course on Canadian Studies will help in understanding our motherland India better.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Workshop on Canadian studies Programme to study/work abroad
2. Visit to Canadian Studies Programmes in universities like Bharatidasan University & University of Pondicherry
3. Drawing/Painting competitions on Canada the nation

Pedagogy

Chalk & Talk, Lectures, PPT, YouTube videos, Brain-storming Sessions, Group Discussions, Seminars, Assignments, Quiz

Course Designer:

Dr. SHEELA P. KARTHICK

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	1. E.J. Pratt: Silences 2. Wilfred Campbell: Winter Lakes 3. A.J.M. Smith: The Lonely Land 4. A.M. Klein: Portrait of the Poet as a Landscape	9	Chalk &Talk Drawing/Painting, Quiz/Seminar, Test
	5. Dorothy Livesay: Ballad of Me 6. Jeannette Armstrong: Indian Woman 7. P.K. Page: Stories of Snow	9	
Unit II	1. George Ryga: The Ecstasy of Rita Joe	9	PPT YouTube Videos, Quiz/Seminar, Test
	2. Uma Parameswaran: Sita's Promise	9	
Unit III	1. Stephen Leacock: "The Hostelry of Mr. Smith" 2. Alice Munro: "Lives of Girls and Women" from <i>Lives of Girls and Women</i>	9	Lectures Group Discussions, Quiz/Seminar, Test
	3. Neil Bissoondath: "Insecurity" 4. Doretta Lau: "How does a single blade of grass thank the sun?" from <i>How Does a Single Blade of Grass Thank the Sun</i>	9	
Unit IV	1. Margaret Atwood: Surfacing	9	Brain Storming Sessions, Assignments, Quiz/Seminar
	2. Kit Pearson: A Perfect Gentle Knight	9	
Unit V	1. Linda Hutcheon: Historiographic Metafiction	9	Lectures, Quiz/Seminar, Test
	2. Thomas King: Godzilla Vs Post-Colonial	9	

Course Learning Outcomes:

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	understand the historical and political background of Canadian Literature	Up to K2
CLO-2	be familiarized with the folklore and its influence in Canadian Literature	Up to K3
CLO-3	analyze a literary text with reference to socio-political issues	Up to K3
CLO-4	appreciate critically and aesthetically the prescribed texts	Up to K4
CLO-5	evaluate a text at emotional, intellectual and aesthetic levels.	Up to K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	2
CLO-2	3	3	3	3	3	2
CLO-3	3	3	3	3	3	2
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model

(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/or Choice)	Section D (Open Choice)
			K- Level	K- Level	K- Level	K- Level
1	CLO1	Up to K2	2(K1 & K1)	1(K1)	2 (K1/K1)	1 (K2)
2	CLO2	Up to K3	2(K2 & K2)	1(K2)	2 (K2/K2)	1 (K3)
3	CLO3	Up to K3	2(K1 & K1)	1(K1)	2 (K3/K3)	1 (K3)
4	CLO4	Up to K4	2(K2 & K2)	1(K2)	2 (K4/K4)	1 (K4)
5	CLO5	Up to K4	2(K1 & K1)	1(K2)	2 (K4/K4)	1 (K4)
No. of Questions to be asked			10	5	10	5
No. of Questions to be answered			10	5	5	3
Marks for each question			1	2	5	10
Total Marks for each section			10	10	25	30
Total			75			

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks with choice (120)	% of Marks with choice	Consolidated
K1	6	4	10	--	20	16.67	17
K2	4	6	10	10	20	16.67	17
K3	--	--	10	20	40	33.33	33
K4	--	--	20	20	40	33.33	33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ENGLISH					CLASS: II MA ENGLISH			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext.	Total
III	Core	23P3NCCT9	Literatures of the Marginalized in India	4	6	25	75	100

Nature of course	Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To relate students to the history of anti-caste and anti-discrimination discourses
- To illustrate about the Dalit's uprising in the literary, social and cultural spheres
- To examine on caste that reflects upon the history of anti-caste struggle in India
- To evaluate on important dimensions to understanding political spheres in India
- To estimate disciplines that covers a range including history, sociology, ethnography, anthropology and literature

Unit	Description	Hours	K-level	CLO
I	1. Lakshmi Narasu -Study on Caste 2. Ambedkar - Annihilation of Caste and Castes in India Genesis and Mechanism of Caste	18	Up to K2	1
II	1. Uma Chakravarti- Gendering Caste: Through a Feminist Lens a) The Axis of Gender stratification in India b) Formation of Patriarchy and subordination of Women c) Caste and Gender in Contemporary India 2. Anupama Rao -Caste and Gender	18	Up to K3	2
III	1. Gail Omvedt -Dalits and Democratic Revolution in India 2. Ishan Anand - Dalit Emancipation and the Land Question 3. Krishnamurthy Alamelu Geetha- From Panchamars to Dalit: The Evolution of Tamil Dalit writing	18	Up to K3	3
IV	1. M.Sukhadeo Thorat, Paul Attewell and Firdaus F.Rizvi -Case Study: The Legacy of Social Exclusion: A Correspondence Study of Job Description in India 2. Kalyan Rao- Untouchable Spring	18	Up to K4	4

V	1. Arjun Dangle – Revolution 2. Arun Kamble - speech 3. Imayam -Aarumugam 4. Jayawant Dalvi - Chakra by	18	Up to K4	5

Books for study:

1. Ambedkar, B. *Annihilation of Caste*. Fingerprint! Publishing, 2023.
2. *Castes in India: Their Mechanism, Genesis and Development: this Paper was Read by Dr. B.R. Ambedkar Before the Anthropology Seminar of Dr. A.A. Goldenweiser, Columbia University, New York (America) on 9th May 1916*. 2021.
3. Chakravarti, Uma. *Gendering Caste: Through a Feminist Lens*. SAGE Publications Pvt., 2019.
4. Dalvi, Jayvant. *Chackra*, 1st ed. India: Generic, 2015.
5. Imaiya. *Arumugam*. Katha, 2006.
6. Kalyāṇarāvu, Ji. *Untouchable Spring*. 2010.
7. Omvedt, Gail. *Dalits and the Democratic Revolution: Dr. Ambedkar and the Dalit Movement in Colonial India*. Thousand Oaks: Sage, 1994.
8. P, Narasu L. *Study of Caste*. 1988.
9. Rao, Kalyan. *Untouchable Spring*, 1st ed. India: Orient Black swan, 2010.

Books for References:

1. Risley Castes and Tribes of West Bengal. Bengal Secretariat Press, 1892.
2. Thurston, Edgar Castes and Tribes of South India, Government Press, Madras. 1909.
3. Nicholas B Dirks Castes of Mind, Princeton University Press, 2001.
4. Aloysius, G Nationalism without a Nation in India, OUP, 1998.

Web Resources

1. www.ambedkar.org
2. www.saxakali.org
3. <https://www.wontiersin.org/articles/10.3389/fpsyg.2017.00487/full>
4. <https://www.sciencedirect.com/science/article/abs/pii/S2214629620301079>
5. <http://www.jstor.org/stable/44165870>
6. <https://www.tandfonline.com/doi/abs/10.1080/01440357.2011.632220>

Rationale for Nature of the course

Students will be provided guidance on navigating sensitive topics, ensuring a respectful and inclusive environment. They will gain insights into the myriad unexplainable challenges faced by marginalised communities in India. They will cultivate an awareness to eradicate caste prejudices from their thoughts and appreciate the importance of equality as responsible citizens of this nation.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Seminars/ workshops on Writings of Marginalised Studies
2. Visit to various study centres which promote writings of marginalised sections of this country
3. Drawing/Painting/ short film/ Photo shot competitions on the life of Marginalised communities in India.

Pedagogy

Chalk & Talk, Lectures, Interaction, PPT, YouTube videos, Brain-storming Sessions, Group Discussions, Seminars, Assignments, Quiz

Course Designer :

Dr. A. CHANDRA BOSE

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Lakshmi Narasu -Study on Caste	9	Chalk &Talk Interactions, Quiz / Seminar, Tests
	Ambedkar - Castes in India and Annihilation of Caste, Genesis and Mechanism of Caste	9	
Unit II	Uma Chakravarti- Gendering Caste: Through a Feminist Lens a) The Axis of Gender stratification in India b) Formation of Patriarchy and subordination of Women c) Caste and Gender in Contemporary India	9	PPT, YouTube Videos, Quiz / Seminar, Tests
	Anupama Rao -Caste and Gender	9	
Unit III	Gail Omvedt - Dalits and Democratic Revolution in India	9	Lectures, Group Discussions, Quiz / Seminar, Tests
	IshanAnand - Dalit Emancipation and the Land Question Krishnamurthy Alamelu Geetha- From Panchamars to Dalit: The Evolution of Tamil Dalit writing	9	
Unit IV	M.Sukhadeo Thorat, Paul Attewell and Firdaus F.Rizvi -Case Study: The Legacy of Social Exclusion:A Correspondence Study of Job Description in India	9	Brain Storming Sessions Classroom Assignments, Quiz / Seminar
	Kalyan Rao - Untouchable Spring	9	
Unit V	Arjun Dangle – Revolution Arun Kamble - Speech Imayam -Aarumugam	9	Lectures, Quiz / Seminar, Tests
	Jayawant Dalvi - Chakra by	9	

Course Learning Outcomes:

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	K-Level
CLO-1	understand the historical and political background of caste	Up to K2
CLO-2	understanding the dimensions of discriminations	Up to K3
CLO-3	analyze a literary text with reference to socio-political Issues	Up to K3
CLO-4	Evaluating the prescribed texts critically	Up to K4
CLO-5	exposure to a range of disciplines including history, sociology, ethnography, anthropology and literature.	Up to K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	2
CLO-2	3	3	3	3	3	2
CLO-3	3	3	3	3	3	2
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application- 3; Intermediate level-2; Basic level-1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/or Choice)	Section D (Open Choice)
			K- Level	K- Level	K- Level	K- Level
1	CLO1	Up to K2	2(K1 & K1)	1(K1)	2 (K1/K1)	1 (K2)
2	CLO2	Up to K3	2(K2 & K2)	1(K2)	2 (K2/K2)	1 (K3)
3	CLO3	Up to K3	2(K1 & K1)	1(K1)	2 (K3/K3)	1 (K3)
4	CLO4	Up to K4	2(K2 & K2)	1(K2)	2 (K4/K4)	1 (K4)
5	CLO5	Up to K4	2(K1 & K1)	1(K2)	2 (K4/K4)	1 (K4)
No. of Questions to be asked			10	5	10	5
No. of Questions to be answered			10	5	5	3
Marks for each question			1	2	5	10
Total Marks for each section			10	10	25	30
Total			75			

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks with choice (120)	% of Marks with choice	Consolidated
K1	6	4	10	--	20	16.67	17
K2	4	6	10	10	20	16.67	17
K3	--	--	10	20	40	33.33	33
K4	--	--	20	20	40	33.33	33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ENGLISH					CLASS: II MA ENGLISH			
Sem.	Course type	Course code	Course title	Credits	Contact hours / Week	CIA	Ext.	Total
III	Discipline Elective 5	23P3NECT5	Twenty First Century Millennial Literature and Culture	3	5	25	75	100

Nature of course	Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To relate the students to various aspects of new studies in twenty-first-century millennial literature
- To explain the students about important ideas, movements and systems of thought that effectively contribute to the rich diversity of 21st century life of people at the global level
- To identify the possibilities for multidisciplinary analysis of literary texts
- To analyze literary texts by employing appropriate interdisciplinary theories
- To evaluate the viability of interdisciplinary analyses of literary and cultural forms

Unit	Description	Hours	K-level	CLO
I	Blue Studies 1. Amitav Ghosh –The Hungry Tide 2. Yann Martel- The Life of Pi	15	Up to K2	1
II	Animal Studies 1. Margo De Mello - Human-Animal Studies: An Introduction 2. Mario Ortiz Robles - “What is it like to be a trope?”	15	Up to K3	2
III	Medical Humanities 1. Thomas R. Cole et al. - Introducing Medical Humanities 2. Dan Millman –Way of the Peaceful Warrior	15	Up to K3	3
IV	Climate Studies 1. Adeline Johns-Putra-Climate change in literature and literary studies: An Introduction 2. Barbara Kingsolver - Flight behavior	15	Up to K4	4

V	Disability Studies 1. Lennard J. Davis - Introduction: Disability, Power and Culture 2. Clarke Barker and Stuart Murray- Introduction: On Reading Disability in Literature	15	Up to K4	5

Books for study:

1. Ortiz Robles, Mario. "What is it like to be a trope?" from Literature and Animal Studies. Edited by Christopher Schodt, Routledge, 2005.
2. Millman, Dan. Way of the Peaceful Warrior. 1980.
3. Trexler A, Johns-Putra A. Climate change in literature and literary criticism. WIREs Clim Change 2011. (Pgs185–200)
4. Kingsolver, Barbara. Flight Behavior. 2012.
5. Bates, Victoria, et al. Medicine, Health and the Arts: Approaches to the Medical Humanities. 1st ed., Routledge, 2015. (Pgs1-22).
6. Ghosh, Amitav. The Hungry Tide. Oxford University Press, New Delhi.2004.
7. Martel, Yann. The Life of Pi. Oxford University Press, New Delhi.2001.

Books for References:

1. DeMello, Margo. Body Studies: An Introduction. 1st ed., Routledge, 2013.
2. Broo, Michael T. and Pamela R. Matthews. Madness and Civilization: A History of Insanity in the Age of Reason. Routledge, 2000.
3. Sontag, Susan. Illness as Metaphor. Farrar, Straus and Giroux, 1978.
4. Young, Robert M. Body, Self, World: The Body in the Social and Natural World. Sage Publications, 2005.
5. Nadasen, Alex. Animals in Human History. Reaktion Books, 2010.
6. McRuer, Robert. Crip Theory: Cultural Signs of Queerness and Disability. New York University Press, 2006.
7. Shakespeare, Tom. Disability Rights and Wrongs. Routledge, 2013.
8. Snyder, Sharon L., and Brenda Jo Brueggemann. Women and Disability: Lives in Progress. Routledge, 2003.

Web Resources

1. <http://www.criticalanimalstudies.org/students-for-cas/journal-for-critical-animal-studies/archives/>
2. <http://www.jstor.org/stable/25614299>.
3. <https://www.timeshighereducation.com/student/student-services/blue-studies-international>
4. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2746847/>

Rationale for Nature of the course

There are gaps between medicine and the humanities, between humans and animals, between water and sea farers. This course tries to bridge the gaps and make the students strike harmony with the world around. Hence the present course is relevant.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Review of books relevant to the course.
2. Poetry writing: about the ocean, exploring its beauty, power, and mystery. Can use sensory language to evoke the sights, sounds, and smells of the sea too.
3. Art project: Create a piece of art that reflects your understanding of the ocean, such as a painting, sculpture, or collage. The students can use recycled materials to represent the impact of pollution on the marine environment.
4. Film analysis relevant to the course

Pedagogy

Chalk and talk, PPT, group discussion, seminar, screening of educational videos, quiz, peer teaching and learning, ICT enabled teaching

Course Designer:

Dr. S. Sudha

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Introduction to Blue Studies Amitav Ghosh –The Hungry Tide	8	Group Discussion, Lecture, Videos, PPT, Quiz / Seminar, Tests
	Yann Martel- The Life of Pi	7	
Unit II	Margo De Mello - Human-Animal Studies: An Introduction	8	Group Discussion, Lecture, Videos, PPT, Quiz / Seminar, Tests
	Mario Ortiz Robles-What is it like to be a trope?	7	
Unit III	Thomas R. Cole et al. Medical Humanities: An Introduction	8	Group Discussion, Lecture, Videos, PPT, Quiz / Seminar, Tests
	Dan Millman –Way of the Peaceful Warrior	7	
Unit IV	Adeline Johns-Putra-Climate change in literature and literary studies: An Introduction	8	Group Discussion, Lecture, Videos, PPT, Quiz / Seminar, Tests, Assignment
	Barbara Kingsolver- Flight behavior	7	

Unit V	Lennard J. Davis-Introduction: Disability, Power and Culture	8	Group Discussion, Lecture, Videos, PPT, Quiz / Seminar, Tests
	Clarke Barker and Stuart Murray Introduction: On Reading Disability in Literature	7	

Course Learning Outcomes:

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	sensitize the students to various aspects of new studies in twenty first century millennial literature	Up to K2
CLO-2	understanding important ideas, movements and systems of thought that effectively contribute to the rich diversity of 21 st century life of people at the global level	Up to K3
CLO-3	identify the possibilities for multidisciplinary analysis of literary texts	Up to K3
CLO-4	analyze literary texts by employing appropriate interdisciplinary theories	Up to K4
CLO-5	evaluate the viability of interdisciplinary analyses of literary and cultural forms.	Up to K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	2
CLO-2	3	3	3	3	3	2
CLO-3	3	3	3	3	3	2
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application- 3; Intermediate level-2; Basic level-1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/or Choice)	Section D (Open Choice)
			K- Level	K- Level	K- Level	K- Level
1	CLO1	Up to K2	2(K1 & K1)	1(K1)	2 (K1/K1)	1 (K2)
2	CLO2	Up to K3	2(K2 & K2)	1(K2)	2 (K2/K2)	1 (K3)
3	CLO3	Up to K3	2(K1 & K1)	1(K1)	2 (K3/K3)	1 (K3)
4	CLO4	Up to K4	2(K2 & K2)	1(K2)	2 (K4/K4)	1 (K4)
5	CLO5	Up to K4	2(K1 & K1)	1(K2)	2 (K4/K4)	1 (K4)
No. of Questions to be asked			10	5	10	5
No. of Questions to be answered			10	5	5	3
Marks for each question			1	2	5	10
Total Marks for each section			10	10	25	30
Total			75			

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks with choice (120)	% of Marks with choice	Consolidated
K1	6	4	10	--	20	16.67	17
K2	4	6	10	10	20	16.67	17
K3	--	--	10	20	40	33.33	33
K4	--	--	20	20	40	33.33	33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ENGLISH					CLASS: II MA ENGLISH			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext.	Total
III	Multi-disciplinary	23P3NMDC1	GREEN STUDIES	3	5	25	75	100

Nature of course	Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To outline environmental issues through various contexts of English literature
- To demonstrate the ability to read and analyze a variety of points of view and presentation on the subject
- To appreciate the environmental and cultural histories of the places they inhabit
- To introduce Green Literature available in Tamil Literature
- To examine theories and techniques with environmental themes pertinent to human's relationship with earth

Unit	Description	Hours	K-level	CLO
I	Environmental science: Introduction, scope, importance and components of environment (Atmosphere, Hydrosphere, Lithosphere, Biosphere). Ecology (Biotic & Abiotic), Dynamics of Ecosystems. A brief introduction to Biogeochemical cycles. Pollution- Types and their impact on human life (Air, Water). Biodiversity-Values & threats of Biodiversity, conservation methods of Biodiversity (In-situ & Ex-situ).	15	Up to K2	1
II	Poetry: - John Milton – Lycidas S. T. Coleridge – Rime of the Ancient Mariner - Robert Frost – West Running Brook Prose: - Henry David Thoreau – From <i>Walden</i>: “Where I Lived, And What I Lived For” - Vandana Shiva- Everything I need to Know I learned in the Forest.	15	Up to K3	2

III	<u>Drama:</u> 1. Rabindranath Tagore – Muktha-Dhara 2. Edward Albee – Seascape	15	Up to K3	3
IV	<u>Fiction:</u> 1. Amitav Ghosh – Sea of Poppies 2. Perumal Murugan - Poonachi: Or the Story of a Black Goat	15	Up to K4	4
V	<u>கவிதை:-</u> 1. சூழல்காப்போம்- சுகம்பெறுவோம்--சொ. சாந்தி <u>கதை:-</u> 1. மகன்தந்தைக்காற்றும்உதவி- சுவாமிசுகபோதானந்தா <u>கட்டுரை:-</u> 1. உயிரியல்பன்மயம் - பாமயன்	15	Up to K4	5

Books for study:

1. Adamson J, Evans M.M., Stein R. The Environmental Justice Reader: Politics, Poetics, & Pedagogy. University of Arizona Press, 2002.
2. Albee, Edward. "Seascape". New York: Atheneum, 1975.
3. Ghosh, Amitav. "Sea of Poppies". Penguin, India, 2011.
4. Murugan, Perumal, "Poonachi: or the Story of a Black Goat". Translated by Raman, Kalyan N, Westland Publications, Tamilnadu, India, 2017.
5. Odum, E. P. Fundamentals of Ecology. W. B. Saunders & Co., Philadelphia, USA, 1971.
6. Thoreau, Henry David. Walden Civil Disobedience and Other Writings. W.W. Norton & Company, 2008.
7. Tagore, R., "Three plays: Mukta-Dhara, Natir Puja, Chandalika", First Edition, Oxford University Press, New Delhi, 1961.
8. பாமயன், துணைஇயல்கோட்பாடுகள், வெளியீடுதடாகம் 12/ 293
இராயப்பேட்டைநெடுஞ்சாலை, இராயப்பேட்டை, சென்னை, 600 014.
9. சுவாமிசுகபோதானந்தா, இளைஞனே, ரிலாக்ஸ்ப்ளீஸ், விகடன்பிரசுரம்.

Books for references:

1. Ashworth, John. "A critical and biographical profile of Henry David Thoreau." In Walden. New York: Franklin Watts. Reprinted from The Encyclopaedia Americana, 1968.
2. Bloom, Harold, ed. Edward Albee: Modern Critical Views. New Haven, CT: Chelsea House, 1987.
3. Brenner, Gerry. The Old Man and the Sea: Story of a Common Man. New York: Twayne Publishers, 1991.
4. Gilson, L. Biodiversity Conservation and Environmental Change, Oxford University Press, Oxford, 2015.

Web-Resources:

1. <https://www.poetryfoundation.org/poems/44733/lycidas>
2. <https://www.poetryfoundation.org/poems/43997/the-rime-of-the-ancient-mariner-text-of-1834>
3. <https://www.robertfrost.org/west-running-brook.jsp>
4. <https://www.poetryfoundation.org/poems/43606/the-scholar-gipsy>
5. https://www.best-poems.net/sarojini_naidu/corn_grinders.html
6. <https://www.thoreau-online.org/walden.html>
7. https://library.uniteddiversity.coop/More_Books_and_Reports/Silent_Spring-Rachel_Carson-1962.pdf
8. <https://quod.lib.umich.edu/m/mqrarchive/act2080.0026.004/69:5?rgn=main;view=image>
9. https://www.webpages.uidaho.edu/engl501ej/ej_reader_toward.pdf
10. <https://eluthu.com/kavithai/251777.html>

Rationale for Nature of the course

To allow individuals to explore environmental issues, engage in problem solving, and take action to improve the environment. As a result, individuals develop a deeper understanding of environmental issues and have the skills to make informed and responsible decisions.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Seminar
2. Critical thinking and analysis on concepts related to their domain.
3. Role plays to develop confidence to use language skills necessary for social, academic and professional purposes.
4. Field visit / Excursion / Study trip

Pedagogy:

Chalk and talk, PPT, group discussion, seminar, screening of educational videos, quiz, peer teaching and learning, and ICT enabled teaching.

Course Designers:

1. **Dr. A. Vignesh Kumar (English)**
2. **Dr. S. Saravanan (Botany)**
3. **Dr. S. Dhanasamy (Tamil)**
4. **Dr. A. Lavanya (Tamil)**

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Environmental science: Introduction, scope, importance and components of environment (Atmosphere, Hydrosphere, Lithosphere, Biosphere). Ecology (Biotic & Abiotic), Dynamics of Ecosystems. A brief introduction to Biogeochemical cycles.	8	Chalk &Talk Drawing/Painting, Quiz / Seminar, Tests
	Pollution- Types and their impact on human life (Air, Water). Biodiversity-Values & threats of Biodiversity, conservation methods of Biodiversity (In-situ & Ex-situ).	7	
Unit II	Poetry: 1. John Milton – Lycidas 2. S. T. Coleridge – Rime of the Ancient Mariner 3. Robert Frost – West Running Brook	8	Lectures Group Discussions PPT, Quiz / Seminar, Tests
	Prose: 1. Henry David Thoreau – From <i>Walden</i> : “Where I Lived, And What I Lived For” 2. Vandana Shiva- Everything I need to Know I learned in the Forest.	7	
Unit III	1. Rabindranath Tagore – Muktha-Dhara	8	Lectures Group Discussions, Quiz / Seminar, Tests
	2. Edward Albee – Seascape	7	
Unit IV	1. Amitav Ghosh – Sea of Poppies	8	Brain Storming Sessions Classroom Assignments, Quiz / Seminar
	2. Perumal Murugan - Poonachi: Or the Story of a Black Goat	7	
Unit V	கவிதை:- 1.சூழல்காப்போம்----- சுகம்பெறுவோம்-----	8	Lectures Group Discussions, Quiz / Seminar, Tests
	சிறுகதை:- 1. மகன்தந்தைக்காற்றும்உதவி- சுவாமிசுகபோதானந்தா		
	கட்டுரை:- 1. உயிரியல்பன்மயம் - பாமயன்	7	

Course Learning Outcomes:

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	describe and illustrate the major concerns of environment and perspectives of nature	Up to K2
CLO-2	identify and organize the historical context encompassing the literary works including the political, social, religious and artistic milieu of the author of environmental literature	Up to K3
CLO-3	apply the styles and concerns of the environmental writers in creative writing	Up to K3
CLO-4	compare and contrast the various elements of fiction such as diction, tone, imagery, motifs, symbols and discover the creative power behind art and literature eco-feminist concept of writing	Up to K4
CLO-5	critically examine and evaluate the eco-texts of Tamil literature in terms of themes, techniques and culture etc.	Up to K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	2
CLO-2	3	3	3	3	3	2
CLO-3	3	3	3	3	3	2
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application- 3; Intermediate level-2; Basic level-1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/or Choice)	Section D (Open Choice)
			K- Level	K- Level	K- Level	K- Level
1	CLO1	Up to K2	2(K1 & K1)	1(K1)	2 (K1/K1)	1 (K2)
2	CLO2	Up to K3	2(K2 & K2)	1(K2)	2 (K2/K2)	1 (K3)
3	CLO3	Up to K3	2(K1 & K1)	1(K1)	2 (K3/K3)	1 (K3)
4	CLO4	Up to K4	2(K2 & K2)	1(K2)	2 (K4/K4)	1 (K4)
5	CLO5	Up to K4	2(K1 & K1)	1(K2)	2 (K4/K4)	1 (K4)
No. of Questions to be asked			10	5	10	5
No. of Questions to be answered			10	5	5	3
Marks for each question			1	2	5	10
Total Marks for each section			10	10	25	30
Total			75			

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks with choice (120)	% of Marks with choice	Consolidated
K1	6	4	10	--	20	16.67	17
K2	4	6	10	10	20	16.67	17
K3	--	--	10	20	40	33.33	33
K4	--	--	20	20	40	33.33	33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ENGLISH					CLASS: II MA ENGLISH			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext.	Total
III	NME	23P3NSEN2	LEADERSHIP SKILLS	2	2	25	75	100

Nature of course	Skill oriented	✓	Employability oriented	✓	Entrepreneurship Oriented	✓

Objectives:

- To introduce the students to all aspects of leadership and organizations
- To enable them to master Soft Skills
- To help them improve their body language and Non-Verbal Communication skills
- To make them become good leaders
- To teach them organizational behaviour, conflict management, strategy and entrepreneurship

Unit	Description	Hours	K-level	CLO
I	INTRODUCTION 1. Role of a Leader 2. Leadership Development and Behavior 3. Trust, Integrity and Ethics 4. Personality and Leadership	6	Up to K2	1
II	SELF-ASSESSMENT 1. Work/Life Balance 2. Leader/Follower 3. Relationship Making /Leading change	6	Up to K2	2
III	LEADERSHIP SKILLS 1. Time Management (The Priority Matrix – Minimizing Distractions - Avoiding Procrastination – Action Planning) 2. Delegation Skills (Successful Delegation – Barriers to delegation – The who and how of delegating – The SMART acronym)	6	Up to K2	3
IV	NEGOTIATION SKILLS 1. Definition of negotiation 2. Types of negotiation 3. Stages of negotiation	6	Up to K2	4
V	CONFLICT RESOLUTION 1. Reasons for conflict 2. Consequences of conflict 3. Resolution Strategies	6	Up to K2	5

Books for study:

1. Maxwell, John. Developing the Leader Within You. New Delhi, Three ESS Publication.
2. Maxwell, John. The 21 Irrefutable Laws of Leadership Dana Daniel. Conflict Resolution.

Books for References:

1. Schiffman, Stephen. Negotiation Techniques (That Really Work).
2. Open Journal of Leadership - SCIRP ISSN Print: 2167-7743 ISSN Online: 2167-7751 Journal of Leadership & Organizational Studies (JLOS).

Web Resources

1. <https://www.skillsyouneed.com/leadership-skills>
2. [https://www.mindtools.com/Leadership Skills](https://www.mindtools.com/Leadership-Skills)
3. <https://www.techtarget.com/searchcio/definition/leadership-skills?amp=1>
4. <https://www.skillsyouneed.com/leadership-skills.html>
5. <https://haiilo.com/blog/what-are-the-top-leadership-skills-that-make-a-great-leader/>

Rationale for Nature of the course:

1. Teaches Personality Development
2. Enhances Leadership Qualities

Activities having direct bearing on Skill development / Employability Entrepreneurship:

Group Discussion/Quiz/Situational Role play and Decision making

Pedagogy: Lecture, Seminar, Assignment, Quiz, Chalk and Board, Virtual Classroom, Group Discussion

Course Designer:

Dr. S. Venkatesh

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	INTRODUCTION Role of a Leader Leadership Development and Behavior	3	Chalk and Board, Virtual Classroom, Quiz / Seminar, Tests
	Trust, Integrity and Ethics, Personality and Leadership	3	
Unit II	SELF-ASSESSMENT Work/Life Balance	3	Interacting, Quiz / Seminar, Tests
	Leader/Follower, Relationship Making /Leading change	3	
Unit III	LEADERSHIP SKILLS Time Management (The Priority Matrix – Minimizing Distractions - Avoiding Procrastination – Action Planning)	3	Group Discussion, Quiz / Seminar, Tests
	Delegation Skills (Successful Delegation – Barriers to delegation – The who and how of delegating – The SMART acronym)	3	
Unit IV	NEGOTIATION SKILLS Definition of negotiation Types of negotiation	3	Debate, Assignment
	Stages of negotiation	3	
Unit V	CONFLICT RESOLUTION Reasons for conflict	3	Role play, Quiz / Seminar, Tests
	Consequences of conflict Resolution Strategies	3	

Course Learning Outcomes:

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	demonstrate an understanding of leadership qualities	Up to K2
CLO-2	identify the different aspects of leadership	Up to K2
CLO-3	exhibit their mastery in body language and Non-Verbal Communication	Up to K2
CLO-4	master negotiation skills	Up to K2
CLO-5	be able to analyse organizational behavior, conflicts and entrepreneurship skills.	Up to K2

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	2
CLO-2	3	3	3	3	3	2
CLO-3	3	3	3	3	3	2
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application- 3; Intermediate level-2; Basic level-1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

S. No.	CLOs	K- Level	Section A		Section B		Section C (Open Choice)
			Short Answers		Either/or Choice		
			No. of Questions	K- Level	No. of Questions	K- Level	
1	CLO 1	Up to K2	1	K1	1	2 (K1& K1)	1(K1)
2	CLO 2	Up to K2	1	K1	1	2 (K2 & K2)	1 (K2)
3	CLO 3	Up to K2	1	K1	1	2 (K1& K1)	1 (K1)
4	CLO 4	Up to K2	1	K1	1	2 (K2 & K2)	1 (K2)
5	CLO 5	Up to K2	1	K1	1	2 (K2 & K2)	1 (K2)
No. of Questions to be asked			5	--	5	--	5
No. of Questions to be answered			5	--	5	--	3
Marks for each question			2	--	7	--	10
Total Marks for each section			10	--	35	--	30
Total			75				

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K-Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Total Marks with choice	% of Marks with choice	Consolidated
K1	10	20	20	50	45.45	45
K2	--	30	30	60	54.54	55
Total Marks	10	50	50	110	100	100

DEPARTMENT OF ENGLISH				CLASS: II MA ENGLISH				
Sem.	Course type	Course code	Course title	Credits	Contact hours/ week	CIA	Ext.	Total
III	Internship	23P3NINTR	Internship	2	-	-	-	-

Nature of the course	Skill oriented	✓	Employability oriented	✓	Entrepreneurship oriented	✓

Objectives:

- To motivate students to take up internship in research institutions / industry
- To develop the employability of students
- To promote entrepreneurial tendencies among students

During the second semester vacation, students shall undertake internship for a minimum period of two weeks and submit a report and certificate from the company / industry / institution offering internship.

Course Learning Outcomes:

At the end of the internship, the students will be able to

CLOs	Course Learning Outcomes	K level
CLO 1	work independently and as a team in mission critical projects in real-time	K4
CLO 2	develop into a critical thinker and solve every day problems in the industry.	K5
CLO 3	learn and analyze problems faced by the industry and workforce at large.	K4
CLO 4	survey the job market / understand entrepreneurial opportunities / research opportunities available to them.	K2
CLO 5	communicate precisely and accurately with team members and supervisors.	K3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3, Intermediate level –2 , Basic level–1

Mapping of CLOs with PSOs

#	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3, Intermediate level –2, Basic level–1

Valuation schema for Internship

The student will be graded on a seven-point scale with corresponding GPAs as mentioned below.

Grade	GPA
Outstanding	10
Excellent	9
Very Good	8
Good	7
Average	6
Below average	5
Reappearance	1-4

DEPARTMENT OF ENGLISH					CLASS: II MA ENGLISH			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext.	Total
IV	CORE	23P4NCCT10	SUBALTERN STUDIES	5	6	25	75	100

Nature of course	Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To recall the issues related to socially excluded and marginalized groups
- To develop strategies to deal with these issues successfully
- To enable the analysis of literary texts in Subaltern lens
- To examine the defined role of social constructions that affects the space of the marginalized
- To analyze subaltern writing

Unit	Description	Hours	K-level	CLO
I	POETRY - Imayam - i) You and I ii) The Rattle and the Cow that Changed Heads - L.S. Rokade –To Be or Not to Be Born - Bapurao Jagtap –This country is Broken - K.V Sirumalesh - The Untouchables - Claude McKay - If we Must Die - Langston Hughes - Dinner Guest: Me	18	Up to K2	1
II	PROSE - Antonio Gramsci: The Formation of the Intellectuals - Gayatri C. Spivak - Can the Subaltern Speak?	18	Up to K3	2
III	DRAMA - Rabindranath Tagore-Chandalika - Vijay Tendulkar–Kanyadan	18	Up to K3	3
IV	FICTION - Malala Yousafzai - I am Malala - Bama - Karukku	18	Up to K4	4

V	SHORT STORIES 1. Prem Chand- “The Shroud” 2. Mahasweta Devi- “Breast Giver”	18	Up to K4	5

Books for study:

1. Tendulkar, Vijay. *Kanyadan*. Orient Blackswan Pvt Ltd, 2007.
2. Yousafzai, Malala. *I am Malala*. Olive Publications Ltd., Calcutta. 2013.
3. Bama. *Karukku*. New Delhi: Oxford UP. 2014.
4. Ramakrishnan, E.V. “The Shroud”, *Indian Short Stories (1900-2000)*. New Delhi: 2005. (pgs 45-54).
5. Devi, Mahasweta *Breast Stories*, (translated by Gayatri C. Spivak), Calcutta: Seagull Books. 2002. Pgs (1-14)

Books for References:

1. Ludden, David, *Reading Subaltern Studies: Critical History*. Orient Blackswan Pvt Ltd, 2003.
2. Chakrabarty, Dipesh. *Habitations of Modernity: Essays in the Wake of Subaltern Studies*. University of Chicago Press, 2007.

Web Resources

1. <https://home.csulb.edu/~ssayeghc/theory/subalternstudies.htm#:~:text=Subaltern%20Studies%20emerged%20around%201982,had%20not%20been%20heard%20previous>.
2. <https://scholarblogs.emory.edu/postcolonialstudies/2020/02/17/subaltern-studies/>
3. <http://magazines.odisha.gov.in/Orissareview/2014/Nov/engpdf/82-87.pdf>
4. https://www.sas.upenn.edu/~dludden/ReadingSS_INTRO.pdf

Rationale for Nature of the course

In spite of awareness created there are still marginalized groups in society. A course on Subaltern Studies is relevant today to showcase the subaltern voice demanding recognition and justice.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Assignments on the analysis of literary texts for the use of language, metaphor, symbolism, imagery, irony and satire to critique racial prejudice, social hierarchies and discrimination.
2. Art analysis: Explore artworks created by subaltern artists or depicting subaltern experiences.
3. Film analysis: Watch a film through a Subaltern Studies lens, examining how it portrays power relations, subaltern voices, and resistance movements. Critical discussion about the film's representation and potential shortcomings.
4. Contemporary applications: Choose a contemporary news article or social issue and apply a Subaltern Studies lens to analyze it.

Pedagogy: Chalk and talk, PPT, group discussion, seminar, screening of educational videos, quiz, peer teaching and learning, ICT enabled teaching

Course Designer:

Dr. S. Sudha

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Imayam- i) You and I ii) The Rattle and the Cow that Changed Heads	3	Group Discussion, Videos, PPT, Quiz / Seminar, Tests
	L.S. Rokade–To Be or Not to Be Born	3	
	Bapurao Jagtap –This country is Broken	3	
	K.V Sirumalesh - The Untouchables	3	
	Claude Mckay - If we Must Die	3	
	Langston Hughes - Dinner Guest: Me	3	
Unit II	Antonio Gramsci: The formation of the intellectuals	9	Group Discussion, Videos, PPT, Quiz / Seminar, Tests
	Gayatri C. Spivak - Can the Subaltern Speak?	9	
Unit III	Rabindranath Tagore- Chandalika	9	Group Discussion, Videos, PPT, Quiz / Seminar, Tests
	Vijay Tendulkar– Kanyadan	9	
Unit IV	Malala Yousafzai - I am Malala	9	Group Discussion, Videos, PPT, Quiz / Seminar, Assignment
	Bama - Karukku	9	
Unit V	Prem Chand- “The Shroud”	9	Group Discussion, Videos, PPT, Quiz / Seminar, Tests
	Mahasweta Devi- “Breast Giver”	9	

Course Learning Outcomes:

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	remember the diverse concepts that address issues of Subalterns.	Up to K2
CLO-2	comprehend the meaning and nature of the Subaltern history.	Up to K3
CLO-3	analyse various subaltern texts	Up to K3
CLO-4	understand the sources and structures of social inequalities.	Up to K4
CLO-5	apply strategies to deal with Marginalized issues successfully.	Up to K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	2
CLO-2	3	3	3	3	3	2
CLO-3	3	3	3	3	3	2
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A (MCQs)	Section B (Short Answers)	Section C(Either/or Choice)	Section D (Open Choice)
			K- Level	K- Level	K- Level	K- Level
1	CLO1	Up to K2	2(K1 & K1)	1(K1)	2 (K1/K1)	1 (K2)
2	CLO2	Up to K3	2(K2 & K2)	1(K2)	2 (K2/K2)	1 (K3)
3	CLO3	Up to K3	2(K1 & K1)	1(K1)	2 (K3/K3)	1 (K3)
4	CLO4	Up to K4	2(K2 & K2)	1(K2)	2 (K4/K4)	1 (K4)
5	CLO5	Up to K4	2(K1 & K1)	1(K2)	2 (K4/K4)	1 (K4)
No. of Questions to be asked			10	5	10	5
No. of Questions to be answered			10	5	5	3
Marks for each question			1	2	5	10
Total Marks for each section			10	10	25	30
Total			75			

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks with choice (120)	% of Marks with choice	Consolidated
K1	6	4	10	--	20	16.67	17
K2	4	6	10	10	20	16.67	17
K3	--	--	10	20	40	33.33	33
K4	--	--	20	20	40	33.33	33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ENGLISH					CLASS: II MA ENGLISH			
Sem.	Course type	Course Code	Course title	Credits	Contact hours/Week	CIA	Ext.	Total
IV	Core	23P4NCCT11	TRANSLATION STUDIES	4	6	25	75	100

Nature of course	Skill oriented	✓	Employability oriented	✓	Entrepreneurship Oriented	✓

Objectives:

- To recall prominent theories on translation studies
- To explain the glimpse of the rich diversity of Indian Culture and literature
- To examine knowledge about the regional languages through representative texts in English translation
- To perceive the students in the skills as well as the politics of translation
- To estimate the nuances of translations

Unit	Description	Hours	K-level	CLO
I	Introduction History of Translation Theories – Types of Translation- Language and Culture- Specific Problems of Translation	18	Up to K2	1
II	Poetry 1. N. Balamani Amma: To My Daughter 2. Devara Dasimayya: A.K. Ramanujan: Is there some way I can Reach you? - Longing. 3. Annamacharya: V. Narayana Rao and David Shulman: Like an Elephant out of control-Mind 4. Thiruvalluvar- Thirukural Translated by G.U. Pope (No: 32,84,95,122&153)	18	Up to K3	2
III	Drama 1. Indira Parthasarathy: The Legend of Nandan 2. Mahasweta Devi: Rudali	18	Up to K3	3
IV	Fiction 1. Lalithambika Antherjanam: Wooden Cradles (Malayalam) 2. Ashokamithran: The Rat (Tamil) 3. Kodavatiganti Kutumba Rao: Taatayya (My Grandpa) (Telugu)	18	Up to K4	4

V	Workshops on Translation	18	Up to K4	5
	1. Screening Movies and videos with subtitles			
	2. Lectures by Translators			
	3. Comparing the translated works			
	4. Practical Translation (poem/drama/prose/moral stories)			

Books for study:

1. Dharwadkar, Vinay and Ramanujan, A.K. The Oxford Anthology of Modern Indian Poetry. Oxford University Press. Edition 1995.
2. Krishnaswamy Subashree and Srilata.K, *Short Fiction From South India*. Oxford University Press. Edition. 2003.
3. Parthasarathy, Indira. The Legend of Nandan. Oxford University Press. Edition 2003.
4. Devi, Mahasweta, Rudali. Seagull Books, Edition. 1997.
5. Subramaniam, Arundhati. A Book of Bhakti Poetry: Eating God. Penquin random House. India. 2014.

Books for References:

1. Bassnett, Susan and Harish Trivedi. eds. 1999. Post-colonial Translation. London. Routledge
2. Amit Choudhury, 2001. The Picador Book of Modern Indian Literature, Macmillan, London.
3. R. Azhagarasan & Ravikumar Anthology of Tamil Dalit Writing (OUP)

Web Resources

1. <https://www.tandfonline.com/toc/rtrs20/current>
2. <https://complit.fas.harvard.edu/translation-studies>
3. <https://www.seagullbooks.org/our-authors/p/indira-parthasarathy/>
4. <https://www.lit-across-frontiers.org/about-translation-workshops/>

Rationale for Nature of the course

This paper as emphasizes on theory and practice in Translation Studies. It provides a systematic study of the theory, description and application of translation, interpreting, and localization.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Classroom presentations which are ICT enabled to have theoretical and practical knowledge on translation skills in and about Translation Studies.
2. Group discussions to enhance persuasive, communicative and negotiation skills that enhance translation skills.
3. Internships to corporate companies so as to get placement assistance and practical knowledge on Translation skills.
4. Activities and discussions based on how to become a highly skilled professional translator so as to become a Business Plan

Pedagogy

Chalk And Talk, PPT, Group Discussion, Seminar, Screening of Subtitled videos, Quiz, Peer Teaching and Learning, ICT Enabled Teaching.

Course Designer:

Dr. A. Vignesh Kumar

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	History of Translation Theories – Types of Translation-	9	Chalk And Talk, PPT, Quiz/Seminar, Test
	Language and Culture- Specific Problems of Translation	9	
Unit II	N. Balamani Amma: To My Daughter Devara Dasimayya: A. K. Ramanujan: Is there some way I can Reach you? - Longing.	9	Screening Of Subtitled videos, Group Discussion, Quiz/Seminar, Test
	Annamacharya: V. Narayana Rao and David Shulman: Like an Elephant out of control-Mind Thiruvalluvar- Thirukural Translated by G.U. Pope (No: 32,84,95,122&153)	9	
Unit III	Indira Parthasarathy: The Legend of Nandan	9	Interaction, Quiz, PPT, Quiz/Seminar, Test
	Mahasweta Devi: Rudali	9	
Unit IV	1. Lalithambika Antherjanam: Wooden Cradles (Malayalam) 2. Ashokamithran: The Rat (Tamil) 3. Kodavatiganti Kutumba Rao: Taatayya (My Grandpa) (Telugu)	9	Group Discussion, Screening of Subtitled Videos, Interaction, Worksheets, Quiz/Seminar, Test
	Subashree Krishnaswamy & K. Srilata: Short Fiction from South India	9	
UNIT-V	Workshops on Translation 1. Screening Movies and videos with subtitles 2. Lectures by Translators 3. Comparing the translated works 4. Practical Translation (poem/drama/prose/moral stories)	18	Group Discussion, Screening of Subtitled Videos, Interaction, Worksheets, Assignment, Quiz/Seminar

Course Learning Outcomes:

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	understand the systematic study of translation	Up to K2
CLO-2	understanding the dimensions of language and its nuances essential for translation	Up to K3
CLO-3	exposure to effective Translation	Up to K3
CLO-4	equipped in the skills as well as the politics of translation	Up to K4
CLO-5	exposure to literature in the regional languages through representatives' texts in English Translation.	Up to K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	2
CLO-2	3	3	3	3	3	2
CLO-3	3	3	3	3	3	2
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application- 3; Intermediate level-2; Basic level-1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/or Choice)	Section D (Open Choice)
			K- Level	K- Level	K- Level	K- Level
1	CLO1	Up to K2	2(K1 & K1)	1(K1)	2 (K1/K1)	1 (K2)
2	CLO2	Up to K3	2(K2 & K2)	1(K2)	2 (K2/K2)	1 (K3)
3	CLO3	Up to K3	2(K1 & K1)	1(K1)	2 (K3/K3)	1 (K3)
4	CLO4	Up to K4	2(K2 & K2)	1(K2)	2 (K4/K4)	1 (K4)
5	CLO5	Up to K4	2(K1 & K1)	1(K2)	2 (K4/K4)	1 (K4)
No. of Questions to be asked			10	5	10	5
No. of Questions to be answered			10	5	5	3
Marks for each question			1	2	5	10
Total Marks for each section			10	10	25	30
Total			75			

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks with choice (120)	% of Marks with choice	Consolidated
K1	6	4	10	--	20	16.67	17
K2	4	6	10	10	20	16.67	17
K3	--	--	10	20	40	33.33	33
K4	--	--	20	20	40	33.33	33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ENGLISH				CLASS: II MA ENGLISH				
Sem.	Course type	Course code	Course title	Credits	Contact hours/ week	CIA	Ext.	Total
IV	Project	23P4NPROV	Project & Viva-Voce	8	8	25	75	100

Nature of the course	Skill oriented	✓	Employability oriented	✓	Entrepreneurship oriented	

Objectives:

- To make students to take up research projects in their field of interest.
- To develop scientific temper and systematic approach to problem solving and research methodology.
- To recommend research writing aptitude among students

During the fourth semester, students shall undertake a project work and submit the project report.

Course Learning Outcomes

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	K-level
CLO 1	survey scientific literature available and identify gaps in existing studies	K4
CLO 2	design a scientific study taking practical constraints into account	K5
CLO 3	perform the scientific study taking practical constraints into account	K3
CLO 4	analyze the results	K4
CLO 5	communicate the findings based on ethical standards of reporting.	K3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3, Intermediate level –2, Basic level–1

Mapping of CLOs with PSOs

#	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CLO 1	3	3	3	3	3
CLO 2	3	3	3	3	3
CLO 3	3	3	3	3	3
CLO 4	3	3	3	3	3
CLO 5	3	3	3	3	3

Advance application –3, Intermediate level –2, Basic level–1

Internal& External Valuation for Project

Internal	External
25 marks	75 Mark
Guide Evaluation: 10 Marks for Students ability and interest 10 Marks for Regularity and Punctuality 5 Marks for Quality of the work and Presentation	Dept Evaluation: 25 (Min (No.) 50 % of faculty must be present) 15 Marks for Presentation using ICT tools. 10 Marks for Quality and Publications / Presentation in Seminar/ conferences External Evaluation: 50 20 Marks for the Report 30 Marks for Presentation, Quality of work and Viva voce.

DEPARTMENT OF ENGLISH					CLASS: II MA ENGLISH			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext.	Total
IV	Discipline Elective	23P4NECT6	English for Careers	3	6	25	75	100

Nature of course	Skill oriented	✓	Employability oriented	✓	Entrepreneurship Oriented	✓

Objectives:

- To make the students understand the scope of English Language Teaching as a discipline
- To enable them infer key issues pertaining to Second Language Acquisition
- To offer the students a broad overview of English language learning, teaching and testing
- To create awareness among the students of the specific challenges of teaching English in India
- To strengthen the job-related vocabulary among the students

Unit	Description	Hours	K-level	CLO
I	Effective Writing 1. Features of Effective Writing 2. Report Writing 3. Technical Writing	18	Up to K2	1
II	Administrative Process 1. Agenda preparation 2. Preparing minutes 3. Business Correspondence	18	Up to K3	2
III	Communication 1. Presenting Data in Verbal modes 2. Presenting Data in Non- verbal modes 3. Email	18	Up to K3	3
IV	Effective Lecturing 1. Preparing Lectures on Topics 2. Preparing Persuasion Talks 3. Presentation skills	18	Up to K4	4
V	Telephone Etiquette 1. Business Talks over Telephone 2. Discussion on Career Prospects and Advancements 3. Master of Ceremony	18	Up to K4	5

Books for study:

1. English for Careers: Business, Professional, and Technical Paperback by Leila R. Smith Emeritus.
2. Hasson, Gill. “Brilliant Communication Skills.” Pearson Education, 2012.

Books for References:

1. Oxford English for Careers Technology Student Book Paperback – Student Edition, 28 June 2007, by Eric Glendinning.
2. English for Careers: Business, Professional, and Technical.

Web Resources

1. <https://www.worldcat.org/formats/editions/864901969?referer=di&editionsView=true>
2. https://www.academia.edu/34266181/Oxford_English_For_Careers_TECHNOLOGY_1_Teachers_Resource_book_David_Banamy
3. <https://www.nature.com/scitable/topicpage/effective-writing-13815989/>
4. <https://libraryguides.mdc.edu/c.php?g=988097&p=7290942>

Rationale for Nature of the course

English Language plays a vital role in shaping the students’ lives as it helps for effective communication. It becomes the source language for studying all subjects all over the world. But in the present-day world, the language has not only become skill based but also to advance their carriers at the global scenario. Hence, this course aims for their carrier growth which is most relevant today.

Activities having direct bearing on Skill development / Employability/ Entrepreneurship

1. Workshops on Language Skill Development
2. Visit to Language Institutes for background study

Pedagogy

Chalk and Talk, Seminar, PPT, Group Discussion, Assignment, Practical skill test

Course Designer:

Dr. G. SIVASUBRAMANIAN

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Effective Writing		
	1.Features of Effective Writing	6	Chalk and Talk, Quiz/Seminar, Test
	2. Report Writing	6	
	3.Technical Writing	6	
Unit II	Administrative Process		
	1. Agenda preparation	6	Chalk and Talk, Quiz/Seminar, Test
	2.Preparing minutes	6	
	3.Business Correspondence	6	
Unit III	Communication		
	1.Presenting Data in Verbal modes	9	Chalk and Talk Quiz/Seminar, Test
	2.Presenting Data in Non- verbal modesEmail	9	
Unit IV	Effective Lecturing		
	1.Preparing Lectures on Topics	6	PPT, Quiz/Seminar, Test
	2.Preparing Persuasion Talks	6	
	3. Presentation Skill	6	
Unit V	Telephone Etiquette		
	1.Business Talks over Telephone	6	Chalk and Talk PPT, Assignment, Quiz/Seminar
	2.Discussion on Career Prospects and Advancements	6	
	3. Master of Ceremony	6	

Course Learning Outcomes:

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	K-Level
CLO-1	gain knowledge of the various modes of official correspondence and presentation	Up to K2
CLO-2	comprehend the right use of English at official works	Up to K3
CLO-3	apply the acquired styles of occupational skills and practicing them	Up to K3
CLO-4	pick up the official behavior and becoming better doers	Up to K4
CLO-5	market the skill business correspondence and fixing themselves in better jobs	Up to K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	2
CLO-2	3	3	3	3	3	2
CLO-3	3	3	3	3	3	2
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A (MCQs)	Section B (Short Answers)	Section C (Either/or Choice)	Section D (Open Choice)
			K- Level	K- Level	K- Level	K- Level
1	CLO1	Up to K2	2(K1 & K1)	1(K1)	2 (K1/K1)	1 (K2)
2	CLO2	Up to K3	2(K2 & K2)	1(K2)	2 (K2/K2)	1 (K3)
3	CLO3	Up to K3	2(K1 & K1)	1(K1)	2 (K3/K3)	1 (K3)
4	CLO4	Up to K4	2(K2 & K2)	1(K2)	2 (K4/K4)	1 (K4)
5	CLO5	Up to K4	2(K1 & K1)	1(K2)	2 (K4/K4)	1 (K4)
No. of Questions to be asked			10	5	10	5
No. of Questions to be answered			10	5	5	3
Marks for each question			1	2	5	10
Total Marks for each section			10	10	25	30
Total			75			

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks with choice (120)	% of Marks with choice	Consolidated
K1	6	4	10	--	20	16.67	17
K2	4	6	10	10	20	16.67	17
K3	--	--	10	20	40	33.33	33
K4	--	--	20	20	40	33.33	33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ENGLISH					CLASS: II MA ENGLISH			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext.	Total
IV	SEC	23P3NSED2	English Literature for NTA-NET, SET&GATE	2	4	25	75	100

Nature of course	Skill oriented	✓	Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To comprehend the nuances and question pattern to get through NET, SET and Gate Exams
- To evaluate the knowledge of literature
- To facilitate repeated practice to attend MCQs
- To enhance profound understanding about the various movements in English Literature
- To trace the growth of English literature and literary forms

Unit	Description	Hours	K-level	CLO
I	Teaching and Research Aptitude- Reading Comprehension- Logical and reasoning ability	12	Up to K4	1
II	History of English Literature The Elizabethan Age / Chaucer to Shakespeare; The Jacobean Age; The Restoration Period; The Augustan Age; The Romantic Age; The Victorian Age; The Twentieth Century (Modernism & Postmodernism) /Contemporary Period	12	Up to K4	2
III	American and Non-British Literatures Historical Perspective and Background; Colonization, Colonizers and the Colonized; Commonwealth Literature; Subaltern Literature; Third World Literature. American Writers: Walt Whitman, Ralph Waldo Emerson, H.D. Thoreau, Emily Dickinson, Edgar Allan Poe	12	Up to K4	3
IV	Literary Theory and Criticism Plato, Aristotle, Horace, Longinus, Philip Sidney, John Dryden, Alexander Pope, Samuel Johnson, Thomas Carlyle, John Stuart Mill, Karl Marx, Friedrich Nietzsche, Mathew Arnold, T.S. Eliot,	12	Up to K4	4

	Northrop Frye, F.R. Leavis, I.A. Richards, Jacques Lacan, Carl Gustav Jung, Simone de Beauvoir			
V	Literary Forms Rhetoric and Prosody, Figures of Speech: Alliteration, Antithesis, Apostrophe, Assonance, Metaphor, Simile, Paradox, Pun, Synecdoche, Metonymy, Hyperbole and Oxymoron, Rhyme and Metre, Rhythmic Patterns and Literary Terms	12	Up to K4	5

Books for study:

1. Harpreet Kaur. Oxford NTA–UGC Paper I FOR NET/SET/JRF: Teaching and Research Aptitude. Oxford, 2020.
2. Ronald Carter and John McRae. The Routledge History of English Literature: Britain and Ireland. Routledge.

Books for References:

1. Srinivasa Iyengar, Kodaganallur Ramaswami. Indian Writing in English. Sterling Publication, 2019.
2. Maryemma Graham and Jerry Washington Ward. The Cambridge History of African American Literature. Cambridge University Press, 2015.
3. Henry Beers A. Brief History of English and American Literature. OUTLOOK VERLAG, 2020.
4. Peter Barry. An Introduction to Literary and Cultural Theory by Peter Barry.
5. M.H. Abrams—A Glossary of Literary Terms.

Web Resources

1. <https://ugcnetpaper1.com/books-recommended-nta-ugc-net-english/>
2. <https://byjusexamprep.com/ugc-net-english-books-i>
3. <https://journalism.uoregon.edu/directory/faculty-and-staff/all/jwasko>
4. https://m.economictimes.com/opinion/interviews/there-is-a-lot-of-power-in-tamil-cinema-because-of-its-closeness-to-everyday-life-anand-pandian-author-reel-world/amp_articleshow/51169927.cms
5. <https://guides.library.yale.edu/c.php?g=295800&p=1975065>

Rationale for Nature of the course

Provides students with an opportunity to engage with various authors' complex texts, concepts, ideas and analyze diverse perspectives, and develop critical thinking skills. A strong foundation in English Literature equips students with the ability to articulate critical ideas concisely, a skill highly sought after in various competitive exams like NET/ SET and GATE.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Organizing Seminars/ workshops and discussions on cracking competitive exams.
2. Visit to various centres which nurture the habit of writing competitive exams.
3. Conducting Mock tests.

Pedagogy

Chalk & Talk, Lectures, PPT, YouTube videos, Brain-storming Sessions, Group Discussions, Seminars, Assignments, Quiz

Course Designer :

Dr. A. CHANDRA BOSE

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Teaching and Research Aptitude	6	Chalk &Talk
	Reading Comprehension- Logical and reasoning ability	6	Drawing/Painting, Quiz/ Seminar, Test
Unit II	History of English Literature The Elizabethan Age / Chaucer to Shakespeare; The Jacobean Age; The Restoration Period; The Augustan Age;	6	PPT, Quiz/ Seminar, Test
	The Romantic Age; The Victorian Age; The Twentieth Century (Modernism & Postmodernism) /Contemporary Period	6	
Unit III	American and Non-British Literatures Historical Perspective and Background; Colonization, Colonizers and the Colonized; Commonwealth Literature; Subaltern Literature;	6	Lectures Group Discussions, Quiz/ Seminar, Test
	Third World Literature. American Writers: Walt Whitman, Ralph Waldo Emerson, H.D. Thoreau, Emily Dickinson, Edgar Allan Poe	6	
Unit IV	Literary Theory and Criticism Plato, Aristotle, Horace, Longinus, Philip Sidney, John Dryden, Alexander Pope, Samuel Johnson, Thomas Carlyle, John Stuart Mill, Karl Marx, Friedrich Nietzsche	6	Brain Storming Sessions, Assignments, Test
	Mathew Arnold, T.S. Eliot, Northrop Frye, F.R. Leavis, I.A. Richards, Jacques Lacan, Carl Gustav Jung, Simone de Beauvoir	6	

Unit V	Literary Forms Rhetoric and Prosody, Figures of Speech: Alliteration, Antithesis, Apostrophe, Assonance, Metaphor, Simile, Paradox,	6	Lectures Quiz/ Seminar, Test
	Pun, Synecdoche, Metonymy, Hyperbole and Oxymoron, Rhyme and Metre, Rhythmic Patterns and Literary Terms	6	

Course Learning Outcomes:

At the end of the course, the student will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	practise in objective exam pattern will ease the student's tension while taking the real NET and SET exams	Up to K4
CLO-2	effectively attempt MCQs	Up to K4
CLO-3	profound understanding about the various movements in English Literature	Up to K4
CLO-4	understanding the nuances of competitive exams	Up to K4
CLO-5	expertise in literature.	Up to K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	2
CLO-2	3	3	3	3	3	2
CLO-3	3	3	3	3	3	2
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	2	3	3	3	2	2
CLO3	3	3	3	2	3	3
CLO4	3	3	3	3	3	3
CLO5	3	2	3	3	3	3

Advance application- 3; Intermediate level-2; Basic level-1

ASSESSMENT RUBRICS FOR GROUP DISCUSSION

#	Timeline
1	50 th day

Assessment Strategy

Rubric:

Criteria	Performance Marks		
	3	2	1
Content	-	Content is relevant and complete in all respects	-
Active Participation and Etiquette	-	-	Actively contribute by sharing high quality ideas and giving constructive comments with decorum
Language Proficiency	-	Fluently and consciously uses the useful expressions and language in contributing discussions	-

Assessment methodology and weight

Weight: 5marks

Assessment outcome: Marks will be given based on overall participation in the discussion.

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C	
			MCQs		(Open Choice)		(Open Choice)	
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	Up to K4	06	K3/ K4	01	K1/K2	01	K2/K3
2	CLO 2	Up to K4	06	K3/ K4	01	K1/K2	01	K2/K3
3	CLO 3	Up to K4	06	K3/ K4	01	K1/K2	01	K2/K3
4	CLO 4	Up to K4	06	K3/ K4	01	K1/K2	01	K2/K3
5	CLO 5	Up to K4	06	K3/ K4	01	K1/K2	01	K2/K3
No. of Questions to be asked			30	--	05	--	05	--
No. of Questions to be answered			30	--	03	--	03	--
Marks for each question			01	--	05	--	10	--
Total marks for each			30	--	15	--	30	--
Total			75					

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

-
Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (Open choice)	Section C (Open choice)	Total Marks with choice	% of Marks with choice	Consolidated
K1	--	20	--	20	19.0	19
K2	--	05	30	35	33.4	33
K3	10	--	20	30	28.6	29
K4	20	--	--	20	19.0	19
Total Marks	30	25	50	105	100	100

DEPARTMENT OF ENGLISH				CLASS: II MA ENGLISH				
Sem.	Course type	Course code	Course title	Credits	Contact hours/ week	CIA	Ext.	Total
IV	Extension	23P4NEXTN	Extension Activity	1	-	-	-	-

Nature of the course	Skill oriented	✓	Employability oriented	✓	Entrepreneurship oriented	✓

Course Objectives:

- To make students to take up community driven activities and projects
- To develop the societal awareness of students
- To recommend environmental sustainability and G20 High-Level Principles on Lifestyles for Sustainable Development (LiFE) among students

During the duration of the programme, students shall undertake extension activities for a minimum duration of 15 hours including preparation and submit a work diary and report of activities along with certificates (if any) from trusts/ NGOs/ public offices / schools.

Course Learning Outcomes:

At the end of the programme, the students will be able to

CLOs	Course Learning Outcomes	K level
CLO 1	work independently and as a team in extension activities and community projects	K4
CLO 2	develop into dutiful and morally upright citizens of the country with an understanding of the problems of the society	K5
CLO 3	suggest and implement out of the box solutions to the problems of the society from their domain knowledge and through their learning.	K4
CLO 4	survey and understand the problems of the society and humanity as a whole.	K2
CLO 5	communicate the problems of the society to civil administration/government forums for finding solutions to the problems of the locality	K3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3, Intermediate level –2, Basic level–1

Mapping of CLOs with PSOs

#	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CLO 1	3	3	3	3	3
CLO 2	3	3	3	3	3
CLO 3	3	3	3	3	3
CLO 4	3	3	3	3	3
CLO 5	3	3	3	3	3

Advance application –3, Intermediate level –2, Basic level–1

Valuation Schema for Extension Activity

The student will be graded on a seven-point scale with corresponding GPAs as mentioned below.

Grade	GPA
Outstanding	10
Excellent	9
Very Good	8
Good	7
Average	6
Below average	5
Reappearance	1-4

**COURSE LIST WITH NATURE OF COURSE, SCOPE OF FOCUS AND
PERCENTAGE OF REVISION**

SEMESTER III

Category (Part III)	Subject code	Title of the paper	Nature of Course (Employability/ Entrepreneurship/ Skill Development)			Scope of focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/ New
			Emp.	Ent.	Skill	Local	Nat.	Glob.	
Core -VII	23P3NCCT7	Contemporary Literary Criticism	✓	✓	✓	✓	✓	✓	New
Core - VIII	23P3NCCT8	Canadian Studies			✓			✓	New
Core - IX	23P3NCCT9	Literature of the Marginalized in India			✓	✓	✓	✓	New
Discipline Centric Elective - V	23P3NECT5	Twenty First Century Millennial Literature and Culture			✓	✓	✓	✓	New
MDC	23P3NMDC1	Green Studies			✓	✓	✓	✓	20%
Non- Major Elective - II	23P3NSEN2	Leadership Skills	✓	✓	✓	✓	✓	✓	New
23P3NINTR		Internship/ Industrial Activity	✓	✓	✓	✓	✓	✓	New

SEMESTER IV

Category (Part III)	Subject code	Title of the paper	Nature of Course (Employability/ Entrepreneurship/ Skill Development)			Scope of focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/ New
			Emp.	Ent.	Skill	Local	Nat.	Glob.	
Core - X	23P4NCCT10	Subaltern Studies			✓	✓	✓	✓	New
Core – XI	23P4NCCT11	Translation Studies	✓	✓	✓	✓	✓	✓	New
23P4NPROV		Project with Viva Voce	✓	✓	✓	✓	✓	✓	0%
Discipline Centric Elective - VI	23P4NECT6	English for Careers	✓	✓	✓	✓	✓	✓	New
Skill Enhancement Course - II	23P4NSED2	English Literature for NTA -NET, SET&GATE	✓		✓	✓	✓	✓	New
23P4NEXTN		Extension Activity	✓	✓	✓	✓	✓		New



DEPARTMENT OF ECONOMICS

Revised Curriculum

TAMILNADU STATE COUNCIL FOR HIGHER EDUCATION (TANSCH)
(Choice Based Credit system with Outcome Based Education)

Academic Year 2023-2024 onwards

III and IV semesters (B.A. Economics)

Allied Courses

III and IV semesters (M.A. Economics)

B. A. ECONOMICS SYLLABUS – UNDER TANSCHÉ PATTERN**Students admitted from the academic year 2023-24 Onwards**

SEMESTER – I					
Part	List of Courses	Course Title	Course Code	Hours	Credits
I	Language – I	Tamil / Hindi / Sanskrit	23U1TLAN1/ 23U1HLAN1/ 23U1SLAN1	6	3
II	Language – II	English	23U1NENG1	6	3
III	Core Course (Major)	Micro Economics–I	23U1VCCT1	5	5
	Core Course (Major)	Statistics for Economics–I	23U1VCCT2	5	5
	Elective Course	Fundamentals of Management*	23U1KGET1	4	3
IV	Skill Enhancement Course	Demography	23U1VSED1	2	2
	Foundation course	Business Communication	23U1VFCT1	2	2
		TOTAL		30	23
SEMESTER – II					
Part	List of Courses	Course Title	Course Code	Hours	Credits
I	Language – I	Tamil / Hindi / Sanskrit	23U2TLAN2/ 23U2HLAN2/ 23U2SLAN2	6	3
II	Language – II	English	23U2NENG2	6	3
III	Core Course (Major)	Micro Economics–II	23U2VCCT3	5	5
	Core Course (Major)	Statistics for Economics–II	23U2VCCT4	5	5
	Elective Course	Introduction to E- Commerce*	23U2KGET2	4	3
IV	Skill Enhancement Course	Economics for Investors	23U2VSED2	2	2
	Skill Enhancement Course	Computer Applications in Economics	23U2VSED3	2	2
		TOTAL		30	23

** Papers offered by the Department of Commerce*

B. A. ECONOMICS SYLLABUS – UNDER TANSCHÉ PATTERN**Students admitted from the academic year 2023-24 Onwards**

SEMESTER – III					
Part	List of Courses	Course Title	Course Code	Hours	Credits
I	Language – I	Tamil – III / Hindi – III / Sanskrit – III	23U3TLAN3/ 23U3HLAN3/ 23U3SLAN3	6	3
II	Language – II	English	23U3NENG3	6	3
III	Core Course (Major)	Macro Economics–I	23U3VCCT5	4	4
	Core Course (Major)	Mathematics for Economics	23U3VCCT6	3	3
	Elective Course	Economics of Tourism (OR) Principles of Marketing	23U3VGET3A 23U3VGET3B	6	5
IV	Skill Enhancement Course	Entrepreneurial Economics	23U3VSED4	2	2
	Skill Enhancement Course	Event Management	23U3VSED5	2	2
	EVS	Environmental Studies	23U3EVST1	1	-
		TOTAL		30	22
SEMESTER – IV					
Part	List of Courses	Course Title	Course Code	Hours	Credits
I	Language – I	Tamil – IV / Hindi – IV / Sanskrit – IV	23U4TLAN4/ 23U4HLAN4/ 23U4SLAN4	6	3
II	Language – II	English	23U4NENG4	6	3
III	Core Course (Major)	Macro Economics – II	23U4VCCT7	4	4
	Core Course (Major)	Indian Economy	23U4VCCT8	3	3
	Elective Course	Research Methods in Economics (OR) Health Economics	23U4VGET4A 23U4VGET4B	6	5
IV	Skill Enhancement Course	Basic Accountancy	23U4KSED6	2	2
	Skill Enhancement Course	Modern Banking and Insurance	23U4VSED7	2	2
	EVS	Environmental Studies	23U3EVST2	1	2
		TOTAL		30	24

Value Added Courses

Sem	Course	Course Title	Course Code
III	Add on Course	Rural Development	23U3VAD1
IV	Add on Course	Labour Economics	23U3VAD2
	Self Study Course	Energy Economics	
	Certificate Course	Economics for Competitive Examinations	

DEPARTMENT OF ECONOMICS					CLASS: II B.A.			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext	Total
III	Core Theory	23U3VCCT5	MACRO ECONOMICS – I	4	4	25	75	100
Nature of Course								
Skill Oriented		Employability Oriented		✓	Entrepreneurship Oriented			

Objectives

- To understand the national income and its related concepts.
- To analyse the classical theory of full employment and its advantages.
- To illustrate the Keynesian under employment theory and its applications.
- To evaluate the theories of consumption and its types.
- To impart students to understand inflation and its types.

Unit	Description	Hrs	K-Level	CLO
I	National Income National Income: Definitions – Concepts: GDP, GNP and Per Capita Income – National Income Measurement: Expenditure, Income, Social Accounting and Value Added Approaches – Difficulties in the Estimation of National Income – Real and Nominal GDP – National Income Accounting – GDP Deflator – Green GDP – Happiness Index – Circular Flow of Income and Expenditure.	12	K2	CLO1
II	Full Employment: Classical Theory Introduction – Aggregate Demand and Aggregate Supply – Assumptions of Classical Theory – Say's Law – Wage and Price Flexibility – Employment and Output determination in Classical Model – Three Ranges in Aggregate Supply (AS) Curve.	12	K3	CLO2
III	Under Employment: Keynesian Theory Keynes's Critique of Classical Theory – Involuntary Unemployment – Underemployment Equilibrium – Effective Demand – Components – Wage Rigidity – Liquidity Preference – Consumption Function: Meaning and Attributes – Investment – Marginal Efficiency of Capital – Multiplier.	12	K3	CLO3
IV	Theories of Consumption Keynesian Absolute Income Hypothesis – Duesenberry's Relative Income Hypothesis – Friedman's Permanent Income Hypothesis – Modigliani's Life Cycle Hypothesis.	12	K3	CLO4

V	Inflation Inflation: Definitions and Types – Demand Pull – Cost Push and Mark-up Inflation – Consumer Price Index – Wholesale Price Index – Producer Price Index – Headline and Core Inflation – Phillips Curve – Introduction to Macro Economic Policy.	12	K4	CLO5

Books for Study

1. Andrew B. Abel, Ben S. Bernanke and Dean Croushore (2013), **Macro Economics**, (8th Edition) Pearson Education, Inc.
2. H.L. Ahuja, (2019), **Macro Economics: Theory and Policy**, S.Chand.
3. Paul Krugman and Robin Wells (2021), **Macroeconomics** (6th Edition), Worth Publisher.

Books for References

1. Blanchard, Olivier J. and David R. Johnson (2017), **Macroeconomics** (7th Edition), Pearson.
2. Mankiw, N Gregory (2009), **Macroeconomics**, Worth Publishers, New York.
3. Mueller, M. G. (Ed.) (1978), **Readings in Macroeconomics**, Surjeet Publications, New Delhi.
4. Parkin, M., (2023), **Macro Economics** (14th Edition), Essex: Pearson.
5. Roger E.A. Farmer (2018), **Macro Economics** (13th Edition), Thompson Asia Pvt. Ltd., Singapore.
6. Rudiger Dornbusch, Stanley Fischer, and Richard Startz (2012), **Macroeconomics**, Tata McGraw-Hill Publishing Company, New Delhi.

Web Resources

1. <http://www2.econ.iastate.edu/tesfatsi/sources.htm>
2. <https://www.khanacademy.org/economics-finance-domain/macroeconomics>
3. <https://www.econlib.org>
4. <https://economics.mit.edu/>
5. <https://hbswk.hbs.edu/>

Rationale for Nature of the Course

Macro economic concept estimates Gross National Product (GNP) which provides the economists with a useful tool to analyse the performance of an economy in an aggregate. When economics is studied with the object of increasing the material well-being of the nations, macroeconomic theory assumes greatest significance. Economists have been interested in the study of the nature and size of the material welfare.

Activities having direct bearing on Skill development / Employability / Entrepreneurship

- Estimate GDP Deflator
- Compute Inflation

Pedagogy

Lecture Method, ICT enabled teaching aids, Group Discussion

Course Designer(s)

1. Dr. S. Sureshkannan

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	National Income: Definition, Concepts: GDP, GNP and Per Capita Income.	2	Lecture, PPT, Test and Quiz
	National Income Measurement: Expenditure, Income and Value Added Approaches, Real and Nominal GDP.	4	
	National Income Accounting, GDP Deflator, Green GDP, Happiness Index.	2	
	Circular Flow of Income and Expenditure.	4	
Unit II	Introduction: Aggregate Demand and Aggregate Supply, Assumptions of Classical Theory: Say's Law, Wage and Price Flexibility.	5	Lecture, PPT, Test and Quiz
	Employment and Output determination in Classical Model.	3	
	Three Ranges in Aggregate Supply (AS) Curve.	4	
Unit III	Keynes's Critique of Classical Theory: Involuntary Unemployment, Underemployment Equilibrium.	4	Lecture, PPT, Test and Quiz
	Effective Demand: Components, Wage Rigidity, Liquidity Preference.	4	
	Consumption Function: Meaning and Attributes, Investment, Marginal Efficiency of Capital and Multiplier.	4	
Unit IV	Keynesian Absolute Income Hypothesis.	3	Lecture, PPT, Test and Quiz
	Duesenberry's Relative Income Hypothesis.	3	
	Friedman's Permanent Income Hypothesis.	3	
	Modigliani's Life Cycle Hypothesis.	3	
Unit V	Inflation: Definition and Types: Demand Pull, Cost Push and Mark-up Inflation.	6	Lecture, PPT, and Assignment, Quiz
	Consumer Price Index, Wholesale Price Index, Producer Price Index, Headline and Core Inflation, Phillips Curve.	6	

Course Learning Outcomes

On Completion of the course, students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Understand the structure of Macroeconomics and the Concept of GDP.	Up to K2
CLO-2	Identify the concepts in Classical Theory of Employment.	Up to K3
CLO-3	Experiment with the Keynesian Underemployment Theory.	Up to K3
CLO-4	Estimate the theories of Consumption Function.	Up to K3
CLO-5	Examine the types and the impact of Inflation on Economies.	Up to K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5
CLO-1	3	3	3	3	2
CLO-2	3	3	3	2	2
CLO-3	3	3	3	2	2
CLO-4	3	3	2	2	2
CLO-5	3	3	3	3	3

Mapping of CLOs with POs

#	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6
CLO-1	3	3	3	3	3	3
CLO-2	3	3	3	3	3	3
CLO-3	3	3	3	3	3	3
CLO-4	3	3	3	3	2	3
CLO-5	2	3	2	3	3	3

Advanced application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K-Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2 (K1 & K1)	1 (K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K1	2 (K2 & K2)	1 (K3)
3	CLO 3	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
4	CLO 4	Up to K3	2	K1 & K2	1	K2	2 (K3 & K3)	1 (K3)
5	CLO 5	Up to K4	2	K1 & K2	1	K2	2 (K4& K4)	1 (K4)
No. of Questions to be asked			10		5		5	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1 - Remembering and recalling facts with specific answers

K2 - Basic understanding of facts and stating main ideas with general answers

K3 - Application oriented –Solving Problems

K4 - Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42
K4	-	-	10	10	20	16.67	16
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ECONOMICS					CLASS: II B.A.			
Sem.	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Core Theory	23U3VCCT6	MATHEMATICS FOR ECONOMICS	3	3	25	75	100
Nature of Course								
Skill Oriented	✓	Employability Oriented			Entrepreneurship Oriented			

Objectives

- To integrate the concepts of economics with mathematical tools.
- To apply the applications of matrix algebra and its uses.
- To know the differentiation and its function.
- To apply the integration in economics.
- To understand the second order derivatives and its maxi mini function

Unit	Description	Hours	K-level	CLO
I	Introduction Mathematical Economics: Meaning and Uses – Variables, Constants, Equations and its types – Limitations of Mathematics in Economics- Functions of one or more variables – Linear function, Quadratic function, Cubic function, Constant function, Polynomial function– Applications in Economics	9	K2	CLO1
II	Matrix Algebra Types of Matrices – Matrix Operations – Addition – Subtraction – Matrix Multiplication – Transpose – Determinants, Inverse and Properties (Problems) – Solving a system of Linear Equations – Cramer’s Rule and Matrix Inverse Method.	9	K3	CLO2
III	Differentiation Limits and Continuity –Differentiability of a Function – Slope of a Curve – Increasing and Decreasing Functions – Rules – Exponential and Logarithmic Functions – Implicit Differentiation – Economic Applications: Marginal and Elasticity Concepts – Relationship between AR, MR, and Price Elasticity of Demand – Relationship Between Average and Marginal Cost.	9	K3	CLO3
IV	Integration Meaning – Basic Rules of Integration – Definite Integration – Applications in Economics and Business: Cost and Revenue functions.	9	K4	CLO4

V	Optimization (Single Variable) Second Order Derivatives – Maximization and Minimization of Function – Economic Applications – Output and Revenue Maximization – Cost Minimization Profit Maximization Under Perfect Competition, Monopoly, Discriminating Monopoly (Problems).	9	K4	CLO5

Books for Study

1. Mehta and Madnani (2019), **Mathematics for Economists**, Sultan Chand and Sons.
2. Bose, D. (2018), **An Introduction to Mathematical Economics**, Himalaya Publishing House, Mumbai
3. Carl P Simon & Lawrence E. Blume (2018), **Mathematics for Economists**, Published by W. W. Norton & Company.

Books for References

1. Chiang, A. C. (2017), **Fundamental Methods of Mathematical Economics** (4th Edition), McGraw-Hill.
2. K. Sydsaeter and P Hammond (2002), **Mathematics for Economic Analysis**, Pearson Educational Asia, Delhi.
3. Mabbett. Alan J (1986), **Workout for Mathematics for Economist**, McMillan.
4. R.G.D. Allen (2015), **Mathematical Analysis for Economists**, Macmillan and Co. Ltd.
5. Edward T. Dowling (2002), **Mathematical Methods for Business and Economics** (3rd Edition), Schaum's Outline Series, Mc Graw Hill.
6. Ian Jacques, (2018), **Mathematics for Economics and Business**, Pearson.

Web Resources

1. <https://www.coursera.org/learn/mathematics-for-economists>
2. <https://mitpress.mit.edu/9780262294805/mathematics-for-economics/>
3. <https://hummedia.manchester.ac.uk/school/soss/economics/pg/psmaths/pre-sessionmathbook.pdf>
4. <https://mitpress.mit.edu/9780262046626/mathematics-for-economics/>

Rationale for Nature of the course

Mathematics provides the economists with a set of tools often more powerful than the descriptive analysis. Mathematics helps to translate verbal arguments into precise and concise quantitative statements or equations. It provides concrete form to economic laws and relationships and made more practical.

Activities having direct bearing on Skill development / Employability / Entrepreneurship

- Input-Output Model
- Profit Maximisation
- Cost Minimisation

Pedagogy

Lecture, PPT, ICT enabled teaching aids

Course Designer(s):

1. Dr. V. Venkadeshwaran
2. Dr. J. Premkumar

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Variables, Constants, Equations and its types, Uses and limitations of Mathematics in Economics	5	Lecture, PPT, Test and Quiz
	Functions of one or more variables, Linear function, Quadratic function, Cubic function, Constant function, Polynomial function, Applications in Economics	4	
Unit II	Types of Matrices, Matrix Operations: Addition, Subtraction	4	Lecture, PPT, Test and Quiz
	Matrix Multiplication, Transpose, Determinants, Inverse and Properties (Problems), Solving a system of Linear Equations, Cramer's Rule and Matrix Inverse Method	5	
Unit III	Limits and Continuity, Differentiability of a Function, Slope of a Curve, Increasing and Decreasing Functions	3	Lecture, PPT, Test and Quiz
	Rules: Exponential and Logarithmic Functions, Implicit Differentiation, Economic Applications: Marginal and Elasticity Concepts	3	
	Relationship between AR, MR, and Price Elasticity of Demand, Relationship Between Average and Marginal Cost.	3	
Unit IV	Integration: Meaning and Basic Rules of Integration, Definite Integration	5	Lecture, PPT, Test and Quiz
	Applications in Economics and Business: Cost and Revenue functions.	4	
Unit V	Second Order Derivatives, Maximization and Minimization of a Function, Economic Applications	4	Lecture, PPT, Quiz and Assignment
	Output and Revenue Maximization: Cost Minimization, Profit Maximization Under Perfect Competition, Monopoly, Discriminating Monopoly (Problems).	5	

Course Learning Outcomes

On Completion of the course, students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Understand Basic Concepts of Mathematics and its application in Economics.	Up to K2
CLO-2	Apply the relevance of the Types of Matrices	Up to K3
CLO-3	Find the rules of Differentiation and its Economic Applications	Up to K3
CLO-4	Examine the understanding of integration	Up to K4
CLO-5	Focus the single variable functions in Economics	Up to K4

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5
CLO-1	3	3	2	2	2
CLO-2	3	3	2	2	2
CLO-3	3	3	2	2	2
CLO-4	3	3	3	2	3
CLO-5	2	2	3	3	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO-1	3	3	3	3	3	3
CLO-2	3	3	3	3	3	3
CLO-3	3	3	3	3	3	3
CLO-4	3	3	3	3	2	3
CLO-5	3	2	3	3	3	3

Advanced application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short Answers			
			No. of Questions	K - Level	No. of Questions	K-Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2 (K1 & K1)	1 (K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K1	2 (K2 & K2)	1 (K3)
3	CLO 3	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
4	CLO 4	Up to K4	2	K1 & K2	1	K2	2 (K3 & K3)	1 (K4)
5	CLO 5	Up to K4	2	K1 & K2	1	K2	2 (K3& K3)	1 (K4)
No. of Questions to be asked			10		5		5	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1 - Remembering and recalling facts with specific answers

K2 - Basic understanding of facts and stating main ideas with general answers

K3 - Application oriented –Solving Problems

K4 - Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42
K4	-	-	10	10	20	16.67	16
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ECONOMICS					CLASS: II B.A.			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext	Total
III	Generic Elective Theory	23U3VGET3A	ECONOMICS OF TOURISM	5	6	25	75	100
Nature of Course								
Skill Oriented		Employability Oriented		✓	Entrepreneurship Oriented			

Objectives

- To familiarise students with the basic concepts of Tourism.
- To probe the tourism demand forecasting and its methods.
- To analyse the impact of tourism and its related aspects.
- To understand the contribution of the Tourism Industry.
- To examine the various international organisations in Tourism.

Unit	Description	Hours	K-Level	CLO
I	Introduction Economics and Tourism – Tourism Demand – Theoretical Background – Types of Tourism Demand – Determinants of Tourism Demand	18	K2	CLO1
II	Tourism Demand Tourism Demand Forecasting - Methods of Forecasting – Public and Private Sectors in Tourism – The Need for Public and Private Sector Co-operation in Tourism – Growth of Tourism Demand in India.	18	K3	CLO2
III	Tourism Impacts Impact of Tourism – Economic Aspects – The Multiplier Effect – Displacement Effect and Tourism – Tourist Spending – Costs and Benefits of Tourism to Community – Environmental Aspects – Contingency Valuation Method.	18	K4	CLO3
IV	Tourism in India Major Tourism Circuits of India: Inter-State and Intra-State – Heritage Tourism – Wild life Tourism – Health Tourism and Eco Tourism – Tourism in Tamil Nadu – Tourism in Madurai	18	K4	CLO4
V	Tourism Organizations Role and Functions of World Tourism Organization (WTO), Pacific Asia Travel Association (PATA), World Tourism & Travel Council (WTTC) – Ministry of Tourism, Govt. of India, ITDC, Department of Tourism, Government of Tamil Nadu, TTDC, IHA, ATA, TAAI, IATO.	18	K3	CLO5

Books for Study

1. Vanhove and Norber (2010), **The Economics of Tourism Destinations**, T & F India.
2. Mike J. Stabler, Andreas Papatheodorou, M. Thea Sinclair (2009), **“Economics of Tourism”**, Talyor & Francis.
3. Bhatia A.K. (2020), **Tourism Development: Principles and Practices**, Sterling Publishers Private Limited.

Books for References

1. Mishra P.K. (2018), **Tourism in India: Potential, Problems and Prospects**, New Century Publications.
2. Yong Chen (2021), **Economics of Tourism and Hospitality: A Micro Approach**, Talyor & Francis.
3. Prasanna Kumar (2017), **Marketing for Hospitality and Tourism**, Mc Graw Hill Education
4. Sneha Pathak and Ritesh Mishra (2019), **Medical Tourism in India**, 93-88797-49-8.
5. Geetanjali (2010), **Tourism Management**, ABD Publishers.
6. Stephen Ball (2007), **Encyclopaedia of Tourism Resources in India**, B/H.

Web Resources

1. <https://www.unwto.org/>
2. <https://itdc.co.in/>
3. <https://tourism.gov.in/>
4. <https://www.traveldailymedia.com/importance-of-travel-website-for-the-travel-company/>
5. <https://www.oecd.org/cfe/tourism/>

Rationale for Nature of the Course

Tourism is a crucial industry that has a noteworthy impact on economies, cultures, and individuals around the world. From boosting local economies to promoting cultural exchange and preserving heritage sites, the benefits of tourism are numerous and far-reaching. It also contributes to protecting the environment and its wildlife, with many tourism businesses offering eco-friendly services and encouraging tourists to respect the lands and communities they visit.

Activities having direct bearing on Skill development / Employability / Entrepreneurship

- Tourist Spots in Tamil Nadu
- Tour Plan

Pedagogy

Lecture, PPT, Group Discussion and ICT enabled teaching aids.

Course Designer(s)

1. Dr. J. Premkumar

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Introduction: Economics and Tourism	4	Lecture, PPT, Test and Quiz
	Tourism Demand: Theoretical background	5	
	Types of Tourism Demand, Determinants of Tourism Demand	9	
Unit II	Tourism Demand Forecasting: Methods of Forecasting	5	Lecture, PPT, Test and Quiz
	Public and Private Sectors in Tourism	4	
	The Need for Public and Private Sector Co-operation in Tourism	5	
	Growth of Tourism Demand in India.	4	
Unit III	Impact of Tourism: Economic Aspects, The Multiplier Effect, Displacement Effect and Tourism.	8	Lecture, PPT, Test and Quiz
	Tourist Spending: Costs and Benefits of Tourism to Community, Environmental Aspects, Contingency Valuation Method.	10	
Unit IV	Major tourism circuits of India: Inter-State and Intra-State, Heritage Tourism.	9	Lecture, Group Discussion, PPT, Test and Quiz
	Wild life Tourism and Eco Tourism, Tourism in Tamil Nadu.	9	
Unit V	Role and Functions of World Tourism Organization (WTO), Pacific Asia Travel Association (PATA), World Tourism & Travel Council (WTTC).	8	Lecture, PPT, Assignment, and Quiz
	Ministry of Tourism, Govt. of India, ITDC, Department of Tourism, Government of Tamil Nadu TTDC, IHA, IATA, TAAI, IATO.	10	

Course Learning Outcomes

On Completion of the course, students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Visualize the importance of Tourism	Up to K2
CLO-2	Determine the various methods to calculate demand for tourism	Up to K3
CLO-3	Analyse the impact of Tourism	Up to K4
CLO-4	Focus the various Tourist circuits in India	Up to K4
CLO-5	Identify the role of Organisations in tourism development	Up to K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5
CLO-1	3	3	3	3	3
CLO-2	3	3	2	3	3
CLO-3	3	3	2	3	3
CLO-4	2	2	2	3	3
CLO-5	3	2	2	3	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO-1	3	3	3	3	3	3
CLO-2	3	3	3	3	3	2
CLO-3	3	2	2	2	3	3
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	3

Advanced application- 3;

Intermediate level-2;

Basic level-1

Summative - Blue – Print – Model

(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short Answers			
			No. of Questions	K-Level	No. of Questions	K-Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2 (K1 & K1)	1 (K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K1	2 (K2 & K2)	1 (K3)
3	CLO 3	Up to K4	2	K1 & K2	1	K2	2 (K3& K3)	1 (K4)
4	CLO 4	Up to K4	2	K1 & K2	1	K2	2 (K4 & K4)	1 (K3)
5	CLO 5	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1 - Remembering and recalling facts with specific answers

K2 - Basic understanding of facts and stating main ideas with general answers

K3 - Application oriented –Solving Problems

K4 - Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42
K4	-	-	10	10	20	16.67	16
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ECONOMICS					CLASS: II B.A.			
Sem.	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Generic Elective Theory	23U3VGET3B	PRINCIPLES OF MARKETING	5	6	25	75	100
Nature of Course								
Skill Oriented		✓	Employability Oriented		Entrepreneurship Oriented			

Objectives

- To assess the nature and scope of marketing and its functions.
- To understand the buying behaviour and market segmentation with consumer protection act.
- To know the product, pricing decisions and pricing of new products.
- To reveals the distribution and promotions decisions its types and methods.
- To analyse the marketing technique and marketing services.

Unit	Description	Hours	K-Level	CLO
I	Introduction Marketing and Definitions – Nature and Scope – Marketing Functions – Modern Concept of Marketing– Classification of Markets – Buying – Transportation – Warehousing – Standardization – Grading.	18	K2	CLO1
II	Buying Behaviour and Market Segmentation Buying Behaviour – Classification – Buying Decision Process – Buying Motives – Consumer Protection Act, 1986 and Latest Amendments – Market Segmentation: Concept and Methods – Product Differentiation Vs. Market Segmentation – Marketing Mix.	18	K3	CLO2
III	Product and Pricing Decisions Product: Meaning and Classification – Product Mix – Branding – Brand Decisions – Packaging and Labelling – Product Support – Product Life Cycle – New Product Development – Pricing Objectives – Pricing Policies and Strategies – Pricing of New Products	18	K3	CLO3
IV	Distribution and Promotion Decisions Channels of Distribution: Meaning and Importance – Wholesaling and Retailing – Promotional Methods – Promotion Mix – Advertising: Objectives, Characteristics and Types of Advertising Mediums – Publicity – Personal Selling: Importance and Process – Sales Promotion and Distinctive Characteristics.	18	K4	CLO4

V	Modern Marketing Techniques Modern Marketing – Direct Marketing – Social Marketing – Relationship Marketing – E-Marketing – Green Marketing – Marketing of Industrial and Consumer Products – Marketing of Services – Marketing of Agricultural Products – Market Information System (MIS).	18	K3	CLO5

Books for Study

1. Philip Kotler (2016), **Marketing: An Introduction**, Asia Pacific Holding Private Limited.
2. Karunakaran, K. (2011), **Marketing Management (Text and Cases in Indian Context)**, Himalaya Publishing House, Mumbai.
3. Gary M. Armstrong, Stewart Adam, Sara Marion Denize, Michael Volkov, Philip Kotler (2017), **Principles of Marketing**, Pearson.

Books for References

1. Pillai, R.S.N. and Bhagavathi (2010), **Modern Marketing Principles and Practices**, S Chand & Co. Ltd.
2. Dr. C. B.Gupta, Dr. N. Rajan Nair (2020), **Marketing Management**, Sultan Chand & Sons.
3. Varshney, R. L. and B. Bhattacharyya (2022), **International Marketing Management**, Sultan Chand and Sons.
4. Dr. C. B. Mamoria, Pradeep Jain, Priti Mitra (2013), **Theory and Practice of Marketing**, Kitab Mahal
5. Dr. Rajan Nair (2020), **Marketing**, Sultan Chand and Sons.

Web Resources

1. <https://marketingland.com>
2. <https://www.worldsupporter.org/en/chapter/41634-summary-principles-marketing-kotler>
3. <https://mailchimp.com/marketing-glossary/marketing-mix-7ps/>
4. <https://www.linkedin.com/learning/paths/become-an-online-marketing-manager>
5. <https://www.wordstream.com/learn>

Rationale for Nature of the Course

Marketing is a connecting link between the consumer and producer. Marketing process brings new and new items to retail shops not only but also reach direct to home, from where the consumers can have them. Marketing helps to increasing the living standard of people, employment opportunities, national income and maintain economic stability. It adds value of goods by changing their ownership and by changing their time and place of consumption.

Activities having direct bearing on Skill development / Employability / Entrepreneurship

- Understanding pricing decisions
- Identifying market for agricultural products

Pedagogy

Lecture, ICT enabled teaching aids

Course Designer(s):

1. Dr. M.Deepan

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Marketing: Definition, Nature and Scope,	5	Lecture, PPT, Test and Quiz
	Marketing Functions, Modern Concept of Marketing.	4	
	Classification of Markets, Buying, Transportation, Warehousing, Standardization, Grading.	9	
Unit II	Buying Behaviour, Classification, Buying Decision Process,	5	Lecture, Group Discussion, PPT, Test and Quiz
	Buying Motives, Consumer Protection Act 1986 and Latest Amendments.	4	
	Market Segmentation: Concept and Methods	4	
	Product Differentiation Vs. Market Segmentation, Marketing Mix	5	
Unit III	Product: Meaning and Classification, Product Mix, Branding, Brand Decisions, Packaging and Labeling, Product Support.	9	Lecture, PPT, Test and Quiz
	Product Life Cycle, New Product Development, Pricing Objectives	4	
	Pricing Policies and Strategies, Pricing of New Products.	5	
Unit IV	Channels of Distribution: Meaning and Importance, Wholesaling and Retailing, Promotional Methods, Promotion Mix.	9	Lecture, PPT, Test and Quiz
	Advertising: Objectives, Characteristics and Types of Advertising Mediums, Publicity, and Personal Selling: Importance and Process, Sales Promotion and Distinctive Characteristics.	9	
Unit V	Modern Marketing, Direct Marketing, Social Marketing, Relationship Marketing, E- Marketing, Green Marketing.	8	Lecture, PPT, Assignment and Quiz
	Marketing of Industrial and Consumer Products, Marketing of Services, Marketing of Agricultural Products, Market Information System (MIS).	10	

Course Learning Outcomes

On Completion of the course, students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Understand the Classification of Markets and Marketing Functions	Up to K2
CLO-2	Find the buying behaviour, Buying Decision Process and Understand Basic Theories, Consumer Protection Act, Product Differentiation and Marketing Mix.	Up to K3
CLO-3	Identify the concept of Product Mix, Product life cycle, Pricing Policies and Pricing of New Products.	Up to K3
CLO-4	Analyse the Channel of Distribution, Wholesaling, Retailing, Sales promotion and their distinctive characteristics.	Up to K4
CLO-5	Operate the concepts of Modern Marketing and Elements.	Up to K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	3	2	2	3
CLO-2	3	2	3	3	2	2
CLO-3	3	3	3	2	3	3
CLO-4	3	2	3	2	3	3
CLO-5	3	3	2	2	2	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO-1	3	3	3	3	3
CLO-2	3	3	2	3	3
CLO-3	3	3	3	3	3
CLO-4	2	3	3	3	2
CLO-5	3	3	3	3	3

Advanced application- 3;

Intermediate level-2;

Basic level-1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K-Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2 (K1 & K1)	1 (K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K1	2 (K2 & K2)	1 (K3)
3	CLO 3	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
4	CLO 4	Up to K4	2	K1 & K2	1	K2	2 (K4 & K4)	1 (K4)
5	CLO 5	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42
K4	-	-	10	10	20	16.67	16
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ECONOMICS					CLASS: II B.A.			
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Skilled Enhancement Course	23U3VSED4	ENTREPRENEURIAL ECONOMICS	2	2	25	75	100
Nature of Course								
Skill Oriented			Employability Oriented	✓	Entrepreneurship Oriented			

Objectives

- To describes the factors influencing entrepreneurship
- To know the various theories of motivation and its advantages
- To Identify the opportunities to create value for others
- To evaluate the creativity and entrepreneurship.
- To analyse the sources of finance for business.

Unit	Description	Hours	K-level	CLO
I	Introduction Entrepreneurship: Meaning and Importance – Evolution of term Entrepreneurship – Factors influencing Entrepreneurship: Psychological, Social, Economic and Environmental – Characteristics of an Entrepreneur – Types of Entrepreneurs – New Generations of Entrepreneurship – Barriers to Entrepreneurship.	6	K2	CLO1
II	Entrepreneurial Motivation Motivation: Meaning and Definition – Theories of Motivation: Maslow's, Herzberg's, McGregor's and Achievement Theory – Culture & Society – Values / Ethics – Risk-taking behaviour.	6	K3	CLO2
III	Creativity and Entrepreneurship Creativity and entrepreneurship – Steps in Creativity – Innovation and Inventions – Legal Protection of innovation – Skills of an Entrepreneur – Decision making and Problem Solving (Steps in Decision Making)	6	K4	CLO3
IV	Sources of Finance Sources of Finance: Long term Sources – Equity Shares, Preference Shares and Debentures – Kinds Private Placements – IPO – SEBI – FDI – Institutional Finance – Banks – IDBI, IFCI, IIBI, ICICI, SIDBI, SFCs in India – Merchant Banks in India – NBFCs in India.	6	K3	CLO4

V	Rules and Legislation Industrial Development (Regulations) Act, 1951 – Factories Act, 1948 – The Industrial Employment (Standing Orders) Act – Environment (Protection) Act, 1986 – The Sale of Goods Act, 1950 – Industrial Disputes Act, 1947.	6	K3	CLO5

Books for Study

1. Desai, V. (2011), **Dynamics of Entrepreneurial Development and Management** (6th Edition), Himalaya Publishing House, Mumbai.
2. Srinivasan, N. P. and Gupta, G. P. (2020), **Entrepreneurial Development**, Sultan Chand and Sons, New Delhi
3. Akland Alexander Tabarrok (2002), **Entrepreneurial Economics**, Oxford University Press.

Books for References

1. Glancey, K., McQuaid, R., & Campling, J. (2000), **Entrepreneurial Economics**. London: Macmillan.
2. Casson, M. and Buckley, P. J. (2010), **Entrepreneurship**, Edward Elgar Publishing.
3. Parker, S. C. (2018), **The Economics of Entrepreneurship**. Cambridge University Press.
4. Harper, D. A. (2007), **Foundations of Entrepreneurship and Economic Development**, Routledge.
5. Khanka, S. S. (2019), **Entrepreneurial Development**. S. Chand Publishing.
6. Vasanth Desai (2014), **Entrepreneurial Development**, Himalaya Publishing House, Mumbai.

Web Resources

1. <https://www.startupindia.gov.in/>
2. <https://www.ediindia.org/>
3. <https://skillindia.gov.in/>
4. <https://indianstartups.com/>

Rationale for Nature of the course

Entrepreneurship has gained prominence in India in recent years. The government has provided it a thrust through policy measures, funding and multi-dimensional support. People are shedding their inhibitions and fears of failure, going away from the protective comforts of a job to discover and create a new world of disruptions and achievement.

Activities having direct bearing on Skill development / Employability / Entrepreneurship

- Motivation for Entrepreneur
- Identifying source of finance

Pedagogy

Lecture, Group Discussion and ICT enabled teaching aids.

Course Designer(s):

1. Dr. M. Manjula
2. Dr. J. Premkumar

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Entrepreneurship: Meaning and Importance, Evolution of term 'Entrepreneurship', Factors influencing Entrepreneurship: Psychological, Social, Economic and Environmental.	3	Lecture, PPT, Test and Quiz
	Characteristics of an Entrepreneur, Types of Entrepreneurs, New Generations of entrepreneurship and Barriers to entrepreneurship.	3	
Unit II	Motivation: Meaning and Definition, Theories of Motivation: Maslow's, Herzberg's, McGregor's and Achievement Theory.	3	Lecture, PPT, Test and Quiz
	Culture & Society, Values / Ethics, Risk-taking behaviour.	3	
Unit III	Creativity and entrepreneurship, Steps in Creativity, Innovation and inventions, Legal Protection of innovation.	3	Lecture, PPT, Test and Quiz
	Skills of an Entrepreneur, Decision making and Problem Solving (Steps in Decision Making).	3	
Unit IV	Sources of Finance: Long term Sources, Equity Shares, Preference Shares and debentures.	3	Lecture, PPT, Test and Quiz
	Kinds Private Placements, IPO, SEBI, FDI, Institutional Finance, Banks, IDBI, IFCI, IIBI, ICICI, SIDBI, SFCs in India, Merchant Banks in India – NBFCs in India.	3	
Unit V	Industries Development (Regulations) Act, 1951, Factories Act 1948, The Industrial Employment (Standing Orders) Act	3	Lecture, PPT, Assignment and Quiz
	Environment (Protection) Act, 1986, The Sale of Goods Act, 1950, Industrial Disputes Act, 1947	3	

Course Learning Outcomes

On Completion of the course, students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Explain the Importance and Factors Influencing Entrepreneurship.	Up to K2
CLO-2	Apply entrepreneurial theory using lean Start-up Principles.	Up to K3
CLO-3	Analyse the Creativity and Entrepreneurship.	Up to K4
CLO-4	Estimate the Various sources of Finance available for Entrepreneur.	Up to K3
CLO-5	Identify the Applicability of Legislation and Rules.	Up to K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	2	2	3	2	2	2
CLO-2	2	2	3	3	2	2
CLO-3	3	3	3	3	2	2
CLO-4	2	2	2	2	2	2
CLO-5	2	2	3	2	3	1

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	3	3	3
CLO2	3	3	2	3	3
CLO3	3	2	3	3	3
CLO4	3	3	3	3	3
CLO5	3	3	3	3	3

Advanced application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K-Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2 (K1 & K1)	1 (K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K1	2 (K2 & K2)	1 (K3)
3	CLO 3	Up to K4	2	K1 & K2	1	K2	2 (K4 & K4)	1 (K4)
4	CLO 4	Up to K3	2	K1 & K2	1	K2	2 (K3 & K3)	1 (K3)
5	CLO 5	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42
K4	-	-	10	10	20	16.67	16
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ECONOMICS					CLASS: II B.A.			
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Skilled Enhancement Course	23U3VSED5	EVENT MANAGEMENT	2	2	25	75	100
Nature of Course								
Skill Oriented			Employability Oriented			Entrepreneurship Oriented		✓

Objectives

- To equip students on the various facets of Event Management.
- To provide students event management as a career option.
- To understand the committees in managing events and its safety
- To learn about celebrity management
- To know the event management in India and its operations

Unit	Description	Hours	K-Level	CLO
I	Introduction Event Management – Definition – Objectives – Classification and Types of Events – Career Options.	6	K2	CLO1
II	Event Management Strategy Process – Target Audience – Creativity – Purpose – Costs – Event Budget – Network with Suppliers – Creation of Social Media Accounts.	6	K3	CLO2
III	Committees in Managing Events Organising Committee – Event Scheduling – Venue Selection – Recruitment of Event Staff – Event Safety – Emergency Planning and Checklist.	6	K4	CLO3
IV	Celebrity Management Issues and Challenges – Cost Management and Budget – Confidentiality – Crowd Management.	6	K3	CLO4
V	Event Management Industry Event Management Industry in India – Leading Event Management Companies.	6	K3	CLO5

Books for Study

1. Lynn Van Der Wagen & Brenda R Carlos, **Event Management**.
2. Bhavana Chaudhari Dr. Hoshi Bhiwandiwalla (2019), **A Book of Event Management**, Kindle Edition, Nirali Prakashan Publishers.
3. Charles Bladen, James Kennell, Emma Abson and Nick Wilde (2017), **Events Management: An Introduction**, Talyor and Francis.
4. Bernadette Quinn (2013), **Key Concepts in Event Management**, Sage Publication.

Books for References

1. Abhijeeth Bhattacharje (2020), **Event Management: A Zero Investment Startup Business**, Kindle Edition.
2. William O' Toole (2021), **Events Feasibility and Development from Strategy to Operations**, Routledge.
3. Julia Rutherford Silvers, William O'Toole (2020), **Risk Management for Events**, Routledge.
4. Anukrati Sharma, Shruti Arora (2018), **Event Management and Marketing: Theory, Practical Approaches and Planning**, Bharti Publications.
5. Alex Genadinik (2015), **Event Planning - Management & Marketing for successful Events**, Alex Genadinik publisher

Web Resources

1. <https://www.careerlauncher.com/rbi-grade-b/wto/>
2. <https://www.uou.ac.in/sites/default/files/slm/HM-402.pdf>
3. <https://www.bizzabo.com/blog/event-planning-websites/>
4. <https://www.tantraa.net/>
5. <https://eventplanningblueprint.com/>

Rationale for Nature of the Course

Event management provides great exposure to our ceremony or product launch, which can be beneficial for our business in more than one way. A well-planned event management plays a crucial role in the events.

Activities having direct bearing on Skill development / Employability / Entrepreneurship

- Identifying career options
- Crowd management

Pedagogy

Lecture, Group Discussion and ICT enabled teaching aids.

Course Designer(s):

1. Dr. J. Premkumar
2. Dr. M. Manjula

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Event Management: Definition and Objectives.	3	Lecture, PPT,
	Classification and Types of Events, Career Options.	3	Test and Quiz
Unit II	Process, Target Audience, Creativity,	2	Lecture, PPT, Test and Quiz
	Purpose, Costs, Event Budget, Network with Suppliers	2	
	Creation of Social Media Accounts.	2	
Unit III	Organising Committee, Event Scheduling.	2	Lecture, PPT, Test and Quiz
	Venue Selection, Recruitment of Event Staff.	2	
	Event Safety, Emergency Planning and Checklist.	2	
Unit IV	Issues and Challenges, Cost Management and Budget.	3	Lecture, PPT,
	Confidentiality, Crowd Management.	3	Test and Quiz
Unit V	Event Management Industry in India.	3	Lecture, PPT, Assignment and Quiz
	Leading Event Management Companies.	3	

Course Learning Outcomes

On Completion of the course, students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Understand the growing importance of event industry.	Up to K2
CLO-2	Apply the process involved in the event management industry and career Options.	Up to K3
CLO-3	Analyse the various Committees involved.	Up to K4
CLO-4	Estimate how to manage celebrities.	Up to K3
CLO-5	Find the Growth process of event Management industry in India.	Up to K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	3
CLO-2	3	3	3	3	3	3
CLO-3	3	2	3	3	3	3
CLO-4	3	3	3	3	2	3
CLO-5	2	2	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5
CLO-1	2	2	2	2	2
CLO-2	2	2	2	2	2
CLO-3	2	2	2	2	2
CLO-4	1	1	1	1	2
CLO-5	2	2	2	2	2

Advanced application- 3;

Intermediate level-2;

Basic level-1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K-Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2 (K1 & K1)	1 (K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K1	2 (K2 & K2)	1 (K3)
3	CLO 3	Up to K4	2	K1 & K2	1	K2	2 (K4 & K4)	1 (K4)
4	CLO 4	Up to K3	2	K1 & K2	1	K2	2 (K3 & K3)	1 (K3)
5	CLO 5	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42
K4	-	-	10	10	20	16.67	16
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ECONOMICS					CLASS: II B.A.			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext	Total
IV	Core	23V4VCCT7	MACRO ECONOMICS - II	4	4	25	75	100
Nature of Course								
Skill Oriented		Employability Oriented		✓	Entrepreneurship Oriented			

Objectives

- To analyse the IS-LM model and its shifts.
- To probe the macroeconomic variables and business cycle.
- To trace the macroeconomic theories and analyze the macroeconomic policies.
- To understand the monetary policy and its instruments.
- To know the fiscal policy and its instruments.

Unit	Description	Hours	K-Level	CLO
I	IS-LM Model Investment and Interest Rate – Money Demand, Money Supply and the Interest Rate – Derivation of IS and LM Curve – Shifts in IS Curve and Shifts in LM Curve.	12	K2	CLO1
II	Business Cycles Phases of Business Cycles – Macroeconomic Variables and Business Cycles – Classical Theory and Business Cycles – Hawtrey, Von Hayek, Schumpeter, Hicks, Kaldor and Samuelson Models – Keynesian Theory of Business Cycles.	12	K3	CLO2
III	Monetary Policy Money – Functions of Money – Money Supply and Money Demand – Classical Dichotomy – Keynesian Theory of Money Demand – Instruments of Monetary Policy – IS-LM Model and Monetary Policy.	12	K3	CLO3
IV	Fiscal Policy Fiscal Policy: Instruments – Classical and Keynesian Theory of Fiscal Policy – Fiscal Expansion – IS-LM Model and Fiscal Policy – Critique of Fiscal Policy – Three Ranges in LM Curve.	12	K4	CLO4
V	Supply Side Economics Supply Side Economics: Rational Expectation Hypothesis – New Classical School – Contribution of Robert Lucas – New Keynesian School.	12	K3	CLO5

Books for Study

1. Andrew B. Abel, Ben S. Bernanke and Dean Croushore (2013), **Macro Economics**, (8th Edition) Pearson Education, Inc.
2. H.L. Ahuja, (2019), **Macro Economics: Theory and Policy**, S.Chand.
3. Paul Krugman and Robin Wells (2021), **Macroeconomics** (6th Edition), Worth Publisher.

Books for References

1. Blanchard, Olivier J. and David R. Johnson (2017), **Macroeconomics** (7th Edition), Pearson.
2. Mankiw, N Gregory (2009), **Macroeconomics**, Worth Publishers, New York.
3. Mueller, M. G. (Ed.) (1978), **Readings in Macroeconomics**, Surjeet Publications, New Delhi.
4. Parkin, M., (2023), **Macro Economics** (14th Edition), Essex: Pearson.
5. Roger E.A. Farmer (2018), **Macro Economics** (13th Edition), Thompson Asia Pvt. Ltd., Singapore.
6. Rudiger Dornbusch, Stanley Fischer, and Richard Startz (2012), **Macroeconomics**, Tata McGraw-Hill Publishing Company, New Delhi.

Web Resources

1. <https://tradingeconomics.com>
2. <https://www.bu.edu/econ/files/2014/08/DLS1.pdf>
3. <https://www.imf.org>
4. <https://www.aeaweb.org/resources/students>
5. <https://www.worldbank.org/en/topic/macroeconomics>

Rationale for Nature of the course

Macroeconomic analysis studies the behaviour of an overall economy, which encompasses markets, businesses, consumers, and governments. Macroeconomics examines economy-wide phenomena such as inflation, price levels, rate of economic growth, national income, gross domestic product (GDP), and changes in unemployment. Monetary policy and fiscal policy are two most widely recognized tools used to influence a nation's economic activity.

Activities having direct bearing on Skill development / Employability / Entrepreneurship

- Understanding Macro Economic Variables
- Instruments of Monetary Policy

Pedagogy

Lecture, Group Discussion and ICT enabled teaching aids

Course Designer(s)

1. Dr. S. Sureshkannan

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Investment and Interest Rate, Money Demand, Money Supply and the interest rate	6	Lecture, PPT, Test and Quiz
	Derivation of IS and LM Curve: Shifts in IS Curve and Shifts in LM Curve.	6	
Unit II	Phases of Business Cycles: Macroeconomic Variables and Business Cycles	4	Lecture, PPT, Test and Quiz
	Classical Theory and Business Cycles: Hawtrey, Von Hayek,	2	
	Schumpeter, Hicks, Kaldor and Samuelson Models	3	
	Keynesian theory of Business Cycles	3	
Unit III	Money: Functions of Money, Money Supply and Money Demand, Classical Dichotomy.	6	Lecture, PPT, Test and Quiz
	Keynesian Theory of Money Demand, Instruments of Monetary Policy, IS-LM Model and Monetary Policy	6	
Unit IV	Fiscal Policy: Instruments, Classical and Keynesian Theory of Fiscal Policy, Fiscal Expansion	7	Lecture, PPT and Quiz
	IS-LM Model and Fiscal Policy: Critique of Fiscal Policy, Three Ranges in LM Curve.	5	
Unit V	Rational Expectation Hypothesis,	3	Lecture, PPT, Assignment and Quiz
	New Classical School	3	
	Contribution of Robert Lucas	3	
	New Keynesian School	3	

Course Learning Outcomes

On Completion of the course, students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Understand the IS-LM Model.	Up to K2
CLO-2	Experiment with the operation of theories of Business Cycles.	Up to K3
CLO-3	Estimate the components of Money Supply and Demand.	Up to K3
CLO-4	Analyze the effectiveness of Fiscal Policy.	Up to K4
CLO-5	Operate the Supply Side Economics.	Up to K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5
CLO-1	3	3	2	2	2
CLO-2	3	3	3	2	2
CLO-3	3	3	3	3	2
CLO-4	3	2	3	2	3
CLO-5	3	3	2	3	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO-1	3	3	3	3	3	3
CLO-2	3	3	2	3	3	3
CLO-3	3	3	3	3	2	3
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	3

Advanced application- 3;

Intermediate level-2;

Basic level-1

Summative - Blue – Print – Model

(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D(Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K- Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2 (K1 & K1)	1 (K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K1	2 (K2 & K2)	1 (K3)
3	CLO 3	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
4	CLO 4	Up to K4	2	K1 & K2	1	K2	2 (K4 & K4)	1 (K4)
5	CLO 5	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
No. of Questions to be asked			10		5		5	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42
K4	-	-	10	10	20	16.67	16
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ECONOMICS					CLASS: II B.A.			
Sem.	Course type	Course code	Course title	Credits	Contact hours/Week	CIA	Ext	Total
IV	Core-VIII	23U4VCCT8	INDIAN ECONOMY	3	3	25	75	100
Nature of Course								
Skill Oriented			Employability Oriented	✓	Entrepreneurship Oriented			

Objectives

- To understand the features and issues of Indian economy and new economic policy.
- To analyse the national income, poverty and human development and its method.
- To equip conceptual foundations and macroeconomic concepts of Indian Economy.
- To describe the trends in production and productivity in agriculture.
- To know the importance of foreign trade for a Developing Economy.

Unit	Description	Hours	K-Level	CLO
I	Introduction to Indian Economy Features and Issues of Indian Economy – Planned Economic Development in India – Achievements and Failures of Planning in India – Economic Crisis and Rationale Behind Economic Reforms – New Economic Policy (LPG), 1991 – NITI Aayog.	9	K2	CLO1
II	National Income, Poverty and Human Development Index National Income – Sectoral Contributions and Economic Transition in India – Poverty and Inequality – Definitions and Estimates, Gini Coefficient, Sen Index, Poverty Line – Income and Regional Inequalities: Causes and Measures, Unemployment: Nature and Extent, Measures – HDI – International Comparisons.	9	K3	CLO2
III	Sectors of the Indian Economy Indian Agriculture – Trends in Production and Productivity – Land Reforms – Green Revolution – Agricultural Pricing – Agricultural Marketing – Food Security – Industrial Development – Trends and Problems, MSMEs – Industrial Policy, 1991 and Recent Developments – Overview of Service and Financial Sectors in India – Importance – Expansion of Private Banks.	9	K3	CLO3
IV	Foreign Trade Importance of Foreign Trade for a Developing Economy – Composition and Direction of India's Foreign Trade – Role of FDI and Foreign Institutional Investors – BoP Crisis – India's Trade Policy.	9	K4	CLO4

V	Fiscal Federalism Principles of Federal Finance – Fiscal Federalism in India – Functions and Sources of Revenue – Vertical and Horizontal Imbalances – Finance Commission – Reports and its Recommendations.	9	K3	CLO5

Books for Study

1. Gaurav Datt and Ashwani Mahajan (2023), **Datt and Sundaram's Indian Economy** (72nd Edition) S.Chand.
2. Ramesh Singh (2023), **Indian Economy for UPSC** (15th Edition), Mc Graw Hill ,
3. Sanjiv Verma (2023), **The Indian Economy**, Unique Publishers.

Books for References

1. Puri. V.K., S.K. Misra and Bharat Garg (2022), **Indian Economy (41st Edition)**, Himalaya Publishing House, Mumbai.
2. Uma Kapila (Ed.) (2023) **Indian Economy since Independence (34th Edition)**. Academic Foundations.
3. Ashima Goyal (Ed.) (2014), **The Oxford Handbook of the Indian Economy in the 21st Century: Understanding the Inherent Dynamism**, Oxford University Press.
4. K. R. Gupta, J. R. Gupta (2022), **Indian Economy**, Atlantic Publisher.
5. Dr. V.C Sinha (2021), **Indian Economy Performance and Policies**, SBPD Publications.
6. Kaushik Basu (Ed.) (2012), **Oxford Companion to Indian Economy** (3rd Edition), OUP, New Delhi.

Web Resources

1. <http://www.niti.gov.in/>
2. <https://www.rbi.org.in/>
3. <https://hdr.undp.org/>
4. <https://www.india.gov.in/>
5. <https://www.cmie.com/>

Rationale for Nature of the course

Indian Economy is a concept which deals with the system which manages all Economic activities of a country. It covers different sectors like agriculture, industry, and services along with their sub-segments. The Indian Economy is important to study because it is the seventh-largest in terms of purchasing power parity and the third largest in terms of nominal GDP. Inflation in the Indian Economy is a major concern. The growth and development sector of the Indian Economy is an important area of focus. The Foreign exchange reserves of India are also an important aspect to study. Employment generation is an important area of focus for the Indian Economy.

Activities having direct bearing on Skill development / Employability / Entrepreneurship

- Active learner response to inserted question in the class
- Brainstorming activities

Pedagogy

Lecture, Group Discussions and ICT enabled teaching aids.

Course Designer(s)

1. Dr. G. Angala Eswari

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Features and Issues of Indian Economy, Planned Economic Development in India, Achievements and Failures of Planning in India.	4	Lecture, PPT, Test and Quiz
	Economic Crisis and Rationale behind Economic Reforms, New Economic Policy (LPG) 1991, NITI Aayog.	5	
Unit II	National Income: Sectoral Contributions and Economic Transition in India, Poverty and Inequality, Definition and Estimates, Gini Coefficient, Sen Index, Poverty Line.	5	Lecture, PPT, Test and Quiz
	Income and Regional Inequalities: Causes and Measures, Unemployment: Nature and Extent, Measures, HDI, International Comparisons.	4	
Unit III	Indian Agriculture, Trends in Production and Productivity, Land Reforms, Green Revolution, Agricultural Pricing, Agricultural Marketing, Food Security	4	Lecture, PPT, Test and Quiz
	Industrial Development, Trends and Problems, MSMEs, Industrial Policy 1991 and Recent Developments, Overview of Service and Financial Sectors in India, Importance, Expansion of Private Banks.	5	
Unit IV	Importance of Foreign Trade for a Developing Economy-Composition and Direction of India's Foreign Trade.	5	Lecture, PPT, Test and Quiz
	Role of FDI and Foreign Institutional Investors, BOP Crisis, India's Trade Policy.	4	
Unit V	Principles of Federal Finance, Fiscal Federalism in India, Functions and Sources of Revenue.	4	Lecture, PPT, Assignment and Quiz
	Vertical and Horizontal Imbalances, Finance Commission, Reports and its Recommendations.	5	

Course Learning Outcomes

On Completion of the course, students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Outline the nature of the Indian Economy and highlight the changes.	Up to K2
CLO-2	Find the major issues of Poverty, Inequality, Unemployment, and Human Development in India in comparison to other countries.	Up to K3
CLO-3	Prepare a qualitative and quantitative overview of different sectors of the Indian Economy.	Up to K3
CLO-4	Examine the components of Foreign Trade and analyze India's Balance of Payments.	Up to K4
CLO-5	Identify the various components of fiscal federalism in India.	Up to K3

Mapping of CLOs with POs

#	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6
CLO-1	3	3	3	2	3	3
CLO-2	3	3	3	3	3	3
CLO-3	3	3	2	3	3	3
CLO-4	3	3	3	1	3	3
CLO-5	3	3	3	1	3	3

Mapping of CLOs with PSOs

#	PSO1	PSO2	PSO3	PSO4	PSO5
CLO1	3	3	3	3	3
CLO2	3	3	3	3	3
CLO3	3	3	3	3	2
CLO4	3	3	3	3	3
CLO5	3	2	3	3	3

Advanced application- 3;

Intermediate level-2;

Basic level-1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K-Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2 (K1 & K1)	1 (K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K1	2 (K2 & K2)	1 (K3)
3	CLO 3	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
4	CLO 4	Up to K4	2	K1 & K2	1	K3	2 (K4 & K4)	1 (K4)
5	CLO 5	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1 - Remembering and recalling facts with specific answers

K2 - Basic understanding of facts and stating main ideas with general answers

K3 - Application oriented –Solving Problems

K4 - Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42
K4	-	-	10	10	20	16.67	16
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ECONOMICS					CLASS: II B.A.			
Sem.	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Generic Elective Theory	23U4VGET4A	RESEARCH METHODS IN ECONOMICS	5	6	25	75	100
Nature of course								
Skill Oriented		✓	Employability Oriented		Entrepreneurship oriented			

Objectives

- To understand the meaning and significance characteristics of scientific research.
- To know the formulation, selection of research problem and collection of reviews.
- To apply the various research design in the social science research.
- To enumerate the data and sampling methods.
- To discuss the report writing techniques and its procedures.

Unit	Description	Hours	K-Level	CLO
I	Introduction to Research: Meaning and Significance – Characteristics of Scientific Research – Type of Research: Pure, Applied, Analytical, Exploratory, Descriptive, Surveys, Case-Study – Limitations of Social Science Research – Role of Computer Technology in Research.	18	K2	CLO1
II	Research Problem and Review of Literature: Research Problem: Formulation and Selection – Necessity of Defining the Problem – Review of Literature: Primary and Secondary Sources – Importance of Literature Review in Defining a Problem – Identifying Gap Areas from Literature and Research Database.	18	K3	CLO2
III	Research Design: Concept and Importance in Research – Features of a Good Research Design – Exploratory Research Design – Descriptive Research Design – Experimental Design: Concept of Independent and Dependent Variables.	18	K4	CLO3
IV	Data and Sampling Methods: Data Types: Qualitative and Quantitative – Sources of Primary and Secondary Data – Census – Sampling Methods: Probability and Non-Probability Sampling Methods – Sampling and Non-Sampling Errors.	18	K4	CLO4

V	Hypothesis and Report Writing: Hypothesis: Types of Hypothesis – Null and Alternative Hypothesis – Parameter and Statistic – Type I and Type II Errors – Level of Significance and Critical Region – Report Writing – Types and Principles of Writing the Research Report.	18	K3	CLO5

Books for Study

1. Krishnaswamy, O.R. and M. Renganatham (2022), **Methodology of Research in Social Sciences**, Himalaya Publishing House.
2. Kothari, C. R. (2019), **Research Methodology: Methods and Techniques**. New Age International.
3. Vinod Chandra, S.S. and S. Anand Hareendran (2017), **Research Methodology**, Pearson.

Books for References

1. Bhandarkar, P. L., Wilkinson, T. S., & Laldas, D. K. (2010). **Methodology & Techniques of Social Research**, Himalaya Publishing House.
2. Daniel, P. S., & Sam, A. G. (2011). **Research Methodology**, Gyan Publishing House.
3. Ethridge, D. (2004). **Research Methodology in Applied Economics: Organizing, Planning and Conducting Economic Research**, Blackwell Publishing.
4. Pannerselvam, R. (2023), **Research Methodology**, PHI learning.
5. Ranjit Kumar (2023), **Research Methodology**, Sage Publication.
6. Gupta, S. P. (2021), **Statistical Methods**, Sultan Chand and Sons.

Web Resources

1. <http://ignou.ac.in>
2. <http://egyankosh.ac.in>
3. <https://www.educba.com>
4. <https://research.com/research/how-to-write-research-methodology>
5. <https://www.questionpro.com/blog/what-is-research/>

Rationale for Nature of the course

Research in common parlance refers to a search for knowledge. The role of research in several fields of applied economics, whether related to business or to the economy as a whole, has greatly increased in modern times. The increasingly complex nature of business and government has focused attention on the use of research in solving operational problems. Research, as an aid to economic policy, has gained added importance, both for government.

Activities having direct bearing on Skill development / Employability / Entrepreneurship

- Field Visit (Data Collection)
- Data Entry
- Prepare Project Report independently
- Gained knowledge on the Research Methodology

Pedagogy

Lecture, ICT enabled teaching aids.

Course Designer:

1. Dr. C. Nithiyanantham

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Research: Meaning and Significance Characteristics of Scientific Research, Type of Research: Pure, Applied, Analytical, Exploratory, Descriptive, Surveys.	11	Lecture, PPT, Test and Quiz
	Case-Study, Limitations of Social Science Research, Role of Computer Technology In Research.	7	
Unit II	Research Problem: Formulation and Selection, Necessity of defining the problem, Review of literature: Primary and Secondary Sources.	9	Lecture, PPT, Test and Quiz
	Importance of literature review in defining a problem, Identifying gap areas from literature and Research database.	9	
Unit III	Research Design: Concept and Importance in Research, Features of a Good Research Design, Exploratory Research Design.	9	Lecture, PPT Test and Quiz
	Descriptive Research Design, Experimental Design: Concept of Independent & Dependent variables.	9	
Unit IV	Data types: Qualitative and Quantitative,	4	Lecture, PPT, Test and Quiz
	Sources of Primary and Secondary data, Census.	5	
	Sampling Methods: Probability and Non-Probability Sampling Methods, Sampling and Non-Sampling Errors.	9	
Unit V	Hypothesis: Types of Hypothesis, Null and Alternative Hypothesis,	5	Lecture, PPT, Assignment and Quiz
	Parameter and Statistic, Type I and Type II Errors.	4	
	Level of Significance and Critical Region, Report Writing, Types and Principles of writing the Research Report.	9	

Course Learning Outcomes

On Completion of the course, students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Discuss the overview of Social Science Research.	Up to K2
CLO-2	Apply the Research Process.	Up to K3
CLO-3	Categorize the Statistical Analysis to test Economic Theory and Address Policy Issues.	Up to K4
CLO-4	Survey the Sampling Methods in Research.	Up to K4
CLO-5	Identify the Hypothesis Testing and Principles of Report Writing.	Up to K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	2	2	2	2	1	2
CLO-2	2	2	2	2	3	2
CLO-3	3	3	2	3	3	2
CLO-4	1	2	2	3	3	2
CLO-5	2	2	1	2	3	1

Mapping of CLOs with Pos

#	PO1	PO2	PO3	PO4	PO5
CLO-1	3	3	3	3	3
CLO-2	3	3	2	3	3
CLO-3	3	3	3	3	2
CLO-4	3	3	3	3	3
CLO-5	3	3	3	3	3

Advanced application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D(Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K-Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2 (K2& K2)	1 (K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K1	2 (K2 & K2)	1 (K3)
3	CLO 3	Up to K4	2	K1 & K2	1	K2	2 (K3& K3)	1 (K4)
4	CLO 4	Up to K4	2	K1 & K2	1	K2	2 (K3 & K3)	1 (K4)
5	CLO 5	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1 - Remembering and recalling facts with specific answers

K2 - Basic understanding of facts and stating main ideas with general answers

K3 - Application oriented –Solving Problems

K4 - Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	-	-	09	7.50	42
K2	5	6	20	10	41	34.16	
K3	-	-	30	20	50	41.67	42
K4	-	-	-	20	20	16.67	16
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ECONOMICS					CLASS: II B.A. ECONOMICS			
Sem.	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	GENERIC ELECTIVE	23V4VGET4B	HEALTH ECONOMICS	5	6	25	75	100
Nature of Course								
Skill Oriented		✓	Employability Oriented		Entrepreneurship Oriented			

Objectives

- To understand the importance of health sector in economic development.
- To evaluate the components of demand and supply of health care.
- To understand the importance of health indicators.
- To evaluate the components of demand of healthcare.
- To examine the review the existing health infrastructure.

Unit	Description	Hours	K- level	CLO
I	Introduction Health and Economic Development – Determinants of Health – Health Indicators – Birth Rate – Fertility – Morbidity – Mortality – IMR – CMR – MMR – Disability Adjusted Life Year (DALY) – Sex Ratio – Quality Adjusted Life Year (QALY) – Amartya Sen’s Capability Approach.	18	K2	CLO1
II	Demand for Health Care Demand for Health Care Services – Preference for Health Care Using Indifference Curves – Budget Constraints – Income and Price Effects for Health Care – Elasticity of Demand for Medical Care.	18	K3	CLO2
III	Supply of Health Care Supply of Health Care Services – Physicians and Medical Personnel as Health Care Providers – Non Labour Inputs – Hospitals – Interaction of Demand and Supply of Health Care.	18	K3	CLO3
IV	Health Infrastructure Health Infrastructure – Rural – Urban – Government Programmes – Preventive, Promotive and Curative Health Care Services – Health Allocation in Budget.	18	K4	CLO4
V	Health Services and Medical Insurance: Health Insurance – Types of Insurance Policies in India – Medical Ethics – Medical Tourism.	18	K3	CLO5

Books for Study

1. Xamer Martinez Giralt (2011), **Principles of Health Economics**, Routledge.
2. Banerjee, D. (1975), **Social and Cultural Foundations of Health Service Systems of India, Inquiry**, Supplement to Vol. XII, June.
3. Jay Bhattacharya, Timothy Hyde and Peter Tu (2018), **Health Economics**, Palgrave Macmillian.

Books for References

1. Himanshu Sekhar Rout and Prasant Kumar Panda (2010) **Health Economics in India**.
2. D. Amutha (2016), **A Textbook of Health Economics** (1st Edition), Mangalam Publishers and Distributers, Chennai.
3. Charles E. Phelps (2017), **Health Economics**, Routledge.
4. Jan Abel Olsen (2017), **Principles in Health Economics and Policy**, OUP Oxford.
5. Peter Zweifel, Friedrich Breyer, Mathias Kifmann (2009), **Health Economics**, Springer Berlin Heidelberg.
6. Barbara McPake, Charles Normand, Charles E. M. Normand (2008), **Health Economics: An International Perspective**, Routledge.

Web Resources

1. www.census.org
2. www.NFHS.org
3. www.NSSO.org
4. <https://tnhealth.tn.gov.in/>

Rationale for Nature of the course

Health economics is a branch of economics concerned with issues related to efficiency, effectiveness, values, and behaviour in the production and consumption of health and health care. Knowledge of health economics enables the policy makers to take decision on how to acquire resources for the health sector, and how best to use the scarce resources for the production of health services.

Activities having direct bearing on Skill development / Employability Entrepreneurship

- Identifying primary health care services
- Knowledge of health

Pedagogy

Lecture, ICT enabled teaching aids

Course Designer

1. Dr. M. Deepan

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Health and Economic Development, Determinants of Health,	3	Lecture, PPT, Test and Quiz
	Health Indicators, Birth Rate, Fertility, Morbidity	3	
	Mortality, IMR, CMR and MMR.	3	
	Disability Adjusted Life Year (DALY), Sex Ratio	5	
	Quality Adjusted Life Year (QALY), Amartya Sen's Capability Approach.	4	
Unit II	Demand for Health Care Services	4	Lecture, PPT, Test and Quiz
	Preference for Health Care using Indifference Curves.	5	
	Budget Constraints, Income and Price Effects for Health Care, Elasticity of Demand for Medical Care.	9	
Unit III	Supply of Health Care Services, Physicians and Medical Personnel as Health Care Providers.	9	Lecture, PPT, Test and Quiz
	Non Labour Inputs, Hospitals, Interaction of Demand and Supply of Health Care.	9	
Unit IV	Health Infrastructure, Rural, Urban,	5	Lecture, PPT, Test and Quiz
	Government Programmes, Preventive.	4	
	Promotive and Curative Health Care Services, Health Allocation in Budget.	9	
Unit V	Health Insurance, Types of Insurance Policies in India.	9	Lecture, PPT, Assignment and Quiz
	Medical Ethics, Medical Tourism.	9	

Course Learning Outcomes

On Completion of the course, students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Understand the importance of Health Indicators.	Up to K2
CLO-2	Identify the components of Demand of Healthcare.	Up to K3
CLO-3	Find the importance of Supply of Healthcare Services.	Up to K3
CLO-4	Correlate the Existing Health Infrastructure and Budget Allocation.	Up to K4
CLO-5	Plan the growth of Medical Tourism in India and understand the need for Health Insurance.	Up to K3

Mapping of CLOs with PSOs

CLOs	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	1	3	1	2
CLO-2	2	2	2	2	2	2
CLO-3	2	3	2	3	2	2
CLO-4	3	3	3	3	2	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLOs	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	3	3	3
CLO2	3	3	2	3	3
CLO3	3	3	3	3	2
CLO4	3	2	3	3	3
CLO5	3	3	3	3	3

Advanced application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model

(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K-Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2 (K1 & K1)	1 (K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K1	2 (K2 & K2)	1 (K3)
3	CLO 3	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
4	CLO 4	Up to K4	2	K1 & K2	1	K2	2 (K4 & K4)	1 (K4)
5	CLO 5	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42
K4	-	-	10	10	20	16.67	16
Total Marks	10	10	50	50	120	100.00	100

DEPARTMENT OF ECONOMICS					CLASS: II B.A.			
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Skilled Enhancement Course	23U4VSED7	MODERN BANKING AND INSURANCE	2	2	25	75	100
Nature of course								
Skill Oriented		Employability Oriented		✓	Entrepreneurship Oriented			

Objectives

- To discern the modern banking and insurance course.
- To enables the learners understand new financial instruments and banking practices.
- To know the role of insurance in economic development.
- To understand the insurance contract and risk management.
- To know the major insurance legislation in India and its growth.

Unit	Description	Hours	K-level	CLO
I	Banking: Commercial Banks – Functions of Commercial Banks- Private and Public Sector Banks – Credit Creation – Commercial Banks’s Role – Payment Banks – Functions – Digital Banking – Tools – Methods	6	K2	CLO1
II	Central Bank: Functions of a Central Bank – Objectives of Monetary Policy – Effects and Limitations – Narasimhan Committee Report.	6	K3	CLO2
III	Introduction to Insurance: Insurance: Meaning and Types – Role of Insurance in Economic Development – Saving and Investment Aspects – Social Vs. Private Insurance, Life Vs. Non-Life Insurance. Classification of Life, Health and General Insurance Policies.	6	K3	CLO3
IV	Insurance Contract and Risk Management: Meaning of Insurance Contract – Insurable Interest – Utmost Good Faith – Principle of Indemnity and Other Principles – Risk Management: Definitions and Types – Management of Risk through Identification Analysis and Control.	6	K4	CLO4

V	Insurance Business in India: Major Insurance Legislation – Growth of Industry – Agricultural Insurance – Health Insurance – Reinsurance – Entry of Private Insurance Companies – Insurance Act, LIC Act, GIC Act and IRDA Act.	6	K3	CLO5

Books for Study

1. Srivastava, P.K. (2013), **Banking Theory and Practice**, Himalaya Publishing House, New Delhi
2. Tyagi, C. L., & Tyagi, M. (2016). **Insurance Law and Practice**. Atlantic Publishers and Distributor.
3. Gordon, E. and K. Natarajan (2023), **Banking Theory, Law and Practice (30th Edition)**, Himalaya Publishing House, Mumbai.

Books for References

1. Sethi, Jyotsna and Nishwan Bhatia (2023), **Elements of Banking and Insurance**. PHI Learning Pvt. Ltd.
2. Tripathy, N. P., & Pal, P. (2005). **Insurance: Theory and Practice**. PHI Learning Pvt. Ltd.
3. Muraleedharan, D. (2014). **Modern Banking: Theory and Practice**. PHI Learning Pvt. Ltd.
4. Heffernan, S. (2005). **Modern Banking**. John Wiley & Sons
5. S.S. Prasada Rao, and Radhika (2016), **Trends of Modern Banking**, BSP Publication.
6. J. N. Jain and R. K. Jain (2016) **Modern Banking and Insurance : Principles and Techniques**, Regal Publications.

Web Resources

1. <https://www.irdai.gov.in>
2. <https://rbi.org.in>
3. <https://www.studocu.com>
4. <https://www.indiapost.gov.in/Financial/Pages/Content/pli.aspx>
5. <https://licindia.in/>

Rationale for Nature of the Course

The financial sector constitutes one of the major components of the services sector and within the financial sector Banking and Insurance have a significant role to play. There has been a manifold increase in the demand for banking services along with a commensurate increase in insurance services to cover various commercial and personal risks arising out of increasing complexities of modern life.

Activities having direct bearing on Skill development / Employability / Entrepreneurship

- Risk Identification
- Awareness on Health and Agricultural Insurance

Pedagogy

Lecture, ICT enabled teaching aids.

Course Designer(s):

1. Dr. V. Venkadeshwaran
2. Dr. S. Sureshkannan

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Commercial Banks, Functions of Commercial Banks, Private and Public Sector Banks.	3	Lecture, PPT, Test and Quiz
	Credit Creation, Commercial Bank's role, Payment Banks, functions, Digital Banking, Tools, Methods.	3	
Unit II	Functions of a Central Bank, Objectives of Monetary Policy, Effects and Limitations, Narasimhan Committee Report.	3	Lecture, PPT, Test and Quiz
	Culture & Society, Values / Ethics, Risk-taking behaviour.	3	
Unit III	Creativity and entrepreneurship, Steps in Creativity, Innovation and inventions, Legal Protection of innovation.	3	Lecture, PPT, Test and Quiz
	Skills of an Entrepreneur, Decision making and Problem Solving (Steps in Decision Making).	3	
Unit IV	Sources of Finance: Long term Sources, Equity Shares, Preference Shares and debentures.	3	Lecture, PPT, Test and Quiz
	Kinds Private Placements, IPO, SEBI, FDI, Institutional Finance, Banks, IDBI, IFCI, IIBI, ICICI, SIDBI, SFCs in India, Merchant Banks in India, NBFCs in India.	3	
Unit V	Industries Development (Regulations) Act, 1951, Factories Act 1948, The Industrial Employment (Standing Orders) Act	3	Lecture, PPT, Assignment and Quiz
	Environment (Protection) Act, 1986, The Sale of Goods Act, 1950, Industrial Disputes Act 1947.	3	

Course Learning Outcomes

On Completion of the course, students will be able to

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Express the financial tools and methods of banking operations.	Up to K2
CLO-2	Apply the central banking operations.	Up to K3
CLO-3	Identify various types of insurances in Practice.	Up to K3
CLO-4	Examine the insurance policies and recommend the right policies for use.	Up to K4
CLO-5	Estimate the macro level implications of the various insurances.	Up to K3

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5
CLO-1	3	3	3	3	2
CLO-2	3	3	3	2	2
CLO-3	2	2	3	3	2
CLO-4	3	3	3	3	3
CLO-5	3	3	3	2	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	3	3	2	3	3	3
CLO3	3	3	3	2	2	3
CLO4	3	3	3	3	3	2
CLO5	3	3	3	3	3	3

**Advanced application– 3;
Basic level–1**

Intermediate level–2;

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D (Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K-Level		
1	CLO 1	Up to K2	2	K1 & K2	1	K1	2 (K1 & K2)	1 (K2)
2	CLO 2	Up to K3	2	K1 & K2	1	K1	2 (K2 & K2)	1 (K3)
3	CLO 3	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
4	CLO 4	Up to K4	2	K1 & K2	1	K2	2 (K4 & K4)	1 (K4)
5	CLO 5	Up to K3	2	K1 & K2	1	K2	2 (K3& K3)	1 (K3)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	-	-	9	7.50	41.67
K2	5	6	20	10	41	43.17	
K3	-	-	20	30	50	41.67	41.67
K4	-	-	10	10	20	16.67	16.67
Total	10	10	40	50	110	100.00	100

ADD ON COURSE
RURAL DEVELOPMENT
Semester – III

Duration: **30 Hours**

Objectives

To enable the students to understand the real situation of rural development and the various programmes related to rural development.

Learning Outcome

On successful completion of the course, the student will be able to

- Gain insight into the socio-economic structure of rural India
- Understand the prospects and problems of rural development in India

UNIT-I: Introduction to Rural Development (6 Hours)

Meaning – Socio-Economic structure of Rural India – Need for studying Rural Economics – Planning and Issues of Rural Development – Pre and Post-Independence.

UNIT-II Rural Development Theories (6 Hours)

W. W. Rostow's Theory of Stages – Lewis – Fei-Ranis Model and Gandhian Approach to Rural Development.

UNIT-III: Approaches to Rural Development (6 Hours)

Approaches in Agriculture and Rural Development – Water Management – Energy Management – Modern Agricultural Technology – Rural Industrialization – Rural Marketing.

UNIT-IV: Rural Empowerment Programmes (6 Hours)

Poverty – poverty Measurements – MGNREGA – PM Aatma Nirbhar Swath Bharat Yojana – NGO, SHG_s – Rural Sanitation PURA – Gram Panjayat Development Plan – Training to Rural Youth for Self Employment (TRYSEM).

UNIT-V: Financing Rural Development (6 Hours)

Government – Semi – Government Organisation – Co-operative Institutions – NGOs, and Voluntary Agencies for Rural development.

Book for Study

1. Vasant Desai, **Rural Development in India**, Mumbai, Himalaya Publishing House, 2005.

Books for Reference

1. Gangaiah, **Rural Housing Schemes and Policies: A study**, New Delhi, Serials Publications, 2012.
2. Kulwant Raj Gupta, **Rural Development in India**, New Delhi, Atlantic Publishers, 2004.
3. Patil, Jayant., **Agricultural and Rural Reconstruction**, New Delhi, Concept Publishing Co, 1998.
4. Prasad, R.R. and Rajinikanth, G., **(Edited) Rural Development and Social Change**, Vol I & II, National Institute of Rural Development, Hyderabad, 2006.

**ADD ON COURSE
LABOUR ECONOMICS
SEMESTER - IV**

Duration: **30 Hours**

Objectives

To know the role of labour and the challenges.

Learning Outcome

On successful completion of the course, the student will be able to

- understand the characteristics of labour and scope of labour economics
- comprehend the social security measures and theory of wages

Unit – I : Introduction

(6 Hours)

Meaning of Labour – Labour as Factor of Production – Features of Labour – Nature and Scope of Labour Economics – Importance of Labour Economics – Characteristics of Indian Labour.

Unit – II : Trade Unions

(6 Hours)

Meaning of Trade Union – Origin and Growth of Trade Unions – Objectives of Trade Unions – Role of Trade Unions – Classifications and Pattern of Trade Unions – Functions of Trade Unions – Trade Unions in India: AITUC, INTUC, CITU, HMS, SRMU.

Unit – III : Industrial Relations

Industrial Relations – Meaning of Industrial Disputes – Causes – Preventive Measures – Workers Participation in Management – Role of Incentives – Human Relations in Industry – Principles of Personnel Management.

Unit – IV : Theories of Wages

(6 Hours)

Residual Claimant Theory – Marginal Productivity Theory of Wages – Subsistence Theory – Standard of Living Theory – Wage Fund Theory – Demand and Supply Theory – Methods of Wage Payment – Real Wage – Money Wage – Minimum Wage – Fair and Living Wages.

Unit – V : Social Security

(6 Hours)

Meaning of Social Security – Objective of Social Security – Social Security in India – Role of International Labour Organisations with Special Reference to Indian Economy – GPF – EPF – CPS/NPS – ESI.

Book for Study

1. Tyagi, B. P. (2017). **Labour Economics and Social Welfare**. Jai Prakash Nath & Co., Meerut.
2. Kulshrestha, U. C. (2005). **Labour Problems and Social Welfare**. Lakshmi Narain Agarwal, Agra.
3. Agrawal, A. N. and Agrawal, M.K.(2011). **Indian Economy: Problems of Development and Planning**, New Age International Publishers (P) Ltd., New Delhi.
4. Saxena, R. C. (1986). **Labour Problems and Social Welfare**. K. Nath & Co., Meerut.
5. Sharma, A. K. (2007). **Labour Economics**. Anmol Publications Pvt. Ltd., New Delhi

I. Components of C.I.A. for Add on Courses

S. No.	Components	Marks
1	Assignment	15 Marks
2	Seminar	15 Marks
3	Quiz	20 Marks
	Total	50 Marks

II. End Semester Exam Components for Add on Courses

Time : **2 Hours**

Maximum Marks : **50**

Part – A (10 x 1 = 10 Marks)

Answer **All** questions (Multiple Choice Questions)

-

Part – B (4 x 10 = 40 Marks)

Answer **Any Four** out of Seven Questions (Descriptive Type Questions)

Self Study Course

ENERGY ECONOMICS

Objective

To know overall perspective of energy sources, its role and impact on economic development

Outcome

- Identify the various sources of energy.
- Knowledge on the environmental impacts.

Unit – I : Energy Economics

Meaning – Conventional Sources: Commercial and Non-commercial Energy – Renewable and Non-renewable sources – Direct and Indirect sources of Energy – Other sources.

Unit – II: Conventional & Non-Conventional Sources

Solar Energy – Wind Energy – Geothermal Energy – Ocean Energy – Kinetic Energy – Wood Fuel – Biogas – Energy from the waste and its Economic Basis (Disposal of Toxic wastes, Sludge power, Green factory).

Unit – III: Economics of Energy and Environmental Impacts

Coal – Oil – Natural Gas – Nuclear Fission.

Unit – IV: Energy Problems and Planning in India

Nature of the Energy problems – Present Energy Situation – Future Energy demand – Energy Planning in India: Integrated Energy Planning – Energy Strategy – Current Plans.

Unit – V: Energy Conservation and Energy Programmes

Conservation at Electric Utilities – Energy conservation in ONGC – Strategies for energy conservation – Oil crisis of the world – Energy Programmes of the International Organisations.

Books for Study

1. Dhulasi Birundha Varadharajan, “**Energy Economics**”, 1993, Sterling Publishers Private Limited, New Delhi.
2. Karpagam, M., “**Environmental Economics**”, 1999, Sterling Publishers Private Limited, New Delhi.

Books for Reference

1. Mohan, I., “**Environmental Pollution and Management**”, 1989, Ashis Publishing House, New Delhi.
2. Pandey and Carney, “**Environmental Engineering**”, 1998, Tata Mc Graw Hill, New Delhi.

3. Field, R. C., **“Environmental Economics”**, 2000, Mc Graw Hill, New York.
4. Sankar, U., **“Environmental Economics”**, 2000, Oxford University Press, New Delhi.
5. Katar Singh and Anil Shisodia, **“Environmental Economics”**, 2009, Sage Publications, New Delhi.

Self Study Course
Components for Self Study Course

S. No.	Components	Marks
1	Assignment	25 Marks
2	Project Improvisation of an Experiment (Innovative) / Project Submission / Novelty / Improvement of Present Experiment Tools	25 Marks
3	Viva Vice & Presentation	25 Marks
4	Test	25 Marks
	Total	100 Marks

Certificate Course
in
Economics for Competitive Examinations

Duration: 30 Hours

Objectives

To understand the basics of economics for TNPSC / UPSC / CPT and etc.

Outcomes

Understand the branches of economics and its components for competitive examination

UNIT – I Micro Economics

(6 Hours)

Nature and scope of Economics – Importance and Uses of Micro Economics – Nature of Statistics – Dynamics Law of Demand – Utility Analysis – Elasticity of Demand - Consumer's Surplus – Indifference Curve Analysis. Theory of Production – Factor Combination – Marginal Rate of Substitution – Returns to Scale – Producer's Equilibrium – Price Determination – Under Different Market Structures – Marginal Productivity Theory of Distribution – Theories of Rent, Wages, Interest and Profit.

Unit – II Economic Development and Planning

(6 Hours)

Economics of Development – Features of Indian Economy and Tamil Nadu Economy – Obstacles of Development Economic and Non-Economic Factors – Agriculture – Role and Importance – low Productivity – Causes – Measures – Green Revolution – Land Reforms – Development in India and Tamil Nadu.

National & State Planning – 5 Year Plans – Objectives and Achievements – population Policy Human Resource Development – Employment Schemes – Poverty Alleviation Programme in India and Tamil Nadu.

Unit – III Money, Banking and Trade

(6 Hours)

Functions of Money – Theories of Money – Fisher and Friedman – Functions of Commercial Bank and Central Bank – Monetary Policy – Functions of Money Market – Capital Market.

International Trade – Importance – Balance of Payments – Difficulties – Measures – Absolute Cost and Comparative Cost Theory – Free Trade Vs. Protection Policy – International Liquidity – SDR – IMF - I BRD.

Unit – IV Fiscal Economics and Economic Thought

(6 Hours)

Major Fiscal Functions – Public Expenditure – Causes and Growth – Revenue Structure – Sources – Incidence and Shifting Process – Public Debt – Sources – Techniques of Repayment – Fiscal Policy.

Economic Thought of Adam Smith – Ricardo – Malthus – Karl Marx – Keynes – Ghandhiji.

Unit – V Macro Economics and Industry

(6 Hours)

National Income – Measurement – Difficulties – Multiplier – Accelerator – Inflation – Deflation – Trade Cycle.

Industry – Large Scale and Small Scale Industries – Development in India and Tamil Nadu – Industrial policy – 1948, 1956 and 1991 – Industrial Disputes – Measures – Rural Industrialisation – SIDCO – DIC – Industrial Estates – Role of Transport.

Books for Study

1. K. Sadasivam and S. Theenathayalan (2012), “**Economics for Competitive Examination**”, Mirutha Sanjeevi Publications, Kanyakumari.
2. The Institute of Chartered Accountants of India (2012), “**General Economics**”, The Institute of Chartered Accountants of India, New Delhi.

Books for Reference

1. Ramesh Singh (2015), “**Objective Economic and Social Development**”, Mc Graw Hill Education (India) Pvt. Ltd., New Delhi.
2. Sugesh Samuel, “**Indian Economy**”, Suresh’s Publications.
3. John Kennady, M. (2019), “**Objective Economics for Competitive Examinations**”, Himalaya Publishing House, Mumbai.



The Madura College (Autonomous), Madurai – 625 011
Department of ECONOMICS
UG Programme Structure

Semester	Course Code	Title of the Course	Hours	Credits	Nature of Course (Emp – Employability / Ent. –Entrepreneurship / Skill - Skill Development)			Scope of Focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/New (%)
					Empl	Ent	Skill	Local	National	Global	
I	23U1VCCT1	Micro Economics–I	5	5	✓				✓		38.96
	23U1VCCT2	Statistics for Economics–I	5	5			✓			✓	38.29
	23U1KGET1	Fundamentals of Management	4	3		✓			✓		New
	23U1VSED1	Demography	2	2	✓					✓	New
	23U1VFCT1	Business Communication	2	2	✓	✓	✓			✓	86.36
II	23U2VCCT3	Micro Economics–II	5	5	✓				✓		84.61
	23U2VCCT4	Statistics for Economics–II	5	5			✓			✓	60.00
	23U2KGET2	Introduction to E-Commerce	4	3		✓	✓			✓	New
	23U2VSED2	Economics for Investors	2	2	✓					✓	New
	23U2VSED3	Computer Applications in Economics	2	2	✓	✓	✓			✓	53.84

III	23U3VCCT5	Macro Economics–I	4	4	✓					✓	83.67
	23U3VCCT6	Mathematics for Economics	3	3			✓			✓	48.89
	23U3VGET3A	Economics of Tourism	6	5	✓					✓	91.67
	23U3VGET3B	Principles of Marketing	6	5			✓		✓		56.67
	23U3VSED4	Entrepreneurial Economics	2	2		✓			✓		84.31
	23U3VSED5	Event Management	2	2		✓				✓	New
IV	23U4VCCT7	Macro Economics – II	4	4	✓					✓	98.00
	23U4VCCT8	Indian Economy	3	3	✓				✓		88.33
	23U4VGET4A	Research Methods in Economics	6	5			✓			✓	New
	23U4VGET4B	Health Economics	6	5	✓					✓	84.21
	23U4VSED7	Modern Banking and Insurance	2	2	✓				✓		86.84
Total			80	74							

M.A. ECONOMICS SYLLABUS – OBE WITH CBCS PATTERN**Students admitted from the Academic Year 2023-24 Onwards****FIRST YEAR**

Sl. No.	Semester and Course Title	Course Code	Hours per Week	Credit
	Semester – I			
1.	Advanced Micro Economics (CC1)	23P1VCCT1	6	5
2.	Indian Economic Development and Policy (CC2)	23P1VCCT2	6	5
3.	Statistics for Economists (CC3)	23P1VCCT3	6	4
4.	i) Modern Economic Thought (EC1–I) (or) ii) Rural Economics(EC1 – II)	23P1VECT1A 23P1VECT1B	5	3
5.	i) Regional Economics (EC2 – I) (or) ii) Welfare Economics (EC2 - II)	23P1VECT2A 23P1VECT2B	5	3
6.	Business Communication (SEC1)	23P1VSED1	2	2
	Semester – II			
8.	Monetary Economics (CC4)	23P2VCCT4	6	5
9.	Labour Economics (CC5)	23P2VCCT5	6	5
10.	Mathematical Economics (CC6)	23P2VCCT6	6	4
11.	i) Gender Economics (EC3 – I) (or) ii) Managerial Economics (EC3 - II)	23P2VECT3A 23P2VECT3B	5	3
12.	i) Resource Economics (EC4 – I) (or) ii) Economics of Climate Change (EC4 - II)	23P2VECT4A 23P2VECT4B	5	3
13.	Indian Economic Development (NME 1)	23P2VSEN1	2	2
Total			60	44

SECOND YEAR

Sl. No.	Semester and Course Title	Course Code	Hours per Week	Credit
	Semester – III			
14.	Advanced Macro Economics (CC7)	23P3VCCT7	6	5
15.	Public Economics (CC8)	23P3VCCT8	6	5
16.	Research Methodology (CC9)	23P3VCCT9	6	4
17.	Health Economics (DCE5)	23VECT5	5	3
18.	Dimensions of Economics (MDC)	23P3VMDC1	5	3
19.	Budget and Financial Administration (NME2)	23P3VSEN2	2	2
20.	Internship/Industrial Activity	23P3VINTR	-	2
	TOTAL		30	24
	Semester – IV			
21.	International Economics (CC10)	23P4VCCT10	6	5
22.	Development Economics (CC11)	23P4VCCT11	6	4
23.	Project with Viva-voce	23P4VPROV	8	8
24.	i) Entrepreneurial Development (DEC6) (or) ii) Human Resource Development (DEC6)	23P4VECT6	6	3
25.	Teaching Professional Competency	23P4VSED2	4	2
26.	Extension Activity	23P4VEXTN	-	1
	TOTAL		30	23

DEPARTMENT OF ECONOMICS				Class: II – M.A.				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/ Week	CIA	Ext	Total
III	CC	23P3VCCT7	ADVANCED MACRO ECONOMICS	5	6	25	75	100
Nature of Course								
Skill Oriented			Employability Oriented	✓	Entrepreneurship Oriented			

Objectives:

1. To make the students understand the working of the economy as a whole, integrating the different markets.
2. To enlighten the students giving the Classical and Keynesian perspectives on the economic factors affecting an economy's general equilibrium.

Unit	Description	Hours	K-Level	CLO
I	Classical, Keynesian and Post Keynesian Macroeconomics Classical Theory of Output and Employment- Full employment equilibrium- AD-AS Model-Keynesian Theory of Output and Employment- Under employment equilibrium- Effective Demand-Hicks Hansen IS-LM- BP Model.	18	2	1
II	The New Classical Macroeconomics Assumptions of Rational Expectation Hypothesis- Policy Ineffectiveness Theorem- Aggregate supply hypothesis- Policy implications of new classical Approach- Source of Productivity shocks in Real Business Cycle Theory- Stabilisation Policy and Unemployment- Role of money in Real Business Cycle Theory'- Policy implications of real business cycle theory- DAD-DAS Model.	18	3	2
III	New Keynesian Macroeconomics Core propositions of new Keynesian macroeconomics- Wage and Price Rigidities- New Keynesian business cycle theory- Policy implications of new Keynesian macroeconomics.	18	3	3
IV	Open Economy Macroeconomics Openness in goods in financial market- output interest rate and exchange rate- exchange rate regimes- exchange rate and balance of payments- Mundell- Fleming Model.	18	4	4

V	Macroeconomic Policies Stabilisation policies- Theory of policy- Tinbergens Approach- Fiscal Policy- Monetary Policy- Optional Policy Mix- Crowding out effect- Bond Financed and Tax Financed Government Expenditure- Rules Vs Discretion- Government Budget and Budget Deficit.	18	5	5

Books for Study:

1. Dornbusch, Rudiger, Stanley Fischer, and Richard Startz (2000). Macroeconomics, Tata McGraw-Hill Publishing Company, New Delhi.
2. M.Maria John Kennedy (2020), “Macro Economic Theory”, PHI Learning Private Limited, New Delhi.
3. M.L. Jhingan (2021), “Macro Economic Theory”, 2010, Vrinda Publications (P) LTD. New Delhi.

Books for References:

1. Michl, T. R. (2015). Macroeconomic Theory: A Short Course: A Short Course. Routledge.
- Levacic, R. (1982). Macroeconomics: an introduction to Keynesian-neoclassical controversies (No. 339.2 L4.). Macroeconomics: Dornbusch, Fischer, and Startz (Ninth Edition), 2004. Tata McGraw-Hill
2. Blanchard, O., & Giavazzi, F. (2003). Macroeconomic effects of regulation and deregulation in goods and labor markets. The Quarterly Journal of Economics, 118(3), 879-907.
- Romer D., 1996, Advanced Macroeconomics, McGraw-Hill International.
3. Obstfeld, M., Rogoff, K. S., & Wren-lewis, S. (1996). Foundations of international macroeconomics (Vol. 30). Cambridge, MA: MIT press.
- Krugman, P.R., and M. Obstfeld, 2003, International Economics: Theory and Policy, 6th edition, India: Pearson Education.
4. M.C.Vaish (2010), “Macro Economics Theory”, Vikas Publishing House Pvt Ltd, New Delhi.
5. G.S. Gupta (2002), Macro Economics Theory and Applications, Tata Mc Graw Hill Education Private Limited, New Delhi

Web Resources:

1. Evgeniy Chernyshov, et al, Macro Economics, www.e-booksdirectory.com/details.php?ebook=8471
2. Matthias Doepke et.al., Macro Economics, <https://www.bu.edu/econ/files/2014/08/DLS1.pdf>

Rationale for Nature of the Course

Macro Economics deals with aggregates of income, consumption, savings, investment, supply and demand. To evaluate the current Macro Economic issues such as poverty, unemployment, inflation, trade cycle, balance of payment, etc., are to be properly understood by the students of economics. In order to formulate macroeconomic policies like fiscal, monetary, income, wage and foreign policies along with their cascading effects of the economy, the study of macro economics subject is absolutely important and essential.

Activities having direct bearing on skill development/ Employability Entrepreneurship

Students are asked to collect the income consumption pattern of ten members in his/her streets to find out APC, MPC, APS and MPS.

Pedagogy

Lecture method, PPT, Quiz, Group discussion, Seminar, Interaction, OOC.

Course Designer:

Dr.S.Karthikeyan

Course Schedule

Unit	Topics	Hours	Mode
Unit I	Classical Theory of Output and Employment	2	Lecture Method, PPT Seminar, Quiz, Test
	Full employment equilibrium	4	
	AD-AS Model, Keynesian Theory of Output and Employment	4	
	Under employment equilibrium- Effective Demand	4	
	Hicks Hansen IS-LM, BP Model.	4	
Unit II	Assumptions of Rational Expectation Hypothesis, Policy Ineffectiveness Theorem	4	Lecture Method, PPT Seminar, Quiz, Test
	Aggregate supply hypothesis, Policy implications of new classical Approach, Source of Productivity shocks in Real Business Cycle Theory	4	
	Stabilisation Policy and Unemployment- Role of money in Real Business Cycle Theory	4	
	Policy implications of real business cycle theory	3	
	DAD-DAS Model	3	
Unit III	Core propositions of new Keynesian macroeconomics	4	Lecture Method, PPT Seminar, Quiz, Test
	Wage and Price Rigidities	4	
	New Keynesian business cycle theory	5	
	Policy implications of new Keynesian macroeconomics	5	
Unit IV	Openness in goods in financial market	4	Lecture Method, PPT Seminar, Quiz, Test
	Output interest rate and exchange rate	4	
	Exchange rate regimes	4	
	Exchange rate and balance of payments	4	
	Mundell- Fleming Model.	2	
Unit V	Stabilisation policies, Theory of policy	4	Lecture Method, PPT Seminar, Quiz, Assignment, OOC
	Tinbergens Approach, Fiscal Policy and Monetary Policy	4	
	Optional Policy Mix, Crowding out effect, Bond Financed and Tax Financed Government Expenditure	4	
	Rules Vs Discretion	3	
	Government Budget and Budget Deficit.	3	
	Total	90	

COURSE OUTCOMES:

At the end of the course, the student will be able to:

	Course Outcome	K-level
CO1	Describe and understand the concepts of general Equilibrium in the Economy and its models and approaches	K2
CO2	Illustrate and examine the role of rational expectations influencing macroeconomics variables, models of income and the various approaches to the working of business cycles.	K3
CO3	Demonstrate, identify and to understand the functions of the major propositions of new Keynesian macroeconomics	K3
CO4	Examine the open economy model in post Keynesian era	K4
CO5	Explain and apply the role of stabilization policies such as fiscal and monetary policy on the economy and to analyze, elaborate and to know the importance government policies and tax frame work	K5

K2 – Understand K3 – Apply K4 – Analyze K5 – Evaluate

Mapping of CLOs with PSOs

CLO	PSO – 1	PSO – 2	PSO – 3	PSO – 4	PSO – 5
CLO1	3	3	3	3	2
CLO2	3	3	3	3	3
CLO3	3	2	3	2	3
CLO4	3	3	3	3	2
CLO5	3	3	3	3	2

Mapping of CLOs with POs

CLO	PO – 1	PO – 2	PO – 3	PO – 4	PO – 5	PO – 6
CLO1	3	3	3	3	3	3
CLO2	3	3	3	3	3	3
CLO3	3	3	3	3	3	3
CLO4	3	3	3	3	3	3
CLO5	3	3	3	3	3	3

Advance Application – 3, Intermediate Level – 2, Basic Level – 1

Blueprint for Semester Examination
Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print
Articulation Mapping-K Levels with Courses Learning Outcomes (CLOs)

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

K5-Evaluate

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ECONOMICS				Class: II – M.A.				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/ Week	CIA	Ext	Total
III	CC	23P3VCCT8	PUBLIC ECONOMICS	5	6	25	75	100
Nature of Course								
Skill Oriented			Employability Oriented	✓	Entrepreneurship Oriented			

Objectives:

1. To understand the economics of government expenditure and taxation.
2. To discuss the implications of policy for efficiency and equity.
3. To know about various alternative theories of firm
4. To know the different welfare economic criteria of social welfare.
5. To understand about the basic knowledge of Welfare Economics

Unit	Description	Hours	K-level	CLO
I	<u>Introduction</u> Introduction - Role of public finance - Major Fiscal functions- Private and Public goods – Mixed goods – Merit goods- Social goods-Market failure Public goods and externalities.	18	K2	1
II	<u>Theories of Public Expenditure</u> Public Expenditure Theories of Public Expenditure – Musgrave – Wagner - Peacock Wiseman– Growth of Public Expenditure – Canons and Evaluation of Public Expenditure.	18	K3	2
III	<u>Taxation</u> Taxation and Public Debt Direct and Indirect taxation – Canons and Principles of Taxation – Theory of optimal taxation – modern theory of incidence- Classification and Sources of public debt–Burden of public debt–Principles of public debt–Methods of repayment of public debt–Compensatory aspects of public debt policy	18	K3	3

IV	<u>Financial Administration</u> Indian Public Finance - Financial Autonomy in India – Tax Reform proposals of Kelkar Committee- Tax structure and Working of Fiscal federalism in India – VAT – Merits and Demerits- GST design- FRBM Act 2003- PFMS- Fiscal correction versus additional Stimulus.	18	K4	4
V	<u>Fiscal Policy & Finance Commission</u> Fiscal Policy and Fiscal Federalism Objectives and Instruments of Fiscal policy –Compensatory Fiscal policy – Fiscal policy for Economic stability and growth– Effectiveness of fiscal policy. Fiscal federalism – Role of finance commission – Principles – Recommendations of 14th Finance Commission and Terms of Reference of the 15th Finance Commission – Transfer of resources from Union and States and States to Local Bodies.	18	K5	5

Books for study:

1. Tyagi B.P., Public Finance, Jai Prakash Nath & Company, 2014
2. AmerashBagchi (2005), Readings in Public Finance, Oxford University Press, New Delhi.
3. Public Finance by M. Maria John Kennedy (2012) - PHI learning Private Ltd, New Delhi.

Books for References:

1. AmerashBagchi (2005), Readings in Public Finance, Oxford University Press, New Delhi.
2. Rao, M. Govida and Nirvikar Singh, (2005), The Political Economy of Federalism in India, Oxford University Press, New Delhi.
3. Government of India, Economic Survey (Annual issues). Ministry of Finance, New Delhi.
Tamilnadu State Council for Higher Education 15

Web Resources

1. <https://www.india.gov.in/my-government/documents/policy>
2. <http://www.niti.gov.in>
3. <https://www.indiabudget.gov.in/>

Rationale for Nature of the course

Finance is the life blood of economic system. Financial administration is an important ingredients in the fiscal activities of the state. There is always a constraint in mobilizing the revenue of the Government. Since most of the governments the welfare governments, it is to be noted the expenditure are always ahead than that of revenue. Therefore there is an imperative need to consider the deficit to be compensated through sources of income. In this context, the understanding of

budget, and its procedures and the fiscal instruments to attain the socio economic goals by using efficient and ideal financial management techniques is the need of the hour.

Activities having direct bearing on Skill development / Employability Entrepreneurship

Students are asked to assess the sources of revenue and the heads of expenditures for his/her family for a period of three months. Suppose if he or she finds deficit/surplus, how the funds are being generated or borrowed and used respectively.

Pedagogy

Lecture method, PPT, Quiz, Group Discussion, Seminar, Interaction, OOC.

Course Designer:

Dr.S.Theenathayalan

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Introduction of Public Finance.	2	Lecture Method, PPT Seminar, Quiz, Test
	Role of public finance	4	
	Major Fiscal functions.	4	
	Mixed goods & Merit goods.	2	
	Social goods	2	
	Market failure Public goods and externalities.	4	
Unit II	Public Expenditure Theories of Public Expenditure	3	Lecture Method, PPT Seminar, Quiz, Test
	Musgrave Theories of Public Expenditure	3	
	Wagner Theories of Public Expenditure	3	
	Peacock Wiseman Theories of Public Expenditure	4	
	Growth of Public Expenditure	2	
	Canons and Evaluation of Public Expenditure	3	
Unit III	Taxation and Public Debt— Theory of optimal taxation – modern theory of incidence-	3	Lecture Method, PPT Seminar, Quiz, Test
	Direct and Indirect taxation	3	
	Cannons and Principles of Taxation	3	
	Classification and Sources of public debt	3	
	Burden of public debt–Principles of public debt	2	
	Methods of repayment of public debt	2	
	Compensatory aspects of public debt policy	2	
Unit IV	Indian Public Finance and Financial Autonomy in India	4	Lecture Method, PPT Seminar, Quiz, Test
	Tax Reform proposals of Kelkar Committee	2	
	Tax structure and Working of Fiscal federalism in India	4	
	VAT – Merits and Demerits.	4	
	GST design	2	
	FRBM Act 2003- PFMS	2	

Unit V	Fiscal correction versus additional Stimulus	3	Lecture Method, PPT Seminar, Quiz, Assignment, OOC
	Compensatory Fiscal policy and Effectiveness of fiscal policy	4	
	Fiscal policy for Economic stability and growth	4	
	Fiscal federalism and Role of finance commission	2	
	Recommendations of 14th Finance Commission and Terms of Reference of the 15th Finance Commission	2	
	Transfer of resources from Union and States and States to Local Bodies	3	
	Total	90	

Course Learning Outcomes:

At the end of the course, the student will be able to:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Discuss label and interpret the basic theories of public finance.	K2
CLO-2	Show identify and analyse the public expenditure.	K3
CLO-3	Prepare recall, outline and determine about taxes	K3
CLO-4	Examine and evaluate about fiscal policy.	K4
CLO-5	Summarize, develop and explain about Indian public finance.	K5

K2 - Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate

Mapping of CLOs with PSOs

CLO	PSO – 1	PSO – 2	PSO – 3	PSO – 4	PSO – 5
CLO1	3	3	3	3	2
CLO2	3	3	3	3	3
CLO3	3	2	3	2	3
CLO4	3	3	3	3	2
CLO5	3	3	3	3	2

Mapping of CLOs with POs

CLO	PO – 1	PO – 2	PO – 3	PO – 4	PO – 5	PO – 6
CLO1	3	3	3	3	3	3
CLO2	3	3	3	3	3	3
CLO3	3	3	3	3	3	3
CLO4	3	3	3	3	3	3
CLO5	3	3	3	3	3	3

Advance Application – 3,

Intermediate Level - 2,

Basic Level – 1

Blueprint for Semester Examination
Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print

Articulation Mapping-K Levels with Courses Learning Outcomes (CLOs)

Units	CLOs	K- Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K- Level	No. of Questions	K- Level	No. of Questions	K- Level	No. of Questions	K- Level
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

K5-Evaluate

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ECONOMICS				Class: II – M.A.				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/ Week	CIA	Ext	Total
III	CC	23P3VCCT9	RESEARCH METHODOLOGY	5	6	25	75	100
Nature of Course								
Skill Oriented			Employability Oriented	✓	Entrepreneurship Oriented			

Objectives:

1. To promote research culture among the students
2. To make the students to write Research Report
3. To provide various types of Research Methods and Methodology in Economic Research
4. This course describes the ethical issues in social science research and the present position of economic research. It covers data collection methods and different types of research design. It also discusses about qualities of a good research report
5. To Develop and equip quality research culture among students

Unit	Description	Hours	K-level	CLO
I	<u>Research in Economics</u> Research Methods in Economics - Nature of Social Science Research – Research Methods in Social Science – Techniques involved in defining research problem - Formulating the research problem-	18	K2	1
II	<u>Research Design</u> Components and types of research design - Data Processing and Presentation Processing and analysis of data: Editing, coding and tabulation; use of computers in social science research- Diagrammatic and graphic representation of data- Interpretation of results and Report writing	18	K3	2
III	<u>Data Collection</u> Primary data and secondary data – sources and Methods of Collection of data – NSSO and Census data – Tools of data collection – Questionnaire and Schedule	18	K3	3
IV	<u>Hypothesis and sampling</u> Hypothesis – types – Sources – Characteristics – Procedure for testing hypothesis. Sampling vs Census – Types of Probability Sampling and Non- Probability Sampling.	18	K4	4

V	<u>Ethics in Research and Report Writing</u> Ethics in Conducting Research – Importance – Ethical Issues in Research – Plagiarism – Code of Ethics – Types of report – Decision oriented (Technical) report – Survey-based research report – Algorithmic research report – Guidelines for reviewing draft - Lay out of the Research Report.	18	K5	5

Books for study:

1. C.R. Kothari (2010) “Research Methodology Methods and Techniques”, New Age International Publishers (P) Ltd, New Delhi.
2. R. Panneerselvam (2010), “Research Methodology”, PHI Learning Private Limited, New Delhi.
3. Debashis Chakraborty (2012), “Research Methodology”, Saurabh Publishing House, New Delhi.

Books for References:

1. N. Thanulingom (2010), “Research Methodology”, Himalaya Publishing House, Mumbai.
2. P. Ravilochanan (2005), “Research methodology”, Margham Publication, Chennai.
3. P. Saravanvel (2011), “Research Methodology”, Kitab Mahal Publishers, New Delhi.
4. Willkinson and Bhandarkar (1999) “Methodology, and Techniques of Social Research,” Himalaya Publishing House, Mumbai.

Web Resources

1. <https://www.ebooks.com/431524/research-methodology/kothari-c-r/>
2. <https://www.ebooks.com/743677/research-methodology/kumar-ranjit/>
3. www.socialresearchmethods.net

Rationale for Nature of the course

Research Methodology course is framed to educate the students for their project preparation. Based on this, students are given the fundamentals of Research, Process of data collection. How to select statistical tools & finally the mechanics of writing the research report are to be taught.

Activities having direct bearing on Skill development / Employability Entrepreneurship

Students are asked to make a survey regarding the number of departments in the college, number of students, gender etc., as a part of primary data collection. Interview schedule / questionnaire. Thereby the students are exposed to learn the survey of the primary data.

Pedagogy

Lecture method, PPT, Quiz, Group Discussion, Seminar, Interaction, OOC.

Course Designer(s):

Dr.S.Theenathayalan

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Research Methods in Economics	2	Lecture Method, PPT Seminar, Test, Quiz
	Nature of Social Science Research	4	
	Research Methods in Social Science	4	
	Research Methods in Social Science	2	
	Techniques involved in defining research problem	2	
	Formulating the research problem	4	
Unit II	Components and types of research design	2	Lecture Method, PPT Seminar, Test, Quiz
	Data Processing and Presentation Processing	3	
	analysis of data: Editing, coding and tabulation	3	
	use of computers in social science research	4	
	Diagrammatic and graphic representation of data	2	
	Interpretation of results and Report writing	2	
Unit III	Meaning of Primary data and Secondary data	3	Lecture Method, PPT Seminar, Test, Quiz
	Sources of Primary data	4	
	Sources of Secondary data	3	
	Methods of Collection of data	2	
	NSSO and Census data	3	
	Tools of data collection	3	
	Questionnaire and Schedule	2	
Unit IV	Meaning of hypothesis and its types	4	Lecture Method, PPT Seminar, Test, Quiz
	Sources and Characteristics of hypothesis	2	
	Procedure for hypothesis	4	
	Sampling vs Census	4	
	Types of Probability Sampling	2	
	Types of Non-Probability Sampling	2	
Unit V	Ethics in Conducting Research	3	Lecture Method, Seminar, Quiz, Assignment, OOC
	Ethical Issues in Research	4	
	Plagiarism	4	
	Types of report – Decision oriented (Technical) report – Survey-based research report – Algorithmic research report	2	
	Guidelines for reviewing draft	2	
	Lay out of the Research Report	3	
	Total	90	

Course Learning Outcomes:

At the end of the course, the student will be able to:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Recognise what are all the basic concepts in Research and explain means of data collection	K2
CLO-2	Operate and distinguish various sources of primary and secondary data and to apply it in data collection	K3
CLO-3	Demonstrate, construct, and explain the functions of presenting data in different methods	K3
CLO-4	Examine the statistical inference and to explain the errors that can happen during data analysis	K4
CLO-5	Evaluate and create new models and evaluate the data	K5

K2 - Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate.

Mapping of CLOs with PSOs

CLO	PSO – 1	PSO – 2	PSO – 3	PSO – 4	PSO – 5
CLO1	3	3	3	3	2
CLO2	3	3	3	3	3
CLO3	3	2	3	2	3
CLO4	3	3	3	3	2
CLO5	3	3	3	3	2

Mapping of CLOs with POs

CLO	PO – 1	PO – 2	PO – 3	PO – 4	PO – 5	PO – 6
CLO1	3	3	3	3	3	3
CLO2	3	3	3	3	3	3
CLO3	3	3	3	3	3	3
CLO4	3	3	3	3	3	3
CLO5	3	3	3	3	3	3

Advance Application – 3, Intermediate Level - 2, Basic Level – 1

Blueprint for Semester Examination
Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print
Articulation Mapping-K Levels with Courses Learning Outcomes (CLOs)

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

K5-Evaluate

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ECONOMICS				Class: II - M.A.				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/ Week	CIA	Ext	Total
III	DCE5	23VECT5	HEALTH ECONOMICS	3	5	25	75	100
Nature of Course								
Skill Oriented			Employability Oriented	✓	Entrepreneurship Oriented			

Course Objective:

1. To equip students on the role of health in Economic Development.
2. To have an insight of the health status in India

Unit	Description	Hours	K-Level	CLO
I	Introduction to Health Economics Health and Economic Development – Determinants of Health-Scarcity: The healthcare Dimensions and theoretical approach- Communicable and Non Communicable Diseases– Endemic, Epidemic and Pandemic -Economic Dimensions of Healthcare –Major health issues in India- Alternative sources of Medicine in India	15	2	1
II	Health problems and prevention Economic burden of obesity – Economics of Diabetes- Estimation of cost and burden of Diabetes - Economics of Cancer Care – Cardio Vascular Disease and Economic Stability –Economics of HIV/ AIDS- COVID -19: Causes and effects.	15	3	2
III	Health Indicators and Evaluation Health Indicators –Infant Mortality Rate– Maternal Mortality Rate–Child Mortality Rate) – Morbidity Rate –Disability Adjusted Life Years (DALY) – Quality Adjusted Life Years (QALY) – Economic evaluation of health care: Cost Benefit Analysis – Cost Effective Analysis.	15	3	3
IV	Health Finance and Insurance Health Care Finance: Sources of Finance – Health care Finance problems- Health Insurance: Definition and Types – Government Health Insurance – Need – Types – Schemes - Private Health Insurance.	15	4	4

V	Health Scenario in India World Health Organisation (WHO) - Ministry of Health and Family Welfare (MoFHW)- Ministry of AYUSH – National Health Mission (NHM) – National Rural Health Mission (NRHM) – Accredited Social Health Activist (ASHA) Workers – NUHM (National Urban Health Mission) – National Family Health Survey – Medical Tourism.	15	5	5

Books for Study

1. N.K. Anand & Shikha Goel (2006) Health Economics AITBS Publishers India.
2. Charles E Phelps (2017) Health Economics Sixth Edition Routledge.
3. Dr.I.Sundar (2012) Health Economics and Health Care Management, Serials Publications, New Delhi.

Books for References

1. Brijesh C. Purohit(2020) Economics Of Public And Private Healthcare And Health Insurance In India Sage Publications Private Limited.
2. Jerry D, Josephin Dr.Jeyasingh, Dr.D. Solomon Raj (2016) Health Economics, Creative Crows.
3. Kesavan Sreekantan Nair (2022) Health Economics and Financing New Century Publications

Web Resources

1. <https://www.who.int/>
2. <https://mohfw.gov.in/>
3. <https://www.ayush.gov.in/>

Rationale for Nature of the Course

Health Economics deals with various aspects of health , types of diseases, health indicators, economic evaluation, health care finance and insurance, administrative setup that carry out health programmes.

Activities having direct bearing on skill development/ Employability Entrepreneurship

Students are asked to collect the income consumption pattern of ten members in his/her streets to find out APC, MPC, APS and MPS.

Pedagogy

Lecture method, PPT, Quiz, Group discussion, Seminar, Interaction, OOC.

Course Designer:

Dr. R. Gopi

Course Schedule

Unit	Topics	Hours	Mode
Unit I	Health and Economic Development	2	Lecture Method, PPT Seminar, Test
	Determinants of Health	3	
	Scarcity: The healthcare Dimensions and theoretical approach	2	
	Communicable and Non Communicable Diseases– Endemic, Epidemic and Pandemic	4	
	Major health issues in India and Alternative sources of Medicine in India	4	
Unit II	Economic burden of obesity	2	Lecture Method, Seminar, Quiz, Test
	Economics of Diabetes- Estimation of cost and burden of Diabetes	3	
	Economics of Cancer Care	2	
	Cardio Vascular Disease and Economic Stability	3	
	Economics of HIV/ AIDS	2	
	COVID -19: Causes and effects.	3	
Unit III	Health Indicators –Infant Mortality Rate– Maternal Mortality Rate–Child Mortality Rate) – Morbidity Rate	4	Lecture Method, Seminar, Quiz, Test Group Discussion
	Disability Adjusted Life Years (DALY) Quality Adjusted Life Years (QALY)	5	
	Economic evaluation of health care: Cost Benefit Analysis	4	
	Cost Effective Analysis.	2	
Unit IV	Health Care Finance: Sources of Finance	2	Lecture Method, Seminar, Quiz, Test, PPT
	Health care Finance problems-	3	
	Health Insurance: Definition and Types	3	
	Government Health Insurance – Need – Types- Schemes	5	
	Private Health Insurance.	2	
Unit V	World Health Organisation (WHO)	2	Lecture Method, Seminar, Quiz, Assignment, OOC
	Ministry of Health and Family Welfare (MoFHW) - Ministry of AYUSH	4	
	National Health Mission (NHM) – National Rural Health Mission (NRHM)	4	
	Accredited Social Health Activist (ASHA) Workers – NUHM (National Urban Health Mission)	3	
	National Family Health Survey – Medical Tourism.	2	
	Total	75	

Course Outcomes (COs):

At the end of this course, the students will be able to:

No.	Course Outcomes	K-Levels
CO1	Express the importance of Health in Economic Development.	K2
CO2	Apply knowledge on the various Health Indicators	K3
CO3	Demonstrate the importance of Public and Private Health care systems	K3
CO4	Compare the various Health Insurance Schemes	K4
CO5	Compare the Rural and Urban Health Scenario	K5

K2 – Understand K3 – Apply K4 – Analyze K5 – Evaluate

Mapping of CLOs with PSOs

CLO	PSO – 1	PSO – 2	PSO – 3	PSO – 4	PSO – 5
CLO1	3	3	3	3	2
CLO2	3	3	3	3	3
CLO3	3	2	3	2	3
CLO4	3	3	3	3	2
CLO5	3	3	3	3	2

Mapping of CLOs with POs

CLO	PO – 1	PO – 2	PO – 3	PO – 4	PO – 5
CLO1	3	3	3	3	3
CLO2	3	3	3	3	3
CLO3	3	3	3	3	3
CLO4	3	3	3	3	3
CLO5	3	3	3	3	3

Advance Application – 3, Intermediate Level - 2, Basic Level – 1

Blueprint for Semester Examination
Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print
Articulation Mapping-K Levels with Courses Learning Outcomes (CLOs)

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

K5-Evaluate

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ECONOMICS				Class: II - M.A				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/ Week	CIA	Ext	Total
III	Multi Disciplinary	23P3VMDC1	DIMENSIONS OF ECONOMICS	3	5	25	75	100
Nature of Course								
Skill Oriented		Employability Oriented	✓	Entrepreneurship Oriented				

Objectives:

1. திருக்குறளில் பொருளியல் பற்றி அறிவது
2. To associate statistics with MS-Excel and SPSS-Language
3. To obtain knowledge about Financial Markets
4. To study the migration, urbanization and welfare schemes of Central and State Government

Unit	Description	Hours	K-level	CLO
I	<u>வள்ளுவர் காட்டும் பொருளியல் (தமிழ்த்துறை)</u> பொருள்செயல் வகை - தெரிந்துசெயல்வகை - ஊக்கம் உடைமை - ஆள்வினை உடைமை - நாடு.	15	2	1
II	<u>Applied Statistics through MS-Excel and SPSS in Economics (Department of Statistics)</u> Over view of MS-Excel: Construction of charts and diagrams, Sorting, Filtering, Removing duplicates, Pivot table and chart, Descriptive Statistics, Correlation and Regression using Excel, Overview of SPSS Data Entry – Export Excel Data in to SPSS – Frequency, Cross Table and Descriptive Statistics , Correlation, Regression, and Testing of Hypothesis (T, F, ANOVA, Chi-square Test) in SPSS.	15	2	2
III	<u>Financial Markets (Department of Commerce)</u> Financial Markets- Meaning- Classification-Money Market-Capital Market- Meaning- features- objectives- Components of Money market-Capital Market- Primary Market and Secondary Market- Methods of New Issues- Role and functions of Stock Exchange- SEBI-NSE – BSE - Mutual Funds-Concepts and types- An overview of Block chain, Crypto currency and Bitcoin.	15	2	3

IV	<u>Migration and Urbanisation (Department of Economics)</u> Migration: Meaning –Types – Internal Migration: Factors affecting Internal Migration – Factors retarding Internal Migration – Effects of Migration – International Migration: Factors affecting International Migration – Brain Drain – Factors leading to Brain Drain – Measures to reduce Brain Drain-Urbanisation: Factors responsible for Urbanisation – problems of Urbanisation – Suggestions.	25	2	3
V	<u>Welfare Schemes of India (Department of Economics)</u> Welfare Schemes of India: RUSA, Pradhan Mantri Jan Arogya Yojana (PMJAY), Prime Minister Jan Dhan Yojana (PMJDY) – PM Kisan Samman Nidhi Yojana (PMKSNY) - Direct Benefit Transfer Scheme - National Education Policy-2020 - Salient Features.	20	2	3

Books for study:

1. மு.வரதராசனார், **திருக்குறள் தெளிவுரை**, சைவசிந்தாந்த நூற்பதிப்புக்கழகம் சென்னை.
2. Sharma K.V.S (2012), **Statistics Made Simple Do It Yourself on PC**, PHI Learning
3. Pvt Ltd., New Delhi.
4. Gordon E and K.Natarajan, **Financial Markets and Services**, Himalaya Publishing
5. House , Mumbai
5. Jhingan M.L., Bhatt B.K., & Desai J.N., (2011), **Demography**, Vrindha Publications
6. (P) Ltd., Delhi.

Books for References:

1. தி.முருகரத்தினம், **வள்ளுவர் காட்டும் பொருளியல்**, மதுரை காமராசர் பல்கலைக்கழகம், மதுரை.
2. Joseph Schmuller (2013), **Statistical Analysis with Excel for Dummies**, John Willey & Sons, Inc.,
3. Preeti Singh, **Investment Management- (Security Analysis and Portfolio Management)**, Himalaya Publishing House, Mumbai.
4. Sinha V.V., Zacharia E., (2002), **Elements of Demography**, Allied Publishers Pvt. Ltd., New Delhi.

Rationale for Nature of the course

The prime objective of this Multi Disciplinary Course is to educate the students to know about different disciplines and their relationships with the core subject. To enable the students to understand the core economics in Tamil Literature, how present day economics is related to financial markets and using the MS-Excel and SPSS in Economic models are incorporated along with the economic ideas.

Activities having direct bearing on Skill development / Employability Entrepreneurship

Students are encouraged to visit financial markets and engage themselves in learning SPSS with statistics.

Pedagogy

Lecture method, PPT, Quiz, Group Discussion, Seminar, Interaction, OOC and lab activities.

Course Designer(s):

Dr.V.Sriman Narayanan – Economics

Dr.N.Rathinakumar – Tamil

Dr.S.Chandrasekar - Commerce

Dr.M.Venkateswaran - Statistics

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	பொருள்செயல் வகை	3	Lecture Method, PPT Seminar, Test
	தெரிந்துசெயல்வகை	3	
	ஊக்கம் உடைமை	3	
	ஆள்வினை உடைமை	3	
	நாடு	3	
Unit II	Over view of MS-Excel: Construction of charts and diagrams	3	Lecture Method, PPT Seminar, Test
	Sorting, Filtering, Removing duplicates, Calculation of Measures of Central tendency, Measures of dispersion	2	
	Correlation Regression and curve fitting using Excel	2	
	Overview of SPSS Data Entry, Export Excel Data in to SPSS	2	
	Frequency, Cross Table and Descriptive Statistics	3	
	Correlation, Regression, and Testing of Hypothesis (T, F, ANOVA, Chi-square Test) in SPSS.	3	
Unit III	Financial Markets, Meaning, Classification, Money Market	2	Lecture Method, PPT Seminar, Test
	Money Market, Capital Market, Meaning, features, objectives	2	
	Components of Money market-Capital Market- Primary Market and Secondary Market	2	
	Methods of New Issues, Role and functions of Stock Exchange	3	
	SEBI, NSE, BSE, Mutual Funds, Concepts and types	3	
	An overview of Block chain, Cryptocurrency and Bitcoin	3	
Unit IV	Migration: Meaning -Types – Internal Migration: Factors affecting Internal Migration	3	Lecture Method, PPT Seminar, Test
	Factors retarding Internal Migration – Effects of Migration	3	
	International Migration: Factors affecting International Migration	3	
	Brain Drain – Factors leading to Brain Drain – Measures to reduce Brain Drain-	2	
	Urbanisation: Factors responsible for Urbanisation	2	
	Problems of Urbanisation – Suggestions	2	

Unit V	Welfare Schemes of India: RUSA and its salient features	3	Lecture Method, PPT Seminar, Assignment
	PM Kisan Samman Nidhi Yojana (PMKSNY), Prime Minister Jan Dhan Yojana (PMJDY)	3	
	Direct Benefit Transfer Scheme	3	
	Prime Minister Jan Dhan Yojana (PMJDY)	3	
	National Education Policy-2020	3	
	Total	75	

Course Learning Outcomes:

At the end of the course, the students will able to:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Describe economics through Thirukkural	K2
CLO-2	Explain MS-Excel and SPSS with statistics	K2
CLO-3	Express knowledge about financial markets	K2
CLO-4	Recognise the migration and urbanisation	K2
CLO-5	Summarize welfare schemes of Government	K2

Mapping of CLOs with PSOs

#	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CLO 1	3	3	3	3	3
CLO 2	3	3	3	3	3
CLO 3	3	3	3	3	3
CLO 4	3	3	3	3	3
CLO 5	3	3	3	3	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance Application – 3, Intermediate Level - 2, Basic Level – 1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Unit	CLOs	K-Level	Section – A Short Answer		Section – B (Either or Choice)		Section – C (Open Choice)	
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
I	CLO-1	K2	1	K1	1	K2/K2	1	K1
II	CLO-2	K2	1	K1	1	K2/K2	1	K1
III	CLO-3	K2	1	K1	1	K2/K2	1	K1
IV	CLO-4	K2	1	K1	1	K2/K2	1	K1
V	CLO-5	K2	1	K1	1	K2/K2	1	K1
No. of questions to be asked			5		5		5	
No. of question to be answered			5		5		3	
Marks for each question			2		7		10	
Total marks for each			10		35		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

Distribution of Section-wise Marks with K Levels

K Levels	Section – A (No Choice)	Section – B (No Choice)	Section – C (Either or)	Total Marks	% of Marks without choice	Consolidated %
K1	10	-	50	60	46.15	100
K2	-	70	-	70	53.85	
Total Marks	10	35	50	130	100.00	100%

DEPARTMENT OF ECONOMICS				Class: II – M.A. Economics				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/ Week	CIA	Ext	Total
III	NME II	23P3VSEN2	BUDGET AND FINANCIAL ADMINISTRATION	2	2	25	75	100
Nature of Course								
Skill Oriented		✓	Employability Oriented		Entrepreneurship Oriented			

Course Objectives:

1. To gain knowledge on budget audits procedures
2. To understand the sources of revenue to the centre, state and local governments
3. To educate constitutional provisions and centre- state financial relations

Unit	Description	Hours	K-Level	CLO
I	Introduction Meaning and Definition of Budget - Importance of the Budget - The Essential Features of the Budget - Budgetary Policy - Balanced and Unbalanced Budget.	6	K1	1
II	Budgetary Procedure Budgetary Procedure - Preparation of the Budget - Rules to be followed in the Preparation of the Budget - Framing of the Budget.	6	K1	2
III	Enactment of the Budget Enactment of the Budget- The Voting of the Budget - Execution of the Budget Parliamentary Control Over Finance Financial Administration - Guiding Principles of Financial Administration.	6	K2	3
IV	Local Finance Meaning of Local Finance - GRAM Panchayats (Village Panchayats) - PanchayatSamiti (Panchayat Union) - ZilaParishad (District Board) Municipalities - Municipal Corporation - Finances of Local Bodies.	6	K2	4
V	Federal Finance Meaning of Federal Finance - Principles of Federal Finance - Constitutional Provisions-Allocation of Revenues between Centre and States - Sources of Revenue - Conflicts between the Centre and the States in Federal Finance	6	K2	5

Books for Study:

1. S.Sankaran, "Fiscal Economics", 2010, Margham Publications, Chennai.
2. M. Maria John Kennedy, Public Finance, (2012) - PHI learning Private Ltd, New Delhi.

Books for References:

1. Musgrave R.A. & Musgrave P.B. "Public Finance in Theory and Practice", (1976), McGraw Hill,
2. Kogakusha, Tokyo.
3. Hajela T.N., "Public Finance", 2015, Ane Books Private Limited, New Delhi.
4. Sankaran S. "Fiscal Economics", 2016, Margham Publications, Chennai.
5. N. Radhakrishnan., "Public Finance-Theory and Approach", (2013), Vrindha Publications (P) Ltd Delhi.

Web Resources:

1. Richard Musgrave, <https://www.google.co.in/search/public+finance+in+theory+and+practice>, www.ebooklobby.com
2. <http://ebooks.kluweronline.com>
3. [https://elsevier.com>books](https://elsevier.com/books)

Rationale for Nature of the course

Finance is the life blood of economic system. Financial administration is an important ingredient in the fiscal activities of the state. There is always a constraint in mobilizing the noted the expenditure are always ahead than that of revenue. Therefore there is an imperative need to consider the deficit to be compensated through sources of income. In this context the understanding of budget, and its procedures and the fiscal instruments to attain the socio economic goals by using efficient and ideal financial management techniques is the need of the hour.

Activities having direct bearing on Skill development / Employability Entrepreneurship

Students are asked to assess the sources of revenue and the heads of expenditures for his/her family for a period of three months. Suppose it he or she finds deficit/surplus, how the funds are being generated or borrowed and used respectively.

Pedagogy

Lecture method, PPT, Quiz, Group discussion, Seminar, Interaction, OOC.

Course Designer(s):

Dr.P.Kannan

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Meaning and Definition of Budget	1	Lecture Method, PPT Seminar, Quiz, Test
	Importance of the Budget	1	
	The Essential Features of the Budget	1	
	Budgetary Policy	1	
	Balanced	1	
	Unbalanced Budget.	1	
Unit II	Budgetary Procedure	1	Lecture Method, PPT Seminar, Quiz, Test, Group Discussion
	Preparation of the Budget	2	
	Rules to be followed in the Preparation of the Budget	2	
	Framing of the Budget.	1	
Unit III	Enactment of the Budget	1	Lecture Method, PPT Seminar, Quiz, Test
	The Voting of the Budget	2	
	Execution of the Budget Parliamentary Control Over Finance Financial Administration	2	
	Guiding Principles of Financial Administration.	1	
Unit IV	Meaning of Local Finance	1	Lecture Method, PPT Seminar, Quiz, Test
	Gram Panchayats (Village Panchayats)	1	
	PanchayatSamiti (Panchayat Union)	1	
	ZilaParishad (District Board) Municipalities	1	
	Municipal Corporation	1	
	Finances of Local Bodies.	1	
Unit V	Meaning of Federal Finance	1	Lecture Method, PPT Seminar, Quiz, Assignment
	Principles of Federal Finance	1	
	Constitutional Provisions	1	
	Allocation of Revenues between Centre and States	1	
	Sources of Revenue	1	
	Conflicts between the Centre and the States in Federal Finance	1	
	TOTAL	30	

Course Learning Outcomes:

At the end of the course, the student will be able to:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Enable the student to know the contents of the budget	K1,K2
CLO-2	Analyse the budgetary procedure and its applications	K1,K2
CLO-3	Implement the principles and financial administration	K1,K2
CLO-4	Suggest new source of revenue to the local bodices	K1,K2
CLO-5	Improve the financial relationship between the central and state Government	K1,K2

K1- Remembering **K2-** Understanding

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5
CLO-1	3	3	1	3	2
CLO-2	3	3	1	3	2
CLO-3	3	3	2	3	2
CLO-4	2	3	1	3	2
CLO-5	3	3	1	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	1	3	3	2	2
CLO2	2	3	2	3	2	3
CLO3	3	2	1	2	3	2
CLO4	2	3	3	1	3	3
CLO5	3	2	2	2	1	2

Advance application– 3, Intermediate level–2, Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)	Section D(Open Choice)
			MCQs		Short answers			
			No. of Questions	K-Level	No. of Questions	K- Level		
1	CLO 1	K1,K2	2	K1,K2	1	K1	2(K1,K2)	1(K2)
2	CLO 2	K1,K2	2	K1,K2	1	K2	2(K1,K2)	1(K2)
3	CLO 3	K1,K2	2	K1,K2	1	K2	2(K1,K2)	1(K2)
4	CLO 4	K1,K2	2	K1,K2	1	K1	2(K1,K2)	1(K2)
5	CLO 5	K1,K2	2	K1,K2	1	K2	2(K1,K2)	1(K2)
No. of Questions to be asked			10		5		10	5
No. of Questions to be answered			10		5		5	3
Marks for each question			1		2		5	10
Total marks for each			10		10		25	30

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Total Marks	% of Marks with choice	Consolidated
K1	6	14	-	20	31.25	
K2	-	14	30	44	68.25	
Total Marks	6	28	30	64	100	

DEPARTMENT OF ECONOMICS				Class: II - M.A				
Sem	Course type	Course code	Course title	Credits	Contact hours/ week	CIA	Ext.	Total
III	Internship	23P3VINTR	INTERNSHIP	2	-	-	-	-

Nature of Course					
Skill Oriented		Employability Oriented	✓	Entrepreneurship Oriented	

Course Objectives:

1. To motivate students to take up internship in research institutions / industry.
2. To develop the employability of students.
3. To promote entrepreneurial tendencies among students.

During the second semester vacation, students shall undertake internship for a minimum period of two weeks and submit a report and certificate from the company / industry / institution offering internship.

At the end of the internship, the students will be able to

CLOs	Course Learning Outcomes	K level
CLO 1	Work independently and as a team in mission critical projects in real-time	K4
CLO 2	Develop into a critical thinker and solve every day problems in the industry.	K5
CLO 3	Learn and analyze problems faced by the industry and workforce at large.	K4
CLO 4	Survey the job market / understand entrepreneurial opportunities / research opportunities available to them.	K2
CLO 5	Communicate precisely and accurately with team members and supervisors.	K3

Mapping of CLOs with PSOs

#	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CLO 1	3	3	3	3	3
CLO 2	3	3	3	3	3
CLO 3	3	3	3	3	3
CLO 4	3	3	3	3	3
CLO 5	3	3	3	3	3

Mapping of CLOs with Pos

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3, Intermediate level –2, Basic level–1

Valuation schema for Internship

The student will be graded on a seven point scale with corresponding GPAs as mentioned below.

Grade	GPA
Outstanding	10
Excellent	9
Very Good	8
Good	7
Average	6
Below average	5
Reappearance	1-4

DEPARTMENT OF ECONOMICS				Class: II - M.A. ECONOMICS				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/ Week	CIA	Ext	Total
IV	CC	23P4VCCT10	INTERNATIONAL ECONOMICS	5	6	25	75	100
Nature of Course								
Skill Oriented		✓	Employability Oriented		Entrepreneurship Oriented			

Course Objectives:

1. To make the students to understand theories of International Trade.
2. To understand the concept of balance of payments and equilibrium in BOP and to know the functioning of international institutions and its role.

Unit	Description	Hours	K-Level	CLO
I	Theories of Trade - I Pure Theory of International Trade Comparative Cost Theory-Refinements of Comparative Cost Theory Modern Theory of Factor Endowments-Leontief Paradox- Factor price equalization theorem- Factors Intensity Reversal: The Stolper-Samuelson Theorem and the Rybezynski Theorem.	18	K2	1
II	Theories of Trade-II Recent Theories of International Trade Kravi's Theory of Availability - Lindar's Theory of Volume of Trade and demand pattern- Posner's Technological Gap Theory - Vernon's Product Cycle Theory- Kenen's Human capital theory- Intra- Industry Trade Theory of Imperfect Competition - Strategie Theory - External Economies and International Trade.	18	K3	2
III	Balance of Payment Balance of Payments Policies BOP Disequilibrium- Adjustment Mechanism: Elasticity Approach, Absorption approach and Monetary Approach -Expenditure changing monetary and fiscal policy - Monetary and Fiscal policies for internal and external balance: The Swan Model and Mundallian Model- Expenditure Switching Policies and Expenditure Reducing Policies - Foreign Trade Multiplier.	18	K3	3

IV	Foreign Aid Foreign Aid and MNCs. Foreign Aid - Types of Foreign aid - Advantages and Disadvantages - Factors determining foreign aid - Foreign Investment - Foreign Direct investment -Types of FDI-FDI Policy of India- Multinational Corporations- Features of Multinational Corporations -Advantages and Limitations of MNCs- MNCs and International Trade.	18	K4	4
V	Foreign Exchange Managing Foreign Exchange Risk Foreign exchange risk - Sources of foreign exchange risk - types of exchange rate risk - Transaction risk, Translation risk, Economic risk Measurement of Exchange Rate Risk-value-at-risk (VAR) model. Methods of managing foreign exchange risk - internal and external techniques- Forward contracts, Money market hedges, Currency futures, Currency Options, Currency swaps.	18	K5	5

Books for Study:

1. D.N. Dwivedi (2013) International Economics: Theory And Policy. Vikas Publishing House New Delhi
2. M.L.Jhingan (2016) International Economics, Vrindha Publications New Delhi

Books for References:

1. Francis Cherunillam (2004), International Economics (Tata McGraw Hill, New Delhi).
2. Paul Krugman and Maurice (2013), International Economics: Theory and Policy Obstfeld (New Delhi: Pearson).
3. J.N. Bhagwati (2003), Free Trade Today (Oxford University Press, New Delhi). State Integrated Board of Studies - Economics PG 20.

Web References:

1. <https://www.worldbank.org/en/country/eu>
2. <https://www.imf.org/en/Data>
3. <https://www.economagic.com/>

Rationale for Nature of the course

International trade has gone through a sea change after the introduction of new economic policy in the year 1991. To maintain the sufficient foreign exchange reserves in a country international trade is inevitable. In this regard the students are exposed to know about the various theories and balance of payment situations and exchange rate. It motivates the students to do international level trade activities in their future endeavours.

Activities having direct bearing on Skill development / Employability Entrepreneurship

Students are asked to compare the balance of payment position and to correct the exchange crisis through analysis of foreign exchange market and to access the role of MNCs in international trade.

Pedagogy

Lecture method, seminar, interaction, PPT, quiz, group discussion and OOC.

Course Designer(s):

1. Dr. P. Kannan

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Pure Theory of International Trade Comparative Cost Theory	4	Lecture Method, PPT Seminar, Test
	Refinements of Comparative Cost Theory Modern Theory of Factor Endowments	6	
	Leontief Paradox- Factor price equalization theorem	2	
	Factors Intensity Reversal: The Stolper-Samuelson Theorem and the Rybezynski Theorem.	6	
Unit II	Recent Theories of International Trade Kravi's Theory of Availability	3	Lecture Method Seminar Quiz
	Lindar's Theory of Volume of Trade and demand pattern	3	
	Posner's Technological Gap Theory - Vernon's Product Cycle Theory Kenen's Human capital theory- Intra- Industry Trade	4	
	Theory of Imperfect Competition	4	
	Strategic Theory - External Economies and International Trade.	4	
Unit III	Balance of Payments Policies BOP Disequilibrium-Adjustment Mechanism	2	Lecture Method Seminar Group discussion
	Elasticity Approach, Absorption approach and Monetary Approach	2	
	Expenditure changing monetary and fiscal policy	3	
	Monetary and Fiscal policies for internal and external balance	2	
	The Swan Model and Mundallian Model	3	
	Expenditure Switching Policies and Expenditure Reducing Policies	3	
	Foreign Trade Multiplier	3	
Unit IV	Foreign Aid and MNC's, Foreign Aids, Types of Aid, Advantages and disadvantages	5	Lecture Method, Seminar, PPT
	Factors determining foreign aid, Foreign Investment, Foreign Direct investment, Types of FDI	5	

	FDI Policy of India	2	
	Multinational Corporations- Features of Multinational Corporations	3	
	Advantages and Limitations of MNCs- MNCs and International Trade.	3	
Unit V	Managing Foreign Exchange Risk	2	Lecture Method, Seminar, OOC
	Sources of foreign exchange risk - types of exchange rate risk	3	
	Transaction risk, Translation risk, Economic risk	2	
	Measurement of Exchange Rate Risk-value-at-risk(VAR) model	4	
	Methods of managing foreign exchange risk – internal and external techniques	3	
	Forward contracts, Money market hedges, Currency futures, Currency Options, Currency swaps.	4	
Total		90	

Course Learning Outcomes:

At the end of the course, the students will be able to:

CLOs	Course Learning Outcomes	Knowledge Level
CLO–1	Understand Classical and modern theories of international trade	K2
CLO–2	Learn the recent theories in international trades	K3
CLO–3	Ability to know the concept of balance of payment of policy and to overcome the balance of payment of crisis	K3
CLO–4	Access the role of MNCs, foreign aid and FDI	K4
CLO–5	Understand the working of foreign exchange market	K5

Mapping of CLOs with PSOs

#	PSO–1	PSO–2	PSO–3	PSO–4	PSO–5
CLO–1	3	3	3	2	3
CLO–2	3	3	3	3	3
CLO–3	3	3	3	3	3
CLO–4	3	3	3	3	3
CLO–5	3	3	3	3	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	3	2	3	3
CLO2	3	2	3	2	3	3
CLO3	3	2	3	1	3	3
CLO4	3	2	3	2	3	3
CLO5	3	2	3	2	2	3

Advance application– 3, Intermediate level–2, Basic level–1

Blueprint for Semester Examination Learning Outcome Based Education (LOBE) & Assessment Summative Examination – Blue Print

Articulation Mapping-K Levels with Courses Learning Outcomes (CLOs)

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

K5 – Evaluate

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ECONOMICS				Class: II – M.A.				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/ Week	CIA	Ext	Total
IV	CC	23P3VCCT11	DEVELOPMENT ECONOMICS	4	6	25	75	100
Nature of Course								
Skill Oriented			Employability Oriented	✓	Entrepreneurship Oriented			

Objectives:

1. To deal the planning techniques for economic development.
2. Tracing the evolution of theories of economic development
3. To impart ideas on economic development and economic growth and its determinants and to familiarize the students about the index of measuring economic development
4. To obtain knowledge about classical, Neo-classical Development theories and growth models.

Unit	Description	Hours	K-level	CLO
I	<u>INTRODUCTIONCONCEPTUALIZING DEVELOPMENT</u> Introduction Conceptualizing development: (a) GNP as development indicator (b) Sen's capabilities approach to development: The Human Development Index- The structural characteristics of developing economies- Factors of development: (a) Capital accumulation (b) Labour (c) Natural resources (d) Technological Progress (e) Social institutions cultural values and entrepreneurial ability.	18	K2	1
II	<u>THEORIES OF DEVELOPMENT AS GROWTH</u> Theories of Development as growth: (a) Harrod-Domar model(b) Rostow's stages of growth theory (c) Lewis theory (d) balanced and unbalanced growth (e) Neo classical growth theory –Solow Model.	18	K3	2
III	<u>POVERTY, INEQUALITY AND HUMAN CAPITAL MEASUREMENT</u> Poverty, Inequality and Human Capital Measurement of inequality and poverty-Inverted –U hypothesis - Cause of inequality- Investing in education and health-the human capital approach Education and Development (a) social and private benefits of education- (b) education, inequality and poverty (c) Women's education and development Health system in development (a) health and productivity b) financing health system in developing economics (c) Gender perspective in health care.	18	K3	3

IV	<u>AGRICULTURE AND RURAL DEVELOPMENT</u> Agriculture and Rural Development The role of agriculture in development- Agricultural policy: (a) agricultural taxation (b) pricing policy- Risk aversion and uncertainty in subsistence farming-sharecropping and interlocking factor markets- Rural urban migration –Todaro model –Rural credit markets (a) providers and characteristics (b) theories of informed credit markets: lender’s monopoly and default collateral.	18	K4	4
V	<u>POLICIES FOR MARKET DEVELOPMENT</u> Policies for development Market and the state in development:(a) The Washington consensus components and critical evaluation (b) The role of state in development (c) market failure state failure and development- Trade Policy in development : (a) import substitution (b) export promotion- Fiscal policy for development: (a) direct Vs indirect taxes (b) pattern and level of taxation.- Financial system in development: (a) the role of financial system in development (b) role of central banks (c) financial liberalization.	18	K5	5

Books for study:

1. Taneja M.L. Myer R.M(2010), “Economics of Development and Planning”, Vishal Publishing Company, Jalandhar.
2. Jhingan M.L. Jhingan B K.,2019 The Economics of Development and Planning.,42 ed.,Vrinda Publications
3. Agrawal, A.N., Indian Economy: Problems of Development and Planning

Books for References:

1. Michael P. Todaro and Stephen C. Smith (2004), Economic Development, Pearson Education, Singapore cha- 2, 6,7, 8.
2. Yujiro Hayami (2003), Development Economics: OxfordUniversity Press, New Delhi. Tamilnadu State Council for Higher Education 17.
3. Debraj Ray (2009), Development Economics, OxfordUniversity Press, New Delhi.

Web Resources

1. [https://economicsconcepts.com/human_development_index_\(hdi\).ht m](https://economicsconcepts.com/human_development_index_(hdi).ht m)
2. <https://hdr.undp.org/data-center/human-development-index#/indicies/HDI>
3. <https://web.stanford.edu/~chadj/facts.pdf>

Rationale for Nature of the course

Development Economics Course is introduced to make the students to understand the development theories and growth models and the recent planning techniques adopted by the country.

Activities having direct bearing on Skill development / Employability Entrepreneurship

Students are asked to assess the HDI & PQLI by meeting the general public residing in their areas

Pedagogy

Lecture method, PPT, Quiz, Group discussion, Seminar, Interaction, OOC.

Course Designer(s):

Dr.S.Meenakshi

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Introduction Conceptualizing development	2	Chalk andTalk ,Lecture Method, PPT Seminar, Quiz, Test
	GNP as development indicator	4	
	Sen's capabilities approach to development:	4	
	The Human Development Index	2	
	The structural characteristics of developing economies	2	
	Factors of development	4	
Unit II	Harrod-Domar model	2	Lecture Method, Test, Seminar, Quiz
	Rostow's stages of growth theory	3	
	Lewis theory	3	
	balanced and unbalanced growth	4	
	Neo classical growth theory	2	
	Solow Model	3	
Unit III	Poverty, Inequality and Human Capital	3	Lecture Method, Seminar, Quiz, Test, Group Discussion
	Measurement of inequality and poverty	3	
	Inverted –U hypothesis	3	
	Cause of inequality	2	
	Investing in education and health	2	
	The human capital approach Education and Development	3	
	Women's education and development Health system in development	2	
Unit IV	The role of agriculture in development - Rural urban migration –Todaro model	4	Lecture Method, Seminar, Quiz, Test, PPT
	Agricultural policy: (a) agricultural taxation (b) pricing policy-	2	
	Risk aversion and uncertainty in subsistence farming-	4	
	Sharecropping and interlocking factor markets	4	
	Rural credit markets (a) providers and characteristics (b) theories of informed credit markets	2	
	Lender's monopoly and default collateral.	2	

Unit V	Policies for development Market and the state in development.	3	Lecture Method, Seminar, Quiz, Assignment, OOC
	The Washington consensus components and critical evaluation	4	
	The role of state in development	4	
	Trade Policy in development	2	
	Fiscal policy for development.	2	
	Financial system in development	3	
	Total	90	

Course Learning Outcomes:

At the end of the course, the students will be able to:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Distinguish between Economic Development and Economic Growth	K2
CLO-2	Demonstrate the goals for Sustainable Development	K3
CLO-3	Illustrate the Development Theories will help the Students to Compare the Development of the Countries in the World	K3
CLO-4	Appraise the Growth Models helped to formulate New Plans and Reforms for Economic Development	K4
CLO-5	Describe the Pros & Cons of Labour Intensive Technique and Capital Intensive Technique	K5

K2 - Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate.

Mapping of CLOs with PSOs

CLO	PSO – 1	PSO – 2	PSO – 3	PSO – 4	PSO – 5
CLO1	3	3	2	3	2
CLO2	3	3	2	3	3
CLO3	3	2	2	2	3
CLO4	3	3	2	3	2
CLO5	3	3	2	3	2

Mapping of CLOs with POs

CLO	PO – 1	PO – 2	PO – 3	PO – 4	PO – 5	PO – 6
CLO1	3	3	2	3	3	3
CLO2	3	3	2	3	3	3
CLO3	3	3	2	3	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance Application – 3, Intermediate Level - 2, Basic Level – 1

Blueprint for Semester Examination
Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print
Articulation Mapping-K Levels with Courses Learning Outcomes (CLOs)

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

K5-Evaluate

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ECONOMICS				Class: II - M.A				
Sem.	Course Type	Course code	Course title	Credits	Contact Hours/ week	CIA	Ext.	Total
IV	Project	23P4VPROV	PROJECT & VIVA-VOCE	8	8	25	75	100

Nature of Course					
Skill Oriented		Employability Oriented	✓	Entrepreneurship Oriented	

Course Objectives:

1. To motivate students to take up research projects in their field of interest.
2. To promote scientific temper and systematic approach to problem solving and research methodology.
3. To promote research writing aptitude among students.
 - a. During the fourth semester, students shall undertake a project work and submit the project report.

CLOs	Course Learning Outcomes	K level
CLO 1	Survey scientific literature available and identify gaps in existing studies	K1
CLO 2	Design a scientific study taking practical constraints into account	K2
CLO 3	Perform the scientific study taking practical constraints into account.	K3
CLO 4	Analyze the results.	K4
CLO 5	Communicate the findings based on ethical standards of reporting.	K3

Mapping of CLOs with PSOs

#	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CLO 1	3	3	3	3	3
CLO 2	3	3	3	3	3
CLO 3	3	3	3	3	3
CLO 4	3	3	3	3	3
CLO 5	3	3	3	3	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3, Intermediate level –2 , Basic level–1

Internal& External Valuation for Project

Internal	External
25 marks	75 Mark
Guide Evaluation: • 10 Marks for Students ability and interest • 10 Marks for Regularity and Punctuality • 5 Marks for Quality of the work and Presentation	Dept Evaluation: 25 (Min (No.) 50 % of faculty must be present) • 15 Marks for Presentation using ICT tools. • 10 Marks for Quality and Publications / Presentation in Seminar/ conferences External Evaluation: 50 • 20 Marks for the Report • 30 Marks for Presentation, Quality of work and Viva voce.

DEPARTMENT OF ECONOMICS					CLASS: II M.A ECO			
Sem.	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Major	23P4VECT6	ENTREPRENEURIAL DEVELOPMENT	3	6	25	75	100
Nature of Course								
Skill Oriented			Employability Oriented	✓	Entrepreneurship Oriented			

Objectives:

1. To understand the concept of Entrepreneurship
2. To understand the responsibilities and process of an entrepreneur
3. To empower the students with entrepreneurial skills.
4. To teach the entrepreneurial theory and their usages.
5. To provide the information about financial institutions.

Unit	Description	Hours	K-level	CLO
I	Unit I: Introduction Introduction of Concepts Concept of Entrepreneur – characteristics of an Entrepreneur – distinction between Entrepreneur & Manager – functions & Types of Entrepreneurs. Concept Entrepreneurial ship – Role in Economic Development, Women Entrepreneurship – functions, problems – Trade Related Entrepreneurship Assistance and Development for Women (TREAD).	18	2	1
II	Unit II: Entrepreneurial Growth and Motivation Entrepreneurial Growth Economic and Non-Economic Factors – Entrepreneurial Motivation – Theories : Maslow's Theory – Herzberg's Two Factor Theory – Entrepreneurial Development Programme – Importance, Objectives, Phases – Evaluation - Problems and Suggestions.	18	3	2
III	Unit III: Project Formulation and Project Report Projects & Entrepreneur Meaning – Identification – - Project Formulation: Meaning and Significance - stages of project formulation - Contents of a Project Report – Importance of project report – Planning Commission Guidelines.	18	3	3
IV	Unit IV: Project Appraisal Project Appraisal and Finance Concept - Methods of Appraisal- Need for Financial Planning – Source of Finance - Capital Structure – Capitalisation – Venture Capital.	18	4	4

V	Unit V:Institutional Finance Institutional Finance to Entrepreneurs: Industrial Development of India (IDBI),Industrial Finance Corporation of India (IFCI),Industrial Credit & Investment Corporation of India (ICICI) Unit Trust of India (UTI),State Financial Corporation's (SFCs),State Industrial Development Corporation (SIDCO) EXIM Bank of India- Institutional Support to Entrepreneur National Small Industries Corporation Ltd.(NSIC)- Small Industries Development Organisation (SIDO)- State Small Industries Development Corporations (SSICS)-Small Industries Service Institutes (SISI)- District Industries Centre (DICs).	18	5	5

Books for study:

1. Dr.L.Rengarajan, (2008), Entrepreneurial Development, Sree Renga Publications, Rajapalayam.
2. Dr.S.Theenathayalan (2016), Entrepreneurship, Vergal Publications.
3. Dr.S.S.Khanka (2011), Entrepreneurial Development, S.Chand& Company Ltd, Ram Nagar New Delhi. State Integrated Board of Studies – Economics PG 58.
4. Poornima M. Charantimath, (2007), Entrepreneurship Development and Small Business Enterprises, Pearson Education, New Delhi.

Books for References:

1. Vasant Desai, (2008), Dynamics of Entrepreneurial Development and Management, Himalaya Publishing House, New Delhi.
2. Robert D. Hisrich, Michael P. Peters and Dean A. Shepherd,(2007) Entrepreneurship, Tata McGraw Hill, New Delhi.
3. Khanka, S.S. (2007), Entrepreneurial Development, S.Chand& Company, New Delhi.

Web Resources

1. <https://www.startupindia.gov.in/content/sih/en/reources/l-d-listing.html>
2. <https://elearningindustry.com/entrepreneurship-and-elearning-top-5-elearning-options-newbie-entrepreneurs>

Rationale for Nature of the course

The course is designed to produce young entrepreneurs and to encourage them to start new business. The objective behind the course is to create job providers rather than job seekers.

Activities having direct bearing on Skill development / Employability Entrepreneurship

Students are given chance to attend skill development programmes sponsored by both central and state governments.

Pedagogy

Lecture method, PPT, Quiz, Group discussion, Seminar, Interaction, OOC.

Course Designer(s):

2. **Dr. V. Sriman Narayanan**

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Introduction of Concepts Concept of Entrepreneur, characteristics of an Entrepreneur	4	Lecture Method, PPT Seminar, Quiz, Test
	distinction between Entrepreneur & Manager, functions & Types of Entrepreneurs	5	
	.Concept Entrepreneurial ship, Role in Economic Development	3	
	Women Entrepreneurship , functions, problems, Trade Related Entrepreneurship Assistance and Development for Women (TREAD).	6	
Unit II	Entrepreneurial Growth Economic and Non-Economic Factors – Entrepreneurial Motivation	4	Lecture Method, Seminar, Quiz, Test
	Theories : Maslow’s Theory – Herzberg’s Two Factor Theory	4	
	Entrepreneurial Development Programme – Importance, Objectives	4	
	Phases – Evaluation - Problems and Suggestions.	6	
Unit III	Projects & Entrepreneur Meaning – Identification	3	Lecture Method, Seminar, Quiz, Test, Group Discussion
	Project Formulation: Meaning and Significance - stages of project formulation	6	
	Contents of a Project Report	4	
	Importance of project report – Planning Commission Guidelines.	5	
Unit IV	Project Appraisal and Finance Concept	3	Lecture Method, Seminar, Quiz, Test PPT
	Methods of Appraisal- Need for Financial Planning	4	
	Source of Finance - Internal and External Finance	4	
	Capital Structure – Capitalisation – Venture Capital.	7	
Unit V	Institutional Finance to Entrepreneurs: Industrial Development of India (IDBI),Industrial Finance Corporation of India (IFCI)	4	Lecture Method, Seminar, Quiz, Assignment, OOC
	Industrial Credit & Investment Corporation of India (ICICI) Unit Trust of India (UTI),State Financial Corporation’s (SFCs)	5	
	State Industrial Development Corporation (SIDCO) EXIM Bank of India- Institutional Support to Entrepreneur National Small Industries Corporation Ltd.(NSIC)	4	
	Small Industries Development Organisation (SIDO)- State Small Industries Development Corporations (SSICS)-Small Industries Service Institutes (SISI)- District Industries Centre (DICs).	5	
Total		90	

Course Learning Outcomes:

At the end of the course, the students will be able to:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Identify the entrepreneurial qualities.	K2
CLO-2	Predict the challenges and provide solution for them.	K3
CLO -3	Apply new projects for their Business	K3
CLO -4	To evaluate SWOT of an industry	K4
CLO-5	To approach the financial institutions for the new industrial ventures.	K5

K2 – Understand K3 – Apply K4 – Analyze K5 – Evaluate

Mapping of CLOs with PSOs

#	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5
CLO-1	3	3	3	3	2
CLO-2	3	3	3	3	3
CLO-3	3	2	3	2	3
CLO-4	3	3	3	3	2
CLO-5	3	3	3	3	2

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	3	2	3	2
CLO2	3	3	3	2	3	3
CLO3	3	2	3	1	3	3
CLO4	3	2	3	2	3	3
CLO5	3	2	3	2	2	3

Advance Application – 3, Intermediate Level - 2, Basic Level – 1

Blueprint for Semester Examination
Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print
Articulation Mapping-K Levels with Courses Learning Outcomes (CLOs)

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

K5 – Evaluate

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ECONOMICS				Class: II - M.A.				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/ Week	CIA	Ext	Total
IV	DEC6	23P4VECT6	HUMAN RESOURCE DEVELOPMENT	3	6	25	75	100
Nature of Course								
Skill Oriented			Employability Oriented		Entrepreneurship Oriented	✓		

Objectives:

1. To make the student understand acquire, develop, motivate, and utilize human resources to achieve organizational goals.
2. To enable students acquire knowledge on effective utilization of manpower and to maintain a harmonious employee-employer relationship among the work teams.

Unit	Description	Hours	K-Level	CLO
I	Introduction to Human Resource Management (HRM) Evolution of HRM - Objectives and Function of HRM – Role and Responsibilities of HR Manager – Relevance of HRM – Systems approach to HRM.	18	2	1
II	Recruitment and Selection Human Resource Planning: Purpose and Process – Recruitment and Selection: Source of Recruitment, Stages in Selection Process - Placement, Goals Analysis: Job Description and Job Specification.	18	3	2
III	Training and Development Training and Development: Training Needs, Training Methods, Application of Computers in Training, Developing Effective Training Programmes – Concept of HRD - Management Development Programmes.	18	3	3
IV	Performance Appraisal Concept and Objectives of Performance Appraisal – Process of Performance Appraisal - Criteria for Performance Appraisal - Benefits of Performance Appraisal - Limitation and Constraints – 360 Degree Performance Appraisal – Promotion-Degree, Transfer Air Separation: Promotion, Purpose, Principles, and Types; Transfer Reasons, Principles and Types; Separation: Lay-Off, Resignation, Dismissal, Retrenchment, Voluntary Retirement Scheme.	18	4	4

V	Compensation Management Compensation Management, Major Elements of Compensation Management – Incentives: Concepts, Types of Incentives; Incentive schemes in Indian Industries; Fringe Benefits - Discipline Grievance Redressal – Emerging Trends in HRM.	18	5	5

Books for Study:

1. Dessler, Gray, and BijuVarkkey,(2009) Human Resource Management, 11ed., Pearson Education, New Delhi.
2. Aswathappa K (2017) , Human Resource Management: Text & Cases ,8th Edition,, Tata McGraw-Hill Education

Books for References:

1. Rao, V.S.P (2010), Human Resource Management-Text & Cases, Excel Books, New Delhi.
2. David S. Decenzo and Stephen P. Robbins (2006), Personnel & Human Resource Management, 3edition, Prentice-Hall of India, New Delhi.
3. Dwivedi,R.S.(200) A Textbook of Human Resource Management, Vikas Publications, New Delhi.

Web Resources:

1. <https://www.shrm.org/>
2. <https://workforce.com/>
3. <https://www.hrexaminer.com/>

Rationale for Nature of the Course

Human Resource Development covers various aspects of HRM, recruitment and selection process, training and development of human resources, importance of performance appraisal and compensation management types. In order to develop human resources the above said concepts are very vital.

Activities having direct bearing on skill development/ Employability Entrepreneurship

The frequent industrial visits will help the students to understand the concepts of HRD.

Pedagogy

Lecture method, PPT, Quiz, Group discussion, Seminar, Interaction, OOC.

Course Designer:

Dr. R . Gopi

Course Schedule

Unit	Topics	Hours	Mode
Unit I	Evolution of HRM	2	Lecture Method, PPT Seminar, Quiz, Test
	Objectives and Function of HRM	4	
	Role and Responsibilities of HR Manager	5	
	Relevance of HRM	3	
	Systems approach to HRM.	4	
Unit II	Human Resource Planning: Purpose and Process	5	Lecture Method, Seminar, Quiz, Test
	Recruitment and Selection: Source of Recruitment,	4	
	Stages in Selection Process - Placement,	5	
	Goals Analysis: Job Description and Job Specification.	4	
Unit III	Training and Development: Training Needs,	3	Lecture Method, Seminar, Quiz, Test, Group Discussion
	Training Methods,	4	
	Application of Computers in Training,	3	
	Developing Effective Training Programmes	4	
	Concept of HRD - Management Development Programmes.	4	
Unit IV	Concept and Objectives of Performance Appraisal – Process of Performance Appraisal	4	Lecture Method, Seminar, Quiz, Test, PPT
	Criteria for Performance Appraisal - Benefits of Performance Appraisal - Limitation and Constraints, 360 Degree Performance Appraisal	4	
	Promotion-Degree, Transfer Air Separation: Promotion, Purpose, Principles, and Types;	4	
	Transfer: Reasons, Principles and Types;	3	
	Separation: Lay-Off, Resignation, Dismissal, Retrenchment, Voluntary Retirement Scheme.	3	
Unit V	Compensation Management, Major Elements of Compensation Management –	4	Lecture Method, Seminar, Quiz, Assignment OOC
	Incentives: Concepts, Types of Incentives;	4	
	Incentives schemes in Indian Industries;	4	
	Fringe Benefits - Discipline Grievance Redressal	3	
	Emerging Trends in HRM.	3	
	Total	90	

Course Outcomes (Cos):

At the end of the course, the students will be able to:

No.	Course Outcomes	K-Levels
CO1	Identify the outline of HRM and concepts therein.	K2
CO2	Employ the approaches in acquiring the human talents.	K3
CO3	Show the trends in training and developing the manpower acquired.	K3
CO4	Outline the methods to improve the performance.	K4
CO5	Explain the insight to motivate and retain the employees.	K5

K1 – Knowledge K2 – Understand K3 – Apply K4 – Analyze K5 – Evaluate

Mapping of CLOs with PSOs

CLO	PSO – 1	PSO – 2	PSO – 3	PSO – 4	PSO – 5
CLO1	3	3	3	3	2
CLO2	3	3	3	3	3
CLO3	3	2	3	2	3
CLO4	3	3	3	3	2
CLO5	3	3	3	3	2

Mapping of CLOs with POs

CLO	PO – 1	PO – 2	PO – 3	PO – 4	PO – 5	PO - 3
CLO1	3	3	3	3	3	3
CLO2	3	3	3	3	3	2
CLO3	3	3	3	3	3	3
CLO4	3	3	3	3	3	3
CLO5	3	3	3	3	3	3

Advance Application – 3, Intermediate Level - 2, Basic Level – 1

Blueprint for Semester Examination
Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print
Articulation Mapping-K Levels with Courses Learning Outcomes (CLOs)

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

K5 – Evaluate

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ECONOMICS				Class: II – M.A.				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/ Week	CIA	Ext	Total
IV	SE	23P4VSED2	TEACHING PROFESSIONAL COMPETENCY	2	4	25	75	100
Nature of Course								
Skill Oriented			Employability Oriented	✓	Entrepreneurship Oriented			

Objectives:

1. To enable the students to acquire knowledge related to know about competitive examination.
2. To help the students to have reason and think aptitude, communication and apply it in real terms.

Unit	Description	Hours	K-Level	CLO
I	Research Aptitude Research: Meaning, Types, and Characteristics, Positivism and Post- positivistic approach to research - Methods of Research: Experimental, Descriptive, Historical, Qualitative and Quantitative methods -Steps of Research - Thesis and Article writing: Format and styles of referencing - Application of ICT in research - Research ethics.	12	2	1
II	Communication Communication: Meaning, types and characteristics of communication - Effective communication: Verbal and Non-verbal, Inter-Cultural and group communications, Classroom communication - Barriers to effective communication - Mass-Media and Society.	12	3	2
III	Higher Education System Institutions of higher learning and education in ancient India - Evolution of higher learning and research in Post Independence India - Oriental, Conventional and Non-conventional learning programmes in India - Professional, Technical and Skill Based education - Value education and environmental education - Policies, Governance, and Administration.	12	3	3
IV	Mathematical Reasoning and Aptitude Types of reasoning - Number series, Letter series, Codes and Relationships - Mathematical Aptitude (Fraction, Time & Distance, Ratio, Proportion and Percentage, Profit and Loss, Interest and Discounting, Averages etc).	12	4	4

V	Data Interpretation Sources, acquisition and classification of Data - Quantitative and Qualitative Data - Graphical representation (Bar-chart, Histograms, Pie-chart, Table-chart and Line-chart) and mapping of Data - Data Interpretation - Data and Governance.	12	5	5

Books for Study:

1. Rashmi Singh and Asim Khan (2019), UGC-NET Paper – I, Disha Publication, New Delhi.
2. Dr.Usha Rani Jain (2018), UGC-NET, Mital Books India Ltd., New Delhi.
3. Trueman's UGC NET Paper I (2023), Danika Publishing Company, New Delhi.

Books for References:

1. Madan KVS ((2019), NTA-UGC NET/SET/JRF – Teaching and Research Aptitude, Pearson India Education Services Pvt. Ltd., Noida.
2. NTA UGC Paper I for NET/SET/JRF – Teaching and Research Aptitude (2023), Oxford Publication, New Delhi.

Web Resources:

1. <https://www.latestcarernews.com/ugc-net-paper-1/>
2. <https://www.free-ebooks.net/teachers-resources/UGC-NET-Exam-Complete->
3. <https://www.anujjindal.in/ugc-net-jrf-paper-1-free-material/>
4. <https://www.adda247.com/teaching-jobs-exam/ugc-net-study-notes/>
5. <https://testbook.com/ugc-net-paper-1>

Rationale for Nature of the Course

By providing a comprehensive overview of professional competency skill education, experience, skills, achievements, and commitment to continuous learning, students can effectively justify their professional competency in a specific skill or subject.

Activities having direct bearing on skill development/ Employability Entrepreneurship

The regular group discussion, mock test and interview will help the students to learn the nuances of the professional competency.

Pedagogy

Lecture method, PPT, Quiz, Group discussion, Seminar, Interaction, OOC.

Course Designer:

Dr.P.Kannan

Dr.R.Gopi

Dr.V.Sriman Narayanan

Dr.S.Karthikeyan

Dr.S.Meenakshi

Course Schedule

Unit	Topics	Hours	Mode
Unit I	Research: Meaning, Types, and Characteristics, Positivism and Post- positivistic approach to research	3	Lecture Method, PPT Seminar, Quiz, Test
	Methods of Research: Experimental, Descriptive, Historical, Qualitative and Quantitative methods	3	
	Steps of Research - Thesis and Article writing: Format and styles of referencing	3	
	Application of ICT in research - Research ethics.	3	
Unit II	Communication: Meaning, types and characteristics of communication	3	Lecture Method, Seminar, Quiz, Test
	Effective communication: Verbal and Non-verbal communication	3	
	Inter-Cultural and group communications	3	
	Classroom communication, Barriers to effective communication - Mass-Media and Society	3	
Unit III	Institutions of higher learning and education in ancient India	3	Lecture Method, Seminar, Quiz, Test Group Discussion
	Evolution of higher learning and research in Post Independence India - Oriental, Conventional and Non-conventional learning programmes in India	3	
	Professional, Technical and Skill Based education, Value education and environmental education	3	
	Policies, Governance, and Administration	3	
Unit IV	Types of reasoning - Number series	2	Lecture Method, Seminar, Quiz, Test PPT
	Letter series, Codes and Relationships	2	
	Mathematical Aptitude (Fraction, Time & Distance)	4	
	Mathematical Aptitude (Ratio, Proportion and Percentage Profit and Loss, Interest and Discounting, Averages etc.)	4	
Unit V	Sources, acquisition and classification of Data	3	Lecture Method, Seminar, Quiz, Assignment OOC
	Quantitative and Qualitative Data	3	
	Graphical representation (Bar-chart, Histograms, Pie-chart, Table-chart and Line-chart)	3	
	Mapping of Data, Data Interpretation, Data and Governance.	3	
Total		60	

COURSE OUTCOMES:

At the end of the course, the student will be able to:

	Course Outcome	K-level
CO1	Describe the research, types, characteristics, methods of research	K2
CO2	Demonstrates the communication, effective communication classroom communication	K3
CO3	Show the Higher Educational Institutions, higher learning and research	K3
CO4	Test the mathematical aptitude for professional competency	K4
CO5	Summarize quantitative and qualitative data classification and interpretation	K5

K2 – Understand K3 – Apply K4 – Analyze K5 – Evaluate

Mapping of CLOs with PSOs

CLO	PSO – 1	PSO – 2	PSO – 3	PSO – 4	PSO – 5
CLO1	3	3	3	3	2
CLO2	3	3	3	3	3
CLO3	3	2	3	2	3
CLO4	3	3	3	3	2
CLO5	3	3	3	3	2

Mapping of CLOs with POs

CLO	PO – 1	PO – 2	PO – 3	PO – 4	PO – 5	PO – 6
CLO1	3	3	3	3	3	3
CLO2	3	3	3	3	3	3
CLO3	3	3	3	3	3	3
CLO4	3	3	3	3	3	3
CLO5	3	3	3	3	3	3

Advance Application – 3, Intermediate Level - 2, Basic Level – 1

Blueprint for Semester Examination
Learning Outcome Based Education (LOBE) & Assessment
Summative Examination – Blue Print

Articulation Mapping-K Levels with Courses Learning Outcomes (CLOs)

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

K5 – Evaluate

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

DEPARTMENT OF ECONOMICS				Class: II – M.A.				
Sem	Course type	Course Code	Course title	Credit	Contact hours/ week	CIA	Ext.	Total
IV	Extension	23P4VEXTN	EXTENSION ACTIVITY	1	-	-	-	-

Nature of Course					
Skill Oriented	✓	Employability Oriented		Entrepreneurship Oriented	

Course Objectives:

1. To motivate students to take up community driven activities and projects.
2. To develop the societal awareness of students.
3. To promote environmental, sustainability and G20 High-Level Principles on Lifestyles for Sustainable Development (Life) among students.

During the duration of the programme, students shall undertake extension activities for a minimum duration of 15 hours including preparation and submit a work diary and report of activities along with certificates (if any) from trusts/ NGOs/ public offices / schools.

At the end of the programme, the students will be able to

CLOs	Course Learning Outcomes	K level
CLO 1	Work independently and as a team in extension activities and community projects	K4
CLO 2	Develop into dutiful and morally upright citizens of the country with an understanding of the problems of the society	K5
CLO 3	Suggest and implement out of the box solutions to the problems of the society from their domain knowledge and through their learning.	K4
CLO 4	Survey and understand the problems of the society and humanity as a whole.	K2
CLO 5	Communicate the problems of the society to civil administration/government forums for finding solutions to the problems of the locality.	K3

Mapping of CLOs with PSOs

#	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CLO 1	3	3	3	3	3
CLO 2	3	3	3	3	3
CLO 3	3	3	3	3	3
CLO 4	3	3	3	3	3
CLO 5	3	3	3	3	3

Mapping of CLOs with POs

#	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3, Intermediate level –2 , Basic level–1

Valuation Schema for Extension Activity

The student will be graded on a seven point scale with corresponding GPAs as mentioned below.

Grade	GPA
Outstanding	10
Excellent	9
Very Good	8
Good	7
Average	6
Below average	5
Reappearance	1-4



The Madura College (Autonomous), Madurai – 625 011
PG Department of Economics

Programme Structure

Semester	Course Code	Title of the Course	Hours	Credits	Nature of Course(Employability/ Entrepreneurship/ Skill Development)			Scope of Focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/New
					Empl	Ent	Skill	Local	National	Global	
I	23P1VCCT1	Advanced Micro Economics	6	5			✓		✓		New
	23P1VCCT2	Indian Economic Development and Policy	6	5			✓		✓		New
	23P1VCCT3	Statistics for Economists	6	4			✓		✓		New
	23P1VECT1A	i) Modern Economic Thought	5	3			✓		✓		New
	23P1VECT1B	ii) Rural Economics					✓		✓		New
	23P1VECT2A	i) Regional Economics (or)	5	3			✓		✓		New
	23P1VECT2B	ii) Welfare Economics					✓		✓		New
	23P1VSED1	Business Communication	2	2	✓					✓	New
II	23P2VCCT4	Monetary Economics	6	5			✓			✓	New
	23P2VCCT5	Labour Economics	6	5	✓				✓		New
	23P2VCCT6	Mathematical Economics	6	4			✓		✓		40%
	23P2VECT3A	i) Gender Economics (or)	5	3	✓				✓		25%
	23P2VECT3B	ii) Managerial Economics			✓				✓		90%
	23P2VECT4A	i) Resource Economics (or)	5	3	✓				✓		New
	23P2VECT4B	ii) Economics of Climate Change			✓				✓		New
	23P2VSEN1	Indian Economic Development (NME 1)	2	2	✓				✓		New

Emp- Employability; Ent- Entrepreneurship; Skill- Skill Development

Semester	Course Code	Title of the Course	Hours	Credits	Nature of Course(Employability/ Entrepreneurship/ Skill Development)			Scope of Focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/New
					Empl	Ent	Skill	Local	National	Global	
III	23P3VCCT7	Advanced Macro Economics	6	5	✓				✓		90%
	23P3VCCT8	Public Economics	6	5	✓				✓		25%
	23P3VCCT9	Research Methodology	6	4	✓				✓		20%
	23VECT5	Health Economics	5	3	✓					✓	60%
	23P3VMDC1	Dimensions of Economics	5	3	✓				✓		60%
	23P3VSEN2	Budget and Financial Administration (NME2)	2	2			✓		✓		New
	23P3VINTR	Internship/Industrial Activity	-	2	✓				✓		New
IV	23P4VCCT10	International Economics	6	5			✓			✓	New
	23P4VCCT11	Development Economics	6	4	✓				✓		75%
	23P4VPROV	Project with Viva-voce	8	8	✓				✓		New
	23P4VECT6	i) Entrepreneurial Development (or)	6	3	✓				✓		60%
		ii) Human Resource Development			✓				✓		New
	23P4VSED2	Teaching Professional Competency	4	2	✓				✓		New
	23P4VEXTN	Extension Activity	-	1			✓		✓		New

Emp- Employability; Ent- Entrepreneurship; Skill- Skill Development



DEPARTMENT OF COMMERCE

Revised Curriculum

TAMILNADU STATE COUNCIL FOR HIGHER EDUCATION (TANSCH)

(Choice Based Credit system with Outcome Based Education)

Academic Year 2023-2024 onwards

III and IV semesters (B. Com.)

*(General/Professional Accounting/ Banking & Insurance/
Financial Marketing Analytics)*

III and IV semesters (M. Com.)



The Madura College (Autonomous), Madurai – 625 011
PG & Research Department of Commerce
II B Com (General) Programme Structure

Semester	Course Code	Title of the Course	Credit	Hours	Nature of Course(Employability/ Entrepreneurship/ Skill Development)			Scope of Focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/ New
					Empl	Ent	Skill	Local	National	Global	
III	23U3KCCT5	Corporate Accounting - I	5	5			Yes		Yes		60%
	23U3KCCT6	Company Law	5	5			Yes		Yes		20%
	23U3KGET3 (General)	A. <i>Business Mathematics and Statistics</i>	3	3			Yes	Yes			40%
		B. Business Legislation					Yes		Yes		New (80%)
		C. E-Commerce				Yes				Yes	20%
	23U3KSED4 (General, PA, B&I)	Goods and Services Tax	2	2	Yes				Yes		No Change
	23U3KSED5 (General)	E-Commerce Applications	2	2	Yes					Yes	No Change
IV	23U4KCCT7	Corporate Accounting - II	5	5			Yes		Yes		New (80%)
	23U4KCCT8	Principles of Marketing	5	5	Yes			Yes			New (80%)

	23U4KGET4 (General)	A. Operations Research	3	3	Yes				Yes		30%
		B. Financial Services					Yes		Yes		New
		C. Consumerism and Consumer Protection					Yes		Yes		New
	23U4KSED6 (General, PA& B&I)	Labour Code	2	2			Yes		Yes		No Change
	23U4KSED7 (General)	Investment Analytics	2	2			Yes			Yes	20%
Total											

Emp- Employability; Ent- Entrepreneurship; Skill- Skill Development



The Madura College (Autonomous), Madurai – 625 011
PG & Research Department of Commerce
II B Com (Professional Accounting) Programme Structure

Semester	Course Code	Title of the Course	Credit	Hours	Nature of Course(Employability/ Entrepreneurship/ Skill Development)			Scope of Focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/ New
					Empl	Ent	Skill	Local	National	Global	
III	23U3KCCT5	Corporate Accounting - I	5	5			Yes		Yes		60%
	23U3KCCT6	Company Law	5	5			Yes		Yes		20%
	23U3AGET3 (PA)	A. <i>Business Mathematics and Statistics</i>	3	3			Yes	Yes			40%
		B. Spreadsheet for Business			Yes			Yes	Yes	Yes	20%
		C. Working Capital Management					Yes		Yes		New
	23U3KSED4 (General, PA, B&I)	Goods and Services Tax	2	2	Yes				Yes		No Change
	23U3ASED5 (PA)	Spreadsheet Operations (Lab)	2	2	Yes			Yes	Yes	Yes	20%
IV	23U4KCCT7	Corporate Accounting - II	5	5			Yes		Yes		New (80%)
	23U4KCCT8	Principles of Marketing	5	5			Yes		Yes		New (80%)

	23U4AGET4 (PA)	A. <i>Operations Research</i>	3	3			Yes		Yes		30%
		B. <i>Operations Management</i>					Yes		Yes		New
		C. R Programming			Yes					Yes	New
	23U4KSED6 (General, PA& B&I)	Labour Code	2	2			Yes		Yes		No Change
	23U4ASED7 (PA)	Accounting Standards	2	2			Yes		Yes		No Change
	Total										

Emp- Employability; Ent- Entrepreneurship; Skill- Skill Development



The Madura College (Autonomous), Madurai – 625 011
PG & Research Department of Commerce
II B Com (Banking & Insurance) Programme Structure

Semester	Course Code	Title of the Course	Credit	Hours	Nature of Course(Employability/ Entrepreneurship/ Skill Development)			Scope of Focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/ New
					Empl	Ent	Skill	Local	National	Global	
III	23U3KCCT5	Corporate Accounting - I	5	5			Yes		Yes		60%
	23U3KCCT6	Company Law	5	5			Yes		Yes		20%
	23U3IGET3 (B&I)	A. <i>Principles and Practices of General Insurance</i>	3	3	Yes				Yes		New (81%)
		B. Rural Banking and Micro Finance			Yes				Yes		New
		C. Introduction to Financial Markets			Yes				Yes		New
	23U3KSED4 (General, PA, B&I)	Goods and Services Tax	2	2	Yes				Yes		No Change
IV	23U3ISED5 (B&I)	Banking and Allied Law- I	2	2			Yes		Yes		No Change
	23U4KCCT7	Corporate Accounting - II	5	5			Yes		Yes		New (80%)
	23U4KCCT8	Principles of Marketing	5	5			Yes		Yes		New (80%)

	23U4IGET4 (B&I)	A. <i>Principles and Practices of Life Insurance</i>	3	3	Yes				Yes		75%
		B. Financial Services and Bancassurance			Yes				Yes		New
		C. Security Market Operations					Yes		Yes		New
	23U4KSED6 (General, PA& B&I)	Labour Code	2	2			Yes		Yes		No Change
	23U4ISED7 (B&I)	Banking and Allied Law-II	2	2			Yes		Yes		No Change
Total											

Emp- Employability; Ent- Entrepreneurship; Skill- Skill Development



The Madura College (Autonomous), Madurai – 625 011
PG & Research Department of Commerce
II B Com (Financial Marketing Analytics) Programme Structure

Semester	Course Code	Title of the Course	Credit	Hours	Nature of Course(Employability/ Entrepreneurship/ Skill Development)			Scope of Focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/ New
					Empl	Ent	Skill	Local	National	Global	
III	23U3KCCT5	Corporate Accounting - I	5	5			Yes		Yes		60%
	23U3KCCT6	Company Law	5	5			Yes		Yes		20%
	23U3IGET3 (B&I)	A. <i>Financial Markets</i>	3	3	Yes				Yes		New
		B. Financial Risk Management					Yes		Yes		New
		C. Financial Econometrics					Yes		Yes		New
	23UXSED4 (FMA)	NSE Learn to Trade (NLT)- II	2	2	Yes				Yes		New
IV	23U3XSED5 (FMA)	Mutual Funds	2	2		Yes			Yes		No Change
	23U4KCCT7	Corporate Accounting - II	5	5			Yes		Yes		New (80%)
	23U4KCCT8	Principles of Marketing	5	5			Yes		Yes		New (80%)
	23U4XGET4 (FMA)	A. Financial Securities and Derivatives	3	3	Yes				Yes		74%

		B. Debt Market &Valuation			Yes				Yes		New
		C. Global Capital Markets & Investment Banking			Yes				Yes		New
	23U4XSED6 (FMA)	Foreign Exchange & Currency Markets	2	2	Yes				Yes		No Change
	23U4XSED7 (FMA)	Fundamental and Technical Analysis	2	2	Yes				Yes		No Change
Total											

Emp- Employability; Ent- Entrepreneurship; Skill- Skill Development



The Madura College (Autonomous), Madurai – 625 011
PG & Research Department of Commerce
II M Com Programme Structure

Semester	Course Code	Title of the Course	Credit	Hours	Nature of Course(Employability/ Entrepreneurship/ Skill Development)			Scope of Focus (Local / National / Global developmental needs)			Percentage of Syllabus Revision/ New
					Empl	Ent	Skill	Local	National	Global	
III	23P3KCCT7	Taxation	5	6	Yes				Yes		50%
	23P3KCCT8	Research Methodology	5	6			Yes		Yes		20%
	23P3KCCT9	Computer Applications in Business	4	6	Yes				Yes		New
	23P3KMDC	Insurance, Actuarial Statistics and Economy	3	5			Yes		Yes		No Change
	23P3KECT5	A - Strategic Management	3	5			Yes			Yes	New
		B - International Financial Management					Yes			Yes	New
	23P3KSED3 (NME)	Marketing and Salesmanship	2	2			Yes	Yes			New
IV	23P4KCCT10	Corporate and Economic Laws	5	6			Yes		Yes		New
	23P4KCCT11	Human Resource Analytics	4	6	Yes					Yes	New (80%)
	23P4KPRJ	Project	8	8			Yes		Yes		No Change
	23P4KECT6	A- Organisational Behaviour	3	6			Yes		Yes		New
		B - Insolvency Law and Practice					Yes		Yes		New
	23P4KSED4	Commerce for Competitive Exams	2	4			Yes		Yes		New

Emp- Employability; Ent- Entrepreneurship; Skill- Skill Development



The Madura College- PG & Research Department of Commerce
II B.Com (General) Programme Structure TANSCHC CBCS with OBE -2023-24 onwards

III Semester						IV Semester					
Category			Course Name	Credit	Hrs	Category			Course Name	Credit	Hrs
Part I	Language	23U3TLAN3/ 23U3HLAN3/ 23U3SLAN3	Tamil /Hindi / Sanskrit - III	3	6	Part I	Language	23U4TLAN4/ 23U4HLAN4/ 23U4SLAN4	Tamil /Hindi / Sanskrit - IV	3	6
Part II		23U3NENG3	English -III	3	6	Part II		23U4NENG4	English -IV	3	6
Part III	Core 5	23U3KCCT5	Corporate Accounting - I	5	5	Part III	Core 7	23U4KCCT7	Corporate Accounting - II	5	5
	Core 6	23U3KCCT6	Company Law	5	5		Core 8	23U4KCCT8	Principles of Marketing	5	5
	GEC 3	23U3KGET3	A. <i>Business Mathematics and Statistics</i> B. Business Legislation C. E-Commerce	3	3		GEC 4	23U4KGET4	A. <i>Operations Research</i> B. Financial Services C. Consumerism and Consumer Protection	3	3
Part IV	SEC 4	23U3KSED4	Goods and Services Tax	2	2	Part IV	SEC 6	23U4KSED6	Labour Code	2	2
	SEC 5	23U3KSED5	E-Commerce Applications	2	2		SEC 7	23U4KSED7	Investment Analytics	2	2
		23U3EVST1	Environmental Studies	--	1			23U4EVST2	Environmental Studies	2	1
Add on-1		23U3KADD1	Principles and Practices of Co-operation	(2)	(2)	Add on-2		23U4KADD2	Event Managerial Skills	(2)	(2)
						Self -Study			Indian Constitution	(2)	--
Total				23	30	Total				25	30



The Madura College- PG & Research Department of Commerce
II B.Com (Professional Accounting) Programme Structure TANSCHC CBCS with OBE -2023-24 onwards

III Semester					IV Semester				
Part I	Language	Tamil /Hindi / Sanskrit - III	3	6	Part I	Language	Tamil /Hindi / Sanskrit - IV	3	6
Part II		English -III	3	6	Part II		English -IV	3	6
Part III	Core 5	Corporate Accounting- I	5	5	Part III	Core 7	Corporate Accounting- II	5	5
	Core 6	Company Law	5	5		Core 8	Principles of Marketing	5	5
	GEC 3	A. <i>Business Mathematics and Statistics</i> B. Spreadsheet for Business C. Working Capital Management	3	3		GEC 4	A. Operations Research B. <i>Operations Management</i> C. R programming	3	3
Part IV	SEC 4	Goods and Services Tax	2	2	Part IV	SEC 6	Labour Code	2	2
	SEC 5	Spreadsheet Operations (Lab)	2	2		SEC 7	Accounting Standards	2	2
		Environmental Studies		1			Environmental Studies	2	1
	Add on- 1	Principles and Practices of Co-operation	(2)	(2)		Add on-2	Event Managerial Skills	(2)	(2)
						Self-Study	Indian Constitution	(2)	
Total			23	30	Total			25	30



The Madura College- PG & Research Department of Commerce
II B.Com (Banking and Insurance) Programme Structure TANSCHC CBCS with OBE -2023-24 onwards

III Semester					IV Semester				
Part I	Language	Tamil /Hindi / Sanskrit - III	3	6	Part I	Language	Tamil /Hindi / Sanskrit - IV	3	6
Part II		English -III	3	6	Part II		English -IV	3	6
Part III	Core 5	Corporate Accounting- I	5	5	Part III	Core 7	Corporate Accounting- II	5	5
	Core 6	Company Law	5	5		Core 8	Principles of Marketing	5	5
	GEC 3	A. Principles and Practices of General Insurance B. Rural Banking and Micro Finance C. Introduction to Financial Markets	3	3		GEC 4	A. Principles and Practices of Life Insurance B. Financial Services and Bancassurance C. Security Market Operations	3	3
Part IV	SEC 4	Goods and Services Tax	2	2	Part IV	SEC 6	Labour Code	2	2
	SEC 5	Banking and Allied Law- I	2	2		SEC 7	Banking and Allied Law-II	2	2
		Environmental Studies	--	1			Environmental Studies	2	1
	Add on- 1	Principles and Practices of Co-operation	(2)	(2)		Add on-2	Event Managerial Skills	(2)	(2)
						Self-Study	Indian Constitution	(2)	--
Total			23	30	Total			25	30



The Madura College- PG & Research Department of Commerce
II B.Com (Financial Marketing Analytics) Programme Structure TANSCHC CBCS with OBE -2023-24
onwards

III Semester					IV Semester				
Part I	Language	Tamil /Hindi / Sanskrit - III	3	6	Part I	Language	Tamil /Hindi / Sanskrit - IV	3	6
Part II		English -III	3	6	Part II		English -IV	3	6
Part III	Core 5	Corporate Accounting - I	5	5	Part III	Core 7	Corporate Accounting -II	5	5
	Core 6	Company Law	5	5		Core 8	Principles of Marketing	5	5
	GEC 3	A. <i>Financial Markets</i> B. Financial Risk Management C. Financial Econometrics	3	3		GEC 4	A. <i>Financial Securities & Derivatives</i> B. Debt Market &Valuation C. Global Capital Markets & Investment Banking	3	3
Part IV	SEC 4	NSE Learn to Trade (NLT) - II	2	2	Part IV	SEC 6	Foreign Exchange & Currency Markets	2	2
	SEC 5	Mutual Funds	2	2		SEC 7	Fundamental and Technical Analysis	2	2
		Environmental Studies	--	1			Environmental Studies	2	1
	Add on- 1	Principles and Practices of Co-operation	(2)	(2)		Add on-2	Event Managerial Skills	(2)	(2)
						Self-Study	Indian Constitution	(2)	
Total			23	30	Total			25	30



The Madura College (Autonomous), Madurai-11
Post Graduate and Research Department of Commerce

II B Com (General, PA, B&I, FMA) Programme Structure
TANSCHC CBCS with OBE -2023-24 onwards

III Semester

Category	Course Type	Course Code	Course Name	Credit	Hrs
Part I	Language	23U3TLAN3/ 23U3HLAN3/ 23U3SLAN3	Tamil /Hindi / Sanskrit - III	3	6
Part II		23U3NENG3	English - III	3	6
Part III	Core 5	23U3KCCT5	Corporate Accounting - I	5	5
	Core 6	23U3KCCT6	Company Law	5	5
	GEC 3	23U3KGET3 (General)	A. Business Mathematics and Statistics B. Business Legislation C. E-Commerce	3	3
		23U3AGET3 (PA)	A. Business Mathematics and Statistics B. Spreadsheet for Business C. Working Capital Management		
		23U3IGET3 (B&I)	A. Principles and Practices of General Insurance B. Rural Banking and Micro Finance C. Introduction to Financial Markets		
		23U3XGET3 (FMA)	A. Financial Markets B. Financial Risk Management C. Financial Econometrics		
	SEC 4	23U3KSED4 (General, PA, B&I)	Goods and Services Tax	2	2
		23UXSED4 (FMA)	NSE Learn to Trade (NLT)- II (Lab)		
Skill Enhancement Course	SEC 5	23U3KSED5 (General)	E-Commerce Applications	2	2

		23U3ASED5 (PA)	Spreadsheet Operations (Lab)		
		23U3ISED5 (B&I)	Banking and Allied Law- I		
		23U3XSED5 (FMA)	Mutual Funds		
		23U3EVST1	Environmental Studies	--	1
Total				23	30
	Add On- 1	23U3KADD1	Principles and Practices of Co-operation	2	2

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General, PA, B&I, FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Core	23U3KCCT5	Corporate Accounting - I	5	5	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To understand about the pro-rata allotment and Underwriting of Shares
- To know the provisions of companies Act regarding Issue and Redemption of Preference shares and debentures
- To learn the form and contents of financial statements as per Schedule III of Companies Act 2013
- To examine the various methods of valuation of Goodwill and shares
- To identify the Significance of International financial reporting standard (IFRS)

Unit	Description	Hours	K-level	CLO
I	Issue of Shares Issue of Shares – Premium - Discount - Forfeiture - Reissue – Pro-rata Allotment Issue of Rights and Bonus Shares - Underwriting of Shares and Debentures – Underwriting Commission - Types of Underwriting.	15	Upto K2	CLO1
II	Issue & Redemption of Preference Shares & Debentures Redemption of Preference Shares–Provisions of Companies Act– Capital Redemption Reserve – Minimum Fresh Issue – Redemption at Par, Premium and Discount. Debentures: Issue and Redemption – Meaning – Methods – In-One lot–in Instalment – Purchase in the Open Market includes Ex Interest and Cum Interest - Sinking Fund Investment Method.	15	Upto K3	CLO2
III	Final Accounts Introduction – Final Accounts – Form and Contents of Financial Statements as Per Schedule III of Companies Act 2013 – Part I Form of Balance Sheet – Part II Form of Statement of Profit and Loss – Ascertaining Profit for Managerial Remuneration	15	Upto K3	CLO3

IV	Valuation of Goodwill & Shares Valuation of Goodwill – Meaning – Need for Valuation of Goodwill – Methods of Valuing Goodwill – Average Profit – Super Profit – Annuity and Capitalisation Method. Valuation of Shares – Need for Valuation of Shares – Methods of Valuation of Shares – Net Assets Method – Yield and Fair Value Methods.	15	Upto K4	CLO4
V	Indian Accounting Standards International Financial Reporting Standard (IFRS)– Meaning and its Applicability in India - Indian Accounting Standards – Meaning – Objectives – Significance – Procedures for Formulation of Standards – Ind AS – 1 Presentation of Financial Statement, Ind AS – 2 Valuation of Inventories, Ind AS – 7 Cash Flow Statement, Ind AS – 8 Accounting Policies, Changes in Accounting Estimate and Errors, Ind AS – 16 – Property, Plant & Equipment, Ind AS 38 – Intangible Assets Ind AS – 103, Business Combinations Ind AS 110, Consolidated Financial Statement. (Theory Only)	15	Upto K3	CLO5

Theory 20% & Problems 80%

Books for study:

1. S.P. Jain and N.L. Narang, Advanced Accounting Vol I, Kalyani Publication, New Delhi.
2. R.L. Gupta and M. Radha swamy, Advanced Accounts Vol I, Sultan Chand, New Delhi.
3. Broman, Corporate Accounting, Taxmann, New Delhi.
4. Shukla, Grewal and Gupta- Advanced Accounts VolII, S.Chand, New Delhi.
5. M.C.Shukla, Advanced accounting Vol I, S.Chand, New Delhi.

Books for References:

1. T.S. Reddy, A. Murthy – Corporate Accounting- Margham Publication, Chennai.
2. D.S.Rawat & Nozer Shroff, Students Guide To Accounting Standards ,Taxmann, New Delhi
3. Prof. Mukeshbramh butt, Devi, Corporate Accounting I, Ahilya Publication, Madhya Pradesh
4. Anil Kumar, Rajesh Kumar, Corporate Accounting I, Himalaya Publishing house, Mumbai.
5. Prasanth Athma, Corporate Accounting I, Himalaya Publishing house, Mumbai.

Web Resources

1. <https://www.tickertape.in/blog/issue-of-shares/>
2. <https://www.taxmann.com/bookstore/bookshop/bookfiles/chapter12valuationofgoodwillandshares.pdf>
3. <https://www.mca.gov.in/content/mca/global/en/acts-rules/ebooks/accounting-standards.html>

Rationale for Nature of the course: Familiarity and applicability of Company accounts and facilitates to pursue professional courses

Activities having direct bearing on Skill development

1. Assignment of Issues and redemption of shares with forfeiture
2. Exercises on Reconstruction of Companies with real cases

Pedagogy:

Chalk & Talk, Assignments, Test, Quiz & Exercises

Course Designers:

1. **Dr. K. Hema Malini**, Assistant Professor
2. **Dr. Y. Natarajan**, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Issue of Shares Issue of Shares – Premium - Discount - Forfeiture - Reissue – Pro-rata Allotment Issue of Rights and Bonus Shares	7	Chalk and Talk, Exercise, PPTs, Quiz / Seminar, & Test
	Underwriting of Shares and Debentures – Underwriting Commission - Types of Underwriting.	8	
II	Issue & Redemption of Preference Shares & Debentures Redemption of Preference Shares–Provisions of Companies Act– Capital Redemption Reserve – Minimum Fresh Issue – Redemption at Par, Premium and Discount.	7	Chalk and Talk, Exercise, PPTs, Quiz / Seminar, & Test
	Debentures: Issue and Redemption – Meaning – Methods – In-One lot–in Instalment – Purchase in the Open Market includes Ex Interest and Cum Interest - Sinking Fund Investment Method.	8	
III	Final Accounts Introduction – Final Accounts – Form and Contents of Financial Statements as Per Schedule III of Companies Act 2013	7	Chalk and Talk, Exercise, PPTs, Quiz / Seminar, & Test
	Part I Form of Balance Sheet – Part II Form of Statement of Profit and Loss – Ascertaining Profit for Managerial Remuneration	8	

IV	Valuation of Goodwill & Shares Valuation of Goodwill – Meaning – Need for Valuation of Goodwill – Methods of Valuing Goodwill – Average Profit – Super Profit – Annuity and Capitalisation Method.	7	Chalk and Talk, Exercise, PPTs, Quiz / Seminar, & Test
	Valuation of Shares – Need for Valuation of Shares – Methods of Valuation of Shares – Net Assets Method – Yield and Fair Value Methods.	8	
V	Indian Accounting Standards International Financial Reporting Standard (IFRS)–Meaning and its Applicability in India - Indian Accounting Standards – Meaning – Objectives – Significance – Procedures for Formulation of Standards – Ind AS – 1 Presentation of Financial Statement, Ind AS – 2 Valuation of Inventories	7	Chalk and Talk, Exercise, PPTs, Quiz / Seminar, & Assignment
	Ind AS – 7 Cash Flow Statement, Ind AS – 8 Accounting Policies, Changes in Accounting Estimate and Errors, Ind AS – 16 – Property, Plant & Equipment, Ind AS 38 – Intangible Assets Ind AS – 103, Business Combinations Ind AS 110, Consolidated Financial Statement. (Theory Only)	8	

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	K Level
CLO–1	Demonstrate and account for various entries to be passed in case of issue, forfeiture and reissue of shares and compute the liability of underwrites	Upto K2
CLO–2	Apply the accounting treatment of issue and redemption of preference shares and debentures	Upto K3
CLO–3	Construct Financial Statements applying relevant accounting treatments	Upto K3
CLO–4	Compute the value of goodwill and shares under different methods and assess its applicability	Upto K4
CLO–5	Make use of theoretical knowledge on all accounting in par with IFRS and IND AS	Upto K3

Mapping of CLOs with PSOs

_CLO	PSO–1	PSO–2	PSO–3	PSO–4	PSO–5	PSO–6
CLO–1	3	3	3	3	2	3
CLO–2	3	3	3	3	2	3
CLO–3	3	3	3	3	2	3
CLO–4	3	3	3	3	2	3
CLO–5	2	2	2	2	2	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	2	3
CLO2	3	3	3	3	2	3
CLO3	3	3	3	3	2	3
CLO4	3	3	3	3	2	3
CLO5	2	2	2	2	2	2

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model (Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K- Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K- Level	No. of Questions	K- Level	No. of Questions	K- Level	No. of Questions	K- Level
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General, PA, B&I, FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Core	23U3KCCT6	Company Law	5	5	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To know Company Law 1956 and Companies Act 2013
- To have an understanding on the formation of a company
- To understand the requisites of meeting and resolution
- To gain knowledge on the procedure to appoint and remove Directors
- To familiarize with the various modes of winding up

Unit	Description	Hrs	K-level	CLO
I	Introduction to Company law Companies Act 2013 – Definition of a Company, Characteristics of Company – Lifting or Piercing the Corporate Veil – Company Distinguished from Partnership and Limited Liabilities Partnerships – Classification of Companies – Based on Incorporation, Liability, Number of Members, Control.	15	Upto K2	CLO1
II	Formation of Company Formation of a Company – Promoter –Incorporation Documents e-filing – Memorandum of Association – Contents – Alteration – Legal Effects – Articles of Association - Certificate of Incorporation – Prospectus – Contents - Kinds – Liabilities – Share Capital – Kinds – Issue – Alteration – Dividend – Debentures.	15	Upto K3	CLO2
III	Meeting Meeting and Resolution – Types – Requisites – Voting & Poll – Quorum – Proxy - Resolution – Ordinary & Special - Audit & Auditors – Qualification, Disqualification, Appointment and Removal of an Auditor -	15	Upto K3	CLO3

IV	Management & Administration Management & Administration – Directors – Legal Position – Board of Directors – Appointment/ Removal – Disqualification – Director Identification Number – Directorships – Powers – Duties – Board Committees – Related Party Transactions – Contract by One Person Company – Insider Trading- Managing Director – Manager – Secretarial Audit – Administrative Aspects and Winding Up – National Company Law Tribunal (NCLT) – National Company Law Appellate Tribunal (NCLAT) – Special Courts.	15	Upto K4	CLO4
V	Winding up Meaning – Modes – Compulsory Winding Up – Voluntary Winding Up – Consequences of Winding Up Order – Powers of Tribunal – Petition for Winding Up – Role of Company Liquidator.	15	Upto K3	CLO5

Books for study:

1. N.D. Kapoor, Business Laws, Sultan Chand and Sons, Chennai
2. R.S.N. Pillai – Business Law, S.Chand, New Delhi.
3. M.V. Dhandapani, Business Laws Sultan Chand and Sons, Chennai
4. Shusma Aurora, Business Law, Taxmann, New Delhi
5. M.C.Kuchal, Business Law, Vikas Publication, Noida

Books for References:

1. Gaffoor & Thothadri, Company Law, Vijay Nichole Imprints Limited, Chennai
2. M.R. Sreenivasan, Business Laws, Margham Publications, Chennai
3. Kavya and Vidhyasagar, Business Law, Nithya Publication, Bhopal
4. S.D.Geet, Business Law Nirali Prakashan Publication, Pune
5. Preethi Agarwal, Business Law, CA foundation study material

Web Resources

1. <https://www.mca.gov.in/content/mca/global/en/acts-rules/companies-act/companies-act-2013.html>
2. <https://vakilsearch.com/blog/explain-procedure-formation-company/>
3. <https://www.investopedia.com/terms/w/windingup.asp>

Rationale for Nature of the course:

Can Assist the professionals and corporate office by company law provisions

Activities having direct bearing on Skill oriented

1. Preparing Legal forms for Incorporation and commencement of business
2. Mini Project on Preparation of MOA and AOA for a model company
3. Preparing the students to appear professional courses by giving Advanced Exercise and cases on company issues and challenges

Pedagogy:

Chalk & Talk, Assignments, PPT, Case Lets Test and Quiz

Course Designers:

1. **Dr. K. Hema Malini**, Assistant Professor
2. **Dr. R. Vennila**, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Company law Companies Act 2013 – Definition of a Company, Characteristics of Company – Lifting or Piercing the Corporate Veil	8	Chalk and Talk PPT, Case Study, Test & Quiz
	Company Distinguished from Partnership and Limited Liabilities Partnerships – Classification of Companies – Based on Incorporation, Liability, Number of Members, Control.	7	
II	Formation of Company Formation of a Company – Promoter –Incorporation Documents e-filing – Memorandum of Association – Contents – Alteration – Legal Effects	8	Chalk and Talk PPT, Case Study, Test & Quiz
	Articles of Association - Certificate of Incorporation – Prospectus – Contents - Kinds – Liabilities – Share Capital – Kinds – Issue – Alteration – Dividend – Debentures.	7	
III	Meeting Meeting and Resolution – Types – Requisites – Voting & Poll – Quorum – Proxy - Resolution – Ordinary & Special	8	Chalk and Talk PPT, Case Study, Test & Quiz
	Audit & Auditors – Qualification, Disqualification, Appointment and Removal of an Auditor	7	
IV	Management & Administration Management & Administration – Directors – Legal Position – Board of Directors – Appointment/ Removal – Disqualification – Director Identification Number – Directorships – Powers – Duties – Board Committees – Related Party Transactions – Contract by One Person Company – Insider Trading	8	Chalk and Talk PPT, Case Study, Test & Quiz

	Managing Director – Manager – Secretarial Audit – Administrative Aspects and Winding Up – National Company Law Tribunal (NCLT) – National Company Law Appellate Tribunal (NCLAT) – Special Courts.	7	
V	Winding up Meaning – Modes – Compulsory Winding Up – Voluntary Winding Up – Consequences of Winding Up Order	8	Chalk and Talk PPT, Case Study, Quiz & Assignment
	Powers of Tribunal – Petition for Winding Up – Role of Company Liquidator.	7	

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	Knowledge Level
CLO–1	Illustrate and classification of companies under the act	UptoK2
CLO–2	Determine the contents of the Memorandum of Association & Articles of Association	UptoK3
CLO–3	Identify the qualification and disqualification of Auditors	UptoK3
CLO–4	Analyse the workings of National Company Law Appellate Tribunal (NCLAT)	UptoK4
CLO–5	Operate the modes of winding up	UptoK3

Mapping of CLOs with PSOs

CLO	PSO–1	PSO–2	PSO–3	PSO–4	PSO–5	PSO–6
CLO–1	3	2	2	2	3	3
CLO–2	3	2	2	2	3	3
CLO–3	3	2	2	3	3	3
CLO–4	3	2	2	2	3	3
CLO–5	3	2	2	2	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	2	3	3
CLO2	3	2	2	2	3	3
CLO3	3	2	2	3	3	3
CLO4	3	2	2	2	3	3
CLO5	3	2	2	2	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General & PA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Generic Elective	23U3KGET3 (A)	Business Mathematics and Statistics	3	3	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To impart knowledge on the basics of ratio, proportion, indices and proportions
- To learn about simple and compound interest and arithmetic, geometric and harmonic progressions.
- To familiarise with the measures of central tendency
- To conceptualise with correlation co-efficient
- To gain knowledge on time series analysis

Unit	Description	Hrs	K-level	CLO
I	Ratio Ratio, Proportion and Variations, Indices and Logarithms.	9	Upto K2	CLO1
II	Interest and Annuity Banker's Discount – Simple and Compound Interest - Arithmetic, Geometric and Harmonic Progressions. Annuity - Meaning - Types of Annuity Applications.	9	Upto K3	CLO2
III	Business Statistics Measures of Central Tendency Arithmetic Mean, Geometric Mean - Harmonic Mean - Mode and Median – Quartiles – Deciles - Percentiles. Measures of Variation – Range - Standard Deviation & Co-efficient of Variance.	9	Upto K3	CLO3
IV	Correlation and Regression Correlation - Karl Pearson's Coefficient of Correlation – Spearman's Rank Correlation. Regression Lines and Coefficients – Regression line XonY and YonX	9	Upto K4	CLO4

V	Time Series Analysis and Index Numbers Time Series Analysis: Secular Trend – Semi average method - moving average method– Least square method. Index Numbers –Price Index numbers – Quantity Index numbers – Testing of Consistency – Time Reversal Test – Factor Reversal Test - Cost of Living Index.	9	Upto K3	CLO5

80% Problem 20% Theory

Books for study:

1. Dr. B.N. Gupta, Business Mathematics & Statistics, Shashibhawan publishing house, Chennai
2. Asim Kumar Manna, Business Mathematics & Statistics, McGraw hill education, Noida
3. A.V. Rayarikar and Dr. P.G. Dixit, Business Mathematics & Statistics, Nirali Prakashan Publishing, Pune
4. Dr.S. Sachdeva, Business Mathematics & Statistics, Lakshmi NarainAgarwal, Agra
5. P.R. Vittal, Business Mathematics & Statistics, Margham Publications, Chennai

Books for References:

1. J.K. Sharma, Fundamentals of business statistics, Vikas publishing, Noida
2. Peter Waxman, Business Mathematics & Statistics, Prentice Hall, New York
3. Andre Francis, Business Mathematics & Statistics, Cengage Learning EMEA, Andover
4. Aggarwal B M, Business Mathematics & Statistics, Ane Book Pvt. Ltd., New Delhi
5. R.S. Bhardwaj, Business Mathematics & Statistics, Excel Books Publisher, New Delhi

Web Resources

1. <https://www.britannica.com/biography/Henry-Briggs>
2. <https://corporatefinanceinstitute.com/resources/data-science/central-tendency/>
3. <https://www.expressanalytics.com/blog/time-series-analysis/>

Rationale for Nature of the course: Applying appropriate mathematical and Statistical techniques in business operations

Activities having direct bearing on Skill development

1. Calculation of simple and compound interest for different time periods
2. Descriptive analytics by determining measures central tendency and dispersion
3. Predictive analytics by calculating trend values
4. Constructing index numbers for price and quantity index numbers

Pedagogy: Chalk & Talk, Assignments, Exercises and Quiz

Course Designer(s):

1. **Dr. A. Mayil Murugan**, Head and Associate Professor
2. **Dr. R. Vennila**, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Ratio Ratio, Proportion	4	Chalk and Talk
	Variations, Indices and Logarithms	5	PPT, Exercise, Test & Quiz
II	Interest and Annuity Banker's Discount – Simple and Compound Interest - Arithmetic, Geometric and Harmonic	4	Chalk and Talk PPT,
	Annuity - Meaning - Types of Annuity Applications.	5	Exercise, Test & Quiz
III	Business Statistics Measures of Central Tendency Arithmetic Mean, Geometric Mean - Harmonic Mean - Mode and Median – Quartiles – Deciles - Percentiles.	5	Chalk and Talk PPT,
	Measures of Variation – Range - Standard Deviation & Co-efficient of Variance	4	Exercise, Test & Quiz
IV	Correlation Correlation - Karl Pearson's Coefficient of Correlation – Spearman's Rank Correlation	4	Chalk and Talk PPT,
	Regression Regression Lines and Coefficients – Regression line X on Y and Y on X	5	Exercise, Test & Quiz
V	Time Series Analysis Time Series Analysis: Secular Trend – Semi average method - moving average method– Least square method.	4	Chalk and Talk PPT,
	Index Numbers Index Numbers –Price Index numbers – Quantity Index numbers – Testing of Consistency – Time Reversal Test – Factor Reversal Test - Cost of Living Index.	5	Exercise, Test, Quiz & Assignment

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	Knowledge Level
CLO-1	Illustrate the basics of ratio, proportion, indices and logarithm	UptoK2
CLO-2	Compute and calculate simple and compound interest and arithmetic, geometric and harmonic progressions.	UptoK3
CLO-3	Determine the various measures of central tendency	UptoK3
CLO-4	Analyze the correlation and regression co-efficient.	UptoK4
CLO-5	Construct index numbers and compute trend analysis	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	2	3
CLO-2	3	3	3	3	2	3
CLO-3	3	3	3	3	2	3
CLO-4	3	3	3	3	2	3
CLO-5	2	2	2	2	2	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	2	3
CLO2	3	3	3	3	2	3
CLO3	3	3	3	3	2	3
CLO4	3	3	3	3	2	3
CLO5	2	2	2	2	2	2

Advance application- 3;**Intermediate level-2;****Basic level-1**

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Generic Elective	23U3KGET3 (B)	Business Legislation	3	3	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To impart knowledge on the Factories Act, 1948
- To provide insights on the Foreign Exchange Management Act, 1999
- To inculcate knowledge about the Prevention of Money Laundering Act, 2002
- To enable the students to learn about the Competition Act 2002
- To familiarise the students about the existence of Intellectual Property Rights

Unit	Description	Hours	K-level	CLO
I	Factories Act 1948 Definitions - Objects –Scope – Approval – Licensing – Registration of Factories – Notice by Occupier – General Duties of Occupier and Manufacturer – Measures to be Taken by Factories for Health, Safety and Welfare of Workers – Measures – Special Provisions Relating to Hazardous Processes – Working Hours of Adults – Additional Provisions Regulating Employment of Women in a Factory – Employment of Young Person and Children – Annual Leave with Wages – Penalties and Procedures.	9	Upto K2	CLO1
II	Foreign Exchange Management Act, 1999 Introduction - Board Structure of FEMA – Definitions - Regulation & Management of Foreign Exchange - Contraventions & Penalties – Procedure for Compliance.	9	Upto K3	CLO2
III	Prevention of Money Laundering Act, 2002 Definitions – Punishment for the Offence of Money Laundering - Obligations of Banking Companies - Financial Institutions and Intermediaries or a Person Carrying on a Designated Business or Profession - Adjudication Authorities & Procedures.	9	Upto K3	CLO3

IV	Competition Act, 2002 Definitions - Prohibition of Agreements- Prohibition of Abuse of Dominant Position – Competition Commission of India - Establishment, Administration & Duties Powers – Competition Advocacy - Adjudication Authorities – Penalties & Prosecution.	9	Upto K4	CLO4
V	Intellectual Property Rights Intellectual property rights (IPR) – An Introduction – Kinds of Intellectual Property Rights - Patent, Copyright, Trade Mark, Design, Geographical Indication, Plant Varieties and Layout Design Genetic Resources and Traditional Knowledge – Trade Secret - IPR in India: Genesis and development.	9	Upto K3	CLO5

Books for study:

1. Akhilleswar Pathak, Legal aspects of business, McGraw Hill Education, Noida
2. R.S.N. Pillai & Bagavathi, Legal aspects of business, S.Chand, New Delhi
3. Rashmi Aggarwal, Rajinder Kaur, Legal aspects of business, Pearson Education Limited, New Delhi
4. P.K. Padhi, Legal aspects of business, PHI Learning, New Delhi

Books for References:

1. Ravinder Kumar, Legal aspects of business, Cengage Learning, Noida
2. Shawn Kopel, Guide to business law, Oxford University Press, England
3. M.C. Kuchhal, Vivek Kuchhal, Business Law, S Chand Publishers, New Delhi
4. C.L. Bansal. Business law, Taxmann, New Delhi

Web Resources

1. https://labour.gov.in/sites/default/files/Factories_Act_1948.pdf
2. https://legislative.gov.in/sites/default/files/A1999-42_0.pdf
3. <https://stfrancislaw.com/blog/intellectual-property-rights/>

Rationale for Nature of the course: Ability to demonstrate legal aspects of Special Acts viz., Factories Act 1948, Intellectual Property Rights and Competition Act, 2002

Activities having direct bearing on Skill development

1. Analyse the role of Foreign Exchange Management Act, 1999
2. Evaluate the importance of Competition Act, 2002

Pedagogy: Chalk & Talk, Assignments, Test, Case Studies and Quiz

Course Designers:

1. Dr. S. Selvakumar, Associate Professor
2. Mrs. P. Jayalakshmi, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Factories Act 1948 Definitions - Objects –Scope – Approval – Licensing – Registration of Factories – Notice by Occupier – General Duties of Occupier and Manufacturer – Measures to be Taken by Factories for Health, Safety and Welfare of Workers – Measures – Special Provisions Relating to Hazardous Processes	5	Chalk and Talk, PPT, Quiz
	Working Hours of Adults – Additional Provisions Regulating Employment of Women in a Factory – Employment of Young Person and Children – Annual Leave with Wages – Penalties and Procedures.	4	
II	Foreign Exchange Management Act, 1999 Introduction - Board Structure of FEMA – Definitions - Regulation & Management of Foreign Exchange	5	Chalk and Talk, PPT, Quiz
	Contraventions & Penalties – Procedure for Compliance	4	
III	Prevention of Money Laundering Act, 2002 Definitions – Punishment for the Offence of Money Laundering - Obligations of Banking Companies	5	Chalk and Talk, PPT, Quiz
	Financial Institutions and Intermediaries or a Person Carrying on a Designated Business or Profession - Adjudication Authorities & Procedures.	4	
IV	Competition Act, 2002 Definitions - Prohibition of Agreements- Prohibition of Abuse of Dominant Position – Competition Commission of India	5	Chalk and Talk, PPT, Quiz
	Establishment, Administration & Duties Powers – Competition Advocacy - Adjudication Authorities – Penalties & Prosecution.	4	
V	Intellectual Property Rights Intellectual property rights (IPR) – An Introduction – Kinds of Intellectual Property Rights - Patent, Copyright, Trade Mark, Design	5	Chalk and Talk, PPT, Quiz, Assignment
	Geographical Indication, Plant Varieties and Layout Design Genetic Resources and Traditional Knowledge – Trade Secret - IPR in India: Genesis and development.	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Acquire knowledge on Factories Act, 1948	UptoK2
CLO-2	Analyse the role of Foreign Exchange Management Act, 1999	UptoK3
CLO-3	Understand the practical implications of Prevention of Money Laundering Act, 2002	UptoK3
CLO-4	Evaluate the importance of Competition Act, 2002	UptoK4
CLO-5	Gain knowledge on Intelligence Property Rights	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	2	2	3	2
CLO-2	3	2	2	2	3	2
CLO-3	3	2	2	2	3	2
CLO-4	3	2	2	2	3	2
CLO-5	3	2	2	2	3	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	2	3	2
CLO2	3	2	2	2	3	2
CLO3	3	2	2	2	3	2
CLO4	3	2	2	2	3	2
CLO5	3	2	2	2	3	2

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Generic Elective	23U3KGET3 (C)	E-Commerce	3	3	25	75	100
Nature of course								
Skill oriented			Employability oriented		Entrepreneurship Oriented		✓	

Objectives:

- To know the goals of Electronic commerce
- To understand the various Business models in emerging E-commerce areas
- To have an insight on the internet marketing technologies
- To understand the benefits and implementation of EDI
- To examine the ethical issues of E-commerce

Unit	Description	Hours	K-level	CLO
I	Introduction to E-Commerce Defining E - Commerce; Main Activities of Electronic Commerce; Benefits of E-Commerce; Broad Goals of Electronic Commerce; Main Components of E-Commerce; Functions of Electronic Commerce - Process of E-Commerce - Types of E- Commerce; The World Wide Web, The Internet and the Web: Features, Role of Automation & Artificial Intelligence in E-Commerce.	9	Upto K2	CLO1
II	E-Commerce Business Models & Consumer Oriented E Commerce E-commerce Business Models, Major Business to Consumer (B2C) Business Models, Major Business to Business (B2B) Business Models, Business Models in Emerging E-Commerce Areas - E-tailing: Traditional Retailing and E- retailing, Benefits of E-retailing, Models of E-retailing, Features of E-retailing.	9	Upto K3	CLO2
III	E-Commerce Marketing Concepts The Internet Audience and Consumer Behaviour, Basic Marketing Concepts, Internet Marketing Technologies – Marketing Strategy - E services: Categories of E-services, Web-Enabled Services, Information-Selling on the Web.	9	Upto K3	CLO3

IV	Electronic Data Interchange & Security Benefits of EDI, EDI Technology, EDI Standards, EDI Communications, EDI Implementation, EDI Agreements, EDI Security. Electronic Payment Systems, Need of Electronic Payment System - Digital Economy - Threats in Computer Systems: Virus, Cyber Crime Network Security: Encryption, Protecting Web Server with a Firewall, Firewall and the Security Policy, Network Firewalls and Application Firewalls, Proxy Server.	9	Upto K4	CLO4
V	Ethics in E-Commerce Issues in E Commerce Understanding Ethical, Social and Political Issues in E-Commerce: A Model for Organizing the Issues, Basic Ethical Concepts, Analysing Ethical Dilemmas, Candidate Ethical Principles Privacy and Information Rights: Information Collected at E-Commerce Websites.	9	Upto K3	CLO5

Books for study:

1. Kenneth C. Laudon, E-Commerce: Business, Technology, Society, 4 the Edition, Pearson Education Limited, New Delhi
2. S. J. Joseph, E-Commerce: an Indian perspective, PHI Learning Pvt. Ltd., New Delhi
3. David Whitley, E-Commerce-Strategy, Technologies & Applications, TMI, McGraw-Hill, London
4. Kamlesh K. Bajaj, E-Commerce- The cutting edge of business, TMH, McGraw-Hill, Noida
5. W Clarke, E-Commerce through ASP - BPB, Wrox Publisher, Mumbai

Books for References:

1. Agarwala, K.N. and D. Agarwala, Business on the Net : What's and How's of E-Commerce, McMillan Publisher India Pvt. Ltd., Chennai
2. Ravi Kalkota, Frontiers of E-Commerce, TM, Pearson Education Limited, New Delhi
3. Elias M Awad, Electronic Commerce : From Vision to Fulfillment. PHI Learning Pvt. Ltd., New Delhi
4. Mathew Reynolds, Beginning E-Commerce with Visual Basic, ASP, SQL Server 7.0 & MTS, Wrox Publishers, Mumbai
5. J. Christopher West I and Theodore H. K ClarkGlobal Electronic Commerce- Theory and Case Studies, The MIT Press, Cambridge, London

Web Resources

1. <https://www.investopedia.com/terms/e/ecommerce.asp>
2. <https://www.webfx.com/industries/retail-ecommerce/ecommerce/basic-ecommerce-marketing-concepts/>
3. <https://techbullion.com/the-importance-of-ethics-in-ecommerce/>

Rationale for Nature of the course:

Can assist and support business professionals in computerised environment where techno-skills in any business having E Commerce Operations

Activities having direct bearing on Entrepreneurship

1. Undertaking E Marketing activity of his own interest either in product or service
2. Assignment on E-Business Models
3. Mini project on EFT on various business situations
4. Presentation through PPT on E Commerce operations.

Pedagogy: Chalk & Talk, Assignments, Test and Quiz

Course Designer(s):

1. Dr. A. Karuppusamy, Assistant Professor
2. Dr. S. Ramachandran, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to E-Commerce Defining E - Commerce; Main Activities of Electronic Commerce; Benefits of E-Commerce; Broad Goals of Electronic Commerce; Main Components of E-Commerce; Functions of Electronic Commerce	5	Chalk and Talk PPT, Test & Quiz
	Process of E-Commerce - Types of E- Commerce; The World Wide Web, The Internet and the Web: Features, Role of Automation & Artificial Intelligence in E-Commerce.	4	
II	E-Commerce Business Models & Consumer Oriented E Commerce E-commerce Business Models, Major Business to Consumer (B2C) Business Models, Major Business to Business (B2B) Business Models, Business Models in Emerging E-Commerce Areas	5	Chalk and Talk PPT, Test & Quiz
	E-tailing: Traditional Retailing and E- retailing, Benefits of E-retailing, Models of E-retailing, Features of E-retailing.	4	

III	E-Commerce Marketing Concepts The Internet Audience and Consumer Behaviour, Basic Marketing Concepts, Internet Marketing Technologies – Marketing Strategy	5	Chalk and Talk PPT, Test & Quiz
	E services: Categories of E-services, Web-Enabled Services, Information-Selling on the Web.	4	
IV	Electronic Data Interchange & Security Benefits of EDI, EDI Technology, EDI Standards, EDI Communications, EDI Implementation, EDI Agreements, EDI Security. Electronic Payment Systems, Need of Electronic Payment System - Digital Economy	5	Chalk and Talk PPT, Test & Quiz
	Threats in Computer Systems: Virus, Cyber Crime Network Security: Encryption, Protecting Web Server with a Firewall, Firewall and the Security Policy, Network Firewalls and Application Firewalls, Proxy Server.	4	
V	Ethics in E-Commerce Issues in E Commerce Understanding Ethical, Social and Political Issues in E-Commerce: A Model for Organizing the Issues,	5	Chalk and Talk PPT, Quiz & Assignment
	Basic Ethical Concepts, Analysing Ethical Dilemmas, Candidate Ethical Principles Privacy and Information Rights: Information Collected at E-Commerce Websites.	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO–1	Understand the role and features of world wide web	UptoK2
CLO–2	Understand the Benefits and model of e-tailing	UptoK3
CLO–3	Use the web enabled services	UptoK3
CLO–4	Tackle the threats in internet security system	UptoK4
CLO–5	Know about the Ethical principles Privacy and Information Rights	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (PA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Generic Elective	23U3AGET3 (B)	Spreadsheet for Business	3	3	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To introduce students to Excel as an important tool in business applications
- To familiarize them with the features and functions of a spread sheet.
- To understand the concepts of accounting, reporting and analysis using spread sheet.
- To Construct formulas, including the use of built-in functions, and relative and absolute reference
- To develop various applications using MS-Excel.

Unit	Description	Hours	K-level	CLO
I	Introduction Spreadsheets - Workbook - Cell Referencing, Cell Addressing, File Menu; Home Menu, Conditional Formatting, Formatting as a Table, Cell Styles, AutoSum, Sort and Filter; Insert Menu, Inserting Tables and Pivot Tables, Smart Arts, Charts; Page Layout, Review and View Menus; Converting Text to Columns, Removing Duplicates, Data Validation, Grouping and Ungrouping.	9	Upto K2	CLO1
II	Financial, Logical and Text Functions Depreciation (DB, DDB, VDB), Simple Interest (PMT, NPER, INTRATE) - Present Value, Net Present Value, Future Value (PV, NPV, FV) - Internal Rate of Return (IRR, MIRR); Logical Functions: AND, OR,NOT, IF, TRUE; Text Functions: UPPER, LOWER, LEFT, RIGHT, TRIM, T, TEXT, LEN, DOLLAR, EXACT; Practical Exercises Based on Financial, Logical and Text Functions.	9	Upto K3	CLO2

III	Statistical Analysis Functions Statistical Functions: Mean, Median, Mode, Standard Deviation, Correlation, Skewness, F Test, Z Test, and Chi-Square Analysis.	9	Upto K3	CLO3
IV	Reference Date & Time Functions: Date, Date Value, Day, Days 360, Now, Time, Time Value, Workday, Weekday, Year. Lookup and Reference Functions: Hlookup, Vlookup, Transpose, Get pivot Data, Hyperlink - Practical Exercises Based on Statistical, Date & Time, Lookup and Reference Functions.	9	Upto K4	CLO4
V	Projects and Applications Ratio Analysis, Cash Flow Statement, Payroll Processing, Marketing, Sales and Advertising Data Analytics, Social Media Marketing Analysis, Basic Applications with Macros and VBAs; Trending Business Applications Using MS Excel.	9	Upto K3	CLO5

Books for study:

1. John Walkenbach , MS Excel Bible, Wiley Publication, New Jersey, USA.
2. Ramesh Bangia, Learning Microsoft Excel 2013, Khanna Book Publishing, Bangalore.
3. Wayne L Winston, Microsoft Excel, Data Analysis and Business Modelling, Prentice Hall, New Jersey, USA.
4. Greg Harvey, Excel 2016 for Dummies, Chennai.

Books for References:

1. Glyn Davis & Branko Pecar : Business Statistics using Excel, Oxford publications, Chennai.
2. Google Sheets Basics: Masato Takeda and others; Tekuru Inc, India.
3. Harjit Suman, Excel Bible for Beginners, Kindle Editio, Chennai.
4. Jennifer Ackerman Kettel, Guy Hat-Davis, Curt Simmons, "Microsoft 2003", Tata McGraw Hill, Noida.

Web Resources

1. <https://www.freebookkeepingaccounting.com/using-excel-in-accounts>
2. <https://courses.corporatefinanceinstitute.com/courses/free-excel-crash-course-for-finance>

Rationale for Nature of the course: Can assist and support business professionals in computerised environment where techno-skills in any business having Automated system

Activities having direct bearing on Employability

1. Demo on various finance and statistical models in MS Excel
2. Mini project on finance and statistical models through excel

Pedagogy: Chalk & Talk, Assignments, Case Studies and Quiz

Course Designers:

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Ms. G. Sreedevi, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction Spreadsheets - Workbook - Cell Referencing, Cell Addressing, File Menu; Home Menu, Conditional Formatting, Formatting as a Table, Cell Styles, AutoSum, Sort and Filter; Insert Menu, Inserting Tables and Pivot Tables, Smart Arts, Charts	5	Chalk and Talk PPT, Test & Quiz
	Page Layout, Review and View Menus; Converting Text to Columns, Removing Duplicates, Data Validation, Grouping and Ungrouping.	4	
II	Financial, Logical and Text Functions Financial Functions Depreciation (DB, DDB, VDB), Simple Interest (PMT, NPER, INTRATE) - Present Value, Net Present Value, Future Value (PV, NPV, FV) - Internal Rate of Return (IRR, MIRR);	5	Chalk and Talk PPT, Test & Quiz
	Logical Functions: AND, OR, NOT, IF, TRUE; Text Functions: UPPER, LOWER, LEFT, RIGHT, TRIM, T, TEXT, LEN, DOLLAR, EXACT; Practical Exercises Based on Financial, Logical and Text Functions.	4	
III	Statistical Analysis Functions Statistical Functions: Mean, Median, Mode, Standard Deviation	5	Chalk and Talk PPT, Test & Quiz
	Correlation, Skewness, F Test, Z Test, and Chi-Square Analysis.	4	
IV	Reference Date & Time Functions: Date, Date Value, Day, Days 360, Now, Time, Time Value, Workday, Weekday, Year	5	Chalk and Talk PPT, Test & Quiz
	Lookup and Reference Functions: Hlookup, Vlookup, Transpose, Getpivot Data, Hyperlink - Practical Exercises Based on Statistical, Date & Time, Lookup and Reference Functions.	4	
V	Projects and Applications Ratio Analysis, Cash Flow Statement, Payroll Processing, Marketing, Sales and Advertising Data Analytics, Social Media	5	Chalk and Talk PPT, Quiz & Assignment
	Marketing Analysis, Basic Applications with Macros and VBAs; Trending Business Applications Using MS Excel.	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Develop And Apply Fundamental Spread Sheet Skills.	UptoK2
CLO-2	Understanding Various Tools Used In Ms-Excel.	UptoK3
CLO-3	Knowledge On Various Statistical Tests In Ms-Excel.	UptoK3
CLO-4	Demonstrate Proficiency In Using Complex Spread Sheet Tools Such As Formulas And Functions.	UptoK4
CLO-5	Develop Trending Application Using MS-Excel	UptoK3

Mapping of CLOs with PSOs

_CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (PA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Generic Elective	23U3AGET3 (C)	Working Capital Management	3	3	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To explain working capital and interpret the cash conversion cycle
- To know whether the company maintain a large size of inventory for efficient and smooth production and sales operations.
- To prepare a cash budget and comment on it
- To assess the components of credit policy and its evaluation
- To explain the inventory management techniques and calculate the Economic Ordering Quantity

Unit	Description	Hours	K-level	CLO
I	Introduction Working Capital Meaning – Types of Working Capital - Importance of working capital management - Components of Working Capital - Factors Influencing Working Capital Requirements - Estimating Working capital management-Working Capital. Life Cycle - Role of Finance Manager in Working Capital.	9	Upto K2	CLO1
II	Financing Current Assets Different Approaches to Financing Current Assets-Conservative, Aggressive and Matching approach - Sources of Finance Committees on Working Capital Finance – Working Capital Financing Approach.	9	Upto K3	CLO2
III	Cash Management Importance - Factors Influencing Cash Balance – Motives of Holding Cash - Determining Optimum Cash Balance – Cash Budgeting - Controlling and Monitoring Collection and Disbursements.- Cash Management Models – Baumol Model and Miller-Orr Model.	9	Upto K3	CLO3

IV	Receivables Management Overview of Receivables Management – Significance – Elements of Credit Policy Variables - Credit Standards - Credit period - Cash discount and Collection efforts - Credit Evaluation - Control of Receivables.	9	Upto K4	CLO4
V	Inventory Management Components of Inventory - Benefits of Holding Inventory - Importance of Inventory Management -Techniques for Managing Inventory - Economic Order Quantity (EOQ) - Stock levels - Analysis of Investment in Inventory - Selective Inventory Control - ABC, VED and FSN Analysis.	9	Upto K3	CLO5

Books for study:

1. V.K.Bhalla, Working Capital Management, S Chand, New Delhi
2. Dr.Periyaswamy, Working Capital Management, Himalaya Publishing House, Mumbai
3. Dr.R.P.Rustagi, Working Capital Management, Taxmann's, New Delhi
4. Dr. A Murthy, Working Capital Management, Margham Publications, Chennai

Books for References:

1. James S Sagner, Working Capital Management, Application and Cases, Wiley, New Jersey
2. Dr. S P Gupta, Management of Working Capital, Sahitya Bhavan Publication, Agra
3. M. K. Rastogi, Working Capital Management, Laxmi Publication, Chennai
4. Hrishikes Bhattacharya, Working Capital Management, PHI Publication, New Delhi

Web Resources

1. <http://onlinecourses.nptel.ac.in>
2. <https://www.iifl.com>
3. <http://ebooks.lpude.in>

Rationale for Nature of the course: Ability to demonstrate factors affecting working capital in an enterprise.

Activities having direct bearing on Skill development

1. Determination of working capital requirements
2. Strategies for managing liquidity crisis.

Pedagogy: Chalk & Talk, Assignments, Case Studies and Quiz

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Mrs. A. Suguna, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to working capital management Working Capital Meaning – Types of Working Capital - Importance of working capital management - Components of Working Capital - Factors Influencing Working Capital Requirements	5	Chalk and Talk PPT, Test & Quiz
	Estimating Working capital management- Working Capital. Life Cycle - Role of Finance Manager in Working Capital.	4	
II	Financing Current Assets Different Approaches to Financing Current Assets- Conservative, Aggressive and Matching approach	5	Chalk and Talk PPT, Test & Quiz
	Sources of Finance Committees on Working Capital Finance – Working Capital Financing Approach.	4	
III	Cash Management Importance - Factors Influencing Cash Balance – Motives of Holding Cash - Determining Optimum Cash Balance	5	Chalk and Talk PPT, Test & Quiz
	Cash Budgeting - Controlling and Monitoring Collection and Disbursements.- Cash Management Models – Baumol Model and Miller-Orr Model.	4	
IV	Receivables Management Overview of Receivables Management – Significance – Elements of Credit Policy Variables - Credit Standards - Credit period	5	Chalk and Talk PPT, Test & Quiz
	Cash discount and Collection efforts - Credit Evaluation - Control of Receivables.	4	
V	Inventory Management Components of Inventory - Benefits of Holding Inventory - Importance of Inventory Management -Techniques for Managing Inventory	5	Chalk and Talk PPT, Quiz & Assignment
	Economic Order Quantity (EOQ) - Stock levels - Analysis of Investment in Inventory - Selective Inventory Control - ABC, VED and FSN Analysis.	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Construct the factors influencing working capital requirements and estimate it	UptoK2
CLO-2	Classify the approaches to financing Currents Assets	UptoK3
CLO-3	Determine the importance of cash management and cash budgeting	UptoK3
CLO-4	Formulate the receivables management and credit policy evaluation	UptoK4
CLO-5	Discuss about the Techniques of inventory management, EOQ, ABC, VED, and FSN Analysis	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (B&I)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	GEC	23U3IGET3 (A)	Principles and Practices of General Insurance	3	3	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To understand the regulations of Insurance Companies.
- To give knowledge on the different forms of insurance.
- To familiarize the fire and marine insurance concepts.
- To understand the risk factors of insurance
- To learn claim the procedures in general insurance.

Unit	Description	Hrs	K-level	CLO
I	Insurance Legislation General Insurance Business (Nationalisation) Act 1972, The Insurance Act, 1938, Insurance Regulatory Authority, Motor Vehicles Act, 1939,– Exchange Control Regulations, Various Other Statistics, Consumer Protection Act 1986; The Insurance Market : Structure of General Insurance Corporation of India – The Subsidiary Companies – Insurance Agents – Development Staff – Insurance Intermediaries in Overseas Markets – Tariff Advisory Committee – Loss Prevention Associations of India Ltd.	9	Upto K2	CLO1
II	Insurance Forms: Proposal Forms – Cover Notes, Certificate of Insurance, Policy Forms, Endorsements, Interpretation of Policies, Co-insurance, Renewal Notice	9	Upto K3	CLO2
III	Fire and Marine Coverage : Standard Policies, Specified Perils vs All Risks, Fire Insurance Coverage, Reinstatement Value Policies, Declaration Policy, Floating Policies, Building in Course of Erection, Consequential Loss (Fire Insurance), Marine Insurance Coverage, Hull Insurance, Marine (Cargo) Insurance, Types of Marine Policies; Miscellaneous Coverage : Motor Insurance,	9	Upto K3	CLO3

	Third Party Insurance on Inland Vessels, Personal Accident Insurance, Medical Policies, Burglary Insurance, Legal Liability Insurance, Fidelity Guarantee Insurance, Other Classes of Miscellaneous Insurance, Aviation Insurance, Engineering Insurance, Non Traditional Classes, Rural Insurance, New Covers.			
IV	Specialised Insurance : Industrial All Risk Insurance, Project and Advance Loss of Profits Insurance, Oil and Gas Insurance, Satellite Insurance; Rating – Premium : Tariff rating, Market Agreement, Physical and Moral Hazard, Premium, Short Period Scales, Advance Payment of Premium, Relaxation; Underwriting Practice : Acceptance of New Business, New Business Procedure, Renewal Procedure, Reinsurance Practice, Risk Inspection, Risk Management, Indian Institute of Insurance and Risk Management (I.I.I.R.M.), Customer Service, Practice in the U.K., Practice in the USA.	9	Upto K4	CLO4
V	Claims : Preliminary Procedure : Investigation and Assessment, Surveyors & Loss Assessors, Claims Documents, Arbitration, Limitation, Settlement, Loss Minimisation and Salvage, In House Settlement, Practice in U.K., Practice in USA; Investment And Accounting : Investment – Guidelines in Force on 31.3.1995 earlier to Malhotra Committee Recommendation, Accounting, Reserves for Outstanding Claims, Unexpired Risk Reserves, Other Reserves, General Ledger, The Trial Balance, Revenue Account, The Balance Sheet, Returns, Database on Computer.	9	Upto K3	CLO5

Books for study:

1. Hargovind Dayal, The fundamentals of Insurance, Notion Press
2. M. N. Mishra, Insurance Principles and Practice, S Chand, 2009
3. George E Rejda, Principles of Risk Management and Insurance, Pearson

Books for References:

1. Roger J Grey, Susan M. Pitts, Risk Modelling in General Insurance, Cambridge University
2. S. Arnold, General Insurance Principles, University Press of America, 1983
3. David C. M. Dickson, Insurance, Risk and Ruin, Cambridge

Web Resources

1. https://www.google.co.in/books/edition/The_Fundamentals_of_Insurance/OWs8DwAAQBAJ?hl=en&gbpv=1&dq=principles+and+practice+of+general+insurance+in+India+book&printsec=frontcover
2. https://www.google.co.in/books/edition/Insurance_Risk_and_Ruin/XbgtDQAAQBAJ?hl=en&gbpv=1&dq=principles+and+practice+of+general+insurance+in+India+book&printsec=frontcover

Rationale for Nature of the course: Familiarity and applicability of legal terms in general insurance business.

Activities having direct bearing on Employability

1. Assignment on documents to be submitted while taking general insurance
2. Procedure for claim in general insurance both fire and marine
3. Mini project on Health, Motor Vehicle & Personal Liability Insurance

Pedagogy: Chalk & Talk, Assignments, PPTs, Test and Quiz

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Dr. G. Sindhu, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Insurance Legislation General Insurance Business (Nationalisation) Act 1972, The Insurance Act, 1938, Insurance Regulatory Authority, Motor Vehicles Act, 1939, – Exchange Control Regulations, Various Other Statistics, Consumer Protection Act 1986;	5	Chalk and Talk PPT, Test & Quiz
	The Insurance Market : Structure of General Insurance Corporation of India – The Subsidiary Companies – Insurance Agents – Development Staff – Insurance Intermediaries in Overseas Markets – Tariff Advisory Committee – Loss Prevention Associations of India Ltd.	4	
II	Insurance Forms: Proposal Forms – Cover Notes, Certificate of Insurance	5	Chalk and Talk PPT, Test & Quiz
	Policy Forms, Endorsements, Interpretation of Policies, Co-insurance, Renewal Notice	4	

III	Fire and Marine Coverage : Standard Policies, Specified Perils vs All Risks, Fire Insurance Coverage, Reinstatement Value Policies, Declaration Policy, Floating Policies, Building in Course of Erection, Consequential Loss (Fire Insurance), Marine Insurance Coverage, Hull Insurance, Marine (Cargo) Insurance, Types of Marine Policies; Miscellaneous Coverage	5	Chalk and Talk PPT, Test & Quiz
	Motor Insurance, Third Party Insurance on Inland Vessels, Personal Accident Insurance, Medical Policies, Burglary Insurance, Legal Liability Insurance, Fidelity Guarantee Insurance, Other Classes of Miscellaneous Insurance, Aviation Insurance, Engineering Insurance, Non Traditional Classes, Rural Insurance, New Covers.	4	
IV	Specialised Insurance : Industrial All Risk Insurance, Project and Advance Loss of Profits Insurance, Oil and Gas Insurance, Satellite Insurance; Rating – Premium : Tariff rating, Market Agreement, Physical and Moral Hazard, Premium, Short Period Scales, Advance Payment of Premium, Relaxation	5	Chalk and Talk PPT, Test & Quiz
	Underwriting Practice : Acceptance of New Business, New Business Procedure, Renewal Procedure, Reinsurance Practice, Risk Inspection, Risk Management, Indian Institute of Insurance and Risk Management (I.I.R.M.), Customer Service, Practice in the U.K., Practice in the USA.	4	
V	Claims : Preliminary Procedure : Investigation and Assessment, Surveyors & Loss Assessors, Claims Documents, Arbitration, Limitation, Settlement, Loss Minimisation and Salvage, In House Settlement, Practice in U.K., Practice in USA; Investment And Accounting	5	Chalk and Talk PPT, Quiz & Assignment
	Investment – Guidelines in Force on 31.3.1995 earlier to Malhotra Committee Recommendation, Accounting, Reserves for Outstanding Claims, Unexpired Risk Reserves, Other Reserves, General Ledger, The Trial Balance, Revenue Account, The Balance Sheet, Returns, Database on Computer.	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Examine and illustrate the different acts of Insurance Industry.	UptoK2
CLO-2	Apply the procedures of taking an general Insurance.	UptoK3
CLO-3	Organize the pros and cons of fire and marine insurance.	UptoK3
CLO-4	Analyse the risk factors of general insurance and the suggestions for overcoming it.	UptoK4
CLO-5	Apply the claims procedures in general insurance	UptoK3

Mapping of CLOs with PSOs

_CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (B&I)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Generic Elective	23U3IGET3 (B)	Rural Banking and Micro Finance	3	3	25	75	100

Nature of course				
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented

Objectives:

- To provide students an in-depth knowledge about rural banking.
- To develop the rural financial services
- To familiarize them about the challenges in rural sector and rural banking
- To create awareness about micro financing.
- To enhance the knowledge on the models of micro finance

Unit	Description	Hours	K-level	CLO
I	Rural India: Demographic features-characteristics of rural society-economic features-infrastructure agricultural economy and agricultural banking. Rural development policies and Rural issues	9	Upto K2	CLO1
II	Financing Rural Development: Regulation of rural financial services-rural credit institutions regulatory authorities (in brief) financing agricultural /allied activities-financing rural non-farm sector-SME finance government initiatives: -Financial Inclusions-Rural housing and education loans	9	Upto K3	CLO2
III	Problems & Prospects in Rural Banking: Role of rural banking-emerging trends in rural banking-transaction cost and risk cost financing poor as bankable opportunities-micro credit and self-help groups	9	Upto K3	CLO3
IV	Micro Finance Introduction to Micro Finance - Evolution and character of micro finance in India-micro finance delivery methodologies-legal & regulatory framework	9	Upto K4	CLO4

V	Micro Finance Models Innovative and creative micro finance models - Microfinance models-impact of micro finance, operational aspects of micro finance	9	Upto K3	CLO5

Books for study:

1. Rais Ahmed, Agriculture, Rural Banking and Micro finance in India, New Century Publications 2012
2. Tanuj Kumar Bisoyi, Rural Credit, Regional Rural Banks and Micro Finance, Abhijeet Publications
3. K G Karmakar, Rural Credit and SHGs, SAGE Publications

Books for References:

1. Sanjay Kanti Das, Sudhansu Kumar Das, Micro Finance, India's Rural Economy, New Century Publications, 2011
2. Todd A Watkins, Introduction to Micro Finance, World Scientific
3. K G Karmakar, Micro Finance in India, SAGE Publications

Web Resources

1. https://www.google.co.in/books/edition/Microfinance_in_India/UfSHAwAAQBAJ?hl=en&gbpv=1&dq=rural+banking+and+micro+finance&printsec=frontcover
2. <https://www.youtube.com/watch?v=R6qvm0AgWRQ>
3. https://www.google.co.in/books/edition/Introduction_To_Microfinance/sWdhDwAAQBAJ?hl=en&gbpv=1&dq=rural+banking+and+micro+finance&printsec=frontcover

Rationale for Nature of the course: Shall be placed in Micro financing institutions and self help groups.

Activities having direct bearing on Employability

1. Describe various welfare schemes offered by rural banking.
2. Procedures to be adopted to get micro financing.

Pedagogy: Chalk & Talk, Assignments, Case Studies and Quiz

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Mrs. S. Suba, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Rural India: Demographic features-characteristics of rural society-economic features	5	Chalk and Talk PPT, Test & Quiz
	infrastructure agricultural economy and agricultural banking. Rural development policies and Rural issues	4	
II	Financing Rural Development: Regulation of rural financial services-rural credit institutions regulatory authorities (in brief) financing agricultural /allied activities	5	Chalk and Talk PPT, Test & Quiz
	Financing rural non-farm sector-SME finance government initiatives: -Financial Inclusions-Rural housing and education loans	4	
III	Problems & Prospects in Rural Banking: Role of rural banking-emerging trends in rural banking	5	Chalk and Talk PPT, Test & Quiz
	Transaction cost and risk cost financing poor as bankable opportunities-micro credit and self-help groups	4	
IV	Micro Finance Introduction to Micro Finance - Evolution and character of micro finance in India	5	Chalk and Talk PPT, Test & Quiz
	Micro finance delivery methodologies-legal & regulatory framework	4	
V	Micro Finance Models Innovative and creative micro finance models - Microfinance models	5	Chalk and Talk PPT, Quiz & Assignment
	Impact of micro finance, operational aspects of micro finance	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Explain the various features of rural economy.	UptoK2
CLO-2	Enumerate the regulations of rural financial services and SME.	UptoK3
CLO-3	Illustrate the problems and prospects of Rural banking system in India.	UptoK3
CLO-4	Paraphrase Micro finance and its legal regulatory framework.	UptoK4
CLO-5	Compare and contrast the different models of micro finance.	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	2	2	2	2
CLO-2	3	2	2	2	2	2
CLO-3	3	2	2	2	2	2
CLO-4	3	2	2	2	2	2
CLO-5	3	2	2	2	2	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	2	2	2
CLO2	3	2	2	2	2	2
CLO3	3	2	2	2	2	2
CLO4	3	2	2	2	2	2
CLO5	3	2	2	2	2	2

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (B&I)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Generic Enhancement	23U3IGET3 (C)	Introduction to Financial Markets	3	3	25	75	100

Nature of course				
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented

Objectives:

- To understand the primary and secondary market
- To enlighten the students on the concept of equity share market.
- To provide insight unto the commodity market in India
- To familiarize regulatory framework of money market.
- To enhance the knowledge on the FEMA.

Unit	Description	Hours	K-level	CLO
I	Introduction to Debt Market Evolution of Debt Markets in India - Primary market & secondary market - Money market & Debt Market in India - Fundamental features of debt instruments - Regulatory framework in the Indian debt market	9	K2	CLO1
II	Introduction to Equity market Meaning and Definition of equity shares - Growth of Corporate Sector and the simultaneous growth in the number of equity shareholders - Separation of ownership and management in companies - Need for attracting more investors towards equity - Need for strengthening secondary markets	9	K3	CLO2
III	Introduction to Commodity Market Emergence of Commodity Market - Dynamics of global commodity markets - Commodity Market in India - Commodity Exchanges in India - Role of Information in Commodity Markets - Linkages between equity markets and commodity markets	9	K3	CLO3

IV	Introduction to Money Market Meaning of Money Market - features of money markets, importance of money market: Role of Primary dealers in money markets - Regulatory framework of RBI, FIMMDA (Fixed Income, Money Market and Derivatives Association) and Foreign Exchange Dealers Association of India (FEDAI), conDS, NDS-OM	9	K4	CLO4
V	Introduction to Indian Foreign Exchange Market FOREX market in India: A historical perspective FERA vs. FEMA, Pre-liberalization Exchange Rate Regime in India and Hawala market, Brief introduction to currency convertibility in current and Capital account	9	K3	CLO5

Books for study:

1. Paolo Brandmire, A Introduction to Financial markets, Wiley Publications
2. Maureen Burton, Reynold F. Nesiba, Bruce Brown, A Introduction to Financial markets and Institutions, Taylor & Francis
3. Anatoly B. Schmidt, Financial markets and trading, Wiley

Books for References:

1. Dr. I.M. Sahai, Financial market Operation, SPDB Publication House
2. Vasant Desai – Financial Markets and Financial Services Himalaya Publishing House
3. Tripaty Nalini Prava – Financial Services Prentice Hall

Web Resources

1. https://www.google.co.in/books/edition/Financial_Markets_and_Trading/LGjpE0dE_EswC?hl=en&gbpv=1
2. https://www.google.co.in/books/edition/An_Introduction_to_Financial_Markets/_2tODwAAQBAJ?hl=en&gbpv=1&dq=Introduction+to+financial+market+book&printsec=frontcover
3. <https://www.youtube.com/watch?v=YI80xLN2CCQ>

Rationale for Nature of the course: Ability to handle various source of funds viz., debt, equity, stock market, money market and foreign exchange market.

Activities having direct bearing on Employability

1. Describing various financial instruments prevailing in financial market
2. Determining risk exposure on equity and foreign exchange market.

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Ms. M. Anitha, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Debt Market Evolution of Debt Markets in India - Primary market & secondary market - Money market & Debt Market in India	5	Chalk and Talk PPT, Test & Quiz
	Fundamental features of debt instruments - Regulatory framework in the Indian debt market	4	
II	Introduction to Equity market Meaning and Definition of equity shares - Growth of Corporate Sector and the simultaneous growth in the number of equity shareholders	5	Chalk and Talk PPT, Test & Quiz
	Separation of ownership and management in companies - Need for attracting more investors towards equity - Need for strengthening secondary markets	4	
III	Introduction to Commodity Market Emergence of Commodity Market - Dynamics of global commodity markets - Commodity Market in India - Commodity Exchanges in India	5	Chalk and Talk PPT, Test & Quiz
	Role of Information in Commodity Markets - Linkages between equity markets and commodity markets	4	
IV	Introduction to Money Market Meaning of Money Market - features of money markets, importance of money market: Role of Primary dealers in money markets	5	Chalk and Talk PPT, Test & Quiz
	Regulatory framework of RBI, FIMMDA (Fixed Income, Money Market and Derivatives Association) and Foreign Exchange Dealers Association of India (FEDAI), conDS, NDS-OM	4	
V	Introduction to Indian Foreign Exchange Market FOREX market in India: A historical perspective FERA vs. FEMA, Pre-liberalization Exchange Rate Regime in India and Hawala market	5	Chalk and Talk PPT, Quiz & Assignment
	Brief introduction to currency convertibility in current and Capital account	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Describe the debt market and its regulatory framework in India.	K2
CLO-2	Compare and Contrast the primary and secondary markets.	K3
CLO-3	Elaborate the commodity exchanges in India	K3
CLO-4	Discuss the regulatory framework of money market and its importance.	K4
CLO-5	Illustrate the FOREX market in India and exchange rate regime in India.	K3

Mapping of CLOs with PSOs

_CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Generic Elective	23U3XGET3 (A)	Financial Markets	3	3	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To enable the students to understand the concept of financial markets and its role in India.
- To acquaint the students to gain an insight into the functioning of money market.
- To understand the functions of capital markets and the role of stock exchange.
- To introduce the students to derivatives market and its mechanics.
- To provide insights into the workings of global financial institutions.

Unit	Description	Hours	K-level	CLO
I	Financial Markets Functions of financial markets-Types of financial markets-Participants in financial markets Role of financial intermediaries-Financial innovation-Financial inclusion and inclusive growth.	9	Upto K2	CLO1
II	Money Market Functions of money market-Instruments of the money market-Call money-Bill of exchange Commercial bills-Treasury bills- Commercial paper-Interbank market-Federal funds Negotiable certificate of deposits- Banker's acceptance-Repurchase agreements- Money market mutual funds- Features of a developed money market-Structure of Indian money market- Money market reforms in India since 1991.	9	Upto K3	CLO2
III	Capital Market Functions of capital market-Primary market-Instruments of the primary market- Secondary market-Functions-Instruments of the secondary market-Demutualisation of stock exchanges Trading mechanism of the stock exchanges-Liquidity products (margin trading, short sales, securities	9	Upto K3	CLO3

	lending and borrowing)-Foreign institutional investment-Participatory notes (Pnotes)- Insider trading-Investor protection- Credit rating-Capital market institutions Depositories-Discuss and Finance House of India-Stock Holding Corporation of India Securities Trading Corporation of India-SEBI-Functions and powers- Capital market reforms in India since 1991.			
IV	Derivatives Market Types of derivatives-Participants in the derivative markets-Uses of derivatives- Options Types of options-Uses of options-Platforms for options trade-Trading mechanics-Option premium-Profits and losses with options-Stock options and stock index options in India Futures- Types of futures (stock index futures-foreign currency futures-interest rate futures commodity futures)-Uses of futures-Market mechanics-Market participants- The clearing process- Stock futures and stock index futures in India-Difference between options and futures-Swaps-Interest rate swaps-Foreign currency swaps.	9	Upto K4	CLO4
V	Global Financial Markets Instruments- American Depositary Receipts (ADR)-Global Depositary Receipts (GDR)- Foreign Currency Convertible Bonds (FCCB)-External commercial borrowings-International bonds-Eurobonds - Euro notes - Euro commercial papers-Eurodollars-Eurocurrency market Reasons for the growth-Features-Effects of the euro currency market.	9	Upto K3	CLO5

Books for study:

1. Gupta Shashi K., Aggarwal Nisha., Gupta Neeti, Financial Markets and Financial Services, Kalyani Publications, New Delhi
2. Dr. Punithavathy Pandian, Financial Services and Markets, Vikas Publishing, Noida
3. Vasant Desai, Financial Markets and Financial Services, Himalayan Publishing House Pvt Ltd, 2000, Mumbai
4. Dr. L Natarajan, Financial Markets and Services, Margham Publications, Chennai.
5. Keith Dickinson, Financial Markets Operations Management, Wiley, New York,

Books for References:

1. Anbarasu Joseph D, Boominathan VK., Mohan Man., Gnanaraj G, Sultan Chand publications, New Delhi.
2. Marc Levinson, Financial Markets, The Economist in association with Profile Books Ltd, London
3. Frank J Fabozzi, Financial Management and Instruments, Wiley, New York
4. Michael W Brandi, Money, Banking, Financial Markets and Institutions, Cengage, New Delhi
5. Meir Kohn, Financial Institutions and Markets, Oxford University Press

Web Resources

1. www.rbi.org
2. www.sebi.org
3. www.nse.org

Rationale for Nature of the course: Shall be placed in any Stock broking office and in Corporate houses as a Secretarial Assistant.

Activities having direct bearing on Employability

1. Organize the functioning and structure of money market.
2. Apply the functions of capital markets and the role of stock exchange.

Pedagogy: Chalk & Talk, Assignments, Test, PPTs and Quiz

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Mrs. J. Arun Priya, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Financial Markets Functions of financial markets-Types of financial markets-Participants in financial markets	5	Chalk and Talk PPT, Test & Quiz
	Role of financial intermediaries-Financial innovation-Financial inclusion and inclusive growth.	4	
II	Money Market Functions of money market-Instruments of the money market-Call money-Bill of exchange Commercial bills-Treasury bills-Commercial paper-Interbank market-Federal funds Negotiable certificate of deposits-	5	Chalk and Talk PPT, Test & Quiz
	Banker's acceptance-Repurchase agreements- Money market mutual funds- Features of a developed money market-Structure of Indian money market- Money market reforms in India since 1991.	4	
III	Capital Market Functions of capital market-Primary market-Instruments of the primary market- Secondary market-Functions- Instruments of the secondary market-Demutualisation of stock exchanges Trading mechanism of the stock exchanges- Liquidity products (margin trading, short sales, securities lending and borrowing)	5	Chalk and Talk PPT, Test & Quiz
	Foreign institutional investment-Participatory notes (Pnotes)- Insider trading-Investor protection- Credit rating-Capital market institutions Depositories-Discount and Finance House of India-Stock Holding Corporation of India Securities Trading Corporation of India-SEBI-Functions and powers- Capital market reforms in India since 1991.	4	
IV	Derivatives Market Types of derivatives-Participants in the derivative markets-Uses of derivatives- Options Types of options-Uses of options-Platforms for options trade-Trading mechanics-Option premium-Profits and losses with options	5	Chalk and Talk PPT, Test & Quiz
	Stock options and stock index options in India Futures- Types of futures (stock index futures-foreign currency futures-interest rate futures commodity futures)-Uses of futures-Market mechanics-Market participants- The clearing process- Stock futures and stock index futures in India-Difference between options and futures-Swaps-Interest rate swaps-Foreign currency swaps.	4	
V	Global Financial Markets Instruments- American Depository Receipts (ADR)-Global Depository Receipts (GDR)- Foreign Currency Convertible Bonds (FCCB)-External commercial borrowings	5	Chalk and Talk PPT, Quiz & Assignment
	International bonds-Eurobonds-Euro notes-Euro commercial papers-Eurodollars-Eurocurrency market Reasons for the growth-Features-Effects of the euro currency market.	4	

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	Knowledge Level
CLO-1	Demonstrate the workings of financial markets and its role in India.	UptoK2
CLO-2	Organize the functioning and structure of money market.	UptoK3
CLO-3	Apply the functions of capital markets and the role of stock exchange.	UptoK3
CLO-4	Illustrate the concept of derivatives market and understand its mechanics.	UptoK4
CLO-5	Experiment the workings of global financial institutions.	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	2	2	2	2
CLO-2	3	2	2	2	2	2
CLO-3	3	2	2	2	2	2
CLO-4	3	2	2	2	2	2
CLO-5	3	2	2	2	2	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	2	2	2
CLO2	3	2	2	2	2	2
CLO3	3	2	2	2	2	2
CLO4	3	2	2	2	2	2
CLO5	3	2	2	2	2	2

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Generic Elective	23U3XGET3 (B)	Financial Risk Management	3	3	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To train the students on the principles of risk management.
- To understand the various types of technology risk in finance.
- To acquire knowledge about the role of Bank for International Settlements (BIS)
- To understand the different theories of financial risk management.
- To explore enterprise wide risk management model

Unit	Description	Hours	K-level	CLO
I	Principles of Risk Management Introduction to Risk in Business, Specific Risks in Financial Services, external sources of risk and their potential impact on a business: economic, political, competitive environment, social and market forces, technological including cyber security, shocks and natural events, external stakeholders and third parties.	9	Upto K2	CLO1
II	International Risk Regulation The Bank for International Settlements, role of the Bank for International Settlements, Basel Regulatory Capital, international guidelines and supervisory standards established by the Basel Committee, Capital Adequacy Assessment Process (ICAAP), principles of home-host state regulation, Regulatory Risk, differences between statutory and principles-based approaches to financial regulation.	9	Upto K3	CLO2

III	Operational Risk and Credit Risk Definitions of Operational Risk according to the Basel Committee on Banking Supervision, Basel operational risk event types. Operational Risk Framework: identification, measurement, management and control, management information, monitoring, escalation, remediation. Operational Risk Identification, Operational Risk Assessment and Measurement, Managing Operational Risk. Credit Risk: Identification of Credit Risk: understand the key components of credit risk and how they arise. Credit Risk Measurement: techniques for measuring credit risk, Credit Risk Management: sound practice features of an effective credit risk management function, reporting and escalation tools of credit risk management, Basel key stages of credit risk policy development.	9	Upto K3	CLO3
IV	Market Risk & Liquidity Risk Identification of Liquidity Risk: market, investment and operational risk. Measurement of Liquidity Risk: funding liquidity risk analysis: liquidity gap analysis, stress testing, expected future funding requirement.	9	Upto K4	CLO4
V	Enterprise Wide Risk Management and Risk Reporting Enterprise Wide Risk Management (EWRM) Risk Management Committee, Risk Management Department, Risk based Internal Audit. Risk Reporting: Accounting, Tax & Legal Issues in Risk Management, Indian Accounting Standards: IAS 32 Financial Instrument: Presentation, IAS 39 Financial Instrument: Recognition & Measurement, International Financial Reporting Standards: IFRS 7 Financial Instrument: Disclosure, IFRS 9 Financial Instrument, Financial Accounting Standard Board Statement (SFAS): FAS 133 Accounting for Derivative Instruments and Hedging Activities, FAS 138 An Amendment to SFAS 133.	9	Upto K3	CLO5

Books for study:

1. Vivek, P.N. Asthana (2019), Financial Risk Management, Himalaya Publishing House, Mumbai.
2. Don M Chance (2020), Financial Risk Management: An End User Perspective, World Scientific (1 January 2020); World Scientific Publishing Co Pte Ltd.
3. Steven Allen, Financial Risk Management, Wiley, New Jersey, US

Books for References:

1. Alexander, K., Dhumale, R., & Eatwell, J. (2016). Global governance of financial systems: The International Regulation of Systemic Risk. New York: Oxford University Press.
2. Development., (2018). Risk and Regulatory Policy: Improving the Governance of Risk. Paris: OECD Publishing.
3. MacNeil, I., & O'Brien, J. (. (2018). The future of financial regulation. Portland, Or: Hart Pub.
4. Development., (2018). Risk and Regulatory Policy: Improving the Governance of Risk. Paris: OECD Publishing.
5. MacNeil, I., & O'Brien, J. (. (2018). The future of financial regulation. Portland, Or: Hart Pub.

Web Resources

1. www.studocu.com
2. www.collegetutor.net
3. www.academia.edu

Rationale for Nature of the course: Ability to determine various banks and financial institutions.

Activities having direct bearing on Skill development

1. Describe the various risk associated in banking
2. Strategies for mitigating risks in banking and financial institutions.

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designers:

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Mrs. V. Nithya, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Principles of Risk Management Introduction to Risk in Business, Specific Risks in Financial Services, external sources of risk and their potential impact on a business	5	Chalk and Talk PPT, Test & Quiz
	Economic, political, competitive environment, social and market forces, technological including cyber security, shocks and natural events, external stakeholders and third parties.	4	
II	International Risk Regulation The Bank for International Settlements, role of the Bank for International Settlements, Basel Regulatory Capital, international guidelines and supervisory standards established by the Basel Committee, Capital Adequacy Assessment Process (ICAAP)	5	Chalk and Talk PPT, Test & Quiz
	Principles of home-host state regulation, Regulatory Risk, differences between statutory and principles-based approaches to financial regulation.	4	
III	Operational Risk and Credit Risk Definitions of Operational Risk according to the Basel Committee on Banking Supervision, Basel operational risk event types. Operational Risk Framework: identification, measurement, management and control, management information, monitoring, escalation, remediation. Operational Risk Identification, Operational Risk Assessment and Measurement, Managing Operational Risk. Credit Risk: Identification of Credit Risk: understand the key components of credit risk and how they arise.	5	Chalk and Talk PPT, Test & Quiz
	Credit Risk Measurement: techniques for measuring credit risk, Credit Risk Management: sound practice features of an effective credit risk management function, reporting and escalation tools of credit risk management, Basel key stages of credit risk policy development.	4	
IV	Market Risk & Liquidity Risk Identification of Liquidity Risk: market, investment and operational risk. Measurement of Liquidity Risk	5	Chalk and Talk PPT, Test & Quiz
	Funding liquidity risk analysis: liquidity gap analysis, stress testing, expected future funding requirement.	4	

V	Enterprise Wide Risk Management and Risk Reporting Enterprise Wide Risk Management (EWRM) Risk Management Committee, Risk Management Department, Risk based Internal Audit. Risk Reporting: Accounting, Tax & Legal Issues in Risk Management, Indian Accounting Standards: IAS 32 Financial Instrument: Presentation,	5	Chalk and Talk PPT, Quiz & Assignment
	IAS 39 Financial Instrument: Recognition & Measurement, International Financial Reporting Standards: IFRS 7 Financial Instrument: Disclosure, IFRS 9 Financial Instrument, Financial Accounting Standard Board Statement (SFAS): FAS 133 Accounting for Derivative Instruments and Hedging Activities, FAS 138 An Amendment to SFAS 133.	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	After learning this course the students will be able to: Explain various concepts relating to the principles of risk management.	K2
CLO-2	Apply the different theories of financial risk management and technology risk in finance.	K3
CLO-3	Ascertain the recent development of the Bank for International Settlements (BIS).	K3
CLO-4	Analyze the accounting, tax and legal issues in risk management	K4
CLO-5	Enumerate the wider range of risk management and reporting with various financial instruments	K3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	2	2
CLO-2	3	3	2	2	2	2
CLO-3	3	3	2	2	2	2
CLO-4	3	3	2	2	2	2
CLO-5	3	3	2	2	2	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	2	2
CLO2	3	3	2	2	2	2
CLO3	3	3	2	2	2	2
CLO4	3	3	2	2	2	2
CLO5	3	3	2	2	2	2

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model (Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Generic Elective	23U3XGET3 (C)	Financial Econometrics	3	3	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To develop an understanding of univariate and multivariate time-series methods, including estimation and statistical model evaluation
- To become familiar with methods for modelling long-run relationships in finance
- To become familiar with methods for modelling volatility and correlation, such as ARCH and GARCH
- To be able to forecast volatility
- To demonstrate balanced and unbalanced panel data

Unit	Description	Hours	K-level	CLO
I	Stationarity Univariate Models Stochastic processes - Properties of stochastic processes. Time series as a discrete stochastic process– Stationarity- Characteristics of stochastic components of time series (mean, auto-covariance and autocorrelation functions). Lag operator- Unit root tests - Deterministic and stochastic trend models- Augmented Dickey Fuller test – Phillips-Perron test	9	Upto K2	CLO1
II	Simultaneous Equation Models Dynamic simultaneous equations models- Granger causality test - Vector Auto Regressive (VAR) models- Impulse Response Function (IRF)-Variance Decomposition Analysis - Structural Vector Auto Regressive (SVAR) models	9	Upto K3	CLO2
III	Non-Stationary Multivariate Models Spurious regression- Cointegration- Granger representation theorem -Vector error correction models (VECMs)- Structural VAR models with cointegration - Testing for cointegration – Engle and Granger (1987) and Johansen and Juselius (1990)	9	Upto K3	CLO3

IV	Conditional Variance Models) Volatility Clustering- Leverage Effects- Modeling Volatility- Auto Regressive Conditional Heteroscedasticity (ARCH) Model- Generalized Auto Regressive Conditional Heteroscedasticity (GARCH) Model - Extensions to GARCH-Exponential GARCH and Threshold GARCH models.	9	Upto K4	CLO4
V	Panel Data Models Introduction to Panel Data - Types of panels- Balanced and Unbalanced Panel Data-Benefits and drawbacks of longitudinal data. Basic models-Pooled OLS-Fixed effects-Random effects Model- Estimation and testing-Fixed vs. Random Effects Model -Hausman specification test.	9	Upto K3	CLO5

Books for study:

1. Gupta, S. (2020). statistical methods, Sultan Chand Publishers. New Delhi
2. R.A. Johnson, and D.W. Wichern, Applied Multivariate Statistical Analysis, Prentice Hall, 1988 India
3. W. Greene, Econometric Analysis, Collier Macmillan, 1993. New York
4. B. H. Baltagi, Econometric Analysis of Panel Data, 4th ed., John Wiley, New York, 2018.
5. J.D. Hamilton, Time Series Analysis, Princeton, NJ: Princeton University Press, 2021. India

Books for References:

1. Gujarati, D. (2020). Econometrics by Example. Palgrave Macmillan publishers.
2. Kerry Patterson, An Introduction to Applied Econometrics: A Time Series Approach. Palgrave Macmillan, 2020.
3. Walter Enders, Applied Econometric Time Series. New York: John Wiley & Sons, Inc., 1995.
4. Chris Brooks, Introductory Econometrics to Finance - Cambridge University Press, 2018

Web Resources

1. www.academic.oup.com
2. www.researchgate.net
3. www.springer.com

Rationale for Nature of the course: Ability to apply appropriate econometric tools in business enterprises

Activities having direct bearing on Skill development

1. Applying Stochastic model in probabilistic situations.
2. Developing suitable economic model in different situations.

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Mrs. J. Gayathri, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Stationarity Univariate Models Stochastic processes - Properties of stochastic processes. Time series as a discrete stochastic process– Stationarity- Characteristics of stochastic components of time series (mean, auto-covariance and autocorrelation functions).	5	Chalk and Talk, PPT, Quiz
	Lag operator- Unit root tests - Deterministic and stochastic trend models- Augmented Dickey Fuller test – Phillips-Perron test	4	
II	Simultaneous Equation Models Dynamic simultaneous equations models- Granger causality test - Vector Auto Regressive (VAR) models-Impulse Response Function (IRF)	5	Chalk and Talk, PPT, Quiz
	Variance Decomposition Analysis - Structural Vector Auto Regressive (SVAR) models	4	
III	Non-Stationary Multivariate Models Spurious regression- Cointegration- Granger representation theorem - Vector error correction models (VECMs)- Structural VAR models with cointegration	5	Chalk and Talk, PPT, Quiz
	Testing for cointegration – Engle and Granger (1987) and Johansen and Juselius (1990)	4	
IV	Conditional Variance Models) Volatility Clustering- Leverage Effects- Modeling Volatility- Auto Regressive Conditional Hetero scedasticity (ARCH) Model	5	Chalk and Talk, PPT, Quiz
	Generalized Auto Regressive Conditional Hetero scedasticity (GARCH) Model - Extensions to GARCH-Exponential GARCH and Threshold GARCH models.	4	
V	Panel Data Models Introduction to Panel Data - Types of panels- Balanced and Unbalanced Panel Data-Benefits and drawbacks of longitudinal data. Basic models	5	Chalk and Talk, PPT, Quiz, Assignment
	Pooled OLS-Fixed effects-Random effects Model- Estimation and testing- Fixed vs. Random Effects Model -Hausman specification test.	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	On successful completion of the course student should be able to: The students can apply advanced econometric techniques for analyzing current research topics in applied economics and finance research.	UptoK2
CLO-2	Assist students in getting comfortable with applied time series models and panel data models through EVIEWS and STATA statistical packages to manage and analyze data.	UptoK3
CLO-3	Provide students with thorough and sound understanding of the essential theoretical base of econometric modelling and broad applications of time-series and panel data econometrics.	UptoK3
CLO-4	Evaluate the volatility and conditional leverage effects on the	UptoK4
CLO-5	Appraise the students to formulate the data panel with random	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General, PA, B&I)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	SEC	23U3KSED4	Goods and Services Tax	2	2	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To provide basic understanding of Indirect taxation environment
- To familiarize knowledge of GST and levy of GST in India
- To impart exposure on concept of supply and its relevance
- To get hold of registration procedure and application of ITC
- To apply appropriate knowledge on GST assessment and filing of returns.

Unit	Description	Hours	K-level	CLO
I	Introduction of Indirect tax: Meaning-features –kinds - Direct tax Vs Indirect Tax- Basic concept of excise duty- Customs duty- Central Sales Tax.	6	Upto K2	CLO1
II	Goods and Services Tax-Basics: Meaning-Objectives-features-benefits - GST Council- Components of GST-CGST, SGST, IGST, UTGST- Levy of GST- Rates of Taxes- zero rated tax and exemptions.	6	Upto K3	CLO2
III	Nature, Time and Place of Supply: Meaning of Supply- Types – composite – mixed - principal - inter and intra state supply-continuous supply - MRP based supply - free samples. Time of supply	6	Upto K3	CLO3
IV	Value of Supply: Value of supply –Place of supply – concepts and applications-.Reverse charge Mechanism, Job-work.	6	Upto K4	CLO4
V	Assessment of GST: Composition Scheme – eligibility-Reverse Charge – Mechanism – e.Commerce- Tax invoice –Debit and Credit Notes – Contents- benefits –Process- Filling of returns.	6	Upto K3	CLO5

Books for study:

1. Text book of GST and Customs Law by Prof. V.Balachandran, Sulthan Chand & Sons, 2021

Books for References:

1. Indirect Taxation, V S Datey, Taxmann Publications
2. GST (Indirect Taxes), Dr. R. G. Saha, Dr. Divyesh Shah, Dr. Usha Devi N, Himalaya Publishing House, 2nd Revised Edition

Web Resources

1. <https://gstcouncil.gov.in/>
2. <https://cbic-gst.gov.in/>
3. <https://cleartax.in/s/all-about-gst-gov-in-gst-portal>
4. <https://gstindianews.info/gst-gov-in-an-official-gst-portal-of-government-of-india/>

Rationale for Nature of the course: Can be professionals in solving advanced problems to pursue higher studies.

Activities having direct bearing on Employability

1. Assignment of history and evolution of indirect tax in India and in world
2. Project of GST and its impact of economy
3. Determination of Time, Place and Value of Supply
4. Assessment of GST and filing of returns in various situations

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designers:

1. Dr. A. Mayil Murugan, Head and Associate Professor
2. Dr. A. Karuppusamy, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction of Indirect tax: Meaning-features –kinds - Direct tax vs. Indirect Tax	3	Chalk and Talk
	Basic concept of excise duty- Customs duty- Central Sales Tax.	3	PPT, Test & Quiz
II	Goods and Services Tax-Basics: Meaning-Objectives-features-benefits - GST Council	3	Chalk and Talk
	Components of GST-CGST, SGST, IGST, UTGST- Levy of GST- Rates of Taxes- zero rated tax and exemptions.	3	PPT, Test & Quiz
III	Nature, Time and Place of Supply: Meaning of Supply- Types – composite – mixed - principal	3	Chalk and Talk
	inter and intra state supply-continuous supply - MRP based supply - free samples. Time of supply	3	PPT, Test & Quiz
IV	Value of Supply: Value of supply –Place of supply – concepts and applications	3	Chalk and Talk
	Reverse charge Mechanism, Job-work.	3	PPT, Test & Quiz
V	Assessment of GST: Composition Scheme – eligibility-Reverse Charge – Mechanism	3	Chalk and Talk
	e.Commerce- Tax invoice –Debit and Credit Notes – Contents- benefits –Process- Filling of returns.	3	PPT, Quiz & Assignment

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	Knowledge Level
CLO-1	Describe basic knowledge of Indirect taxation environment	K2
CLO-2	Organize and familiarize knowledge of GST and levy of GST in India	K3
CLO-3	Identify the concept of supply and its relevance	K3
CLO-4	Organize the registration procedure and application of ITC	K4
CLO-5	Apply appropriate knowledge on GST assessment and filing of returns.	K3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				II B.Com (FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	SEC	23UXSED4	NSE Learn to Trade (NLT) - II	2	2	25	75	100

Nature of course				
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented

Objectives

- To acquaint knowledge on NSMART tool
- To get comprehensive skill on market watch and its setup
- To identify the top gainers and losers in the stock market
- To gain application knowledge on creation of client ids and order placing mechanism
- To frame portfolio structure and skill on backup

Unit	Description	Hours	K-level	CLO
I	Introduction – Objectives of NSMART Tool – NSMAER Installation – Step by step – Unique student code login process – understanding the NSMART features under each header – Downloading the user manual of NSMART – shortcut keys for NSMART – quick access	6	Upto K2	CLO1
II	Market watch setup – Index configuration – default market watch – adding your favourite scrip/stock – market depth – market by price – message log	6	Upto K3	CLO2
III	Top N instrument – Top N gainers / losers – Most active instrument – market inquiry – indices broadcast – NIFTY analysis – Limits – NSMART leverage mechanism	6	Upto K3	CLO3
IV	Client ids – order placing mechanism – LO, MO & SL – Margin or delivery order types – order entry – cover order entry – bracket order – fast order entry – batch order entry – day order & IOC order – modification of an order – cancellation of a n order – basket trading – order book – trade book – net position	6	Upto K4	CLO4
V	Portfolio – MW alert – Bhav copy – Online backup – instrument wizard – trade history – activity log	6	Upto K3	CLO5

100% Lab

Books for study:

Study Material, National Stock Exchange, Mumbai.

Web Resources

1. <https://www.nseindia.com/learn/interactive-courses>
2. <https://www.nseindia.com/trade/membership-types>

Rationale for Nature of the course: Can be placed in share broking office and assist professionals in corporate office.

Activities having direct bearing on Employability

1. Hands on training on NSMART
2. Practical training on Market Watch and Nifty analysis.
3. Creating client id and order placing mechanism.

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designers:

1. Dr. A. Mayil Murugan, Head and Associate Professor
2. Dr. D. Uma Maheswari, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction – Objectives of NSMART Tool – NSMAER Installation – Step by step – Unique student code login process	3	Chalk and Talk PPT, Test & Quiz
	understanding the NSMART features under each header – Downloading the user manual of NSMART – shortcut keys for NSMART – quick access	3	
II	Market watch setup – Index configuration – default market watch	3	Chalk and Talk PPT, Test & Quiz
	adding your favourite scrip/stock – market depth – market by price – message log	3	
III	Top N instrument – Top N gainers / losers – Most active instrument – market inquiry	3	Chalk and Talk PPT, Test & Quiz
	indices broadcast – NIFTY analysis – Limits – NSMART leverage mechanism	3	

IV	Client ids – order placing mechanism – LO, MO & SL – Margin or delivery order types – order entry – cover order entry – bracket order – fast order entry – batch order entry	3	Chalk and Talk PPT, Test & Quiz
	day order & IOC order – modification of an order – cancellation of an order – basket trading – order book – trade book – net position	3	
V	Portfolio – MW alert – Bhav copy	3	Chalk and Talk PPT, Quiz & Assignment
	Online backup – instrument wizard – trade history – activity log	3	

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	Knowledge Level
CLO-1	Describe basic knowledge of Indirect taxation environment	UptoK2
CLO-2	Organize and familiarize knowledge of GST and levy of GST in India	UptoK3
CLO-3	Identify the concept of supply and its relevance	UptoK3
CLO-4	Organize the registration procedure and application of ITC	UptoK4
CLO-5	Apply appropriate knowledge on GST assessment and filing of returns.	UptoK3

Mapping of CLOs with PSOs

_CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	3
CLO-2	3	3	3	3	3	3
CLO-3	3	3	3	3	3	3
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	3	3	3	3	3	3
CLO3	3	3	3	3	3	3
CLO4	3	3	3	3	3	3
CLO5	3	3	3	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	SEC	23U3KSED5	E- Commerce Applications	2	2	25	75	100

Nature of course					
Skill oriented		Employability oriented		Entrepreneurship Oriented	✓

Objectives:

- To enable the students gain introductory knowledge on E-Commerce.
- To Understand the students to gain basic knowledge on models of E-Commerce and its applications
- To apply the practical knowledge on Electronic funds transfer and E Payment system
- To analyze and develop the application knowledge on M Commerce in business.
- To gain through knowledge and working model on E Marketing and ECRM

Unit	Description	Hours	K-level	CLO
I	Introduction to E-Commerce Definition of Electronic Commerce – E-Commerce and Traditional Commerce – Advantages of E-Commerce – Business, Consumers, Society and Nation – E-Business and E-Commerce – Need for E-business – Factors stressing the need for E-business.	6	Upto K2	CLO1
II	Classification of Electronic Commerce Business to Business E-Commerce (B2B) – Business to Consumers E-Commerce (B2C) – Consumer to Business E-Commerce (C2B) – Consumer to Consumer E-Commerce (C2C) – Business to Employee service E-Commerce (B2E) – Business to Government E-Commerce (B2G).	6	Upto K3	CLO2
III	Electronic Fund Transfer Meaning – Benefits of Electronic Payment - Components of Electronic System –Popular Electronic Payment Methods – Financial EDI – Credit Card System on the Internet – Components of Online Credit Processing Security Requirements in E- Payment Systems.	6	Upto K3	CLO3

IV	Mobile Commerce Mobile Commerce – Factors that Drive M-Commerce - Difference between E-Commerce and M-Commerce - Growth of M-Commerce in India - Applications of M-Commerce.	6	Upto K4	CLO4
V	E-Marketing E-Marketing - Meaning – Advantages – E-Customers Relationship Management (E-CRM) – Advantages of using technologies for providing customer support – Phases of E-CRM – Features of E-CRM Software – E-CRM Work Model.	6	Upto K3	CLO5

Books for study:

Dr. K. Abirami Devi & Dr. M. Alagammai, *E-Commerce*, Margham Publication, Chennai.

Books for References:

1. Nidhi Dhawan, *E-Commerce Concepts and Applications*, International Book House Pvt. Ltd. New Delhi.
2. S.V. Srinivasan, *E-Commerce*, Vijay Nicole Imprints Pvt. Ltd. Chennai.

Web Resources

1. <https://www.economicdiscussion.net/business/e-commerce/31868>
2. <https://www.ecommerceceo.com/types-of-ecommerce-business-models/>
3. <https://www.policybazaar.com/ifsc/articles/check-out-the-types-of-electronic-funds-transfer-in-india/>
4. <https://www.bigcommerce.com/blog/mobile-commerce/#common-benefits-of-mobile-commerce>
5. <https://www.marketingtutor.net/what-is-e-marketing/>
6. <https://www.businessmanagementideas.com/crm/e-crm/e-crm-meaning-evolution-and-benefits/3688>

Rationale for Nature of the course: Can assist and support business professionals in computerised environment where techno-skills in any business having E Commerce Operations

Activities having direct bearing on Entrepreneurship

1. Undertaking E Marketing activity of his own interest either in product or service
2. Assignment on E-Business Models
3. Mini project on EFT on various business situations
4. Presentation through PPT on E Commerce operations.

Pedagogy: Chalk & Talk, Assignments, Case Studies and Quiz

Course Designer(s):

1. Dr. S. Ramachandran, Assistant Professor
2. Dr. A. Karuppusamy, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to E-Commerce Definition of Electronic Commerce – E-Commerce and Traditional Commerce – Advantages of E-Commerce – Business, Consumers, Society and Nation	3	Chalk and Talk PPT, Test & Quiz
	E-Business and E-Commerce – Need for E-business – Factors stressing the need for E-business.	3	
II	Classification of Electronic Commerce Business to Business E-Commerce (B2B) – Business to Consumers E-Commerce (B2C) – Consumer to Business E-Commerce (C2B)	3	Chalk and Talk PPT, Test & Quiz
	Consumer to Consumer E-Commerce (C2C) – Business to Employee service E-Commerce (B2E) – Business to Government E-Commerce (B2G).	3	
III	Electronic Fund Transfer Meaning – Benefits of Electronic Payment - Components of Electronic System –Popular Electronic Payment Methods – Financial EDI – Credit Card System on the Internet	3	Chalk and Talk PPT, Test & Quiz
	Components of Online Credit Processing Security Requirements in E- Payment Systems.	3	
IV	Mobile Commerce Mobile Commerce – Factors that Drive M-Commerce - Differencebetween E-Commerce and M-Commerce	3	Chalk and Talk PPT, Test & Quiz
	Growth of M-Commerce in India - Applications of M-Commerce	3	
V	E-Marketing E-Marketing - Meaning – Advantages – E-Customers Relationship Management (E-CRM) – Advantages of using technologies for providing customer support	3	Chalk and Talk PPT, Quiz & Assignment
	Phases of E-CRM – Features of E-CRM Software – E-CRM Work Model.	3	

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	Knowledge Level
CLO–1	Outline the introductory knowledge on E-Commerce.	UptoK2
CLO–2	Make a models of E-Commerce and itsapplications	UptoK3
CLO–3	Apply the practical knowledge on Electronic funds transfer and E Payment system	UptoK3
CLO–4	Analyze and develop the application knowledge on M Commerce in business.	UptoK4
CLO–5	Construct working model on E Marketing and ECRM	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (PA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	SEC	23U3ASED5	Spreadsheet Operations	2	2	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To know the basic knowledge on Ms – Excel.
- To classify the various types of charts.
- To know the various functions of functions used in Ms – Excel.
- To know various financial functions used in Ms – Excel.
- To gain knowledge on reporting through Ms – Excel.

Unit	Description	Hours	K-level	CLO
I	Introduction to Ms-Excel – Features of Ms – Excel – Electronic Spreadsheet – Standard Toolbar – Excel’s Keyboard Shortcut – Workbook – Selecting Cells and Ranges – Data Entry – Editing Data – Cell Reference – Formulae – Printing Excel.	6	Upto K2	CLO1
II	Formatting Worksheets and Creating Charts – Graphical Presentation – Lines, Bar, Stacked Bars, Pie Charts – Restructuring Worksheets – Formatting Data – Sorting Data – Filtering – Creating Sub Totals – Pivot Table - Macros.	6	Upto K3	CLO2
III	Excel Function – Logical Function – Text Functions – Date & Time Functions – Lookup & Reference Functions – Mathematical Functions – Statistical Functions	6	Upto K3	CLO3
IV	Financial Functions – Rate – Future Value – FV Schedule - Present Value – Net Present Value – NPER – IRR –MIRR – PMT – EFFECT- EMI.	6	Upto K4	CLO4
V	Reporting – Loan & Lease Statement – Ratio Analysis – Payroll Statement – Capital Budgeting – Depreciation Accounting	6	Upto K3	CLO5

100% Lab

Book for Study

Sanjay Saxena, Ms Office, Vikas Publishing House

Books for Reference

1. Nellai Kannan, Ms Office, BPB Publications
2. R.K.Taxali, PC Software for Windows, Tata McGraw Hill Publishing Company Limited, New Delhi
3. 100-Hours Compulsory Computer Training Program – A Technical Guide, The Institute of Cost Accountants of India

Web References

1. <https://byjus.com/govt-exams/ms-excel-basics/>
2. https://www.statsdirect.com/help/workbook/formatting_worksheets.htm
3. <https://edu.gcfglobal.org/en/excel2016/functions/1/>
4. <https://www.pluralsight.com/guides/working-finance-function-excel>
5. <https://www.pryor.com/blog/creating-excel-reports/>

Rationale for Nature of the course: Can assist and support business professionals in computerised environment where techno-skills in any business having Automated system

Activities having direct bearing on Employability

1. Demo on various finance and statistical models in MS Excel
2. Mini project on finance and statistical models through excel

Pedagogy: Chalk & Talk, Assignments, PPTs and Quiz

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Ms. P. Sindhu, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Ms-Excel – Features of Ms – Excel – Electronic Spreadsheet – Standard Toolbar – Excel’s Keyboard Shortcut	3	Chalk and Talk, PPT, Quiz
	Workbook – Selecting Cells and Ranges – Data Entry – Editing Data – Cell Reference – Formulae – Printing Excel.	3	
II	Formatting Worksheets and Creating Charts – Graphical Presentation – Lines, Bar, Stacked Bars, Pie Charts	3	Chalk and Talk, PPT, Quiz
	Restructuring Worksheets – Formatting Data – Sorting Data – Filtering – Creating Sub Totals – Pivot Table - Macros.	3	

III	Excel Function – Logical Function – Text Functions – Date & Time Functions	3	Chalk and Talk, PPT, Quiz
	Lookup & Reference Functions – Mathematical Functions – Statistical Functions	3	
IV	Financial Functions – Rate – Future Value – FV Schedule - Present Value	3	Chalk and Talk, PPT, Quiz
	Net Present Value – NPER – IRR –MIRR – PMT – EFFECT-EMI.	3	
V	Reporting – Loan & Lease Statement – Ratio Analysis	3	Chalk and Talk, PPT, Quiz, Assignment
	Payroll Statement – Capital Budgeting – Depreciation Accounting	3	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO–1	Apply and analyze various basic concepts of Ms-Excel and needs of working with the same.	UptoK2
CLO–2	Categorize and analyze different types of charts and tables in Ms – Excel.	UptoK3
CLO–3	Categorize and analyze various functions available in Ms – Excel	UptoK3
CLO–4	Categorize and analyze financial functions and develop a model in Ms – Excel	UptoK4
CLO–5	Prepare and analyze various statements through Ms – Excel.	UptoK3

Mapping of CLOs with PSOs

_CLO	PSO–1	PSO–2	PSO–3	PSO–4	PSO–5	PSO–6
CLO–1	3	3	3	3	3	3
CLO–2	3	3	3	3	3	3
CLO–3	3	3	3	3	3	3
CLO–4	3	3	3	3	3	3
CLO–5	3	3	3	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	3	3	3	3	3	3
CLO3	3	3	3	3	3	3
CLO4	3	3	3	3	3	3
CLO5	3	3	3	3	3	3

Advance application– 3; Intermediate level–2; Basic level–1

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (B&I)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	SEC	23U3ISED5	Banking and Allied Law - I	2	2	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To gain the comprehensive knowledge on legal aspects of opening of accounts for various forms of organisations.
- To get insight on Consumer Protection Act, 2019.
- To acquaint knowledge on Competition Act, 2002
- To acquaint knowledge on FEMA Act, 1999
- To get an exposure on Bankers' Books Evidence Act, 1891.

Unit	Description	Hours	K-level	CLO
I	Legal Aspects of opening of Accounts Company - Limited Liability Partnership - Trust - Partnership Firms - Sole Proprietorship	6	Upto K2	CLO1
II	Consumer Protection Act, 2019 Objects - Rights of Consumer - Consumer Council - Redressal Mechanism	6	Upto K3	CLO2
III	Competition Act, 2002 Definitions - Objectives - Features - Prohibition of Anti-Competitive Agreement - Prohibition of Abuse of Dominant Position and Regulation of Combinations - Competition Commission of India (CCI) - Functions, Powers and Duties.	6	Upto K3	CLO3
IV	Foreign Exchange Management Act, 1999 Introduction - Objectives - Important terms - Directorate of Enforcement	6	Upto K4	CLO4
V	Bankers' Books Evidence Act, 1891 Introduction - Objects - Salient Features - Important Terms	6	Upto K3	CLO5

Book for Study

“Legal and Regulatory Aspects of Banking”, IIBF, MacMillan Publications, Mumbai.

Books for Reference

1. S.N Maheshwari & S.K. Maheshwari, *A Manual of Business Law*, Edition 2016, Himalaya Publishing House, Delhi.
2. Business Law – R.S.N. Pillai & Bagavathi, S. Chand & Co Publication, New Delhi
3. Business Law – M.C. Shukla , S. Chand & Co Publication, New Delhi
4. Business Laws – M.R. Sreenivasan , Margham Publications, Chennai

Web Resources:

1. <https://www.indiacode.nic.in/handle/123456789/15256?locale=en>
2. https://www.cci.gov.in/sites/default/files/cci_pdf/competitionact2012.pdf
3. <https://www.indiacode.nic.in/bitstream/123456789/2322/1/A1891-18.pdf>

Rationale for Nature of the course: Assist the professionals in relation to Banking Law and Allied Laws

Activities having direct bearing on Skill development

1. Preparing Legal forms for contract and agreement
2. Case lets on various legal issues pertaining to banking.

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Mrs. G. Jeyasree, Advocate & Assistant Professor
2. Dr. A. Mayil Murugan, Head & Associate Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Legal Aspects of opening of Accounts Company - Limited Liability Partnership	3	Chalk and Talk
	Legal Aspects of opening of Accounts - Trust - Partnership Firms - Sole Proprietorship	3	PPT, Test & Quiz
II	Consumer Protection Act, 2019 - Objects - Rights of Consumer	3	Chalk and Talk
	Consumer Council - Redressal Mechanism	3	PPT, Test & Quiz
III	Competition Act, 2002 Definitions - Objectives - Features - Prohibition of Anti-Competitive Agreement - Prohibition of Abuse of Dominant Position and Regulation of Combinations	3	Chalk and Talk
	Competition Commission of India (CCI) - Functions, Powers and Duties.	3	PPT, Test & Quiz
IV	Foreign Exchange Management Act, 1999 - Objectives	3	Chalk and Talk
	Important terms - Directorate of Enforcement	3	PPT, Test & Quiz
V	Bankers Book Evidence Act - Objects	3	Chalk and Talk
	Salient Features - Important Terms	3	PPT, Quiz & Assignment

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Determine the procedure for opening of account.	UptoK2
CLO-2	Describe legal provisions relating to Consumer Protection Act, 2019	UptoK3
CLO-3	Describe legal provisions relating to Competition Act, 2002	UptoK3
CLO-4	Apply legal provisions relating to FEMA	UptoK4
CLO-5	Apply legal provisions relating to Bankers Book Evidence Act	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	2
CLO-2	3	3	2	2	3	2
CLO-3	3	3	2	2	3	2
CLO-4	3	3	2	2	3	2
CLO-5	3	3	2	2	3	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	2
CLO2	3	3	2	2	3	2
CLO3	3	3	2	2	3	2
CLO4	3	3	2	2	3	2
CLO5	3	3	2	2	3	2

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	SEC	23U3XSED5	Mutual Funds	2	2	25	75	100

Nature of course					
Skill oriented		Employability oriented		Entrepreneurship Oriented	✓

Objectives:

- To understand the concept mutual funds are distributed in the market-place.
- To gain knowledge of various schemes are to be evaluated .
- To identify suitable products and services can be recommended to investors and prospective investors in the market.
- To Know the basics of mutual funds, their role and structure, different kinds of mutual fund schemes and their features

Unit	Description	Hours	K-level	CLO
I	Investment Landscape & Concept & Role of a Mutual Fund Investors and Their Financial Goals, Mutual Funds – Savings or Investments, Different Asset Classes, Investment Risks, Risk Measures and Management Strategies, Behavioral Biases in Investment Decision Making, Risk Profiling, Understanding Asset Allocation, Concepts and Classification of Mutual Funds, Mutual Fund Industry Growth in India.	6	Upto K2	CLO1
II	Legal Structure of Mutual Funds in India & Legal and Regulatory Framework Structure of Mutual Funds in India, Key Constituents of a Mutual Fund, Organization Structure of Asset Management Company, Service Providers Role and Support Function, AMFI Roles and Functions, Regulators Roles in India, Role of SEBI, Due Diligence Process by AMCs for Distributors of Mutual Funds, Investment Grievance Redress Mechanism, AMFI Code of Conduct for Intermediaries.	6	Upto K3	CLO2

III	Scheme Related Information & Fund Distribution and Channel Management Practices Mandatory Documents and their purpose, objective and significance, Non-Mandatory Disclosures, The role and importance of mutual fund distributors, Classification of mutual fund distributors, Modes of distribution, The Pre-requisites to become Distributor of Mutual Fund, Revenue for a mutual fund distributor, The Commission Disclosure mandated by SEBI, The Due Diligence Process by AMCs for Distributors of Mutual Funds, Difference between Distributor and Investment Advisor, Nomination Facilities to Agents / Distributors.	6	Upto K3	CLO3
IV	Net Asset Value, Total Expense Ratio and Pricing of Units & Taxation Computation of Net Assets of Mutual Fund Scheme and NAV, Concept of Entry and Exit Load and its impact on NAV, NAV, Total expense ratio and pricing of units for the Segregated Portfolio, Applicability of taxes in respect of mutual funds, Capital Gains, Dividend income, Stamp Duty on Mutual Fund Units, Setting off of Capital Gains and Losses under Income Tax Act, Securities Transaction Tax, Tax benefit under Section 80C of the Income Tax Act, Tax Deducted at Source, Applicability of GST, General and Specific Risk Factors, Factors that affect mutual fund performance, SEBI Norms regarding Representation of Returns by Mutual Funds in India.	6	Upto K4	CLO4
V	Investor Services & Mutual Fund Scheme Selection The NFO Process, New Fund Offer Price /On-going price for subscription, Types of investment plans and options, Mutual fund units allotment to the investor, Content and periodicity of Statement of Accounts for investments, Types of Mutual Fund Investors, Benchmarks and Performance, Quantitative Measures of Fund Manager Performance, Scheme Selection based on investment strategy of mutual funds, Selection of Mutual Fund scheme offered by different AMCs or within the scheme category, Selecting options in mutual fund schemes, Do's and Don'ts while selecting mutual fund schemes	6	Upto K3	CLO5

Books for study:

NISM, *NISM Series VA- Mutual Funds Distributors Module*, Delhi: Taxmann

Books for References:

1. Sundar Sankaran(2019), *Indian Mutual Funds*, New Delhi: Vision books
2. John C. Bogle (2015), *Mutual Funds*, New Delhi: Wiley
3. Soheli Ghosh(2016), *Mutual Funds in India*, New Delhi: Regal Publications

Web Resources

- <https://www.mutualfundindia.com/>
- <https://www.amfiindia.com/research-information/aum-data/>
- <https://www.crisil.com/en/home/our-businesses/india-research/capital-market/mutual-fund-research.html>

Rationale for Nature of the course: Familiarity and applicability of terms in Mutual Fund business

Activities having direct bearing on Entrepreneurship

1. Preparation of various mutual fund schemes available in India
2. Calculation of NAV
3. Mini project on selection of mutual fund scheme with comparative statements

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designers:

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Mrs. B. Sri Vidya, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Investment Landscape & Concept & Role of a Mutual Fund Investors and Their Financial Goals, Mutual Funds – Savings or Investments, Different Asset Classes, Investment Risks, Risk Measures and Management Strategies	3	Chalk and Talk PPT, Test & Quiz
	Behavioral Biases in Investment Decision Making , Risk Profiling, Understanding Asset Allocation, Concepts and Classification of Mutual Funds, Mutual Fund Industry Growth in India.	3	
II	Legal Structure of Mutual Funds in India & Legal and Regulatory Framework Structure of Mutual Funds in India, Key Constituents of a Mutual Fund, Organization Structure of Asset Management Company, Service Providers Role and Support Function, AMFI Roles and Functions	3	Chalk and Talk PPT, Test & Quiz

	Regulators Roles in India, Role of SEBI, Due Diligence Process by AMCs for Distributors of Mutual Funds, Investment Grievance Redress Mechanism, AMFI Code of Conduct for Intermediaries.	3	
III	Scheme Related Information & Fund Distribution and Channel Management Practices Mandatory Documents and their purpose, objective and significance, Non-Mandatory Disclosures, The role and importance of mutual fund distributors, Classification of mutual fund distributors, Modes of distribution	3	Chalk and Talk PPT, Test & Quiz
	The Pre-requisites to become Distributor of Mutual Fund, Revenue for a mutual fund distributor, The Commission Disclosure mandated by SEBI, The Due Diligence Process by AMCs for Distributors of Mutual Funds, Difference between Distributor and Investment Advisor, Nomination Facilities to Agents / Distributors.	3	
IV	Net Asset Value, Total Expense Ratio and Pricing of Units & Taxation Computation of Net Assets of Mutual Fund Scheme and NAV, Concept of Entry and Exit Load and its impact on NAV, NAV, Total expense ratio and pricing of units for the Segregated Portfolio, Applicability of taxes in respect of mutual funds, Capital Gains, Dividend income, Stamp Duty on Mutual Fund Units	3	Chalk and Talk PPT, Test & Quiz
	Setting off of Capital Gains and Losses under Income Tax Act, Securities Transaction Tax, Tax benefit under Section 80C of the Income Tax Act, Tax Deducted at Source, Applicability of GST, General and Specific Risk Factors, Factors that affect mutual fund performance, SEBI Norms regarding Representation of Returns by Mutual Funds in India.	3	
V	Investor Services & Mutual Fund Scheme Selection The NFO Process, New Fund Offer Price /On-going price for subscription, Types of investment plans and options, Mutual fund units allotment to the investor, Content and periodicity of Statement of Accounts for investments	3	Chalk and Talk PPT, Quiz & Assignment
	Types of Mutual Fund Investors, Benchmarks and Performance, Quantitative Measures of Fund Manager Performance, Scheme Selection based on investment strategy of mutual funds, Selection of Mutual Fund scheme offered by different AMCs or within the scheme category, Selecting options in mutual fund schemes, Do's and Don'ts while selecting mutual fund schemes	3	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Outline the concepts and role of Mutual funds	K2
CLO-2	Apply appropriate legal framework on mutual funds	K3
CLO-3	Make use of mandatory and non-mandatory of disclosures of Mutual funds schemes	K3
CLO-4	Illustrate computation of NAV of Mutual funds and applicable tax provisions	K4
CLO-5	Organize Investors services and mutual fund selection	K3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	2	3	3
CLO-5	3	3	2	2	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	2	3	3
CLO5	3	3	2	2	3	3

Advance application– 3;**Intermediate level–2****Basic level–1**

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General, PA, B&I, FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Add on - 1	23U3KADD1	Principles and Practices of Co-operation	2	2	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To understand the basic concepts and Principles of Cooperation & contributions of various Co-operators to the field of Cooperation
- To enable the students to distinguish Cooperation and other forms of business organizations
- To gain comprehensive knowledge of cooperative movement of India
- To acquaint knowledge on credit cooperatives
- To acquaint knowledge on Non Credit co operatives

Unit	Description	Hours	K-level	CLO
I	Cooperation: Concept – Features – Benefits of Cooperation. Cooperative Principles: Meaning – Evolution of Cooperative Principles – Rochdale Principles – Reformulation of Cooperative Principles by ICA 1937, 1966 – ICA Cooperative Identify Statement 1995: Definition, Values and Principles	6	Upto K2	CLO1
II	Cooperation and Other Forms of Economic Organizations’: Cooperation and Corporate concerns: Joint Stock Company and Partnership Firm, Cooperation and Public Utility Concerns, Trade Union, Self-Help Groups and Cooperatives.	6	Upto K2	CLO2
III	Cooperative Movement in India: Cooperative development before and after independence – Cooperative development after new economic policy – Challenges for Cooperatives –New generation cooperatives	6	Upto K2	CLO3
IV	Credit Cooperatives: Importance, structure, constitution, working performance and recent trends in the functioning of PACCS, CCBs, SCB, PCARDBs, SCARDBs, Urban Cooperative Banks – Housing Cooperatives – Industrial Cooperative Banks – Challenges and strategies	6	Upto K2	CLO4

V	Non- Credit Cooperatives: Importance, structure, constitution, working performance and recent trends in the functioning of Marketing Cooperatives - Consumer Cooperatives - Weavers' Cooperatives - Spinning Mills – Sugar Mills - Dairy Cooperatives – Industrial Cooperatives – Challenges and strategies	6	Upto K2	CLO5

Book for Study

Hajela, T.N., (2010) *Cooperation: Principles, Problems and Practice*, Konark Publishing House, New Delhi

Books for Reference

- 1) Dubashi P.R. (1970), *Principles and Philosophy of Cooperation*, VAMNICM, Pune.
- 2) John Winfred A. and Kulandaiswamy V. (1986) *History of Cooperative Thought*, Rainbow Publications, Coimbatore
- 3) Krishnaswami O.R, (1989) *Fundamentals of Cooperation*, S.Chand & Co., New Delhi
- 4) Krishnaswami O.R, and Kulandaiswamy, V (1992) *Theory of Cooperation: An Indepth Analysis*, Shanma Publications, Coimbatore
- 5) Ravichandran, K and Nakkiran, S, (2009) *Cooperation: Theory and Practice*, Abijit Publications, Delhi.



The Madura College (Autonomous), Madurai-11
Post Graduate and Research Department of Commerce
I B Com (General, PA, B&I, FMA) Programme Structure
TANSCHCE CBCS with OBE -2023-24 onwards

IV Semester

Category	Course Type	Course Code	Course Name	Credit	Hrs
Part I	Language	23U4TLAN4/ 23U4HLAN4/ 23U4SLAN4	Tamil /Hindi / Sanskrit - IV	3	6
Part II		23U4NENG4	English -IV	3	6
Part III	Core 7	23U4KCCT7	Corporate Accounting - II	5	5
	Core 8	23U4KCCT8	Principles of Marketing	5	5
	GEC 4	23U4KGET4 (General)	A. Operations Research B. Financial Services C. Consumerism and Consumer Protection	3	3
		23U4AGET4 (PA)	A. Operations Research B. Operations Management C. R programming		
		23U4IGET4 (B&I)	A. Principles and Practices of Life Insurance B. Financial Services and Bancassurance C. Security Market Operations		
		23U4XGET4 (FMA)	A. Financial Securities and Derivatives B. Debt Market & Valuation C. Global Capital Markets & Investment Banking		
Skill Enhancement Course	SEC 6	23U4KSED6 (General, PA & B&I)	Labour Code	2	2
		23U4XSED6 (FMA)	Foreign Exchange & Currency Markets		
	SEC 7	23U4KSED7 (General)	Investment Analytics	2	2
		23U4ASED7 (PA)	Accounting Standards		
		23U4ISED7 (B&I)	Banking and Allied Law-II		
		23U4XSED7 (FMA)	Fundamental and Technical Analysis		
		23U4EVST2	Environmental Studies	2	1
Total				25	30
Add On		23U4KADD2	Event Managerial Skills	2	2
Self-study Course			Indian Constitution	2	--

PG & RESEARCH DEPARTMENT OF COMMERCE				II B.Com (General, PA, B&I & FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Core	23U3KCCT7	Corporate Accounting - II	5	5	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To know the types of Amalgamation, Internal and external Reconstruction
- To know Final statements of banking companies
- To understand the accounting treatment of Insurance company accounts
- To understand the procedure for preparation of consolidated Balance sheet
- To have an insight on modes of winding up of a company

Unit	Description	Hours	K-level	CLO
I	Amalgamation, Internal & External Reconstruction Amalgamation – Meaning - Purchase Consideration - Lump sum Method, Net Assets Method, Net Payment Method, Intrinsic Value Method - Types of Methods of Accounting for Amalgamation -The Pooling of Interest Method - The Purchase Method (Excluding Inter-Company Holdings). Internal & External Reconstruction Internal Reconstruction – Conversion of Stock – Increase and Decrease of Capital – Reserve Liability - Accounting Treatment of External Reconstruction	15	Upto K2	CLO1
II	Accounting of Banking Companies Final Statements of Banking Companies (As Per New Provisions) - Non-Performing Assets - Rebate on Bills Discounted- Profit and Loss a/c - Balance Sheet as Per Banking Regulation Act 1949.	15	Upto K3	CLO2
III	Insurance Company Accounts: Meaning of Insurance – Principles – Types – Preparation of Final Accounts of Insurance Companies – Accounts of Life Insurance Business – Accounts of General Insurance Companies -New Format.	15	Upto K3	CLO3

IV	Consolidated Financial Statements Introduction-Holding & Subsidiary Company-Legal Requirements Relating to Preparation of Accounts - Preparation of Consolidated Balance Sheet (Excluding Inter-Company Holdings).	15	Upto K4	CLO4
V	Liquidation of Companies Meaning-Modes of Winding Up – Preparation of Statement of Affairs and Statement of Deficiency or Surplus (List H) Order of Payment – Liquidators Remuneration- Liquidator’s Final Statement of Accounts.	15	Upto K3	CLO5

THEORY 20% & PROBLEMS 80%

Books for study:

1. S.P. Jain and K.L Narang. Advanced Accountancy, Kalyani Publishers, New Delhi.
2. Dr.K.S .Raman and Dr. M.A. Arulanandam , Advanced Accountancy, Vol. II, Himalaya Publishing House, Mumbai.
3. R.L. Gupta and M. Radhaswamy, Advanced Accounts, Sultan Chand, New Delhi.
4. M.C. Shukla and T.S. Grewal, Advanced Accounts Vol.II, S Chand & Sons, New Delhi.
5. T.S. Reddy and A.Murthy, Corporate Accounting II, Margham Publishers, Chennai

Books for References:

1. B.Raman, Corporate Accounting, Taxmann, New Delhi
2. M.C.Shukla, Advanced Accounting, S.Chand, New Delhi
3. Prof. Mukesh Bramhbutt, Devi Ahilya publication, Madhya Pradesh
4. Anil kumar, Rajesh kumar, Advanced Corporate Accounting, Himalaya Publishing house, Mumbai.
5. Prasanth Athma, Corporate Accounting, Himalaya Publishing house, Mumbai.

Web Resources

1. <https://www.accountingnotes.net/amalgamation/amalgamation-absorption-and-reconstruction-accounting/126>
2. <https://www.slideshare.net/debchat123/accounts-of-banking-companies>
3. <https://www.accountingnotes.net/liquidation/liquidation-of-companies-accounting/12862>

Rationale for Nature of the course: Familiarity and applicability of Company Reporting and facilitates to pursue professional courses

Activities having direct bearing on Skill development

1. Assignment on Corporate Report Format as per companies act.
2. Exercises on preparation of reports as per schedule III of companies act
3. Home based assignments on preparation of accounts for holding companies and electricity companies

Pedagogy: Chalk & Talk, Assignments, PPTs, Exercise, Test and Quiz

Course Designer(s):

1. Dr. Y. Natarajan, Assistant Professor
2. Dr. K. Hema Malini, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Amalgamation, Internal & External Reconstruction Amalgamation – Meaning - Purchase Consideration - Lump sum Method, Net Assets Method, Net Payment Method, Intrinsic Value Method - Types of Methods of Accounting for Amalgamation -The Pooling of Interest Method - The Purchase Method (Excluding Inter-Company Holdings).	8	Chalk and Talk, Exercise, Quiz & Test
	Internal & External Reconstruction Internal Reconstruction – Conversion of Stock – Increase and Decrease of Capital – Reserve Liability - Accounting Treatment of External Reconstruction	7	
II	Accounting of Banking Companies Final Statements of Banking Companies (As Per New Provisions) - Non-Performing Assets	8	Chalk and Talk, Exercise, Quiz & Test
	Rebate on Bills Discounted- Profit and Loss a/c - Balance Sheet as Per Banking Regulation Act 1949.	7	
III	Insurance Company Accounts: Meaning of Insurance – Principles – Types – Preparation of Final Accounts of Insurance Companies	8	Chalk and Talk, Exercise, Quiz & Test
	Accounts of Life Insurance Business – Accounts of General Insurance Companies -New Format.	7	
IV	Consolidated Financial Statements Introduction-Holding & Subsidiary Company-Legal Requirements Relating to Preparation of Accounts	8	Chalk and Talk, Exercise, Quiz & Test
	Preparation of Consolidated Balance Sheet (Excluding Inter-Company Holdings).	7	
V	Liquidation of Companies Meaning-Modes of Winding Up – Preparation of Statement of Affairs and Statement of Deficiency or Surplus (List H) Order of Payment	8	Chalk and Talk, Exercise, Quiz & Assignment
	Liquidators Remuneration- Liquidator's Final Statement of Accounts.	7	

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	Knowledge Level
CLO-1	Demonstrate the accounting treatment of amalgamation, Internal and external reconstruction	UptoK2
CLO-2	Construct Profit and Loss account and Balance Sheet of Banking Companies in accordance in the prescribed format.	UptoK3
CLO-3	Construct and prepare final accounts of Insurance companies in the prescribed format	UptoK3
CLO-4	Illustrate and preparation of consolidated accounts of holding companies	UptoK4
CLO-5	Construct liquidator's final statement of account	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	2	3
CLO-2	3	3	2	2	2	3
CLO-3	2	2	2	2	2	3
CLO-4	3	3	2	2	2	3
CLO-5	3	3	2	2	2	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	2	3
CLO2	3	3	2	2	2	3
CLO3	2	2	2	2	2	3
CLO4	3	3	2	2	2	3
CLO5	3	3	2	2	2	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General, PA, B&I, FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Core	23U4KCCT8	Principles of Marketing	5	5	25	75	100

Nature of course				
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented

Objectives:

- To know the concept and functions of marketing
- To understand the importance of market segmentation
- To examine the stages of new product development
- To gain knowledge on the various advertising medias
- To analyse the global market environment

Unit	Description	Hours	K-level	CLO
I	Introduction to Marketing Meaning – Definition and Functions of Marketing– Evolution of Marketing Concepts–Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets - Niche Marketing.	15	Upto K2	CLO1
II	Market Segmentation Meaning and definition-Benefits–Criteria for segmentation –Types of segmentation– Geographic–Demographic – Psychographic–Behavioural–Targeting, Positioning & Repositioning - Introduction to Consumer Behaviour – Consumer Buying Decision Process and Post Purchase Behaviour — Motives. Freud’s Theory of Motivation.	15	Upto K3	CLO2
III	Product & Price Marketing Mix — an overview of 4P’s of Marketing Mix– Product–Introduction to Stages of New Product Development – Product Life Cycle – Pricing – Policies – Objectives–Factors influencing Pricing– Kinds of Pricing.	15	Upto K3	CLO3
IV	Promotions and Distributions Elements of promotion–Advertising–Objectives -Kinds of Advertising Media- Traditional vs. Digital Media - Sales Promotion – types of sales promotion–Personal Selling– Qualities needed for a personal seller - Channels of	15	Upto K4	CLO4

	Distribution for Consumer Goods- Channel Members – Channels of Distribution for Industrial Goods.			
V	Competitive Analysis and Strategies Global Market Environment–Social Responsibility and Marketing Ethics – Recent Trends in Marketing –A basic understanding of E–Marketing& M–Marketing–E-Tailing–CRM–MarketResearch–MISandMarketingRegulation.	15	Upto K3	CLO5

Books for study:

1. Philip Kotler, Principles of Marketing: A South Asian Perspective, Pearson Education. New Delhi
2. Dr.C.B.Gupta& Dr.N.Rajan Nair, Marketing Management, Sultan Chand& Sons, NewDelhi.
3. Dr.AmitKumar,PrinciplesOfMarketing,ShashibhawanPublishingHouse,Chennai
4. Dr.N.Rajan Nair, Marketing, Sultan Chand& Sons. New Delhi
5. Neeru Kapoor Principles of Marketing, PHI Learning, New Delhi

Books for References:

1. Prof. KavitaSharma, Dr. Swati Agarwal, Principles of Marketing Book, Taxmann, Newdelhi
2. Dr.J.Jayasankar, Marketing Management, Margham Publications, Chennai.
3. Assael, H. Consumer Behaviour and Marketing Action, USA:PWS-Kent
4. Hoyer, W.D. And Macinnis, D.J., Consumer Behaviour, USA: Houghton Mifflin Company.
5. BakerM, Marketing Management and Strategy, Macmillan Business, Bloombury Publishing, India

Web Resources

1. <https://www.aha.io/roadmapping/guide/marketing/introduction>
2. <https://www.investopedia.com/terms/m/marketsegmentation.asp>
3. <https://www.shiprocket.in/blog/understanding-promotion-and-distribution-management/>

Rationale for Nature of the course: Can be a sales person by acquiring selling skills in any business having distinct marketing division

Activities having direct bearing on Employability

1. Assignment of Creating a Brand Name and preparing advertisement slogans for a new product
2. Mini project on Pricing models for various types of products under different situations
3. Mini project on Agri Marketing and consumerism

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. S. Selvakumar, Associate Professor
2. Dr. S. Chandrasekar, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Marketing Meaning – Definition and Functions of Marketing– Evolution of Marketing Concepts	8	Chalk and Talk PPT, Test & Quiz
	Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets - Niche Marketing.	7	
II	Market Segmentation Meaning and definition-Benefits–Criteria for segmentation – Types of segmentation– Geographic–Demographic – Psychographic	8	Chalk and Talk PPT, Test & Quiz
	Behavioural Targeting, Positioning & Repositioning - Introduction to Consumer Behaviour –Consumer Buying Decision Process and Post Purchase Behaviour — Motives. Freud’s Theory of Motivation.	7	
III	Product & Price Marketing Mix — an overview of 4P’s of Marketing Mix– Product–Introduction to Stages of New Product Development	8	Chalk and Talk PPT, Test & Quiz
	Product Life Cycle – Pricing – Policies – Objectives–Factors influencing Pricing– Kinds of Pricing.	7	
IV	Promotions and Distributions Elements of promotion–Advertising–Objectives -Kinds of Advertising Media- Traditional vs Digital Media - Sales Promotion – types of sales promotion	8	Chalk and Talk PPT, Test & Quiz
	Personal Selling–Qualities needed for a personal seller- Channels of Distribution for Consumer Goods- Channel Members – Channels of Distribution for Industrial Goods.	7	
V	Competitive Analysis and Strategies Global Market Environment–Social Responsibility and Marketing Ethics – Recent Trends in Marketing –A basic understanding of E–Marketing	8	Chalk and Talk PPT, Quiz & Assignment
	M–Marketing– E-Tailing– CRM– Market Research –MIS and Marketing Regulation.	7	

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	Knowledge Level
CLO-1	Demonstrate an understanding on the role and importance of marketing	UptoK2
CLO-2	Apply the 4p's of marketing in their venture	UptoK3
CLO-3	Identify the factors determining pricing	UptoK3
CLO-4	Classify the Channels of distribution of industrial goods	UptoK4
CLO-5	Make use of the concept of E-marketing and E-tailing	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	3	3	2	3
CLO-2	3	2	3	3	3	2
CLO-3	3	2	3	3	3	2
CLO-4	3	2	3	3	2	2
CLO-5	3	2	3	3	3	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	3	3	2	3
CLO2	3	2	3	3	3	2
CLO3	3	2	3	3	3	2
CLO4	3	2	3	3	2	2
CLO5	3	2	3	3	3	2

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General, PA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Generic Elective	23U4KGET4 (A)	Operations Research	3	3	25	75	100

Nature of course				
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented

Objectives:

- To introduce the students to operations research and linear programming.
- To impart knowledge about transportation and assignment problems.
- To get acquainted with game theory and simulation.
- To develop abilities to analyse and manage inventories using various methods.
- To acquire knowledge on network analysis.

Unit	Description	Hours	K-level	CLO
I	Introduction to Operations research and Linear Programming Problem Operations research – Origin and development - Role in decision making - Phases and approaches to OR - Linear programming problem – Applications and limitations - Formulation of LPP - Optimal Solution to LPP under Graphical method only.	9	Upto K2	CLO1
II	Transportation and Assignment problem Transportation Problem – methods - North West corner method - Least cost method - Vogel's approximation method – Initial Basic Feasible Solution (IBFS) only - Assignment problem – Hungarian Method.	9	Upto K3	CLO2
III	Game Theory and Simulation Game Theory- different strategies followed by the players in a game - Optimal strategies of a game using maxi-min criterion - Dominance property - Graphical method - Simulation (Simple Problems)	9	Upto K3	CLO3

IV	Inventory Management Introduction to inventory systems, inventory classification. Economic order quantity (EOQ) model, Single period probabilistic inventory models with discrete and continuous demand, determination of reorder point for deterministic and probabilistic Inventory System. Basic concepts of Just-in-Time (JIT) and Material Requirement Planning (MRP) (Simple Problems)	9	Upto K4	CLO4
V	Network Analysis Network models- CPM and PERT Determination of Critical Path Method (CPM)- PERT – Calculation of project completion period - Application of PERT and CPM. (Simple Problems)	9	Upto K3	CLO5

Theory 20% & Problems 80%

Books for study:

1. C.R.Kothari, "Quantitative Techniques", Vikas Publications, Noida
2. V.K. Kappor, "Operations Research - Problems and Solutions", Sultan Chand & Sons Publisher, New Delhi
3. Anand Sharma, Operation Research, Himalaya Publishing House, 2014, Mumbai
4. M Sreenivasa Reddy, Operation Research, CENGAGE, New Delhi
5. S. Gurusamy, Elements of Operation Research, Vijay Nicole Imprints Private Limited

Books for References:

1. S Kalavathy, Operations Research, Vikas Publications, Noida
2. S.P. Gupta, "Statistical Methods", S.Chand& Sons Publisher, New Delhi. 2019
3. Sarangi, SK Applied Operations Research and Quantitative Methods, Himalaya Publishing House, 2014, Mumbai
4. ND Vohra, Quantitative Techniques in Management, McGraw Hill, 6th Edition, New Delhi 2021
5. P.R.Vittal - Operation Research, Margham Publications, Chennai

Web Resources

1. www.orsi.in
2. www.learnaboutor.co.uk
3. www.theorsociety.com

Rationale for Nature of the course: Familiarity and applicability OR techniques and tools

Activities having direct bearing on Employability

1. Identify and present the various business complicated problems
2. Assignment on Application of appropriate OR tools in various business problems
3. A Mini project on PERT/CPM

Pedagogy: Chalk & Talk, Assignments, Exercise, Test and Quiz

Course Designer(s):

1. Dr. R. Vennila, Assistant Professor
2. Dr. A. Mayil Murugan, Head & Associate Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Operations research and Linear Programming Problem Operations research – Origin and development - Role in decision making - Phases and approaches to OR - Linear programming problem	5	Chalk and Talk, Exercise, PPT, Test & Quiz
	Applications and limitations - Formulation of LPP - Optimal Solution to LPP under Graphical method only.	4	
II	Transportation and Assignment problem Transportation Problem – methods - North West corner method - Least cost method - Vogel's approximation method – IBFS only	5	Chalk and Talk, Exercise, PPT, Test & Quiz
	Assignment problem – Hungarian Method	4	
III	Game Theory and Simulation Game Theory- different strategies followed by the players in a game	5	Chalk and Talk, Exercise, PPT, Test & Quiz
	Dominance property - Graphical method - Simulation	4	
IV	Inventory Management Introduction to inventory systems, inventory classification. Economic order quantity (EOQ) model, Single period probabilistic inventory models with discrete and continuous demand	5	Chalk and Talk, Exercise, PPT, Test & Quiz
	Determination of reorder point for deterministic and probabilistic Inventory System. Basic concepts of Just-in-Time (JIT) and Material Requirement Planning (MRP)	4	
V	Network Analysis Network models- CPM and PERT Determination of Critical Path Method (CPM)	5	Chalk and Talk, Exercise, PPT, Quiz & Assignment
	PERT – Calculation of project completion period - Application of PERT and CPM.	4	

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to	Knowledge Level
CLO-1	Frame a linear programming problem for quantitative decisions in business planning.	UptoK2
CLO-2	Optimise economic factors by applying transportation and assignment problems.	UptoK3
CLO-3	Apply the concept of game theory and simulation for optimal decision making.	UptoK3
CLO-4	Analyse and manage inventories to meet the changes in market demand.	UptoK4
CLO-5	Construct networks including PERT, CPM for strategic management of business projects.	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	2	3
CLO-2	3	3	3	3	2	3
CLO-3	3	3	3	3	2	3
CLO-4	3	3	3	3	2	3
CLO-5	3	3	3	3	2	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	3	3	2	3
CLO2	3	2	3	3	2	3
CLO3	3	2	3	3	2	3
CLO4	3	2	3	3	2	3
CLO5	3	2	3	3	2	3

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Generic Elective	23U4KGET4 (B)	Financial Services	3	3	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To impart knowledge on the role and function of the Indian financial system.
- To enrich their knowledge on key areas relating to management of financial products and services
- To familiarize students about Venture Capital, Leasing.
- To make them understand the Credit Rating system.
- To provide insights into mutual funds and the operation of NSDL and CSDL.

Unit	Description	Hours	K-level	CLO
I	Introduction to Financial System Structure of Financial System – Role of Financial System in Economic Development – Financial Markets and Financial Instruments – Capital Markets – Money Markets – Primary Market Operations – Role of SEBI – Secondary Market Operations – Regulation – Functions of Stock Exchanges – Listing – Formalities – Financial Services Sector Problems and Reforms.	9	Upto K2	CLO1
II	Introduction to Financial Services Concept, Nature and Scope of Financial Services – Regulatory Frame Work of Financial Services – Growth of Financial Services in India – Merchant Banking – Meaning-Types – Responsibilities of Merchant Bankers – Role of Merchant Bankers in Issue Management – Regulation of Merchant Banking in India.	9	Upto K3	CLO2
III	Venture Capital and Leasing Venture Capital – Growth of Venture Capital in India – Financing Pattern under Venture Capital – Legal Aspects and Guidelines for Venture Capital, Leasing – Types of Leases – Evaluation of Leasing Option Vs. Borrowing.	9	Upto K3	CLO3

IV	Credit Rating Credit Rating – Meaning, Functions – Debt Rating System of CRISIL, ICRA and CARE. Factoring, Forfeiting and Bill Discounting – Types of Factoring Arrangements – Factoring in the Indian Context.	9	Upto K4	CLO4
V	Mutual Funds Mutual Funds – Concept and Objectives, Functions and Portfolio Classification, Organization and Management – De-mat Services- Need and Operations- Role of NSDL and CSDL.	9	Upto K3	CLO5

Books for study:

1. Gurusamy.S, Financial Services, Tata McGraw Hill, Noida.
2. C. Rama Gopal, Financial Services, Vikas Publishing House, Noida.
3. M.Y.Khan, Financial Services, Tata McGraw Hill, Noida.
4. E. Dharmaraj, Financial Services, S.Chand, New Delhi.

Books for References:

1. Mike Heffner, Business process management in Financial Services, F.W. Olin Graduate school of Business, United States.
2. Perry Stinson, Bank management and Financial Services, Clanrye International, USA.
3. E. Gordon and K. Natarajan, Financial Market and Services, Himalaya Publishing House, Mumbai.
4. B. Santhanam, Financial Services, Margham Publications, Chennai.

Web Resources

1. <https://www.civilserviceindia.com/subject/Management/notes/leasing-hire-purchase-and-venture-capital.html>
2. <https://corporatefinanceinstitute.com/resources/fixed-income/credit-rating/>
3. <https://scripbox.com/mf/what-is-mutual-fund/>

Rationale for Nature of the course: Ability to demonstrate various financial services viz., venture capital, mutual funds, and leasing.

Activities having direct bearing on Skill development

1. Identifying venture capitalist in India.
2. Determining suitable mutual fund schemes through NAV.

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. S. Selvakumar, Associate Professor
2. Dr. S. Krithika, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Financial System Structure of Financial System – Role of Financial System in Economic Development – Financial Markets and Financial Instruments – Capital Markets – Money Markets	5	Chalk and Talk PPT, Test & Quiz
	Primary Market Operations – Role of SEBI – Secondary Market Operations – Regulation – Functions of Stock Exchanges – Listing – Formalities – Financial Services Sector Problems and Reforms.	4	
II	Introduction to Financial Services Concept, Nature and Scope of Financial Services – Regulatory Frame Work of Financial Services – Growth of Financial Services in India	5	Chalk and Talk PPT, Test & Quiz
	Merchant Banking – Meaning-Types – Responsibilities of Merchant Bankers – Role of Merchant Bankers in Issue Management – Regulation of Merchant Banking in India.	4	
III	Venture Capital and Leasing Venture Capital – Growth of Venture Capital in India – Financing Pattern under Venture Capital – Legal Aspects and Guidelines for Venture Capital	5	Chalk and Talk PPT, Test & Quiz
	Leasing – Types of Leases – Evaluation of Leasing Option vs. Borrowing.	4	
IV	Credit Rating Credit Rating – Meaning, Functions – Debt Rating System of CRISIL, ICRA and CARE. Factoring, Forfeiting and Bill Discounting	5	Chalk and Talk PPT, Test & Quiz
	Types of Factoring Arrangements – Factoring in the Indian Context.	4	
V	Mutual Funds Mutual Funds – Concept and Objectives, Functions and Portfolio Classification	5	Chalk and Talk PPT, Quiz & Assignment
	Organization and Management – De-mat Services- Need and Operations- Role of NSDL and CSDL.	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Summarise the role and function of the financial system	K2
CLO-2	Gain practical knowledge on key areas relating to management of financial products and services	K3
CLO-3	Familiarize students about Venture Capital, Leasing.	K3
CLO-4	Infer the importance of the Credit Rating system.	K4
CLO-5	Understand various types of Mutual funds schemes and the roles of NSDL and CSDL.	K3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	GEC	23U4KGET4 (C)	Consumerism and Consumer Protection	3	3	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To understand the nature of consumers and consumerism
- To know how consumers are exploited
- To be familiar with consumer rights and duties
- To learn about Consumer Protection Act, 2019
- To gain insights into consumerism in India.

Unit	Description	Hours	K-level	CLO
I	Consumerism Meaning of Consumer and Customer -Consumer Movements – Historical Perspectives-Concept of Consumerism –Need and Importance.	9	Upto K2	CLO1
II	Consumer Exploitation Meaning and Causes of Consumer Exploitation- Forms of Consumer - Exploitation – Underweight Measures, High Prices, Substandard Quality, Poor or Inadequate After Sales Services- Challenges of Consumer Exploitation.	9	Upto K3	CLO2
III	Consumer Rights and Duties Consumer Rights – John F Kennedy’s Consumer Bill of Rights. -Types of Consumer Rights – Right to Safety, Right to Information (RTI), Right to Redressal, Right to Consumer Education -Duties of Consumers.	9	Upto K3	CLO3
IV	Consumerism in India Reasons for the Growth of Consumerism in India - Recent Trends in Consumerism - Problems Faced by Consumers in India.	9	Upto K4	CLO4

V	Consumer Protection Act, 2019 Consumer Protection Council – Central, State, Districts Consumer Protection Councils- Consumer Dispute Redressal Mechanism.	9	Upto K3	CLO5

Books for study:

1. Premavathy and Mohini Sethi, Consumerism – Strategies and Tactics, CBS Publication
2. Prof Kavita Sharma, Dr Swati Aggarwal, Principles of Marketing Book, Taxmann
3. Dr. J. Jayasankar, Marketing Management, Margham Publications, Chennai.
4. Assael, H, Consumer Behaviour and Marketing Action, PWS-Kent, USA

Books for References:

1. Hoyer, W.D.. and MacInnis, D.J., Consumer Behaviour, Houghton Mifflin Company, USA
2. Y.V. Rao, Consumer Protection Act, 1986, Asia Law House, Hyderabad
3. G B. Reddy and Baglekar Akash Kumar, Consumer Protection Act, Eastern Book Company, Bengaluru

Web Resources

1. <https://lawcorner.in/forms-of-consumer-exploitation/>
2. <https://consumeraffairs.nic.in/en/organisation-and-units/division/consumer-protection-unit/consumer-rights>
3. http://www.chdslsa.gov.in/right_menu/act/pdf/consumer.pdf

Rationale for Nature of the course: Ability to make complaints to Consumer Protection Council regarding misutilization of consumerism.

Activities having direct bearing on Skill development

1. Discover the rights and duties of a consumer
2. Critically appraise the consumer Protection Act

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. S. Krithika, Assistant Professor
2. Mrs. P. Jayalakshmi, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Consumerism Meaning of Consumer and Customer -Consumer Movements	5	Chalk and Talk
	Historical Perspectives-Concept of Consumerism –Need and Importance.	4	PPT, Test & Quiz
II	Consumer Exploitation Meaning and Causes of Consumer Exploitation- Forms of Consumer - Exploitation – Underweight Measures, High Prices, Substandard Quality	5	Chalk and Talk
	Poor or Inadequate After Sales Services- Challenges of Consumer Exploitation.	4	PPT, Test & Quiz
III	Consumer Rights and Duties Consumer Rights – John F Kennedy’s Consumer Bill of Rights. -Types of Consumer Rights – Right to Safety, Right to Information (RTI)	5	Chalk and Talk
	Right to Redressal, Right to Consumer Education -Duties of Consumers.	4	PPT, Test & Quiz
IV	Consumerism in India Reasons for the Growth of Consumerism in India	5	Chalk and Talk
	Recent Trends in Consumerism - Problems Faced by Consumers in India.	4	PPT, Test & Quiz
V	Consumer Protection Act 2019 Consumer Protection Council – Central, State, Districts	5	Chalk and Talk
	Consumer Protection Councils- Consumer Dispute Redressal Mechanism.	4	PPT, Quiz & Assignment

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO–1	Remember and recall aspects in consumerism	UptoK2
CLO–2	Identify the reasons for consumer exploitation	UptoK3
CLO–3	Discover the rights and duties of a consumer	UptoK3
CLO–4	Create an environment which protects the consumers in India	UptoK4
CLO–5	Critically appraise the consumer Protection Act	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (PA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Generic Elective	23U4AGET4 (B)	Operations Management	3	3	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To explain the basic concepts of Operations Management and student make use of it
- To examine the types of manufacturing layout facilities
- To provide classification of inventory controls
- To describe the work measurement and analysis for quality control
- To assist knowledge for service operations management

Unit	Description	Hours	K-level	CLO
I	Introduction to Operations Management Nature and Scope of Operations Management. Production design & Process planning: Plant location: Factors to be considered in Plant Location – Plant Location Trends	9	Upto K2	CLO1
II	Layout of manufacturing facilities: Principles of a Good Layout – Layout Factors – Basic Types of Layout – Service Facilities.	9	Upto K3	CLO2
III	Production and Inventory Control: Basic types of production – Basic Inventory Models – Economic Order Quantity, Economic Batch Quantity – Reorder point – Safety stock – Classification and Codification of stock – ABC classification – Procedure for Stock Control, Materials Requirement Planning (MRP).JIT.	9	Upto K3	CLO3
IV	Methods Analysis and Work Measurement: Methods Study Procedures – The Purpose of Time Study – Stop Watch Time Study – Performance Rating – Allowance Factors – Standard Time – Work Sampling Technique. Quality Control: Purposes of Inspection and Quality Control – Acceptance Sampling by Variables and Attributes – Control Charts	9	Upto K4	CLO4

V	Service Operations Management: Introduction – Types of Service – Service Encounter –Service Facility Location – Service Processes and Service Delivery.	9	Upto K3	CLO5

Books for study:

1. Chary, S.N., Production and Operations Management, 5th Edition, Tata McGraw Hill, 2012, New York.
2. Panneerselvam R., Production and Operations Management, 3rd Edition, PHI Learning, 2012, New Delhi
3. B.Mahadevan, Operations Management, 2nd Edition, Pearson, 2010, New Delhi

Books for References:

1. Srinivasan G, Quantitative Models in Operations and Supply Chain Management, PHI Learning Pvt. Ltd, New Delhi
2. Lee Krajewski, Larry P Ritzman. Manoj K Malhotra & Samir K Srivastav, Operations Management, 9th Edition, Pearson, 2011, New Delhi
3. Buffa, E.S. and Sarin, R., Modern Productions/Operations Management, 8th Edition, Wiley, 2007, New Jersey.

Web Resources

1. www.springer.com
2. www.studocu.com
3. www.quora.com

Rationale for Nature of the course: Identify the plant location and designing plant layout.

Activities having direct bearing on Skill development

1. Plan in production and inventory control management
2. Compare and contrast the relevant operations management technique to the correct situation

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Dr. R. Dharani, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Operations Management Nature and Scope of Operations Management. Production design & Process planning	5	Chalk and Talk PPT, Test & Quiz
	Plant location: Factors to be considered in Plant Location – Plant Location Trends	4	
II	Layout of manufacturing facilities: Principles of a Good Layout – Layout Factors	5	Chalk and Talk PPT, Test & Quiz
	Basic Types of Layout – Service Facilities	4	
III	Production and Inventory Control: Basic types of production – Basic Inventory Models – Economic Order Quantity, Economic Batch Quantity – Reorder point – Safety stock	5	Chalk and Talk PPT, Test & Quiz
	Classification and Codification of stock – ABC classification – Procedure for Stock Control, Materials Requirement Planning (MRP).JIT	4	
IV	Methods Analysis and Work Measurement: Methods Study Procedures – The Purpose of Time Study – Stop Watch Time Study – Performance Rating – Allowance Factors – Standard Time – Work Sampling Technique.	5	Chalk and Talk PPT, Test & Quiz
	Quality Control: Purposes of Inspection and Quality Control – Acceptance Sampling by Variables and Attributes – Control Charts	4	
V	Service Operations Management: Introduction – Types of Service – Service Encounter	5	Chalk and Talk PPT, Quiz & Assignment
	Service Facility Location – Service Processes and Service Delivery.	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Explain operations management techniques that could applied to real world problems	UptoK2
CLO-2	Construct the principles and factors relating to plant layout	UptoK3
CLO-3	Plan in production and inventory control management	UptoK3
CLO-4	Compare and contrast the relevant operations management technique to the correct situation	UptoK4
CLO-5	Apply and build the key aspects of operations management decision making	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	2	2	2	3
CLO-2	3	2	2	2	2	3
CLO-3	3	2	2	2	2	3
CLO-4	3	2	2	2	2	3
CLO-5	3	2	2	2	2	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	2	2	3
CLO2	3	2	2	2	2	3
CLO3	3	2	2	2	2	3
CLO4	3	2	2	2	2	3
CLO5	3	2	2	2	2	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (PA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	GEC	23U4AGET4 (C)	R Programming	3	3	25	75	100

Nature of course				
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented

Objectives:

- Learn R basic commands using vector and string manipulation.
- Create and apply concatenation function and learn how to read a data from files
- Understand and apply modes, factors and Matrices
- Apply control statements, repetitive execution for loops, repeat and while.
- Use skill to create High-Level Plotting commands with graphics parameters.

Unit	Description	Hours	K-level	CLO
I	Introduction, simple manipulation, numbers and Vectors Introduction-The R Environment-Related Software and Documentation-R and Statistics-R and The Window System-Using R Interactively – Functions and Features – R Commands – Recall and Correction of Previous Commands- Executing Commands from or Diverting Output to a File – Data Permanency and Removing Objects. Simple Manipulations, Numbers and Vectors: Vectors and Assignment-Vector Arithmetic- Generating Regular Sequences-Logical Vectors-Missing Values-Character Vectors – Index Vector-Selecting	9	Upto K2	CLO1
II	Objects arrays and matrixes Objects, Modes and Attributes: Intrinsic Attributes- Mode and Length- Changing The Length of an Object-Getting and Setting Attributes – The Class of an Object .Ordered and Unordered Factors: The Functions Tapply and Ragged Arrays – Ordered Factor, Arrays and Matrices: Array Indexing- Subsection of an Arrays-Index Matrices- The Array Function- Mixed Vector and Array Arithmetic – The Recycling Rule- The Outer Product of Two Arrays Generalize Transpose of an Array- Matrix Facilities- Matrix Multiplication.	9	Upto K3	CLO2

III	Lists and Data-frames Lists- Constructing and Modifying Lists – Concatenation – Data Frames – Making Data Frames Attach and Deattach – Working with Data Frames. Reading Data From Files: The Scan Function Accessing Built-In Datasets- Loading Data From Other R Packages	9	Upto K3	CLO3
IV	Grouping, Loops and Conditional Execution: Grouped Expressions - Control Statements- Conditional Execution If Statements- Repetitive Execution For Loops, Repeat and While.	9	Upto K4	CLO4
V	Graphical Procedures: High-Level Plotting Commands-The Plot Function Displaying Multivariate Data- Display Graphics- Arguments To High Level Plotting Functions-Low Level Plotting Commands- Mathematical Annotation-Hersley Vector Fonts- Interacting With Graphics-Using Graphics Parameters-Graphics Parameters List	9	Upto K3	CLO5

Books for study:

1. W. N. Venables, D. M. Smith, An Introduction to R, R Core Team, 2018.
2. John Verzani, simple R – Using R for Introductory Statistics, CRC Press, Taylor & Francis Group, 2005.
3. Mark Gardener, “Beginning R - The Statistical Programming Language”, John Wiley & Sons.
4. Wickham, H. &Grolemund, G. (2018). for Data Science. O’Reilly: New York

Books for References:

1. Beginner’s guide for Data Analysis using R Programming by Dr.Jeeva Jose.
2. P. Dalgaard. Introductory Statistics with R, 2nd Edition. Springer 2008.
3. Dunlop, Dorothy D., and Ajit C. Tamhane. Statistics and data analysis: from elementary to intermediate. Prentice Hall, 2000.
4. Norman Matloff, “The Art of R Programming- A Tour of Statistical Software Design”.

Web Resources

1. <https://www.cran.r-project.org/doc/manuals/r-release/R-intro.pdf>
2. <http://www.r4ds.had.co.nz>
3. <http://www.google-styleguide.googlecode.com/svn/trunk/Rguide.xml>

Rationale for Nature of the course: Ability to develop any business models and predictive modelling through R programming

Activities having direct bearing on Employability

1. Develop and understanding on how to create a list, data-frames and accessing built in datasets.
2. Elaborate the Graphical procedure low level and high level plotting

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

Dr. A. Mayil Murugan, Head & Associate Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction, simple manipulation, numbers and Vectors Introduction-The R Environment-Related Software and Documentation-R and Statistics-R and The Window System-Using R Interactively – Functions and Features – R Commands – Recall and Correction of Previous Commands-Executing Commands from or Diverting Output to a File	5	Chalk and Talk PPT, Test & Quiz
	Data Permanency and Removing Objects. Simple Manipulations, Numbers and Vectors: Vectors and Assignment-Vector Arithmetic- Generating Regular Sequences-Logical Vectors-Missing Values-Character Vectors – Index Vector-Selecting	4	
II	Objects arrays and matrixes Objects, Modes and Attributes: Intrinsic Attributes- Mode and Length- Changing The Length of an Object-Getting and Setting Attributes – The Class of an Object .Ordered and Unordered Factors: The Functions Tapply and Ragged Arrays – Ordered Factor, Arrays and Matrices: Array Indexing- Subsection of an Arrays-Index Matrices	5	Chalk and Talk PPT, Test & Quiz
	The Array Function- Mixed Vector and Array Arithmetic – The Recycling Rule- The Outer Product of Two Arrays Generalize Transpose of an Array- Matrix Facilities- Matrix Multiplication.	4	
III	Lists and Data-frames Lists- Constructing and Modifying Lists – Concatenation – Data Frames – Making Data Frames Attach and Deattach – Working With Data Frames	5	Chalk and Talk PPT, Test & Quiz
	Reading Data From Files: The Scan Function Accessing Built-In Datasets- Loading Data From Other R Packages	4	

IV	Grouping, Loops and Conditional Execution: Grouped Expressions - Control Statements- Conditional Execution	5	Chalk and Talk PPT, Test & Quiz
	If Statements- Repetitive Execution For Loops, Repeat and While.	4	
V	Graphical Procedures: High-Level Plotting Commands-The Plot Function Displaying Multivariate Data- Display Graphics- Arguments To High Level Plotting Functions	5	Chalk and Talk PPT, Quiz & Assignment
	Low Level Plotting Commands- Mathematical Annotation- Hersley Vector Fonts- Interacting With Graphics-Using Graphics Parameters-Graphics Parameters List	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Build the knowledge on R Environment with basic commands using R Functions.	UptoK2
CLO-2	Familiarize the concepts of objects, modes and arrays.	UptoK3
CLO-3	Develop and understanding on how to create a list, data-frames and accessing built in datasets.	UptoK3
CLO-4	Impart knowledge of Grouping, Loops and Conditional Execution.	UptoK4
CLO-5	Elaborate the Graphical procedure low level and high level plotting.	UptoK3

Mapping of CLOs with PSOs

_CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model (Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (B&I)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	GEC	23U4IGET4 (A)	Principles and Practices of Life Insurance	3	3	25	75	100

Nature of course				
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented

Objectives:

- To understand the life insurance and its different plans.
- To enlighten the importance of group insurance and its various policies
- To familiarize the concepts such as premiums, surrenders, etc
- To gain knowledge on the claims and create awareness on the IRDA regulations
- To develop the conceptual framework of insurance business and its principles

Unit	Description	Hours	K-level	CLO
I	Life Insurance Organization: Important Activities, The Indian Context, Internal Organization, The Distribution, System, Appointment of Agent, Functions of Agents, Remuneration of Agents, Trends in Distribution Channels; Plans of Life Insurance : Need Levels, Basic Elements, Some Popular Plans, Limited Payment Plans, Participating Policies, Convertible Plans, Riders, For the Handicapped; Annuities : Nature of Annuities, Types.	9	Upto K2	CLO1
II	Group Insurance : Nature of Group Insurance, Types, Group Gratuity Schemes, Ways of Meeting Gratuity Liability, Group Superannuation Schemes, Other Group Schemes, Social Security Schemes; Other Special Need Plans: Industrial Life Insurance, Salary Saving Schemes, Additional Benefits, Married Women's Property Act; Application and Acceptance : Principal of Utmost Good Faith, Insurable, Interest, Prospectus, Proposal Form & Other Related Documents, Medical Examination, Age Proof, Special Report, Specimen of Proposal Form; Policy Document : Need and Format, Policy Preamble, Schedule, Attestation, Conditions and Privileges, Alteration, Duplicate Policy, Specimen of Policy Document.	9	Upto K3	CLO2

III	Premium Payment, Lapse and Renewal: Premium, Surrender Values, Non- Forfeiture Options, Revival; Assignment Nomination Loans – Surrenders – Foreclosure : Assignment, Nomination, Loan and Surrenders, Foreclosure	9	Upto K3	CLO3
IV	Policy Claims: Maturity Claims Survival Benefits, Death Claims, Claim Concession Presumption of Death, Accident Benefit Options, Settlement Options, Valuation and Surplus, Reinsurance, Exchange Control Regulations, Consumer Protection Act. Ombudsman, Information Technology, IRDA Regulations.	9	Upto K4	CLO4
V	The Conceptual Framework, The Insurance Device, The Professional Approach, The Classification of Insurance Business, The Financial aspects of Insurance Business, The Basic Principles – Utmost Good Faith, The Basic Principles – Insurable Interest, The Basic Principles – Indemnity, The Basic Principles – Corollaries of Indemnity, The Basic Principles – proximate Cause.	9	Upto K3	CLO5

Books for study:

1. Gupta, P.K., “Principles and Practice of Non life Insurance”, 2006, Himalaya Publications
2. Periasamy, P., “Principles and Practice of Insurance”, 2010, Himalaya Publication.
3. Niehaus, Harrington (2007), Risk Management and Insurance, Tata McGraw-Hill

Books for References:

1. Gupta, P.K., “Insurance and Risk Management”, 2010, Himalaya Publication.
2. GopalKrishan, G., “Insurance Principles and Practice”, 1994, Sterling Publishers, New Delh
3. HargovndDayal, The Fundamentals of Insurance, 2017, Notion Press

Web Resources

1. https://www.google.co.in/books/edition/The_Fundamentals_of_Insurance/OWs8DwAAQBAJ?hl=en&gbpv=1&dq=Principles+of+life+insurance+in+India+book&printsec=frontcover
2. www.irda.org

Rationale for Nature of the course: Familiarity and applicability of legal terms in life insurance

Activities having direct bearing on Employability

1. Assignment of Life Insurance Business in India
2. Submission of various policy documents in life insurance
3. Mini report on procedures of claim procedures

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. A. Mayil Murugan, Head & Associate Professor
2. Mrs. G. Sreedevi, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Life Insurance Organization: Important Activities, The Indian Context, Internal Organization, The Distribution, System, Appointment of Agent, Functions of Agents, Remuneration of Agents, Trends in Distribution Channels; Plans of Life Insurance	5	Chalk and Talk PPT, Test & Quiz
	Need Levels, Basic Elements, Some Popular Plans, Limited Payment Plans, Participating Policies, Convertible Plans, Riders, For the Handicapped; Annuities : Nature of Annuities, Types.	4	
II	Group Insurance : Nature of Group Insurance, Types, Group Gratuity Schemes, Ways of Meeting Gratuity Liability, Group Superannuation Schemes, Other Group Schemes, Social Security Schemes; Other Special Need Plans: Industrial Life Insurance, Salary Saving Schemes, Additional Benefits, Married Women's Property Act; Application and Acceptance : Principal of Utmost Good Faith, Insurable, Interest, Prospectus	5	Chalk and Talk PPT, Test & Quiz
	Proposal Form & Other Related Documents, Medical Examination, Age Proof, Special Report, Specimen of Proposal Form; Policy Document : Need and Format, Policy Preamble, Schedule, Attestation, Conditions and Privileges, Alteration, Duplicate Policy, Specimen of Policy Document.	4	
III	Premium Payment, Lapse and Renewal: Premium, Surrender Values, Non- Forfeiture Options, Revival; Assignment Nomination Loans	5	Chalk and Talk PPT, Test & Quiz
	Surrenders – Foreclosure : Assignment, Nomination, Loan and Surrenders, Foreclosure	4	

IV	Policy Claims: Maturity Claims Survival Benefits, Death Claims, Claim Concession Presumption of Death, Accident Benefit Options, Settlement Options	5	Chalk and Talk PPT, Test & Quiz
	Valuation and Surplus, Reinsurance, Exchange Control Regulations, Consumer Protection Act. Ombudsman, Information Technology, IRDA Regulations.	4	
V	The Conceptual Framework, The Insurance Device, The Professional Approach, The Classification of Insurance Business, The Financial aspects of Insurance Business, The Basic Principles – Utmost Good Faith, The Basic Principles	5	Chalk and Talk PPT, Quiz & Assignment
	Insurable Interest, The Basic Principles – Indemnity, The Basic Principles – Corollaries of Indemnity, The Basic Principles – proximate Cause.	4	

Course Learning Outcomes:

CLOs		Knowledge Level
CLO-1	Describe and demonstrate the different types of life insurance policies	UptoK2
CLO-2	Identify the group insurance and its different schemes	UptoK3
CLO-3	Estimate and calculate the premium, surrenders, loans and foreclosure	UptoK3
CLO-4	Categorise and illustrate the maturity claims and policy holders rights in Insurance Business	UptoK4
CLO-5	Apply the principles of insurance business in India.	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	3	2	2	2
CLO-2	3	2	3	2	2	2
CLO-3	3	2	3	2	2	2
CLO-4	3	2	3	2	2	2
CLO-5	3	2	3	2	2	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	3	2	2	2
CLO2	3	2	3	2	2	2
CLO3	3	2	3	2	2	2
CLO4	3	2	3	2	2	2
CLO5	3	2	3	2	2	2

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (B&I)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	GEC	23U4IGET4 (B)	Financial Services and Bancassurance	3	3	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To know the basis for financial services
- To understand the functions and law relating to merchant banking
- To gain more information on leasing and hire purchase
- To enlighten the opportunities of venture capital and mutual funds for students
- To create an awareness on the bancassurance and its challenges in India

Unit	Description	Hours	K-level	CLO
I	Introduction to Financial Services Meaning and Importance of Financial Services – Types of Financial Services – financial services and economic environment – players in financial services sector – characteristics of financial services – growth of financial services in India – Functions of financial services	9	Upto K2	CLO1
II	Merchant Banking Merchant banking – functions – issue management – managing of new issues – underwriting – capital market – stock exchange – role of SEBI – activities involved in public issue management – law relating to issue of management – underwriting agencies – variants of underwriting	9	Upto K3	CLO2
III	Leasing and Hire Purchase Leasing and hire purchase – concepts and features – types of lease accounts, factoring – functions of factor – advantages of leasing – advantages of factoring – demerits of factoring – legal aspects of factoring – difference between factoring and bill discounting	9	Upto K3	CLO3

IV	Venture Capital & Mutual Funds Venture capital – credit rating- consumer finance. Mutual funds: meaning types- functions- advantages- institutions involved- UTI – legal regulations for venture capitals-SEBI regulations on venture capital institutions- SEBI regulations for foreign venture capital investors	9	Upto K4	CLO4
V	Bancassurance Bancassurance – meaning of bancassurance –definition of bancassurance origin- bancassurance models- strategic alliance- full integration- mixed models- benefits of bancassurance-demerits of bancassurance- A tool of integrating insurance and banking – challenges of bancassurance in India.	9	Upto K3	CLO5

Books for study:

1. B.Santhanam (2003), Financial Services, Fifth Edition September 2006, Chennai, Margham Publications
2. M.Y.Khan (1997), Financial Services, Third Edition 2019, University of Delhi, McGrawhill HED
3. Guruswamy (2009), Financial Services, Second Edition, Chennai, Mcgrawhill HED

Books for References:

1. Bhalla, V.K. “Management of Financial Services”, Anmol Publications Pvt. Ltd., New Delhi.
2. Pathak, Bharati, “Indian Financial System”, Pearson Education, New Delhi.
3. Bhole, L.M., “Financial Institutions and Market”, Tata McGraw Hill

Web Resources

1. www.rbi.org/www.sebi.org
2. <https://www.youtube.com/watch?v=PVop1bKTd4U>
3. <https://www.scribd.com/document/342453188/bancassurance-pdf>

Rationale for Nature of the course: Shall be placed as facilitator or business correspondent in any financial institutions including private sector banks.

Activities having direct bearing on Employability

1. Analyse the various types of underwriters and various steps and process in SEBI in public issue management and functions of merchant banking under the capital market
2. Demonstrate the features of leasing and factoring and also understand the differences between factoring and bills discounting

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Mrs. A. Suguna, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Financial Services Meaning and Importance of Financial Services – Types of Financial Services – financial services and economic environment – players in financial services sector	5	Chalk and Talk PPT, Test & Quiz
	Characteristics of financial services – growth of financial services in India – Functions of financial services	4	
II	Merchant Banking Merchant banking – functions – issue management – managing of new issues – underwriting – capital market – stock exchange – role of SEBI	5	Chalk and Talk PPT, Test & Quiz
	Activities involved in public issue management – law relating to issue of management – underwriting agencies – variants of underwriting	4	
III	Leasing and Hire Purchase Leasing and hire purchase – concepts and features – types of lease accounts, factoring – functions of factor – advantages of leasing	5	Chalk and Talk PPT, Test & Quiz
	advantages of factoring – demerits of factoring – legal aspects of factoring – difference between factoring and bill discounting	4	
IV	Venture Capital & Mutual Funds Venture capital – credit rating- consumer finance. Mutual funds: meaning types- functions- advantages- institutions involved- UTI – legal regulations for venture capitals	5	Chalk and Talk PPT, Test & Quiz
	SEBI regulations on venture capital institutions- SEBI regulations for foreign venture capital investors	4	
V	Bancassurance Bancassurance – meaning of bancassurance –definition of bancassurance origin- bancassurance models- strategic alliance- full integration- mixed models	5	Chalk and Talk PPT, Quiz & Assignment
	Benefits of bancassurance-demerits of bancassurance- A tool of integrating insurance and banking – challenges of bancassurance in India.	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Understand the basic concepts of financial services and economic services and also will understand the importance of players in financial services sector	UptoK2
CLO-2	Analyse the various types of underwriters and various steps and process in SEBI in public issue management and functions of merchant banking under the capital market	UptoK3
CLO-3	Demonstrate the features of leasing and factoring and also understand the differences between factoring and bills discounting	UptoK3
CLO-4	Enumerate the concepts of credit rating, venture capital companies and consumer finance and also understand the different types of loans	UptoK4
CLO-5	Illustrate the bancassurance with its pros and cons.	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (B&I)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Generic Elective	23U4IGET4 (C)	Security Market Operations	3	3	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To learn the capital market and its major issues
- To enhance the knowledge on the New Issue Market
- To understand the SEBI guidelines pertaining to capital market
- To give an insight on the clearing and settlement procedures of capital market.
- To familiarize the role and functions of depository system in India

Unit	Description	Hours	K-level	CLO
I	Introduction to the capital Market Evolution and growth of Capital Market – Constituents - Major Issues In Capital Market; Capital Market Instruments: Equity, Debenture, Preference Shares, Sweat Equity, Non-voting shares and Share warrants.	9	Upto K2	CLO1
II	Primary and Secondary Market New Issue Market: Meaning - Functions and Mechanics of Floating New Issues-Public Issues - E-IPOs, Book Building - Private Placement - New Financial Instruments - Reforms in New Issue Market; Stock Exchange: Organization – Management - Membership rules of stock exchange.	9	Upto K3	CLO2
III	Regulation in Capital Market SEBI functions and Working - SEBI Guidelines for Primary Market - Regulation of Capital Market in India.	9	Upto K3	CLO3
IV	Clearing and Settlement Clearing and Settlement – Process - Account Period Settlement - Rolling Settlement.	9	Upto K4	CLO4

V	Depositories System& Security Market Intermediaries Role - Function and Working procedure of Depository system in India; Securities Market Intermediaries: Role and Functions - Merchant bankers - Stock broker – Registrar – Underwriters - Banker to an issue - Portfolio Manager	9	Upto K3	CLO5

Books for study:

1. E Gordan& K. Natranjan, Capital Market in India; Himalaya Publishing House, 400004 Ramdoot, Dr.BhaleraoMarg, Girgaon, Mumbai
2. Pathak, B.V. , “Indian Financial System”, Pearson Education
3. M.Y .Khan. Indian financial system; Tata Mcgraw Hill, 4/12, Asaf Ali road, New Delhi 110002 Taxmman SEBI Manual.

Books for References:

1. SanjeevAggarwal. Guide to Indian Capital Market; Bharat Law House, 22 Tarun Enclave, Pitampura, New delhi-110034
2. Khan, M.Y., “Indian Financial System: Theory and Practices”, 4th edition (2004), Tata McGraw Hill
3. Varshney P.N. & Mittal D.K., Indian Financial System, Sultan Chand & Sons, New Delhi.

Web Resources

1. https://www.youtube.com/watch?v=L_pCni3YIUw
2. https://www.google.co.in/books/edition/The_Capital_Markets/eTzODQAAQBAJ?hl=en&gbpv=1&dq=capital%20market&pg=PR2&printsec=frontcover
3. https://www.google.co.in/books/edition/Capital_Markets_in_India/mxpBDwAAQB AJ?hl=en&gbpv=1&dq=capital%20market&pg=PP1&printsec=frontcover

Rationale for Nature of the course : Shall be placed any share broking office or share market office.

Activities having direct bearing on Skill development

1. Describe the SEBI regulations of capital market in India
2. Enumerate the role and functions of depositories system and security market

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Dr. A. Nalli, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to the capital Market Evolution and growth of Capital Market – Constituents - Major Issues In Capital Market; Capital Market Instruments: Equity	5	Chalk and Talk PPT, Test & Quiz
	Debenture, Preference Shares, Sweat Equity, Non-voting shares and Share warrants.	4	
II	Primary and Secondary Market New Issue Market: Meaning - Functions and Mechanics of Floating New Issues-Public Issues - E-IPOs, Book Building - Private Placement	5	Chalk and Talk PPT, Test & Quiz
	New Financial Instruments - Reforms in New Issue Market; Stock Exchange: Organization – Management - Membership rules of stock exchange	4	
III	Regulation in Capital Market SEBI functions and Working - SEBI Guidelines for Primary Market	5	Chalk and Talk PPT, Test & Quiz
	Regulation of Capital Market in India.	4	
IV	Clearing and Settlement Clearing and Settlement – Process	5	Chalk and Talk PPT, Test & Quiz
	Account Period Settlement - Rolling Settlement.	4	
V	Depositories System& Security Market Intermediaries Role - Function and Working procedure of Depository system in India; Securities Market Intermediaries: Role and Functions	5	Chalk and Talk PPT, Quiz & Assignment
	Merchant bankers - Stock broker – Registrar – Underwriters - Banker to an issue - Portfolio Manager	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Illustrate the capital market and its challenges in India	UptoK2
CLO-2	Compare and contrast the primary and secondary market in India.	UptoK3
CLO-3	Describe the SEBI regulations of capital market in India	UptoK3
CLO-4	Explain the clearing and settlement of capital market.	UptoK4
CLO-5	Enumerate the role and functions of depositories system and security market	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Generic Elective	23U3XGET4 (A)	Financial Securities and Derivatives	3	3	25	75	100

Nature of course					
Skill oriented		Employability oriented		Entrepreneurship Oriented	✓

Objectives:

- To impart knowledge on different types of derivative instruments.
- To provide insights into the mechanics of futures markets and to solve basic problems on hedging strategies using futures and options.
- To introduce the students to commodity derivatives markets and its institutions.
- To understand the workings of options market and understand Black-Scholes model and Merton Differential Equation.
- To introduce the concept of hedging, delta-hedging and options trading strategies.

Unit	Description	Hours	K-level	CLO
I	Introduction to Derivatives & Mechanics of Future Markets-I Introduction to derivatives. Forward & future contract: Meaning of forward contract and future contract classification of forward contract. Features of Forward contract. Meaning and definition of Future contract Evolution of future Market, Types of future contract- Futures market in India. Difference between forward and future - margin requirement, Mark to Margin. Basic concepts in future pricing. Settlement of future contract. Significance of future market.	9	Upto K2	CLO1
II	Mechanics of Futures Markets-II Level of Knowledge: Conceptual & Practical Theories (Approaches or Models) of future prices – Cost to carry approach – The expectation Approach – The Normal Backwardation approach and – The CAPM (simple problems), Clearing Members, Clearing Mechanism, Settlement Procedure, Settlement of Futures Contracts. Market lot, Tick size; Types of margins. Simple problems related to calculation of margin balances.	9	Upto K3	CLO2

III	Commodity Derivatives Level of Knowledge: Conceptual & Practical Commodity market and derivatives. Historical changes and growth of global and domestic Commodities derivatives markets. FCR Act 1952 and Regulatory structure of Commodities Derivatives Markets in India Commodities Derivative Exchanges and design of the markets (Major Exchanges in India). Commodity Exchange, Role of Commodity Exchanges, Commodity. Derivative Markets in India, Indian Commodity Exchanges. Global commodity exchanges. Latest development. Difference between Commodity and financial derivatives. Physical Settlement, Warehousing, Quality of Underlying Assets.	9	Upto K3	CLO3
IV	Mechanics of Options Markets Introduction to Options contracts –basic principles. Types of options – Basic concepts or Terms used in Option trading - Options terminology. Trading and settlement of options. Difference between option and futures. Options pricing – Determinants of Option Pricing – Upper and Lower limits of option pricing – In the Money – at the money and out of the money - Binomial Option Pricing Model – One step binomial model – Risk neutral valuation- Two step binomial trees - Black and Scholes model- Idea underlying Black Scholes Merton Differential Equation. Application of Options. Settlement of option contracts.	9	Upto K4	CLO4
V	Trading and Hedging Strategies using Futures and Options Meaning of Hedging, Classification of futures hedging strategies, basis risk and hedging, implementation of a hedging strategy; Hedging strategies with Options; Option trading strategies- Straddle, Strangle, Bear Spread, Bull Spread and Butterfly Spread.; bullish option strategy; bearish option strategy and non- directional/neutral option strategies (Simple Problems). Greek Letters – Delta, Theta, Gamma, Rho. Emerging derivatives products like Currency Derivatives, Credit Linked Notes, Credit Default Swaps, Structured Finance, Securitization, CDO, Synthetic CDOs, ABS, Weather derivatives, Bitcoin futures, diamond derivatives, inflation indexed derivatives.	9	Upto K3	CLO5

Books for study:

1. Prakash B Yaragol, Financial Derivatives: Text and Cases, Vikas Publishing House, Noida.
2. R Amuthan, Financial Derivatives, Himalaya Publishing House, Mumbai
3. Hull John C. (2018). Options, Futures and Other Derivatives. Prentice Hall of India
4. N R Parasuraman, Fundamentals of Financial Derivatives, Wiley, New Jersey

Books for References:

1. Prafulla Kumar Swain, Fundamentals of Financial Derivatives, Himalaya Publishing House, Mumbai.
2. Srivastava,R. (2011). Derivatives and Risk management. IOU India.
3. Gupta S L, Financial Derivatives Theory, Concepts and Problems, PHI Pvt Ltd, New Delhi.
4. Robert Jarrow, Arkadev Chatterjea, An Introduction to Derivatives Securities, Financial Markets, and Risk Management, World Scientific Publishing Co. Inc, London

Web Resources

1. www.cfainstitute.org
2. www.imf.org
3. www.clearfax.in
4. www.efinancemanagement.com

Rationale for Nature of the course: To become a stock market consultant by suggesting investing in stock and derivatives market.

Activities having direct bearing on Entrepreneurship

1. Demonstrating pros and cons of stock market operations.
2. Estimating stock prices in financial securities and derivative markets.

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Dr. G. Sindhu, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Derivatives & Mechanics of Future Markets-I Introduction to derivatives. Forward & future contract: Meaning of forward contract and future contract classification of forward contract. Features of Forward contract. Meaning and definition of Future contract Evolution of future Market, Types of future contract	5	Chalk and Talk PPT, Test & Quiz
	Futures market in India. Difference between forward and future - margin requirement, Mark to Margin. Basic concepts in future pricing. Settlement of future contract. Significance of future market.	4	
II	Mechanics of Futures Markets-II Level of Knowledge: Conceptual & Practical Theories (Approaches or Models) of future prices – Cost to carry approach – The expectation Approach – The Normal Backwardation approach and – The CAPM	5	Chalk and Talk PPT, Test & Quiz
	Clearing Members, Clearing Mechanism, Settlement Procedure, Settlement of Futures Contracts. Market lot, Tick size; Types of margins. Simple problems related to calculation of margin balances.	4	
III	Commodity Derivatives Level of Knowledge: Conceptual & Practical Commodity market and derivatives. Historical changes and growth of global and domestic Commodities derivatives markets. FCR Act 1952 and Regulatory structure of Commodities Derivatives Markets in India Commodities Derivative Exchanges and design of the markets (Major Exchanges in India).	5	Chalk and Talk PPT, Test & Quiz
	Commodity Exchange, Role of Commodity Exchanges, Commodity. Derivative Markets in India, Indian Commodity Exchanges. Global commodity exchanges. Latest development. Difference between Commodity and financial derivatives. Physical Settlement, Warehousing, Quality of Underlying Assets.	4	
IV	Mechanics of Options Markets Introduction to Options contracts –basic principles. Types of options – Basic concepts or Terms used in Option trading - Options terminology. Trading and settlement of options. Difference between option and futures. Options pricing – Determinants of Option Pricing – Upper and Lower limits of option pricing – In the Money – at the money and out of the money - Binomial Option Pricing Model	5	Chalk and Talk PPT, Test & Quiz

	One step binomial model – Risk neutral valuation- Two step binomial trees - Black and Scholes model- Idea underlying Black Scholes Merton Differential Equation. Application of Options. Settlement of option contracts.	4	
V	Trading and Hedging Strategies using Futures and Options Meaning of Hedging, Classification of futures hedging strategies, basis risk and hedging, implementation of a hedging strategy; Hedging strategies with Options; Option trading strategies- Straddle, Strangle, Bear Spread, Bull Spread and Butterfly Spread.; bullish option strategy; bearish option strategy and non- directional/neutral option strategies	5	Chalk and Talk PPT, Quiz & Assignment
	Greek Letters – Delta, Theta, Gamma, Rho. Emerging derivatives products like Currency Derivatives, Credit Linked Notes, Credit Default Swaps, Structured Finance, Securitization, CDO, Synthetic CDOs, ABS, Weather derivatives, Bitcoin futures, diamond derivatives, inflation indexed derivatives.	4	

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	Knowledge Level
CLO-1	Classify and demonstrate the different types of derivative instruments.	UptoK2
CLO-2	Operate the mechanics of futures markets and to solve basic problems on hedging strategies using futures and options.	UptoK3
CLO-3	Operate and evaluate the workings of commodity derivatives markets and its institutions.	UptoK3
CLO-4	Examine the workings of options market and understand Black-Scholes model and Merton Differential Equation.	UptoK4
CLO-5	Apply the concept of hedging, delta-hedging and options trading strategies.	UptoK3

Mapping of CLOs with PSOs

_CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	3	3	3
CLO-2	3	3	2	3	3	3
CLO-3	3	3	2	3	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	3	3	3
CLO2	3	3	2	3	3	3
CLO3	3	3	2	3	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Generic Elective	23U4XGET4 (B)	Debt Market and Valuation	3	3	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To help students understand the features of debt securities and mutual funds.
- To emphasize the importance of these instruments in mobilization of money and creation of wealth.
- To convince that these two financial instruments are strong investment avenues.
- To provide knowledge about the regulatory systems in place for their governance.
- To give more clarity on valuation of bonds.

Unit	Description	Hours	K-level	CLO
I	Introduction to Debt market & types of debt instrument Debt market- meaning- Features of debt market- Difference between Debt market and Equity market - Issuers of debt market instruments- Types of risks in debt market - Types of debt market instruments- Bonds, Government securities-Debentures and its types	9	Upto K2	CLO1
II	Corporate Debt market and Bonds Structure of Corporate Debt Market-Variety types of instruments in Corporate Debt market- Corporate Bonds- Valuation of bonds, yield curve and term structure of interest rates – bootstrapping, alternative methodologies to estimate the yield curve, NSE ZCYC (Nelson Siegel Model), duration- current yield- Yield to maturity- Corporate Bond Reporting System	9	Upto K3	CLO2

III	Wholesale Debt Market Level of Knowledge: Conceptual and Working - Meaning of WDM- Structure of WDM in India- Settlement process in WDM- Reporting of settlement details- Reference rates in Fixed Income market-FIMMDA-NSE MIBID MIBOR- NSE's Government Securities Index	9	Upto K3	CLO3
IV	Retail Debt Market Meaning of RDM- Structure of RDM- Participants in RDM- Securities/Instruments traded in RDM- Trading of securities in RDM through exchanges- Trading parameters in RDM- Clearing and settlement in debt market-Future of RDM in India	9	Upto K4	CLO4
V	Government Securities in India Meaning of G-Sec- Meaning of T-Bill- State Development Loan- Participants in G-Sec market- Issuing of G-Sec-Different types of auctions in issuance of G-Sec-Competitive and Non-Competitive bidding- Open Market Operations-Repurchase of G-Sec-Liquidity Adjustment facility- Reporting of G-Sec transactions	9	Upto K3	CLO5

Books for study:

1. Pawan Jhabak, Sunil Lalchandani, Equity and Debt Market, Himalaya Publishing House, Mumbai
2. Mutual Fund: A Beginners' Module, Workbook from NSE2021
3. H Keny Baker, Greg Filbeck, HalilKiymazEquity Markets, Valuation and Analysis, Wiley, New Jersey, US

Books for References:

1. Gautam Bhardwaj, The Future of India's Debt Market,2018, Tata McGraw Hill, Chennai
2. Frank Fabozzi. Fixed Income Analysis Workbook, 2nd edition , 2020, John Wiley & Sons, New Jersey
3. FIMMDA-NSE Debt Market (Basic) Module, Workbook from NSE 2020

Web Resources

1. www.iepf.gov.in
2. www.bis.org
3. www.academic.oup.com

Rationale for Nature of the course: Shall be placed in share broking market or share broking office

Activities having direct bearing on Skill development

1. Analyze the factors that influence the performance of these instruments
2. Determine the Government Securities in India and make use of these valuable securities operations

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Mrs. S. Suba, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Debt market & types of debt instrument Debt market- meaning- Features of debt market- Difference between Debt market and Equity market -Issuers of debt market instruments	5	Chalk and Talk PPT, Test & Quiz
	Types of risks in debt market Types of debt market instruments- Bonds, Government securities-Debentures and its types	4	
II	Corporate Debt market and Bonds Structure of Corporate Debt Market-Variety types of instruments in Corporate Debt market- Corporate Bonds- Valuation of bonds, yield curve and term structure of interest rates – bootstrapping, alternative methodologies to estimate the yield curve	5	Chalk and Talk PPT, Test & Quiz
	, NSE ZCYC (Nelson Siegel Model), duration- current yield- Yield to maturity- Corporate Bond Reporting System	4	
III	Wholesale Debt Market Level of Knowledge: Conceptual and Working Meaning of WDM- Structure of WDM in India- Settlement process in WDM	5	Chalk and Talk PPT, Test & Quiz
	Reporting of settlement details- Reference rates in Fixed Income market-FIMMDA-NSE MIBID MIBOR- NSE's Government Securities Index	4	
IV	Retail Debt Market Meaning of RDM- Structure of RDM- Participants in RDM- Securities/Instruments traded in RDM- Trading of securities in RDM through exchanges	5	Chalk and Talk PPT, Test &

	Trading parameters in RDM- Clearing and settlement in debt market-Future of RDM in India	4	Quiz
V	Government Securities in India Meaning of G-Sec- Meaning of T-Bill- State Development Loan- Participants in G-Sec market- Issuing of G-Sec- Different types of auctions in issuance of G-Sec	5	Chalk and Talk PPT, Quiz & Assignment
	Competitive and Non-Competitive bidding-Open Market Operations-Repurchase of G-Sec-Liquidity Adjustment facility- Reporting of G-Sec transactions	4	

Course Learning Outcomes:

CLOs	On successful completion of the course student should be able to:	Knowledge Level
CLO-1	Explain the features of debt securities and mutual funds.	UptoK2
CLO-2	Distinguish the between the benefits of these two instruments	UptoK3
CLO-3	Analyze the factors that influence the performance of these instruments	UptoK3
CLO-4	Describe the regulatory procedures in place for the governance of these instruments	UptoK4
CLO-5	Determine the Government Securities in India and make use of these valuable securities operations	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Generic Elective	23U4XGET4 (C)	Global Capital Markets & Investment Banking	3	3	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To understand the concepts of Global Financial Markets and Investment Banking
- To familiarize various instruments of financial markets
- To realize the role of partakers in Forex market
- To acquaint fundamentals guiding the Forex and capital market
- To evaluate the role of investment bankers in the economy

Unit	Description	Hours	K-level	CLO
I	Overview of Financial Markets and Assets Classes in Investment Banking : Cash and Money Markets, Bond markets, Foreign Exchange Markets, Equities Markets, Indices and Stocks, Derivatives Markets, Products and Settlement, Commodities Markets and Products, Saving and Investment Products, Mutual Fund and other Investment Products	9	Upto K2	CLO1
II	Global Equities Markets and Instruments : Introduction to Equity Market, Introduction to Capital Markets, Equity Capital Markets, Raising Equity Through IPO, Preference Shares, Depository Receipts, Rights Issues & Warrants, Convertibles, Equity Structured Products, Participants in the Equity Markets, , Types of Equity Markets Exchanges and Indices in the Equity Markets, Indices and their roles, Types of weighted index, other indices and global indices, Electronic and Hybrid Markets and Order and Quote Driven Markets, Global Equity Markets, Trading of Equity Instruments, Equity Investments and its benefits and risks, Stock Quotations, Delivery or cash trading, Long and short	9	Upto K3	CLO2

	positions, Leverage and Margin, Investing, trading and hedging, Placing Orders-limit orders, stop loss orders and GTD/GTC orders			
III	Global Foreign Exchange Markets and Instruments : Introduction to Forex Market, What is foreign exchange market, Functions and purposes of the FX market, Introduction to types of Foreign Exchange Market, Participants in the foreign exchange market, Consumers & Travelers, Businesses, Investors & speculators, Commercial & Investment Banks, Government & Central Banks, Theories governing foreign exchange, , Direct and indirect prices, Cross rates, Value of a pip, Interpreting news and economic statistics, Delivery and operations, Forward Forex Market, Outright forward and swap deals, Relation between spot & forward markets, Quoting forward rates, Quoting swap points, Forward discounts and premiums, Forward transactions	9	Upto K3	CLO3
IV	Global Fixed Income (Bond) Markets and Instruments : Overview of Debt Capital Markets, Characteristics of Debt Capital Markets, The differences between equity and debt products, The differences between loans and bonds, Hybrid securities, Securitization, Bond-An Introduction, Bond definition, Bond Issuer & Bond Investor, Types of bond, Bond characteristics, Zero Coupon Bond, Price/yield relationship, Government bond markets, The Eurobond market	9	Upto K4	CLO4
V	Global Money Markets and Instruments: Global Money Markets Money Markets, Introduction, Objectives, Components, Risks involved, Money Markets Instruments, Introduction, Coupon bearing instruments& features, Discount instruments & features, Money Market Operation, Fund Management, CRR Maintenance, Liquidity Management, Money Market Operations, Managing banks' surplus funds, Trading opportunities in Money market, Overnight Call Money Market, Repos and Reverse Repos, CBLOs, Marginal Standing Facilities	9	Upto K3	CLO5

Books for study:

1. Stephen Valdez & Philip Molyneux, An Introduction to Global Financial Markets, Palgrave Macmillan, New York
2. Andrew M Chisholm, Introduction to International Capital Markets, Wiley, New Jersey
3. Saunders, A & Cornett, A (2020). Financial Markets and Institutions, 7th Edition, McGraw Hill, New York

Books for References:

1. Joshua Rosenbaum, Joshua Pearl, Investment Banking, Wiley, New Jersey, US
2. PM Vasudev, Susan Watson, Global Capital Markets, Edward Elgar Publishing Ltd, UK
3. Pratap Giri S, Investment Banking Concepts, Analyses and Cases, McGrawHill, New York

Web Resources

1. www.coursera.org
2. www.library.hbs.edu
3. www.nap.edu
4. www.nseindia.com
5. www.cma.org

Rationale for Nature of the course: Ability to do stock office and stock market operations

Activities having direct bearing on Employability

1. Interpret the participants in Forex market and their role
2. Discover the use of derivatives to hedge Foreign exchange risk

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. Mayil Murugan, Head and Associate Professor
2. M. M. Anitha, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Overview of Financial Markets and Assets Classes in Investment Banking : Cash and Money Markets, Bond markets, Foreign Exchange Markets, Equities Markets, Indices and Stocks, Derivatives Markets, Products and Settlement	5	Chalk and Talk PPT, Test & Quiz
	Commodities Markets and Products, Saving and Investment Products, Mutual Fund and other Investment Products	4	
II	Global Equities Markets and Instruments : Introduction to Equity Market, Introduction to Capital Markets, Equity Capital Markets, Raising Equity Through IPO, Preference Shares, Depository Receipts, Rights Issues & Warrants, Convertibles, Equity Structured Products, Participants in the Equity Markets, , Types of Equity Markets Exchanges and Indices in the Equity Markets, Indices and their roles, Types of weighted index, other indices and global indices, Electronic and Hybrid Markets and Order and Quote Driven Markets,	5	Chalk and Talk PPT, Test & Quiz
	Global Equity Markets, Trading of Equity Instruments, Equity Investments and its benefits and risks, Stock Quotations, Delivery or cash trading, Long and short positions, Leverage and Margin, Investing, trading and hedging, Placing Orders-limit orders, stop loss orders and GTD/GTC orders	4	
III	Global Foreign Exchange Markets and Instruments : Introduction to Forex Market, What is foreign exchange market, Functions and purposes of the FX market, Introduction to types of Foreign Exchange Market, Participants in the foreign exchange market, Consumers & Travelers, Businesses, Investors & speculators, Commercial & Investment Banks, Government & Central Banks, Theories governing foreign exchange, , Direct and indirect prices, Cross rates	5	Chalk and Talk PPT, Test & Quiz
	Value of a pip, Interpreting news and economic statistics, Delivery and operations, Forward Forex Market, Outright forward and swap deals, Relation between spot & forward markets, Quoting forward rates, Quoting swap points, Forward discounts and premiums, Forward transactions	4	

IV	Global Fixed Income (Bond) Markets and Instruments : Overview of Debt Capital Markets, Characteristics of Debt Capital Markets, The differences between equity and debt products, The differences between loans and bonds, Hybrid securities, Securitization, Bond-An Introduction	5	Chalk and Talk PPT, Test & Quiz
	Bond definition, Bond Issuer & Bond Investor, Types of bond, Bond characteristics, Zero Coupon Bond, Price/yield relationship, Government bond markets, The Eurobond market	4	
V	Global Money Markets and Instruments: Global Money Markets Money Markets, Introduction, Objectives, Components, Risks involved, Money Markets Instruments, Introduction, Coupon bearing instruments& features, Discount instruments & features, Money Market Operation	5	Chalk and Talk PPT, Quiz & Assignment
	Fund Management, CRR Maintenance, Liquidity Management, Money Market Operations, Managing banks' surplus funds, Trading opportunities in Money market, Overnight Call Money Market, Repos and Reverse Repos, CBLOs, Marginal Standing Facilities	4	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Demonstrate the structure and methods of Financial and Capital markets from a global perspective	UptoK2
CLO-2	Categorize various instruments such as forwards, swaps, options, futures and spot transaction	UptoK3
CLO-3	Interpret the participants in Forex market and their role	UptoK3
CLO-4	Illustrate the knowledge on theories governing Foreign exchange	UptoK4
CLO-5	Discover the use of derivatives to hedge Foreign exchange risk	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General, PA & B&I)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Skill Enhancement	23U4KSED6	Labour Code	2	2	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To get familiarize with introduction to new Labour code.
- To acquaint knowledge on Code on wage,2019
- To get hold of knowledge on Industrial Relation Code,2020.
- To gain knowledge on Occupational Safety, Health and working condition code,2020.
- To know the Social Security Code,2020

Unit	Description	Hours	K-level	CLO
I	Introduction to Labour Law Introduction – Historical background – Overview of New Code – Comparison between labour law and labour code	6	Upto K2	CLO1
II	Code on Wages, 2019 Introduction –Objects - Floor wage– Minimum wage – Determination of Bonus – Advisory board	6	Upto K3	CLO2
III	Industrial Relation Code, 2020 Introduction — Objects - Standing orders - Layoff – Retrenchment – closure - Negotiation Council - Tribunals	6	Upto K3	CLO3
IV	Occupational Safety, Health and Working Condition Code, 2020 Introduction – Objects - Factory - Hazardous activities – Working hours – Employment of Women – Contract workers – Unorganized workers – Annual Leave with wages – Occupational Safety Standards.	6	Upto K4	CLO4
V	Social Security Code, 2020 Introduction – Social Security Funds – Welfare Schemes – Gratuity –ESI – Employee provident fund - Employee compensation – maternity benefits.	6	Upto K3	CLO5

Books for study:

1. Bare Act of Labour Laws
2. S.N Maheshwari & S.K. Maheshwari, *A Manual of Business Law*, Himalaya Publishing House, Delhi.

Books for References:

1. N.D. Kapoor, *Hand Book of Industrial Law*, Sultan Chand & Sons, New Delhi
2. Misra N.S. *Labour and Industrial Laws*, Central Publication, Allahabad.
3. Vincent, A. Arputham, *Labour and Industrial Laws*, Southern Publishers, Karungal.
4. *Labour Laws*, Taxman Allied Services Pvt., Ltd., New Delhi.

Web Resources

1. <https://www.mondaq.com/india/employee-rights-labour-relations/631074/a-brief-guide-to-labour-and-industrial-laws-of-india>
2. <https://labour.gov.in/whatsnew/code-wages-2019-no-29-2019>
3. <https://labour.gov.in/whatsnew/industrial-relations-code-2020-no-35-2020>
4. <https://labour.gov.in/whatsnew/occupational-safety-health-and-working-conditions-code-2020-no-37-2020>
5. <https://labour.gov.in/sites/default/files/SS Code Gazette.pdf>

Rationale for Nature of the course: Can assist and enable the professionals by giving relevant provisions

Activities having direct bearing on Skill development

1. Assignment on various code bill relating to labour law
2. Case lets on various labour issues
3. Preparing the students to appear professional courses by giving relevant cases on labour law issues

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments, Case Studies and Test

Course Designer(s):

1. Advocate. G. Jayasree, Assistant Professor
2. Mrs. P. Jayalakshmi, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Labour Law Introduction – Historical background – Overview of New Code	3	Chalk and Talk PPT, Test, Case studies, & Quiz
	Comparison between labour law and labour code	3	
II	Code on Wages, 2019 Introduction –Objects - Floor wage– Minimum wage	3	Chalk and Talk PPT, Test, Case studies, & Quiz
	Determination of Bonus – Advisory board	3	
III	Industrial Relation Code, 2020 Introduction — Objects - Standing orders - Layoff	3	Chalk and Talk PPT, Test, Case studies, & Quiz
	Retrenchment – closure - Negotiation Council - Tribunals	3	
IV	Occupational Safety, Health and Working Condition Code, 2020 Introduction – Objects - Factory - Hazardous activities – Working hours – Employment of Women	3	Chalk and Talk PPT, Test, Case studies, & Quiz
	Contract workers – Unorganized workers – Annual Leave with wages – Occupational Safety Standards.	3	
V	Social Security Code, 2020 Introduction – Social Security Funds – Welfare Schemes – Gratuity –ESI – Employee provident fund	3	Chalk and Talk PPT, Quiz & Assignment
	Employee compensation – maternity benefits.	3	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO–1	Outline with introduction to new Labour law code.	UptoK2
CLO–2	Collect knowledge on Code on wage, 2019	UptoK3
CLO-3	Apply the basic aspects of Industrial Relation Code, 2020.	UptoK3
CLO–4	Infer Occupational Safety, Health and working condition code, 2020	UptoK4
CLO–5	Apply Social Security Code, 2020	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	2	2	3	3
CLO-2	3	2	2	2	3	3
CLO-3	3	2	2	2	3	3
CLO-4	3	2	2	2	3	3
CLO-5	3	2	2	2	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	2	3	3
CLO2	3	2	2	2	3	3
CLO3	3	2	2	2	3	3
CLO4	3	2	2	2	3	3
CLO5	3	2	2	2	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Skill Enhancement	23U4XSED6	Foreign Exchange and Currency Markets	2	2	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To gain knowledge on Foreign Exchange and Currency market and
- To develop and apply currency futures forward and option contracts in Foreign Exchange Market and to understand the concept of foreign exchange derivatives, Clearing and settlement.
- To apply appropriate option pricing methodology and strategies of Currency Market.
- To apply appropriate risk management measures and preparation of Risk evaluation report.
- To get an exposure towards Regulatory Framework and accounting on currency futures

Unit	Description	Hours	K-level	CLO
I	Currency Markets and Foreign Exchange Derivatives Currency Markets – Introduction - History of Foreign exchange markets – Overview of International currency markets – OTC forward market – Foreign Exchange Derivatives - Introduction- Definition – Derivative products – Growth drivers of derivatives – Market players – Key economic function of derivatives – Financial market stability.	6	Upto K2	CLO1
II	Currency Futures Currency Futures Terminology - Distinction between futures and forward contracts – Interest rate parity and pricing of currency futures. Strategies using currency futures – Market participants – Computing payoffs from a portfolio of futures and trade remittances.	6	Upto K3	CLO2
III	Currency Options and Settlement Options – Definitions - Difference between Futures & Options - Options in Financial Market - Style of Options - Option Pricing and Option Greeks - Option Pricing Methodology - Option Strategies - Contract Specification of Option Contracts	6	Upto K3	CLO3

IV	Risk Management Introduction – Clearing Entities — Settlement Mechanism - Risk Management measures - Market to Market Settlement - Periodic Risk Evaluation Report – Surveillance.	6	Upto K4	CLO4
V	Regulatory Framework and Accounting for Currency Futures Securities Contract (Regulation) Act, 1956 – RBI - SEBI standing technical committee - Foreign Exchange Management Act, 1999 - Regulatory Framework for exchanges -Governing council - Accounting and Taxation - Disclosure requirements - Taxation of Currency Derivatives - Codes of Conduct and Investor Protection Measures.	6	Upto K3	CLO5

Books for Study:

1. **Equity Derivative**, National Institute of Securities Markets, An Educational Initiative of SEBI, Edition Sep. 2015, Taxmann Publication Pvt. Ltd., New Delhi.
2. **Currency Derivatives**, National Institute of Securities Markets, An Educational Initiative of SEBI, Edition March, 2016, Taxmann Publication Pvt. Ltd., New Delhi.

Books for reference

1. Financial Market and Services, E Gorden and K Natarajan, Himalaya Publishing House
2. Investment Management, Preethi Singh, Himalaya Publishing House
3. Financial Management, MY Khan and PK Jain, McGraw Hill Publications(India) Pvt. Ltd

Web Resources:

1. <https://www.investopedia.com/terms/d/derivative.asp#:~:text=Derivatives%20are%20securities%20that%20derive,changes%20in%20the%20underlying%20asset.>
2. <https://www.sebi.gov.in/commreport/LC06.html>
3. <https://www.investopedia.com/terms/c/currencyfuture.asp>
4. <https://www.investopedia.com/terms/c/currencyoption.asp>
5. <https://www.investopedia.com/articles/forex/10/introduction-currency-futures.asp>

Rationale for Nature of the course: Can Assist corporate professionals and be as independent consultant and/or advisor in Capital Market Operation with respect to Derivatives Markets

Activities having direct bearing on Employability

1. Practical Demo on real time Derivatives Market, Foreign Exchange & Currency Market Operations
2. Assignment on Regulatory Framework and Accounting for Currency Futures

Pedagogy: Chalk & Talk, Assignments, PPTs and Quiz

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Mrs. J. Arun Priya, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Currency Markets and Foreign Exchange Derivatives Currency Markets – Introduction - History of Foreign exchange markets – Overview of International currency markets – OTC forward market	3	Chalk and Talk PPT, Test & Quiz
	Foreign Exchange Derivatives - Introduction- Definition – Derivative products – Growth drives of derivatives – Market players – Key economic function of derivatives – Financial market stability.	3	
II	Currency Futures Currency Futures Terminology - Distinction between futures and forward contracts – Interest rate parity and pricing of currency futures	3	Chalk and Talk PPT, Test & Quiz
	Strategies using currency futures – Market participants – Computing payoffs from a portfolio of futures and trade remittances.	3	
III	Currency Options and Settlement Options – Definitions - Difference between Futures & Options - Options in Financial Market - Style of Options - Option Pricing and Option Greeks	3	Chalk and Talk PPT, Test & Quiz
	Option Pricing Methodology - Option Strategies - Contract Specification of Option Contracts	3	
IV	Risk Management Introduction – Clearing Entities — Settlement Mechanism - Risk Management measures	3	Chalk and Talk PPT, Test & Quiz
	Market to Market Settlement - Periodic Risk Evaluation Report – Surveillance.	3	
V	Regulatory Framework and Accounting for Currency Futures Securities Contract(Regulation)Act, 1956 – RBI - SEBI standing technical committee - Foreign Exchange Management Act,1999	3	Chalk and Talk PPT, Quiz & Assignment
	Regulatory Framework for exchanges -Governing council - Accounting and Taxation - Disclosure requirements - Taxation of Currency Derivatives - Codes of Conduct and Investor Protection Measures.	3	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Estimate Foreign Exchange and Currency market operations	UptoK2
CLO-2	Determine Regulatory Framework on currency futures	UptoK3
CLO-3	Analyze and apply the concept of foreign exchange derivatives, Clearing and settlement procedures	UptoK3
CLO-4	Determine the settlement mechanism	UptoK4
CLO-5	Understand the regulatory framework for exchanges.	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				II B.Com (General)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Skill Enhancement	23U4KSED7	Investment Analytics	2	2	25	75	100
Nature of course								
Skill oriented		✓	Employability oriented		Entrepreneurship Oriented			

Objectives:

- To introduce the fundamentals of investment , Security and Portfolio including Risk and Returns
- To impart knowledge on the basics of Markets for securities and Taxes.
- To develop the skills required to make Bond Analysis at Macro and Micro level decision making.
- To gain an understanding about the process of Bond Management strategies.
- To teach the uses of Securities Market report.

Unit	Description	Hours	K-level	CLO
I	Introduction to Investment Analytics and Management Meaning of Investment – Meaning of Investment analytics – Need of Investment – Scope of Investment – Differences between Investment, Speculation and Gambling – Factors favourable for Investment	6	Upto K2	CLO1
II	Fundamental Analysis Fundamental Analysis – Meaning - Features – EIC Approach - Economic Analysis – Industry Analysis – Company Analysis.	6	Upto K3	CLO2
III	Technical Analysis Technical Analysis – Meaning – Assumptions – Difference between Fundamental and Technical Analysis– Theories of Technical Analysis – Dow Theory – Elliott Wave Theory – Charting as a Technical Tools – Bar Chart – Line Chart – Point and Figure Chart – Candle Stick Chart	6	Upto K3	CLO3

IV	Portfolio Management Meaning – Objectives – Portfolio Management Process – Need – Importance – Types of Portfolio – Aggressive Investment Portfolio – Balance or Moderate Portfolio – Conservative Portfolio	6	Upto K4	CLO4
V	Mutual Funds Mutual Funds –Features of Mutual Fund – Types – SEBI Regulations for Mutual Fund Investments – Management Performance Evaluation	6	Upto K3	CLO5

Books for study:

1. Preeti Singh, Investment Management Security Analysis and Portfolio Management, 19th Revised Edition, 2015, Himalaya Publishing House, New Delhi.
2. Fischer, D.E. & Jordan, R.J. : Security Analysis & Portfolio Management ; Pearson Education.
3. Prasanna Chandra : Investment Analysis and Portfolio Management ;Tata Mcgraw Hill Education Private Limited.

Books for References:

1. V.K. Bhalla, *Investment Management Security Analysis and Portfolio Management*, S.Chand & Company Ltd, New Delhi.
2. Dr. R.P. Rustagi, *Investment Analysis and Portfolio Management*, Sultan Chand & Sons, New Delhi.
3. Ranganatham & R. Madhumathi, *Investment Analysis and Portfolio Management*, Pearson Education, Delhi.
4. Francis J C, (1992), 'Investment Analysis and Management', McGraw-Hill, Delhi
5. Gurusamy S, (2017), 'Security Analysis and Portfolio Management', Vijay Nicole Imprints Ltd

Web Resources

- www.investopedia.com
- <https://old.amu.ac.in/emp/studym/99993840.pdf>.
- https://www.iare.ac.in/sites/default/files/lecture_notes/IARE_SAPM_Lecture_Notes.pdf

Rationale for Nature of the course: Ability to analyse various investment avenues by Fundamental and Technical analysis.

Activities having direct bearing on Skill development

1. Examining and developing opt portfolio matrices in investment of shares
2. Determine various profitable mutual fund schemes with risk-return components

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. S. Selvakumar, Associate Professor
2. Dr. S. Chandrasekar, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Investment Analytics and Management Meaning of Investment – Meaning of Investment analytics – Need of Investment	3	Chalk and Talk PPT, Test & Quiz
	Scope of Investment – Differences between Investment, Speculation and Gambling – Factors favourable for Investment	3	
II	Fundamental Analysis Fundamental Analysis – Meaning - Features – EIC Approach	3	Chalk and Talk PPT, Test & Quiz
	Economic Analysis – Industry Analysis – Company Analysis.	3	
III	Technical Analysis Technical Analysis – Meaning – Assumptions – Difference between Fundamental and Technical Analysis– Theories of Technical Analysis – Dow Theory	3	Chalk and Talk PPT, Test & Quiz
	Elliott Wave Theory – Charting as a Technical Tools – Bar Chart – Line Chart – Point and Figure Chart – Candle Stick Chart	3	
IV	Portfolio Management Meaning – Objectives – Portfolio Management Process – Need – Importance – Types of Portfolio – Aggressive Investment Portfolio	3	Chalk and Talk PPT, Test & Quiz
	Balance or Moderate Portfolio – Conservative Portfolio	3	
V	Mutual Funds Mutual Funds –Features of Mutual Fund – Types	3	Chalk and Talk PPT, Quiz & Assignment
	SEBI Regulations for Mutual Fund Investments – Management Performance Evaluation	3	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Describe the concepts of investment analytics and management	UptoK2
CLO-2	Construct suitable investment in shares by using fundamental analysis	UptoK3
CLO-3	Construct suitable investment in shares by using technical analysis	UptoK3
CLO-4	Examining and developing opt portfolio matrices in investment of shares	UptoK4
CLO-5	Determine various profitable mutual fund schemes with risk-return components	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	2	3
CLO-2	3	3	2	2	2	3
CLO-3	3	3	2	2	2	3
CLO-4	3	3	2	2	2	3
CLO-5	3	3	2	2	2	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	2	3
CLO2	3	3	2	2	2	3
CLO3	3	3	2	2	2	3
CLO4	3	3	2	2	2	3
CLO5	3	3	2	2	2	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (PA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Skill Enhancement	23U4ASED7	Accounting Standards	2	2	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To acquaint knowledge on Accounting Standards and its applications in business
- To familiarise the concepts of Ind AS and its implications with respect to Ind AS 1, and Ind AS 4
- To apply and prepare Cash Flow statement as per AS 3 and Statement of Cash flow as per Ind AS 7
- To gain comprehensive knowledge on Accounting Standards for Assets and Inventory.
- To familiarise Accounting Standard for revenue recognition and borrowing cost.

Unit	Description	Hours	K-level	CLO
I	Introduction to Accounting Standards Introduction – International Accounting Standards (AS) - An overview of International Financial Reporting System (IFRS) - Indian Accounting Standards (Ind AS) – Companies (Indian Accounting Standard) Rules, 2015 – Composition of the Accounting Standards Board - Compliance with Accounting Standards under various Statues - Categorisation of enterprises for the applicability of various accounting standards Recognition Principles under Ind AS.	6	Upto K2	CLO1
II	Accounting Standards for Financial Statement Disclosure of Accounting Policies(AS1)/Presentation of Financial Statement(Ind AS1) – Contingencies and Events occurring after the Balance Sheet Date (AS4)/ Events after Reporting Period(Ind AS4)	6	Upto K3	CLO2
III	Cash Flow Statement Ind AS7/AS3 Ind AS 7 – Cash Flow Statements - Applicability - Meaning of Cash - Cash Equivalents - Cash flow - presentation of cash flow statements - operating – investing – financing activities - Disclosure requirements - simple problems.	6	Upto K3	CLO3

IV	Asset and Inventory Based Accounting Standards Valuation of Inventories(AS2)/Inventories(Ind AS2) – Accounting for Fixed Asset (AS10)/ Property, Plant and Equipment (Ind AS10) – Intangible Assets(AS26/Ind AS38) – Depreciation Accounting (AS6)	6	Upto K4	CLO4
V	Revenue Recognition and Borrowing Cost Revenue Recognition (AS9) - Employees Benefits(AS15/Ind AS15) – Borrowing Cost (AS16/Ind AS 16)	6	Upto K3	CLO5

Books for study:

S.P.Jain and K L Narang, Advanced Accountancy – I, Kalyani Publication

Books for References:

1. CA(Dr) P.C. Tulsian and CA Bharat Tulsian, Accounting Standards, S.Chand
2. Study Materials for CA and CMA

Web Resources

- <https://www.edupristine.com/blog/accounting-standards#:~:text=An%20Accounting%20Standard%20is%20a,understanding%20them%20would%20be%20easy.>
- <https://www.mca.gov.in/MinistryV2/Stand.html>
- <https://www.investopedia.com/terms/a/accounting-standard.asp>

Rationale for Nature of the course: Familiarity and applicability of relevant Accounting Standards on Ind AS, 4, 7, 10, 15, 16, & 38

Activities having direct bearing on Skill development

1. Assignment on preparation of cash flow statement and inventory
2. Assi
3. Assignment on AS vs. Ind AS vs. IFRS

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Mrs. J. Arun Priya, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Accounting Standards Introduction – International Accounting Standards (AS) - An overview of International Financial Reporting System (IFRS) - Indian Accounting Standards (Ind AS) – Companies (Indian Accounting Standard) Rules, 2015	3	Chalk and Talk PPT, Test & Quiz
	Composition of the Accounting Standards Board - Compliance with Accounting Standards under various Statutes - Categorisation of enterprises for the applicability of various accounting standards Recognition Principles under Ind AS.	3	
II	Accounting Standards for Financial Statement Disclosure of Accounting Policies(AS1)/Presentation of Financial Statement(Ind AS1)	3	Chalk and Talk PPT, Test & Quiz
	Contingencies and Events occurring after the Balance Sheet Date (AS4)/ Events after Reporting Period(Ind AS4)	3	
III	Cash Flow Statement Ind AS7/AS3 Ind AS 7 – Cash Flow Statements - Applicability - Meaning of Cash - Cash Equivalents - Cash flow - presentation of cash flow statements	3	Chalk and Talk PPT, Test & Quiz
	Operating – investing – financing activities - Disclosure requirements - simple problems.	3	
IV	Asset and Inventory Based Accounting Standards Valuation of Inventories(AS2)/Inventories(Ind AS2) – Accounting for Fixed Asset (AS10)/ Property, Plant and Equipment (Ind AS10)	3	Chalk and Talk PPT, Test & Quiz
	Intangible Assets(AS26/Ind AS38) – Depreciation Accounting (AS6)	3	
V	Revenue Recognition (AS9) - Employees Benefits(AS15/Ind AS15)	3	Chalk and Talk PPT, Quiz & Assignment
	Revenue Recognition and Borrowing Cost Borrowing Cost (AS16/Ind AS 16)	3	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Apply appropriate accounting standards with its procedures	UptoK2
CLO-2	Utilize Ind AS with relation to Accounting Standards	UptoK3
CLO-3	Solve the problem with the implications of accounting standards	UptoK3
CLO-4	Infer the concepts on assets and inventory standards	UptoK4
CLO-5	Find out the employee benefits and borrowing cost	UptoK3

Mapping of CLOs with PSOs

_CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	2	3	3
CLO2	3	2	2	2	3	3
CLO3	3	2	2	2	3	3
CLO4	3	2	2	2	3	3
CLO5	3	2	2	2	3	3

Advance application– 3;**Intermediate level–2;****Basic level–1**

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (B&I)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Skill Enhancement	23U4ISED7	Banking and Allied Law - II	2	2	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To acquaint knowledge on Law of Limitation Act and Transfer of Property Act
- To familiarise the concepts of Money laundering
- To gain knowledge on Right to Information Act
- To get knowledge on Information Technology Act
- To apply appropriate regulations on SARFAESI Act

Unit	Description	Hours	K-level	CLO
I	Law of Limitation Act, 1963 and Transfer of Property Act, 1882 Relevant Provisions of Law of Limitation - Prevention of Money Laundering - Definition of Sale, Mortgage, Lease.	6	Upto K2	CLO1
II	Prevention of Money Laundering Act, 2002 Objects - Definitions - Important Provisions – Records to be maintained – Procedure for maintaining and furnishing information- maintaining and furnishing information – Maintenance and verification of records of identify of clients.	6	Upto K3	CLO2
III	Right to Information Act, 2005 Introduction - Applicability - Definitions – Obligation of public authorities – Procedure for obtaining information – Disposal of request.	6	Upto K3	CLO3
IV	Information Technology Act, 2000 Important Provisions - Definitions - Electronic Governance - Certifying Authorities - Digital Signature Certificates - Penalties - Appeal.	6	Upto K4	CLO4

V	Securitization and Reconstruction of Financial Assets and Enforcement of Securities Interests Act, 2002 Introduction - Constitutional Validity - Definitions - Regulation & Reconstruction - Enforcement of Security interest - Central Registry Enforcement and Penalties.	6	Upto K3	CLO5

Book for Study

“Legal and Regulatory Aspects of Banking”, IIBF, MacMillan Publications, Mumbai.

Book for Reference

1. S.N Maheshwari & S.K. Maheshwari, *A Manual of Business Law*, Edition 2016, Himalaya Publishing House, Delhi.
2. Business Law – R.S.N. Pillai & Bagavathi, S. Chand & Co Publication, New Delhi
3. Business Law – PC Tulsian, Second Edition, Tata McGraw-Hill Publishing Company Limited, New Delhi

Web Resources:

1. https://www.cci.gov.in/sites/default/files/cci_pdf/competitionact2012.pdf
2. <https://www.indiacode.nic.in/bitstream/123456789/2322/1/A1891-18.pdf>
3. https://legislative.gov.in/sites/default/files/A1999-42_0.pdf
4. <https://rti.gov.in/rti-act.pdf>

Rationale for Nature of the course: Can Assist the professionals in relation to Banking Law and Allied Laws

Activities having direct bearing on Skill development

1. Preparing Legal forms for contract and agreement
2. Case lets on various legal issues pertaining to banking.

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. G. Jayasree, Advocate & Assistant Professor
2. Dr. A. Mayil Murugan, Head & Associate Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Law of Limitation Act, 1963 Relevant Provisions of Law of Limitation - Prevention of Money Laundering	3	Chalk and Talk PPT, Test & Quiz
	Transfer of Property Act, 1882 Definition of Sale, Mortgage, Lease.	3	
II	Prevention of Money Laundering Act, 2002 - Objects	3	Chalk and Talk PPT, Test & Quiz
	Definitions - Important Provisions	3	
III	Right to Information Act, 2005 Introduction	3	Chalk and Talk PPT, Test & Quiz
	Applicability - Definitions	3	
IV	Information Technology Act, 2000 Important Provisions - Definitions - Electronic Governance	3	Chalk and Talk PPT, Test & Quiz
	Certifying Authorities - Digital Signature Certificates - Penalties - Appeal.	3	
V	Securitization and Reconstruction of Financial Assets and Enforcement of Securities Interests Act, 2002 Introduction - Constitutional Validity - Definitions	3	Chalk and Talk PPT, Quiz & Assignment
	Regulation & Reconstruction - Enforcement of Security interest - Central Registry Enforcement and Penalties.	3	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Describe legal provisions relating to Law of Limitation Act, 1963 and Transfer of Property Act, 1882	UptoK2
CLO-2	Apply legal provisions relating to Money Laundering Act, 2002	UptoK3
CLO-3	Apply legal provisions relating to Right to Information (RTI) Act, 2005	UptoK3
CLO-4	Apply legal provisions relating to Information Technology (IT) Act, 2000	UptoK4
CLO-5	Analyze legal provisions relating to Securitization and Reconstruction of Financial Assets and Enforcement of Securities Interests (SARAFAESI) Act, 2002	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	2	2	3	3
CLO-2	3	2	2	2	3	3
CLO-3	3	2	2	2	3	3
CLO-4	3	2	2	2	3	3
CLO-5	3	2	2	2	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	2	3	3
CLO2	3	2	2	2	3	3
CLO3	3	2	2	2	3	3
CLO4	3	2	2	2	3	3
CLO5	3	2	2	2	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers					
			No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level	No. of Questions	K-Level
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Skill Enhancement	23U4XSED7	Fundamental and Technical Analysis	2	2	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To understand the concepts of fundamental analysis and its steps
- To analyze financial statements for interpreting companies financial strength
- To know various valuation methodologies and identifying suitable method to define the correct price
- To obtain comprehensive knowledge about technical analysis.
- To learn various technical indicators used in trading

Unit	Description	Hours	K-level	CLO
I	Fundamental analysis an Introduction Introduction of Fundamental analysis, relevant investment decisions - Efficient Market Hypothesis (EMH), Arguments against EMH, Steps in Fundamental Analysis. Concept of “Time value of Money”, Interest Rates and Discount Factors – Opportunity cost, Risk-Free Rate, Equity Risk Premium, The Beta, Risk Adjusted Return (Sharpe Ratio).	6	Upto K2	CLO1
II	Understanding Financial Statements Financial Statement Analysis and Forensic Accounting, Comparative and Common-size financial statements, Financial Ratios, Du-Pont Analysis, Cash Conversion cycle, The Satyam case and need for forensic accounting.	6	Upto K3	CLO2
III	Valuation Methodologies Top-Down valuation (EIC Analysis), Economy, Industry, Company, Discounted Cash Flow (DCF) Models, Dividend Discount Model (DDM), Free Cash Flow to Firm (FCFF) and Free Cash Flow to Equity (FCFE) based DCF, Sum of the parts (SOTP), Price-to-Earnings (PE) ratio, Price to Book Value PB Ratio, EV/ EBITDA,	6	Upto K3	CLO3

	Price to Sales (P/S) Ratio, Special cases of valuation – IPOs, Financial Services firms, Net interest margin with in (NIM), Firms negative cash flows, Acquisition valuation, Distressed companies.			
IV	Technical Analysis Introduction to Technical Analysis - the basic assumption, Strengths and weakness of technical analysis, Importance of technical analysis – Candle charts - Pattern Study - Major Indicators & Oscillators	6	Upto K4	CLO4
V	Trading Strategies Day trading, Advantages of day trading, Risks associated with risk day trading, Strategies, Strategies for day trading, Momentum trading strategies, Principles of Dow Theory, Significance of Dow Theory, Problems with Dow Theory, Elliot Wave, Fundamental Concept, After Elliot - Trading Psychology and Risk Management	6	Upto K3	CLO5

Books for Study

1. NCFM, *NCFM- Fundamental Analysis Module*, Mumbai: NSE
2. NCFM, *NCFM-Technical Analysis Module*, Mumbai: NSE

Books for Reference

1. Parag Parikh (2016), *Value Investing and Behavioural Finance*. Bangalore, MC Graw Hill Education
2. M.Y. Khan, P.K. Jain (2017), *Financial Management*. Bangalore: McGraw Hill Education
3. Raghu Palat (2016), *Fundamental Analysis for Investors*, New Delhi: Vision Books
4. Aswath Damodaran (2012), *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset*, New Delhi: Wiley India
5. CNBC (2013), *Technical Analysis Trading: Making Money with Charts*, CNBC

Web Resources

- <https://www.investopedia.com/terms/f/fundamentalanalysis.asp#:~:text=Fundamental%20analysis%20is%20a%20method,lower%20than%20their%20real%20value.>
- <https://www.pwc.com/jm/en/research-publications/pdf/basic-understanding-of-a-companys-financials.pdf>
- <https://www.fundera.com/blog/business-valuation-methods>

Rationale for Nature of the course: Familiarity and applicability of fundamental and technical analysis in stock markets

Activities having direct bearing on Employability oriented

1. Comparative analysis of financial statement analysis
2. Computation of Investments valuation with tools and techniques
3. Assignments for identifying charts in stock trends

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Mrs. G. Sreedevi, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Fundamental analysis an Introduction Introduction of Fundamental analysis, relevant investment decisions - Efficient Market Hypothesis (EMH), Arguments against EMH, Steps in Fundamental Analysis.	3	Chalk and Talk PPT, Test & Quiz
	Concept of “Time value of Money”, Interest Rates and Discount Factors – Opportunity cost, Risk-Free Rate, Equity Risk Premium, The Beta, Risk Adjusted Return (Sharpe Ratio).	3	
II	Understanding Financial Statements Financial Statement Analysis and Forensic Accounting, Comparative and Common-size financial statements,	3	Chalk and Talk PPT, Test & Quiz
	Financial Ratios, Du-Pont Analysis, Cash Conversion cycle, The Satyam case and need for forensic accounting.	3	
III	Valuation Methodologies Top-Down valuation (EIC Analysis) – Economy, Industry, Company, Discounted Cash Flow (DCF) Models, Dividend Discount Model (DDM), Free Cash Flow to Firm (FCFF) and Free Cash Flow to Equity (FCFE) based DCF, Sum of the parts (SOTP)	3	Chalk and Talk PPT, Test & Quiz
	Price-to-Earnings (PE) ratio, Price to Book Value PB Ratio, EV/ EBITDA, Price to Sales (P/S) Ratio, Special cases of valuation – IPOs, Financial Services firms, Net interest margin (NIM), Firms negative cash flows, Acquisition valuation, Distressed companies.	3	
IV	Technical Analysis Introduction to Technical Analysis - the basic assumption, Strengths and weakness of technical analysis,	3	Chalk and Talk PPT, Test & Quiz
	Importance of technical analysis – Candle charts - Pattern Study - Major Indicators & Oscillators	3	

V	Trading Strategies Day trading, Advantages of day trading, Risks associated with risk day trading, Strategies, Strategies for day trading, Momentum trading strategies, Principles of Dow Theory,	3	Chalk and Talk PPT, Quiz & Assignment
	Significance of Dow Theory, Problems with Dow Theory, Elliot Wave, Fundamental Concept, After Elliot - Trading Psychology And Risk Management	3	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Explain the relevance of fundamental analysis in investing	UptoK2
CLO-2	Apply financial statements	UptoK3
CLO-3	Identify the knowledge in valuation methodologies while buying assets	UptoK3
CLO-4	Analysis the strengths and weaknesses of technical analysis.	UptoK4
CLO-5	Predict trading strategies and Charts	UptoK3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	2	3	3
CLO-2	3	3	2	2	3	3
CLO-3	3	3	2	2	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3;

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Com (General, PA, B&I, FMA)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Add On - 2	23U4KADD2	Event Managerial Skills	2	2	50	50	100
Nature of course								
Skill oriented			Employability oriented		Entrepreneurship Oriented		✓	

Objectives:

- To equip students on the various facets of Event Management.
- To provide students event management as a career option.
- To understand the committees in managing events and its safety
- To learn about celebrity management
- To know the Qualities of event management persons

Unit	Description	Hours	K-level	CLO
I	Introduction to Event Management Introduction – Definition –objectives –Classification and Types of Events- Benefits of Events - Functions	6	Upto K2	CLO1
II	Event Management Strategy Process -Target Audience –Creativity - Purpose – Event Budget- Creation of Social Media Accounts	6	Upto K3	CLO2
III	Committees in Managing Events Organising Committee- Event Scheduling -Venue Selection-Brand Management - Emergency Planning and Checklist	6	Upto K3	CLO3
IV	Celebrity Management Issues and Challenges - Cost Management and Budget – Stage Manager - Crowd Management	6	Upto K4	CLO4
V	Qualities of Event Management Person Interpersonal skills - Communication - Leadership - Team Management - Problem solving - Personal Etiquette	6	Upto K3	CLO5

Books for study:

1. Lynn Van Der Wagen & Brenda R Carlos Event Management
2. Bhavana Chaud hari Dr. Hoshi Bhiwandiwalla(2019) A book of Event Management Kindle Edition, Nirali Prakashan Publishers

3. Alex Genadinik Event planning -management & marketing for successful events, Alex Genadinik publisher 2015
4. Charles Bladen, James Kennell, Emma Abson and Nick Wilde, “Events Management: An Introduction”, Talyor and Francis, 2017
5. Bernadette Quinn, “ Key Concepts in Event Management”, Sage Publication, 2013

Books for References:

1. Abhijeeth Bhattacharje(2020) Event Management :A zero Investment Startup Business Kindle Edition
2. William O'Toole(2021)Events Feasibility and Development From Strategy to Operations Routledge
3. Julia Rutherford Silvers, William O'Toole(2020)Risk Management for Events, Routledge
4. Anukrati Sharma, Shruti Arora(2018)Event Management and Marketing: Theory, Practical Approaches and Planning ,.Bharti Publications
5. Allen, J. et al., 2011. Festival & Special event management. 5th edition. John Wiley & Sons: Brisbane

Web Resources

1. <https://www.careerlauncher.com/rbi-grade-b/wto/>
2. <https://www.uou.ac.in/sites/default/files/slm/HM-402.pdf>
3. <https://www.bizzabo.com/blog/event-planning-websites/>
4. <https://www.tantraa.net/>
5. <https://eventplanningblueprint.com/>

Rationale for Nature of the course: Can become an entrepreneur in organizing various events viz., Conferences, Seminars, Social events, any family functions

Activities having direct bearing on Entrepreneurship

1. Identifying various activities to conduct an event
2. Estimate the budget for conducting an event
3. Demonstrating to handle different events in different occasions

Pedagogy: Chalk & Talk, PPTs, Quiz, Assignments and Test

Course Designer(s):

1. Dr. A. Mayil Murugan, Head & Associate Professor
2. Dr. S. Krithika, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
Unit I	Introduction to Event Management Introduction – Definition –objectives –Classification	3	Chalk and Talk
	Types of Events- Benefits of Events - Functions	3	PPT, Test & Quiz
Unit II	Event Management Strategy Process -Target Audience	3	Chalk and Talk
	Creativity - Purpose – Event Budget- Creation of Social Media Accounts	3	PPT, Test & Quiz
Unit III	Committees in Managing Events Organising Committee- Event Scheduling -Venue Selection	3	Chalk and Talk
	Brand Management - Emergency Planning and Checklist	3	PPT, Test & Quiz
Unit IV	Celebrity Management Issues and Challenges - Cost Management and Budget	3	Chalk and Talk
	Stage Manager - Crowd Management	3	PPT, Test & Quiz
Unit V	Qualities of Event Management Person Interpersonal skills - Communication - Leadership	3	Chalk and Talk
	Team Management - Problem solving - Personal Etiquette	3	PPT, Quiz & Assignment

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Understand the growing importance of event industry	UptoK2
CLO-2	Analyse the process involved in the event management industry and career Options	UptoK3
CLO-3	Gain Knowledge on the various Committees involved	UptoK3
CLO-4	Review how to manage celebrities	UptoK4
CLO-5	Examine the Qualities of an event Management person	UptoK3

PG & RESEARCH DEPARTMENT OF COMMERCE								
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Self - Study		Indian Constitution	2	2	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To obtain knowledge of constitution and Indian constitution.
- To know about the Indian central government administration
- To know about the state government administration
- To understand the local government system.
- To obtain knowledge of constitution and Indian constitution.
- To know about Indian judiciary system

Unit	Description	Hours	K-level	CLO
I	Introduction Introduction - Constitution' meaning - Indian Constitution - Sources and constitutional history - Features: Preamble - Union and its territory - Citizenship - Fundamental Rights and Duties - Directive Principles of State Policy	2	K2	CLO1
II	Union Government and its Administration Structure of the Indian Union: Federalism - Centre- State relationship - President: Role - power and position - Prime Minister and Council of ministers - Cabinet and Central Secretariat - Lok Sabha - Rajya Sabha	2	K3	CLO2
III	State Government and its Administration Governor: Role and Position – Chief Minister and Council of Ministers - State Secretariat: Organization - Structure and Functions	2	K3	CLO3
IV	Local Administration District's Administration head: Role and Importance - Municipalities - Panchayat raj - Zila Panchayat	2	K4	CLO4
V	Indian Judiciary System & Election Commission Supreme court - High courts - Subordinate courts; Election Commission: Role and Functioning - Chief Election Commissioner and Election Commissioners - State Election Commission - Role and Functions.	2	K3	CLO5

Books for study:

1. 'Indian Polity' by Laxmikanth
2. 'Indian Administration' by Subhash Kashyap

Books for References:

1. 'Indian Constitution' by D.D. Basu
2. 'Our Constitution' written by the Subhash C. Kashyap

Web Resources

1. https://www.india.gov.in/sites/upload_files/npi/files/coi_part_full.pdf
2. <https://iitk.ac.in/wc/data/coi-4March2016.pdf>

Course Designer:

Dr. A. Mayil Murugan, Head & Associate Professor

The Madura College- PG & Research Department of Commerce- M. Com Programme Structure
OBE & CBCS TANSCHÉ Model -2023-24 onwards

I Semester						II Semester					
	Category		Course Name	Credit	Hrs	Category	Category		Course Name	Credit	Hrs
Part I	Core 1	23P1KCCT1	Business Finance	5	6	Part 1	Core 4	23P2KCCT4	Strategic Cost Management	5	6
	Core 2	23P1KCCT2	Digital Marketing	5	6		Core 5	23P2KCCT5	Corporate Accounting	5	6
	Core 3	23P1KCCT3	Banking and Insurance	4	6		Core 6	23P2KCCT6	Setting up of Business Entities	4	6
	Elective 1	23P1KECT1	A - Security Analysis and Portfolio Management B - Operations Research	3	5		Elective 3	23P2KECT3	A - Business Ethics and Corporate Sustainability B – Audit and Due Diligence	3	5
	Elective 2	23P1KECT2	A –Labour Laws B - Strategic Human Resource Management	3	5		Elective 4	23P2KECT4	A - Rural and Agricultural Marketing B - Logistics and Supply Chain Management	3	5
Part II	Professional Competency	23P1KSED1	Advanced Excel	2	2	Part II	Skill Based	23P2KSED2 (NME)	Managerial Skill	2	2
Total				22	30	Total				22	30
III Semester						IV Semester					
Part I	Core 7	23P3KCCT7	Taxation	5	6	Part I	Core 10	23P4KCCT10	Corporate and Economic Laws	5	6
	Core 8	23P3KCCT8	Research Methodology	5	6		Core 11	23P4KCCT11	Computer Applications in Business	4	6
	Core 9	23P3KCCT9	Human Resource Analytics	4	6		Core 12	23P4KPRJ	Project and Viva voce	8	8
	Elective 5	23P3KECT5	A - Strategic Management B - International Financial Management	3	5		Elective 6	23P4KECT6	A- Organisational Behaviour B - Insolvency Law and Practice	3	6
	MDC	23P3KMDC	Insurance, Actuarial Statistics and Economy	3	5	Part II	Skill Enhancement	23P4KSED4	Commerce for Competitive Exams	2	4
Part II	Skill Enhancement	23P3KSED3 (NME)	Marketing and Salesmanship	2	2				Extension Activity	1	-
		23P3KINT	Internship/Industrial Activity (Credits)	2	--						
Total				24	30	Total				23	30



The Madura College (Autonomous), Madurai-11
PG & Research Department of Commerce

II M. Com
OBE & CBCS TANSCHÉ Model -2023-24 onwards

III Semester

Category		Course Code	Course Title	Credits	Hours
Part I	Core 7	23P3KCCT7	Taxation	5	6
	Core 8	23P3KCCT8	Research Methodology	5	6
	Core 9	23P3KCCT9	Human Resource Management	4	6
	Elective 5	23P3KECT5	A - Strategic Management	3	5
			B - International Financial Management		
MDC	23P3KMDC	Insurance, Actuarial Statistics and Economy	3	5	
Part II	Skill Enhancement	23P3KSED3 (NME)	Marketing and Salesmanship	2	2
		23P3KINT	Internship/Industrial Activity	2	--
Total				24	30

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Core 7	23P3KCCT7	Taxation	5	6	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To identify deductions from gross total income and computation of income for different classes of assesseees
- To understand the procedure for filing of returns and tax planning
- To analyse the structure on international business taxation
- To assess Goods and Services Tax and filing GST returns
- To compute customs duty as per Customs Act, 1962

Unit	Description	Hrs	K-level	CLO
I	Assessment of persons Tax Exemptions for Agricultural Income-Deductions to be made in computing total income (80G, 80GGB & 80GGC, 80IA, 80IAB, 80IAC, 80IB, 80IBA, 80ID, 80IE, 80JJA, 80JJAA, 80LA, 80M, 80P, 80PA) – Assessment of Firms, AOP, BOI, Company and Co-operative society.	18	Upto K2	CLO1
II	Tax Returns and Tax planning Return of income: Statutory obligation, Return Forms, Time for filing of return, Revised return, Modified return– Assessment -Tax Deducted at Source - Advance payment of Tax: Persons liable to pay, Due date, Computation - Payment in pursuance of order of Assessing Officer, Consequences on non-payment. – Tax planning, Tax avoidance and Tax evasion - Tax planning and specific management decisions: Make or buy, Own or lease, Retain or replace, Shut down or continue.	18	Upto K4	CLO2

III	International business taxation International business taxation - Taxation of Non-resident - Double taxation relief - Transfer pricing and other anti-avoidance measure - Application and interpretation of tax treaties - (Double taxation avoidance agreement - DTAA) - Equalization levy.	18	Upto K3	CLO3
IV	Goods and Services Tax Goods and Services Tax: GST Act, 2017 - Registration – Procedure for registration under Schedule III – Amendment of registration – Rates of Tax of IGST, CGST, SGST/UGTST- Assessment of GST- Self-assessment – Provisional assessment – Scrutiny of returns – Assessment of non-filers of returns – Assessment of unregistered persons – Assessment in certain special cases – Tax Invoice – Credit and Debit Notes – Payment of Tax – Input Tax Credit - Anti profiteering – Filing of Returns- Penalties – Prosecution – Appeal and Revision.	18	Upto K4	CLO4
V	Customs Act, 1962 Customs Act, 1962: Important Definitions – Basics – Importance of Customs Duty – Constitutional authority for levy of Customs Duty – Types of Customs Duty – Prohibition of Importation and Exportation of goods – Valuation of goods for Customs Duty – Transaction Value – Assessable Value – Computation of Assessable Value and Customs Duty.	18	Upto K5	CLO5

Books for study:

1. Vinod Singhania and Kapil Singhania, Direct Taxes Law & Practice Professional Edition, Taxmann Publications, New Delhi
2. Mehrotra H.C. and Goyal S.P, Income Tax including Tax Planning & Management, Sahitya Bhawan Publications, Agra
3. Sekar G, “Direct Taxes” - A Ready Refresher, Sitaraman C. & Co Pvt.Ltd., Chennai.
4. Balachandran V, (2021) Textbook of GST and Customs Law, Sultan Chand and Sons, New Delhi
5. Vandana Bangar and Yogendra Bangar, “Comprehensive Guide to Taxation”(Vol.I and II), Aadhya Prakashan, Prayagraj(UP).

Books for References:

1. Sha R.G. and Usha Devi N., (2022) “Income Tax” (Direct and Indirect Tax), Himalaya Publishing House, Mumbai.
2. Girish Ahuja and Ravi Gupta, “Practical Approach to Direct and Indirect Taxes: Containing Income Tax and GST”, Wolters Kluwer India Private Limited
3. Swetha Jain, GST Law & Practice, Taxmann Publishers Pvt. Ltd, Chennai.

4. Daty V.S., “GST - Input Tax Credit”, Taxmann Publishers, Chennai.
5. Anurag Pandey, “Law & Practices of GST and Service Tax”- Sumedha Publication House, New Delhi.

Web Resources

1. https://www.icsi.edu/media/webmodules/16112021_Advance_Tax_Laws.pdf
2. https://www.icsi.edu/media/webmodules/Final_Direct_Tax_Law_17_12_2020.pdf
3. https://www.icsi.edu/media/webmodules/TL_Final_pdf_25102021.pdf

Rationale for Nature of the course: Ability to assess tax liability and Advance Tax planning for both direct and indirect tax.

Activities having direct bearing on Employability

1. Assessment of Income Tax and GST independently
2. Suggestion for Advance Tax planning for both domestic and international tax

Pedagogy: Chalk & Talk, PPTs, Quiz, Seminar, Assignments and Test

Course Designer(s):

1. **Dr. A. Mayil Murugan, Head & Associate Professor**

Course Schedule

Unit	Topics	Hrs	Mode
I	Assessment of persons Tax Exemptions for Agricultural Income-Deductions to be made in computing total income (80G, 80GGB & 80GGC, 80IA, 80IAB, 80IAC, 80IB, 80IBA, 80ID, 80IE, 80JJA, 80JJAA	9	Chalk and Talk PPT, Test, Seminar & Quiz
	80LA, 80M, 80P, 80PA) – Assessment of Firms, AOP, BOI, Company and Co-operative society.	9	
II	Tax Returns and Tax planning Return of income: Statutory obligation, Return Forms, Time for filing of return, Revised return, Modified return– Assessment -Tax Deducted at Source - Advance payment of Tax: Persons liable to pay, Due date, Computation - Payment in pursuance of order of Assessing Officer, Consequences on non-payment.	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Tax planning, Tax avoidance and Tax evasion - Tax planning and specific management decisions: Make or buy, Own or lease, Retain or replace, Shut down or continue.	9	

III	International business taxation International business taxation - Taxation of Non-resident - Double taxation relief - Transfer pricing and other anti-avoidance measure	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Application and interpretation of tax treaties - (Double taxation avoidance agreement - DTAA) - Equalization levy.	9	
IV	Goods and Services Tax Goods and Services Tax: GST Act, 2017 - Registration – Procedure for registration under Schedule III – Amendment of registration – Rates of Tax of IGST, CGST, SGST/UGTST- Assessment of GST- Self-assessment – Provisional assessment – Scrutiny of returns – Assessment of non filers of returns	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Assessment of unregistered persons – Assessment in certain special cases – Tax Invoice – Credit and Debit Notes – Payment of Tax – Input Tax Credit - Anti profiteering – Filing of Returns- Penalties – Prosecution – Appeal and Revision.	9	
V	Customs Act, 1962 Customs Act, 1962: Important Definitions – Basics – Importance of Customs Duty – Constitutional authority for levy of Customs Duty – Types of Customs Duty – Prohibition of Importation and Exportation of goods	9	Chalk and Talk PPT, Seminar, Quiz & Assignment
	Valuation of goods for Customs Duty – Transaction Value – Assessable Value – Computation of Assessable Value and Customs Duty.	9	

Course Learning Outcomes:

CLOs	On completion of the course, the students should be able to	Knowledge Level
CLO–1	Apply the provisions of income tax to determine taxable income	UptoK2
CLO–2	Plan taxes	UptoK4
CLO–3	Illustrate the nuances of international business taxation	UptoK3
CLO–4	Apply the provisions of GST	UptoK4
CLO–5	Summarise the provisions of Customs Act	UptoK5

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	3	3	3
CLO-2	3	3	2	3	3	3
CLO-3	3	3	2	3	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	3	3	3
CLO2	3	3	2	3	3	3
CLO3	3	3	2	3	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3 Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Core	23P3KCCT8	Research Methodology	5	6	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To understand the fundamentals of research
- To construct theoretical design and formulate hypotheses
- To evaluate the data collection techniques
- To perform parametric and non-parametric tests
- To enhance report writing skills and develop ethical conduct in research

Unit	Description	Hrs	K-level	CLO
I	Introduction to Research Methodology Research: Definition – Objectives – Motivations for research – Types of research – Maintaining objectivity in research – Criteria of good research – Applications of research in business – Formulating a research problem – Literature Review – Reasons for review – Reference management tools - Identification of research gap – Framing of objectives.	18	Upto K2	CLO1
II	Hypothesis Testing and Research Design Hypothesis – Formulation of hypothesis – Testing of hypothesis – Type I and Type II errors – Research design – Types of research design - Methods of data collection: Census, Sample survey, Case study – Sampling: Steps in sampling design, Methods of sampling – Testing of reliability and validity – Sampling errors.	18	Upto K4	CLO2
III	Data Collection Variable: Meaning and types - Techniques of data collection – Primary data: Meaning, Advantages and limitations – Techniques: Interview, Schedule, Questionnaire, Observation – Secondary Data: Meaning and sources.	18	Upto K3	CLO3

IV	Data Analysis Data Analysis – Uni-variate Analysis: Percentile, Mean, Median, Mode, Standard deviation, Range, Minimum, Maximum, Independent sample t-test – Bi-variate analysis: Simple correlation, Simple Regression, Chi-square, Paired samples t-test, ANOVA, Man-Whitney test – Wilcoxon signed rank test – Kruskal Wallis test (Simple problems) Multi Variate Analysis: Multiple Correlation, Multiple Regression, Factor Analysis, Friedman’s test, Cluster analysis, Confirmatory Factor Analysis (CFA), Structural Equation Modelling (SEM), Multiple Discriminant Analysis.	18	Upto K4	CLO4
V	Preparation of Research Report Report preparation – Guidelines and precautions for interpretation – Steps in Report writing - Style of research reports (APA, MLA, Anderson, Harvard) – Mechanics of report writing –Ethics in Research – Avoiding plagiarism – Plagiarism checker tools – Funding agencies for business research.	18	Upto K5	CLO5

Books for study:

1. Tripathi, (2014) “Research Methodology in Management and Social Sciences”. Sultan Chand & Sons, New Delhi.
2. Kothari C.R and Gaurav Garg, (2020) “Research Methodology” – Methods and Techniques. New Age International (P) Limited, New Delhi.
3. Krishnaswami and Ranganathan, (2011) “Methodology of Research in Social Sciences”, Himalaya Publishing House, Mumbai.

Books for References:

1. Donald R. Cooper, Pamela S. Schindler and J.K.Sharma, “Business Research Methodology”, 12th Edition, Tata Mcgraw Hill, Noida (UP).
2. Sashi K.Guptha and Parneet Rangi,(2018) “Research Methodology” , Kalyani Publisher, Ludhiana.
SharmaR D and Hardeep Chahal, (2004) “Research Methodology In Commerce and Management”, Anmol Publications, New Delhi

Web Resources

1. https://www.cartercenter.org/resources/pdfs/health/ephti/library/lecture_notes/health_science_students/In_research_method_final.pdf
2. <https://ccsuniversity.ac.in/bridge-library/pdf/MPhil%20Stats%20Research%20Methodology-Part1.pdf>
3. https://prog.lmu.edu.ng/colleges_CMS/document/books/EIE%20510%20LECTURE%20NOTES%20first.pdf
4. <https://www.statisticssolutions.com/academic-research-consulting/data-analysis-plan/>

Rationale for Nature of the course: Developing research aptitude for analysing and interpreting social and industry related issues.

Activities having direct bearing on Skill development

1. Applying appropriate research tools for analysing the data
2. Framing and testing of the hypothesis for providing workable suggestions for solving the issues
3. Drafting skills for finalising research reports

Pedagogy: Chalk & Talk, PPTs, Quiz, Seminar, Assignments and Test

Course Designer:

Dr. K. Hema Malini, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Research Methodology Research: Definition – Objectives – Motivations for research – Types of research – Maintaining objectivity in research – Criteria of good research – Applications of research in business	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Formulating a research problem – Literature Review – Reasons for review – Reference management tools - Identification of research gap – Framing of objectives.	9	
II	Hypothesis Testing and Research Design Hypothesis – Formulation of hypothesis – Testing of hypothesis – Type I and Type II errors – Research design – Types of research design	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Methods of data collection: Census, Sample survey, Case study – Sampling: Steps in sampling design, Methods of sampling – Testing of reliability and validity – Sampling errors.	9	

III	Data Collection Variable: Meaning and types - Techniques of data collection – Primary data: Meaning, Advantages and limitations – Techniques	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Interview, Schedule, Questionnaire, Observation –Secondary Data: Meaning and sources.	9	
IV	Data Analysis Data Analysis – Uni-variate Analysis: Percentile, Mean, Median, Mode, Standard deviation, Range, Minimum, Maximum, Independent sample t-test – Bi-variate analysis - Simple correlation, Simple Regression, Chi-square, Paired samples t-test, ANOVA, Man-Whitney test – Wilcoxon signed rank test – Kruskal Wallis test (Simple problems)	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Multi Variate Analysis: Multiple Correlation, Multiple Regression, Factor Analysis, Friedman's test, Cluster analysis, Confirmatory Factor Analysis (CFA), Structural Equation Modelling (SEM), Multiple Discriminant Analysis.	9	
V	Preparation of Research Report Report preparation – Guidelines and precautions for interpretation – Steps in Report writing - Style of research reports (APA, MLA, Anderson, Harvard)	9	Chalk and Talk PPT, Seminar, Quiz & Assignment
	Mechanics of report writing –Ethics in Research – Avoiding plagiarism – Plagiarism checker tools – Funding agencies for business research.	9	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Recall the research concepts and recognise the research problem	K2
CLO-2	Construct research hypothesis and determine the sample size	K4
CLO-3	Select appropriate method for data collection	K3
CLO-4	Interpret the results of statistical tests	K4
CLO-5	Construct research report avoiding plagiarism	K5

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	3
CLO-2	3	3	3	3	3	3
CLO-3	3	3	3	3	3	3
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	3	3	3	3	3	3
CLO3	3	3	3	3	3	3
CLO4	3	3	3	3	3	3
CLO5	3	3	3	3	3	3

Advance application– 3

Intermediate level–2;

Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS: II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Core-9	23P3KCCT9	Human Resource Analytics	4	6	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To understand the concept and framework of human resource analytics
- To evaluate the process of human resource analytics and the relevant research tools
- To illustrate the evolution, types and design of HR metrics
- To deal with data collection and transformation
- To adopt tools and techniques for predictive modelling

Unit	Description	Hrs	K-level	CLO
I	Introduction to Human Resource Analytics Human Resource Analytics: Introduction –Concept – Evolution - Importance – Benefits – Challenges - Types of HR Analytics – HR Analytics Framework and Models.	18	Upto K2	CLO1
II	Business Process and HR Analytics Business Process and HR Analytics: Introduction – Data Driven Decision Making in HR - Data Issues – Data Validity – Data Reliability - HR Research tools and techniques –Statistics and Statistics Modelling for HR Research.	18	Upto K4	CLO2
III	Introduction to HR Metrics HR Metrics: Introduction - Historical Evolution of HR metrics-Importance – Types of HR Metrics – Types of data - HR Metrics Design Principles — HR Scorecard – HR Dashboards.	18	Upto K3	CLO3
IV	HR Analytics and Data HR Analytics and Data: Introduction – HR Data Collection – Data quality – Big data for Human Resources – Process of data collection for HR Analytics – Transforming data into HR information – HR Reporting – Data Visualization – Root cause analysis.	18	Upto K4	CLO4

V	HR Analytics and Predictive Modelling HR Analytics and Predictive Modelling: Introduction – HR Predictive Modelling – Different phases – Predictive analytic tools and techniques – Information for Predictive analysis - Software solutions - Predictive Analytic Models for Quantitative Data - Steps involved in predictive analytics.	18	Upto K5	CLO5

Books for study:

1. Nishant Uppal (2020), Human Resource Analytics Strategic Decision Making, 1st Edition, Pearson Education Pvt. Ltd., Chennai
2. Sarojkumar and Vikrant Verma (2022), HR analytics, Thakur Publication Pvt. Ltd, Lucknow.
3. Dipak Kumar Bhattacharyya (2017), HR analytics: understanding theories and applications, 1st Edition, Sage Publications India Private Limited, New Delhi

Books for References:

1. Ramesh Soundararajan and Kuldeep Singh (2019), Winning on HR analytics, Sage publishing, New Delhi
2. Anshul Saxena (2021), HR analytics: quantifying the intangible, 1st Edition, Blue Rose publishers, New Delhi
3. Michael J. Walsh (2021), “HR analytics essentials you always wanted to know”, 7th Edition, Vibrant publishers, Mumbai.

Web Resources

1. <https://hbr.org/webinar/2017/06/leveraging-hr-analytics-in-strategic-decisions>
2. <https://www.mbaknol.com/human-resource-management/human-resource-metrics/>
3. <https://www.managementstudyguide.com/hr-metrics-and-workforce-analysis.htm>

Rationale for Nature of the course: shall be placed any business environment as a member of human resources.

Activities having direct bearing on Employability

1. Assessment of human resource planning through predictive analytics
2. Strategies for human resource management and sustainability
3. Developing data analytics model for HR

Pedagogy: Chalk & Talk, PPTs, Quiz, Seminar, Assignments and Test

Course Designer:

Dr. S. Ramachandran, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Human Resource Analytics Human Resource Analytics: Introduction –Concept – Evolution - Importance – Benefits – Challenges	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Types of HR Analytics – HR Analytics Framework and Models.	9	
II	Business Process and HR Analytics Business Process and HR Analytics: Introduction – Data Driven Decision Making in HR - Data Issues	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Data Validity – Data Reliability - HR Research tools and techniques –Statistics and Statistics Modelling for HR Research.	9	
III	Introduction to HR Metrics HR Metrics: Introduction - Historical Evolution of HR metrics-Importance – Types of HR Metrics	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Types of data - HR Metrics Design Principles — HR Scorecard – HR Dashboards.	9	
IV	HR Analytics and Data HR Analytics and Data: Introduction – HR Data Collection – Data quality – Big data for Human Resources – Process of data collection for HR Analytics	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Transforming data into HR information – HR Reporting – Data Visualization – Root cause analysis.	9	
V	HR Analytics and Predictive Modelling HR Analytics and Predictive Modelling: Introduction – HR Predictive Modelling – Different phases – Predictive analytic tools and techniques	9	Chalk and Talk PPT, Seminar, Quiz & Assignment
	Information for Predictive analysis - Software solutions - Predictive Analytic Models for Quantitative Data - Steps involved in predictive analytics.	9	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Examine the concept of human resource analytics	UptoK2
CLO-2	Apply the HR tools and techniques in decision making	UptoK4
CLO-3	Examine the different types of HR metrics and their relative merits	UptoK3
CLO-4	Make use of HR data in report preparation	UptoK4
CLO-5	Build models for predictive analysis	UptoK5

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	2	2	3	3
CLO-2	3	2	2	2	3	3
CLO-3	3	2	2	2	3	3
CLO-4	3	2	2	2	3	3
CLO-5	3	2	2	2	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	2	3	3
CLO2	3	2	2	2	3	3
CLO3	3	2	2	2	3	3
CLO4	3	2	2	2	3	3
CLO5	3	2	2	2	3	3

Advance application– 3 Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Elective - 5	23P3KECT5 (A)	Strategic Management	3	5	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To understand strategic management and its levels and phases
- To analyse the dynamics of competitive strategic management techniques
- To familiarize with the business and functional level strategies
- To gain knowledge on organisational and strategic leadership
- To apply latest concepts in strategy implementation and control

Unit	Description	Hours	K-level	CLO
I	Introduction to Strategic Management Introduction to Strategic Management: Meaning and Nature of Strategic management, Framework of Strategic management, Strategic Levels in Organizations, Phases of strategic management, Benefits and challenges of strategic Management in global economy.	15	Upto K2	CLO1
II	Techniques for Strategic Management Dynamics of Competitive Strategy: Corporate governance- Role of Board of directors and top management in corporate governance; Agency and Stewardship theory, Situational Analysis-SWOT analysis, TOWS Matrix, Portfolio Analysis - BCG, GE, and ADL matrix - Strategic Management Process: Strategic Planning, Strategic Intent – Vision, Mission and Objectives, Strategy Formulation - Corporate Level Strategies: Concepts and Nature of Corporate Strategy, Strategic Alternatives at Corporate Level-Growth, Stability, Expansion, Business Combinations – Mergers and Acquisitions, Strategic Alliances, Turnaround, Retrenchment and Retreat, Corporate parenting.	15	Upto K4	CLO2

III	Different Levels of Strategies Business Level Strategies: Competitive Strategies at Business Level, Michael Porter's Generic Strategies, Best-Cost Provider Strategy - Functional Level Strategies: Marketing Strategy, Financial Strategy, Operations Strategy, Human Resource Strategy, Research and Development.	15	Upto K3	CLO3
IV	Organisation and Strategic Leadership Organisation and Strategic Leadership: Organisation Structure, Strategic Business Unit, Strategic Leadership, Strategy Supportive Culture, Entrepreneurship and Intrapreneurship, Strategic Leadership across organizations.	15	Upto K4	CLO4
V	Strategy Implementation and Control Strategy Implementation and Control: Strategy Implementation, Strategic Choice, Strategic Control, Strategy Audit, Business Process Reengineering, Benchmarking, Six Sigma and contemporary practices in strategic management.	15	Upto K5	CLO5

Books for study:

1. Prasad L. M., (2018), "Strategic Management", 7th Edition, Sultan Chand & Sons, New Delhi.
2. Cherunilam Francis, (2021), "Strategic Management" 8th Edition, Himalaya Publishing House Pvt Ltd, Mumbai.
3. John A. Pearce, Richard B. Robinson and Amita Mital, (2018) "Strategic Management" 14th Edition, McGraw Hill Education, New Delhi.
4. Gupta C. B. (2022), "Strategic Management" Latest Edition, S.Chand and Company Ltd, Noida, Uttar Pradesh.

Books for References:

1. Jeyarathanam M., (2021), "Strategic Management" 7th Edition, Himalaya Publishing House Pvt. Ltd, Mumbai
2. Ghosh P.K. (2014), "Strategic Management", 14th Edition, Sultan Chand & Sons, New Delhi
3. Chandan J. S. and Nitish Sen Gupta (2022), "Strategic Management", Vikas Publishing House Pvt. Ltd., New Delhi
4. Fred R. David, (2017), "Strategic Management Concepts and Cases" 13th Edition, Prentice Hall, Pearson Education, London, England

Web Resources

1. <https://resource.cdn.icai.org/66691bos53810cp2.pdf>
2. <https://resource.cdn.icai.org/66693bos53810cp4.pdf>
3. <https://resource.cdn.icai.org/66694bos53810cp5.pdf>
4. <https://resource.cdn.icai.org/66695bos53810cp6.pdf>
5. <https://resource.cdn.icai.org/66697bos53810cp8.pdf>

Rationale for Nature of the course: Ability to apply appropriate management tools and techniques for Corporate business decisions

Activities having direct bearing on Skill development

1. Framing the business strategies to fulfil the mission and vision of the enterprises
2. Applying appropriate techniques for competitive advantages with case studies

Pedagogy: Chalk & Talk, PPTs, Quiz, Seminar, Assignments and Test

Course Designer(s):

Dr. S. Selvakumar, Associate Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Strategic Management Introduction to Strategic Management: Meaning and Nature of Strategic management, Framework of Strategic management	8	Chalk and Talk PPT, Test, Seminar & Quiz
	Strategic Levels in Organizations, Phases of strategic management, Benefits and challenges of strategic Management in global economy.	7	
II	Techniques for Strategic Management Dynamics of Competitive Strategy: Corporate governance- Role of Board of directors and top management in corporate governance; Agency and Stewardship theory, Situational Analysis-SWOT analysis, TOWS Matrix, Portfolio Analysis - BCG, GE, and ADL matrix	8	Chalk and Talk PPT, Test, Seminar & Quiz
	Strategic Management Process: Strategic Planning, Strategic Intent – Vision, Mission and Objectives, Strategy Formulation - Corporate Level Strategies: Concepts and Nature of Corporate Strategy, Strategic Alternatives at Corporate Level-Growth, Stability, Expansion, Business Combinations – Mergers and Acquisitions, Strategic Alliances, Turnaround, Retrenchment and Retreat, Corporate parenting.	7	

III	Different Levels of Strategies Business Level Strategies: Competitive Strategies at Business Level, Michael Porter's Generic Strategies, Best-Cost Provider Strategy	8	Chalk and Talk PPT, Test, Seminar & Quiz
	Functional Level Strategies: Marketing Strategy, Financial Strategy, Operations Strategy, Human Resource Strategy, Research and Development.	7	
IV	Organisation and Strategic Leadership Organisation and Strategic Leadership: Organisation Structure, Strategic Business Unit, Strategic Leadership	8	Chalk and Talk PPT, Test, Seminar & Quiz
	Strategy Supportive Culture, Entrepreneurship and Intrapreneurship, Strategic Leadership across organizations.	7	
V	Strategy Implementation and Control Strategy Implementation and Control: Strategy Implementation, Strategic Choice, Strategic Control, Strategy Audit	8	Chalk and Talk PPT, Seminar, Quiz & Assignment
	Business Process Reengineering, Benchmarking, Six Sigma and contemporary practices in strategic management.	7	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Summarise strategic management principles at different levels and phases	UptoK2
CLO-2	Explain the dynamics of competitive strategic management techniques	UptoK4
CLO-3	Examine business and functional level strategies	UptoK3
CLO-4	Identify strategic leadership and organisational skills	UptoK4
CLO-5	Apply latest concepts in strategy implementation and control	UptoK5

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	2	3	3	3
CLO-2	3	2	2	3	3	3
CLO-3	3	2	2	3	3	3
CLO-4	3	2	2	3	3	3
CLO-5	3	2	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	3	3	3
CLO2	3	2	2	3	3	3
CLO3	3	2	2	3	3	3
CLO4	3	2	2	3	3	3
CLO5	3	2	2	3	3	3

Advance application– 3 Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K4	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Elective - 5	23P3KECT5	International Financial Management	3	5	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To understand the importance and nature of international flow of funds
- To gain knowledge on the various features and transactions in the foreign exchange market
- To analyse the techniques of international investment decisions for building a better portfolio
- To understand the flow of funds in the international banks
- To become familiar with various international instruments

Unit	Description	Hours	K-level	CLO
I	International Financial Management International Financial Management: An overview – Importance – Nature and Scope – International flow of Funds – Balance of Payments – International Monetary System.	15	Upto K2	CLO1
II	Foreign Exchange Market Foreign Exchange Market: Features – Spot and Forward Market – Exchange Rate Mechanism – Exchange Rate determination in the Spot and Forward Markets – Factors Influencing Exchange Rate – Salient Features of FEMA – Market for Currency Futures and Currency Options – Hedging with Currency Future and Options.	15	Upto K4	CLO2
III	International Investment Decision Foreign Direct Investment – International Capital Budgeting – International Portfolio Investment: Meaning – Benefit of International Portfolio Investment – Problem of International Investment.	15	Upto K3	CLO3

IV	International Financial Decisions Overview of the International Financial Market – Channels for International Flow of Funds – Role and Functions of Multilateral Development Banks – International Banking: Functions – Credit Creation – Control of International Banks.	15	Upto K4	CLO4
V	International Financial Market Instruments Short-term and Medium-term Instruments – Management of Short-term Funds – Management of Receivables and Inventory – Factors behind the Debt Crisis.	15	Upto K5	CLO5

Books for study:

1. Vyuptakesh Sharan, (2010), “International Financial Management” 6th Edition, Prentice Hall India Learning Pvt. Ltd, Delhi
2. Seth A K and Malhotra S K, (2000), “International Financial Management” 2nd Edition, Galgotia Publishing Company, Delhi
3. Agarwal O P, (2021), “International Financial Management” 3rd Edition, Himalaya Publishing House Pvt Ltd, Mumbai
4. Apte P G, (2006), “International Financial Management” 4th Edition, MCGraw Hill (India) Pvt. Ltd., Noida, Uttar Pradesh
5. Varshney R L and Bhashyam S (2016), “International Financial Management An Indian Perspective”, Sultan Chand & Sons, New Delhi

Books for References:

1. Jeevanandam C, (2020), “Foreign Exchange Practice Concepts and Control”, 17th Edition, Sultan Chand & Sons, New Delhi
2. Kevin S, (2022), “Fundamentals of International Financial Management” 2nd Edition, Prentice Hall India Learning Pvt. Ltd, Delhi
3. Amuthan R, (2021), “International Financial Management” 3rd Edition, Himalaya Publishing House Pvt Ltd, Mumbai
4. Bhalla V K (2014), “International Financial Management (Text and Cases)”, Sultan Chand & Sons, New Delhi

Web Resources

1. <https://iare.ac.in/sites/default/files/LECTURE%20NOTES-IFM.pdf>
2. <https://www.bauer.uh.edu/rsusmel/4386/ifm%20-%20lecture%20notes.pdf>
3. https://ebooks.lpude.in/management/mba/term_4/DMGT549_INTERNATIONAL_FINANCIAL_MANAGEMENT.pdf

Rationale for Nature of the course: Can be professionals in solving advanced problems to pursue higher studies.

Activities having direct bearing on Skill development

1. Prepare comprehensive problems on Financing and Investment decisions under various situations
2. Assignment on preparation of statement of working capital requirement for both new and existing business
3. Preparing the students to appear professional courses by giving Advanced Exercise and workout problems on Finance Functions

Pedagogy: Chalk & Talk, PPTs, Quiz, Seminar, Assignments and Test

Course Designer:

Dr. Y. Natarajan, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	International Financial Management International Financial Management: An overview – Importance – Nature and Scope	8	Chalk and Talk PPT, Test, Seminar & Quiz
	International flow of Funds – Balance of Payments – International Monetary System.	7	
II	Foreign Exchange Market Foreign Exchange Market: Features – Spot and Forward Market – Exchange Rate Mechanism – Exchange Rate determination in the Spot and Forward Markets – Factors Influencing Exchange Rate	8	Chalk and Talk PPT, Test, Seminar & Quiz
	Salient Features of FEMA – Market for Currency Futures and Currency Options – Hedging with Currency Future and Options.	7	
III	International Investment Decision Foreign Direct Investment – International Capital Budgeting – International Portfolio Investment: Meaning	8	Chalk and Talk PPT, Test, Seminar & Quiz
	Benefit of International Portfolio Investment – Problem of International Investment.	7	
IV	International Financial Decisions Overview of the International Financial Market – Channels for International Flow of Funds – Role and Functions of Multilateral Development Banks	8	Chalk and Talk PPT, Test, Seminar & Quiz
	International Banking: Functions – Credit Creation – Control of International Banks.	7	
V	International Financial Market Instruments Short-term and Medium-term Instruments – Management of Short-term Funds	8	Chalk and Talk PPT, Seminar, Quiz & Assignment
	Management of Receivables and Inventory – Factors behind the Debt Crisis.	7	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Explain the importance and nature of international flow of funds	UptoK2
CLO-2	Analyse the fluctuations in exchange rate and impact on exchange markets	UptoK4
CLO-3	Analyse the techniques of international investment decisions for building a better portfolio	UptoK3
CLO-4	Explain the flow of funds in the international banks	UptoK4
CLO-5	Examine various international financial market instruments	UptoK5

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	3	3	3
CLO-2	3	3	2	3	3	3
CLO-3	3	3	2	3	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	3	3	3
CLO2	3	3	2	3	3	3
CLO3	3	3	2	3	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3 Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	MDC	23P3KMDC	Insurance, Actuarial Statistics and Economy	3	5	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To make the students understand on the various aspects of risk management
- To impart knowledge on the principles of life insurance and types of policies
- To teach students on the nature and types of non-life insurance policies
- To gain knowledge about the present monetary system in India.
- To Describe, explain and apply the fundamental theories of actuarial science in life insurance and Assurance

Unit	Description	Hours	K-level	CLO
I	Risk Management Meaning- Definition of Risk-Classification-Financial and Non-Financial-Fundamental and particular-Methods of handling risks-Management Risks-features-importance-Risks Insurance Management Process-Objectives-Purpose-Sources-Risk Identification- Principles-Nature of Insurance Business.	15	K2	CLO1
II	Life Insurance Meaning - Definition of Insurance- Characteristics - Functions-Importance – Benefits -Kinds of Insurance Organization-Reinsurance-Characteristics-Types-Double Insurance-Over Insurance-External Insurance and Internal Insurance-Privatization of Insurance Business in India-Classification of Insurance-Principles of Contract of Insurance- Insurance Documents- Life Insurance-Classification of Life Insurance Policies.	15	K2	CLO2
III	Non- Life Insurance Role of Non-Life Insurance – Types - functions-Nature of Marine Insurance Contract-Characteristics-Kinds of Marine Insurance Policies-Important Clauses in Marine Policy-Marine Losses and Abandonment-Nature of Fire Insurance Contract-Types of Fire Policies-Claims	15	K2	CLO3

IV	Actuarial Statistics Mortality table-Introduction –notations and terminology – Assumptions - uses - descriptions and constructions of Mortality table - stages involved in construction of life table-Premium calculations for life Assurance, temporary Assurance, Pure Endowment Assurance, Endowment Assurance, Whole life Assurance	15	K2	CLO4
V	Monetary System in India Money – Definition – Classifications - Functions – Features of Monetary System in India: Internal and External – Standard Systems / Methods of Note Issue – Role and Functions of RBI – Monetary Policy: Objectives and Instruments of Credit Control.	15	K2	CLO5

Books for Study

1. Periasamy P (2011), Principles and Practice of Insurance, Himalaya Publishing House
2. Dr. O.P.Gupta, Dr. S.S.Chaudhary, Dr. M.A. Ansari, “Applied Statistics”, Kedar Nath Ram Nath. Meerut.
3. Dixit, S.P., Modi, C.S., Joshi, R.V.(2000): Mathematical Basis of life Assurance, IC-81 (Published by Insurance Institute of India, Bombay - 400001).
4. M. L. Jhingan, “Monetary Economics”, 2018, Vrinda Publications (P) Ltd, New Delhi.

Books for Reference

1. Alka Mittal and Gupta S L (2010), Principles of Insurance and Risk Management, Sultan Chand & Sons, New Delhi
2. Harrington/Niehaus, (2013), Risk Management and Insurance, Tata McGraw Hill, India.
3. Mishra M N (2011), Insurance-Principles and Practice, S. Chand & Company, New Delhi
4. Nalini P.Tripathy and PrabirPai, (2010), Insurance: Theory and Practice, PHI, India
5. Periasamy P (2011), Principles and Practice of Insurance, Himalaya Publishing House.

Web Resources

1. https://sist.sathyabama.ac.in/sist_coursematerial/uploads/SBAA1505.pdf
2. <https://users.stat.ufl.edu/~rrandles/sta4930/4930lectures/chapter3/chapter3R.pdf>
3. <https://www.ssa.gov/OACT/HistEst/CohLifeTables/LifeTableDefinitions.pdf>
4. https://hartman.byu.edu/docs/475Files/Stat475_Chapter4.pdf
5. <http://dl4a.org/uploads/pdf/Monetary%20Economics.pdf>

Rationale for Nature of the course: Can be professionals in solving advanced problems to pursue higher studies.

Activities having direct bearing on Skill development

1. Task on various forms and formalities while taking insurance policies of both life and non-life policies
2. Mini project on comparative study on insurance policies
3. Task on retention of customer base in insurance sector

Pedagogy: Chalk & Talk, PPTs, Quiz, Seminar, Assignments and Test

Course Designer(s):

1. Dr. S. Chandrasekar, Assistant Professor, Department of Commerce
2. Dr. P. Kannan, Associate Professor, Department of Economics
3. Dr. M. Rabert, Assistant Professor, Department of Statistics

Course Schedule

Unit	Course Content	Hours	Mode of Teaching
I	Risk Management Meaning- Definition of Risk-Classification-Financial and Non-Financial	5	Chalk & Talk, PPTs, Quiz, Assignment
	Fundamental and particular-Methods of handling risks - Management Risks-features-importance	5	
	Risks Insurance Management Process-Objectives-Purpose-Sources-Risk Identification- Principles-Nature of Insurance Business.	5	
II	Life Insurance Meaning - Definition of Insurance- Characteristics - Functions-Importance – Benefits -Kinds of Insurance Organization-Reinsurance	5	Chalk & Talk, PPTs, Quiz, Assignment
	Characteristics-Types-Double Insurance-Over Insurance-External Insurance and Internal Insurance- Privatization of Insurance Business in India	5	
	Classification of Insurance-Principles of Contract of Insurance- Insurance Documents- Life Insurance- Classification of Life Insurance Policies.	5	

III	Non- Life Insurance Role of GIC- Types - functions-Nature of Marine Insurance Contract-Characteristics	5	Chalk & Talk, PPTs, Quiz, Assignment
	Kinds of Marine Insurance Policies-Important Clauses in Marine Policy-Marine Losses and Abandonment	5	
	Nature of Fire Insurance Contract-Types of Fire Policies-Claims	5	
IV	Actuarial Statistics Mortality table-Introduction –notations and terminology –Assumptions - uses	5	Chalk & Talk, PPTs
	descriptions and constructions of Mortality table - stages involved in construction of life table	5	
	Premium calculations for life Assurance, temporary Assurance, Pure Endowment Assurance, Endowment Assurance, Whole life Assurance	5	
V	Monetary System in India Money – Definition – Classifications - Functions	5	Chalk & Talk, PPTs,
	Features of Monetary System in India: Internal and External – Standard Systems / Methods of Note Issue	5	
	Role and Functions of RBI – Monetary Policy: Objectives and Instruments of Credit Control.	5	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO–1	Describe aspects of Risk Management.	UptoK2
CLO–2	Explain the various types of life insurance policies	UptoK2
CLO–3	Describe the General Insurance and Marine and Fire Insurance	UptoK2
CLO–4	Understand the present monetary system of India and its impact on Economic Development	UptoK2
CLO–5	Construct Mortality tables and calculations of premium rates for various life assurance products.	UptoK2

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	2	2	2	2	2	2
CLO-2	2	2	2	2	2	2
CLO-3	2	2	2	2	2	2
CLO-4	2	2	2	2	2	2
CLO-5	2	2	2	2	2	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	2	2	2	2	2	2
CLO2	2	2	2	2	2	2
CLO3	2	2	2	2	2	2
CLO4	2	2	2	2	2	2
CLO5	2	2	2	2	2	2

Advance application– 3 Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K2&K2	1	K2
2	CLO 2	UptoK2	2	K1&K2	1	K2	2	K2&K2	1	K2
3	CLO 3	UptoK2	2	K1&K2	1	K1	2	K2&K2	1	K2
4	CLO 4	UptoK2	2	K1&K2	1	K2	2	K2&K2	1	K2
5	CLO 5	UptoK2	2	K1&K2	1	K2	2	K2&K2	1	K2
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4		-	9	7.5	100
K2	5	6	50	50	111	92.5	
Total Marks	10	10	50	50	120	100	100

PG & RESEARCH DEPARTMENT OF COMMERCE				NME				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	SEC	23P3KSED2	Marketing and Salesmanship	2	2	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To familiarize the concept of Marketing and salesmanship in the current environment.
- To demonstrate the selling skills while marketing the products or services.
- To prepare advertisement copy and slogan independently.
- To gain familiarity with the online marketing and involving themselves in the business of E-Marketing.

Unit	Description	Hours	K-level	CLO
I	Marketing Marketing – Meaning – Features – Importance – Scope – Types of Market – Marketing mix – Product mix – Price mix – Place (Distribution) Mix – Promotion Mix - E- Marketing.	6	K2	CLO1
II	Sales Promotion Meaning – Importance – Objectives – Effectiveness of Sales promotion – Kinds – Consumer Sales promotion – Dealer Sales Promotion – Sales force sales promotion – Promotion planning.	6	K4	CLO2
III	Personal selling Meaning - Nature – Importance – Process of Personal Selling – AIDAS theory – Qualities of a Good salesman – Duties and Responsibilities of sales man – Sales personality – Physical qualities, Psychological qualities, Social qualities and Moral qualities.	6	K3	CLO3
IV	Advertising Meaning – Importance – Types – Advantages – Advertising Copy - Advertising Media – Meaning – Kinds of Media – Advertising agencies.	6	K4	CLO4
V	Sales Force Management Introduction-Importance of Selection-Recruitment and Selection-Selection Process-Training- Significance - Objectives-Evaluation-Motivation of Salesman-Remuneration to Salesman.	6	K5	CLO5

Book for Study

R.S.N. Pillai and Bagavati, “*Modern Marketing Principles & Practices*”, Fourth Edition, 2015, S.Chand & Company Pvt., Ltd., New Delhi.

Books for Reference

1. Philip Kotler, Gary Armstrong, Prafulla Y. Agnihotri and Ehsan ul Haque, “*Principles of Marketing- A South Asian Perspective*”, Thirteenth Edition, 2010, Pearson India.
2. N. Rajan Nair & Sanjith R Nair, “*Marketing*”, 2011, Sultan Chand & Sons, New Delhi.11.
3. S.A. Sherlekar, “*Modern Marketing*”, 2016, Himalaya Publishing House, Mumbai, Second Edition.
4. S.M. Jha, “*Services Marketing*”, Sixth Edition, 2009, Himalaya Publishing House.

Web Resources

1. <https://courses.lumenlearning.com/boundless-marketing/chapter/introduction-to-marketing/#:~:text=Marketing%20is%20the%20act%20of,maximum%20value%20to%20the%20consumer.&text=Marketing%20satisfies%20these%20needs%20and,and%20building%20long%2Dterm%20relationships.>
2. <https://www.feedough.com/sales-promotion-definition-examples-types/#:~:text=Sales%20promotion%20is%20a%20marketing.To%20attract%20more%20customers%2C%20and>
3. <https://mailshake.com/blog/personal-selling/>
4. <https://www.oberlo.in/ecommerce-wiki/advertising>
5. <https://www.leadsquared.com/sales-force-management/>

Rationale for Nature of the course: Can be a sales person by acquiring selling skills in any business having distinct marketing division

Activities having direct bearing on Skill development

1. Demo on selling skills through personal selling models
2. Assignment of Creating a Brand Name and preparing advertisement slogans for a new product
3. Prepare advertisement copy and slogan independently.
4. Mini project on sales force management

Pedagogy: Chalk & Talk, PPTs, Quiz, Seminar, Assignments and Test

Course Designer(s):

Dr. A. Karuppusamy, Assistant Professor

Course Schedule

Unit	Course Content	Hours	Mode
I	Marketing – Meaning – Features – Importance – Scope – Types of Market – Marketing mix – Product mix	3	Chalk and Talk
	Price mix – Place (Distribution) Mix – Promotion Mix - E-Marketing.	3	PPT, Test, Seminar & Quiz
II	Sales Promotion Meaning – Importance – Objectives – Effectiveness of Sales promotion – Kinds – Consumer Sales promotion	3	Chalk and Talk
	Dealer Sales Promotion – Sales force sales promotion – Promotion planning.	3	PPT, Test, Seminar & Quiz
III	Personal selling Meaning - Nature – Importance – Process of Personal Selling – AIDAS theory – Qualities of a Good salesman – Duties and Responsibilities of sales man	3	Chalk and Talk
	Sales personality – Physical qualities, Psychological qualities, Social qualities and Moral qualities.	3	PPT, Test, Seminar & Quiz
IV	Advertising Meaning – Importance – Types – Advantages – Advertising Copy	3	Chalk and Talk
	Advertising Media – Meaning – Kinds of Media – Advertising agencies.	3	PPT, Test, Seminar & Quiz
V	Sales Force Management Introduction-Importance of Selection-Recruitment and Selection-Selection Process-Training- Significance	3	Chalk and Talk
	Objectives-Evaluation-Motivation of Salesman-Remuneration to Salesman	3	PPT, Seminar, Quiz & Assignment

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO–1	Describe the concepts of Marketing and salesmanship in the current environment.	K2
CLO–2	Demonstrate the selling skills while marketing the products or services.	K4
CLO–3	Write advertisement copy and slogan independently.	K3
CLO–4	Associate online marketing and involving themselves in the business of E-Marketing.	K4
CLO–5	Explain Sales force management	K5

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	2	2	2	2	2	2
CLO-2	2	2	2	2	2	2
CLO-3	2	2	2	2	2	2
CLO-4	2	2	2	2	2	2
CLO-5	2	2	2	2	2	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	2	2	2	2	2	2
CLO2	2	2	2	2	2	2
CLO3	2	2	2	2	2	2
CLO4	2	2	2	2	2	2
CLO5	2	2	2	2	2	2

Advance application– 3 Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K2&K2	1	K2
2	CLO 2	UptoK2	2	K1&K2	1	K2	2	K2&K2	1	K2
3	CLO 3	UptoK2	2	K1&K2	1	K1	2	K2&K2	1	K2
4	CLO 4	UptoK2	2	K1&K2	1	K2	2	K2&K2	1	K2
5	CLO 5	UptoK2	2	K1&K2	1	K2	2	K2&K2	1	K2
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4		-	9	7.5	100
K2	5	6	50	50	111	92.5	
Total Marks	10	10	50	50	120	100	100

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	Internship	23P3KINT	Internship / Industrial Activity	2	--	25	75	100
Nature of course								
Skill oriented	✓	Employability oriented	✓	Entrepreneurship Oriented	✓			

Course Objectives:

- To motivate students to take up internship in research institutions / industry.
- To develop the employability of students.
- To promote entrepreneurial tendencies among students.

During the second semester vacation, students shall undertake internship for a minimum period of two weeks and submit a report and certificate from the company / industry / institution offering internship.

At the end of the internship, the students will be able to

CLOs	Course Learning Outcomes	K level
CLO 1	Work independently and as a team in mission critical projects in real-time	K4
CLO 2	Develop into a critical thinker and solve every day problems in the industry.	K5
CLO 3	Learn and analyze problems faced by the industry and workforce at large.	K4
CLO 4	Survey the job market / understand entrepreneurial opportunities / research opportunities available to them.	K2
CLO 5	Communicate precisely and accurately with team members and supervisors.	K3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3,

Intermediate level –2 ,

Basic level–1

Mapping of CLOs with PSOs

CLO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CLO 1	3	3	3	3	3
CLO 2	3	3	3	3	3
CLO 3	3	3	3	3	3
CLO 4	3	3	3	3	3
CLO 5	3	3	3	3	3

Advance application –3, Intermediate level –2 , Basic level–1

Valuation Schema for Internship

The student will be graded on a seven point scale with corresponding GPAs as mentioned below.

Grade	GPA
Outstanding	10
Excellent	9
Very Good	8
Good	7
Average	6
Below average	5
Reappearance	1-4

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100



The Madura College (Autonomous), Madurai-11
PG & Research Department of Commerce

II M. Com
OBE & CBCS TANSCHÉ Model -2023-24 onwards

IV Semester

Course Category		Course Code	Course Title	Credits	Hrs
Part I	Core 10	23P4KCCT10	Corporate and Economic Laws	5	6
	Core 11	23P4KCCT11	Computer Applications in Business	4	6
	Core 12	23P4KPRJ	Project and Viva voce	8	8
	Elective 6	23P4KECT6	A- Organisational Behaviour B - Insolvency Law and Practice	3	6
Part II	Skill Enhancement	23P4KSED4	Commerce for Competitive Exams	2	4
			Extension Activity	1	-
Total				23	30

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Core - 10	23P4KCCT10	Corporate and Economic Laws	5	6	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To analyse current and capital account transactions and dealings in foreign currency under FEMA
- To understand unethical competitive practices and forums for redressal of consumer disputes under Competition Act and Consumer Protection Act
- To understand the procedure for obtaining patents and copyright under The Copyright and Patents Act
- To evaluate offences and punishment for money laundering under Prevention of Money Laundering Act
- To explain the registration and related procedures under Real Estate Act

Unit	Description	Hrs	K-level	CLO
I	Introduction to Foreign Exchange Management Act, 1999 Foreign Exchange Management Act, 1999: Introduction – Definitions – Current Account transactions – Capital Account transactions – Realisation, repatriation and surrender of foreign currency – Remittance of assets – Possession and retention of foreign currency or foreign coins – Authorised person – Adjudication and Appeal.	18	Upto K2	CLO1
II	Competition Act, 2002 and Consumer Protection Act, 2019 Competition Act, 2002: Objective – Prohibition of Agreements, Prohibition of Abuse of Dominant Position - Regulation of combinations - Competition Commission of India: Duties, Powers and Functions of Commission - Appellate Tribunal. The Consumer Protection Act, 2019: Objects; Rights of consumers –Consumer Dispute Redressal Commissions - Consumer protection councils – Procedure for admission to complaints – Appeal against orders.	18	Upto K4	CLO2

III	Law relating to Intellectual Property Rights Law relating to intellectual property rights: Introduction - The Copyright Act, 1957: Works in which copyright subsist - Ownership of copyright and the rights of the owner - Assignment of copyright - Disputes with respect to assignment of copyright- Term of copyright - Registration of copyright - Infringement of copyright. The Patents Act, 1970: Inventions not patentable - Applications for patents - Publication and examination of applications - Grant of patents and rights conferred - Register of patents. Trademarks Act, 1999: Conditions for registration - Procedure for and duration of registration - Effect of registration - Collective marks.	18	Upto K3	CLO3
IV	Prevention of Money Laundering Act, 2002 Prevention of Money Laundering Act, 2002: Offence of money laundering –Punishment for money laundering – Attachment, adjudication and confiscation - Obligations of Banking Companies, Financial Institutions and Intermediaries –Summons, Search and Seizure– Appellate Tribunal.	18	Upto K4	CLO4
V	Real Estate (Regulation and Development) Act, 2016 Real Estate (Regulation and Development) Act, 2016: Introduction - Salient features of the Act - Registration of Real Estate Project – Registration of Real Estate agents – Functions and duties of promoter – Rights and duties of Allottees – Offences, penalties and adjudication – Specimen agreement for sale to be executed between the promoter and the allottee.	18	Upto K5	CLO5

Books for study:

1. Munish Bandari (2022), A Textbook on Corporate and Economic Laws, 33rd Edition, Bestword Publications, New Delhi
2. Amit Vohra and Rachit Dhingra (2022), Economic, Business and Commercial Laws, 18th Edition, Bharat Book House, Siliguri
3. Pankaj Garg (2021), Taxmann's Corporate and Economic Laws, 7th Edition, Taxmann Publications, New Delhi

Books for References:

1. Sekar G and Saravana Prasath B (2022), Students' Handbook on Corporate and Economic Law, Commercial Law Publishers (India) Pvt.Ltd.,, New Delhi
2. Taxmann (2021), FEMA & FDI Ready Reckoner, 15th Edition, Taxmann Publications, New Delhi
3. Ahuja V.K. and Archa Vashishtha (2020), Intellectual Property Rights (contemporary Developments), Thomson Reuters, Toronto, (CAN)

Web Resources

1. <https://resource.cdn.icai.org/67333bos54154-m3cp1.pdf>
2. <https://resource.cdn.icai.org/67335bos54154-m3cp3.pdf>
3. <https://resource.cdn.icai.org/68523bos54855-cp1.pdf>
4. <https://resource.cdn.icai.org/68524bos54855-cp2.pdf>

Rationale for Nature of the course: Comprehensive knowledge on various allied laws

Activities having direct bearing on Skill development

1. Suggesting appropriate law for various allied activities of corporate and industrial issues.
2. Ability to submit the legal compliances to appropriate authorities

Pedagogy: Chalk & Talk, PPTs, Quiz, Seminar, Assignments and Test

Course Designer:

Mrs. P. Jayalakshmi, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Foreign Exchange Management Act, 1999 Foreign Exchange Management Act, 1999: Introduction – Definitions – Current Account transactions – Capital Account transactions – Realisation, repatriation and surrender of foreign currency	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Remittance of assets – Possession and retention of foreign currency or foreign coins – Authorised person – Adjudication and Appeal.	9	
II	Competition Act, 2002 and Consumer Protection Act, 2019 Competition Act, 2002: Objective – Prohibition of Agreements, Prohibition of Abuse of Dominant Position - Regulation of combinations - Competition Commission of India: Duties, Powers and Functions of Commission - Appellate Tribunal.	9	Chalk and Talk PPT, Test, Seminar & Quiz

	The Consumer Protection Act, 2019: Objects; Rights of consumers –Consumer Dispute Redressal Commissions - Consumer protection councils – Procedure for admission to complaints – Appeal against orders.	9	
III	Law relating to Intellectual Property Rights Law relating to intellectual property rights: Introduction - The Copyright Act, 1957:Works in which copyright subsist - Ownership of copyright and the rights of the owner - Assignment of copyright - Disputes with respect to assignment of copyright-Term of copyright - Registration of copyright - Infringement of copyright.	9	Chalk and Talk PPT, Test, Seminar & Quiz
	The Patents Act, 1970: Inventions not patentable - Applications for patents - Publication and examination of applications - Grant of patents and rights conferred - Register of patents. Trademarks Act, 1999: Conditions for registration - Procedure for and duration of registration - Effect of registration - Collective marks.	9	
IV	Prevention of Money Laundering Act, 2002 Prevention of Money Laundering Act, 2002: Offence of money laundering –Punishment for money laundering –Attachment, adjudication and confiscation	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Obligations of Banking Companies, Financial Institutions and Intermediaries –Summons, Search and Seizure– Appellate Tribunal.	9	
V	Real Estate (Regulation and Development) Act, 2016 Real Estate (Regulation and Development) Act, 2016: Introduction - Salient features of the Act - Registration of Real Estate Project	9	Chalk and Talk PPT, Seminar, Quiz & Assignment
	Registration of Real Estate agents – Functions and duties of promoter – Rights and duties of Allottees – Offences, penalties and adjudication – Specimen agreement for sale to be executed between the promoter and the allottee.	9	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Recall important provisions of FEMA	UptoK2
CLO-2	Examine the provisions of the Competition Act, 2002 and Consumer Protection Act to govern commercial competition and protect a consumer	UptoK4
CLO-3	Summarise the process relating to obtaining copyrights and patents.	UptoK3
CLO-4	Examine the provisions of Money Laundering Act	UptoK4
CLO-5	Analyse the provisions relating to regulation of real estate	UptoK5

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	2	2	3	3	3
CLO-2	3	2	2	3	3	3
CLO-3	3	2	2	3	3	3
CLO-4	3	2	2	3	3	3
CLO-5	3	2	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	3	3	3
CLO2	3	2	2	3	3	3
CLO3	3	2	2	3	3	3
CLO4	3	2	2	3	3	3
CLO5	3	2	2	3	3	3

Advance application– 3 Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Core - 11	23P4KCCT11	Computer Applications in Business	4	6	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Objectives:

- To understand the fundamentals of SPSS
- To compare the values obtained in t-test and ANOVA
- To perform regression and non-parametric tests
- To create company, groups and ledgers and obtain financial statements using Tally Prime
- To understand inventory management and account for goods and services tax

Unit	Description	Hours	K-level	CLO
I	Introduction to SPSS Questionnaire – Coding – Editing variable –Opening a data file in SPSS – Variable view – Labelling - Data view – Entering data into the data editor – Saving the data file– Table creation – Descriptive statistics: Percentile values, Measures of central tendency, Measures of dispersion, Distribution – Cronbach’s Alpha test – Charts and graphs - Editing and copying SPSS output.	18	Upto K2	CLO1
II	Parametric Tests in SPSS Compare means: One-sample t-test, Independent Samples t-test, Paired-samples t-test and One-way ANOVA, Two-way ANOVA - Correlation: Bi-variate, Partial and Multiple. Simple linear regression.	18	Upto K4	CLO2
III	Non-parametric Tests in SPSS Chi-square test - Mann Whitney’s test for independent samples – Wilcoxon matched pairs sample test– Friedman’s test– Wilcoxon signed rank test – Kruskal Wallis test	18	Upto K3	CLO3

IV	Introduction to Tally Prime Tally Prime: Introduction – Starting Tally Prime – Creation of a Company - Selecting company - Shutting a company - Altering company– Creating Accounting groups and ledgers – Vouchers – Practical problems for a new and existing business and not-for profit organisation. Accounting reports: Introduction – Displaying Trial balance, Profit and Loss Account, Balance sheet, Day book, Purchase register, Sales register, Cash flow/Funds flow and ratio analysis – Practical problems.	18	Upto K4	CLO4
V	Inventory and GST in Tally Prime Inventory: Introduction to Inventory Masters – Creation of stock group – Creation of Godown – Creation of unit of measurement – Creation of stock item – Entering inventory details in Accounting vouchers – Practical problems. GST: Introduction – Enabling GST – Defining tax details – Entries in Accounting vouchers – View invoice report – Practical problems.	18	Upto K5	CLO5

100% Practical

Books for study:

1. A.K. Nadhani, Implementing Tally, BPB Publications
2. Dr.P.Rizwan Ahmed, Tally ERP 9, Margham Publications,2016.

Books for Reference:

1. Dr. Mamrata Agrawal, Dream Tech Press, New Delhi,2010
2. K.K. Nandhani, Computerized Accounting under Tally, Implementing Tally, BPB publication. Deva Publications.
3. NamrataAgrawal“Tally9”PublishedbyDreamtech,year–2008.
4. “**Accounting Package**”, ICAI New Delhi Publications.
5. “**Tally9**”, Tally Solutions Ltd. Bangalore.

Web Resources

1. <https://tallysolutions.com/tally/accounting-vouchers-in-tally-erp-9/#gref>
2. https://help.tallysolutions.com/docs/te9rel49/01_MAINTAINING_COMPANY_DATA_IN_TALLY/01_Company_Information/#gref

Rationale for Nature of the course: Shall be placed in ICT based business environment and enhancing research aptitude for analysing and interpretation of data

Activities having direct bearing on Employability

1. Preparation of financial statements through Accounting software independently
2. Offering Consultancy services for applying appropriate statistical tools through SPSS
3. Enable to upload tax compliances through E filing

Pedagogy: Chalk & Talk, PPTs, Quiz, Seminar, Assignments and Test

Course Designer:

Dr. R. Vennila, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to SPSS Opening a data file in SPSS – Variable view – Data view – Entering data into the data editor – Saving the data file– Table creation – Descriptive statistics: Percentile values	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Measures of central tendency, Measures of dispersion, Distribution – Cronbach's Alpha test – Charts and graphs - Editing and copying SPSS output.	9	
II	Parametric Tests in SPSS Compare means: One-sample t-test, Independent Samples t-test, Paired-samples t-test and One-way ANOVA, Two-way ANOVA	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Correlation: Bi-variate, Partial and Multiple. Simple linear regression.	9	
III	Non-parametric Tests in SPSS Chi-square test - Mann Whitney's test for independent samples – Wilcoxon matched pairs sample test	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Friedman's test– Wilcoxon signed rank test – Kruskal Wallis test	9	
IV	Introduction to Tally Prime Tally Prime: Introduction – Starting Tally Prime – Creation of a Company - Selecting company - Shutting a company - Altering company– Creating Accounting groups and ledgers – Vouchers – Practical problems for a new and existing business and not-for profit organisation.	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Accounting reports: Introduction – Displaying Trial balance, Profit and Loss Account, Balance sheet, Day book, Purchase register, Sales register, Cashflow/Funds flow and ratio analysis – Practical problems.	9	

V	Inventory and GST in Tally Prime Inventory: Introduction to Inventory Masters – Creation of stock group – Creation of Godown – Creation of unit of measurement – Creation of stock item – Entering inventory details in Accounting vouchers – Practical problems	9	Chalk and Talk PPT, Seminar, Quiz & Assignment
	GST: Introduction – Enabling GST – Defining tax details – Entries in Accounting vouchers – View invoice report – Practical problems.	9	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Construct data file in SPSS	UptoK2
CLO-2	Examine Means of samples	UptoK4
CLO-3	Apply non-parametric tests	UptoK3
CLO-4	Construct a company, form groups and get automated financial statements	UptoK4
CLO-5	Plan for automation of inventory	UptoK5

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	2
CLO-2	3	3	3	3	3	2
CLO-3	3	3	3	3	3	2
CLO-4	3	3	3	3	3	2
CLO-5	3	3	3	3	3	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	2
CLO2	3	3	3	3	3	2
CLO3	3	3	3	3	3	2
CLO4	3	3	3	3	3	2
CLO5	3	3	3	3	3	2

Advance application– 3 Intermediate level–2; Basic level–1

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS: II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Project	23P4KPRJ	Project & Viva-voce	8	8	50	50	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To motivate students to take up research projects in their field of interest.
- To promote scientific temper and systematic approach to problem solving and research methodology.
- To promote research writing aptitude among students.

During the fourth semester, students shall undertake a project work and submit the project report.

CLOs	Course Learning Outcomes	K level
CLO 1	Survey scientific literature available and identify gaps in existing studies	Upto K4
CLO 2	Design a scientific study taking practical constraints into account	Upto K5
CLO 3	Perform the scientific study taking practical constraints into account.	Upto K3
CLO 4	Analyze the results.	Upto K4
CLO 5	Communicate the findings based on ethical standards of reporting.	Upto K3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3, Intermediate level –2 , Basic level–1

Mapping of CLOs with PSOs

CLO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3, Intermediate level –2, Basic level–1

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Elective	23P4KECT6 (A)	Organizational Behaviour	3	6	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To understand the various aspects of human behaviour at work.
- To understand the role of motivation and job satisfaction in organizational commitment
- To analyse different forms of organisational structure and contemporary communication tools.
- To analyse the importance of transactional analysis in facilitating negotiations and conflict management.
- To gain knowledge on recent trends in organisational change and development

Unit	Description	Hours	K-level	CLO
I	Introduction to Organizational Behaviour and Learning Introduction to Organizational Behaviour – OB Models - Challenges facing management – Personality – Perception- Attitudes – Values. Organizational Learning: Meaning, Theories (Chris Argyris and Donald Schon: Espoused theory, Theory-in-use, Three levels of learning) Introduction to learning organization.	18	Upto K2	CLO1
II	Motivation and Job Satisfaction Motivation Theories – Content theories (Maslow, Herzberg, ERG), Process Theories (Vroom, Porter and Lawler)– Job Satisfaction-Organizational commitment.	18	Upto K4	CLO2
III	Organizational structure and Communication Organizational structure- Factors, Forms. Importance of virtual organizations – Organizational communication- Importance, Forms, Functions. Organizational climate and culture. Business communication: Harnessing Business Emails and Corporate Communication tools.	18	Upto K3	CLO3

IV	Transactional Analysis and Organizational Conflicts Transactional analysis: Meaning, Benefits Levels of self-awareness, Analysis of transactions. Organizational Conflicts – Process, Levels, Conflict management. Negotiation – Types and Process -Introduction to Workplace Spirituality.	18	Upto K4	CLO4
V	Contemporary practices in Organizational Change and Development International Organisational Behaviour Practices - Organizational Change and Change Management. Organizational Development–Meaning ,Models and Interventions.	18	Upto K5	CLO5

Books for study:

1. Aswathappa, (2021) “Organizational Behaviour (Text, Cases and Games)”, 7th Edition, Hmalaya Publication, Mumbai.
2. Subba Rao, (2021) “Organizational Behaviour”, 6th Edition, Himalaya Publication, Mumbai.
3. S.S.Khanka, (2021) “Organizational Behaviour(Text and Cases)”, 4th Edition, S. Chand, Noida (UP).
4. L.M.Prasad, (2016) “Organizational Behaviour”, 6th Edition, Sultan Chand, New Delhi.

Books for References:

1. Kavitha Singh, (2022) “Organizational Behaviour(Text and Cases)”, 3rd Edition, Sulthan.Chand, New Delhi.
2. Fred Luthans, (2017) “Organizational Behaviour”, 12th Edition, McGraw Hill International Edition, New York (USA).
3. Stephen P. Robbins, Timothy A. Judge, Eharika Vohra, (2018) “Organizational Behavior”, 18th Edition, Pearson Education, London.
4. Mishra M. N. (2001), “Organizational Behaviour”, 1st Edition, S. Chand, Noida (UP).

Web Resources

1. https://www.tankonyvtar.hu/hu/tartalom/tamop412A/20110023_Psychology/030300_scorl
2. <https://www.workvivo.com/blog/corporate-communication/>
3. <https://www.mbaknol.com/management-concepts/concept-of-workplacespirituality/>
4. <http://www.essentialtoolsseries.com/SpringboardWebApp/userfiles/estools/file/Chapter%202.pdf>

Rationale for Nature of the course: Ability to motivate, communicate, inculcating positive attitude, promulgating culture, ethics & values and behaviour

Activities having direct bearing on Skill development

1. Ability to motivate self and others
2. Strategies for resolving conflicts by transaction analysis
3. Practice on changes in different alternatives

Pedagogy: Chalk & Talk, PPTs, Quiz, Seminar, Assignments and Test

Course Designer:

Dr. S. Krithika, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Organizational Behaviour and Learning Introduction to Organizational Behaviour – OB Models - Challenges facing management –Personality – Perception- Attitudes – Values.	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Organizational Learning: Meaning, Theories(Chris Argyris and Donald Schon: Espoused theory, Theory-in-use, Three levels of learning) Introduction to learning organization.	9	
II	Motivation and Job Satisfaction Motivation Theories – Content theories (Maslow, Herzberg, ERG)	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Process Theories (Vroom, Porter and Lawler)– Job Satisfaction- Organizational commitment.	9	
III	Organizational structure and Communication Organizational structure- Factors, Forms. Importance of virtual organizations – Organizational communication- Importance, Forms, Functions.	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Organizational climate and culture. Business communication: Harnessing Business Emails and Corporate Communication tools.		
IV	Transactional Analysis and Organizational Conflicts Transactional analysis: Meaning, Benefits, Levels of self-awareness, Analysis of transactions.	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Organizational Conflicts – Process, Levels, Conflict management. Negotiation – Types and Process -Introduction to Workplace Spirituality.	9	

V	Contemporary practices in Organizational Change and Development	9	Chalk and Talk PPT, Seminar, Quiz & Assignment
	International Organizational Behaviour Practices - Organizational Change and Change Management.		
	Organizational Development–Meaning, Models and Interventions.	9	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO–1	Identify the effect of OB models and organization all earning on human behaviour	UptoK2
CLO–2	Assess theories of motivation and their impact on job satisfaction.	UptoK4
CLO–3	Examine effective communication tools for better organisational climate.	UptoK3
CLO–4	Analyse interpersonal transactions at workplace.	UptoK4
CLO–5	Analyse the various OB models for change management and development in the organization.	UptoK5

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Mapping of CLOs with PSOs

CLO	PSO–1	PSO–2	PSO–3	PSO–4	PSO–5	PSO–6
CLO–1	3	2	2	3	3	3
CLO–2	3	2	2	3	3	3
CLO–3	3	2	2	3	3	3
CLO–4	3	2	2	3	3	3
CLO–5	3	2	2	3	3	3

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Elective - 6	23P4KECT6 (B)	Insolvency Law and Practice	3	6	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Objectives:

- To gain knowledge on Insolvency and Bankruptcy Code
- To gain knowledge of the recent developments in the arena of Insolvency Law and Bankruptcy code
- To understand the legal, procedural and practical aspects of Insolvency and its resolution
- To analyse cross border insolvency laws and insolvency resolution
- To evaluate code of conduct laid down for Insolvency practitioners

Unit	Description	Hours	K-level	CLO
I	Introduction to Insolvency and Bankruptcy Code Introduction to Insolvency and Bankruptcy Code: Concepts, Need for the Insolvency and Bankruptcy Code 2016 - Important Definitions.	18	Upto K2	CLO1
II	Corporate Insolvency Resolution Process Corporate Insolvency Resolution Process: Legal Provisions; Committee of Creditors; Procedure; Documentation; Appearance; Approval. Insolvency Resolution of Corporate Persons: Contents of resolution plan; Submission of resolution plan; Approval of resolution plan –Resolution Strategies: Restructuring of Equity and Debt – Compromise and Arrangement; Acquisition; Takeover and Change of Management; Sale of Assets.	18	Upto K4	CLO2

III	Liquidation and Adjudication of Corporate Persons Liquidation of Corporate Person: Initiation of Liquidation; Powers and duties of Liquidator; Liquidation Estate; Distribution of assets; Dissolution of corporate debtor - Voluntary Liquidation of Companies: Procedure for Voluntary Liquidation; Initiation of Liquidation; Effect of liquidation; Appointment; Remuneration; Powers and duties of Liquidator; Completion of Liquidation - Adjudication and Appeals for Corporate Persons: Adjudicating Authority in relation to insolvency resolution and liquidation for corporate persons; Jurisdiction of NCLT; Grounds for appeal against order of liquidation; Appeal to Supreme Court on question of law; Penalty of carrying on business fraudulently to defraud traders.	18	Upto K3	CLO3
IV	Cross Border Insolvency Cross Border Insolvency: Introduction; Global developments; UNCITRAL Legislative Guide on Insolvency Laws; UNCITRAL Model Law on Cross Border Insolvency; World Bank Principles for Effective Insolvency and Creditor Rights; Principles of Corporate Rescue and Rehabilitation; Enabling provisions for cross border transactions under IBC, Agreements with foreign countries.	18	Upto K4	CLO4
V	Professional and Ethical Practices for Insolvency Practitioners Professional and Ethical Practices for Insolvency Practitioners: Responsibility and accountability of Insolvency Practitioners; Code of conduct; Case laws; Case Studies; and Practical aspects.	18	Upto K5	CLO5

Books for study:

1. Prasad Vijay Bhat, Divya Bajpai (2022), "Corporate Restructuring Insolvency Liquidation & Winding-Up", 4th Edition, Taxmann, New Delhi
2. Ayush J Rajani, Khushboo Rajani and Alka Adatia (2022), "Comprehensive Guide to Insolvency and Bankruptcy Code, 2016 – Law & Practice", 3rd Edition, Bloomsbury Publishing India Pvt. Ltd., New Delhi.
3. Sumant Batra (2017), "Corporate Insolvency Law and Practice", 1st Edition, Eastern Book Company, Bangalore.

Books for References:

1. Vats R.P., ApoorvSarvaria, YashikaSarvaria (2022), “Law & Practice of Insolvency & Bankruptcy”, Taxmann, New Delhi
2. Taxmann’s - Insolvency and Bankruptcy Law Manual Taxmann publications, New Delhi
3. ICSI Study Material on Insolvency - Law and Practice, New Delhi

Web Resources

1. <https://www.mca.gov.in/Ministry/pdf/TheInsolvencyandBankruptcyofIndia.pdf>
2. <https://ibbi.gov.in/en/legal-framework/act>
3. https://www.indiacode.nic.in/handle/123456789/2154?sam_handle=123456789/1362

Rationale for Nature of the course: Comprehensive knowledge on Insolvency and Bankruptcy Code and its applicability in Corporates.

Activities having direct bearing on Skill development

1. Assignment on Insolvency Code
2. Caselets on Insolvency and Bankruptcy Code

Pedagogy: Chalk & Talk, Assignments, Case Studies and Quiz

Course Designer(s):

Dr. A. Mayil Murugan, Head & Associate Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Insolvency and Bankruptcy Code Introduction to Insolvency and Bankruptcy Code: Concepts	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Need for the Insolvency and Bankruptcy Code 2016 - Important Definitions	9	
II	Corporate Insolvency Resolution Process Corporate Insolvency Resolution Process: Legal Provisions; Committee of Creditors; Procedure; Documentation; Appearance; Approval. Insolvency Resolution of Corporate Persons:	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Contents of resolution plan; Submission of resolution plan; Approval of resolution plan –Resolution Strategies: Restructuring of Equity and Debt – Compromise and Arrangement; Acquisition; Takeover and Change of Management; Sale of Assets.	9	

III	Liquidation and Adjudication of Corporate Persons Liquidation of Corporate Person: Initiation of Liquidation; Powers and duties of Liquidator; Liquidation Estate; Distribution of assets; Dissolution of corporate debtor - Voluntary Liquidation of Companies: Procedure for Voluntary Liquidation; Initiation of Liquidation	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Effect of liquidation; Appointment; Remuneration; Powers and duties of Liquidator; Completion of Liquidation - Adjudication and Appeals for Corporate Persons: Adjudicating Authority in relation to insolvency resolution and liquidation for corporate persons; Jurisdiction of NCLT; Grounds for appeal against order of liquidation; Appeal to Supreme Court on question of law; Penalty of carrying on business fraudulently to defraud traders.	9	
IV	Cross Border Insolvency Cross Border Insolvency: Introduction; Global developments; UNCITRAL Legislative Guide on Insolvency Laws; UNCITRAL Model Law on Cross Border Insolvency; World Bank Principles for Effective Insolvency and Creditor	9	Chalk and Talk PPT, Test, Seminar & Quiz
	Rights; Principles of Corporate Rescue and Rehabilitation; Enabling provisions for cross border transactions under IBC, Agreements with foreign countries.	9	
V	Professional and Ethical Practices for Insolvency Practitioners Professional and Ethical Practices for Insolvency Practitioners: Responsibility and accountability of Insolvency Practitioners	9	Chalk and Talk PPT, Seminar, Quiz & Assignment
	Code of conduct; Case laws; Case Studies; and Practical aspects.	9	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Recall the concepts ,need for the insolvency and Bankruptcy Code, 2016.	K2
CLO-2	Analyse the provisions relating to Corporate Insolvency Resolution Process, Insolvency resolution of corporate persons and Resolution strategies	K4
CLO-3	Analyse the legal provision of Liquidation of Corporate Person, Companies and Adjudication and Appeals for Corporate Persons	K3
CLO-4	Summarize the provisions relating to Cross Border Insolvency	K4
CLO-5	Examine the Professional and Ethical Practices for Insolvency Practitioners	K5

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	2	3	3	3
CLO-2	3	3	2	3	3	3
CLO-3	3	3	2	3	3	3
CLO-4	3	3	2	3	3	3
CLO-5	3	3	2	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	3	3	3
CLO2	3	3	2	3	3	3
CLO3	3	3	2	3	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3 Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K1	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK4	2	K2&K3	1	K2	2	K3&K3	1	K4
3	CLO 3	UptoK3	2	K2&K3	1	K1	2	K2&K2	1	K3
4	CLO 4	UptoK4	2	K3&K4	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK5	2	K3&K4	1	K3	2	K4&K4	1	K5
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	2	4	10	-	16	13.33	35
K2	2	4	10	10	26	21.67	
K3	4	2	10	10	26	21.67	21.67
K4	2	-	20	20	42	35	35
K5	-	-	-	10	10	8.33	8.33
Total Marks	10	10	50	50	120	100	100

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Skill Enhancement	23P4KSED4	Commerce for Competitive Examination	2	4	25	75	100
Nature of course								
Skill oriented		Employability oriented		✓	Entrepreneurship Oriented			

Objectives:

- To impart advanced knowledge in Business Environment , International Business Accounting and Auditing.
- To familiarize knowledge of Business Finance, Statistics, and Research Methods
- To provide explicit knowledge on practical aspects of Banking and Financial institutions
- To acquaint knowledge on foundation of Marketing Management and Legal aspects of Business.
- To apply appropriate knowledge on Income Tax and Corporate Tax Planning.

Unit	Description	Hours	K-level	CLO
I	Business Environment and International Business ·Concepts and elements of business environment: Economic environment- Economic systems, Economic policies(Monetary and fiscal policies); Political environment- Role of government in business; Legal environment- Consumer Protection Act, FEMA; Socio-cultural factors and their influence on business; Corporate Social Responsibility (CSR) Accounting and Auditing ·Human Resources Accounting; Inflation Accounting; Environmental Accounting-Indian Accounting Standards and IFRS-Auditing: Independent financial audit; Vouching; Verification ad valuation of assets and liabilities; Audit of financial statements and audit report; Cost audit-Recent Trends in Auditing: Management audit; Energy audit; Environment audit; Systems audit; Safety audit	12	Upto K4	CLO1
II	Business Finance Risk and return analysis; Asset securitization-International monetary system-Foreign exchange market; Exchange rate risk and hedging techniques-International financial markets and instruments: Euro currency; GDRs; ADRs-International	12	Upto K4	CLO2

	arbitrage; Multinational capital budgeting. Business Statistics and Research Methods Hypothesis testing: z-test; t-test; ANOVA; Chi-square test; Mann-Whitney test (U- test); Kruskal-Wallis test (H-test); Rank correlation test.			
III	Banking and Financial Institutions Overview of Indian financial system-Types of banks: Commercial banks; Regional Rural Banks (RRBs); Foreign banks; Cooperative banks-Reserve Bank of India: Functions; Role and monetary policy management-Banking sector reforms in India: Basel norms; Risk management; NPA management-Financial markets: Money market; Capital market; Government securities market-Financial Institutions: Development Finance Institutions (DFIs); Non-Banking Financial Companies (NBFCs); Mutual Funds; Pension Funds-Financial Regulators in India-Financial sector reforms including financial inclusion-Digitisation of banking and other financial services: Internet banking; mobile banking; Digital payments systems.	12	Upto K4	CLO3
IV	Marketing Management Trends in marketing: Social marketing; Online marketing; Green marketing; Direct marketing; Rural marketing; CRM-Logistics management. Legal Aspects of Business Limited Liability Partnership: Structure and procedure of formation of LLP in India-The Competition Act, 2002: Objectives and main provisions-The Information Technology Act, 2000: Objectives and main provisions; Cybercrimes and penalties-The RTI Act, 2005: Objectives and main provisions-Intellectual Property Rights (IPRs) : Patents, trademarks and copyrights; Emerging issues in intellectual property	12	Upto K4	CLO4
V	Income-tax and Corporate Tax Planning International Taxation: Double taxation and its avoidance mechanism; Transfer pricing-Corporate Tax Planning: Concepts and significance of corporate tax planning; Tax avoidance versus tax evasion; Techniques of corporate tax planning; Tax considerations in specific business situations: Make or buy decisions; Own or lease an asset; Retain; Renewal or replacement of asset; Shut down or continue operations-Deduction and collection of tax at source; Advance payment of tax; E-filing of income-tax return.	12	Upto K4	CLO5

Note: The syllabus for the above course is prepared towards focusing on the subjects which have not learnt in the common PG curriculum

Books for study:

1. S.P. Jain & K.L. Narang, **Advanced Accountancy**, Vol.II, Corporate Accounting, Kalyani Publishers, Ludhiana.
2. Dr.Vinod K. Singhania & Dr. Monica Singhania, Students' Guide to Income Tax, Taxmann Publications Pvt. Ltd.
3. Dr. B.N. Tandon, Dr. S. Sudharsanam & S. Sundharabahu, **Practical Auditing**, S.Chand & Company Pvt.Ltd. New Delhi.

Books for References:

1. CA Pavan Kumar K.CH, **Auditing and Assurance**, First Edition 2013, S.Chand & Company Pvt. Ltd., New Delhi.
2. Kapoor N.D., **Elements of Company Law**, Sultan Chand & Co., New Delhi. Ashok and Bagrail, Company Law, New Delhi, S.Chand & Co.2010.
3. P.N. Varshney, **Banking Law and Practice**, Himalaya Publishing House, Mumbai
4. Philip Kotler, Gary Armstrong, Prafulla Y. Agnihotri and Ehsan ul Haque, **"Principles of Marketing- A South Asian Perspective"**, Thirteenth Edition, 2010, Pearson India
5. S.P. Gupta, **"Statistical Methods"**, Forty Fourth Edition, 2014, Sultan Chand & Sons, New Delhi.

Web Resources

1. <https://www.mca.gov.in/Ministry/pdf/CompaniesAct2013.pdf>
2. <https://byjus.com/commerce/steps-in-information-of-a-company/>
3. <https://www.economicsdiscussion.net/company/company-formation/company-formation-in-india/32479>

Rationale for Nature of the course: Eligible to become a Assistant Professor in Colleges / Universities.

Activities having direct bearing on Skill development / Employability Entrepreneurship

1. Developing confidence in attending MCQ based model examination for appearing NET and SET exams
2. Ability to describe the various concepts in commerce subjects independently
3. Developing teaching skills on various subjects by attending seminars/ workshops/ conferences

Pedagogy: Chalk & Talk, PPTs, Quiz, Seminar, Assignments and Test

Course Designer(s):

Dr. S. Chandrasekar, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Business Environment and International Business ·Concepts and elements of business environment: Economic environment- Economic systems, Economic policies(Monetary and fiscal policies); Political environment- Role of government in business; Legal environment- Consumer Protection Act, FEMA; Socio-cultural factors and their influence on business; Corporate Social Responsibility (CSR)	6	Chalk and Talk PPT, Test, Seminar & Quiz
	Accounting and Auditing ·Human Resources Accounting; Inflation Accounting; Environmental Accounting-Indian Accounting Standards and IFRS-Auditing: Independent financial audit; Vouching; Verification and valuation of assets and liabilities; Audit of financial statements and audit report; Cost audit-Recent Trends in Auditing; Management audit; Energy audit; Environment audit; Systems audit; Safety audit	6	
II	Business Finance Risk and return analysis; Asset securitization-International monetary system-Foreign exchange market; Exchange rate risk and hedging techniques-International financial markets and instruments: Euro currency; GDRs; ADRs- International arbitrage; Multinational capital budgeting.	6	Chalk and Talk PPT, Test, Seminar & Quiz
	Business Statistics and Research Methods Hypothesis testing: z-test; t-test; ANOVA; Chi-square test; Mann-Whitney test (U- test); Kruskal-Wallis test (H-test); Rank correlation test.	6	
III	Banking and Financial Institutions Overview of Indian financial system-Types of banks: Commercial banks; Regional Rural Banks (RRBs); Foreign banks; Cooperative banks-Reserve Bank of India: Functions; Role and monetary policy management-Banking sector reforms in India: Basel norms; Risk management; NPA management	6	Chalk and Talk PPT, Test, Seminar & Quiz

	Financial markets: Money market; Capital market; Government securities market-Financial Institutions: Development Finance Institutions (DFIs); Non-Banking Financial Companies (NBFCs); Mutual Funds; Pension Funds-Financial Regulators in India-Financial sector reforms including financial inclusion-Digitization of banking and other financial services: Internet banking; mobile banking; Digital payments systems.	6	
IV	Marketing Management Trends in marketing: Social marketing; Online marketing; Green marketing; Direct marketing; Rural marketing; CRM- Logistics management.	6	Chalk and Talk PPT, Test, Seminar & Quiz
	Legal Aspects of Business Limited Liability Partnership: Structure and procedure of formation of LLP in India-The Competition Act, 2002: Objectives and main provisions-The Information Technology Act, 2000: Objectives and main provisions; Cybercrimes and penalties-The RTI Act, 2005: Objectives and main provisions-Intellectual Property Rights (IPRs) : Patents, trademarks and copyrights; Emerging issues in intellectual property	6	
V	Income - tax and Corporate Tax Planning International Taxation: Double taxation and its avoidance mechanism; Transfer pricing-Corporate Tax Planning: Concepts and significance of corporate tax planning; Tax avoidance versus tax evasion	6	Chalk and Talk PPT, Seminar, Quiz & Assignment
	Techniques of corporate tax planning; Tax considerations in specific business situations: Make or buy decisions; Own or lease an asset; Retain; Renewal or replacement of asset; Shut down or continue operations-Deduction and collection of tax at source; Advance payment of tax; E-filing of income-tax return.	6	

Course Learning Outcomes:

CLOs	Course Learning Outcomes	Knowledge Level
CLO-1	Understand the environment of business and human resource auditing.	UptoK2
CLO-2	Analyse the risk and return and categorise the statistical tools.	UptoK4
CLO-3	Determine the changes in financial markets and identify the role the RBI in monetary planning.	UptoK3
CLO-4	Analyse the trends in marketing and examine the legal aspects of business.	UptoK4
CLO-5	Assess the corporate tax and justify its significance.	UptoK5

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	3	3
CLO-2	3	3	3	3	3	3
CLO-3	3	3	3	3	3	3
CLO-4	3	3	3	3	3	3
CLO-5	3	3	3	3	3	3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	3	3	3
CLO2	3	3	2	3	3	3
CLO3	3	3	2	3	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

Advance application– 3 Intermediate level–2; Basic level–1

PG & RESEARCH DEPARTMENT OF COMMERCE				II M.Com				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	Extension		Extension Activity	1	-	-	-	-
Nature of course								
Skill oriented		✓	Employability oriented	✓	Entrepreneurship Oriented			

Course Objectives:

- To motivate students to take up community driven activities and projects.
- To develop the societal awareness of students.
- To promote environmental, sustainability and G20 High-Level Principles on Lifestyles for Sustainable Development (LiFE) among students.

During the duration of the programme, students shall undertake extension activities for a minimum duration of 15 hours including preparation and submit a work diary and report of activities along with certificates (if any) from trusts/ NGOs/ public offices / schools.

At the end of the programme, the students will be able to

CLOs	Course Learning Outcomes	K level
CLO 1	Work independently and as a team in extension activities and community projects	K4
CLO 2	Develop into dutiful and morally upright citizens of the country with an understanding of the problems of the society	K5
CLO 3	Suggest and implement out of the box solutions to the problems of the society from their domain knowledge and through their learning.	K4
CLO 4	Survey and understand the problems of the society and humanity as a whole.	K2
CLO 5	Communicate the problems of the society to civil administration/government forums for finding solutions to the problems of the locality.	K3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO 1	3	3	3	3	3	3
CLO 2	3	3	3	3	3	3
CLO 3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3
CLO 5	3	3	3	3	3	3

Advance application –3, Intermediate level –2 , Basic level–1

Mapping of CLOs with PSOs

CLO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CLO 1	3	3	3	3	3
CLO 2	3	3	3	3	3
CLO 3	3	3	3	3	3
CLO 4	3	3	3	3	3
CLO 5	3	3	3	3	3

Advance application –3, Intermediate level –2 , Basic level–1

Valuation Schema for Extension Activity

The student will be graded on a seven point scale with corresponding GPAs as mentioned below.

Grade	GPA
Outstanding	10
Excellent	9
Very Good	8
Good	7
Average	6
Below average	5
Reappearance	1-4

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:II B.Sc (IT)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
III	GEC	23U3KGET3	Financial Accounting	5	6	25	75	100

Nature of course					
Skill oriented		Employability oriented	✓	Entrepreneurship Oriented	

Course Objectives

- To understand the basic concepts of accounting system
- To familiarize the concept of journal entries and preparation of subsidiary books
- To gain working knowledge on preparation of Ledger accounts and Trial Balance
- To prepare Trading and Profit & Loss Account
- To understand concept of Financial Statement and prepare Balance Sheet

Unit	CourseContents	Hours	K level	CLO
I	Introduction to Accounting, Journal & Subsidiary Books Meaning–Definition–Principles of Accounting–Concepts and Conventions–Book keeping – Importance–Golden Rules of Accounting–Journal–Meaning–Journal Entries. Subsidiary Books–Meaning-Benefits of Subsidiary Book System –Types-Purchase & Sales Book- Purchase Return & Sales Return Book-Bills Receivable& Bills Payable Book –Cash Book–Simple Cash Book – Two Column Cash Book – Triple Column Cash Book - Imprest system of Petty Cash Book.	18	Up to K2	CLO1
II	Ledgerand Preparation of TrialBalance Ledger – Meaning – Distinction between Journal and Ledger – Posting from Journal to Ledger- Balancing of Ledger Accounts. Trial Balance - Meaning – Objectives of preparing Trial Balance – Methods of Preparation of Trial Balance-Balance and unbalance method.	18	Up to K3	CLO2
III	FinalAccountsforSoleTraders Final Accounts - Meaning – Manufacturing Account - Features - Trading Account -Preparation of Trading Account- Preparation Profit & Loss Account with simple adjustments – Preparation of Balance sheet with simple adjustments	18	Up to K3	CLO3
IV	ComputerizedAccounting Introduction – Installation of Tally and getting started– Features and Configuration – Accounts / Inventory Information - Creation of Company–Creation of Group –Creation of Ledger.	18	Up to K4	CLO4

V	Voucher Creation and Display of Final Accounts in Accounting Software Creation of Vouchers – Types of Voucher – Alteration of Voucher–Deletion of Voucher. Preparation of Final Accounts through Tally - Trial Balance - Profit and Loss Account - Balance Sheet at the Gateway of Tally - Methods of showing Balance sheet.	18	Up to K3	CLO5

Book for study:

S.P. Jain and N.L. Narang, Advanced Accounting Vol I, Kalyani Publication, New Delhi.

Books for References:

1. T.S. Reddy, A. Murthy – Advanced Accounting - Margham Publication, Chennai.
2. R.L. Gupta and M. Radhaswamy, Advanced Accounts Vol I, Sultan Chand, New Delhi.

Web Resources

1. <https://accountingplay.com/introduction-to-accounting/>
2. <https://www.toppr.com/guides/principles-and-practice-of-accounting/trial-balance/preparation-of-trial-balance/#:~:text=Preparation%20of%20trial%20balance%20is,equal%20to%20the%20credit%20totals.>
3. <https://www.toppr.com/guides/accounting-and-auditing/preparation-of-final-accounts-of-sole-proprietor/>

Rationale for Nature of the course: Familiarity and applicability of Financial Accounts through Accounting software and ability to preparation of Accounting Reports independently

Activities having direct bearing on

1. Assignment in Journal, Ledger and preparation of trail balance
2. Exercises on Final accounts for Sole traders through Accounting Software

Pedagogy: Chalk & Talk, Assignments, Test, Quiz & Exercises

Course Designers:

1. Dr. A. MayilMurugan, Head and Associate Professor
2. Mrs. G. Sreedevi, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Accounting, Journal & Subsidiary Books Meaning–Definition–Principles of Accounting – Concepts and Conventions–Bookkeeping – Importance – Golden Rules of Accounting – Journal–Meaning – Journal Entries. Subsidiary Books–Meaning–Benefits of Subsidiary Book System	9	Chalk and Talk PPT, Exercise, Test & Quiz
	Types – Purchase & Sales Book - Purchase Return & Sales Return Book – Bills Receivable & Bills Payable Book –Cash Book–Simple Cash Book – Two Column Cash Book – Triple Column Cash Book - Imprest system of Petty Cash Book.	9	
II	Ledger and Preparation of Trial Balance Ledger – Meaning – Distinction between Journal and Ledger - Posting from Journal to Ledger-Balancing of Ledger Accounts	9	Chalk and Talk PPT, Exercise, Test & Quiz
	Trial Balance - Meaning – Objectives of preparing Trial Balance – Methods of Preparation of Trial Balance – Balance and unbalance method.	9	
III	Final Accounts for Sole Traders Final Accounts - Meaning – Manufacturing Account - Features - Trading Account -Preparation of Trading Account	9	Chalk and Talk PPT, Exercise, Test & Quiz
	Preparation Profit & Loss Account with simple adjustments – Preparation of Balance sheet with simple adjustments	9	
IV	Computerized Accounting Introduction – Installation of Tally and getting started– Features and Configuration	9	Chalk and Talk PPT, Exercise, Test & Quiz
	Accounts / Inventory Information - Creation of Company–Creation of Group –Creation of Ledger.	9	
V	Voucher Creation and Display of Final Accounts in Accounting Software Creation of Vouchers – Types of Voucher – Alteration of Voucher– Deletion of Voucher. Preparation of Final Accounts through Tally	9	Chalk and Talk PPT, Exercise, Quiz & Assignment
	Trial Balance - Profit and Loss Account - Balance Sheet at the Gateway of Tally - Methods of showing Balance sheet.	9	

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	K Level
CLO-1	Demonstrate and account for various entries to be passed in case of issue, forfeiture and reissue of shares and compute the liability of underwrites	UptoK2
CLO-2	Apply the accounting treatment of issue and redemption of preference shares and debentures	UptoK3
CLO-3	Construct Financial Statements applying relevant accounting treatments	UptoK3
CLO-4	Compute the value of goodwill and shares under different methods and assess its applicability	UptoK4
CLO-5	Make use of theoretical knowledge on all accounting in par with IFRS and Ind AS	UptoK3

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	2	3
CLO2	3	3	3	3	2	3
CLO3	3	3	3	3	2	3
CLO4	3	3	3	3	2	3
CLO5	2	2	2	2	2	2

Advance application– 3; Intermediate level–2; Basic level–1

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	2	3
CLO-2	3	3	3	3	2	3
CLO-3	3	3	3	3	2	3
CLO-4	3	3	3	3	2	3
CLO-5	2	2	2	2	2	2

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS:IIB.Sc(IT)				
Sem	Course type	Course code	Course title	Credits	Contact hours/ Week	CIA	Ext	Total
IV	GEC	23U4KGET4	Cost and Management Accounting	5	6	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Course Objectives

- To acquire knowledge on Cost Accounting and its objectives.
- To gain working knowledge on various ratios.
- To gain knowledge on fund flow and cash flow
- To acquaint skill on preparation of budget and budgetary control
- To apply appropriate marginal costing tools and techniques in various situations

Unit	Course Contents	Hours	K level	CLO
I	Introduction to Cost Accounting Definitions – Objectives – Nature – Scope – Limitations of Financial Accounting – Financial Accounting vs. Cost Accounting - Financial Accounting vs. Management Accounting – Installation of Costing system. Cost Classifications – Elements of Cost – Preparation of Cost Sheets - Quotation for a tender - Methods of Costing (Theory only) – Job Costing – Batch Costing (Simple problems)	18	Up to K2	CLO1
II	Financial Statement Analysis Comparative and Common Size Statements - Ratio analysis – Meaning – Classification – Liquidity, solvency, turnover and profitability ratios.	18	Up to K3	CLO2
III	Fund Flow statement and Cash Flow Statement Meaning – Preparation – Schedule of changes in working capital – Funds from operation – Sources and applications. Cash flow statement – Meaning – Difference between fund flow statement and cash flow statement.	18	Up to K3	CLO3
IV	Budget and Budgetary control Meaning – Importance - Advantages – Preparation of various Budgets – Purchase Budget – Production Budget – Sales Budget – Overhead Budget - Cash Budget - Flexible Budget – Master Budget.	18	Up to K4	CLO4
V	Marginal Costing Introduction - Cost Volume Profit analysis – Profit Volume ratio – Breakeven analysis – Margin of Safety - Pricing based on Marginal Costing - Make or Buy Decision. (Simple problems)	18	Up to K3	CLO5

Book for study:

T. S. Reddy & Y. Hari Prasad Reddy, Cost and Management Accounting, Margam Publication

Books for References:

1. Dr.A.Murthy &Dr.S.Gurusamy, **Cost Accounting**, Vijay Nicole Imprints Private Limited, Chennai.
2. Management Accounting, R.S.N.Pillai&V.Baghavathi – S.Chand& Co, Mumbai
3. Cost Accounting, Jain &Narang, Kalyani Publication.
4. T.S. Reddy & Y. Hari Prasad Reddy, **Cost Accounting**, Margham Publication, Chennai.
5. Dr. M. Wilson, **Cost Accounting**, Himalaya Publishing House, Mumbai.

Web Resources

1. <https://www.investopedia.com/ask/answers/041615/what-are-main-objectives-cost-accounting.asp#:~:text=Cost%20accounting%20involves%20assigning%20costs,where%20money%20is%20being%20lost>.
2. <https://www.investopedia.com/terms/f/financial-statement-analysis.asp#:~:text=What%20Is%20Financial%20Statement%20Analysis,financial%20performance%20and%20business%20value>.
3. https://www.lkouniv.ac.in/site/writereaddata/siteContent/202004061919580294Audhesh_Kumar_Capital_Budgeting.pdf

Rationale for Nature of the course: Ability to analyze and interpret financial statements and application of costing tools in business decisions

Activities having direct bearing on Skill development

1. Assignment on Financial Statement Analysis
2. Preparation of Cash flow statement and Budgeting
3. Application of Marginal Costing Tools in Decision making

Pedagogy: Chalk & Talk, Assignments, Test, Quiz & Exercises

Course Designers:

1. Dr. A. MayilMurugan, Head and Associate Professor
2. Mrs. G. Sreedevi, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Cost Accounting Definitions – Objectives – Nature–Scope –Limitations of Financial Accounting – Financial Accounting vs. Cost Accounting - Financial Accounting vs. Management Accounting – Installation of Costing system. Cost Classifications	9	Chalk and Talk PPT, Exercise, Test & Quiz
	Elements of Cost–Preparation of Cost Sheets - Quotation for a tender - Methods of Costing (Theory only) - Job Costing– Batch Costing (Simple problems)	9	
II	Financial Statement Analysis Comparative and Common Size Statements - Ratio analysis – Meaning – Classification	9	Chalk and Talk PPT, Exercise, Test & Quiz
	Liquidity, solvency, turnover and profitability ratios.	9	
III	Fund Flow statement and Cash Flow Statement Meaning – Preparation – Schedule of changes in working capital – Funds from operation – Sources and applications.	9	Chalk and Talk PPT, Exercise, Test & Quiz
	Cash flow statement – Meaning – Difference between fund flow statement and cash flow statement.	9	
IV	Budget and Budgetary control Meaning – Importance - Advantages – Preparation of various Budgets – Purchase Budget– Production Budget – Sales Budget	9	Chalk and Talk PPT, Exercise, Test & Quiz
	Overhead Budget - Cash Budget - Flexible Budget – Master Budget.	9	
V	Marginal Costing Introduction-Cost Volume Profit analysis–Profit Volume ratio– Breakeven analysis	9	Chalk and Talk PPT, Exercise, Quiz & Assignment
	Margin of Safety - Pricing based on Marginal Costing - Make or Buy Decision. (Simple problems)	9	

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	K Level
CLO-1	Acquire knowledge on Cost Accounting and its objectives.	Upto K2
CLO-2	Gain working knowledge on various ratios.	Upto K3
CLO-3	Gain knowledge on fund flow and cash flow	Upto K3
CLO-4	Acquire skill on preparation of budget and budgetary control	Upto K4
CLO-5	Apply appropriate marginal costing tools and techniques in various situations	Upto K3

Mapping of CLOs with PSOs

CLO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CLO-1	3	3	3	3	2	3
CLO-2	3	3	3	3	2	3
CLO-3	3	3	3	3	2	3
CLO-4	3	3	3	3	2	3
CLO-5	2	2	2	2	2	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	2	3
CLO2	3	3	3	3	2	3
CLO3	3	3	3	3	2	3
CLO4	3	3	3	3	2	3
CLO5	2	2	2	2	2	2

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%

PG & RESEARCH DEPARTMENT OF COMMERCE				CLASS: IIBA (Economics)				
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours/ week	CIA	Ext	Total
IV	SEC	20U4KSED6	Basic Accountancy	2	2	25	75	100

Nature of course					
Skill oriented	✓	Employability oriented		Entrepreneurship Oriented	

Course Objectives

- To provide an understanding on the basic concepts in Financial Accounting
- To equipped with basic knowledge about Tally.
- To describe the Final Accounts and Balance Sheet Adjustment
- To understand the bank Reconciliation Statement and its uses
- To use the Tally Software and its applications

Unit	Course Contents	Hours	K level	CLO
I	Introduction to Accounting Definition – Objectives – Functions- Advantages and Disadvantages- Single Entry Book Keeping and Double - Entry Book Keeping.	6	Up to K2	CLO1
II	Accounting -Books and Records Journal – Ledger- Subsidiary Book- Cash Book- Trial Balance – Meaning- Methods of Preparation – Errors- Classification of Errors- Rectification of Errors.	6	Up to K3	CLO2
III	Final Accounts Final Accounts- Preparation of Trading- Profit and Loss Account- Balance Sheet (Simple Adjustments).	6	Up to K3	CLO3
IV	Bank Reconciliation Statement Bank Reconciliation Statement – Need - Meaning- Method of Preparation of Bank Reconciliation Statement	6	Up to K3	CLO4
V	Tally Software Introduction to Accounting Package – Tally- Meaning, Features, Advantages, Data Entry, Formatting Data , Functional Keys and Simple Calculation- Tally: (Theory for Exam)	6	Up to K3	CLO5

Books for study:

1. Reddy. T.S and Hari Prasad Reddy. Y(2013) Financial and Management Accounting Margham Publications Chennai
2. Reddy .T.S Murthy(2012) Financial Accounting Margham Publications Chennai

Books for References:

1. Mukesh Mahajan, P.S. Gills, V.P. Sharma and H.S. Punia(2001), Fundamentals of Accountancy, Unistar Books, Chandigarh.
2. Sundeep Sharma (2004) Principles of Accounting, Shree Niwas Publication, Jaipur
3. Shukla M.C, T.S. Grawal and S.C. Gupta, (2018), Advanced Accounts, S.Chand and Company
4. Maheshwari S.N and Suneel. K. Maheshwari, (2018), Financial Accounting Vikas Publishing House
5. Goyal V.K and RuchiGoyal, (2012), Financial Accounting, Prentice Hall India Learning Private Limited.

Web Resources

1. <https://www.accounting.com/resources/students/>
2. <https://icmai.in.>
3. <https://www.cipfa.org>
4. <https://www.accountingcoach.com/>

Rationale for Nature of the course: Familiarity and applicability of Financial Accounts through Accounting software and ability to preparation of Accounting Reports independently

Activities having direct bearing on

1. Assignment in Journal, Ledger and preparation of trail balance
2. Exercises on Final accounts through Accounting Software

Pedagogy: Chalk & Talk, Assignments, Test, Quiz & Exercises

Course Designers:

1. Dr. A. MayilMurugan, Head and Associate Professor
2. Mrs. G. Sreedevi, Assistant Professor

Course Schedule

Unit	Topics	Hrs	Mode
I	Introduction to Accounting Definition – Objectives – Functions- Advantages and Disadvantages		Chalk and Talk PPT, Exercise, Test & Quiz
	Single Entry Book Keeping and Double - Entry Book Keeping.		
II	Accounting -Books and Records Journal – Ledger- Subsidiary Book- Cash Book- Trial Balance – Meaning		Chalk and Talk PPT, Exercise, Test & Quiz
	Methods of Preparation – Errors- Classification of Errors- Rectification of Errors.		
III	Final Accounts Final Accounts- Preparation of Trading- Profit and Loss Account		Chalk and Talk PPT, Exercise, Test & Quiz
	Balance Sheet (Simple Adjustments).		

IV	Bank Reconciliation Statement Bank Reconciliation Statement – Need		Chalk and Talk PPT, Exercise, Test & Quiz
	Meaning- Method of Preparation of Bank Reconciliation Statement		
V	Tally Software Introduction to Accounting Package – Tally- Meaning, Features, Advantages		Chalk and Talk PPT, Exercise, Quiz & Assignment
	Data Entry, Formatting Data , Functional Keys and Simple Calculation- Tally: (Theory for Exam)		

Course Learning Outcomes:

CLOs	At the end of the course, the student will be able to :	K Level
CLO–1	Understand the Basic Concepts of Accounting and prepare Book keeping.	Upto K2
CLO–2	Make Journal and Ledger and Categorize the various subsidiary books of accounts and identify & rectify errors	Upto K3
CLO–3	Prepare Profit and loss account and Balance Sheet	Upto K3
CLO–4	Tabulate Bank Reconciliation Statement.	Upto K4
CLO–5	Apply Tally Software Package in Accounting	Upto K3

Mapping of CLOs with PSOs

CLO	PSO–1	PSO–2	PSO–3	PSO–4	PSO–5	PSO–6
CLO–1	3	3	3	3	2	3
CLO–2	3	3	3	3	2	3
CLO–3	3	3	3	3	2	3
CLO–4	3	3	3	3	2	3
CLO–5	2	2	2	2	2	2

Mapping of CLOs with POs

CLO	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	2	3
CLO2	3	3	3	3	2	3
CLO3	3	3	3	3	2	3
CLO4	3	3	3	3	2	3
CLO5	2	2	2	2	2	2

Advance application– 3; Intermediate level–2; Basic level–1

Summative - Blue – Print – Model
(Mapping with Course Learning Outcomes (CLOs))

Units	CLOs	K-Level	Section A		Section B		Section C (Either or Choice)		Section D (Open Choice)	
			MCQs		Short answers		No. of Questions	K-Level	No. of Questions	K-Level
			No. of Questions	K-Level	No. of Questions	K-Level				
1	CLO 1	UptoK2	2	K1&K2	1	K1	2	K1&K1	1	K2
2	CLO 2	UptoK3	2	K1&K2	1	K1	2	K2&K2	1	K3
3	CLO 3	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
4	CLO 4	UptoK4	2	K1&K2	1	K2	2	K4&K4	1	K4
5	CLO 5	UptoK3	2	K1&K2	1	K2	2	K3&K3	1	K3
No. of Questions to be asked			10		5		10		5	
No. of Questions to be answered			10		5		5		3	
Marks for each question			1		2		5		10	
Total marks for each			10		10		25		30	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented –Solving Problems

K4-Examining, analyzing, presentation and make inferences with evidences

Distribution of Section-wise Marks with K Levels

K Levels	Section A (No Choice)	Section B (No Choice)	Section C (Either/or)	Section D (Open Choice)	Total Marks	% of Marks with choice	Consolidated
K1	5	4	10	-	19	15.83	42%
K2	5	6	10	10	31	25.83	
K3	-	-	20	30	50	41.67	42%
K4	-	-	10	10	20	16.67	16%
Total Marks	10	10	50	50	120	100	100%